2001 RODRIGUEZ CATALOG





2001 SPECS FOR:

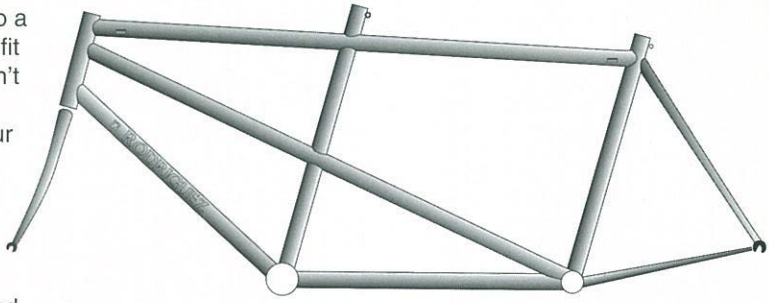
STELLAR FOR WOMEN
STELLAR TOUR FOR WOMEN
ARROW FOR MEN
ADVENTURE FOR MEN
TEST PILOT TANDEM
TOUCAN TANDEM
EIGHT BALL CONVERTIBLE
CUSTOM FRAMES
CUSTOM TANDEMS



AVAILABLE ONLY AT:

R+E CYCLES
5627 UNIVERSITY WAY NE
SEATTLE, WA 98105
206.527.4822
FAX 206.527.8931
e-mail Sales@Rodcycle.com
http://www.rodcycle.com

CUSTOM TANDEM FRAMES



Comfort is the key to a good tandem. If the fit isn't perfect, it doesn't matter what the components are. Our Rodriguez tandems focus on the comfort of both riders. We strive to achieve the perfect fit for each of you and the proper level of "cush" depending on your needs.

27 years of designing, building and riding tandems has given us a unique and broad range of experiences which enables us to create the perfect tandem for you. When you take a personalized test ride with us, you'll see why RODRIGUEZ tandems are the best!!

Base Frame Price - $1899.99

Includes:
•Tig-welded; Rodriguez butted cro-mo frame & fork •4-water bottle, rack, & canti braze on •Pump peg •Your choice of any one color paint job

FRAME CONSTRUCTION UPGRADES	
Fillet brazed	$600
Aluminum 7000 series	$700
PAINT UPGRADES	
Non stock color upcharge (per color)	$100
2-color simple fade paint job	$100
2-color superfade paint job	$125
2-color inside out fade paint job	$125
Panel Mask	$150
Marbelizer paint	$100
Kameleon Paint	$100
BRAZE-ON UPGRADES	
S&S coupling	$1,800
Custom multi-shaped tube set	$325
Softride ready (includes beam)	$599
Paint Softride beam to match	$85
Zefal pump painted to match	$69
Internal top tube cable routing	$140
Internal down tube cable routing	$176
Internal chain stay cable routing	$88
Chain hanger	$18
Drum brake braze-on	$55
Stoker controls for drum brake	$40
Rear rack braze-ons	$28
Extra eyelets (pair)	$30
Front rack	$53
Custom spoke holder (chain stay)	$100

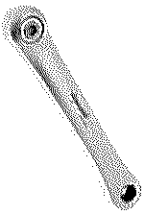


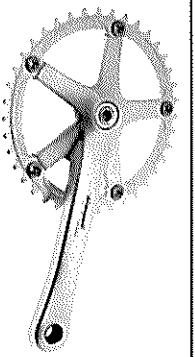
PARTS KITS FOR CUSTOM TANDEMS

THUNDER

Head Set	FSA A-head
Brake/Shift levers	Shimano ultegra Bar-end
Cranks	Alloy Tandem
Captain Stem	A-Head 1 1/8"
Brakes	Dia-Compe Canti. or LX V-Brakes
Stoker Stem	Rodriguez Adjustable
Front Derailleur	Shimano Sora Triple
Rear Derailleur	Shimano Sora Triple
Tires	Michelin Axial Kevlar/Cyclepro Kevlar
Botom Brackets	Shimano Sealed
Rims	Sun Metal ZJ 18 or Alloy 48 hole
Rear Hub	Hope (26") or Shimano XT (700c)
Front Hub	Deore (26") or Shimano XT (700c)
Handle Bars	Alloy
Spokes	DT Stainless
Cog Set	Hyperglide 9-sp
Seats	Rodriguez Gel

