ALEXRIMS

2022

Wheels & Rims

alexrims.com

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ALEXRIMS

ALEXRIMS WHEELS KEEP YOU ROLLING



Building world-class wheelsets has been our passion for over 15 years. Our efforts were rewarded in 2004 and 2008 when Olympic Gold medals were won on Alexrims wheelsets. Our successes have continued to this day with professional racers and world class athletes winning on Alexrims wheelsets all around the world.

Alexrims wheels are designed for riders who demand the best performance and the latest technology. Whether it's carbon, Scandium, 700-series alloy or our own propreitery 6061H alloy material, we guarantee you will be able to carve and control your bike through any terrain like never before. Alexrims wheelsets are designed to give you the best, fastest, and most inspiring ride of your life.

We combine the best materials with the latest technology and hand built quality to give you the best possible performance for Road, Marathon, Cross Country, Enduro, DH and BMX.

The winningest professional riders and teams around the world stand a the top step of the podium on Alexrims. It is time for you to experience the same ride they do. It is time for you to ride on Alexrims.



Dr. Alex Chen



ALEXRIMS

Alexrims has elevated our technological offering on our premium wheelsets to offer the most competitive performace for demanding riders.

VERTEBRAE

VERTEBRAE CARBON (PATENTED)



A SYMBIOTIC RELATIONSHIP

Using individual in-molded alloy inserts to reinforce the spoke hole, our carbon rims have significantly increased pull strength for higher spoke tension resulting in a wheel that rides mush more smoothly.

We are also able to build wheels with a wider range of tension to dial in the optimal feel for any kind of riding.

These inserts significantly improve overall strength and durability without adding significant weight.

PREMIUM TECHNOLOGIES

W • H • E • E • L • S

IMPEL RATCHET RING



DRIVEN TO WIN

Available as an optional upgrade only, Impel refers to our new 24T ratchet ring style driver compatible with select hubs. Unlike a traditional pawl system, Alexrims' ratchet ring provides more positive engagement with the hub for improved power transfer. Additionally, ratchet ring systems have increased lifespans and improved wear characteristics making them ideal for aggressive riding as well as eBikes.

alexrims.com

ALEXRIMS

At Alexrims Wheels we use the best materials like EXA, sealed bearing hubs and top quality spokes laced into every wheel. We take pride in our advanced technologies and professionally hand-build every Alexrims wheel truing it to within 0.2mm tolerance.
At Alexrims there are no shortcuts on the path to top performance which is why we've become a world leader in the cycling industry.

INTERNAL TECHNOLOGIES

WELDED JOINT

Wheel balance can be the difference between a good wheel and a great wheel. Alex Welded Joint rims produce a solid, balanced feel so your energy transfers to every stroke of the pedals. We think a balanced wheel is so important that we build over 24 different hi-quality welded joint rims.

SLEEVE JOINT

Sleeve joints provide more surface contact with a rim's inner wall for a more secure rim than pin joints but with the same lightweight properties.

MATERIAL TECHNOLOGIES

SCSSL

Scandium Super Light is a space age material developed in our hi-tech 3C division. SSL is stronger, lighter & more rigid than any other alloy rim material. So if you want to go fast, you need an Alex SSL designed rim.

ALEXA

There's EXA and then there's EXA alloy rims. ALEX only uses EXA alloy. This is a special alloy heat treated twice. Don't be fooled by imitators. Only buy hi-quality ALEX rims made with EXA materials.

SURFACE TECHNOLOGIES

EQUALIZER

By utilizing 0.5mm off center spoke drilling from the hub centerline, our Equalizer technology allows for the use of equally tensioned spokes on both sides of the wheel. Equal length spokes at equal tension make for a super strong wheel that is perfectly balanced from side to side.

CSW

Precision CNC machined sidewalls smooth out the sidewall and improve braking efficiency. CNC sidewalls are at the top of our range of product options.

TRS TUBELESS READY

Precision CNC machined sidewalls smooth out the sidewall and improve braking efficiency. CNC sidewalls are at the top of our range of product options.

AL ASE

Aluminum Eyelets reduce stress on the rim, are lighter and offer better vibration absorption than stainless steel. ASE eyelets will be standard on our top level rims.

SSE

First developed by Alex in 1995, the SSE improves seating of the nipple head for a better built wheel.

CORE TECHNOLOGIES





PRODUCTS

W • H • E • E • L • S



WHEELS

ROAD

ALX473		1
ALX265		2
ALX210 / ALX210TRI		3

ROAD DISC

ALX935D		6
ALX845D		7
ALX835D		8
BAXTER 3.0	NEW	9
RXD3		10
RXD6		11
BOONDOCKS 3		12
BOONDOCKS 5		13
CXD4		14
CXD6		15

MTB

RECON 3.0		18
VXD4/VXD4B		19
VXD7		20
VED3B		21
VED4/VED4B		22
ANIMAL 3.5		23
ANTIC		24

FATBIKE

CHEROKEE 70C		28
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road

road
ALX473 1
ALX265 2
ALX210 / ALX210TRI 3

alx473

ALX473 is a lightweight all around aero wheelset. The 30mm rim and the 2:1 lacing on the rear make the ALX473 an aero wheel with plenty of stiffness where it counts.





ROAD

SPECIFICATIONS:

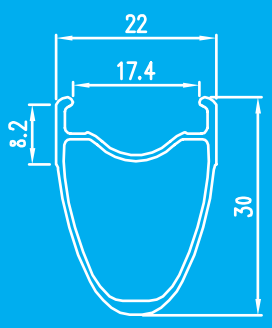
SPOKES
- \+ STAINLESS AERO SPOKES WITH ALLOY NIPPLES
- \+ 20H FRONT WHEEL - RADIAL LACING
- \+ 24H REAR WHEEL (2:1 LACING) - RADIAL LACE ON NON DRIVE AND 1 CROSS ON DRIVE SIDE

HUB
- \+ SMOOTH ROLLING SEALED CARTRIDGE
- \+ CASSETTE HUBS
- \+ LIGHTWEIGHT 7075 AXLE AND CASSETTE BODY
- \+ SEALED CARTRIDGE BEARINGS
- \+ COMPATIBLE WITH SHIMANO/SRAM 8/9/10/11 SPEED CASSETTES

WEIGHT
- \+ 700C: 1460G

RIM
- \+ PROPRIETARY EXA MATERIAL
- \+ 30MM DEEP AERO DESIGN WITH 17.4MM INNER WIDTH
- \+ TRS ROAD TUBELESS PROFILE WITH INNER BEAD LOCK CAN BE USED WITH TUBELESS TIRES WITH THE USE OF THE ALEX RIMS
- \+ TUBELESS CONVERSION KIT. WELDED RIM WITH MACHINED SIDEWALLS FOR ULTIMATE STRENGTH AND BRAKING PERFORMANCE

RIM CROSS SECTION



alx265

ALX265 is a workhorse wheelset. Possibly the best value wheelset on the market the ALX265 checks all of the boxes: wide rim, tubeless ready, cartridge bearing hubs. A real winner!





ROAD

SPECIFICATIONS:

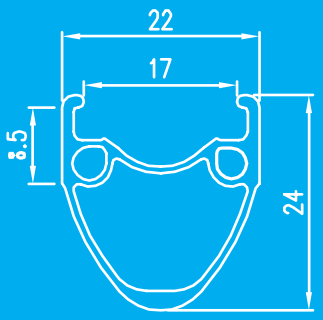
SPOKES
+ STAINLESS SPOKES WITH BRASS NIPPLES
+ 20 FRONT WHEELS - RADIAL LACING
+ 24 REAR WHEELS - 2 CROSS LACING

HUB
+ SMOOTH ROLLING SEALED CARTRIDGE CASSETTE HUBS
+ LOW RESISTANCE SEALED CARTRIDGE BEARINGS
+ COMPATIBLE WITH SHIMANO/SRAM 8/9/10/11 SPEED CASSETTES

WEIGHT
+ 700C: 1832G

RIM
+ PROPRIETARY EXA MATERIAL 24MM DEEP WITH 17MM INNER WIDTH
+ TRS ROAD TUBELESS PROFILE WITH INNER BEAD LOCK CAN BE USED WITH TUBELESS TIRES WITH THE USE OF THE ALEX RIMS TUBELESS CONVERSION KIT
+ MACHINED SIDEWALLS FOR ULTIMATE STRENGTH AND BRAKING PERFORMANCE

RIM CROSS SECTION



alx210/alx210tri

ALX210 is perfect performance upgrade for your entry level roadbike.





ROAD

SPECIFICATIONS:

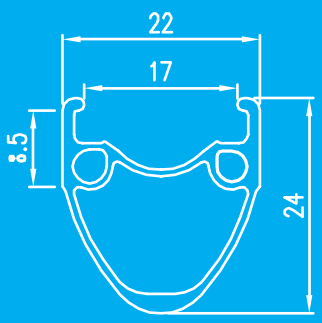
SPOKES
+ STAINLESS STEEL BLK SPOKES
+ 20H FRONT WHEEL - RADIAL LACING
+ 24H REAR WHEEL - 2 CROSS LACING

HUB
+ PRECISION BALL BEARINGS
+ COMPATIBLE WITH 8, 9, 10 & 11 SPD

WEIGHT
+ 700C: 1922G
+ 650C: 1820G

RIM
+ 24MM DEEP AERO DESIGN
+ TUBELESS READY SYSTEM
+ MACHINED SIDE WALL - INCREASED BRAKING PERFORMANCE
+ AVAILABLE IN 700C AND 650C SIZES

RIM CROSS SECTION





road disc

ALX935D	6
ALX845D	7
ALX835D	8
BAXTER 3.0	9
RXD3	10
RXD6	11
BOONDOCKS 3	12
BOONDOCKS 5	13
CXD4	14
CXD6	15



road disc

alx935d

ALX935D is a dedicated road disc wheelset utilizing a wider rim to compliment modern gravel and CX tire profiles.



SPECIFICATIONS:

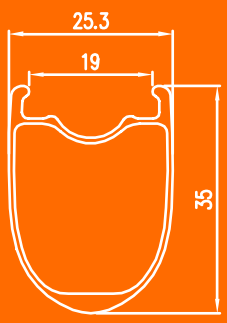
SPOKES
+ STAINLESS STEEL BLK SPOKES
+ 24H FRONT WHEEL- 2 CROSS
+ 24H REAR WHEEL-2 CROSS

HUB
+ LIGHTWEIGHT ALUMINUM AXLE
+ LOW RESISTANCE SEALED BEARINGS-2 IN THE FRONT HUB AND 4 IN THE REAR
+ COMPATIBLE WITH 8,9,108,11 SPD
+ OPTIONAL CENTERLOCK
+ FRONT WHEEL OPTIONS-ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM/15MM AXLE
+ REAR WHEEL OPTIONS- ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM AXLE

WEIGHT
+ 700C: 1650G

RIM
+ 100% CARBON CONSTRUCTION
+ CLINCHER DESIGN TO WORK WITH MORE TIRE OPTIONS
+ 35MM DEEP AERO DESIGN
+ TRS

RIM CROSS SECTION



alx845d

For the ultimate in low weight performance Alexrims Wheels offers our full carbon ALX845D Wheelset.



