SUPERGO BIKE® SHOPS

HI-TECH, LO-PRICE!

summer SAVINGS!

Thurs 6/12 - Sun 6/22

TOMAC™

98 SPECIAL FS XC

- 4" Travel Rear Multi Pivot Suspension
- Custom Butted AN-6 Aluminum Frame

MSRP $2595
$1995

98 Special Pro



4" Travel XC
John Tomac and
Doug Bradbury
design!

2003 Manufacturer Buyout!

WON'T BE UNDERSOLD!

FINANCING-BIKES
$0 DOWN, 0% INTEREST &
$0 PAYMENTS UP TO 12 MONTHS!
APPLY IN-STORE OR ONLINE:
SUPERGO.com

98 Special Pro

- Fox Float RL rear shock
- Manitou Black Super Air 80/100
- Shimano XT/XTR
- Truvativ Stylo Team cranks
- Truvativ Giga Pipe SL BB
- Magura Louise hydraulic discs

98 Special Comp



98 Special Comp

- Fox Float L rear shock
- Manitou Black Elite 80/100
- Truvativ ISIS SL BB
- Shimano LX/XT
- Truvativ Stylo XR cranks
- Magura Julie hydraulic discs

MSRP $2095
$1695

FREE!

- Floor Pump
- Mini-Tool
- Helmet

With Any Bike Purchase
COUPON06



98 Special

- Fox Float rear shock
- Manitou Black Comp 80/100
- Shimano LX/XT
- Truvativ Stylo XR cranks

98 Special



MSRP $1695
$1395

FREE!
Tube or Bottle with Flyer!



NO PURCHASE NECESSARY! Must present flyer in-store. COUPON06

End Of Season Litespeed & Merlin Clearance!
Visit Stores For Details!

Santa Monica, CA 501 Broadway .....(310) 451-9977
Fountain Valley, CA 8850 Warner .....(714) 842-3480
Laguna Hills, CA 24721 Alicia Parkway ....(949) 707-0344
Oceanside, CA 3833 Plaza Drive .....(760) 726-5559
Chandler, AZ 5955 W. Ray Rd. .....(480) 705-9001

OPEN 7 DAYS!
Mon-Wed: 10-7,
Thur-Fri: 10-8,
Sat: 9-6, Sun: 9-5

SUPERGO.com

SUPERGO® BIKE STACKER

Reg $65
$49.97

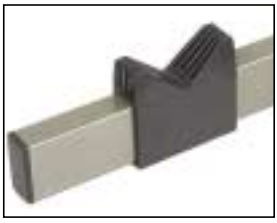


Our own design! Superior to wood and lower cost than aluminum models!

- All welded steel tubing.
- "V" shaped rubber blocks on arms
- Fully adjustable arms
- For all bike sizes & types.
- Minor assembly.



Easily adjustable hangers with thumb screw setting.



" V" shaped rubber blocks securely hold bikes and protect finish

Summer Savings! 6/12/03 - 6/22/03

AIREON® COMPLETE TOOL KIT

Compare at $70!
$35.97



50% OFF! All Individual Aireon Tools!

HI-IMPACT CASE

- Adj. lockring spanner • Adj. pin spanner • Adj. wrench • Cartridge BB tool
- Cassette lockring remover • Chain tool w/spare pins • Chain whip
- Screwdriver • Cone wrenches (13/14, 15/16mm) • Crank bolt socket
- Crank puller • Headset wrench • Hex wrenches • Spoke wrench
- Patch kit • Pedal wrench • Tire levers

AIREON® FLOOR PUMP

$60 TOTAL VALUE!
$29.95



Schrader or Presta Clever valve head

Top mounted pressure gauge, accurate to 160psi!

- Rugged steel construction
- Clever Valve is Presta/Schrader compatible!
- Anti-slip Kraton rubber insert on handle

FREE! $20 VALUE!

AIREON DUALLY ACTION HI-PRESSURE MINI W/GAUGE -with Aireon floor pump purchase!



- 120psi max.
- Frame mount

RAZORBACK 4.0

- LX/XT
- Noleen MegaAir
- Mars Elite

MSRP $1700
$1099



RAZORBACK TEAM

- XT/XTR, Raceface
- Noleen MegaAir
- Mars Super

MSRP $2250
$1499



K2

2002 Models

ATTACK 3.0

- DEORE/LX
- Noleen NR2 Coil
- RS Judy XC

MSRP $900
$649



LAUNCH 4.0

- DEORE/LX
- Avid Mech Disc
- Noleen NR2 Coil
- Black Comp

MSRP $1300
$869



Manufacturer Buyout! Up To 35% OFF!

HAYES

Bike Factory Surplus Buyout!
55% SAVINGS!

$174.97 Per Pair!
MSRP $390

HFX COMP DISC BRAKE SYSTEM



- Light enough for Pro XC racing
- Powerful enough for controlled descents
- Flip-Flop lever design mounts to either side of the bar
- Kevlar™ hose can be cut to any length and will not scratch paint
- Easy installation and set up with self adjusting pads

MSRP $449
$299

MANITOU

IN-SEASON SALE!

