
BS
BRIDGESTONE.
The Largest Manufacturer of Bicycles in Japan
BRIDGESTONE
BICYCLES

Introduction to Bridgestone Cycle Industry Co., Ltd.

Bridgestone Cycle Industry Co., Ltd. is one of the largest manufacturers of bicycles in the world, and ranks top in Japan. It is unique, that all parts, from frame to the tires, are manufactured entirely within the company, and the complete control at all phases of manufacture results in a consistent premium quality product.

Production centers are distributed throughout Japan:
Ageo Plant, Saitama Prefecture — Asahi Plant, Saga Prefecture — Iga Plant, Mie Prefecture, and the new plant at Kisai, Saitama Prefecture, which was completed in 1971.

Ageo Plant



Asahi Plant



In all of these factories, everything from raw materials to the finished product is handled by conveyor system, and each is equipped with the most modern equipment and facilities; automatic die-casting machines, automatic frame tube machines, and ransburg disk type electrostatic spray coating rooms.

Bridgestone's self contained production, rigid quality control, and unique design, guarantees that every Bridgestone bicycle is a superior quality product.

Iga Plant



Kisai Plant







Bridgestone's exclusive automatic die-casting machine and die-cast frame

Unique precision manufacturing method for the frame provides

- Extremely high strength and durability
- Easy and comfortable riding
- Lighter than other frames
- Light alloy frame joints not possible with other methods of frame production

In the die-cast frame jointing method developed by Bridgestone, the joint is molded at temperatures below 600°C. This process involves the simultaneous joining of three parts—head, seat, and hanger, precisely to the basic design, by Bridgestone's exclusive automatic die-casting machine.

The joints are formed by the injection of a special light weight alloy at high pressure (200 kg/cm²). Because the die-casting temperature is below 600°C, there are no heat stresses built up in the steel tubing of the frame, consequently a lighter gauge tube can be used and provide lighter weight with greater strength. By die-casting the joints, the frame can be manufactured to a consistent balance and dimensional tolerances.

The superiority of Bridgestone's bicycle frame has been proven by stringent vibration fatigue tests, the results of which are as follows:

* *Bridgestone frame with die-cast light alloy joints showed no signs of fatigue or stress after one million times.*
* *Other frame with standard type joints, after 100,000 times showed failure at the parts where it had been heated when making the welded joint.*

From these facts it is evident that bicycle frames produced by the Bridgestone method, are superior to any other bicycle frame in the world.

Frame With Die-cast Joints Meets All Requirements

An ideal bicycle frame should meet with the following three requirements:

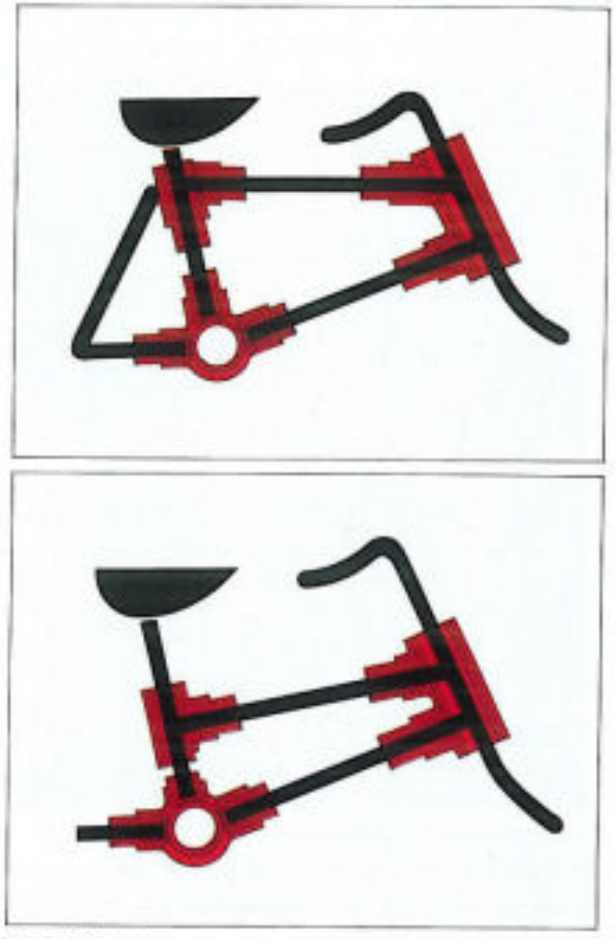
1. Strength and durability (the frame should withstand the weight of the rider, vibration and road shock without any evidence of fatigue or distortion even after many years of use).
2. The assembly of the frame should produce no distortion or stress and the completed frame should be exact to the original design.
3. High strength to weight ratio.

Bridgestone frames easily conform to these requirements in all aspects.

In the conventional frame, assembly is done by welding the head, seat, and hanger lags, and temperatures of 1,000°C or more are necessary. Regardless of precision design, at such high temperatures, distortion will occur. Furthermore, these temperatures are in excess of the transition point of steel and will cause a degradation of the strength of the tube in these sections which may eventually lead to tube dislocation or breakage.

In order to overcome this problem in the standard method of production, heavier gauge steel tubing must be used, resulting in increased weight which is contrary to the trend towards lighter weight bicycles.

It is obvious from the above facts that the conventional method of assembling frames will have difficulty in meeting any of the three requirements.



Die-cast frame

Five major bicycle mechanisms



Original Design Mechanisms

Bridgestone engineers have designed many original features which have been incorporated into the Bridgestone bicycle.

Oval gear

The oval gear is most efficient and gives maximum conversion of foot thrust into forward speed, for this reason riding is much less fatiguing.



New design disk brake

Another exclusive Bridgestone feature, the same disk mechanism as used in automobiles applied to a bicycle. Braking is efficient, even on a very wet road it is at least 6 times more effective than the ordinary braking system.



Wide freewheels equivalent to 15 speeds

(DESIGNED BY BRIDGESTONE)

An unusually wide tooth range, 14 teeth for top gear and 34 teeth for low gear, allows selection of the ideal gear ratio for smooth running whether riding uphill or unfavorable road conditions. A special design of tooth pitch eliminates the trouble usually experienced when changing gear.



Autodrive

In autodrive, the gears change automatically according to the pressure applied to the pedals. This is an automatic bicycle transmission, the first in the world and developed by Bridgestone. Smooth starting at low speeds is guaranteed and there is no need to operate the gear lever at every start. The gear ratio will automatically change depending on road conditions; uphill, downhill, rough roads or smooth roads, all conditions will be smoothly accommodated.



All weather AW brake blocks

This is a specially designed caliper type brake. A braking force three times greater than that of the conventional caliper brakes is developed under wet road conditions. The rubber brake-grip is internally grooved with a zigzag form, this allows a greater gripping force to be applied to the wheel rim and results in shorter braking distance and quicker braking action.



SUPER-LIGHTWEIGHT 10-SPEED

Constructed Entirely of Lightweight Alloy Parts —It's Light Enough to Carry by Hand

Men's 10-Speed

MODEL SL-10

Frame size: 23" × 27" Model **SL-10**/21" × 27" Model **SL-10M** ● Silver



FRAME: 23"x27" diamond type frame constructed with light alloy tubing and die-cast joints. High tensile steel tube is used for seat tube to give added strength to the frame.

HANDLEBARS: Dropped racing model, light alloy handlebars with black vinyl bar tape, and light alloy handle stem.

RIMS: 27"x1-1/4" WO type, light alloy 36 holes.

TIRES: 27"x1-1/4" WO type, amber side-wall tire.

TUBES: 27"x1-1/4" WO type, with American pattern valve.

SPOKES: Uni-chromed No. 15.

MULTI-FREEWHEELS: 1/2"x3/32", 14x17x21x27x34, alternate and wide freewheel.

GEARS & CRANKS: 1/2"x3/32", 52x39, light alloy gears and light alloy cotterless cranks.

CHAIN: 1/2"x3/32", 114 links, best quality rollers.