ROAD DISC

SPECIFICATIONS:

SPOKES
+ STAINLESS STEEL BLK BLADED SPOKES
+ 24H FRONT WHEEL- 2 CROSS
+ 24H REAR WHEEL- 2 CROSS

HUB
+ LIGHTWEIGHT ALUMINUM AXLE
+ LOW RESISTANCE SEALED BEARINGS - 2 IN THE FRONT HUB AND 4 IN THE REAR
+ COMPATIBLE WITH 8, 9, 10 & 11 SPD
+ OPTIONAL CENTERLOCK
+ FRONT WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM/15MM AXLE
+ REAR WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM AXLE

WEIGHT
+ 700C: 1690G

RIM
+ 100% CARBON CONSTRUCTION
+ CLINCHER DESIGN TO WORK WITH MORE TIRE OPTIONS
+ 45MM DEEP AERO DESIGN
+ TRS

RIM CROSS SECTION



alx835d

For the ultimate in low weight performance Alexrims Wheels offers our new carbon ALX835D Wheelset.





specifications:

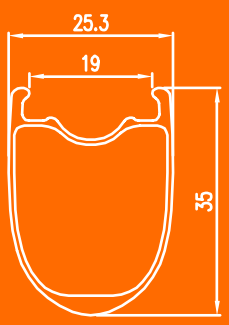
SPOKES
+ STAINLESS STEEL BLK BLADED SPOKES
+ 24H FRONT WHEEL - 2 CROSS
+ 24H REAR WHEEL- 2 CROSS

HUB
+ LIGHTWEIGHT ALUMINUM AXLE
+ LOW RESISTANCE SEALED BEARINGS-2 IN THE FRONT HUB AND 4 IN THE REAR
+ COMPATIBLE WITH 8,9,10&11 SPD
+ OPTIONAL CENTERLOCK
+ FRONT WHEEL OPTIONS-ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM/15MM AXLE
+ REAR WHEEL OPTIONS- ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM AXLE

WEIGHT
+ 700C: 1610G

RIM
+ 100% CARBON CONSTRUCTION
+ CLINCHER SDESIGN TO WORK WITH MORE TIRE OPTIONS
+ 35MM DEEP AERO DESIGN
+ TRS

RIM CROSS SECTION



BAXTER 3.0

Baxter takes you to places undiscovered aboard wide carbon rims, a tubeless-ready profile, straight-pull spokes and disc brake hubs for adventure that lasts for miles.





ROADISS

SPECIFICATIONS:

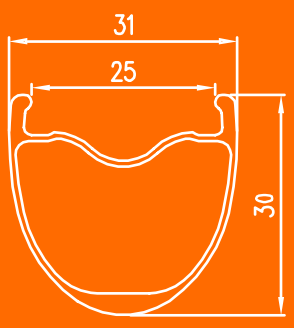
SPOKES
- + STAINLESS STEEL BLK BLADED SPOKES
- + 24H FRONT WHEEL - 2 CROSS
- + 24H REAR WHEEL- 2 CROSS

HUB
- + LIGHTWEIGHT ALUMINUM AXLE
- + LOW RESISTANCE SEALED BEARINGS-2 IN THE FRONT HUB AND 4 IN THE REAR
- + COMPATIBLE WITH 8,9,10&11 SPD
- + OPTIONAL CENTERLOCK
- + FRONT WHEEL OPTIONS-ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM/15MM AXLE
- + REAR WHEEL OPTIONS- ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM AXLE

WEIGHT
- + 700C: 1650G

RIM
- + 100% CARBON CONSTRUCTION
- + CLINCHER SDESIGN TO WORK WITH MORE TIRE OPTIONS
- + 35MM DEEP AERO DESIGN
- + TRS

RIM CROSS SECTION



RXD3

A premium competition-worthy alloy disc road wheel set that is equally at home in a race or local club ride.





SPECIFICATIONS:

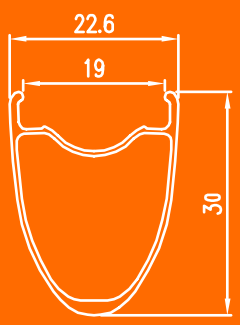
SPOKES
+ STAINLESS STEEL D.B. BLK SPOKES
+ 24H FRONT WHEEL – 2 CROSS LACING
+ 24H REAR WHEEL – 2 CROSS LACING

HUB
+ LIGHTWEIGHT ALUMINUM AXLE
+ LOW RESISTANCE SEALED BEARINGS - 2 IN THE FRONT HUB AND 4 IN THE REAR
+ COMPATIBLE WITH 8, 9, 10 & 11 SPD
+ OPTIONAL CENTERLOCK
+ FRONT WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12/15MM AXLE
+ REAR WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM AXLE

WEIGHT
+ 700C: 1550G

RIM
+ DESIGNED DISC ONLY FOR THE LATEST ROAD AND CROSS BIKES
+ TUBELESS READY DESIGN | SLEEVE JOINT

RIM CROSS SECTION



RXD6

RXD6 brings nearly all the performance of race-ready gravel wheels at a much lower price.



SPECIFICATIONS:

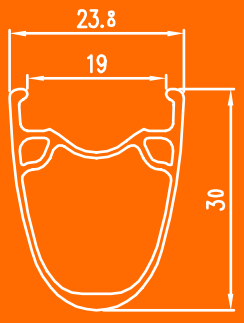
SPOKES
- + STAINLESS BLK SPOKES WITH BRASS NIPPLES
- + 24H FRONT WHEEL - 2 CROSS LACING
- + 24H REAR WHEEL - 2 CROSS LACING

HUB
- + LIGHTWEIGHT ALUMINUM AXLE
- + LOW RESISTANCE SEALED BEARINGS - 2 IN THE FRONT HUB AND 4 IN THE REAR
- + COMPATIBLE WITH 8, 9, 10 & 11 SPD
- + OPTIONAL CENTERLOCK
- + FRONT WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12/15MM AXLE
- + REAR WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM AXLE

WEIGHT
- + 700C: 1994G

RIM
- + RIM DESIGNED DISC ONLY FOR THE LATEST ROAD AND CROSS BIKES
- + TUBELESS READY DESIGN
- + PIN JOINT

RIM CROSS SECTION



ROAD DISC

BOONDOCKS 3

Designed to take you virtually anywhere you want to go, the Boondocks are robust, agile and fast rolling.





ROAD

SPECIFICATIONS:

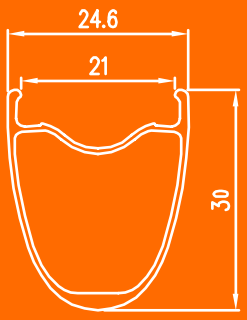
SPOKES
- + STAINLESS STEEL D.B. BLK SPOKES
- + 24H FRONT WHEEL – 2 CROSS LACING
- + 24H REAR WHEEL – 2 CROSS LACING

HUB
- + LIGHTWEIGHT ALUMINUM AXLE
- + LOW RESISTANCE SEALED BEARINGS - 2 IN THE FRONT HUB AND 4 IN THE REAR
- + COMPATIBLE WITH 8, 9, 10 & 11 SPD
- + OPTIONAL CENTERLOCK
- + FRONT WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12/15MM AXLE
- + REAR WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM AXLE

WEIGHT
- + 700C: 1714G
- + 650B: 1622G

RIM
- + DESIGNED DISC ONLY FOR THE LATEST GRAVEL AND CROSS BIKES
- + TUBELESS READY DESIGN
- + SLEEVE JOINT

RIM CROSS SECTION



BOONDOCKS 5

The Boondocks 5 are fast rolling and tubeless ready wheelset.



ROADDISC

SPECIFICATIONS:

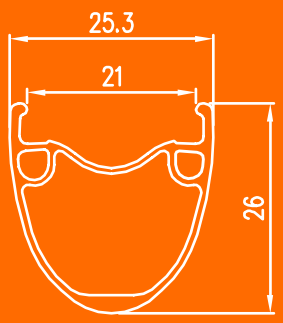
SPOKES
- + STAINLESS STEEL D.B. BLK SPOKES
- + 24H FRONT WHEEL- 2 CROSS LACING
- + 24H REAR WHEEL-2 CROSS LACING

HUB
- + LIGHTWEIGHT ALUMINUM AXLE
- + LOW RESISTANCE SEALED BEARINGS
- + COMPATIBLE WITH 8,9,10&11 SPD
- + OPTIONAL CENTERLOCK
- + FRONT WHEEL OPTIONS-ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM/15MM AXLE
- + REAR WHEEL OPTIONS- ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM AXLE

WEIGHT
- + 700C: 1830G

RIM
- + DESIGNED DISC ONLY FOR LATEST GRAVEL AND CROSS BIKES
- + TUBELESS READY DESIGN

RIM CROSS SECTION



CXD4

YOU NEED A ROAD DISC WHEELSET? TUBELESS READY AND SUPERLIGHT? CXD4 IS YOUR FIRST CHOICE!





ROAD DISC

SPECIFICATIONS:

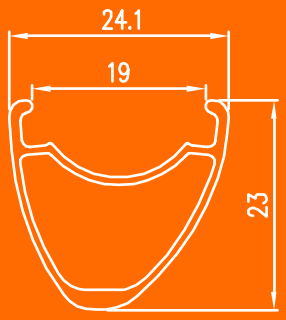
SPOKES
+ STAINLESS STEEL D.B. SPOKES
+ 24H FRONT WHEEL - 2 CROSS LACING
+ 24H REAR WHEEL - 2 CROSS LACING

HUB
+ LIGHTWEIGHT ALUMINUM AXLE
+ LOW RESISTANCE SEALED BEARINGS - 2 IN THE FRONT HUB AND 4 IN THE REAR
+ COMPATIBLE WITH 8, 9, 10 & 11 SPD
+ OPTIONAL CENTERLOCK
+ FRONT WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12/15MM AXLE
+ REAR WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM AXLE

WEIGHT
+ 700C: 1564G

RIM
+ DESIGNED DISC ONLY -FOR THE LATEST ROAD AND CROSS BIKES
+ TUBELESS READY DESIGN
+ SLEEVE JOINT
+ OFFSET PROFILE - MAKES A STRONGER WHEEL

RIM CROSS SECTION



CXD6

CXD6 is a solid wheelset with all important options like 11 speed and even 15mm front axle.