$1199.99

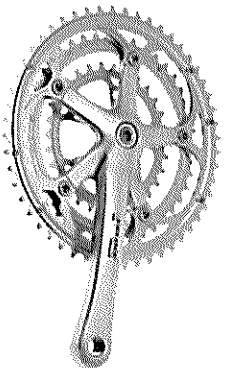




LIGHTNING

Head Set	FSA Ahead
Brake/Shift levers	Campy Veloce Ergo
Cranks	Sugino Tandem
Captain Stem	Alloy A-Head 1 1/8"
Brakes	Dia-Compe Cantilever or LX V-Brake
Stoker Stem	Rodriguez Adjustable
Front Derailleur	Shimano Sora Triple
Rear Derailleur	Campy Veloce Triple
Tires	Cyclepro Kevlar/Michelin Axial Kevlar
Botom Brackets	Shimano Sealed
Rims	Sun Metal ZJ 18 or Velocity 48 hole
Rear Hub	Hope Cassette 145mm
Front Hub	Shimano XT
Handle Bars	TTT Alloy
Spokes	DT Stainless
Cog Set	Hyperglide 9-sp
Seats	Serfas Cosmos

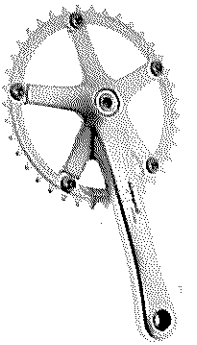
$1899.99



HURRICANE

Head Set	Chris King Sealed
Brake/Shift levers	Campy Chorus Ergo
Cranks	Campagnolo Veloce Tandem
Captain Stem	Alloy A-Head 1 1/8"
Brakes	Deore XT Cantilever
Stoker Stem	Rodriguez Adjustable
Front Derailleur	Campagnolo Racing Triple
Rear Derailleur	Campagnolo Racing Triple
Tires	Kevlar Mich/Tioga/Conti
Botom Brackets	Phil Wood Titanium
Rims	Velocity Aero
Rear Hub	Phil Wood Cassette 145mm
Front Hub	Phil Wood
Handle Bars	TTT Alloy
Spokes	DT Stainless w/alloy nipples
Cog Set	Hyperglide 9-sp
Seats	Giro Fizik Titanium

$2299.99



PAINT DESIGNS FOR 2001



Simple Fade

The bike quickly changes from one color to another. Choose any 2 colors from our selection of 30+



Super Fade

The fade is over the entire bike. Choose any 2 colors from our selection of 30+



Panel Mask

A panel is masked off on the seat and down tube. Choose any 2 colors from our selection of 30+



Marbelizer

Looks like a nice bowling ball style swirling finish.

UPGRADES *(add to the base price of the frame)*

FRAME CONSTRUCTION UPGRADES

- Lugged _____ $350
- Fillet brazed _____ $450

FORK UPGRADES

- Kinesis Alloy _____ $100
- Custom built with frame _____ $250
- Easton EC30 Carbon _____ $215
- Time Equipe Pro Feather _____ $430

TUBING UPGRADES

- True Temper OX Platinum _____ $100
- Columbus Metax _____ $125
- Reynolds 853 _____ $150
- Scandium Aluminum _____ $875

PAINT UPGRADES

- Non stock color upcharge (per color) _____ $100
- 2-color simple fade paint job _____ $100
- 2-color superfade paint job _____ $125
- Panel Mask _____ $150
- Marbelizer paint _____ $100
- Kameleon Paint _____ $100

BRAZE-ON UPGRADES

- Wish bone seat stays _____ $75
- S&S coupling _____ $579
- Custom ovalized tube set _____ $100
- Softride ready (includes beam) _____ $475
- Paint Softride beam to match _____ $85
- Zefal pump painted to match _____ $69
- Internal top tube cable routing _____ $88
- Internal down tube cable routing _____ $176
- Internal chain stay cable routing _____ $88
- Front derailleur braze-on _____ $55
- Cantilever bosses (rear, includes cable stop) _____ $70
- V-Brake bosses (rear, no cable stop) _____ $50
- Chain hanger _____ $18
- Braze-on for 3rd bottle cage _____ $22
- Front rack braze-ons (Brand) _____ $53
- Rear rack braze-ons _____ $28
- Extra eyelets (pair) _____ $30
- Hidden fender mounts (rear) _____ $50
- Custom spoke holder (chain stay) _____ $100