2003 Black Elite 80/100

Rapid Travel Adjust switches between 80 and 100mm of travel. Air Preload, rebound & travel. Reverse Arch Technology, 30mm stanchions & hollow forged crown. TPC damping features Quick Range adjusters for compression & rebound. Aluminum steerer. 3.9lbs. Black.



Summer Savings! 6/12/03 - 6/22/03

BELL Lil Rambler

Manufacturer Closeout!

Take the little ones along for the ride with deluxe contoured bucket seating for 2 passengers! Dual-adjustable, 5-point safety harness keeps them safe and secure while the roll-up rain cover provides protection from the elements. Hooks up to virtually any bike with a universal hitch. Durable, powder-coated steel frame.

MSRP $249.98
$149.98



Summer Savings! 6/12/03 - 6/22/03

FOX Closeout!



MSRP $50 $19.97

PIXEL FADE HOODY
Oversized hoody for hangin' out and lookin' good - because you can't wear Lycra all the time! Red L-XL, Yellow XL only



MSRP $42 $9.97

MEN'S SWELLBOW LONG SLEEVE
Tough long-sleeved cotton Tee with subtle Fox styling and cool 2-tone panels. Fox Racing logo.

CLOSEOUT! PROTECTIVE GEAR



MSRP $60 $34.98

MSRP $75 $44.98



MSRP $30 $24.98

MSRP $30 $24.98

MSRP $40 $29.98

MSRP $50 $34.98

SIXSIXONE

FOX • 911 ELBOW
- Max protection, minimum weight!

FOX • 911 KNEE/SHIN
- 3-Layer construction

661 • 2X4 ELBOW
- Full wrist & elbow protection!

661 • 4X4 KNEE/SHIN
- Full ankle to above knee protection!

661 • RACE ELBOW
- Easy in and out Velcro closures

661 • RACE KNEE/SHIN
- Comfortable, vented armor

MANUFACTURER BUYOUT SALE!

SPECIALIZED



MSRP $20 $5.97

BG SPORT '01



MSRP $20 $5.97

2X Only

BG SPORT '01



MSRP $40 $9.97

TEAM DH '00

MSRP $150 $79.97



PRO ROAD '02

MSRP $100 $49.97



COMP ROAD '02

MSRP $150 $79.97



PRO MTB '02

MSRP $99 $19.97



37-39 Only

COMP MTB '01

FOX WOMEN'S Closeout!



Summer Savings! 6/12/03 - 6/22/03

MSRP $65 $14.97

LIBERTY JERSEY
100% Polyester fabric with a 20" zipper and rear pocket. L-XL Blue, Grey

LIBERTY SHORT
Nylon & Spandex stretch. High back yoke. Seamless chamois. Two cargo pockets. L only. Grey

MSRP $75 $19.97



SUPERGO®



$65 Value! $29.97



Men's & Women's

$65 Value! $29.97

CLASSIC BAGGY SHORTS
- Supplex nylon shell
- Tough bar-tack stitching
- Light & comfortable inner cycling short with seamless chamois and leg grippers.
- Velcro rear pocket

8 PANEL LARGE LOGO
- Premium USA, glossy black 8.2oz nylon/Lycra
- Contoured panels
- Eschler 3 piece, "Y" shaped chamois
- Superb fit & Comfort



$40 Value! $19.97

Summer Savings! 6/12/03 - 6/22/03

6 PANEL LARGE LOGO
- Light weight 6oz nylon/lycra
- Comfortable and economical
- Contoured chamois for superb moisture transfer & comfort!
- 1" elastic waistband
- Elastic leg grippers.

Super Deals on Supergo Apparel!

Thurs 6/12 - Sun 6/22



$45 Value! $19.97

WOMEN'S SLEEVELESS JERSEY
- Perfect for Summer!
- Advanced wicking fabric
- Keeps you dry & comfortable
- 3 rear pockets with angled openings on the sides



New!



$45 Value! $25

MEN'S BASIC MTB JERSEY
- Quality materials & construction!
- Wicking polyester fabric
- Generous, relaxed cut
- 3 rear pockets
- Extra long front zipper



New!

$55 Value! $29.97

MEN'S VENTILATOR JERSEY
- Fast, light & comfortable!
- Narrow cut for aerodynamics, plus plenty of casual style
- Mesh side panels & long zipper
- 3 open & 1 zippered rear pockets.





CLOSEOUT SALE!

BELL 2001 PARADOX
- 18 channeled vents
- Tight Fit Microshell
- Twin-Action fit system
- Removable visor



BELL 2003 WICKED
- Skate/BMX styling
- Tough ABS shell
- 11 ventilation ports



SPECIALIZED S1 '01
- Pro Level helmet
- Brain trust-2 fit system



SPECIALIZED ALLEZ '01
- 20 vents
- Brain trust fit system



GIRO TORERO '02
- 19 massive vents
- Roc Loc retention



GIRO GILA '02
- 23 massive vents
- Roc Loc 3 retention

bollé® TECHNICAL EYEWEAR





MANUFACTURER CLOSEOUT!



