EVANS PRODUCTS COMPANY

Presents

A GREAT NEW LINE OF
EVANS-COLSON

BICYCLES and VELOCIPEDES

Featuring

THE *EVANACTION* RIDE

EVANS Colson

T. R. BANKS
513 TWIN OAK DR.
APT. NO. 1
DECATUR, GA.

Firebird

Interceptor

Olympic

Commander

Special

Nostalgic.net

Scout

Cadet

Ding Dong
SCHOOL

Imperial

TO 60 YEARS OF COLSON PRODUCT

EVANS BRINGS GREAT

IN ENGINEERING, MANUFACTURING

Nostalgic.net



Evans plants at Plymouth, Michigan (illustrated above); Coos Bay and Roseburg, Oregon and Vancouver, B.C. contain over one million square feet of floor space devoted to production and assembly of high quality products. The finest of facilities to fill your sales and service requirements.

EVANS A GREAT

QUALITY

NEW FACILITIES

AND MERCHANDISING

Evans Products Company has been associated with the finest in manufacturing and service for over a quarter century. In wheel goods, the Colson name has acquired a reputation unsurpassed for product quality and performance. Now under Evans ownership, Evans-Colson products are backed by the services of a highly developed professional design and engineering team, the most modern in plant equipment and production methods, progressive management and a well rounded sales and promotion staff. Look to Evans-Colson for new standards of excellence in bicycles and children's vehicles.

Nostalgic.net

NAME IN TRANSPORTATION EQUIPMENT

EVANS HAS THE EQUIPMENT AND KNOW-HOW IN



Design and Engineering



Quality Stamping



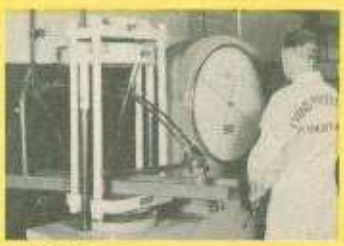
Induction Welding



Plating and Electrostatic Painting



Assembling



Testing

Evans presents

the first genuine improvement

in the bicycle ride in years

THE EVANACTION

THAT TAKES THE THUMP OUT OF

There's never been anything like it before! The Evanaction Ride works on an entirely new principle . . . produces an entirely new ride with easy floating comfort. No longer are rough country roads and cobblestones a hazard to bicycle and rider. Evanaction smooths them out to superhighway comfort and safety. The Evanaction mechanism is engineered to assure trouble-free dependable service, constructed of heavy duty metal, generously chromed and highly polished for lasting brilliance and beauty. You'll never believe how comfortable a bicycle ride can be until you see and try Evanaction Ride.

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HERE'S WHAT HAPPENS WHEN YOU HIT A BUMP WITH AN ORDINARY BICYCLE. You take the jounce of the bounce, subjecting yourself and the bicycle to increased wear and tear! You risk breaking rims, frames and spokes or damaging wheel alignment! You decrease the tire life, increase possibility of blowouts and sidewall breakage! You become tired more quickly, lose much of the enjoyment of bicycle riding!

HERE'S WHAT HAPPENS WITH SMOOTH RIDING EVANACTION. You ride with the bump, not against it! You enjoy a smoother ride and get more pleasure from your bicycle. You spare your bicycle and tires the jars and jolts that shorten its life. You ride further with less fatigue. You know that you're getting the most comfortable bicycle ride in the world.