ROAD DISC

SPECIFICATIONS:

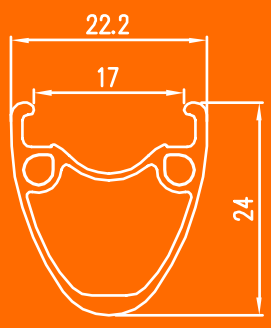
SPOKES
- \+ STAINLESS STEEL BLK SPOKES
- \+ 24H FRONT WHEEL - 2 CROSS LACING
- \+ 24H REAR WHEEL - 2 CROSS LACING

HUB
- \+ LIGHTWEIGHT ALUMINUM AXLE
- \+ LOW RESISTANCE SEALED BEARINGS
- \+ COMPATIBLE WITH 8, 9, 10 & 11 SPD
- \+ OPTIONAL CENTERLOCK
- \+ FRONT WHEEL OPTIONS - QUICK RELEASE OR 12/15MM AXLE MODELS AVAILABLE
- \+ REAR WHEEL OPTIONS - QUICK RELEASE OR 12MM X 142MM AXLE

WEIGHT
- \+ 700C: 1881G

RIM
- \+ DESIGNED FOR DISC ONLY - FOR THE LATEST ROAD AND CROSS BIKES
- \+ MADE OF OUR OWN EXA MATERIAL - A SPECIAL ALLOY THAT IS HEAT TREATED TWICE FOR EXTRA STRENGTH AND LIGHTER WEIGHT
- \+ TUBELESS READY DESIGN

RIM CROSS SECTION





MTB

RECON 3.0	18
VXD4/VXD4B	19
VXD7	20
VED3B	21
VED4/VED4B	22
ANIMAL 3.5	23
ANTIC	24


MTB

RECON 3.0

RECON 3.0 FULL CARBON ENDURE WHEELS ARE FAST ROLLING, SUPER STRONG AND DESIGNED FOR OPTIMUM ALL-MOUNTAIN PERFORMANCE.





MTB

SPECIFICATIONS:

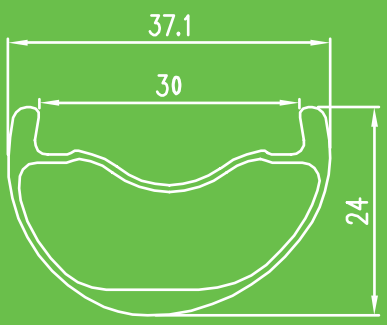
SPOKES
+ STAINLESS STEEL BLK BLADED SPOKES
+ 28H FRONT WHEEL - 3 CROSS LACING
+ 28H REAR WHEEL - 3 CROSS LACING

HUB
+ CENTERLOCK DISC BRAKE COMPATIBLE
+ LIGHTWEIGHT ALUMINUM AXLE
+ LOW RESISTANCE SEALED BEARINGS-2 IN THE FRONT HUB AND 4 IN THE REAR
+ COMPATIBLE WITH 8, 9, 10, 11 SPD, SRAM XD
+ FRONT WHEEL - 15MM X110MM AXLE
+ REAR WHEEL - 12MM X 148MM AXLE

WEIGHT
+ 29": 1772G
+ 650B: 1604G

RIM
+ RIM 100%CARBON CONSTRUCTION
+ TUBELESS READY DESIGN ASYMETRIC & HOOKLESS DESIGN

RIM CROSS SECTION



VXD4/VXD4B

THE VXD4 BORROWS TECHNOLOGY FROM THE HIGHER END VXD1 BUT IS CONSTRUCTED OF PROPRIETARY EXA MATERIAL RATHER THAN SCANDIUM AND IS DESIGNED TO STRIKE AN IDEAL BALANCE BETWEEN PRICE AND OFF ROAD PERFORMANCE. VXD4B IS FOR BOOST SPEC.





MTB

SPECIFICATIONS:

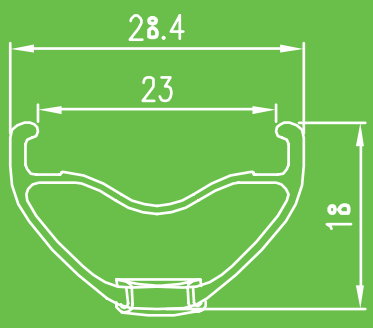
SPOKES
- \+ STAINLESS STEEL D.B. BLK SPOKES
- \+ 28H FRONT WHEEL - 2 CROSS LACING
- \+ 28H REAR WHEEL - 2 CROSS LACING

HUB
- \+ LIGHTWEIGHT ALUMINUM AXLE
- \+ LOW RESISTANCE SEALED BEARINGS - 2 IN THE FRONT HUB AND 4 IN THE REAR
- \+ SHIMANO 8, 9, 10, 11 SPD AND SRAM XD COMPATIBLE
- \+ OPTIONAL CENTERLOCK
- \+ FRONT WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM/15MM OR 15X110MM AXLE
- \+ REAR WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM OR 12X148MM AXLE

WEIGHT
- \+ **VXD4** 29":1782G | 27.5": 1738G | 26":1690G
- \+ **VXD4B** 29": 1836G | 27.5": 1658G

RIM
- \+ TUBELESS READY DESIGN
- \+ SLEEVE JOINT
- \+ SSE - STAINLESS SINGLE EYELETS
- \+ AVAILABLE IN ALL POPULAR OFF ROAD SIZES - 26", 650B AND 29"

RIM CROSS SECTION



alexrims.com

VXD7

VXD7 IS A STRONG AND VERSATILE WHEELSET. QR15 FRONT HUB AND 12X142MM REAR FIT TODAY'S MODERN TRAIL BIKES. AVAILABLE IN 29", 27.5" AND 26" VERSIONS





MTB

SPECIFICATIONS:

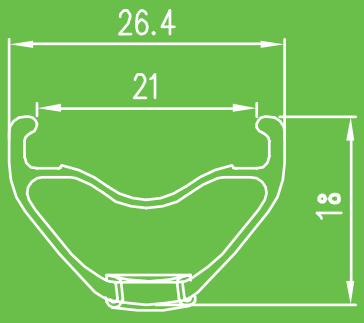
SPOKES
+ STAINLESS SPOKES WITH BRASS NIPPLES
+ 28H FRONT WHEEL - 2 CROSS LACING
+ 28H REAR WHEEL - 2 CROSS LACING

HUB
+ CENTERLOCK DISC BRAKE COMPATIBLE
+ SMOOTH ROLLING SEALED CARTRIDGE CASSETTE HUBS
+ SEALED CARTRIDGE BEARINGS
+ FRONT WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QR OR 15MM AXLE
+ REAR WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QR OR 12 X 142MM AXLE
+ SHIMANO 8, 9, 10, 11 SPD AND SRAM XD COMPATIBLE

WEIGHT
+ 29": 1928G
+ 27.5": 1895G
+ 26": 1728G

RIM
+ PROPRIETARY EXA MATERIAL
+ 18MM DEEP WITH 21MM INNER WIDTH
+ TRS TUBELESS READY SYSTEM PROFILE CAN BE USED WITH TUBELESS TIRES WITH THE USE OF THE ALEX RIMS TUBELESS CONVERSION KIT
+ STAINLESS STEEL EYELETS AND SLEEVED JOINT FOR GREATER STRENGTH

RIM CROSS SECTION



VED3B

WE USED OUR EXCLUSIVE SINGLE EYELET TECHNOLOGY TO DEVELOP A WHEEL THAT COULD WITHSTAND EVEN THE TOUGHEST ENDURO RACE. VED3B IS A BOOST WHEEL BUILD WITH ID 30MM RIMS AND IS AVAILABLE IN 29" AND 27.5".





MTB

SPECIFICATIONS:

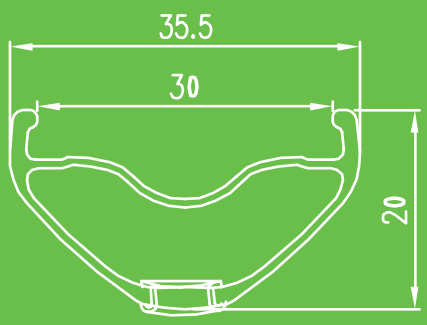
SPOKES
- + STAINLESS STEEL D.B. BLK SPOKES
- + 32H FRONT WHEEL - 3 CROSS LACING
- + 32H REAR WHEEL - 3 CROSS LACING

HUB
- + CENTERLOCK DISC BRAKE COMPATIBLE
- + LIGHTWEIGHT ALUMINUM AXLE
- + LOW RESISTANCE SEALED BEARINGS - 2 IN THE FRONT HUB AND 4 IN THE REAR
- + COMPATIBLE WITH 8, 9, 10, 11 SPD, SRAM XD
- + FRONT WHEEL - 15MM X 110MM AXLE
- + REAR WHEEL - 12MM X 148MM AXLE

WEIGHT
- + 29": 1995G
- + 27.5": 1845G

RIM
- + TUBELESS READY DESIGN
- + SLEEVE JOINT
- + SSE- STAINLESS SINGLE EYELETS
- + AVAILABLE IN ALL POPULAR OFF ROAD SIZES - 650B AND 29"

RIM CROSS SECTION



VED4/VED4B

THE SMOOTH RIM BED IS CONSTRUCTED OF DRAWN, PROPRIETARY EXA ALLOY TO BE LIGHT, STRONG AND STUFF.

MTB





SPECIFICATIONS:

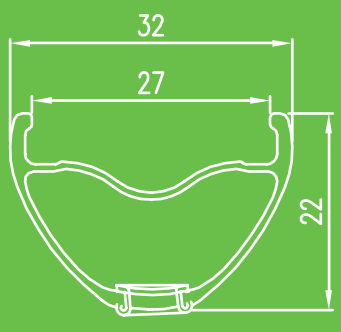
SPOKES
- STAINLESS STEEL D.B. BLK SPOKES
- 28H FRONT WHEEL – 2 CROSS LACING
- 28H REAR WHEEL – 2 CROSS LACING

HUB
- LIGHTWEIGHT ALUMINUM AXLE
- LOW RESISTANCE SEALED BEARINGS - 2 IN THE FRONT HUB AND 4 IN THE REAR
- COMPATIBLE WITH 8, 9, 10, 11 SPD AND SRAM COMPATIBLE
- OPTIONAL CENTERLOCK
- FRONT WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12/15MM OR 15X110 AXLE
- REAR WHEEL OPTIONS - ADAPTER SUPPLIED FOR EITHER QUICK RELEASE OR 12MM X 142MM OR 12X148 AXLE

WEIGHT
- 29": 1958G
- 27.5": 1766G

RIM
- DESIGNED DISC ONLY FOR THE ALL MOUNTAIN AND ENDURO BIKES
- TUBELESS READY DESIGN
- SSE - STAINLESS STEEL EYELETS
- SLEEVE JOINT
- AVAILABLE IN SIZES - 650B AND 29”

RIM CROSS SECTION



ANIMAL 3.5

THE ANIMAL 3.5 IS AN EVOLUTION IN PLUS SIZE WHEELS. A 650B RIM USING OUR PROPRIETARY EXA MATERIAL IS LACED TO A LIGHT YET ROBUST AL7075 HUB SHELL THROUGH 32 STAINLESS STEEL SPOKES. THE ANIMAL SERIES RIMS UTILIZE OUR EQUALIZER PROFILE WHICH BALANCES WHEEL TENSION UNIQUELY FOR FRONT AND REAR WHEELS.