PEDALS: Light alloy rat trap with amber reflector, toe clips and straps.

BRAKES: Front and rear light alloy center-pull caliper brake and light alloy safety levers.

SADDLE: Sporting type, imitation leather top, sponge rubber padded.

ACCESSORIES: Rear reflector on back fork, Frame pump Large spoke disc, Rear kickstand, Chromed round gear cover.

Subject to change with or without notice.

SUPER-LIGHTWEIGHT 10-SPEED

Constructed Entirely of Lightweight Alloy Parts—It's Light Enough to Carry by Hand

MODEL SL-10S

Frame size: 19" × 27", only● Silver



FRAME: 19"x27" ladies', type frame constructed with light alloy tubing and die-cast joints. High tensile steel tube is used for seat tube to give added strength to the frame.

HANDLEBARS: Dropped racing model, light alloy handle-bars with black vinyl bar tape, and light alloy handle stem.

RIMS: 27"x1-1/4" WO type, light alloy 36 holes.

TIRES: 27"x1-1/4" WO type, amber side-wall tire.

TUBES: 27"x1-1/4" WO type, with American pattern valve.

SPOKES: Uni-chromed No. 15.

MULTI-FREEWHEELS: 1/2"x3/32", 14x17x21x27x34, alternate and wide freewheel.

GEARS & CRANKS: 1/2"x3/32", 52x39 light alloy gears and light alloy cotterless cranks.

CHAIN: 1/2"x3/32", 114 links, best quality rollers.

PEDALS: Light alloy rat trap with amber reflector, toe clips and straps.

BRAKES: Front and rear light alloy side-pull caliper brake with light alloy safety levers.

SADDLE: Sporting type, imitation leather top, sponge rubber padded.

ACCESSORIES: Rear reflector on back fork, Frame pump, Large spoke disc, Rear kickstand, Chromed round gear cover.

Remark: Specifications are almost same as men's model SL-10 except the frame design.

Subject to change with or without notice.

SUPER-LIGHTWEIGHT 10-SPEED

Professional Road Racing "Diamond Road Racer"

MODEL DRR-10

Frame size: 21"×27" Model **DRR-10**/23"×27" Model **DRR-10H**●Pearl Yel



FRAME: 21"x27" chrome molybdenum-steel frame v chromed front and rear forks.

HANDLEBARS: Road racing model, light alloy dropp deep curved with 80 mm extended stem.

RIMS: Road racing model, light alloy tubing rims, 2 1-1/8", 36x36 holes.

TIRES & TUBES: Tubular racing tires.

SPOKES: No. 15 plated.

HUBS: Road racing model light alloy quick relea semi-large flanged hubs, 5/16"x3/8" spindle.

DERAILLEUR GEARS: 10 speed gear with 1/2"x3/3 15x16x17x19x21 teeth, multiple freewheels.

BRAKES: Front and rear, quick release center-pull cali with Bridgestone's patent "All Weather" brake blo and light alloy lever and arms.

GEAR AND CRANKS: Racing model light alloy 1/2 3/32"x52 and 45 teeth double chain wheel with forg light alloy cotterless cranks.

CHAIN: 1/2"x3/32"x110 links, best quality rollers.

PEDALS: Racing unique model, light alloy body with clips and toe straps.

SADDLE Racing model, black molded plastic top.

ACCESSORIES: Bell, Reflector, Frame pump, Spoke c and Water bottle.

Remark: Large frame size 23"x27" Model DRR-10H is ava ble. Specifications are the same as for Model DRR-10.

Subject to change with or without notice.

SUPER-LIGHTWEIGHT 10-SPEED

Superior Quality for Serious Riders

MODEL DRRS-21

Pearl Racing Yellow



FRAME: 21″x27″ diamond type constructed with high tensile butted tube with front and rear chromed forks.
HANDLEBARS: Road racing model, light alloy dropped deep curved with 80 mm light alloy extended stem.
RIMS: Road racing model, light alloy tubing rims, 27″x 1-1/8″, 36x36 holes.
TIRES AND TUBES: Tubular racing tires, 27″x1-1/8″.
SPOKS: Front No. 15 and rear No. 16 plated.
HUBS: Road racing model, light alloy large flanged quick release hubs.
DERAILLEUR GEARS: 10 speed gear with 1/2″x3/32″, 15x16x17x19x21 teeth, multiple freewheel.
BRAKES: Front and rear quick release center-pull caliper, with Bridgestone's patent "All Weather" brake blocks and light alloy safety levers.
GEAR AND CRANKS: Racing model light alloy 1/2″ x 3/32″x52x45 teeth, double chain wheels with forged light alloy cotterless cranks.
CHAIN: 1/2″x3/32″ 110 links, best quality rollers.
PEDALS: Unique racing model, light alloy body with toe clips and straps.
SADDLE: Racing model, black molded plastic top.
ACCESSORIES: Bell, Reflector, Frame pump, Spoke disc and Water bottle.

Subject to change with or without notice.

WIDE RANGE OF 10-SPEED CYCLES

A Model to Suit Everyone

MODEL 797-7D

Variation of frame size to fit your needs: 21"×27" Model 797-7DM/23"×27" Model 797-7D/25"×27" Model 797-7DH●Pearl Shine Whi



FRAME: 23"x27" diamond type frame constructed wit best quality steel tubing and die-cast joints.

HANDLEBARS: Road racing model, light alloy droppe curved with light alloy stem.

RIMS: 27"x1-1/4" WO type, 36x36 holes.

TIRES: 27"x1-1/4" WO type, black with amber side-wa

TUBES: Butyl tube with American pattern valves.

SPOKES: No. 15 plated.

HUBS: Road racing model light alloy large flanged quic release hubs.

DERAILLEUR GEAR: 10 speed gear with 1/2"x3/32' 14x18x22x27x34 alternate multiple freewheel and ligh alloy stem shifter.

BRAKES: Front and rear center-pull light alloy calipe brakes, with light alloy safety levers.

GEAR & CRANKS: 1/2"x3/32" 52x39 teeth, light allo double chain wheels with light alloy cotterless cranks.

CHAIN: 1/2"x3/32" 114 links, best quality rollers.

PEDALS: Rat trap, light alloy body with amber reflector:

SADDLE: Imitation leather top, quilted and spong rubber padded.

ACCESSORIES: Rear reflector, Large spoke disc, Rea kickstand, Frame pump, Water bottle, and round gea cover.

Subject to change with or without notice.

WIDE RANGE OF 10-SPEED CYCLES

A Model to Suit Everyone

MODEL 797-7

Variation of frame size to fit your needs: 21" × 27" Model **797-7M**/23" × 27" Model **797-7**/25" × 27" Model **797-7H** ● Flamboyant Lime



FRAME: 23"x27" diamond type frame constructed with best quality steel tubing and die-cast joints.
HANDLEBARS: Road racing model, light alloy dropped curved with light alloy stem.
RIMS: 27"x1-1/4" WO type, 36x36 holes.
TIRES: 27"x1-1/4" WO type, black with amber side-wall.
TUBES: Butyl tube with American pattern valves.
SPOKES: No. 15 plated.
HUBS: Road racing model steel large flanged hubs.
DERAILLEUR GEAR: 10 speed gear with 1/2"x3/32", 14x17x21x27x34 alternate multiple freewheel and light alloy stem shifter.
BRAKES: Front and rear center-pull light alloy caliper brakes, with light alloy safety levers.
GEAR & CRANKS: 1/2"x3/32" 52x39 teeth, light alloy double chain wheels with light alloy cotterless cranks.
CHAIN: 1/2"x3/32" 114 links, best quality roller.
PEDALS: Rat trap, steel body with amber reflectors.
SADDLE: Imitation leather top, quilted and sponge rubber padded.
ACCESSORIES: Rear reflector, Large spoke disc, Rear kickstand, Frame pump, Water bottle, and Round gear cover.

Subject to change with or without notice.