THE EVANACTION RIDE IS AN

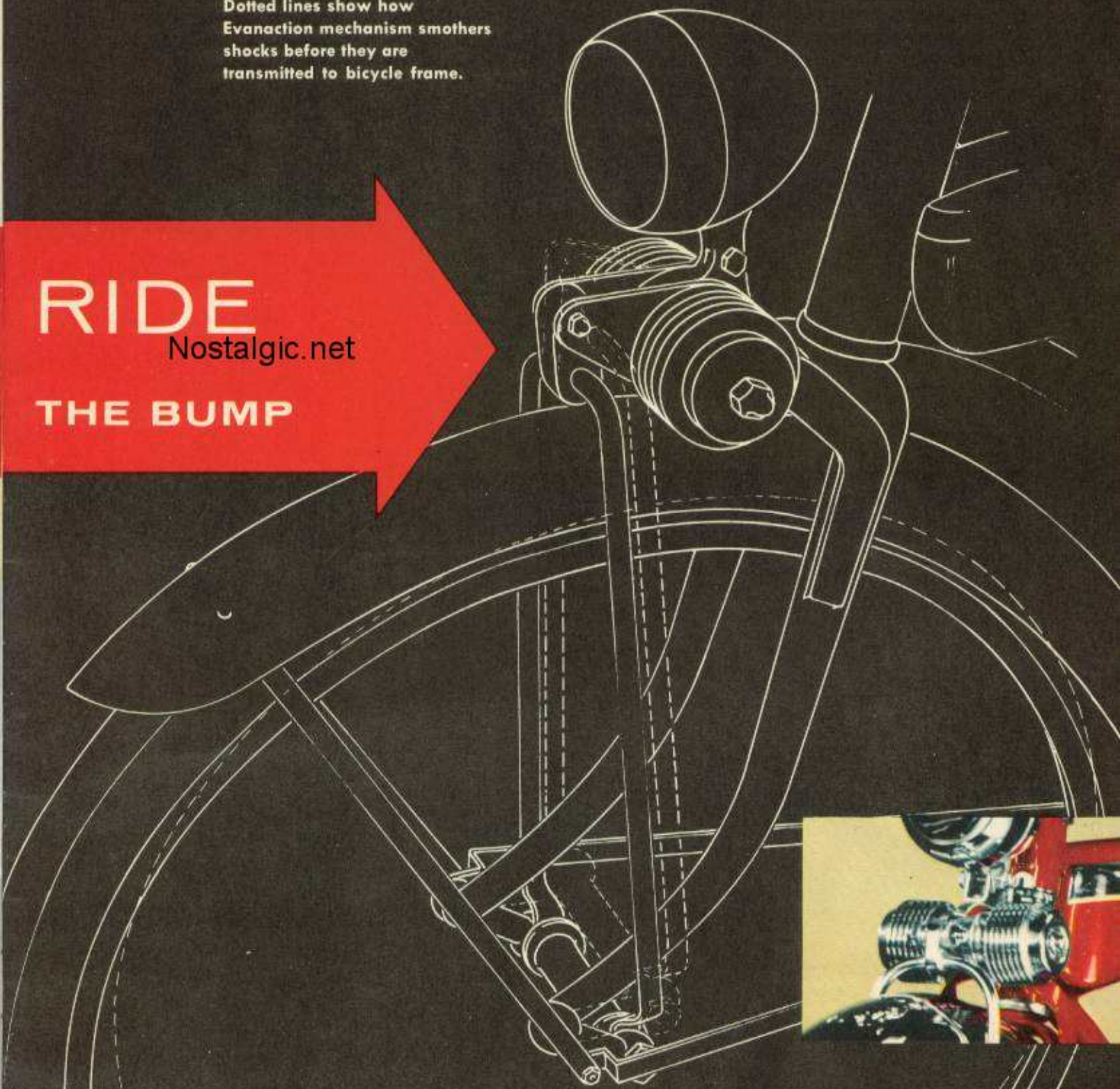
It's a brand new concept in bicycle comfort, safety and performance!

Dotted lines show how Evanaction mechanism smothers shocks before they are transmitted to bicycle frame.

RIDE

Nostalgic.net

THE BUMP



EVANS EXCLUSIVE { *THERE'S NOTHING LIKE IT ANYWHERE!*

EXCITINGLY NEW! DRAMATICALLY DIFFERENT!

THESE OUTSTANDING FEATURE

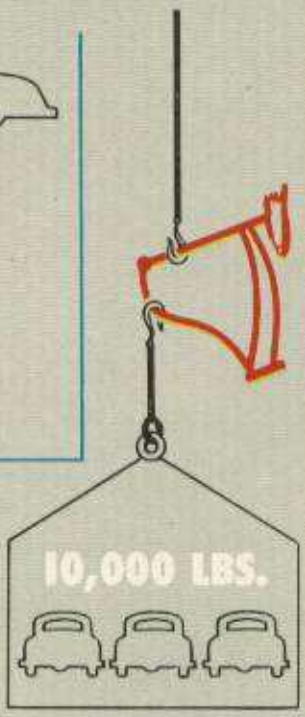
SUPER STRENGTH AND DURABILITY

The Evans-Colson bicycle is known throughout the trade as one of the finest engineered and constructed vehicles, built for a long life of trouble-free performance.