CUSTOM FRAME UPGRADES

CUSTOM FRAME (complete)

Base Frame Price - $899.99

Includes:

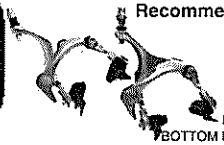
- *Tig-welded construction*
- *True Temper Verus tubing*
- *Cro-moly fork*
- *2-water bottle braze ons*
- *Pump peg*
- *Your choice of any one color paint job*



For $899.99, you'll get a handbuilt, custom crafted frame to fit your body measurements exactly. If you'd like a bit more than the 'meat and potatos' features, we can add any up-grades you like. See Upgrades section to the right.



SHIMANO



Recommended for	ROAD/RACE ☑ ROAD/TOUR ☑	ROAD/RACE ☑ ROAD/TOUR ☐
	ULTEGRA 9-SPEED	**DURA ACE**
R/D	ULTEGRA	DURA ACE
F/D	ULTEGRA	DURA ACE
HEADSET	FSA ALLOY A-HEAD	FSA ALLOY A-HEAD
BOTTOM BRACKET	ULTEGRA	DURA ACE
CRANKSET	ULTEGRA	DURA ACE
BRAKE CALIPER	ULTEGRA	DURA ACE
STI LEVERS	ULTEGRA	DURA ACE
CASSETTE	ULTEGRA	DURA ACE
HUBSET	ULTEGRA	DURA ACE
CHAIN	ULTEGRA	DURA ACE
BAR	TTT ALLOY	TTT ALLOY
RIM STRIPS	VELOX	VELOX
RIMS	VELOCITY RAZOR	VELOCITY RAZOR
SPOKES	DT STAINLESS	DT STAINLESS
SPOKE GAUGE	14/15	14/15
SPOKE NIPPLES	ALLOY	ALLOY
STEM	1" PROFILE THREADLESS	1" PROFILE THREADLESS
SEAT POST	ALLOY	ALLOY
SADDLE	SERFAS COSMOS	SERFAS COSMOS
TAPE	CINELLI CORK	CINELLI CORK
TIRES	MICH. AXIAL SELECT	MICH. AXIAL SELECT
	$1449.99	***$1899.99***

Double or triple crank

Recommended for ROAD/TOUR ☑	ROAD/RACE ☑ CROSS ☑	ROAD/RACE ☑ ROAD/TOUR ☑
	SORA	**105 9-SPEED**
R/D	SHIMANO SORA	105
F/D	SHIMANO SORA	105
HEADSET	FSA ALLOY	FSA ALLOY
BOTTOM BRACKET	UN-52	105
CRANKSET	SHIMANO SORA	105
BRAKE CALIPER	SHIMANO SORA	105
STI LEVERS	SHIMANO SORA	105
CASSETTE	8-SPEED HG	105 9-SPEED
HUBSET	SHIMANO SORA	105
CHAIN	SHIMANO SORA	HG-72
BAR	ALLOY	ALLOY
RIM STRIPS	VELOX	VELOX
RIMS	SUN METAL/TORELLI	SUN METAL/TORELL
SPOKES	DT STAINLESS	DT STAINLESS
SPOKE GAUGE	14	14
SPOKE NIPPLES	BRASS	BRASS
STEM	A-HEAD	A-HEAD ALLOY
SEAT POST	ALLOY	ALLOY
SADDLE	RODRIGUEZ GEL	SERFAS COSMOS
TAPE	CORK	CORK
TIRES	MICHELIN AXIAL SELECT	MICHELIN AXIAL SELECT
	$649.99	***$1099.99***
	Double or triple crank	**Dbl or triple crank**



We have listed the most common component groups that we use when building a custom bike. If you prefer a different group than is listed, let us know and we'll work up a quote for you.