WIDE RANGE OF 10-SPEED CYCLES

A Model to Suit Everyone

MODEL 797-7C

Variation of frame size to fit your needs: 21″×27″ Model **797-7CM**/23″×27″ Model **797-7C**/25″×27″ Model **797-7CH**●Pearl Y



FRAME: 23″x27″diamond type, die-cast joint frame front and rear chromed fork ends.

HANDLEBARS: Steel dropped racing handlebars black vinyl bar tape, and light alloy handle stem.

RIMS: 27″x1-1/4″ WO type, chromed, 36″x36″ hol

TIRES: 27″x1-1/4″ WO type, amber side-wall tires

TUBES: 27″x1-1/4″ WO type, with American pa valves.

SPOKES: Uni-chromed No. 15.

HUBS: Large flanged steel hub with 36holes.

DERAILLEUR: 10 speed derailleur gear, with shifter.

MULTI-FREEWHEELS: 1/2″x3/32″, 14x17x21x27 alternate and wide freewheel specially designe Bridgestone.

GEAR CRANKS: 1/2″x3/32″, 52x39 steel chainw and steel cranks.

CHAIN: 1/2″x3/32″, 114 links, best quality rollers.

PEDALS: Rat trap, steel body with amber reflecto

BRAKES: Front and rear, light alloy center-pull ca brake with light alloy safety levers.

SADDLES: Imitation leather top, quilted and paddo

ACCESSORIES: Large spoke disc, Rear kickstand.

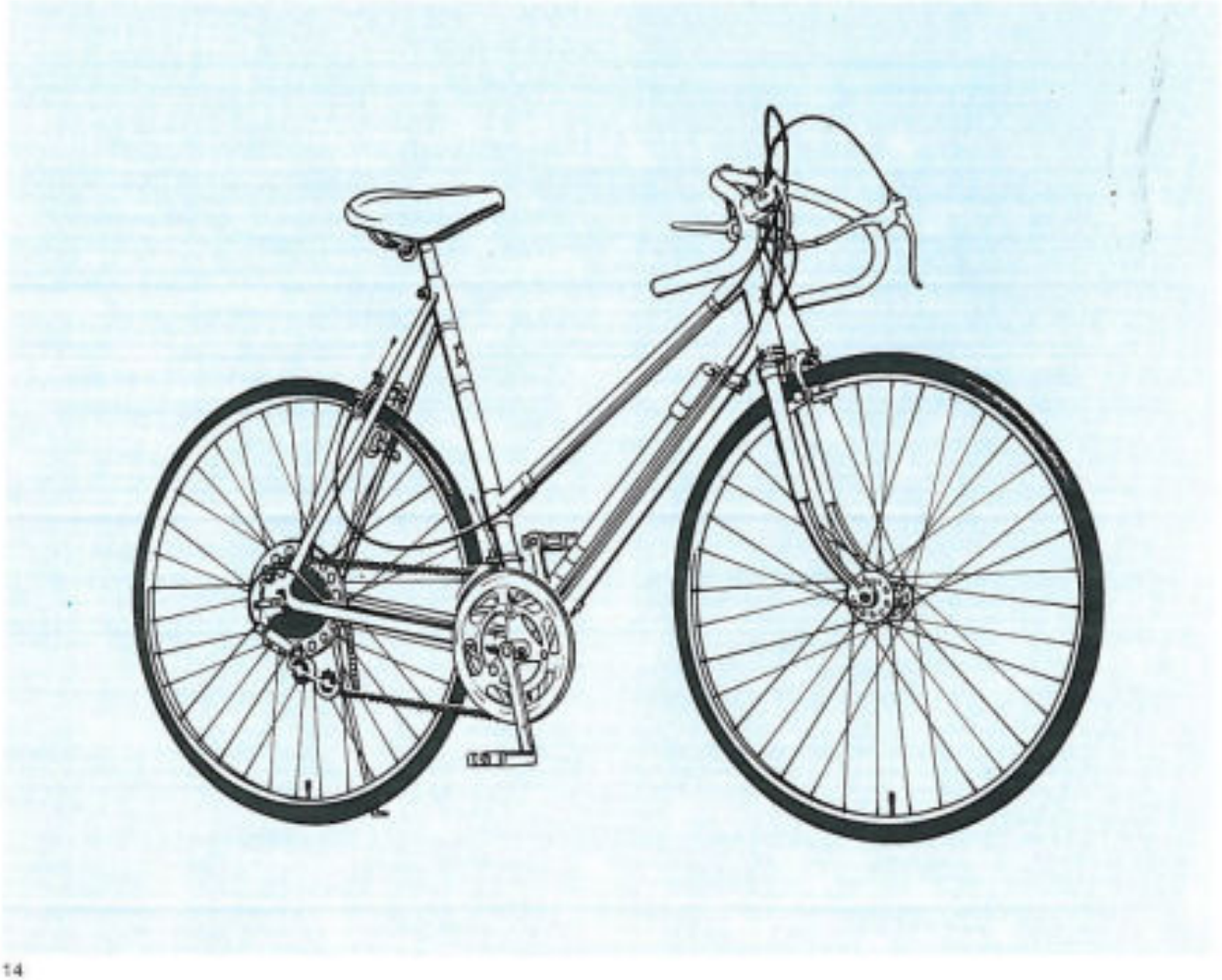
Subject to change with or without notice.

WIDE RANGE OF 10-SPEED CYCLES

Designed for The Sporty Girl

MODEL 797-7CS

Frame size: 19" × 27" ● Pearl Yellow



FRAME: 19"x27" ladies' type, die-cast joint frame with front and rear chromed fork ends.

HANDLEBARS: Steel dropped racing handlebars with black vinyl bar tape, with light alloy handle stem.

RIMS: 27"x1-1/4" WO type, chromed, 36"x36" holes.

TIRES: 27"x1-1/4" WO type, amber side-wall tires.

TUBES: 27"x1-1/4" WO type, with American pattern valves.

SPOKES: Uni-chromed No. 15.

HUBS: Large flanged steel hub with 36holes.

DERAILLEUR: 10 speed derailleure gear, with stem shifter.

MULTI-FREEWHEELS: 1/2"x3/32", 14x17x21x27x34, alternate and wide freewheel specially designed by Bridgestone.

GEAR CRANKS: 1/2"x3/32", 52"x39" steel chain wheel and steel cranks.

CHAIN: 1/2"x3/32", 114 links, best quality rollers.

PEADALS: Rat trap, steel, with amber reflector.

BRAKES: Front and rear, light alloy center-pull caliper brake, with light alloy safety levers.

SADDLES: Imitation leather top, quilted and padded.

ACCESSORIES: Large spoke disc, Rear kickstand.

Remark: Specifications are the same as shown for Model 797-7C, except frame design.

Subject to change with or without notice.

WIDE RANGE OF 10-SPEED CYCLES

26 Inch 10-Speed for Cycling Fans

MODEL 797-8

Flamboyant Honey W



FRAME: 19″x26″ ladies' type, die-cast joint frame co structed with best quality tubing.

HANDLEBARS: Steel, deep curved dropped, with li alloy stem.

RIMS: 26″x1-3/8″ WO type, steel, 36x36 holes.

TIRES: 26″x1-3/8″ WO type, white line tires.

TUBES: Butyl tube with American pattern valves.

SPOKES: Uni-chromed No. 15.

HUBS: Small flanged pressed steel hubs, 36x36 hole

DERAILLEUR: 10 speed gear, with dual shifters on t top tube.

MULTI-FREEWHEELS: 1/2″x3/32″, 15x17x19x21x2 standard freewheels.

GEAR CRANKS: 1/2″x3/32″, 50x40 teeth double cha wheels and standard steel cranks.

CHAIN: 1/2″x3/32″ 108 links, best quality rollers.

PEADALS: Steel, rat trap type, with amber reflectors.

BRAKES: Front and rear, steel side-pull caliper brake with "All Weather" brake blocks specially designed b Bridgestone.

SADDLE: Sporting type imitation leather top, quilte and padded.

ACCESSORIES: Rear reflector, Bell, and Frame pump

Subject to change with or without notice.

