SUPERGO BIKE® SHOPS

HI-TECH, LO-PRICE!

Summer LIQUIDATION SALE!

Thurs 7/31 - Sun 8/10



TOMAC

98 SPECIAL FS XC

- **4" Travel Rear Multi Pivot Suspension**
- **Custom Butted AN-6 Aluminum Frame**

LOWER FINAL LIQUIDATION PRICES!

*No Layaway, Sale Limited to stock on Hand

4" Travel XC
John Tomac and
Doug Bradbury
design!

98 Special Pro

- *Fox Float RL rear shock*
- *Manitou Black Super Air 80/100*
- *Shimano XT/XTR*
- *Truvativ Stylo Team cranks*
- *Truvativ Giga Pipe SL BB*
- *Magura Louise hyd. discs*



98 Special Comp

- *Fox Float L rear shock*
- *Manitou Black Elite 80/100*
- *Truvativ ISIS SL BB*
- *Shimano LX/XT*
- *Truvativ Stylo XR cranks*
- *Magura Julie hyd. discs*

FREE BIKE!

Buy Any Road Bike, Get An Ironhorse Maverick MTB Free!

MSRP: $249!



AUGFLYER
10 Days Only! Thurs 7/31 - Sun 8/10

10 DAYS ONLY!
$1399
MSRP $2095

WON'T BE UNDERSOLD!

FINANCING-BIKES
$0 DOWN, 0% INTEREST &
$0 PAYMENTS UP TO 12 MONTHS!
APPLY IN-STORE OR ONLINE:
SUPERGO.com

98 Special

- *Fox Float rear shock*
- *Manitou Black Comp 80/100*
- *Shimano LX/XT*
- *Truvativ Stylo XR cranks*



10 DAYS ONLY!
$1149
MSRP $1695

FREE!
Tube or Bottle with Flyer!



NO PURCHASE NECESSARY! Must present flyer in-store. AUGFLYER

10 DAYS ONLY!
$5.97
MSRP $30

EASTON EA70 XC BAR

10 DAYS ONLY!
$14.97
MSRP $45

SDG BEL-AIR SADDLE



FAMOUS MAKER PEDALS

10 DAYS ONLY!
$19.97
$40 VALUE



Santa Monica, CA 501 Broadway .....*(310) 451-9977*
Fountain Valley, CA 8850 Warner .....*(714) 842-3480*
Laguna Hills, CA 24721 Alicia Parkway ....*(949) 707-0344*
Oceanside, CA 3833 Plaza Drive .....*(760) 726-5559*
Chandler, AZ 5955 W. Ray Rd. .....*(480) 705-9001*

OPEN 7 DAYS!
Mon-Wed: 10-7,
Thur-Fri: 10-8,
Sat: 9-6, Sun: 9-5

SUPERGO.com

10 DAYS ONLY!
$899
MSRP $1500

LOWER FINAL LIQUIDATION PRICES!

*No Layaway, Sale Limited to stock on Hand



3.0
- DEORE/LX
- Noleen MegaAir
- Mars Comp
- S, M, L

2002 Razorback Models

10 DAYS ONLY!
$1449
MSRP $2250



TEAM
- XT/XTR, Raceface
- Noleen MegaAir
- Mars Super
- S, M only

FREE!
- Floor Pump
- Mini-Tool
- Helmet

With Any MTB Bike Purchase!

$90 Value!



AUGFLYER
10 Days Only! Thurs 7/31 - Sun 8/10

- Lightweight, aluminum frame
- Alloy rims, ss spokes
- Men's or Women's
- Many colors to choose from!

PT CRUISERS

Men's Women's



1- SPEED

10 DAYS ONLY!
$229
MSRP $269

4- SPEED

10 DAYS ONLY!
$299
MSRP $399

FINAL CRUISER LIQUIDATION PRICES!

*No Layaway, Sale Limited to stock on Hand. California Stores Only.

CLASSIC CRUISERS
- Schwinn 1955 Classic Cantilever Frame Design in steel or alloy
- Unicrown Fork

Men's Cruiser Alloy SS



Women's



Consumerguide.com, April 2003 - rated a Best Buy!

