

ATALA

cesare rizzato & c.
s.n.c.

PADOVA - Via Venezia 29 - tel. 664688

Made in Italy - The country known for fine bicycles - by its largest, finest manufacturer... under strict quality control.
The Continent's Most Beautiful Bicycle.



ATALA *Record* professional

Made in Italy, the Atala bicycle is no newcomer to the market. Over the years, Atala has built a worldwide reputation for consistent quality through the use of a reputable components on correctly designed, well built frames, under strict quality control. Atala bicycles are sold through **Experienced** Dealers equipped to help you choose the correct model for your needs and budget and to serve you consistently after the sale.

Quality seamless steel tubing such as «Columbus» make Atala frames both lightweight and resilient while at the same time providing excellent resistance to fatigue.



Strictly for the discriminating cyclist who wants nothing but the best, the professional frame is hand built by Italian craftsmen, to exacting specifications, of «COLUMBUS» double butted tubing. All components are the best available at any price including CAMPAGNOLO RECORD throughout, Universal Model 61 center pull brakes, Fiamme rims, Regina freewheel, D'Alessandro tubulars, etc. The Record Professional is truly a bicycle any cyclist would feel proud to own.

Model 101 M Man's, available in 19" white or blue; 21", 23", 24" or 25" white, blue, silver or fire.

Model 101 L Lady's, available in 19", 21" or 23" white or blue.

Price & Specifications subject to change without notice.

ATALA *Competizione*

For the demanding tourist the Competizione comes equipped with « top of the line » lightweight precision components, including Stronglight's newest, extra light, alloy cotterless crank, Weinmann 999 centerpull brakes, D'Alessandro tubular tires, Campagnolo Gran Turismo derailleur and quick release hubs.

All this on a professional frame hand built of « Columbus » chromemoly double butted tubing.

Model 109 M Man's available in 19" white or blue; 21", 23" or 25" white, silver or blue.

Model 109 L Lady's available in 19", 21" or 23" white or blue.



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ATALA *grand prix*

Dependability is the key to this popular touring model. Proven on the road by cycle-tourists like yourself the Gran Prix features « CAM-PAGNOLO » components including Valentino Extra derailleurs and large flange alloy quick release hubs. The frame is built of TULLIO high tensile tubing and finished in deluxe enamel with chromed head lugs and front and rear fork ends.



Model 104 M Man's available in 19" white or yellow; 21", 23" or 25" white, yellow, silver or fire (Day-Glo safety color).

Model 104 LR Lady's with racing handlebar and comfort quilted mattress saddle, available in 19" or 21" white, blue or fire, 22½" white or blue.

Model 104 LT Lady's with tourist handlebar and comfort quilted mattress saddle, available in same sizes and colors as 104 LR.

Price & Specifications subject to change without notice.

ATALA *giro d'Italia*

Seamless high tensile frame tubing combined with generous use of alloy components, including quick release hubs, center pull brakes, alloy handlebar and stem combine to make this a quality lightweight machine. Equipped with Simplex Prestige wide range derailleur system.

Model 208M Man's, equipped with racing bar and saddle, available in 19" white or blue; 21", 23" or 25" white, blue or yellow.

Model 208LR Lady's, equipped same as 208M, except in Lady's frame and comfort quilted mattress saddle, available in 19" or 21" white, blue or yellow; 23" white.

Model 208LT Lady's, equipped with Tourist handlebar and comfort quilted mattress saddle, available in same sizes and colors as 208LR.

Price & Specifications subject to change without notice.



ATALA *Corsa*

Lugged frame of high-tensile steel tubing throughout. Equipped with Simplex Prestige derailleurs and alloy center pull brakes. Man's model with racing bars and nylon racing saddle. The gear control levers are mounted on the handlebar stem for convenient access.



Model 207M Man's, available in 19" white or yellow; 21" or 23" white, yellow or red; 25" white or yellow.

Model 207A Man's, same as 207M except equipped with dual position safety brake levers, available in same sizes and colors as 207M.

Model 207 LT Lady's, tourist handlebar and comfort quilted saddle, available in 19", 21" or 23" white, blue or gold.

Price & Specifications subject to change without notice.

ATALA

giro Jr.

For the younger set the Giro Jr. provides adult quality features in a size they can safely handle.

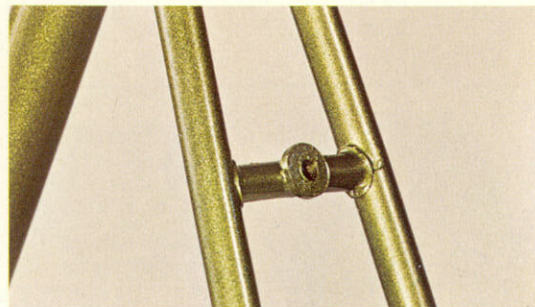
Wheels are 24x1.3/8 and handlebar, saddle, and cranks are proportionately sized. Equipped with alloy center pull brakes and Simplex Prestige derailleurs.

Model 214M Man's only, available in white, yellow or fire ("Day-glo" safety color).

Price & Specifications subject to change without notice.