Prices on component groups are current at the time of printing, but are subject to change without notice.



Campagnolo®

ROAD/RACE ☑ ROAD/TOUR ☐

CAMPAGNOLO RECORD

R/D	RECORD 10-SPEED
F/DN	RECORD
HEADSET	CAMPAGNOLO THREADLESS
BOTTOM BRACKET	RECORD
CRANKSET	RECORD
BRAKE CALIPER	RECORD
BRAKE/SHIFT	RECORD 10-SP ERGO
CASSETTE	RECORD
HUBSET	RECORD
CHAIN	CAMPY 10-SPEED
BAR	TTT ALLOY
RIM STRIPS	VELOX
RIMS	VELOCITY RAZOR
SPOKES	DT STAINLESS
SPOKE GAUGE	14/15
SPOKE NIPPLES	ALLOY
STEM	PROFILE 1" THREADLESS
SEAT POST	RECORD CARBON
SADDLE	FIZIK Ti
TIRES	MICH. AXIAL SELECT
TAPE	CINELLI CORK

$2269.99

ROAD/RACE ☑ ROAD/TOUR ☑

RECORD TRIPLE

RACING T 9-SPEED
RACING T
CAMPAGNOLO THREADLESS
RECORD
RACING T
RECORD
RECORD 9-SP ERGO
RECORD
RECORD
CAMPY 9-SPEED
TTT ALLOY
VELOX
VELOCITY RAZOR
DT STAINLESS
14/15
ALLOY
PROFILE 1" THREADLESS
RECORD CARBON
FIZIK Ti
MICHELIN AXIAL SELECT
CINELLI CORK

$1799.99

Recommended for

ROAD/RACE ☑
TOUR ☑

MIRAGE 9 SPEED

R/D	MIRAGE
F/D	MIRAGE
HEADSET	FSA ALLOY
BOTTOM BRACKET	MIRAGE
CRANKSET	MIRAGE
BRAKE CALIPER	MIRAGE
ERGO LEVERS	MIRAGE
CASSETTE	MIRAGE 9 SPEED
HUBSET	MIRAGE
CHAIN	SACHS 9-SPEED
BAR	ALLOY
RIM STRIPS	VELOX
RIMS	TORELLI MASTER
SPOKES	DT STAINLESS
SPOKE GAUGE	14
SPOKE NIPPLES	BRASS
STEM	ALLOY A-HEAD
SEAT POST	ALLOY
SADDLE	RODRIGUEZ GEL
TAPE	CINELLI CORK
TIRES	MICHELIN AXIAL SELECT

$729.99

Double or triple crank

ROAD/RACE ☑
TOUR ☑

VELOCE 9 SPEED

VELOCE
VELOCE
FSA ALLOY
VELOCE
VELOCE
VELOCE
VELOCE
VELOCE
VELOCE
SACHS 9-SPEED
ALLOY
VELOX
TORELLI MASTER
DT STAINLESS
14/15
ALLOY
ALLOY A-HEAD
ALLOY
SERFAS COSMOS
CINELLI CORK
MICHELIN AXIAL SELECT

$999.99

Double or triple crank

Recommended for

ROAD/RACE ☑
ROAD/TOUR ☑

DAYTONA PRO

R/D	DAYTONA
F/D	DAYTONA
HEADSET	FSA THREADLESS
BOTTOM BRACKET	DAYTONA
CRANKSET	DAYTONA
BRAKE CALIPER	DAYTONA
ERGO LEVERS	DAYTONA 9-SPEED
CASSETTE	DAYTONA 9-SPEED
HUBSET	DAYTONA 9-SPEED
CHAIN	DAYTONA 9-SPEED
BAR	TTT ALLOY
RIM STRIPS	VELOX
RIMS	VELOCITY RAZOR
SPOKES	DT STAINLESS
SPOKE GAUGE	14/15
SPOKE NIPPLES	ALLOY
STEM	PROFILE A-HEAD
SEAT POST	ALLOY
SADDLE	SERFAS COSMOS
TAPE	CINELLI CORK
TIRES	MICH. AXIAL SELECT

