

TREKFEST

MARCH 15 – APRIL 30

**OUR BEST
DEALS OF
THE YEAR!**

**OUR LOWEST-EVER
PRICE ON AN E-BIKE**

**UP TO \$1,700 OFF THE
MOUNTAIN BIKE OF
THE YEAR**

**HUGE SAVINGS ON OUR
MOST POPULAR ROAD
AND GRAVEL BIKES**

TREK
WATERLOO, WISCONSIN | SINCE 1976

ELECTRIC

ELECTRIC BIKES WILL CHANGE YOUR LIFE



\$500 OFF

FX+ 2 ELECTRIC BIKE

WAS: \$2,499.99 **NOW \$1,999.99**

⚡ TOP ASSIST SPEED
20 MPH

↔ RANGE
UP TO 35 MILES



\$1,000 OFF

ALLANT+ 7S ELECTRIC BIKE

WAS: \$4,099.99 **NOW \$3,099.99**

⚡ TOP ASSIST SPEED
28 MPH

↔ RANGE
UP TO 70 MILES



MORE ELECTRIC DEALS
IN-STORE AND ONLINE
AT TREKBIKES.COM

ALLANT+ 7S STAGGER

WAS \$4,099.99 **NOW \$3,099.99**

ALLANT+ 8S

WAS \$4,449.99 **NOW \$3,449.99**

ALLANT+ 8S STAGGER

WAS \$4,449.99 **NOW \$3,449.99**

FX+ 2 STAGGER

WAS \$2,499.99 **NOW \$1,999.99**

TrekFest Sale pricing available online at trekbikes.com and at participating retailers only, through April 30, 2024

OUR BEST-EVER PRICE ON AN E-BIKE

A WHOLE LOTTA GO! FOR UNDER \$1,200

Find the fun with the best deals
on Electra bikes, e-bikes, and
accessories online and in-store
through April 30.



Electra

ELECTRA CRUISER GO!

WAS: \$1,599.99 **NOW \$1,199.99**

⚡ TOP ASSIST SPEED
20 MPH

↔ RANGE
UP TO 40 MILES



CITY & FITNESS

OUR BEST-LOVED CITY BIKES AT EVEN BETTER PRICES

\$100 OFF FX 1
WAS: \$599.99
NOW \$499.99



\$100 OFF FX 1 DISC
WAS: \$699.99 NOW \$599.99



**SHOP MORE DEALS IN-STORE OR
ONLINE AT TREKBIKES.COM!**

FX 1 STAGGER DISC
WAS: \$699.99 NOW \$599.99

VERVE 2 DISC LOWSTEP
WAS: \$799.99 NOW \$699.99

VERVE 2 DISC
WAS: \$799.99
NOW \$699.99



**BONTRAGER SOLSTICE MIPS
BIKE HELMET**
WAS: \$69.99 NOW \$35.99



**BONTRAGER CADENCE
INDOOR CYCLING SHOE**
WAS: \$139.99 NOW \$59.99



LOFT 7D STEP-OVER
WAS: \$649.99 NOW \$499.99

500 BUCKS. ONE INCREDIBLY STYLISH BIKE.

This lightweight commuter puts the fun in functionality. It's designed to handle the rigors of the street, but doesn't compromise on comfort or style.

**LOFT 7D
STEP-THRU**
WAS: \$649.99
NOW \$499.99



Electra



FULL SUSPENSION

LESS SPEND, MORE SEND

\$1,700 OFF MOUNTAIN BIKE OF THE YEAR

**FUEL EX
9.8 GX AXS GEN 6**

~~WAS: \$7,699.99~~
NOW \$5,999.99



**BONTRAGER XR4 TEAM
ISSUE TLR MTB TIRE**

~~WAS: \$69.99~~ **NOW \$54.99**



**BONTRAGER XR5 TEAM
ISSUE TLR MTB TIRE**

~~WAS: \$69.99~~ **NOW \$54.99**

RIP INTO SPRING WITH THE YEAR'S BEST DEALS ON FULL SUSPENSION TRAIL AND XC BIKES!

TOP FUEL 9.8 GX AXS*

~~WAS: \$7,549.99~~
NOW \$6,299.99

\$1,250 OFF



*TrekFest Sale pricing as shown applies to select model numbers and colors only.
See trekbikes.com or store for details.

SLASH 7 GEN 5

~~WAS: \$3,899.99~~
NOW \$2,999.99

\$900 OFF



SHOP MORE DEALS IN-STORE OR ONLINE AT [TREKBIKES.COM](https://trekbikes.com)!

