
2021
RIMS
ALEXRIMS



We began in 1992 with the goal of building the highest quality alloy bicycle rims. Since our humble beginning in 1992, Alex Global Technology has developed into the global leader in rim and wheel technology, design, materials and manufacturing.

Here at Alex Global Technology we design and build bicycle specific products for the way YOU ride.

We are an engineering company at heart with a true passion for cycling. We understand cycling because we are cyclists. We have the drive, knowledge and skill to make the best products on the market. We control our manufacturing process 100%. From Bauxite to finished product it never leaves our hands. We never compromise quality or performance and as a result, produce some of the strongest, lightest and best functioning wheels and rims on the market.

We've partnered with a great team of professional athletes all over the world, in every category be it Road, DH, XC, Enduro, Slopestyle or BMX. They test, evaluate and change our products before they are released into the market. They all agree that Alexrims is creating industry leading wheels and rims that promote success in all disciplines of riding and racing.

When you are ready to take your riding to the next level in performance and quality think ALEXRIMS. We make rims...

FOR THE WAY YOU RIDE.



Dr. Alex Chen

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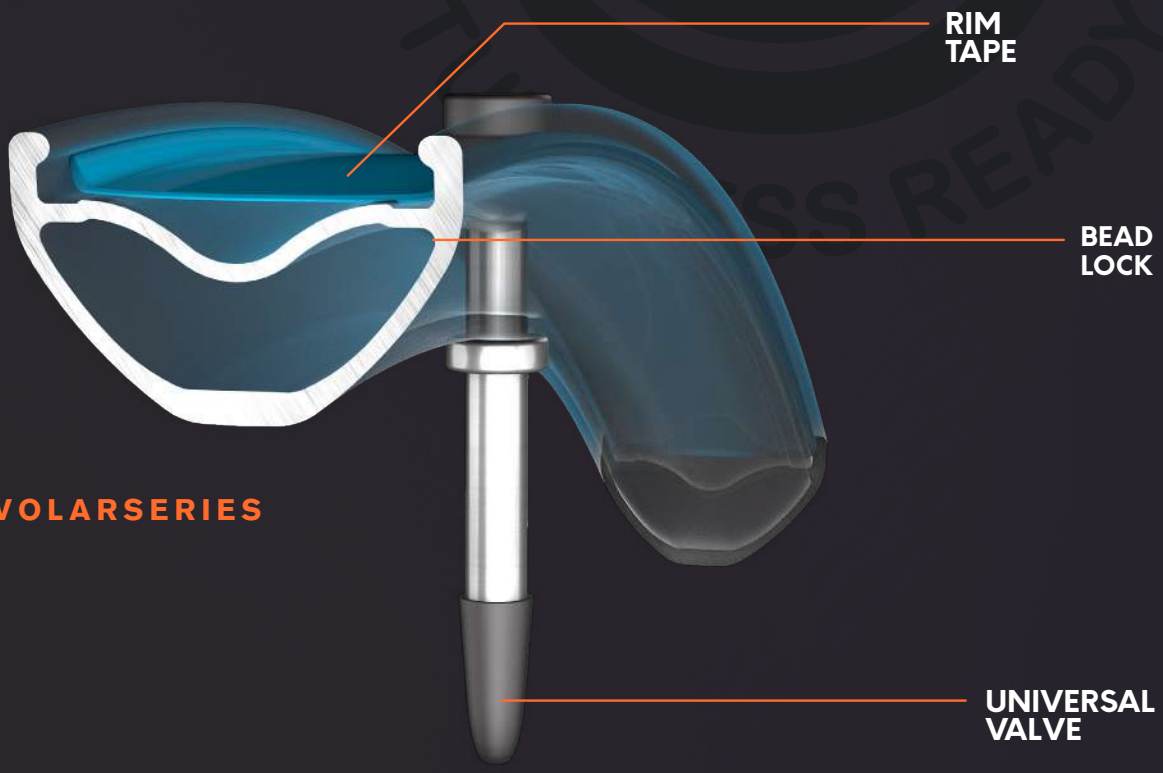
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TUBELESS READY SYSTEM (TRS)





UNIVERSAL VALVE + RIM TAPE + SEALANT



1 Install blue rim tape evenly across the inside of the rim while covering the spoke holes up to the sides.



2 Put valve stem through valve hole. Push firmly on the rubber side of the valves as you tighten the valve nut with your hands.