Double or triple ***$1149.99*** *9-speed*

Double or triple ***$1239.99*** *10-speed*

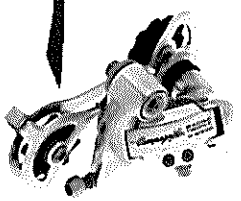
ROAD/RACE ☑
ROAD/TOUR ☐

CHORUS 9-SP *add $150 for 10-sp*

CHORUS
CHORUS
FSA THREADLESS
CHORUS
CHORUS
CHORUS
CHORUS 9-SEED
CHORUS 9-SPEED
CHORUS 9-SPEED
CHORUS 9-SPEED
TTT ALLOY
VELOX
VELOCITY RAZOR
DT STAINLESS
14/15
ALLOY
PROFILE A-HEAD
ALLOY
SERFAS COSMOS
CINELLI CORK
MICH. AXIAL SELECT

$1599.99 *Double crank*

$1559.99 *Triple crank*



DOUBLE YOUR FUN!



Comfort is the key to a good tandem. If the fit isn't perfect, it doesn't matter what the components are. Our Rodriguez tandems focus on the comfort of both riders. We strive to achieve the perfect fit for each of you and the proper level of "cush" depending on your needs.

26 years of designing, building and riding tandems has given us a broad range of experiences which enables us to create the perfect tandem for you. When you take a personalized test ride with us, you'll see why ***RODRIGUEZ*** tandems are the best!!

Our 2001 lineup sports 3 models of production tandems, and the finest custom tandems available (see other side of this poster for customs)



TEST PILOT

Frame	Cro-mo butted
Brakes	Dia-Compe Cantilever
Brake levers	Aero Tecktro
Cranks	Alloy 170mm w/Alloy rings
Shifters	Ultegra Bar-con
Front Derailleur	Shimano Sora
Rear Derailleur	Shimano Sora
Tires	Michelin Axial kevlar
Botom Brackets	Shimano sealed
Rims	48 hole alloy
Rear Hub	Shimano XT
Front Hub	Suzue Sealed
Head set	FSA A-head
Spokes	DT Stainless
Paint	Black
Decals	Black w/gold outline
Freewheel	Shimano Cassette
Seats	Rodriguez trico

$2299.99



2001 TOUCAN

Frame	Cro-mo butted
Brakes	Dia-Compe Cantilever
Cranks	Sugino Tandem
Shifters	Campagnolo Veloce Ergo
Front Derailleur	Shimano Sora
Rear Derailleur	Campagnolo Veloce
Bar Tape	Cinelli Black cork
Tires	Michelin Axial kevlar/Cyclepro kevlar
Botom Brackets	Campagnolo Veloce
Rims	Velocity 48 hole/Sun ZJ18
Rear Hub	Hope Cassette
Front Hub	Phil Wood
Head set	FSA A-head
Spokes	DT Stainless
Paint	Inside out fade
Decals	Black w/gold outline
Freewheel	Shimano Cassette
Seat	Rodriguez trico

$3499.99 ***$3999.99 Softride***



SPECIFICALLY FOR WOMEN

We think that most people will agree that the world is designed for right handed people. However, it's primarily the lefties that are most aware of this.

In a similar manner, bicycles are designed for men. It is tough for the average female to find a bicycle that is designed to provide her with a perfectly comfortable fit. That is why RODRIGUEZ designs and builds the STELLAR, a unique model of bicycle, tailored exclusively to fit women. Womens' bodies are proportioned differently than mens' and this bike is designed to womens' proportions.

Our 15 years of tracking women's measurements while we did bike fits, and 26 years of building custom frames gave us the data to design the perfect bike to fit women. Our 4 years of producing the RODRIGUEZ STELLAR, and selling through on all of our inventory has convinced us that we did it right.



You'll find that the STELLAR allows you to sit a little more upright making your shoulders, arms, back, neck and hands be comfortable. It is designed to sit you in such a manner that you even find that the seat is comfortable!! These bikes are produced in 4 sizes 46, 49,51, and 54 cm, to fit people from approx. 4'11' to 5'9". The top tube is the same size or shorter than the seat tube (depending on the size of the bike) which is something you won't find on standard bicycles. You'll also notice that the top tube is sloped upwards from the seat tube. This raises your handlebars without needing a special stem. No more bending down to reach your bars!