\$650 OFF! TOP FUEL 9.8 XT

~~WAS: \$6,649.99~~ **NOW \$5,999.99**

TrekFest Sale pricing available online at trekbikes.com and at participating retailers only, through April 30, 2024



**BONTRAGER BLAZE
WAVECEL MOUNTAIN
BIKE HELMET**

~~WAS: \$299.99~~ **NOW \$219.99**



**BONTRAGER
RAPID PACK HYDRO**

~~WAS: \$99.99~~ **NOW \$79.99**



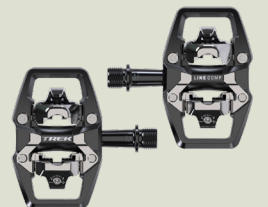
**BONTRAGER PRO
RATCHET MULTI-TOOL**

~~WAS: \$129.99~~ **NOW \$99.99**



**BONTRAGER AVERT
ADVENTURE MOUNTAIN
BIKE SHOE**

~~WAS: \$184.99~~ **NOW \$129.99**



**TREK LINE COMP
CLIPLESS PEDAL SET**

~~WAS: \$74.99~~ **NOW \$59.99**

HARDTAIL MOUNTAIN

HARD-TO-BEAT HARDTAIL SAVINGS

MARLIN 8 GEN 2
WAS: \$1,329.99
NOW \$999.99



\$230 OFF MARLIN 7 GEN 2
WAS: \$1,029.99 NOW \$799.99

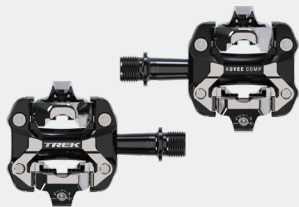


\$140 OFF MARLIN 5 GEN 2
WAS: \$739.99 NOW \$599.99



\$400
OFF

ROSCOE 8
WAS: \$2,399.99
NOW \$1,999.99



TREK KOVEE COMP
CLIPLESS PEDAL SET
WAS: \$64.99 NOW \$49.99



\$45
OFF

BONTRAGER QUANTUM
MOUNTAIN SHOE
WAS: \$94.99 NOW \$49.99



TREK EVOKE UNISEX
MOUNTAIN BIKE GLOVE
WAS: \$34.99 NOW \$25.99



TREK RALLY
WAVECEL MOUNTAIN
BIKE HELMET
WAS: \$159.99 NOW \$119.99



BONTRAGER LINE ELITE
MTB PEDAL SET
WAS: \$51.99 NOW \$39.99



BONTRAGER PRO
MULTI-TOOL
WAS: \$51.99 NOW \$39.99



20%
OFF

BONTRAGER LINE PRO 30
TLR BOOST 29 MTB
WHEELSET
FRONT WAS: \$679.99 NOW \$543.99
REAR WAS: \$819.99 NOW \$655.99



BONTRAGER RALLY
MOUNTAIN SHOE
WAS: \$154.99 NOW \$119.99

ROAD

SAVE ON SERIOUS SPEED

ÉMONDA SL 5
WAS: \$3,349.99
NOW \$2,699.99



**\$650
OFF**



**\$700
OFF**

ÉMONDA SL 6
WAS: \$4,999.99
NOW \$4,299.99



**\$1,500
OFF**

**MADONE SL 7
AXS GEN 6**
WAS: \$7,499.99
NOW \$5,999.99



**\$50
OFF**

**TREK COMMUTER PRO RT/
FLARE RT BIKE LIGHT SET**
WAS: \$209.99 NOW \$159.99



**20%
OFF**

**AEOLUS RSL 51 ROAD BIKE
WHEELSET**
FRONT WAS: \$1,299.99 NOW \$1,039.99
BACK WAS: \$1,399.99 NOW \$1,119.99



**50%
OFF**

**BONTRAGER SOLSTICE
ROAD SHOE**
WAS: \$89.99 NOW \$44.99



**TREK CIRCUIT
LTD WOMEN'S
CYCLING JERSEY**
WAS: \$89.99
NOW \$69.99

**TREK CIRCUIT LTD
CYCLING JERSEY**
WAS: \$89.99
NOW \$69.99

**TREK CIRCUIT
CYCLING SHORT**
WAS: \$99.99
NOW \$59.99

Available in other colors
on [Trebikes.com](https://trekbikes.com)

TrekFest Sale pricing available online at trekbikes.com and at participating retailers only, through April 30, 2024