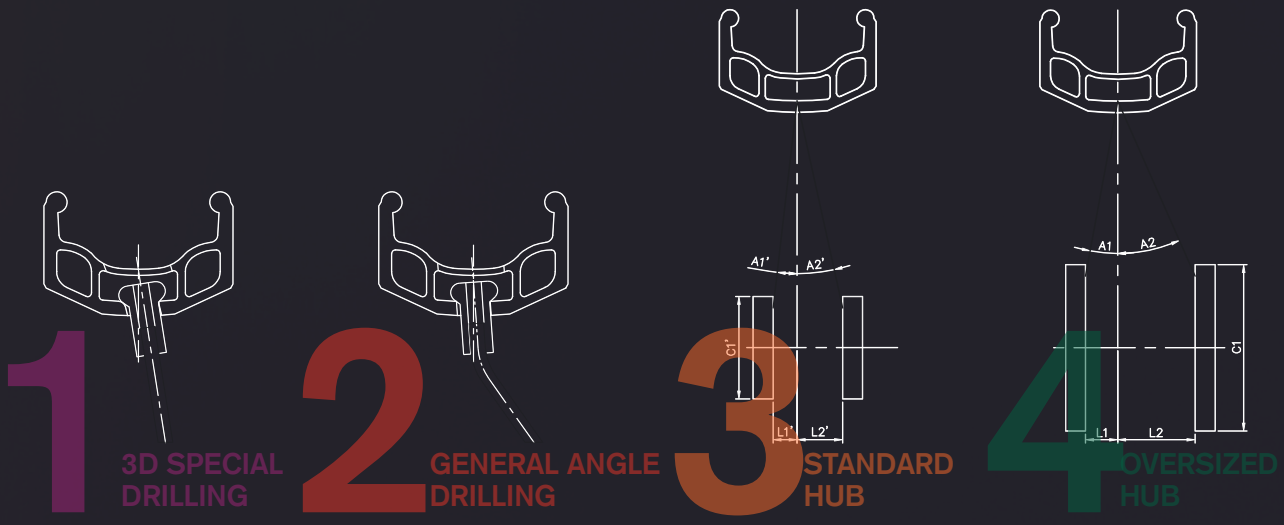
3 Remove the valve core and add sealant to the tire through the valve. Shake the wheel to coat the inside of the tire and replace valve core.

3D DRILLING

Alexrims offers further customization for a variety of applications including our 3D drilling technology. 3D drilling makes our most popular rim profiles compatible with large flange hubs as well as e-bike hubs.

DM18



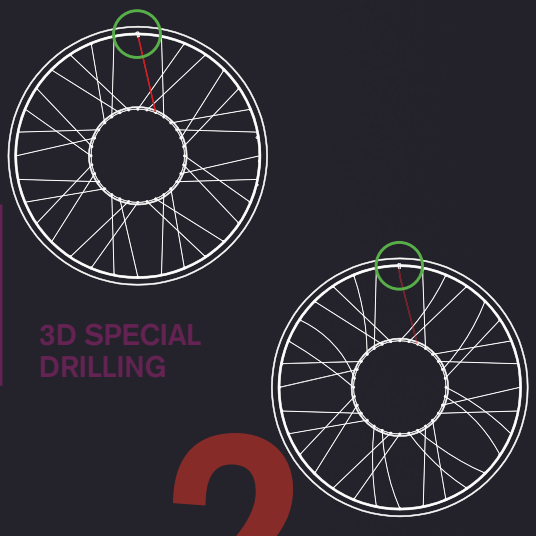


1 3D SPECIAL DRILLING

2 GENERAL ANGLE DRILLING

3 STANDARD HUB

4 OVERSIZED HUB



1 3D SPECIAL DRILLING

2 GENERAL ANGLE DRILLING

- E-bikes have grown into a major segment in recent years
- Zero need for compromise with technologies from Alexrims
- Select from a wider variety of rim profiles as 3D drilling can be applied to any of them. Alexrims expands your choices while offering leading technology that enhances performance.