WIDE RANGE OF 10-SPEED CYCLES

26 Inch 10–Speed for Cycling Fans

MODEL 797-9

Flamboyant Blue



FRAME: 20″x26″ diamond, die-cast joint frame constructed with best quality tubing.

HANDLEBARS: Steel, deep curved dropped, with light alloy stem.

RIMS: 26″x1-3/8″ WO type, steel, 36x36 holes.

TIRES: 26″x1-3/8″ WO type, white line tires.

TUBES: Butyl tube with American pattern valves.

SPOKES: Uni-chromed No. 15.

HUBS: Small flanged pressed steel hubs, 36x36 holes.

DERAILLEUR: 10 speed gear, with dual shifters on the down tube.

MULTI-FREEWHEELS: 1/2″x3/32″, 15x17x19x21x24 standard freewheels.

GEAR CRANKS: 1/2″x3/32″, 50x40 teeth double chain wheels and standard steel cranks.

CHAIN: 1/2″x3/32″ 108 links, best quality rollers.

PEADALS: Steel, rat trap type, with amber reflectors.

BRAKES: Front and rear, steel side-pull caliper brakes with "All Weather" brake blocks specially designed by Bridgestone.

SADDLE: Sporting type imitation leather top, quilted and padded.

ACCESSORIES: Rear reflector, Bell, and Frame pump.

Remark: Specifications are the same as shown for Model 797-8, except frame design.

Subject to change with or without notice.

NEW TRIALS 5-SPEED LIGHTWEIGHTS

MODEL **797-5C**

Men's Standard 5–Speed

Variation of frame size to fit your needs: 21″×27″ Model **797-5CM**/23″×27″ Model **797-5C**/25″×27″ Model **797-5CH**●Pearl Shine W



FRAME: 23″x27″ men's diamond type, die-cast j
frame constructed with best quality tubing.
HANDLEBARS: Racing type, steel deep curved dropp
with light alloy stem.
RIMS: 27″x1-1/4″ WO type, steel 36x36 holes.
TIRES: 27″x1-1/4″ WO type, black with amber side w
TUBES: Butyl tube with American pattern valves.
DRAILLEUR GEAR: 5 speed gear with shifter on the do
tube.
MULTI-FREEWHEELS: 1/2″x3/32″, 14x17x21x27
teeth, alternate freewheels specially designed
Bridgestone.
GEAR & CRANKS: Steel, 1/2″x3/32″, 52 teeth with s
3-piece cranks.
BRAKES: Front and rear, light alloy center-pull cal
brakes, light alloy safety levers.
CHAIN: 1/2″x3/32″, 114 links, best quality rollers.
PEDALS: Steel, rat trap type, with amber reflectors
SADDLE: Sporting type, imitation leather top with spc
rubber padding.
ACCESSORIES: Rear reflector, Frame pump, Spoke c

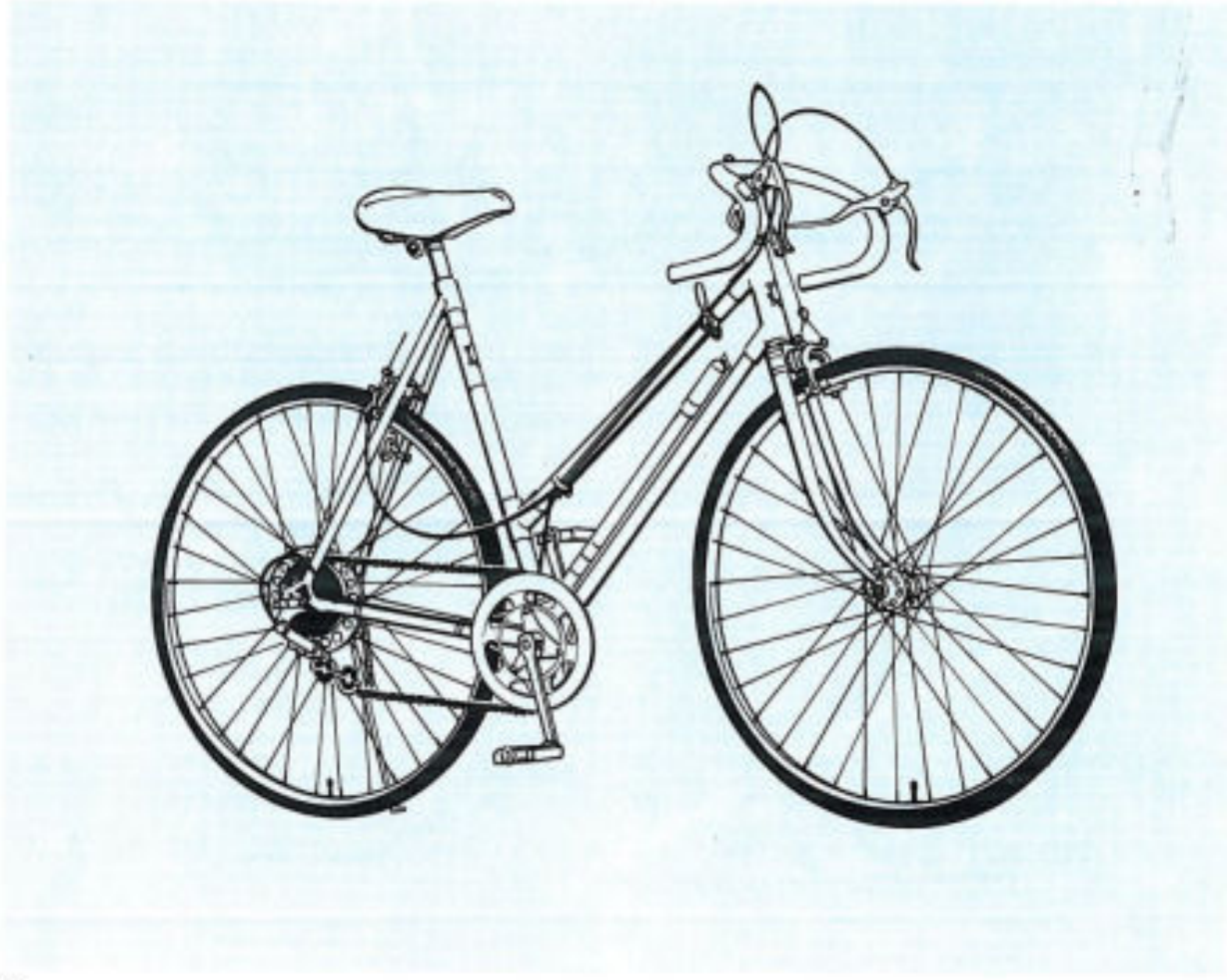
Subject to change with or without notice.

NEW TRIALS 5-SPEED LIGHTWEIGHTS

Ladies' Standard

MODEL **797-5CS**

Frame size of 19"×27" is only available ● Pearl Shine White



FRAME: 19"x27" ladies' die-cast joint frame constructed with best quality tubing.

HANDLEBARS: Racing type, steel deep curved dropped, with light alloy stem.

RIMS: 27"x1-1/4" WO type, steel 36x36 holes.

TIRES: 27"x1-1/4" WO type, black with amber side-wall.

TUBES: Butyl tube with American pattern valves.

DRAILLEUR GEAR: 5 speed gear with a shifter on the top tube.

MULTI-FREEWHEELS: 1/2"x3/32", 14x17x21x27x34 teeth, alternate freewheels specially designed by Bridgestone.

GEAR & CRANKS: Steel, 1/2"x3/32", 52 teeth with steel 3-piece cranks.

BRAKES: Front and rear, light alloy center-pull caliper brakes, with light alloy safety levers.

CHAIN: 1/2"x3/32", 114 links, best quality rollers.

PEDALS: Steel rat trap type, with amber reflectors.

SADDLE: Sporting type, imitation leather top with sponge rubber padding.

ACCESSORIES: Rear reflector, Frame pump, Spoke disc.