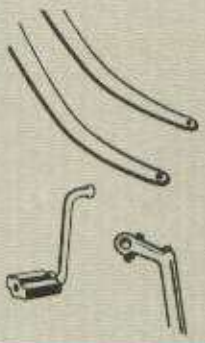
Solid-Built Frame Withstood 3650 lb. Weight

Tests prove the Evans-Colson strong enough to support a weight as heavy as a modern automobile on the seat post.



10,000 lb. Pull Couldn't Break Joint

Recently developed electronic induction welding methods produce joints that are almost impossible to break.



Forged Crank, Forks and Handlebar Stem

Forged parts are the strongest available



Drop-Out Rear Fork

Wheel can be removed easily in 15 seconds for periodic cleaning and adjustment.



Every Part Completely Inspected For Your Protection

No Evans product leaves the plant without undergoing thorough testing and inspection procedures.

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EASIER RIDING QUALITIES

EVANS introduces a new "comfort ride" that greatly increases the cycling enjoyment on every type of terrain.



Wide Base Rims For More Comfort

New style rim permits greater air volume for a smoother ride and longer tire life.

Scientifically Designed Seat Post

Seat and pedals are positioned for comfortable riding and maximum pumping power.



EVANS BRINGS A WONDERFUL NEW PLEA

S PUT THE EVANS-COLSON BICYCLE OUT FRONT

IN A CLASS BY ITSELF!

MODERN ACCESSORIES

For Safety and Convenience

Evans-Colson Bicycles are equipped with an exciting array of popular, style-right accessories from headlight to fender guard.

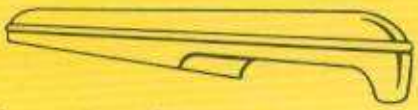
Luggage Rack

It's strong enough to withstand heavy loads . . . attaches directly to frame. Slots take tie-ons.



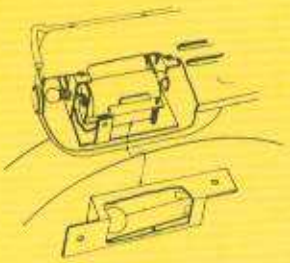
Fender Guard

This extra protection for rear fender is made of glistening polished chrome.



Heavy Duty Chain Guard

It's beautifully streamlined to blend with Evans-Colson's modern lines. Attached directly to frame for maximum stability.



Amazing Automatic Stoplight-Tail Light

Stoplight flashes on when brakes are applied, goes off automatically when pedaling is resumed.



New Streamlined Tank

Gracefully contoured tank is equipped with built-in electric horn.

Powerful Beam Headlight

Brilliant lamp lights up the road far ahead. It's a safety feature everyone needs today.



A BEAUTY TO SEE . . . A THRILL TO OWN

Brilliant Colors . . . Sparkling Appearance

New miraculous electrostatic painting produces a smoother finish, more brilliant flamboyant colors in a wide range.



Nostalgic.net



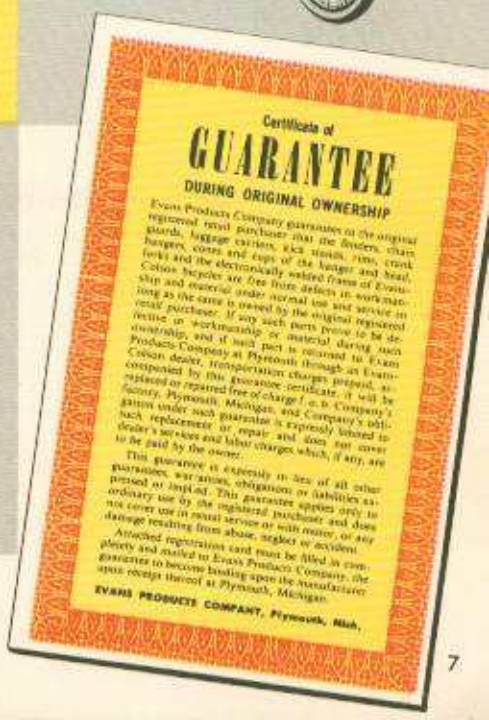
EVANS BACKS EVERY MODEL WITH THIS GUARANTEE

Every Evans-Colson bicycle is guaranteed for duration of original ownership.