SIDEWALL TECHNOLOGY

INDICATOR (PATENTED)

The Indicator is an ALEXRIMS patented design that incorporates a 0.3mm deep line in the sidewall. As the rim becomes thinner from use the color indicator becomes lighter alerting the user that it is time to replace the rim.

RIM TECHNOLOGY

ANTI SNAKE BITE

ALEXRIMS developed the ASB design to minimize pinch flats caused by sudden impacts under low tire pressure conditions. ASB rims have a unique hook bead at the top of the rim profile that cradles the tire as it compresses under load, protecting the tube and preventing a ride-ending pinch flat. Go ahead and push it! The ALEXRIMS ASB design has you protected.

INNER TECHNOLOGY

WELDED JOINT

A well balanced wheel is the difference between a good wheel and a great wheel. ALEXRIMS Welded Joint rims provide a balanced feel so that every stroke of the pedals is transferred to the road or trail. In fact we think that a balanced wheel is so important that we build over 24 High Quality welded joint rims.

SLEEVE JOINT

Sleeve Joints provide more surface contact with a rim's inner wall for a more secure rim then pin joints but with the same lightweight properties.

ROLLING PIN JOINT

Wide rims for Fatbike and other speciality applications have unique cornering loads imposed on them. Lateral forces can cause one side of a rim to deflect more than the other. Rolling Pin technology adds internal structure wo wide rims by embedding four pins (vs only two) to maintain structural integrity across the entire rim, not just at the edges.

QUATTRO PIN JOINT

Quattro Tec further in creases the strength of Pin Joints by adding a second set of pins embedded in the bed hook profile to create a more torsionally rigid structure. The resultant bead hook profile not only strengthens the entire rim but also improves the tire/rim interface to reduce low pressure roll off.

MATERIAL TECHNOLOGY

SSL (SCANDIUM SUPER LIGHT)

Scandium Super Light is a space age material developed in our hi-tech 3C division. SSL is stronger, lighter & more rigid than any other alloy rim material.

6A11

Alex's 6A11 material is 1.2 times stronger than traditional 6061 series aluminum rims.

SURFACE TECHNOLOGY

CSW (CNC SIDEWALLS)

ALEX CSW technology is a precision CNC machined smooth sidewall to provide ultimate braking efficiency. CSW equipped rims are on our top range of products.

GSW (GROUND SIDEWALLS)

Precision ground sidewalls eliminate surface imperfections, add value and improve brake efficiency.

CP (CHROME PLATED)

Show chrome looks great and is long lasting. And is the choice of Pro BMX around the world.

ASE (ALUMINUM SINGLE EYELETS)

Aluminum Eyelets reduce stress on the rim, are lighter and offer better vibration absorption than stainless steel. ASE eyelets are standard equipment on our top level rims.

SSE (STAINLESS SINGLE EYELETS)

First developed by Alex in 1995, SSE improves seating of the nipple head for a better built wheel.

SDE (STAINLESS DOUBLE EYELETS)

SDE was developed by ALEX back in 2000. SDE improves seating of the nipple head for a better built wheel.

EQUALIZER (RIM TECHNOLOGY)

By utilizing 0.5mm off center spoke drilling from the hub centerline our Equalizer technology allow for the use of equally tensioned spokes on both sides of the wheel. Equal length spokes at equal tension make for a super strong wheel that is perfectly balanced from side to side.

TRS (TUBELESS READY SYSTEM)

Many of our rims offer our TRS (Tubeless Ready System) technology. Simply install any tubeless compatible tire, rim strip, valve and sealant system for a complete tubeless solution.