Remark: Specification are the same as shown for Model 797-5C, except frame size.

Subject to change with or without notice.

CHALLENGE TO EXPLORE WITH BRIDGESTONE

MODEL 797-15

Men's 27 Inch 15-Speed

Variation of frame size to fit your needs: 21"×27" Model **797-15M**/23"×27" Model **797-15**/25"×27" Model **797-15H**●Pearl Yell



FRAME: 23"x27" diamond type, die-cast joint frame bu of best quality tubing.

HANDLEBARS: Steel, deep curved dropped with lig alloy stem.

RIMS: 27"x1-1/4" WO type, steel 36x36 holes.

TIRES: 27"x1-1/4" WO type, black with amber side-w

TUBES: Butyl tube with American pattern valves.

SPOKES: No. 15, plated.

HUBS: Semi-large flanged steel hube, 5/16"x3. spindle.

DERAILLEUR GEAR: 15 speed gear with duals shi on down tube.

MULTI-FREEWHEELS: 1/2"x3/32", 15x17x19x21: teeth.

GEAR & CRANKS: 1/2"x3/32", 48x45x33 teeth li alloy chain wheels and 3-piece cranks.

BRAKES: Front and rear, center-pull caliper brakes v "All Weather" brake blocks specially designed Bridgestone.

CHAIN: 1/2"x3/32", 110 links, best quality rollers.

PEADALS: Steel, rat trap with amber reflectors.

SADDLE: Sporting type, Imitation leather top with spo rubber padding.

ACCESSORIES: Rear reflector, Large spoke disc, Fr pump.

Subject to change with or without notice.

CHALLENGE TO EXPLORE WITH BRIDGESTONE

Professional Track Racing Model

MODEL DTR

Pearl Shine White



FRAME: 20″x27″ diamond type built of chrome molybdenum butted tube.

HANDLEBARS: Track racing model, high tensile steel, deep curved dropped.

RIMS: Racing model, light alloy tubing rims 27″x1-1/8″, 36x36 holes.

TIRES & TUBES: Tubular racing tires.

HUBS: Racing model light alloy large flanged hubs.

FREEWHEELS: 1/2″x1/8″, fixed 15 teeth.

GEAR & CRANKS: 1/2″x1/8″, 48 teeth light alloy 5(five) arm chain wheel and light alloy cotterless cranks.

CHAIN: 1/2″x1/8″, 98 links, best quality rollers.

PEDALS: Racing model, light alloy with toe clips and straps.

SADDLE: Racing model, sealmess real leather top.

Subject to change with or without notice.

CHALLENGE TO EXPLORE WITH BRIDGESTONE

Unique Compact-Design for Carrying

MODEL **DST-10**

Charcoal Black



FRAME: 20"x26" constructed with best quality tubing.

HANDLEBARS: Road racing model, light alloy.

RIMS: Road racing model, light alloy tubing rims fron and rear 26"x1-3/8" WO type, 36x36 holes.

TIRES: Front and rear 26"x1-3/8" WO type.

TUBES: Front and rear butyl tube with American patter valves.

SPOKES: No. 15 plated.

HUBS: Light alloy semi-large hubs, 5/16"x3/8" spindles with wing nuts.

DERAILLEUR: 10-speed gear with speed control shifter on down tube.

FREEWHEELS: 1/2"x3/32", 5-multi freewheel, 15x17x 19x21x24 teeth.

GEAR & CRANKS: 1/2"x3/32", double chain wheel gear of 48x36 teeth, with cotterless cranks.

BRAKES: Front and rear, quick release center-pul caliper brakes with Bridgestone's patented "All Weather brake blocks.

SADDLE: Racing model, black molded leather top.

ACCESSORIES: Bag for DST-10, Front carrier, Frame pump, Rear reflector.

Subject to change with or without notice.

CHALLENGE TO EXPLORE WITH BRIDGESTONE

New Frame Size in Junior's 10-Speed

MODEL JS-10

Pearl Melon Green



FRAME: 17-1/2″x24″ diamond type, die-cast joint frame with chromed front and rear fork ends.

HANDLEBARS: Steel, dropped curved with light alloy stem.

RIMS: 24″x1-3/8″ WO type, 36x36 holes.

TIRES: 24″x1-3/8″ WO type, white line.

TUBES: Butyl tube whith American pattern valves.

SPOKES: No. 14, plated.

HUBS: Small flanged steel hubs, 36x36 holes.

DERAILLEUR: 10-speed gear, with speed control shifter on the stem.

MULTI-FREEWHEELS: 1/2″x3/32″, 14x16x19x23x28 teeth alternate freewheels.

GEAR & CRANKS: 1/2″x3/32″x52x36 teeth steel chainwheels and steel cranks.

CHAIN: 1/2″x3/32″ 106 links, best quality rollers.

PEDALS: Steel, rat trap with amber reflectors.

BRAKES: Front and rear, light alloy side-pull caliper brakes with "All Weather" brake blocks specially designed by Bridgestone.

SADDLE: Junior size padded saddle, quilted imitation leather top.

ACCESSORIES: Rear reflector, Spoke disc, Frame pump.

Subject to change with or without notice.

CHALLENGE TO EXPLORE WITH BRIDGESTONE

Folding (3-Speed) Bike for Everyone

MODEL **PC-161**

Flamboyant Candy-Apple Red



FRAME: 11″x16″, H type collapsible frame, with front and rear chromed fork ends and with quick release adjustment bolt on seat tube.
HANDLEBARS: Hi-riser bar, and collapsible handle stem.
FENDERS: Light alloy fenders with safety caps on ends.
CHAIN COVER: Light alloy.
CARRIER: Chromed steel.
STAND: Chromed kicksland on rear with lock.
SADDLE: Sporting type, padded, with synthetic leather top.
RIMS: 16″x1.75″ HE type.
TIRES: 16″x1.75″HE dual white lines.
SPOKES: No. 14 chromed.
HUBS: Front and rear small flanged.
DERAILLEUR: Internal 3-speed.
CHAIN WHEEL & CRANKS: 1/2″x1/8″ , 50 teeth light alloy chain wheel.
CHAIN: 1/2″x1/8″, 94 links, best quality rollers.
PEDALS: Collapsible pedal with red line.
BRAKES: Front and rear light alloy side-pull caliper brakes.
LAMP: Front and rear dynamo lighting set.
Head lamp 6V/3W and rear 0.5W.
ACCESSORIES: Lock, Tools, Frame pump, and Horn.

Subject to change with or without notice.

CHALLENGE TO EXPLORE WITH BRIDGESTONE

Folding (Single Speed) Bike for Everyone

MODEL **PC-160**

Flamboyant G. Gold



FRAME: 11"x16", H type collapsible frame, with quick release seat adjustment bolt on seat tube.
HANDLEBARS: Hi-riser bar and collapsible handle stem.
FENDERS: Light alloy with safety caps on ends.
CHAIN COVER: Light alloy.
STAND: Chromed kickstand on rear.
CARRIER: Chromed steel.
SADDLE: Padded sporting type, synthetic leather top.
RIMS: 16"x1.75" HE type.
TIRES: 16"x1.75" HE dual white lines.
SPOKES: No. 14, chromed.
HUBS: Front and rear small flanged steel hubs.
FREEWHEEL: 1/2"x1/8", 16 teeth.
CHAIN WHEEL & CRANKS: 1/2"x1/8" 57 teeth chain wheel and 3-piece cranks.
CHAIN: 1/2"x1/8", 100 links, best quality rollers.
PEDALS: Collapsible pedals with red line.
BRAKES: Front and rear light alloy side-pull caliper brakes.
ACCESSORIES: Lock, Tools, Frame pump, Reflector, and Horn.

Subject to change with or without notice.

WIDE SELECTION OF 26 INCH LIGHTWEIGHTS

Men's Deluxe 3-Speed

MODEL **711-3**

Metallic Gol



FRAME: 20"x26" die-cast joint frame made by Bridgs stone's patented special method.

HANDLEBARS: North road type, flat handlebars chrom ed steel.