AND THE PARENTS MAGAZINE SEAL OF APPROVAL

Evans-Colson products have met the exacting requirements for this coveted seal.

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE AS ADVERTISED THEREIN



Certificate of

GUARANTEE

DURING ORIGINAL OWNERSHIP

Evans Products Company guarantees to the original registered retail purchaser that the fenders, chain guards, luggage carriers, rims, crank hangers, cones and cups of the hanger and head, forks and the electronically welded frame of Evans-Colson bicycles are free from defects in workmanship and material under normal use and service in use as the same is owned by the original registered retail purchaser. If any such parts prove to be defective in workmanship or material during such ownership, and if said part is returned to Evans Products Company at Plymouth through an Evans-Colson dealer, transportation charges prepaid, accompanied by this guarantee certificate, it will be replaced or repaired free of charge f. o. b. Company's factory, Plymouth, Michigan, and Company's obligations under such guarantee is expressly limited to such replacements or repair and does not cover dealer's services and labor charges which, if any, are to be paid by the owner.

This guarantee is expressly in lieu of all other guarantees, warranties, obligations or liabilities expressed or implied. This guarantee applies only to ordinary use by the registered purchaser and does not cover use in rental service or with trailer, or any damage resulting from abuse, neglect or accident.

Attached registration card must be filled in completely and mailed to Evans Products Company, the guarantee to become binding upon the manufacturer upon receipt thereof at Plymouth, Michigan.

EVANS PRODUCTS COMPANY, Plymouth, Mich.

SURE TO BICYCLE RIDING

Evans Products Company presents a great New Bicycle Line



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Firebird

4664

The finest bicycle money can buy—superior in every way to anything you've ever seen before. Completely equipped with everything you could ask for in a bicycle. For the utmost in riding comfort, the Firebird has the exclusive Evanaction Ride, U. S. Royal Rider tires with white sidewalls, double-coil-spring white vinyl saddle with crash rail. For new ease of operation there's a genuine Sturmey-Archer 3-speed rear hub and hand caliper brakes front and rear. For beauty in design and appearance the Firebird is a high-style bicycle from the front chrome rim to the deep chrome fenders and exculsive rear chrome fender guard plus brilliant new flamboyant colors. Best of all, the Firebird has all of the wonderful Evans-Colson accessories: chrome-plated Ball Headlite, chrome-plated streamlined tank and chain guard, automatic stop light—tail light, electric horn and luggage carrier. Model 4664: 26", Boys; Flamboyant Red or Green, Gold Outline.

Equipped with the exclusive

EVANACTION RIDE



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Interceptor

3664

Here's a powerful lot of bicycle for surprisingly little money. The Evans-Colson Interceptor is a de luxe model with de luxe equipment and super de luxe performance . . . sure to thrill any bike rider. The rims are of gleaming polished chrome. On the front fender is a streamlined Rocket Ray Headlight that throws a powerful beam far ahead. The rear hub is equipped with a Bendix multi-speed mechanism and coaster brake, and for added stopping power, there's a front wheel hand caliper brake. The Interceptor is a sleek modern beauty in jet black with red trim and white outline. Like all Evans-Colson bicycles it's built to give years of pleasure and fully guaranteed during the original ownership. See the Interceptor if you want to see the latest in top-notch bicycle performance at budget prices. Model 3664: 26", Boys; Black with Red Trim, White Outline.