MTB

SPECIFICATIONS:

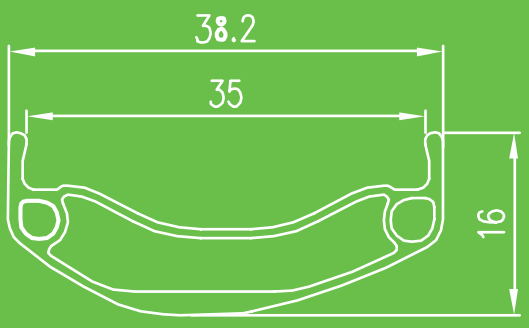
SPOKES
+ STAINLESS STEEL BLK SPOKES
+ 32H FRONT WHEEL - 3 CROSS LACING
+ 32H REAR WHEEL - 3 CROSS LACING

HUB
+ LOW RESISTANCE SEALED BEARINGS - 2 IN THE FRONT AND 4 IN THE REAR
+ CENTER LOCK COMPATIBLE
+ FRONT WHEEL - 15MM X 110MM
+ REAR WHEEL - 12MM X 148MM
+ SHIMANO 8, 9, 10, 11 SPD AND SRAM XD COMPATIBLE

WEIGHT
+ 27.5": 1992G

RIM
+ TUBELESS READY DESIGN
+ "EQUALIZER" DESIGN
+ PROPRIETARY EXA MATERIAL

RIM CROSS SECTION



ANTIC

DOWNHILL AND FREERIDE IS GETTING GNARLIER AND SO ARE OUR WHEELS. THE ANTIC WHEELSET OFFERS AN EXTRA WIDE PROFILE TO GIVE YOU BETTER A TRACTION PATCH FROM YOUR TIRES AT A LOW WEIGHT. WHICH MAKES YOUR BIKE HANDLE BETTER AND MAKES YOU FASTER.





MTB

SPECIFICATIONS:

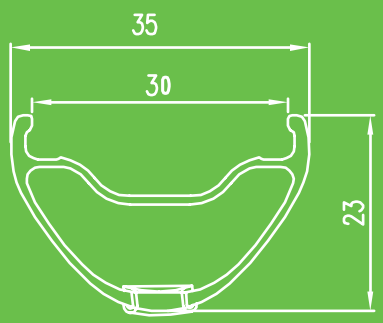
SPOKES
+ STAINLESS STEEL BLK SPOKES
+ 32H FRONT WHEEL - 3 CROSS LACING
+ 32H REAR WHEEL - 3 CROSS LACING

HUB
+ LOW RESISTANCE SEALED BEARINGS - 2 IN FRONT HUB AND 4 IN THE REAR HUB
+ FRONT WHEEL - 20MM
+ SHIMANO 8, 9, 10, 11 SPD AND SRAM XD COMPATIBLE

WEIGHT
+ 27.5": 2190G
+ 26": 2122G

RIM
+ EXTRA WIDE FOR MODERN TIRE DESIGNS
+ TUBELESS READY DESIGN
+ WELDED JOINT
+ SSE - STAINLESS STEEL EYELETS FOR A BETTER BUILT WHEEL
+ AVAILABLE IN ALL POPULAR OFF ROAD SIZES - 26", 650B

RIM CROSS SECTION




BELL
ORTLIEB
VANELTSO



FATBIKE

CHEROKEE 70C 28
CHEROKEE 90 29



FATBIKE

CHEROKEE 70C

Introducing Alexrims latest Fat Bike wheel: the 70mm, ultra light carbon CHEROKEE 70. The QR15 front hub and 12x190mm (or 10x190mm) rear hub fit today's modern Fat Bikes.





fatbike

SPECIFICATIONS:

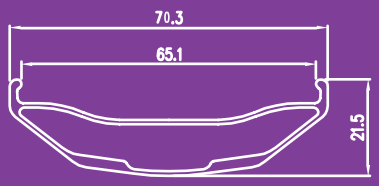
SPOKES
+ STAINLESS SPOKES WITH ALLOY NIPPLES
+ 32H FRONT WHEEL-3 CROSS LACING
+ 32H REAR WHEEL-3 CROSS LACING

HUB
+ 6-BOLT DISC BRAKE COMPATIBLE
+ SMOOTH ROLLING SEALED CARTRIDGE CASSETTE HUBS
+ LIGHTWEIGHT 7075 AXLE
+ SHIMANO 8, 9, 10, 11 SPD AND SRAM XD COMPATIBLE
+ FRONT IS QR15 REAR OPTIONS 10X190/197MM OR 12X190/197MM THRU-AXLE

WEIGHT
+ 26": 2165G

RIM
+ 100%CARBON CONSTRUCTION
+ CLINCHER DESIGN TO WORK WITH MORE TIRE OPTIONS
+ 70MM WIDE FOR MODERN TIRE

RIM CROSS SECTION



CHEROKEE 90

CHEROKEE 90 represents a sweet spot between fat bike traction and efficiency in rolling. Striking a balance at 90mm wide means compatibility with the widest range of fat bike tires while minimizing weight rolling resistance. Low resistance sealed bearings ensure long, maintenance-free life and consistent performance.



FATBIKE

SPECIFICATIONS:

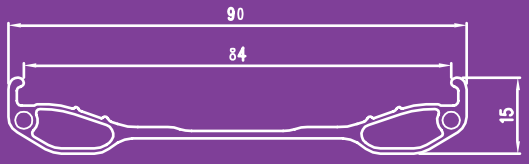
SPOKES
- + STAINLESS SPOKES WITH BRASS NIPPLES
- + 32H FRONT WHEEL - 3 CROSS LACING
- + 32H REAR WHEEL - 3 CROSS LACING

HUB
- + 6-BOLT DISC BRAKE COMPATIBLE
- + SMOOTH ROLLING SEALED CARTRIDGE CASSETTE HUBS
- + LIGHTWEIGHT 7075 AXLE AND SEALED CARTRIDGE BEARINGS
- + COMPATIBLE WITH SHIMANO/SRAM 8/9/10 SPEED CASSETTES
- + FRONT IS QR15 REAR OPTIONS 10 X 190/197MM OR 12 X 190/197MM THRU-AXLE

WEIGHT
- + 26": 2650G

RIM
- + PROPRIETARY EXA MATERIAL 90MM WIDE
- + ROLLING PIN JOINT MAKES THE RIM STIFFER FOR BETTER CORNERING AND IMPACT RESISTANCE
- + LARGE CUTOUTS BETWEEN SPOKES SAVES SIGNIFICANT WEIGHT
- + TUBELESS READY DESIGN

RIM CROSS SECTION



TUBELESS KIT



BRAKE PAD
(CARBON WHEELS)



VALVE FOR F/V



SPOKE PROTECTOR



TUBULAR TAPE



RIM STRIP
(RP PACKAGE)

+ ARS-1 (ROAD)
+ ARS-2 (MTB)
+ ARS-3 (TREKKING)





accessories

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ROAD SPECS

ROAD

MODEL	RIM	HUB	SPOKEL	LACE	WEIGHT
ALX473	700C 20/24H BLACK W/CSW	2/4 SEALED BEARINGS	STAINLESS AERO BLACK	F: RADIAL 273mm PR: 1 CROSS 270mm RL: RADIAL 281mm	1458g
ALX265	700C 20/24H BLACK W/CSW	2/2 SEALED BEARINGS	STAINLESS BLACK	F: RADIAL 278mm PR: 2 CROSS 287mm RL: 2 CROSS 285mm	1832g
ALX210	700C 20/24H BLACK W/CSW	BALL / 2 SEALED BEARINGS	STAINLESS BLACK	F: RADIAL 278mm PR: 2 CROSS 285mm RL: 2 CROSS 287mm	1922g
ALX210TRI	650C 20/24H BLACK W/CSW	BALL / 2 SEALED BEARINGS	STAINLESS BLACK	F: RADIAL 252mm PR: 2 CROSS 259mm RL: 2 CROSS 261mm	1820g

ROAD DISC

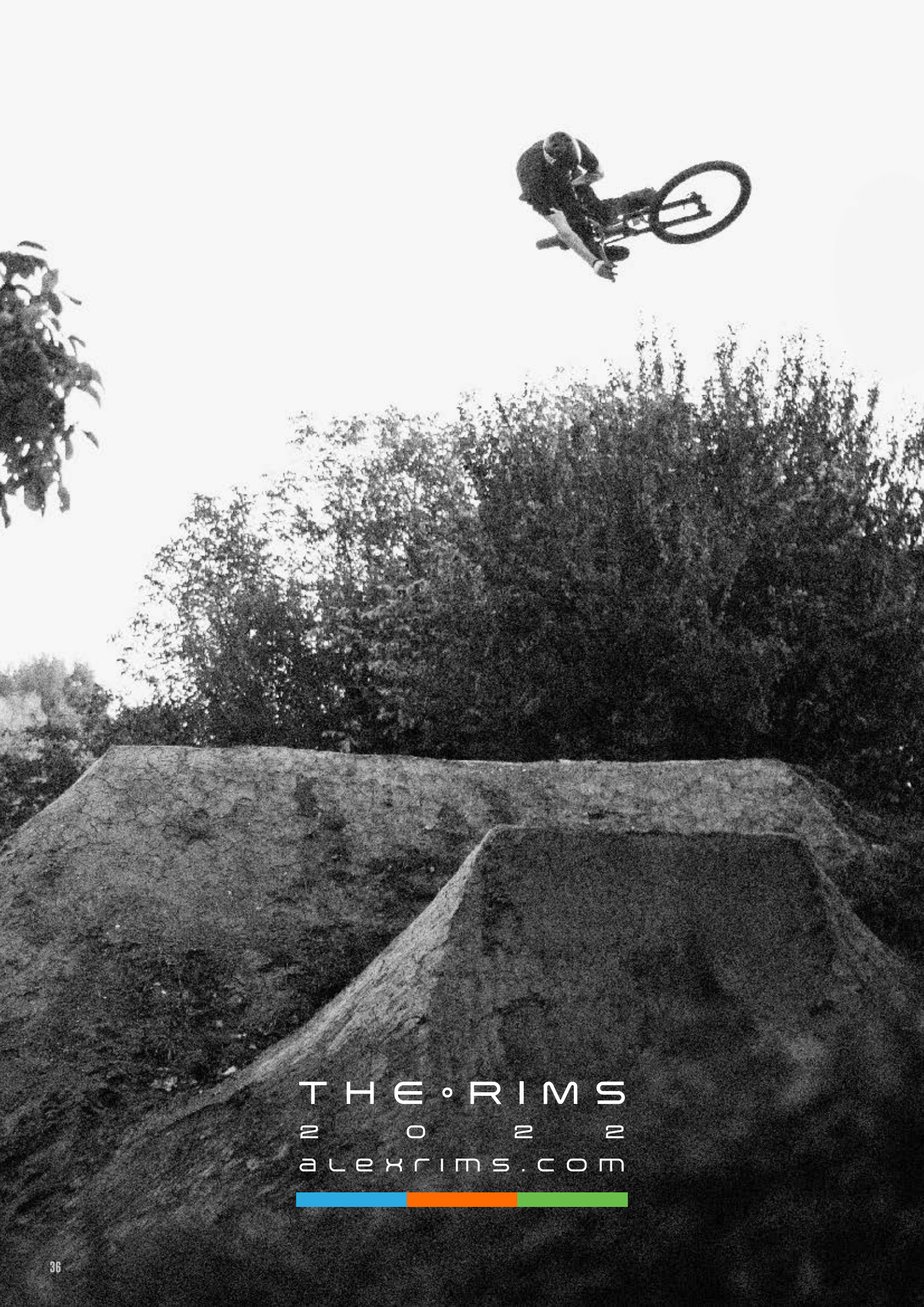
ALX935D	700C 24/24H CARBON FIBER CLINCHER	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 291mm FL: 2 CROSS 289mm PR: 2 CROSS 289mm RL: 2 CROSS 291mm	1636g
ALX845D	700C 24/24H CARBON FIBER CLINCHER	2/4 SEALED BEARINGS	STAINLESS AERO BLACK	FR: 2 CROSS 291mm FL: 2 CROSS 289mm PR: 2 CROSS 289mm RL: 2 CROSS 292mm	1690g
ALX835D	700C 24/24H CARBON FIBER CLINCHER	2/4 SEALED BEARINGS	STAINLESS AERO BLACK	FR: 2 CROSS 291mm FL: 2 CROSS 289mm PR: 2 CROSS 289mm RL: 2 CROSS 293mm	1610g
BAXTER 3.0	700C 24/24H CARBON FIBER CLINCHER	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 291mm FL: 2 CROSS 289mm PR: 2 CROSS 289mm RL: 2 CROSS 294mm	1650g
RXD3	700C 24/24 BLACK	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 291mm FL: 2 CROSS 289mm PR: 2 CROSS 289mm RL: 2 CROSS 295mm	1550g
RXD6	700C 24/24 BLACK	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 278mm FL: 2 CROSS 276mm PR: 2 CROSS 276mm RL: 2 CROSS 278mm	1994g
BOONDOCKS 3	700C 24/24 BLACK	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 278mm FL: 2 CROSS 276mm PR: 2 CROSS 276mm RL: 2 CROSS 278mm	1714g
BOONDOCKS 5	700C 24/24 BLACK	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 282mm FL: 2 CROSS 280mm PR: 2 CROSS 280mm RL: 2 CROSS 282mm	1830g
CXD4	700C 24/24 BLACK	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 284mm FL: 2 CROSS 282mm PR: 2 CROSS 282mm RL: 2 CROSS 284mm	1564g
CXD6	700C 24/24 BLACK	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 284mm FL: 2 CROSS 282mm PR: 2 CROSS 282mm RL: 2 CROSS 284mm	1881g