FENDERS: Stainless-steel with safety caps.

CHAIN COVER: Chromed chain cover.

STAND: Center kickstand.

SADDLE: Padded sports type, quilted synthetic leathe top.

RIMS: Front and rear 26"x1-3/8" WO type.

TIRES: 26"x1-3/8" WO, white line tires.

TUBES: Front and rear 26"x1-3/8" butyl rubber wi American pattern valves.

SPOKES: Front and rear No. 14 zinc plated.

HUBS: Pressed steel hubs.

DERAILLEUR: 3-speed rear hub with 18 teeth gear.

DERAILLEUR CONTROL: 3-speed trigger lever contr on handlebars.

GEAR & CRANKS: Front gear 46T with steel cranks.

PEDALS: Black rubber with amber reflectors.

BRAKES: Front and rear, side-pull caliper brakes, ste levers and arms.

ACCESSORIES: Chromed front and rear carrie Dynamo lighting set, Rear reflector.

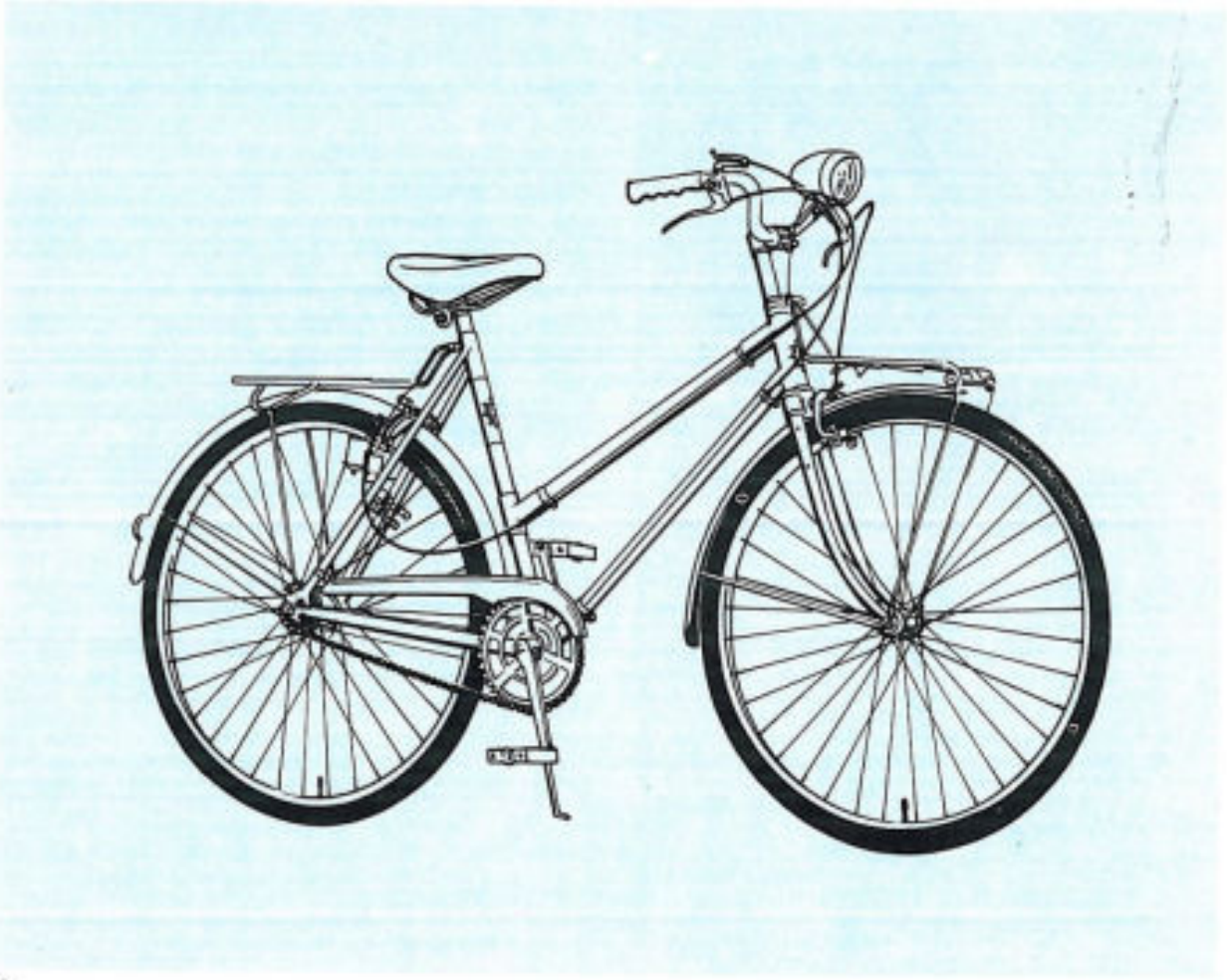
Subject to change with or without notice.

WIDE SELECTION OF 26 INCH LIGHTWEIGHTS

Ladies' Deluxe 3-Speed

MODEL 711-4

Flamboyant Candy-Apple Red



FRAME: 19"x26" die-cast joint frame made by Bridgestone's patented special method.

HANDLEBARS: North road type flat handlebars chromed steel.

FENDERS: Stainless-steel with safety caps.

CHAIN COVER: Chromed chain cover.

STAND: Center kickstand.

SADDLE: Padded sports type quilted synthetic leather top.

RIMS: Front and rear 26"x1-3/8" WO type.

TIRES: 26"x1-3/8" WO, white line tires.

TUBES: Front and rear 26"x1-3/8" butyl rubber with American pattern valves.

SPOKES: Front and rear No. 14 zinc plated.

HUBS: Pressed steel hub.

DERAILLEUR HUB: 3-speed rear hub with 18 teeth gear.

DERAILLEUR CONTROL: 3-speed trigger lever control on handlebars.

GEAR & CRANKS: Front gear 46T with steel cranks.

PEDAL: Black rubber with amber reflector on side.

BRAKES: Front and rear side-pull caliper brakes of steel levers and arms.

ACCESSORIES: Chromed front and rear carriers, Dynamo lighting set, Rear reflector.

Remark: Specifications are the same as shown for Model 711-3, except frame design.

Subject to change with or without notice.

WIDE SELECTION OF 26 INCH LIGHTWEIGHTS

Ladies' Standard 3–Speed

MODEL **704-4**

Flamboyant Candy-Apple Red



FRAME: 19"x26" ladies' type, die-cast joint frame.
HANDLEBARS: North road type chromed steel.
FENDERS: Front and rear stainless steel with end safety caps.
CHAIN COVER: Chromed, quarter size.
STAND: Pressed steel uni-chromed.
SADDLE: Padded two tone saddle with coil spring base.
RIMS: Front and rear 26"x1-3/8" WO type, 36x36 holes.
TIRES: 26"x1-3/8 WO type, white line.
TUBES: 26"x1-3/8" WO type, American pattern valves.
SPOKES: No. 14 uni-chromed.
FRONT HUB: 5/16", 36 holes, pressed hub.
DERAILLEUR HUB: Internal 3-speed with 18 teeth freewheel.
SHIFTER: Trigger lever control on handle bars.
GEAR & CRANKS: 46T chain wheel with 3-piece cranks.
CHAINS: 1/2"x1/8"x100 links, best quality rollers.
PEDALS: Black rubber with amber reflector.
BRAKES: Front and rear steel, side-pull caliper brakes.
ACCESSORIES: Rear reflector, Cell lamp, Bag.