CRUISER SS

10 DAYS ONLY!
$169
MSRP $199

CRUISER ALLOY SS

10 DAYS ONLY!
$189
MSRP $249

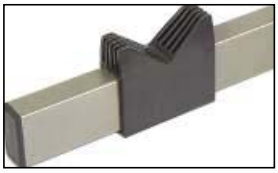
SUPERGO® BIKE STACKER

Our own design! Superior to wood & lower cost than aluminum models!

- All welded steel tubing • "V" shaped rubber blocks on arms
- Fully adjustable arms • For all bike sizes & types
- Minor assembly



Easily adjustable hangers with thumb screw setting.



" V" shaped rubber blocks securely hold bikes and protect finish

Save $15!

10 DAYS ONLY! $49.97 REG $65



Sloping Frames

Level frames

Save 50%! BIKE STACKER ACCESSORIES



Long Arm w/cradle — 10 DAYS ONLY! $4.97 Each Reg $10



Short Arm w/cradle — 10 DAYS ONLY! $4.47 Each Reg $9

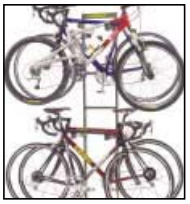


Rubber cradle — 10 DAYS ONLY! $1.47 Each Reg $3



Rod with hooks — 10 DAYS ONLY! $3.47 Each Reg $7







Bike Factory Surplus Buyout! 55% SAVINGS!

10 DAYS ONLY! $174.97 Per Pair! MSRP $390



HFX COMP DISC BRAKE SYSTEM

- **Light enough for Pro XC racing**
- **Powerful enough for controlled descents**
- **Flip-Flop lever design mounts to either side of the bar**
- **Kevlar™ hose can be cut to any length and will not scratch paint**
- **Easy installation & set up with self adjusting pads**

FREE! Cane Creek Headset With Any Fork Purchase!



MANITOU BLACK IN-SEASON SALE!

Elite 80/100, 100/120 With Lockout

RTA, air preload, rebound & travel. Reverse Arch Technology, 30mm stanchions & hollow crown. TPC w/Quick Range adjusters for compression & rebound. Alu. steerer. 3.9lbs. Black.

$299.98 MSRP $449





2003 *Rapid Travel Adjust switches between 80 & 100mm of travel!*

$299.98 MSRP $500

Super 80/100, 100/120

RTA, 30mm stanchions & lightweight hollow forged crown. Air/coil spring, TPC with Quick Range adjuster & RTA. Evil Genius seals and Semi-Bath Lubrication system. 3.9 lbs. Black or Red.



FOX Closeout!

MEN'S SWELLBOW LONG SLEEVE
Tough long-sleeved cotton Tee with subtle Fox styling and cool 2-tone panels. Fox Racing logo.

10 DAYS ONLY!
$9.97
MSRP $42

PROTECTIVE GEAR CLOSEOUT!

SIXSIXONE



PRESSURE SUIT
- Purpose built impact pads & articulated spine armor.
- Wide elastic kidney belt
- Elbow/forearm plastic bio-foam protection

$134.98
MSRP $179



STRAIGHT JACKET
- Full torso protection
- Light, molded bio foam armor
- Wide range of adjustments

$44.98
MSRP $60

$24.98
MSRP $35

VEGGIE WRAP KNEE
- Flexible & light
- Layered neoprene knee guards
- Velcro strap closures



$94.98
MSRP $125



DEFENDER CHEST
- Adjustable QR side buckles
- Internal Bio Foam areas for maximum comfort
- Raised "zone" chest area for maximum protection
- Removable upper arms

$19.98
MSRP $30



CHICKEN WING
- Flexible & light
- Layered neoprene guards
- Velcro strap closures

CASTELLI MICROTECH JERSEYS

In-Season Closeout!



POSEIDON
$54.98 MSRP $75



PEGASO
$54.98 MSRP $75



DIOCLE
$54.98 MSRP $75

SUPERGO®

Super Deals on Supergo Apparel!