MTB SPECS

	MODEL	RIM	HUB	SPOKEL	LACE	WEIGHT
MTB	RECON 3.0(29")	29" 28/28H CARBON FIBER CLINCHER	2/4 SEALED BEARINGS	STAINLESS AERO BLACK	FR: 3 CROSS 301MM FL: 3 CROSS 301MM RR: 3 CROSS 301MM RL: 3 CROSS 301MM	700C: 1772g
	RECON 3.0(27.5")	27.5" 28/28H CARBON FIBER CLINCHER	2/4 SEALED BEARINGS	STAINLESS AERO BLACK	FR: 3 CROSS 281MM FL: 3 CROSS 281MM RR: 3 CROSS 281MM RL: 3 CROSS 281MM	650B: 1604g
	VXD4 (29")	29" 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 3 CROSS 289MM FL: 3 CROSS 284MM RR: 3 CROSS 286MM RL: 3 CROSS 286MM	1782g
	VXD4B (29")	29" 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 286MM FL: 2 CROSS 284MM RR: 2 CROSS 284MM RL: 2 CROSS 286MM	1836g
	VXD4 (27.5")	27.5" 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 271MM FL: 2 CROSS 266MM RR: 2 CROSS 268MM RL: 2 CROSS 268MM	1738g
	VXD4B (27.5")	27.5" 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 273MM FL: 2 CROSS 271MM RR: 2 CROSS 268MM RL: 2 CROSS 269MM	1658g
	VXD4 (26")	26" 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 254MM FL: 2 CROSS 252MM RR: 2 CROSS 253MM RL: 2 CROSS 255MM	1690g
	VXD7 (29")	29" 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 285MM FL: 2 CROSS 283MM RR: 2 CROSS 283MM RL: 2 CROSS 285MM	1928g
	VXD7 (27.5")	27.5" 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 268MM FL: 2 CROSS 266MM RR: 2 CROSS 269MM RL: 2 CROSS 271MM	1895g
	VXD7 (26")	26" 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 256MM FL: 2 CROSS 254MM RR: 2 CROSS 254MM RL: 2 CROSS 256MM	1728g
	VED3B (29")	29" 32/32H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 289MM FL: 2 CROSS 292MM RR: 2 CROSS 291MM RL: 2 CROSS 291MM	1995g
	VED3B (27.5")	27.5" 32/32H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 271MM FL: 2 CROSS 269MM RR: 2 CROSS 269MM RL: 2 CROSS 271MM	1845g
	VED4 (29")	29" 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 284MM FL: 2 CROSS 282MM RR: 2 CROSS 282MM RL: 2 CROSS 284MM	1958g
	VED4 (27.5")	27.5" 28/28H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 265MM FL: 2 CROSS 263MM RR: 2 CROSS 263MM RL: 2 CROSS 265MM	1766g
	ANIMAL 3.5	27.5" 32/32H BLACK	2/4 SEALED BEARINGS	STAINLESS D.B. BLACK	FR: 2 CROSS 275MM FL: 2 CROSS 274MM RR: 2 CROSS 274MM RL: 2 CROSS 275MM	1992g
	ANTIC (27.5")	27.5" 32/32/H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 270MM FL: 2 CROSS 268MM RR: 2 CROSS 268MM RL: 2 CROSS 271MM	2190g
	ANTIC (26")	26" 32/32H BLACK W/SSE	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 258MM FL: 2 CROSS 255MM RR: 2 CROSS 257MM RL: 2 CROSS 258MM	2122g
FAT	CHEROKEE 70C	26" 32/32H CARBON FIBER CLINCHER	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 262MM FL: 2 CROSS 260MM RR: 2 CROSS 259MM RL: 2 CROSS 261MM	2165g
	CHEROKEE 90	26" 32/32H BLACK	2/4 SEALED BEARINGS	STAINLESS BLACK	FR: 2 CROSS 268MM FL: 2 CROSS 264MM RR: 2 CROSS 264MM RL: 2 CROSS 268MM	2650g


ALEXRIMS




THE•RIMS
2022
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TECHNOLOGY

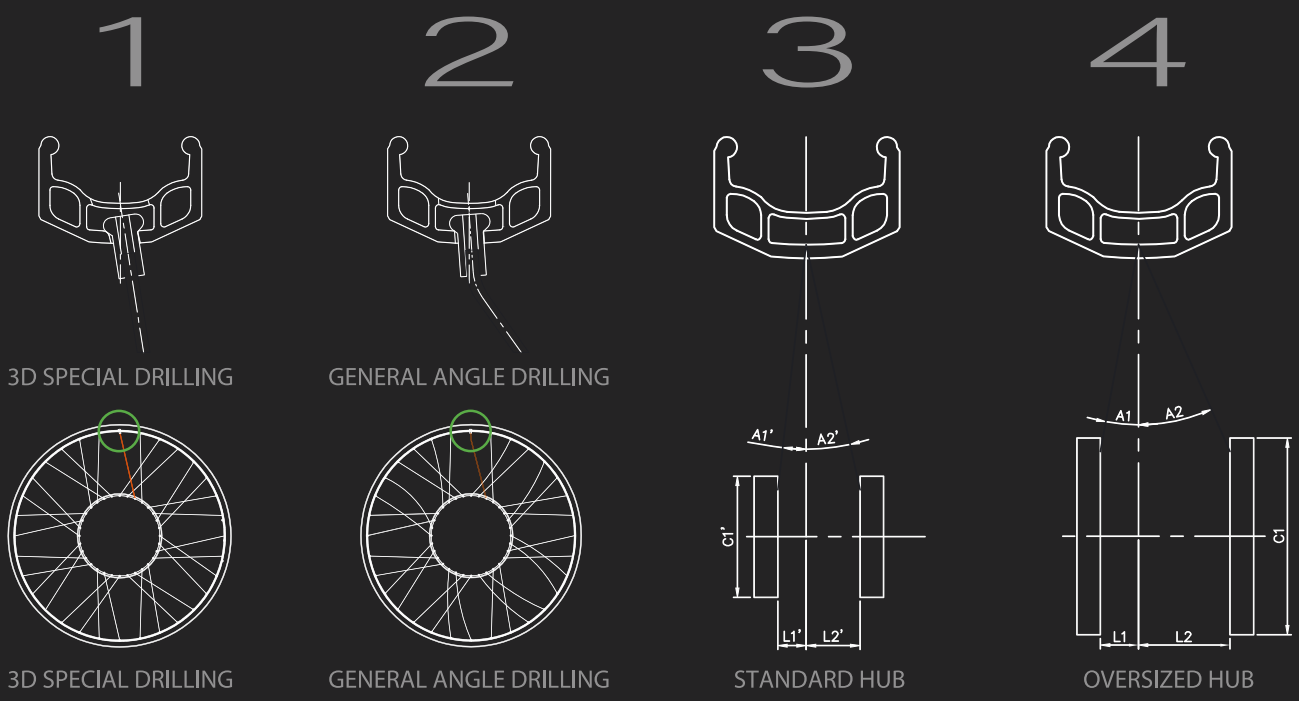
3D DRILLING



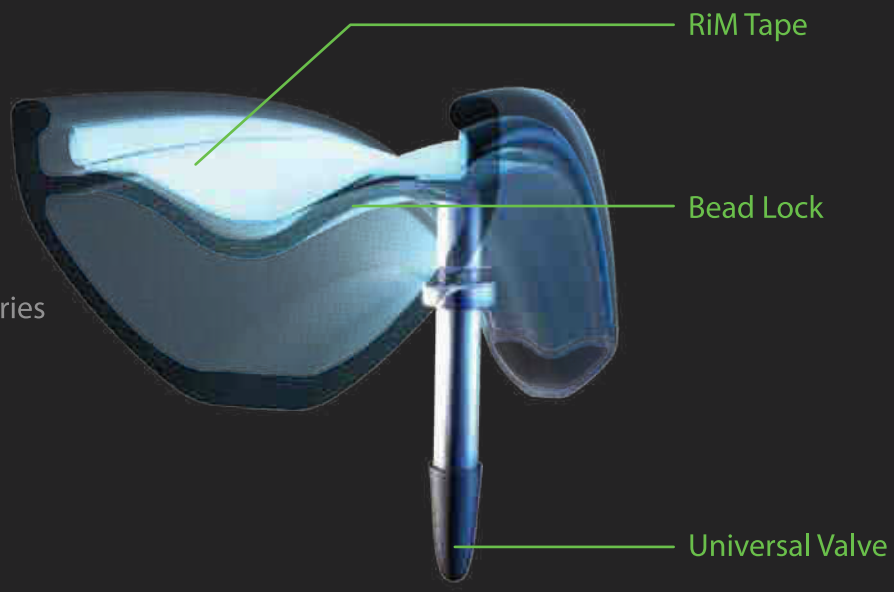
3D Drilling for E-bike

ADVANTAGES:

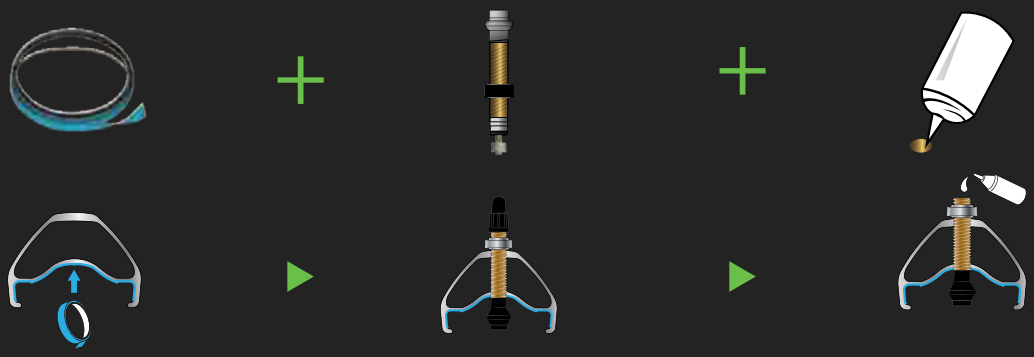
Alexrims offers further customization for a variety of applications including our 3D drilling technology.
3D drilling makes our most popular rim profiles compatible with large flange hubs as well as e-bike hubs.