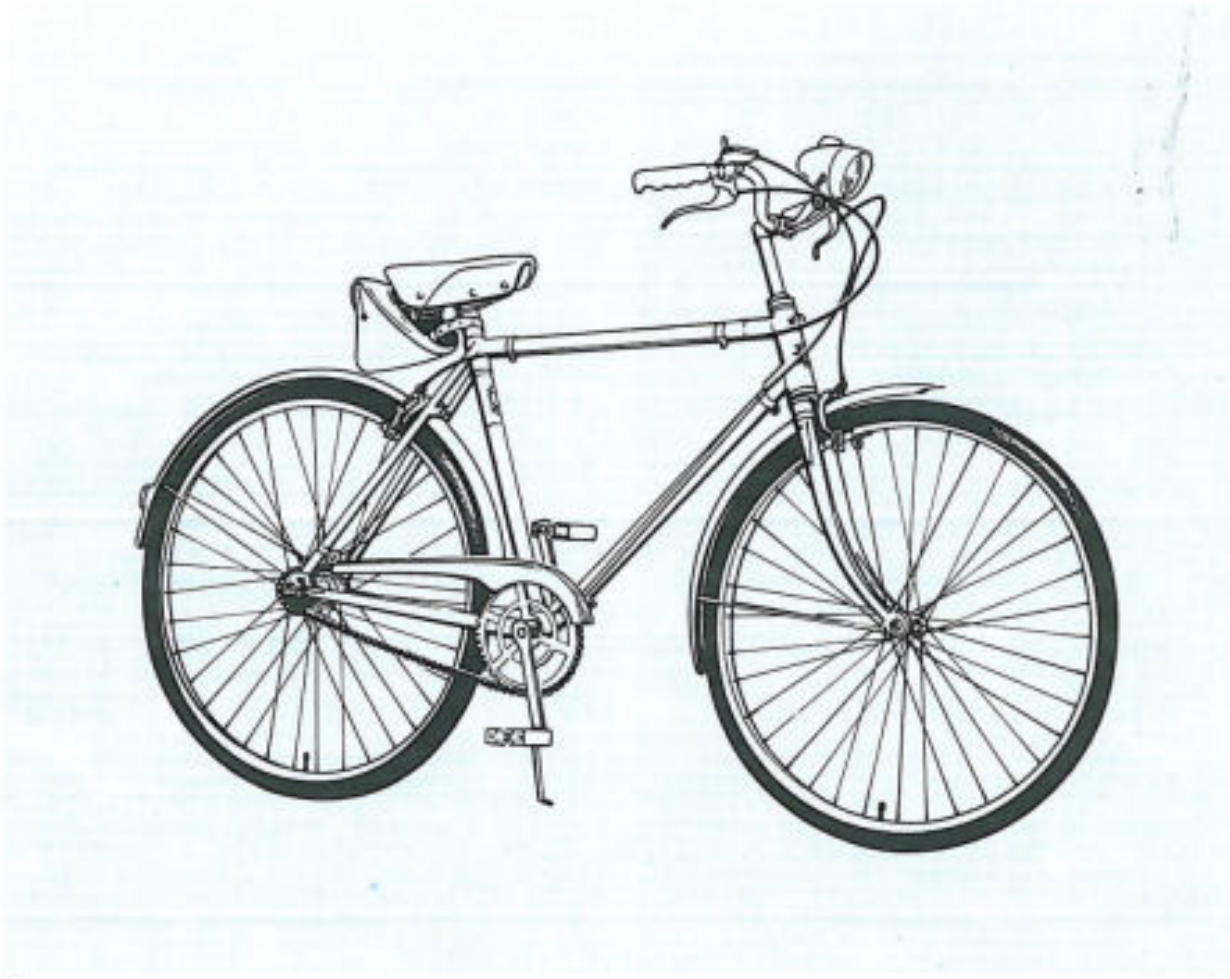
Subject to change with or without notice.

WIDE SELECTION OF 26 INCH LIGHTWEIGHTS

Men's Standard 3-Speed

MODEL 704-3

Metallic Gold



FRAME: 20"x26" men's type die-cast joint frame.
HANDLBARS: North road type chromed steel.
FENDERS: Front and rear stainless steel with end safety caps.
CHIN COVER: Chromed, quarter size.
STAND: Pressed steel uni-chromed.
SADDLE: Padded two tone saddle with coiled spring base.
RIMS: Front and rear 26"x1-3/8" WO type, 36x36 holes.
TIRES: 26"x1-3/8" WO type, white line.
TUBES: 26"x1-3/8" WO type, American pattern valves.
SPOKES: No. 14 uni-chromed.
FRONT HUB: 5/16", 36 holes pressed hub.
DERAILLEUR HUB: Internal 3-speed with 18 teeth free-wheel.
SHIFTER: Trigger lever control on handlebars.
GEAR & CRANKS: 46T chain wheel with 3-piece cranks.
CHAINS: 1/2"x1/8"x100 links, best quality rollers.
PEDALS: Black rubber with amber reflector.
BRAKES: Front and rear steel, side-pull caliper brakes.
ACCESSOIES: Rear reflector, Cell lamp, Bag.

Remark: Specifications are the same as shown for Model 704-4, except frame design.

Subject to change with or without notice.

WIDE SELECTION OF 26 INCH LIGHTWEIGHTS

Ladies' 3-Speed

MODEL 705-2

Flamboyant Blue



FRAME: 19"x26" ladies' diamond type, die-cast joint frame.
HANDLEBARS: North road type chromed steel.
FENDERS: Steel, painted.
CHAIN COVER: Steel, painted, quarter size.
STAND: Pressed steel zinc-plated, center kickstand.
SADDLE: White and matching color with frame color with vinyl top.
RIMS: 26"x1-3/8" WO type, 36x36 holes.
TIRES: 26"x1-3/8" WO type, black tires.
TUBES: Butyl tube with American pattern valves.
SPOKES: No. 14 uni-chromed.
FRONT HUB: 5/16", 36 holes, pressed hub.
DERAILLEUR: Internal 3-speed with 16 teeth, freewheel.
DERAILLEUR CONTROL: 3-speed twist grip control on handle grip.
GEAR & CRANKS: 46 teeth chain wheel with 3-piece cranks.
PEDALS: Black rubber with amber reflector.
BRAKES: Front and rear, steel side-pull caliper brakes.
ACCESSORIES: Rear reflector.

Subject to change with or without notice.

WIDE SELECTION OF 26 INCH LIGHTWEIGHTS

Men's 3-Speed

MODEL 705-1

Flamboyant Candy-Apple Red



FRAME: 20"x26" men's diamond type, die-cast joint frame.

HANDLEBARS: North road type chromed steel.

FENDERS: Steel, painted.

CHAIN COVER: Steel, painted, quarter size.

STAND: Pressed steel zinc-plated, center kickstand.

SADDLE: White and matching color with frame color with vinyl top.

RIMS: 26"x1-3/8" WO type, 36x36 holes.

TIRES: 26"x1-3/8" WO type, black tires.

TUBES: Butyl tubes with American pattern valves.

SPOKES: No. 14 uni-chromed.

FRONT HUB: 5/16", 36 holes, pressed hub.

DERAILLEUR HUB: Internal 3-speed with 18 teeth, freewheel.

DERAILLEUR CONTROL: 3-speed twist control on handle grip.

GEAR & CRANKS: 46 teeth chain wheel with 3-piece cranks.

PEDALS: Black rubber with amber reflector.

BRAKES: Front and rear steel side-pull caliper brakes.

ACCESSORIES: Rear reflector.

Remark: Specifications are the same as shown for Model 705-2, except frame design.

Subject to change with or without notice.

WIDE SELECTION OF 26 INCH LIGHTWEIGHTS

Men's 3–Speed

MODEL 705-5

Flamboyant Candy-Apple Red



FRAME: 20" x 26" men's diamond type, die-cast joint frame.
HANDLEBARS: North road type chromed steel.
FENDERS: Steel, painted.
CHIN COVER: Steel, painted, quarter size.
STAND: Pressed steel zinc-plated, center kickstand.
SADDLE: White and matching color with frame color with vinyl top.
RIMS: 26"x1-3/8" WO type, 36x36 holes.
TIRES: 26"x1-3/8" WO type, black tires.
TUBES: Butyl tube with American pattern valves.
SPOKES: No. 14 uni-chromed.
FRONT HUB: 5/16", 36 holes, pressed hub.
DERAILLEUR HUB: Internal 3-speed with 18 teeth, free-wheels.
DERAILLEUR CONTROL: 3-speed click stick control on the upper tube.
GEAR & CRANKS: 46 teeth chain wheel with 3-piece cranks.
PEDALS: Black rubber with amber reflector.
BRAKES: Front and rear, steel side-pull caliper brakes.
ACCESSORIES: Rear reflector.