The frame is designed around a pair of equal size wheels that are slightly smaller than is found on traditional men's racing bikes. These wheels are lighter and make climbing hills a lot easier. We use a little shorter crank arm making the STELLAR easier to pedal. A triple chainring makes hill climbing a breeze. Our "sport" geometry is perfect for day riding, century riding, supported tours or basic everyday riding. Our "touring" geometry, provides extra clearance for wider tires and accommodates cantilever brakes. You can take it on day rides or around the world.

The Stellar bikes have been designed, built and assembled by hand at our shop in Seattle, USA. The frame carries a lifetime warranty and we include a 3 year warranty on its hand built wheels. The Sport and Touring models are painted a deep "Night Sky Purple" and the Stellar 2000 uses our exquisite unique finish, that you'll just have to see to believe. And of course, for an additional charge you can choose to have your bike custom painted in any manner you'd like.

The ***Stellar Sport*** is our best selling Stellar. It's great for just about any non-extreme application. Great for commuting, day touring, sport triathlons, organized rides, training, or just havin' fun! I comes equipped with Shimano Sora at $1099, or Campy Mirage/Veloce at $1399.

	Shimano Sora	***Campagnolo Mirage/Veloce***
Frame/fork	Double butted cro-moly	Double butted cro-moly
Derailleurs	Shimano Sora Triple	Campagnolo Mirage Triple
Brakes	Shimano Sora	Campagnolo Mirage
Cranks	Shimano Sora Triple	Campagnolo Veloce Triple
Levers	Shimano Sora STI	Campagnolo Mirage Ergo
Rims	Sun Metal 13II alloy	Sun Metal 13II alloy
Wheels	Handbuilt 3-year warranty	Handbuilt 3-year warranty
Hubs	Shimano Sora	Campagnolo Veloce
Seat	Viscount	Rodriguez Gel
Paint	Midnight Sky Purple	Midnight Sky Purple
	$1099.99	***1399.99***

Our ***Stellar Tour*** gives you the same great fit we offer in all of our Stellars. Additionally, it has clearance for wider touring tires, powerful cantilever brakes, and braze ons for front and rear racks. Our customers tell us they've never ridden such a comfortable bike before.

	Shimano Sora	***Campagnolo Mirage/Veloce***
Frame/fork	Double butted cro-moly	Double butted cro-moly
Derailleurs	Shimano Sora Triple	Campagnolo Mirage Triple
Brakes	Dia Compe Cantilever	Dia Compe Cantilever
Cranks	Shimano Sora Triple	Campagnolo Veloce Triple
Levers	Shimano Sora STI	Campagnolo Mirage Ergo
Rims	Sun Metal ZJ18	Sun Metal ZJ18
Wheels	Handbuilt 3-year warranty	Handbuilt 3-year warranty
Hubs	Shimano Sora	Campagnolo Veloce
Seat	Viscount	Rodriguez Gel
Paint	Midnight Sky Purple	Midnight Sky Purple
	$1099.99	***1399.99***

Our ***Stellar Race*** is the leader of the pack. Again, the heart of this bike is its great fit. However it is enhanced by using OX Platinum Tubing- the lightest strongest tubing, an aluminum fork and a limited edition paint job. Since the Stellar is designed and made in the Northwest, we've taken into consideration the challenging hills. You can select to outfit your Stellar Race with either a double or a triple crankset. Fast and comfortable, you can race it or just ride it fast.

Frame	True Temper OX Platinum
Fork	Kinesis Aluminum
Parts	Campagnolo Veloce
Levers	Campagnolo Veloce Ergo
Rims	Velocity Razor
Wheels	Handbuilt 3-year warranty
Seat	Serfas Racing
Paint	Green/Purple Kameleon
	$1799.99

SPECIFICALLY FOR MEN

Our mens' bikes the Rodriguez Arrow Sport and Adventure Tour are back along with a new model, the Arrow Race. All three of the models are meticulously handbuilt, hand painted, and hand assembled here in Seattle.