Unique design lady's frame allows excellent low clearance making stepping through easier yet provides vastly superior strength at key stress points.



Superior construction of rear frame triangle provides extra strength at joints and flat surface for mounting rear brake absolutely rigidly without extra spacer or adapter washers.

ATALA PISTA

Like the Atala Record Professional Road the 103 is fully equipped with CAMPAGNOLO RECORD components, and COLUMBUS tubing. A short wheel-base and extra stiff forks and stays make this a particularly responsive and maneuverable machine.

Model 103 available only with fully chromed frame in 19", 23", 24", 25".



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TECHNICAL SPECIFICATIONS

MODEL	CORSA 207	GIRO JR. 214	GIRO D'ITALIA 208	GRAND PRIX 104	COMPETIZIONE 109	RECORD PROFESSIONAL 101	RECORD TRACK 103
FRAME	Best quality seamless steel tubing, finished lugs.			High tensile, seamless TULLIO hubing, chromed head lugs and rear stays.	COLUMBUS tubing and CAMPAGNOLO tips. Chromed head and seat lugs and rear stays.		
FORK	Oval section.		Oval section seamless, chromed crown ends.		COLUMBUS oval section, CAMPAGNOLO tips, fully chromed ends and crown.		COLUMBUS round section, CAMPAGNOLO tips, fully chromed.
CRANK SET & CHAINWHEEL	Steel 170 mm, 3-pin 40-52 chainwheel.	Steel 150 mm, 3-pin	Forged 3-pin steel 170 mm, 40-52 chainwheel.		STRONGLITE 99 cotterless alloy, 170 mm 36-52.	CAMPAGNOLO RECORD 47-52.	CAMPAGNOLO RECORD Pista - 50 T.
FREEWHEEL	14-28	14-28	14-28	14-28	14-28	REGINA - 14-28	Fixed wheel 19 T.
HUBS	Chromed steel		Large flange, quick release	CAMPAGNOLO - NUOVO TIPO, large flange, quick release.	CAMPAGNOLO RECORD, large flange.		CAMPAGNOLO RECORD, large flange.
FRONT DERAILLER	SIMPLEX PRESTIGE			CAMPAGNOLO - NUOVO VALENTINO		CAMPAGNOLO NUOVO RECORD	—
REAR DERAILLER	SIMPLEX PRESTIGE			CAMPAGNOLO NUOVO VALENTINO	CAMPAGNOLO GRAN TURISMO	CAMPAGNOLO NUOVO RECORD	—
BRAKES	Center Pull with Hooded levers	Center pull	Center pull with Hooded Levers.	WEINMANN 999 with hooded levers and quick release.		UNIVERSAL model 61 with hooded levers and quick release.	—
HANDLEBAR	Racing, with alloy stem	Special Children's size racing bar.	Alloy with alloy stem.	TTT reinforced Alloy with TTT forged alloy stem.		TTT Gran Prix model, stem with allen type expander.	CINELLI track model
RIMS	27 x 1-1/4 steel	24 x 1-3/8 steel	27 x 1-1/4 steel	FIAMME 27 x 1-1/4 alloy.	MAVIC alloy	FIAMME Alloy with reinforced ferruled spoke holes.	NISI track.
TIRES	27 x 1-1/4 with molded butyl tubes	24 x 1-3/8 with molded butyl tubes.	27 x 1-1/4 with molded butyl tubes.		D'ALESSANDRO Gran Sport tubulars.	D'ALESSANDRO Mondiale tubulars.	D'ALESSANDRO Imperforabile seta tubulars.
PEDALS	Metal with reflectors				With toe clip and strap.	CAMPAGNOLO RECORD with toe clip and strap.	
SADDLE	Nylon racing.	Special Children's racing saddle.	Nylon racing	Covered Nylon racing.	Leather racing.	UNICA Road leather covered.	UNICA Track model, chamois covered.
SIZES AVAIL.	M-19, 21, 23, 25 L-19, 21		M-19, 21, 23, 25 L-19, 21	M-19, 21, 23, 25 L-19, 21, 23	M-19, 21, 23, 25 L-19, 21	M-19, 21, 23, 24, 25 L-19, 21, 23	M-19, 21, 23, 24, 25
SPECIAL EQUIPMENT						CAMPAGNOLO Record Head Set and Seat Post and REGINA Chain.	
COLORS	M-white, yellow & red L-white, blue & gold.	White, yellow, & fire.	white, blue, yellow	M-white, yellow, silver, & fire. L-white, fire & blue.	M-white, silver & blue L-white or blue.	M-white, fire, blue & Steel. L-white or blue	Chrome with blue trim.

PRICE & SPECIFICATIONS SUBJECT TO CHANGE WITHOUT NOTICE

white

red

yellow

blue

silver

gold

fire

steel



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Your authorized Atala Dealer

GUARANTEE

All Atala made bicycles bearing the factory affixed emblem are Unconditionally Guaranteed against all defects in material and workmanship anywhere in the world and Atala will replace without cost any Atala made part which is found defective in manufacture.

This guarantee is alternative to any rights in law and does not cover defects from wear, accident or misuse nor defects in products not manufactured by us, nor dealer labor charges or transportation costs.