- E-bikes have grown into a major segment in recent years.
- Zero need for compromise with technologies from Alexrims.
- Select from a wider variety of rim profiles as 3D drilling can be applied to any of them. Alexrims expands your choices while offering leading technology that enhances performance.



RIM TAPE | UNIVERSAL VALVE | SEALANT



Install blue rim tape evenly across the inside of the rim while covering the spoke holes up to the sides.

Put valve stem through valve hole. Push firmly on the rubber side of the valves as you tighten the valve nut with your hands.

Remove the valve core and add sealant to the tire through the valve. Shake the wheel to coat the inside of the tire and replace valve core.

TUBELESS READY

ADVANTAGES:

Select premium wheels from Alexrims are tubeless ready from the factory, complete with tubeless tape and valve stems.

Other models are tubeless compatible with a machined profile on the inner spoke bed to better hold tubeless tire beads for a more positive seal.

SCSSL

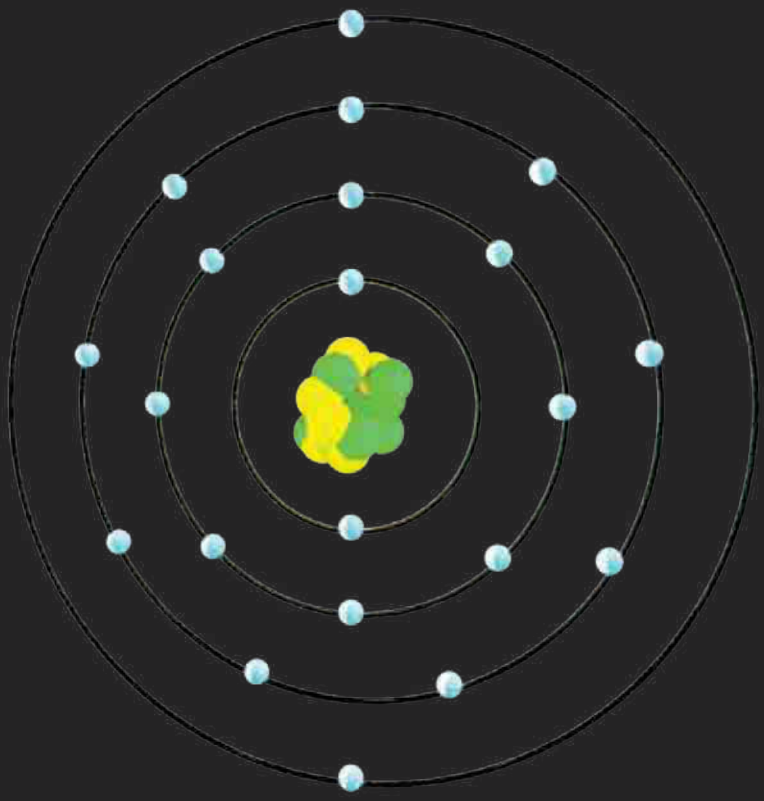
Scandium Super Light

Sukhoi Fighter's primary material – Scandium - is the heart of Alexrims Superlight Technology. Processing of this difficult material presents a great challenge to maintain all of its properties. Our engineers and R&D team rose to the challenge and developed our proprietary Scandium Super Light (SSL).

This development enables Alexrims to build the lightest and strongest rims on the market.

SSL material puts riders on the best available products so they can stand on podiums around the world.

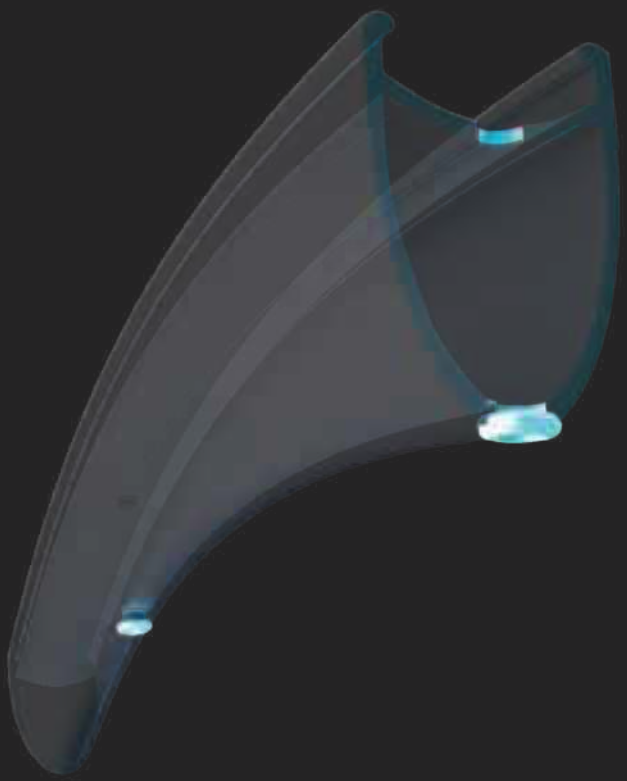
SSL material provides you the technology to pursue your dreams on your road or mountain bike.



Alloy Superlight Eyelets

Alexrims continues to push the boundaries of technology with our high grade aluminum alloy eyelet. The new eyelets are as durable as the stainless eyelets, but offer several additional benefits.

- Aluminum eyelets require less pressure to manufacture into the rim which reduces stress
- Aluminum material offers better vibration absorption than stainless steel
- Aluminum eyelets are lighter than stainless and offer comparable strength



TECHNOLOGY

SLEEVE JOINT

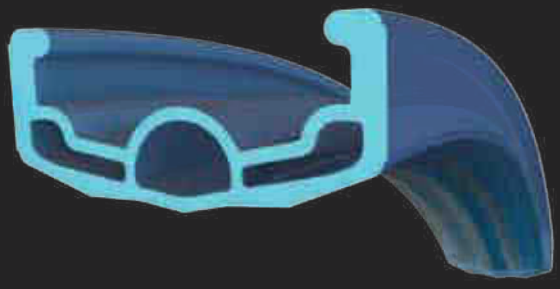


Sleeve Joint

ADVANTAGES:

Alexrims sleeved joint construction Sleeved rim joints offers the same weight, strength and trueness as a welded joint but at a fraction of the cost. Sleeved joint rims are suitable for tubeless applications

Dome Design (Patented)



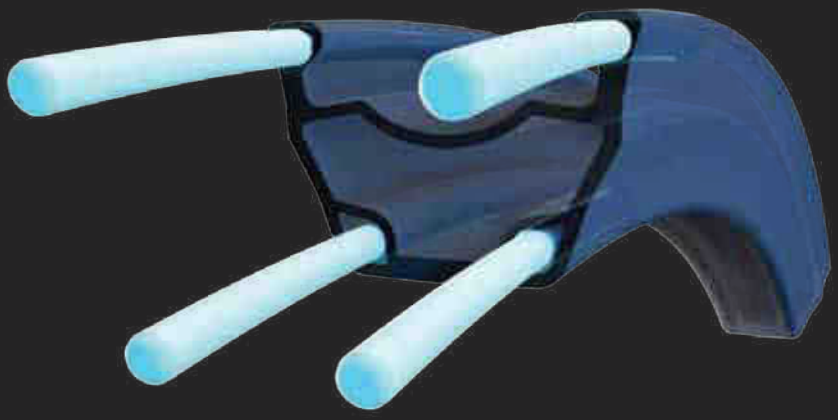
ADVANTAGES:

- Securely hugs the rim strip
- Provides increased lateral rigidity
- Lighter, stronger
- Prevents tire rolling as a result of pinch flats

ROLLING PIN



QUATTRO PIN



Rolling Pin & Quattro Pin

ADVANTAGES:

Traditional pinned rims only utilize one pair of pins within the rim's profile where the spoke surface intersects the rim sidewall. For applications with higher impact and cornering forces such as DH and Fatbike, we add a second set of pins to further increase strength, torsional rigidity and structural integrity.

TECHNOLOGY

INTERNAL TECHNOLOGIES



A well balanced wheel is the difference between a good wheel and a great wheel. ALEXRIMS Welded Joint rims provide a balanced feel so that every stroke of the pedals is transferred to the road or trail. In fact we think that a balanced wheel is so important that we build over 24 High Quality welded joint rims.



Sleeve joints provide more surface contact with a rim's inner wall for a more secure rim than pin joints but with the same lightweight properties.



Wide rims for Fatbike and other speciality applications have unique cornering loads imposed on them. Lateral forces can cause one side of a rim to deflect more than the other. Rolling Pin technology adds internal structure wo wide rims by embedding four pins (vs only two) to maintain structural integrity across the entire rim, not just at the edges.



Wide rims for Fatbike and other speciality applications have unique cornering loads imposed on them. Lateral forces can cause one side of a rim to deflect more than the other. Rolling Pin technology adds internal structure wo wide rims by embedding four pins (vs only two) to maintain structural integrity across the entire m, not just at the edges.



Quattro Tec further in creases the strength of pinned joints by adding a second set of pins embedded in the bed hook profile to create a more torsionally rigid structure. The resultant bead hook profile not only strengthens the entire rim but also improves the tire/rim interface to reduce low pressure roll off.

MATERIAL TECHNOLOGIES



Scandium Super Light is a space age material developed in our hi-tech 3C division. SSL is stronger, lighter & more rigid than any other alloy rim material. So if you want to go fast, you need an Alex SSL designed rim.



Alex's 6A11 material is 1.2 times stronger than traditional 6061 series aluminum rims.

SURFACE TECHNOLOGIES

Precision CNC machined sidewalls smooth out the sidewall and improve braking efficiency. CNC sidewalls are at the top of our range of product options.

Aluminum Eyelets reduce stress on the rim, are lighter and offer better vibration absorption than stainless steel. ASE eyelets will be standard on our top level rims.

First developed by Alex in 1995, the SSE improves seating of the nipple head for a better built wheel.