The **Rodriguez Arrow Sport** features double butted True Temper tubing which we have ovalized at the bottom bracket to reduce the frame's flex. We include Campagnolo Mirage equipment with a triple crankset, and handbuilt wheels. It's a comfortable versatile bike that is perfect for a full day's ride.

The **Rodriguez Adventure** is a full on touring bike with rack braze ons, cantilevers, clearance for wider tires and low gears. The Campagnolo Mirage equipment is durable and touring friendly. The Asphalt Black paint matches anything and your bike won't scream "steal me", no matter where you're at.

The **Arrow Racing** model is an all out, kick ass, go fast, testosterone charged, machine. This is the bike Popeye dreams of! (It's the next best thing to spinach.) Handbuilt with True Temper OX Platinum (made in the USA tubing), Campagnolo Veloce equipment, handbuilt go fast wheels and a Ferrari Red paint job, it's ready to be at the front of any pack.

When you are looking to spend a thousand dollars or more on a bike, a hand built, locally made bike is a better value!



The ***Rodriguez Arrow*** is carefully handbuilt, every step done by hand, by humans. We carefully design the angles and lengths for each size of bike. One at a time, the tubes are cut with precision care. The seat and down tubes are individually ovalized at the bottom bracket, reducing the frame's flex . Each weld is hand done by a skilled welder. The bicycle is assembled by a professional mechanic - even the wheels are handbuilt! Every process is done by a human. Not one of the steps is done by an automated machine. It makes a difference!

	Sport	***Race***
Frame/fork	True Temper Verus	OX Platinum
Derailleurs	Campagnolo Mirage Triple	Campagnolo Veloce
Brakes	Campagnolo Mirage	Campagnolo Veloce
Cranks	Campagnolo Veloce	Campagnolo Veloce
Levers	Campagnolo Mirage	Campagnolo Veloce
Rims	Torrelli Master	Torrelli Master
Wheels	Handbuilt 3-year warranty	Handbuilt 3-year warranty
Hubs	Campagnolo Mirage	Campagnolo Veloce
Seat	Viscount	Rodriguez Gel
Paint	Dark Blue	Ferrari Red w/white panel
	$1399.99	***1799.99***



Say hello to the ***Rodriguez Adventure***. In the past, our touring bikes have only been offered on a custom basis. In 1999, we built a limited number of production touring bikes for men. It was a great success! Now the Rodriguez Adventure is one of our hottest selling bikes! All of these bikes are built with all of the care and attention to detail that you've come to expect from us. If you're ready to check out a fantastic, traditional hand built touring bike at an unbelievable price, come on in and check out the Campy equipped Rodriguez Adventure!

	Campagnolo Mirage/Veloce
Frame/fork	Double butted cro-moly
Derailleurs	Campagnolo Mirage Triple
Brakes	Dia Compe Cantilever
Cranks	Campagnolo Veloce Triple
Levers	Campagnolo Mirage Ergo
Rims	Sun Metal ZJ18
Wheels	Handbuilt 3-year warranty
Hubs	Campagnolo Veloce
Seat	Rodriguez Gel
Paint	Midnight Sky Purple
	1399.99

RODRIGUEZ BICYCLES

AVAILABLE ONLY AT:

R+E CYCLES

5627 UNIVERSITY WAY NE

SEATTLE, WA 98105

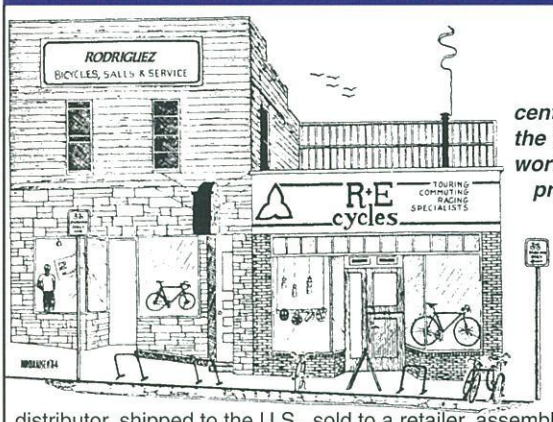
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ABOUT US



For more than a quarter of a century, we have been building some of the finest hand-built custom bikes in the world. In 1996, we added a hand-built production model to our line-up, the Stellar. In 2001 we are offering 10 models of hand-built production bicycles at extremely competitive prices. Here are a few words about how we've been able to do it:

Was your bicycle mass produced over seas, packed into a box, sold to a distributor, shipped to the U.S., sold to a retailer, assembled from a box, and then sold to you? Or was your bicycle hand-built right here in the city of Seattle by people you know on a first name basis?

