PRECISION WATERFORD CYCLES • USA

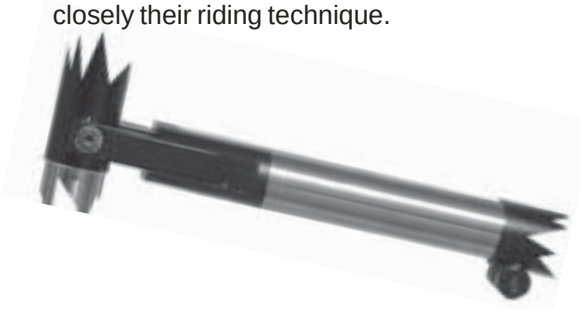
FITMASTER™

PROFESSIONAL RIDER SIZING INSTRUMENT





Designed by the fitting professionals at Waterford for bicycle fitting professionals in the field, the Fitmaster™ lets you tune virtually any rider's fit. Its rugged constuction lets your riders sample their fit with confidence and lets you monitor closely their riding technique.



Fitting tool for virtually any rider: The Fitmaster™ lets you fit top tubes 45-65cm, seat tubes from 40-68cm, seat angles from 70-80 degrees and head angles from 70-75 degrees in 1/2 degree increments.

Quality Construction: The Fitmaster™ is built rugged with its durable steel frame and stainless steel sliders. Rider set up is fast and solid.

Fits both 1" quill and 1 1/8" threadless stems. Fit Kit's Fit Stem™ perfectly complements this design. Standard setup mimics 20mm of spacers.

Easy Setup and Adjustment: Pre-labeled angle set-up holes and quick release levers for the head, top and seat tube sliders make initial set up easy and precise.

Also, you don't lose any of your set up specs (like the seat or head angle) when you make adjustments to a rider's fit.

What You See Is What You Get: The Fitmaster™ lets your riders feel how the bike rides, they can visualize the shape of the final frame including top tube slope, head angle and stem dimensions.

Listen to what these dealers have said:

"We've been using the Fitmaster quite bit for any variety of situations and performance needs. We can set up the Fitmaster with any vendor's geomety. We don't have to run around setting up a bike just to find out if it fits the rider. For made-do-measure customers, the Fitmaster provides a real affirmation of their fit so they don't see their bike as such a leap of faith. It's a faster set up than other machines. Having the pre-set angles is a piece of cake and takes a lot of the guesswork out of setting up a fit. We spend less time setting up the machine and more time serving our customers. *Jeff Sparling USA Cycling Certified Coach from Dave's Cycle in Cos Cob, CT.*

"It's very straightforward. It's easy to set up right and easy to get the numbers off it. We're selling our other machine on E-bay. *Dave Olson, Erik's Bikes and Boards, Bloomington, MN*, while ordering his second Fitmaster.

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THE WATERFORD FIT SYSTEM

Nothing does more to enhance riding enjoyment and performance than good fit. It is the ultimate statement about rider-centered design. Waterford has continuously advanced both the art and science of good fit. With over thirty years of custom design history, from world champions to world travelers, our fitting respects individual needs and leverages individual talents.

Waterford, working hand in hand with Fit Kit Systems, has developed a sensible and reliable method for achieving good fit for its riders. This method takes much of the fear and risk out of buying a custom bike.

Assess the Rider: Fit Kit's Quick Fit System provides a fast and convenient system for collecting body measurements from any rider. Also collect information on rider preferences, conditions and history.

Measure the Riders's Existing Bike: This is an x-ray into the riders' world. It's how they've adapted their bikes to their personal needs. Identify riding preferences and problems.



Establish the Starting Fit: Using Fit Kit software and factoring in feedback about the existing bike and the rider, this is where you create a basis for the next bike.

Fine Tune the Fit Using Waterford's new Fitmaster™: Through this process, the rider buys into their fit. When the rider says it's right, it's right.

Design the Bike: Based on the rider-approved fit, design the frame geometry that integrates good fit with optimized handling, while maximizing the degrees of freedom to adjust the fit to meet the rider's changing needs.

Fitmaster™ : The perfect tool.

- √ Take the risk out of custom bike sales.
- √ Increase the average custom bike sale.
- √ Offer a precision tool for coaches and Trainers.
- √ Add credibility to your store.
- √ Increase your level of rider satisfaction.
- √ Add dollars to your bottom line.

Fitmaster™ : A Great Investment.

Retail: $2599

Saddle, stem, bars,bar tape,levers, pedals and shipping extra.

Wholesale: $1799

Terms: 50% down. Credit card or bus check.

Order Form:

Store:_____ Contact:_____

Address: _____ City/State/Zip:_____

Phone: _____ Credit Card#_____ Exp Date:_____

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