Subject to change with or without notice.

HI-RISER BICYCLES FOR YOUNG RIDERS

Girl's 5-Speed

MODEL 767-6

Metallic Gold



FRAME: 14-1/4"x20" die-cast joint cantilever style frame for girls.
HANDLEBARS: Hi-riser bar, chromed steel with light alloy swan neck type stem.
FENDERS: Chromed steel, without stays.
CHAIN COVER: Chromed steel, quarter size.
STAND: Center kick stand zinc plated.
SADDLE: Glittered banana saddle.
RIMS: 20"x1.75" WO type.
TIRES: Front 20"x1.75", rear 20"x2.125" with 3 white lines.
TUBES: Front 20" x 1.75", rear 20" x 2.125" with American pattern valves.
HUB: Front pressed steel 28 holes.
DERAILLEUR: 5-speed with click shifter.
CHAIN WHEEL & CRANKS: Steel 46 teeth with 3-piece cranks.
FREEWHEELS: 14 teethx17x20x24x28.
PEDALS: Black rubber with amber reflector.
BRAKES: Front and rear, side-pull caliper brakes.
ACCESSORIES: Rear reflector, Large spoke disc.

Subject to change with or without notice.

HI-RISER BICYCLES FOR YOUNG RIDERS

Boy's 5-Speed

MODEL 767-5

Metallic Gold



FRAME: 14-1/4"x20" die-cast joint cantilever style frame for boys.

HANDLEBARS: Hi-riser bar, chromed steel with light alloy swan neck type stem.

FENDERS: Chromed steel, without stays.

CHAIN COVER: Chromed steel, quarter size.

STAND: Center kickstand zinc plated.

SADDLE: Glittered banana saddle.

RIMS: 20"x1.75" WO type.

TIRES: Front 20"x1.75", rear 20"x2.125" with 3 white lines.

TUBES: Front 20" x 1.75", rear 20" x 2.125" with American pattern valve.

HUB: Front pressed steel, 28 holes.

DERAILLEUR: 5-speed with click stick shifter.

CHAIN WHEEL & CRANKS: Steel 46 teeth with 3-piece cranks.

FREEWHEELS: 14 teethx17x20x24x28.

PEDALS: Black rubber with amber reflector.

BRAKES: Front and rear, side-pull caliper brakes.

ACCESSORIES: Rear reflector, Large spoke disc.

Remark: Specifications are the same as shown for Model 767-6, except frame design.

Subject to change with or wi.hout notice.

HI-RISER BICYCLES FOR YOUNG RIDERS

Boy's 3–Speed

MODEL 766-3

Flamboyant Yellow



FRAME: 14-1/4" x 20" die-cast joint cantilever style frame for boys.

HANDLEBARS: Hi-riser bar, chromed steel with light alloy swan neck type stem.

FENDERS: Chromed steel without stays.

CHAIN COVER: Chromed steel, quarter size.

STAND: Center kickstand zinc plated.

SADDLE: Glittered banana saddle.

RIMS: 20"x1.75" WO type.

TIRES: Front 20"x1.75", rear 20"x2.125", with 3 white lines.

TUBES: Front 20" x 1.75", rear 20" x 2.125" with American pattern valves.

HUB: Front pressed steel, 28 holes.

DERAILLEUR: Internal 3-speed 28 holes, 16 teeth, trigger lever control.

CHAIN WHEEL & CRANKS: Steel 44 teeth with chromed steel 3-piece cranks.

PEDALS: Black rubber with amber reflector.

BRAKES: Front and rear side-pull caliper brakes.

ACCESSORIES: Rear reflector.

Subject to change with or without notice.

HI-RISER BICYCLES FOR YOUNG RIDERS

Girl's 3–Speed

MODEL 766-4

Flamboyant Magenta



FRAME: 14-1/4"x20" die-cast joint cantilever style frame for girls.
HANDLEBARS: Hi-riser bar, chromed steel, with light alloy swan neck type stem.
FENDERS: Chromed steel without stays.
CHAIN COVER: Chromed steel, quarter size.
STAND: Center kickstand zinc plated.
SADDLE: Glittered banana saddle.
RIMS: 20"x1.75" WO type.
TIRES: Front 20"x1.75", rear 20"x2.25".
TUBES: Front 20"x1.75", rear 20"x2.125" with American pattern valves.
HUB: Front pressed steel, 28 holes.
DERAILLEUR: Internal 3-speed, 28 holes, 16 teeth, trigger lever control.
CHAIN WHEEL & CRANKS: Steel 44 teeth with steel 3-piece cranks.
PEDALS: Black rubber with amber reflector.
BRAKES: Front and rear, side-pull caliper brakes.
ACCESSORIES: Rear reflector.

Subject to change with or without notice.

HI-RISER BICYCLES FOR YOUNG RIDERS

Boy's Single Speed

MODEL 764-1

Flamboyant Yellow



FRAME: 14-1/4"x20" boy's cantilever style, die-cast joint frame.
HANDLEBARS: Steel Hi-riser bar with swan neck type light alloy stem.
FENDERS: Chromed steel without stays.
CHAIN COVER: Steel chromed, quarter size.
STAND: Steel uni-chromed center kickstand.
SADDLE: Glittered banana saddle.
RIMS: 20"x1.75" steel WO type.
TIRES: Front 20"x1.75", rear 20"x2.125" WO type, white side wall.
TUBES: Front 20"x1.75", rear 20"x2.125" butyl tube with American pattern valve.
FRONT HUB: Pressed steel with 28 holes.
REAR HUB: Coaster hub with 28 holes and 16 teeth.
GEARS & CRANKS: Steel, 40 teeth, with steel 3-piece cranks.
PEDALS: Black rubber with amber reflector.
BRAKES: Front, side-pull caliber brake, steel and coaster brake on rear.
ACCESSORIES: Rear reflector.

Subject to change with or without notice.

HI-RISER BICYCLES FOR YOUNG RIDERS

Girl's Single Speed

MODEL 764-2

Flamboyant Magenta



FRAME: 14-1/4"x20" girl's cantilever style, die-cast joint frame.

HANDLEBARS: Steel Hi-riser bar with swan neck type alloy stem.

FENDERS: Chromed steel without stays.

CHAIN COVER: Steel chromed, quarter size.

STAND: Steel uni-chromed center kickstand.

SADDLE: Glittered banana saddle.

RIMS: 20"x1.75" steel WO type.

TIRES: Front 20"x1.75", rear 20"x2.125" WO type, white side wall.

TUBES: Front 20"x1.75", rear 20"x2.125" butyl tube with American pattern valves.

FRONT HUB: Pressed steel with 28 holes.

REAR HUB: Coaster hub with 28 holes and 16 teeth.

GEARS & CRANKS: Steel, 40 teeth, with steel 3-piece cranks.

PEDALS: Black rubber with amber reflector.

BRAKES: Front, side-pull caliper, steel and coaster brake on rear.

ACCESSORIES: Rear reflector.

Subject to change with or without notice.

EXERCISER FOR HEALTH

MODEL **GM-BG**

Body: Pearl White, Saddle & Pedals: Orange



FRAME: Welded frame with collapaible stay.
SIDE COVER: ABS synthetic resin.
HANDLEBARS: Chromed flat bars.
SADDLE: Two tone color, soft padded saddle with quick release saddle post.
CHAIN: 1/2"x1/8"26 links, best quality rollers.
PEDALS: Pedals automatically return to the upright position.
CHAIN WHEEL: 1/2"x1/8"x20T.
ACCESSORIES: Speedometer, Torque meter, Music box "Around the world in 80 days".

Subject to change with or without notice.



BRIDGESTONE

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