PROD



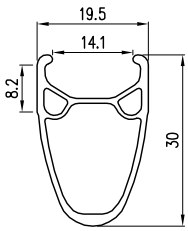
UCTS

RA30

Pin Joint | Black, Silver
Option: CSW

700C | 622x14 | 545g
650C | 571x14 | 490g

Origin:



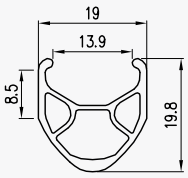


R450

Pin Joint | Black, Silver
Option: CSW

700C | 622x14 | 496g
650C | 571x14 | 468g
20''X1-1/8 | 450x14 | 356g

Origin:



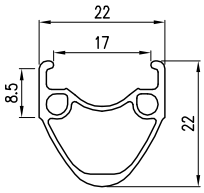


AT470

Pin Joint | Black
CSW | TRS

700C | 622x17 | 475g

Origin:





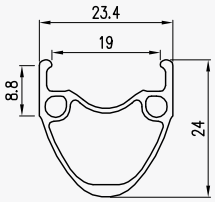
NEW

AT505

Pin Joint | Black
CSW | TRS

700C | 622x19 | 505g

Origin:



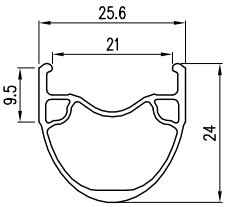


GV24P

Pin Joint | Black
CSW | TRS

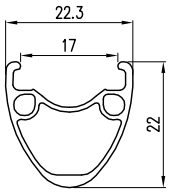
700C | 622x21 | 508g

Origin:









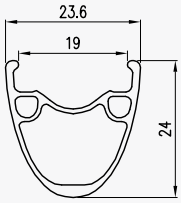
ATD470

Pin Joint | Black
TRS

700C | 622x17 | 460g

Origin:





ATD500

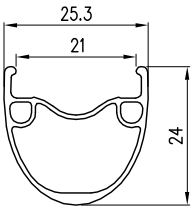
NEW

Pin Joint | Black
TRS

700C | 622x19 | 500g

Origin:





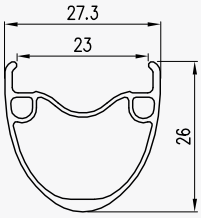
GD24P

Pin Joint | Black
TRS

700C | 622x21 | 500g
24" | 507x21 | 406g

Origin:





GX26P

NEW

Pin Joint | Black
TRS

700C | 622x23 | 545g
650B | 584x23 | 515g

Origin:



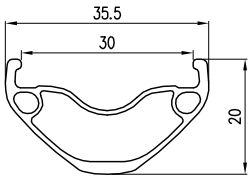
NEW

DP30

Pin Joint
TRS | Option: SSE

29" | 622x30 | 605g
650B | 584x30 | 575g

Origin:



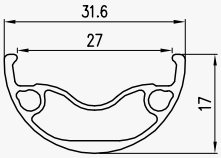


DP27

Pin Joint | Black
TRS | Option: SSE

29" | 622x27 | 542g
650B | 584x27 | 508g
26" | 559x27 | 490g

Origin:



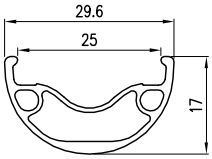


DP25

Pin Joint | Black
TRS | Option: SSE

29" | 622x25 | 510g
650B | 584x25 | 480g
26" | 559x25 | 460g
24" | 507x25 | 420g
20" | 406x25 | 330g

Origin:



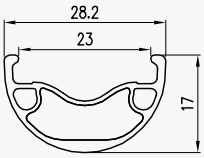


DP23

Pin Joint | Black
TRS | Option: SSE

29" | 662x23 | 500g
650B | 584x23 | 467g
26" | 559x23 | 445g
24" | 507x23 | 415g

Origin:



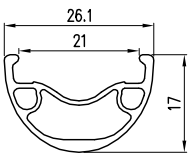


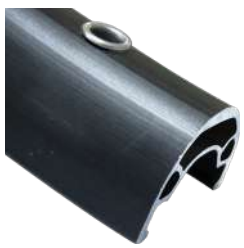
DP21

Pin Joint | Black
TRS | Option: SSE

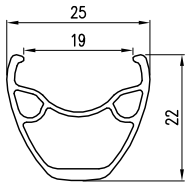
29" | 622x21 | 490g
650B | 584x21 | 460g
26" | 559x21 | 445g
24" | 507x21 | 390g
20" | 406x21 | 310g