VIGILANTE
- Wrap-around design
- Nylon frames w/ protective case
- Two sets of lenses: TNS Gun and Vermillion

3-Lens Set (Red Frame)
- TNS Gun, Clear & Vermillion

ROGUE
- Technical and aggressive
- Unbreakable Hydralon frame
- 100% UV protection
- Two sets of lenses: TNS Gun and Vermillion

HIGH SIERRA®

Summer Liquidation Sale!

HYDRATION PACKS



FLOW
MSRP $70 **$49.99**
- More storage & water capacity!
- Incredibly comfortable!
- 600-Denier ripstop nylon
- 2L hydration reservoir
- Modular storage options

STREAM
MSRP $70 **$49.99**
- Incredible storage capacity!
- Comfortable, breezy Off-The Back design!
- Multiple deep pockets
- 2L hydration reservoir
- Sport flap holds helmets!

WET
MSRP $45 **$29.99**
- 600-denier Duralite nylon
- Mesh padded back
- 2L hydration reservoir
- Multiple deep pockets
- Mesh pocket & elastic cord
- Reflective accent piping

Seat Bags

CLOSEOUT
SAVE UP TO 62%!



COMP WEDGE II
MSRP $19.99 **$9.97**
- 75 cu. in.



MINI WEDGE
MSRP $17.99 **$7.97**
- 59 cu. in.



MINI WEDGE CLIP
MSRP $15.99 **$5.97**
- 50 cu. in.

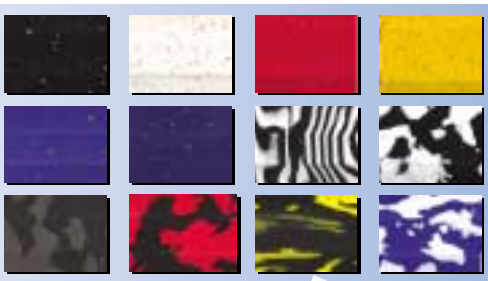
Summer Savings! 6/12/03 - 6/22/03

AIREON® HANDLEBAR TAPE

Excellent cushioning & shock absorption. Waterproof and washable. Black plastic plugs & tape included.

Reg $7.95 **$3.99**

Save 50%!



Energy Bars & Nutrition

Stock Up And Save!



ENDUROX R4
MSRP $29 **$19.97**
- 14 Servings



ACCELERADE
MSRP $24 **$14.97**
- 28 Servings



POWERBAR
MSRP $1.50 **97¢** each
- Assorted flavors



CLIF BAR
MSRP $1.50 **97¢** each
- Assorted flavors



GU ENERGY GEL
MSRP $25 **$14.97**
- 24 Pack

Summer Savings! 6/12/03 - 6/22/03

YAKIMA

20% OFF!

CATEYE

Cycle Computers

CLOSEOUT! SAVE UP TO 50%!



MSRP $40 $19.98

ASTRALE
- Split screen displays cadence & speed



MSRP $30 $14.98

ENDURO 2
- Heavy-duty
- Dual tire size

Closeout! 50% Off!

MSRP $50 $24.98 each

MICHELIN

WILDGRIPPER TUBELESS



Front S XLS



Silicium Rubber Compound

FRONT S
- Ultimate hi-speed control!
- Aggressive tread
- All condition
- 26x2.0" 760gm

XL S
- Aggressive, fast rear-specific XC tread
- Mud shedding
- 26x2.0" 795gm

SUPERGO

HRM 2000 WIRELESS
- Multi-Function including HR

Complete Wireless System!

$150 Value! $39.97



Reg $30 $19.97

Summer Sale!



WL-9 WIRELESS
- Multi-Function
- 4-Line screen

Reg $15 $9.97



8-FUNCTION
- Big display screen
- Speed comparator



SALE! $9.97

MSRP $20

KENDA KONCEPT

- 700x23 • Folding
- Natural rubber
- Carbon center strip
- 225gm • 110psi.
- Blk, Yel, Red, Blu.

Black available in 650c also!

Road Bike Tire Liquidation!

FREE Tube With Purchase Of Any Vittoria Tire!

Vittoria

OPEN CORSA CX 700X23

- Pro Level • Kev bead, 290tpi • 210gm
- Kev 3D compound • 130psi

MSRP $65 $34.98



Black

Yellow/Black

TECHNO PRO INTEGRA 700X23

- Hi-Performance • Training/Racing • 200gm
- Kev bead, 220tpi • 125psi

MSRP $45 $19.98



Yellow/Skin

COURIER TT 700X25

- PRB belting • Wire bead, 60tpi • 260gm

MSRP $24 $12.98



Grey

MSRP $24 $9.98



Orange

All Road & MTB Tubes On Sale!*
Standard: 5 For $10!
Ultralight: 5 For $15!
*Mention Coupon 06 For Sale Prices

PRSRT STD
U.S. POSTAGE PAID
PERMIT NO. 359
LONG BEACH, CA

Summer Savings! 6/12/03 TO 6/22/03

SUPERGO BIKE SHOPS®

501 Broadway
Santa Monica, CA 90401-2405