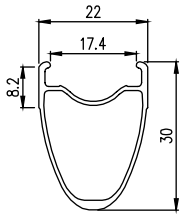
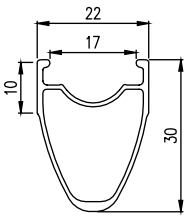
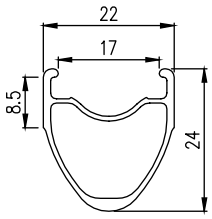
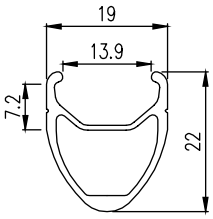
SDE was developed by ALEX back in 2000. SDE improves seating of the nipple head for a better built wheel.

The Indicator is an ALEXRIMS patented design that incorporates a 0.3mm deep line in the sidewall. As the rim becomes thinner from use the color indicator becomes lighter alerting the user that it is time to replace the rim.

By utilizing 0.5mm off center spoke drilling from the hub centerline, our Equalizer technology allows for the use of equally tensioned spokes on both sides of the wheel. Equal length spokes at equal tension make for a super strong wheel that is perfectly balanced from side to side.

Precision CNC machined sidewalls smooth out the sidewall and improve braking efficiency. CNC sidewalls are at the top of our range of product options.



	SECTION	TECH	SPEC
		TRS TUBELESS READY · CSW · WELDED JOINT	**PRO30** Welded Joint | Black CSW | TRS 700C | 622x17 | 440g
		TRS TUBELESS READY · CSW · SLEEVE JOINT	**CX30** Sleeve Joint | Black CSW | TRS 700C | 622x17 | 475g
		TRS TUBELESS READY · CSW · SLEEVE JOINT	**CX24** Sleeve Joint | Black CSW | TRS 700C | 622x17 | 435g
		INDICATOR · CSW · SLEEVE JOINT	**DA22** Sleeve Joint | Black CSW | Indicator 700C | 622x14 | 450g 650C | 571x14 | 415g

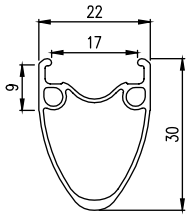


SPEC | TECH | SECTION

AT550

Piont Joint | Power Coating | Black
CSW | TRS
700C | 622x17 | 560g



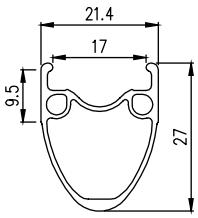




AT510

Pin Joint | Black
CSW | TRS
700C | 622x17 | 510g



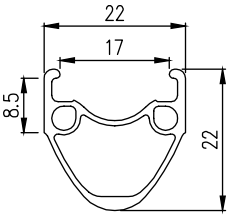




AT490

Pin Joint | Black
CSW | TRS
700C | 622x17 | 490g
650C | 571x17 | 450g



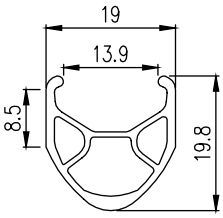


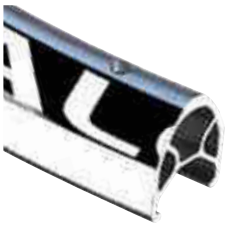


R450

Pin Joint | Black
CSW (option)
700C | 622x14 | 470g
650C | 571x14 | 430g



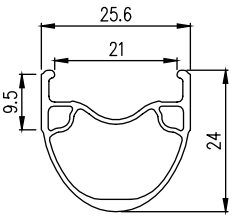




GV24P

Pin Joint | Black
CSW | TRS
700C | 622x21 | 510g

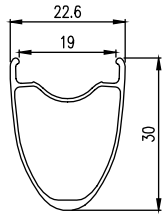






SECTION | TECH | SPEC





TRS TUBELESS READY SLEEVE JOINT

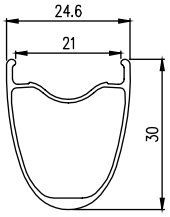
RSD30

Sleeve Joint | Black

TRS

700C | 622x19 | 400g





TRS TUBELESS READY SLEEVE JOINT

GD30

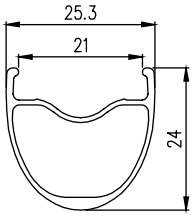
Sleeve Joint | Black

TRS

700C | 622x21 | 460g

650B | 584x21 | 435g





TRS TUBELESS READY SLEEVE JOINT

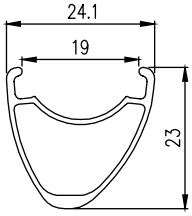
GD24

Sleeve Joint | Black

TRS

700C | 622x21 | 450g





TRS TUBELESS READY SLEEVE JOINT EQUALIZER

DRAW 1.9S

Sleeve Joint | Black

TRS | Equalizer

700C | 622x19 | 410g

650B | 584x19 | 390g

SPEC | TECH | SECTION

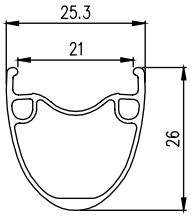
GX26P NEW

Pin Joint | Black
TRS
700C | 622x23 | 545g
650B | 584x23 | 515g



GD26P

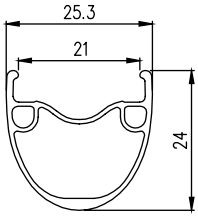
Pin Joint | Black
TRS
700C | 622x21 | 500g





GD24P

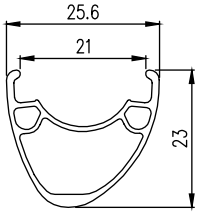
Pin Joint | Black
TRS
700C | 622x21 | 500g
650B | 584x21 | 465g





DRAW 2.1P

Pin Joint | Black
TRS | Equalizer
700C | 622x21 | 470g
650B | 584x21 | 450g

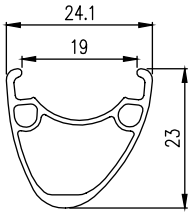






SECTION | TECH | SPEC



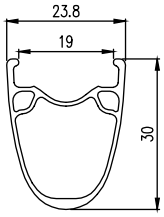


TRS TUBELESS READY | PINNED RIM | EQUALIZER

DRAW 1.9P

Pin Joint | Black
TRS | Equalizer
700C | 622x19 | 450g
650B | 584x19 | 430g



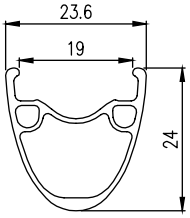


TRS TUBELESS READY | PINNED RIM

ATD560

Pin Joint | Power Coating | Black
TRS
700C | 622x19 | 560g



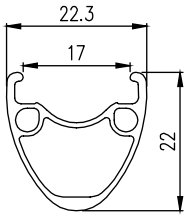


TRS TUBELESS READY | PINNED RIM

ATD500

Pin Joint | Black
TRS
700C | 622x19 | 500g





TRS TUBELESS READY | PINNED RIM

ATD470

Pin Joint | Black
TRS
700C | 622x17 | 460g

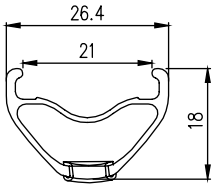


SPEC | TECH | SECTION

SPRK2.1

Welded Joint | Black
SSE | TRS
29" | 622x21 | 450g
650B | 584x21 | 426g
26" | 559x21 | 410g



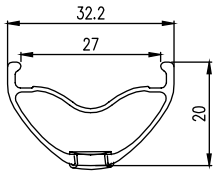




SPRK2.7

Welded Joint | Black
SSE | TRS
650B | 584x27 | 485g



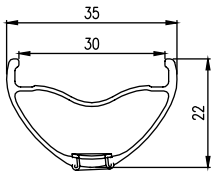




EXR30

Sleeve Joint | Black
SSE | TRS
700C | 622x30 | 550g
650B | 584x30 | 520g



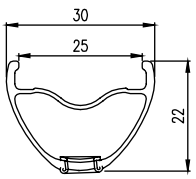




EXR25

Sleeve Joint | Black
SSE | TRS
700C | 622x25 | 515g
650B | 584x25 | 485g

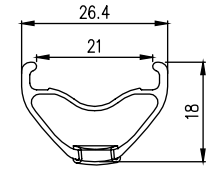






SECTION TECH SPEC





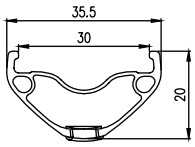
VOLAR2.1

Sleeve Joint | Black

SSE | TRS

29"	622x21	450g
650B	584x21	426g
26"	559x21	410g
24"	507x21	380g





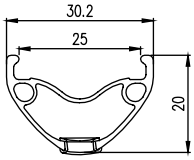
MD30

Pin Joint | Black

SSE | TRS

29"	622x30	605g
650B	584x30	575g
26"	559x30	545g
24"	507x30	490g
20"	406x30	390g





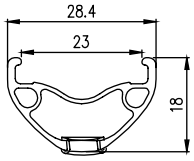
MD25

Pin Joint | Black

SSE | TRS

29"	622x25	545g
650B	584x25	520g
26"	559x25	490g





MD23

Pin Joint | Black

SSE | TRS

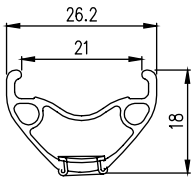
29"	622x23	530g
650B	584x23	500g
26"	559x23	480g

SPEC | TECH | SECTION

MD21

Point Joint | Black
SSE | TRS
29" | 622x21 | 500g
650B | 584x21 | 470g
26" | 559x21 | 450g



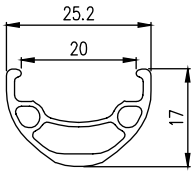




MD19

Point Joint | Black
SSE | TRS
29" | 622x20 | 500g
650B | 584x20 | 470g
26" | 559x20 | 450g



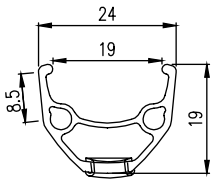




EN24

Pin Joint | Black
SSE | CSW (option)
29" | 622x19 | 500g
650B | 584x19 | 480g
26" | 559x19 | 465g



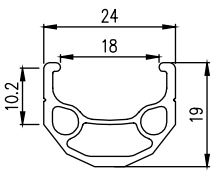




DH19

Pin Joint | Black
Indicator | CSW (option)
29" | 622x18 | 580g
26" | 559x18 | 520g

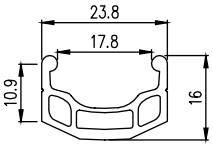






SECTION | TECH | SPEC



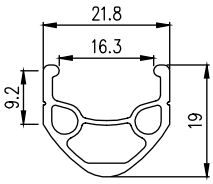


INDICATOR PINNED RIM

DM18

Pin Joint | Black
Indicator | CSW (option)
29" | 622x18 | 600g
650B | 584x18 | 530g
26" | 559x18 | 520g