Thurs 7/31 - Sun 8/10



10 DAYS ONLY!
$29.97 MSRP $65

CLASSIC BAGGY SHORTS
- Supplex nylon shell
- Light & comfortable inner cycling short with seamless chamois and leg grippers.
- Velcro rear pocket



Men's & Women's

10 DAYS ONLY!
$29.97 MSRP $65

8 PANEL LARGE LOGO
- Premium USA, glossy black 8.2oz nylon/Lycra
- Contoured panels
- Eschler 3 piece, "Y" shaped chamois



10 DAYS ONLY!
$19.97 MSRP $40

6 PANEL LARGE LOGO
- Light weight 6oz nylon/lycra
- Comfortable and economical
- Contoured chamois for superb moisture transfer & comfort!
- Elastic leg grippers.

NIKE Cycling

Closeout!



$39.98 MSRP $60

DRI-FIT RACE JERSEY
- Closed mesh Dri-FIT fabric
- 10-inch front locking zipper
- Stretch Lycra back pockets
- Men's & Women's



$39.98 MSRP $60



$44.98 MSRP $80

WOMEN'S DRI-FIT PRO JERSEY
- Dri-FIT dual tone cross-dyed wicking fabric
- Back side mesh panels
- 18-inch invisible zipper
- Reflective stretch back
- Back pockets



Sizes 41-45.5 Only

$99.98 MSRP $180

Carbon Sole!

POGGIO ROAD SHOES
- Lightweight synthetic leather
- OCLV Carbon Fiber sole • Under 260gm!

Manufacturer 2003 Buyout!

Giro

2002 Model Liquidation!



$89.98 MSRP $125

E2 2003
- Top-of-the-line MTB helmet
- 24 massive vents
- In-mold hardbody shell
- Adjustable POV (Point of view) visor
- Roc Loc 3 retention



GILA 2002
- 23 massive vents
- Roc Loc 3 retention

$49.99 MSRP $70



$29.99 MSRP $45

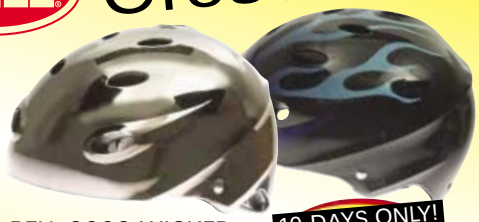
TORERO 2002
- 19 massive vents
- Roc Loc retention

10 DAYS ONLY! $24.97 MSRP $40



2001 PARADOX
- 18 channeled vents
- Tight Fit Microshell
- Twin-Action fit system
- Removable visor

BELL Closeout!



BELL 2003 WICKED
- Skate/BMX styling
- Tough ABS shell
- 11 ventilation ports

10 DAYS ONLY! $11.97 MSRP $25

bollé®

TECHNICAL EYEWEAR

Liquidation SALE!



10 DAYS ONLY! $29.97 MSRP $100



VIGILANTE



VIGILANTE
- Wrap-around design
- Nylon frames w/ protective case
- Two sets of lenses: TNS Gun and Vermillion



10 DAYS ONLY! $29.97 MSRP $100



ROGUE



ROGUE
- Technical and aggressive
- Unbreakable Hydralon frame
- 100% UV protection
- Two sets of lenses: TNS Gun and Vermillion

NiteRider Technical Lighting Systems

CLASSIC PLUS Summer Sale!

- Three levels of light
- Dual beam halogen bulbs
- 4.0Ahr Nickel Metal Hydride battery

32W Max!



$189.98 MSRP $280

CAMELBAK HYDRATE OR DIE® 2002 MULE Closeout!

10 DAYS ONLY! $49.98 MSRP $75



- Large amounts of cargo space
- Insulated 100oz. water reservoir
- Internal pocket organizers

Sale Limited to Stock On Hand - AUGFLYER

HIGH SIERRA® HYDRATION PACKS Summer Liquidation Sale!