Origin:









PINNED

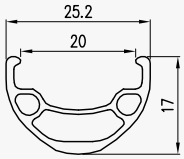
XD-ELITE

Pin Joint | Black
Option: SSE

29"| 622x19| 510g
650B | 584x19 | 480g
26" | 559x19 | 450g

Origin:





PINNED

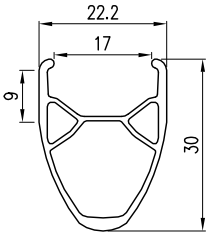
MD19

Pin Joint | Black
Option: SSE

29" | 622x20 | 490g
650B | 584x20 | 470g
26" | 559x20 | 440g
24" | 507x20 | 390g
20" | 406x20 | 310g

Origin:





PINNED

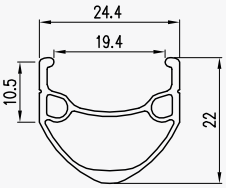
G6000

Pin Joint | Black
Option: CSW

29" | 622x17 | 698g
26" | 559x17 | 629g

Origin:





PINNED INDICATOR

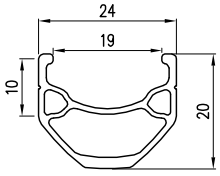
X2200

Pin Joint | Black
Indicator
Option: CSW

29" | 622x19 | 510g
650B | 584x19 | 485g
26" | 559x19 | 460g

Origin:





PINNED INDICATOR

X2000

Pin Joint | Black | Silver
Indicator
Option: CSW | SSE

29" | 622x19 | 554g
650B | 584x19 | 525g
26" | 559x19 | 500g

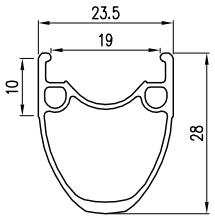
Origin:

X2800

Pin Joint | Black
TRS | Option: CSW | SSE

29" | 622x19 | 550g
650B | 584x19 | 505g
26" | 559x19 | 490g

Origin:



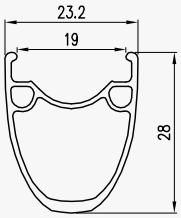


XD2800

Pin Joint | Black
TRS | Option: SSE

29" | 622x19 | 540g
650B | 584x19 | 505g

Origin:



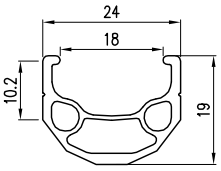


DH19

Pin Joint | Black
Option: CSW | SSE

29" | 622x18 | 580g
650B | 584x18 | 575g
26" | 559x18 | 520g
20" | 406x18 | 385g

Origin:



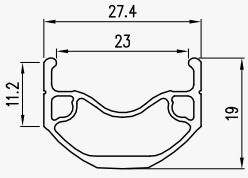


EV23

Pin Joint | Black
TRS | Indicator | Option: CSW, SSE

29" | 622x23 | 550g
650B | 584x23 | 520g
26" | 559x23 | 500g

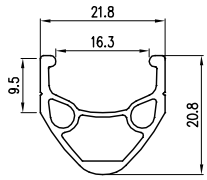
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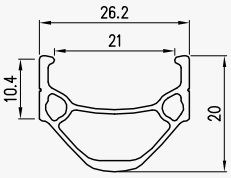
DA16

Pin Joint | Black, Silver
Indicator | Option: CSW

29" | 622x16 | 550g
26" | 559x16 | 503g
24"X1 3/8 | 540x16 | 480g
24" | 507x16 | 450g
20"X1 3/8 | 451x16 | 400g
20" | 406x16 | 380g
18" | 355x16 | 310g
16" | 305x16 | 260g

Origin:





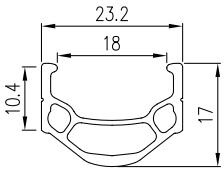
X1700

Pin Joint | Silver, Black
Indicator | Option: CSW | SSE

29" | 622x21 | 510g
650B | 584x21 | 480g
26" | 559x21 | 460g
24" | 507x21 | 445g
20" | 406x21 | 355g

Origin:





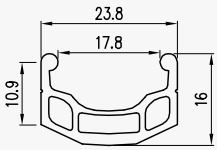
ACE17

Pin Joint | Silver, Black
Indicator | Option: CSW | SSE

29" | 622x18 | 530g
650B | 584x18 | 505g
26" | 559x18 | 480g
24" | 507x18 | 420g
20" | 406x18 | 330g

Origin:



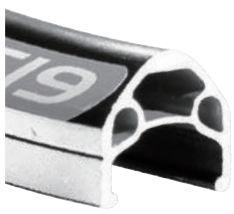


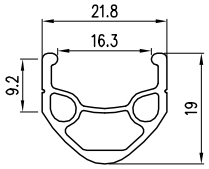
DM18

Pin Joint | Black
Option: CSW | SSE | Indicator

29" | 622x18 | 586g
650B | 584x18 | 550g
26" | 559x18 | 530g
24" | 507x18 | 486g
20" | 406x18 | 380g

Origin:





DC19

Pin Joint | Black, Silver
Indicator | Option: CSW

29" | 622x16 | 562g
26" | 559x16 | 509g

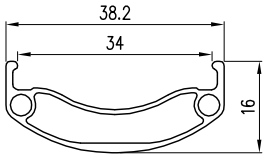
Origin:

MD35

Pin Joint | Black
TRS

29" | 622x34 | 545g
650B | 584x34 | 525g
26" | 559x34 | 490g

Origin:







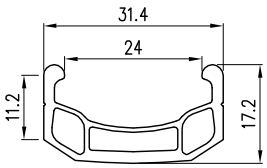


DM24

Pin Joint | Black, Silver
Indicator | Option: CSW | SSE

29" | 622x24 | 725g
26" | 559x24 | 665g
24" | 507x24 | 610g
20" | 406x24 | 480g

Origin:



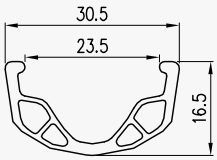


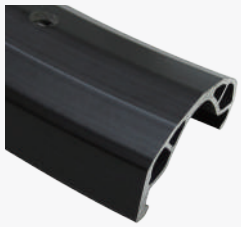
MUS30

Pin Joint | Black

26" | 559x24 | 520g
24" | 507x24 | 475g
20" | 406x24 | 365g

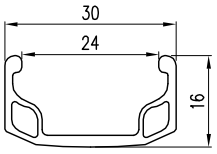
Origin:











PINNED

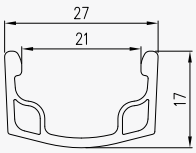
Y303

Pin Joint | Black, Silver
Option: GSW

26" | 559x24
24" | 507x24
20" | 406x24
18" | 355x24
16" | 305x24

Origin:





PINNED

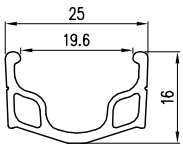
C303

Pin Joint | Black, Silver
Option: GSW

27"x1 1/4 | 630x21
26"x1 3/8 | 597x21
24"x1 3/8 | 540x21
24" | 507x21
20" | 406x21

Origin:





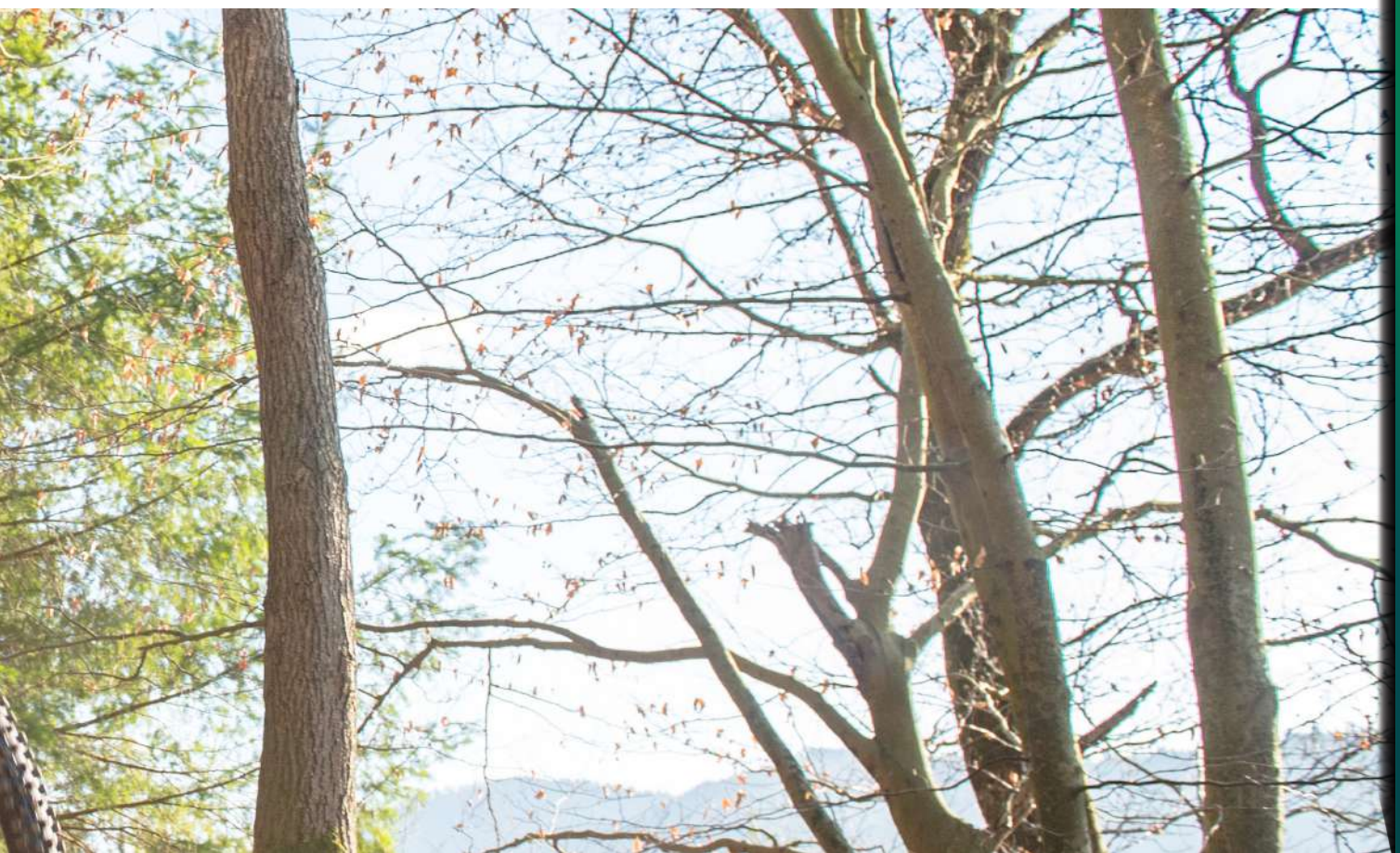
PINNED INDICATOR

C1000

Pin Joint | Silver, Black
Indicator | Option: CSW

26" | 559x20
24" | 507x20
22" | 456x20
20" | 406x20
18" | 355x20
16" | 305x20
14" | 251x20
12" | 203x20

Origin:

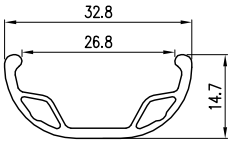


ZUMA1.0

Pin Joint | Silver, Black

650B | 584x27
26" | 559x27
24" | 507x27

Origin:



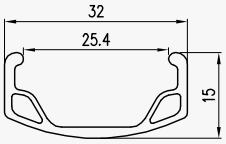


ZUMA3.0

Pin Joint | Silver, Black

26" | 559x26
24" | 507x26
18" | 355x26

Origin:



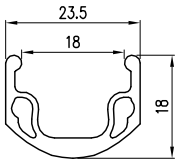


AP18

Pin Joint | Silver, Black
Option: CSW

700C | 622x18
27"X1 1/4 | 630x18
26" | 559x18
20" | 406x18

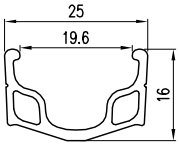
Origin:











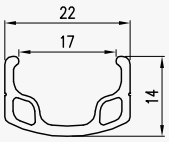
Z1000

Pin Joint | Silver, Black
Option: CSW

29" | 622x20
650B | 584x20
26" | 559x20
24" | 507x20
22" | 456x20
20" | 406x20
18" | 355x20
16" | 305x20
14" | 251x20
12" | 203x20

Origin:





C2000

NEW

Pin Joint | Silver, Black
Option: CSW

16" | 305x17
14" | 254x17
12" | 203x17

Origin:

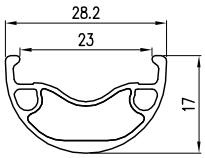


DP23

Pin Joint | Black
TRS | Option: SSE

29" | 622x23 | 500g
650B | 584x23 | 467g
26" | 559x23 | 445g

Origin:



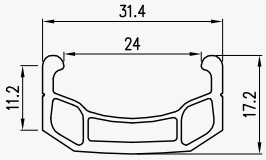


DM24

Pin Joint | Black
Indicator | Option: CSW

29" | 622x24 | 725g
650B | 584x24 | 670g
24" | 507x24 | 610g
20" | 406x24 | 480g

Origin:



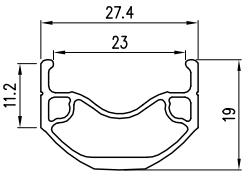


EV23

Pin Joint | Black
TRS | Indicator
Option: CSW, SSE

700C | 622x23 | 595g
26" | 559x23 | 540g

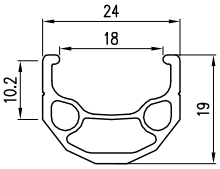
Origin:











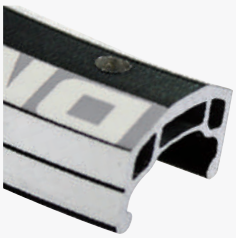
PINNED INDICATOR

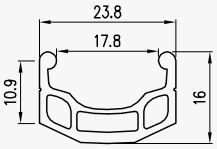
DH19

Pin Joint | Black
Indicator | Option: CSW

29" | 622x18 | 580g
26" | 559x18 | 520g

Origin:





PINNED INDICATOR

DM18

Pin Joint | Black
Indicator | Option: CSW

29" | 622x18 | 600g
650B | 584x18 | 530g
26" | 559x18 | 520g

Origin:




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亞獵士科技股份有限公司
ALEX GLOBAL TECHNOLOGY INC.
台南市山上區明和里北勢洲21-2號
No.21-2,Beishizhou, Minghe Vil.,
Shanshang Dist., Tainan City 743,
Taiwan
電話： +886-6-5782151
傳真： +886-6-5782394
E-MAIL：alexrims@alexrims.com.tw
WEB：www.alexrims.com

益昌鋁製品（太倉）有限公司
XYZ ALUMINIUM PRODUCTS
(TAI CANG)CO.,LTD.
江蘇省太倉市沙溪鎮岳王臺北路2號
No.2 Tai-Pei Road, Yue-Wang District,
Sha-Xi Town, Tai-Cang City, Jiang-Su
Province,China
電話： +86-512-5345 6636 53458348
傳真： +86-512-5345 8322
E-mail: alextc53456636@163.com

大造熊有限公司
DA CHAO SHONG CO.,LTD.
柬埔寨柴楨省巴域市國道一號大成巴域
經濟特區+ (大造熊公司)
Tai Seng Bavet Special Economic
Zone, National Road. 1 , Bavet City,
Svay Rieng Province, Cambodia
Da Chao Shong Co.,Ltd.
電話：+855-44-712265
E-MAIL: dachaoshong@gmail.com

大造熊科技股份有限公司
BEAR PAWLS, INC.
428-72台中市大雅區鳳鳴路6-1號
1F.,NO.6-1,Fengming Rd.,Daya Dist.,
Taichung City 42872, Taiwan(R.O.C)
電話：+886-4-25606996
傳真：+886-4-25606886
E-MAIL:bearpawls@bearpawls.com.tw
WEB: www.bearpawls.com

WWW.ALEXRIMS.COM