RAIL 7 GEN 2
WAS: \$6,649.99 **NOW \$4,999.99**

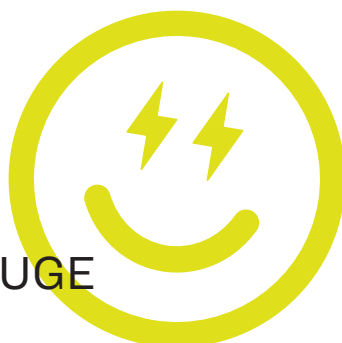
- TOP ASSIST SPEED
UP TO 20 MPH
- SUSPENSION
150MM REAR | 160MM FRONT
- RANGE
UP TO 55 MILES

**\$1,650
OFF**

ELECTRIC MOUNTAIN ⚡

MORE BOOST FOR YOUR BUCK

EXTEND YOUR NEXT ADVENTURE WITH HUGE
SAVINGS ON ELECTRIC MOUNTAIN BIKES



FUEL EXE ELECTRIC MOUNTAIN BIKE

NAMED BY TIME MAGAZINE AS ONE
OF THE 200 BEST INVENTIONS OF 2023

- TOP ASSIST SPEED
UP TO 20 MPH
- RANGE
UP TO 30 MILES
- SUSPENSION
140 MM FRONT | 150 MM REAR



\$1,150 OFF

FUEL EXE 9.7
WAS: \$7,599.99 **NOW \$6,449.99**



\$1,000 OFF

FUEL EXE 9.8 GX AXS T-TYPE
WAS: \$9,999.99 **NOW \$8,999.99**

TrekFest Sale pricing available online at trekbikes.com and at participating
retailers only, through April 30, 2024

MORE TREKFEST E-MTB DEALS!

\$650 OFF POWERFLY 4 GEN 4
WAS: \$3,649.99 **NOW \$2,999.99**



- TOP ASSIST SPEED
UP TO 20 MPH
- RANGE
UP TO 30 MILES
- SUSPENSION
120MM FORK

\$1,000 OFF RAIL 7 GEN 3
WAS: \$6,649.99 **NOW \$5,649.99**



- TOP ASSIST SPEED
UP TO 20 MPH
- RANGE
UP TO 55 MILES
- SUSPENSION
150MM REAR | 160MM FRONT

\$1,200 OFF RAIL 9.8 XT GEN 4
WAS: \$9,199.99 **NOW \$7,999.99**



- TOP ASSIST SPEED
UP TO 20 MPH
- RANGE
UP TO 55 MILES
- SUSPENSION
150MM REAR | 160MM FRONT

GRAVEL

SMOKIN' DEALS ON CYCLING'S HOTTEST CATEGORY

GET INTO GRAVEL WHILE THE GETTIN'S
GOOD WITH OUR BEST GRAVEL DEALS



\$600 OFF

CHECKPOINT ALR 5 DRIFTLESS
WAS: \$2,899.99 NOW \$2,299.99

**\$500
OFF**

CHECKPOINT ALR 5

WAS: \$2,499.99

NOW \$1,999.99



\$600 OFF

CHECKPOINT SL 5

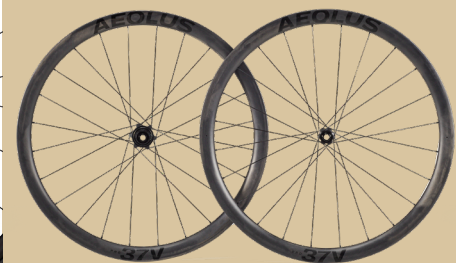
WAS: \$3,399.99 NOW \$2,799.99

**\$45
OFF**



**BONTRAGER GR2 LACE
GRAVEL SHOE**

WAS: \$144.99 NOW \$99.99



\$360 OFF

**AEOLUS PRO 37V CARBON
ROAD WHEELS**

FRONT WAS: \$839.99 NOW \$671.99
REAR WAS: \$959.99 NOW \$767.99

TrekFest Sale pricing available online at trekbikes.com and at participating retailers only, through April 30, 2024

TREKFEST SALE

HUGE SAVINGS ON BIKES AND GEAR

MARCH 15 – APRIL 30

Sale pricing is off of MSRP and applies to select TrekFest product online at trekbikes.com and at participating retailers only, March 15 – April 30, 2024. While supplies last. In-store product selection will vary by location.

\$1,700 OFF



**FUEL EX
9.8 GX AXS GEN 6**

\$1,000 OFF

⚡ **ELECTRIC**



**ALLANT+ 7S
ELECTRIC BIKE**

**UNDER
\$1,000**



MARLIN 8

\$1,150 OFF

⚡ **ELECTRIC**



FUEL EXE 9.7

\$1,000 OFF

⚡ **ELECTRIC**



**FUEL EXE 9.8
GX AXS T-TYPE**

\$700 OFF



ÉMONDA SL 6

\$500 OFF



**CHECKPOINT ALR 5
DRIFTLESS**

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