FLOW
10 DAYS ONLY! $39.97 MSRP $70

- More storage & water capacity!
- Incredibly comfortable!
- 600-Denier ripstop nylon
- 2L hydration reservoir
- Modular storage options

STREAM
10 DAYS ONLY! $39.97 MSRP $70

- Incredible storage capacity!
- Comfortable, breezy Off-The Back design!
- Multiple deep pockets
- 2L hydration reservoir
- Sport flap holds helmets!

WET
$29.99 MSRP $45

- 600-denier Duralite nylon
- Mesh padded back
- 2L hydration reservoir
- Multiple deep pockets
- Mesh pocket & elastic cord
- Reflective accent piping

Energy Bars & Nutrition Stock Up And Save!



ENDUROX R4
10 DAYS ONLY! $19.97 MSRP $29

- 14 Servings

ACCELERADE
10 DAYS ONLY! $14.97 MSRP $24

- 28 Servings

POWERBAR
10 DAYS ONLY! 97¢ Each MSRP $1.50

- Assorted flavors

CLIF BAR
10 DAYS ONLY! 97¢ Each MSRP $1.50

- Assorted flavors

GU ENERGY GEL
10 DAYS ONLY! $14.97 MSRP $25

- 24 Pack

Manufacturer Closeout!

VREDESTEIN



A. B. C.

A. VOLANTE 700x23
$19.98 Each MSRP $40
- Folding
- Blk/Gry/Skin
- 255gm

B. RICORSO 700x25
$9.98 Each MSRP $22
- Wire
- Blk/Skin
- 295gm

C. VOLANTE PRS 700x25
$9.98 Each MSRP $25
- Wire
- Blk/Skin
- 300gm

C. VOLANTE PRS 700x23
$17.98 Each MSRP $30
- Folding
- Blk/Skin
- 255gm



Front Rear

10 DAYS ONLY! $14.97 Each MSRP $40

IRC

MYTHOS XC II
- 66-tpi version
- Kevlar integrated casing for protection from side-wall cuts/blowouts
- Folding bead
- Fr/Rr: 550/525gm. 2.1"



10 DAYS ONLY! $9.97 Each MSRP $20

KENDA

KONCEPT
- 700x23 • Folding
- Natural rubber
- Carbon center strip
- 225gm • 110psi.
- Blk, Yel, Red, Blu.

Black also available in 650c!

SUPERGO

F11 HRM WATCH
- 11-Function/Heart Rate
- Chest Strap
- Handlebar Mount

10 DAYS ONLY! $29.97 Reg $40



HRM 2000 WIRELESS
- Multi-Function/ Heart Rate

Wireless Computer & HRM!

10 DAYS ONLY! $39.97 $150 Value!



10 DAYS ONLY! $19.97 Reg $30

WL-9 WIRELESS
- 9-Function
- 4-Line screen



10 DAYS ONLY! $74.98 Reg $150

HRM!



SPORTS INSTRUMENTS ECG-5 HRM
- 11-Function
- Back-Lit Face

10 DAYS ONLY! $9.97 Reg $15



8-FUNCTION
- Big display screen
- Avg. Speed

FREE Tube With Purchase Of Any Road or MTB Tire!
AUGFLYER

Road Bike Tire Liquidation!

Vittoria

OPEN CORSA CX 700X23
- Pro Level • Kev bead, 290tpi • 210gm
- Kev 3D compound • 130psi

$34.98 Each MSRP $65



Black

Yellow/Black

TECHNO PRO INTEGRA 700X23
- Hi-Performance • Training/Racing • 200gm
- Kev bead, 220tpi • 125psi

$19.98 Each MSRP $45



Yellow/Skin

COURIER TT 700X25
- PRB belting • Wire bead, 60tpi • 260gm

$9.98 Each MSRP $24



Grey

Orange

All Road & MTB Tubes On Sale!*
Standard: 5 For $10!
Ultralight: 5 For $15!
*Mention AUGFLYER For Sale Prices

PRSRT STD
U.S. POSTAGE PAID
PERMIT NO. 359
LONG BEACH, CA

Summer Liquidation!
7/31/03 TO 8/10/03

SUPERGO BIKE SHOPS

501 Broadway
Santa Monica, CA 90401-2405