The words 'hand-built' in manufacturing a bicycle mean that a human, as opposed to a machine, cut, welded, and painted that bicycle. 'Hand-built' stands for higher attention to detail, much more limited production, tighter tolerances during alignment, the ability to customize things about one specific bicycle during production, and the comfort of knowing that your bicycle is special. In the past, the words 'hand-built' were usually accompanied by a significantly higher price. At R+E Cycles, we can hand build your bicycle for the same price that you would pay for a mass produced bicycle!

A hand-built production bike at the price of a bike in a box? Most people are aware that a large company with a mass produced product can buy in huge quantities and receive price breaks, or move their manufacturing from country to country looking for better labor rates. So how does a small manufacturer like R+E Cycles produce a hand-built production bicycle, and sell it for the same retail price as the mass production bike? A lot of customers ask that question. Other shop owners and bike manufacturers are often curious too. They sometimes think it's too good to be true.

The answer is pretty simple. When you purchase something from us that we manufactured, you are buying factory direct. That might sound like a buzz word of the 90's, but when you come in to our store, you can walk down the stairs to meet and talk to the folks that will design, build and paint your bike. When you purchase a Rodriguez bicycle, it is produced, and then sold to you. We don't have any "middle men", sales reps, shipping fees, import taxes or overseas expenses. And we also eliminate the price of the box!

If you are thinking of spending around a thousand dollars for your next bike we invite you to tour our facility and meet the builders. You can have a face to face discussion with them about your "steed". We can even include a photo album of its construction.

R+E Cycles began as a repair shop in the early 1970's. Our founder, Angel Rodriguez, took a keen interest in the frame as the main component of the bicycle and immediately ran off to France to study frame-building under the tutelage of the now deceased Alex Singer, perhaps the best frame builder of his time. These skills have evolved over time, making RODRIGUEZ one of the best custom frame shops of all time.

Our frames are built around the philosophy that customization is a major component of your bicycle. We will tailor your bicycle, whether it is a mountain bike, tandem or road machine, to fit your body measurements as well as your riding style. No two of our custom frames are alike.

Our staff is as varied as our customer base. We have road racers, die hard tandem riders, mountain bike addicts, triathletes and tourists. Some of us ride hard and set world records, others of us ride for fun. But we are all enthusiastic about cycling and helping others to enjoy the sport as much as we do.

We build bicycles for weekend warriors, fair weather riders, blind stokers, one armed biathletes and middle-aged folks who want to get back in shape and be comfortable while riding. Whatever your cycling needs, contact us and we'll make it happen.

Our bicycle shop has been in the same area of Seattle (University District) since 1973. From the beginning, R+E Cycles has been on a mission to make cycling more fun, available, and accepted in our area.

One of the special features of our shop are cameras located in the store showing the frame builders as they build bicycles live as you watch.

We also offer vacation packages if you'd like us to arrange a visit our store and enjoy the sites of the Pacific Northwest.

We build custom bikes for people in the Northwest, as well as people all over the U.S. and Canada (once in a while even outside those borders). We understand that in purchasing a custom bike, you may want or need things that are not included in this catalogue, and we will work over the phone, fax, e-mail, and yes, even the postal service to provide you with what you need. If what you need or want is not in this catalogue, just contact us and we'll talk.

3000 miles in record time

In 1984, Estelle Gray (now co-owner of R+E Cycles) and Cheryl Marek took off from Santa Monica, California on a RODRIGUEZ Custom Tandem, and arrived in New York in a Women's world record time of 10 days, 22 hours, and 48 minutes! That time was only 1 hour behind the Men's time!



"I liked the bike so much, I bought the company!" says Estelle.

This is the photo from the Guiness book of World Records.