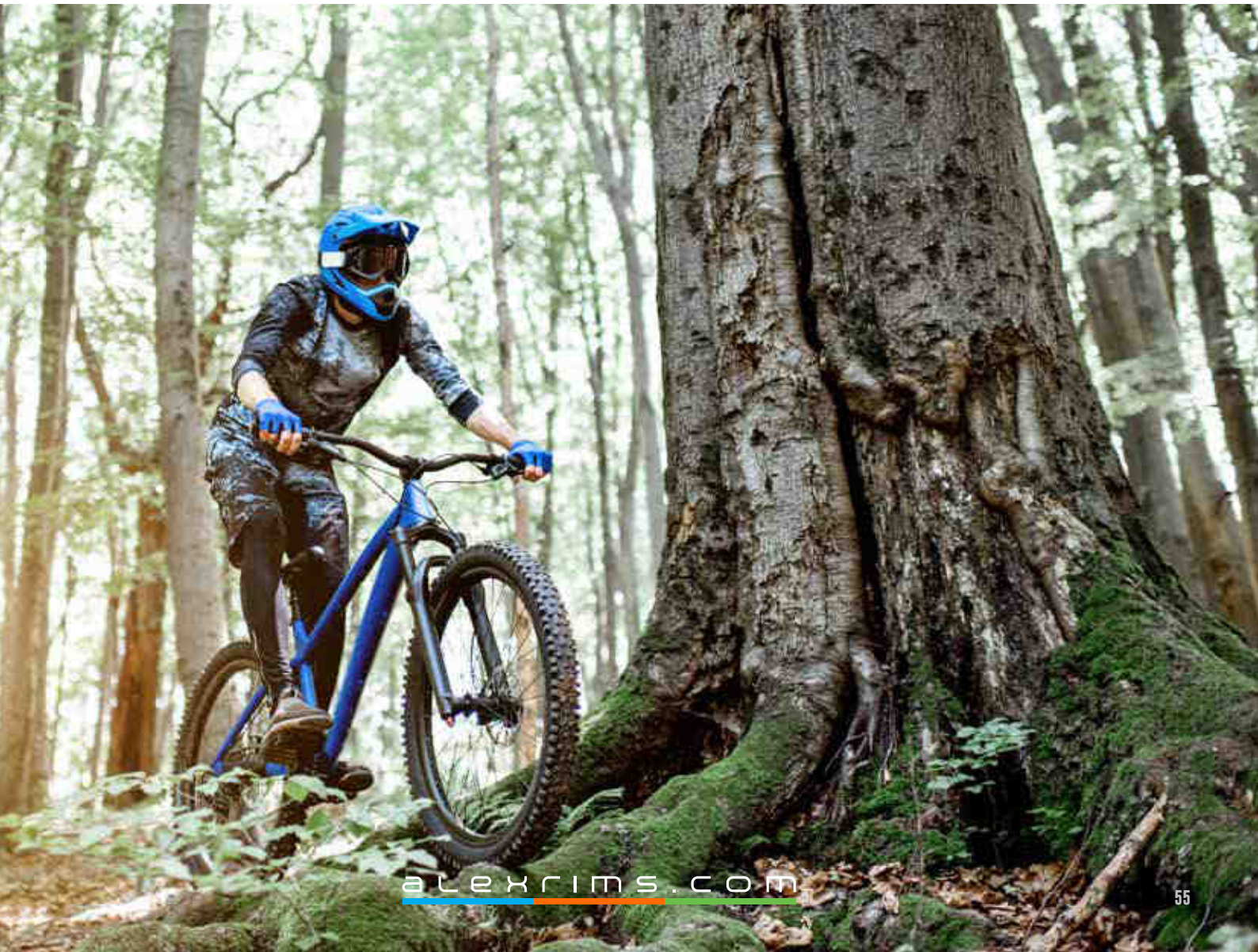


INDICATOR PINNED RIM

DC19

Pin Joint | Black
Indicator | CSW (option)
29" | 622x16 | 530g
26" | 559x16 | 470g

MTB/TREKKING



SPEC

MD40

Pin Joint | Black

TRS

29" | 622x40 | 625g

650B | 584x40 | 590g

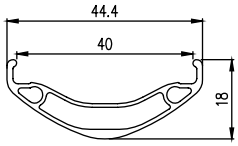
26" | 559x40 | 565g

24" | 507x40 | 520g

20" | 406x40 | 415g

TECH

SECTION



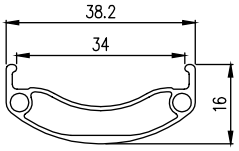


PLUS



SECTION





TECH

PINNED RIM

TRS TUBELESS READY

SPEC

MD35

Pin Joint | Black

TRS | SSE (option)

29"	622x35	545g
650B	584x35	525g
26"	559x35	490g

PLUS



SPEC | TECH | SECTION

BLIZZERK 90

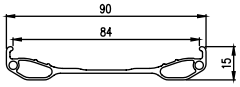
Pin Joint | PC Black

TRS

26" | 559x84 | 836g

24" | 507x84 | 770g

20" | 406x84 | 640g

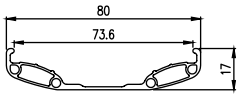




BLIZZERK 80

Pin Joint | Black

26" | 559x73 | 830g





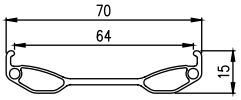
BLIZZERK 70

Pin Joint | PC Black

TRS

650B | 584x64 | 740g

26" | 559x64 | 660g



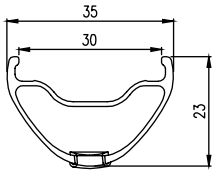


FAT BIKE



SECTION TECH SPEC





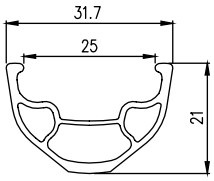
SURPA35

Welded Joint | Black

SSE | TRS

29"	622x30	650g
650B	584x30	620g
26"	559x30	580g





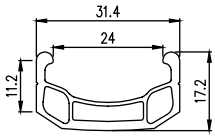
SUPRA BH

Pin Joint | Black

SSE

650B	584x25	650g
26"	559x25	610g
24"	507x25	550g





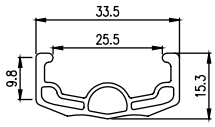
DM24

Pin Joint | Black

Indicator | CSW (option) | SSE (option)

29"	622x24	725g
26"	559x24	665g
24"	507x24	610g
20"	406x24	450g
16"	305x24	370g





SUPRA DOME

Pin Joint | Black

CSW (option)

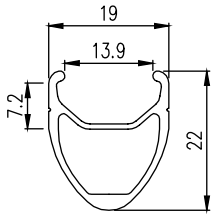
24"	507x26	580g
20"	406x26	450g





SECTION | TECH | SPEC

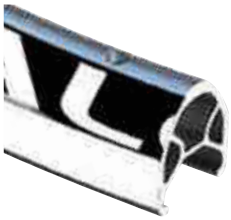


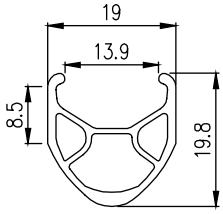


INDICATOR SLEEVE JOINT

DA22

Sleeve Joint | Black
Indicator | CSW (option)
24"x1.0 | 520x14 | 400g
18"x1.0 | 400x14 | 295g
20"x1 1/8 | 451x14 | 330g



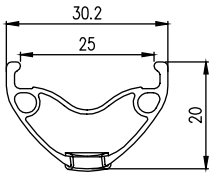


PINNED RIM

R450

Pin Joint | Black
CSW (option)
24"x1" | 520x14 | 383g
20"x1 1/8" | 451x14 | 356g



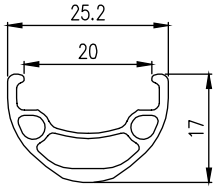


TRS TUBELESS READY SSE PINNED RIM

MD25

Pin Joint | Black
SSE | TRS
20" | 406x25 | 350g
18" | 355x25 | 308g



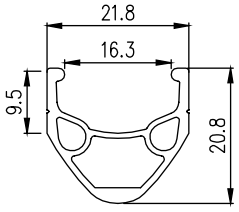


PINNED RIM

MD19

Pin Joint | Black
SSE (option)
24" | 507x20 | 390g
20" | 406x20 | 310g
18" | 355x20 | 280g
16" | 305x20 | 240g



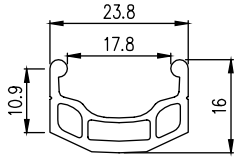


INDICATOR PINNED RIM

DA16

Pin Joint | Black
Indicator | CSW (option)
20" | 406x16 | 380g
18" | 355x16 | 310g
16" | 305x16 | 260g





INDICATOR PINNED RIM

DM18

Pin Joint | Black, Silver
Indicator | CSW (option) | SSE (option)
24" | 507x18 | 486g
20" | 406x18 | 380g
20"x1 1/8 | 451x14 | 330g

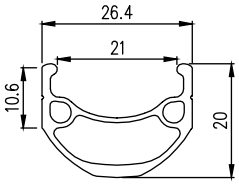
MINI BIKE/YOUTH

SPEC | TECH | SECTION

DM21

Pin Joint | Black
Indicator | CSW (option)
29" | 622x21 | 606g
650B | 584x21 | 570g
26" | 559x21 | 546g



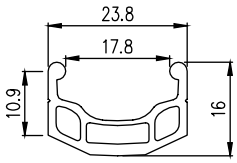


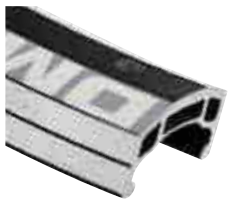


DM18

Pin Joint | Black
Indicator | CSW (option)
29" | 622x18 | 600g
650B | 584x18 | 530g
26" | 559x18 | 520g



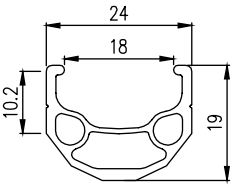


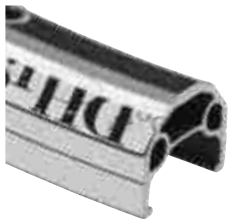


DH19

Pin Joint | Black
Indicator | CSW (option)
29" | 622x18 | 580g
26" | 559x18 | 520g



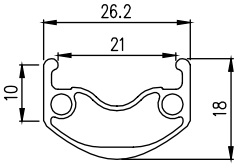




ADVENTURE 2

Pin Joint | Black
TRS | CSW (option)
29" | 622x21 | 570g
650B | 584x21 | 530g
26" | 559x21 | 500g





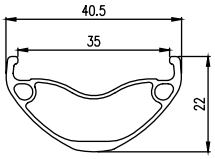




E-BIKE RIM

SECTION | TECH | SPEC





EM35

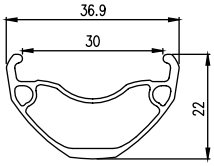
Point Joint | Black

TRS

700C | 622x35 | 670g

650B | 584x35 | 633g





EM30

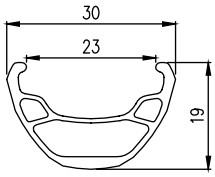
Point Joint | Black

TRS | SSE (option)

29" | 622x30 | 670g

650B | 584x30 | 630g





FR30

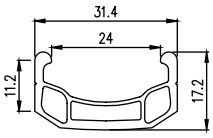
Pin Joint | Black

29" | 622x23 | 550g

650B | 584x23 | 520g

26" | 559x23 | 495g





DM24

Pin Joint | Black

Indicator | CSW (option)

29" | 622x24 | 725g

26" | 559x24 | 665g