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Olympic 26

4464

One of the most beautiful models in the Evans-Colson line, the fully equipped Olympic is the finest bicyle made in both boys' and girls' models. It's loaded with wonderful features: the revolutionary Evanaction Ride, U. S. Royal Rider tires with white sidewalls, electric horn, automatic stop light—tail light, luggage carrier, chrome rims and fenders, chrome-plated Ball Headlight, chrome tank and chain guard, exclusive rear chrome fender guard, comfort-riding white vinyl saddle with double coil chrome springs and crash rail. Finished in beautiful new flamboyant colors. Model 4464: 26", Boys; Flamboyant Red or Green, Gold Outline. Model 6464: 26", Girls; Flamboyant Blue or Green, Gold Outline.



6464

With the exclusive EVANACTION RIDE

PACKED FULL OF EXTRAS IN ST

Nostalgic.net

6364

The two handsome bicycles on this page have all of the good looks and performance of the other Olympics but are not equipped with Evanaction Ride. A great value with many de luxe Features: heavy chrome truss rods, Rocket Ray Headlight, chrome rims and fenders, chrome plated tank and chain guard, electric horn, luggage carrier, automatic stop light-tail light, white vinyl saddle with double coil chrome springs and crash rail, exclusive rear fender guard. Just wait until you see it in dazzling flamboyant colors. You'll recognize this Olympic as one of the most beautiful bicycles ever built. Model 6364: Girls, 26″; Flamboyant Green or Blue, Gold Outline. Model 4364: Boys, 26″; Flamboyant Red, or Green, Gold Outline.



4364

Commander 26



4264

Equipped. Here's the model that more and more cyclists are saying gives them just what they want. It has chrome rims, white sidewall tires, Rocket Ray Headlight, chrome plated truss rods, electric horn in tank and luggage carrier and chain guard. You'll really go for the low budget price, too! Model 4264: Boys, 26"; Black with Red Trim, White Outline; Metallic Red, Ivory Trim, Black Outline; Black, Ivory Trim, Red Outline. Model 6264: Girls, 26"; Two-Tone Blue or Green, White Outline; Blue with Ivory Trim, Red Outline.



6264

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3264



Semi-Equipped. This sturdy bicycle will give years and years of enjoyment. It's equipped with dazzling chrome rims and truss rods and a new stronger chain guard. Strong double bar frame will take plenty of hard riding. Forged fork, crank and handlebar stem give extra strength at critical points. For looks, for performance, for durability . . . it's the Commander. Model 5264: Girls, 26"; Two-Tone Green or Blue, White Outline; Blue, Ivory Trim, Red Outline. Model 3264: Boys, 26"; Metallic Red, Ivory Trim, Black Outline; Black, Ivory Trim, Red Outline; Black, Red Trim, Ivory Outline.

5264

Special 26

Equipped. Rolling along on an Evans-Colson Special is a treat you'll enjoy! It's a smart-looking, smooth-performing bicycle with long, graceful Torpedo Headlight and a full-size tank with electric horn built in. Heavy duty chain guard protects trousers and skirts. Handsome colors are the two most popular:—red for the boys and blue for the girls. Both are trimmed in ivory. The Special is really something "special" in modern bicycle styling. Model 6064: Girls, 26"; Blue, Ivory Trim. Model 4064: Boys, 26"; Red, Ivory Trim.



6064



4064



5064

Nostalgic.net

Semi-Equipped. Here's the bicycle for those who want top quality construction at a budget price. It has a strong double bar frame, solid one-piece chain guard, forged crank, fork and stem, smooth-operating kickstand, gleaming white rims, true-balanced wheels with rust-resistant steel spokes. Model 3064: Boys, 26"; Red, Ivory Trim. Model 5064: Girls, 26"; Blue, Ivory Trim.



3064

Commander 24



4244

Equipped. This is the Evans-Colson top model in the 24" class. Just look at all these marvelous features: bright polished chrome rims and truss rods, Rocket Ray Headlight, streamlined tank with electric horn, extra strong luggage carrier and stylish white sidewall tires. It's the bicycle that any boy or girl would be proud to own. Model 4244: Boys, 24"; Black with Red Trim, White Outline; Metallic Red, Ivory Trim, Black Outline; Black, Ivory Trim, Red Outline. Model 6244: Girls, 24"; Two-Tone Blue or Green, White Outline; Blue, Ivory Trim, Red Outline.



6244

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3244



Semi-Equipped. The lighter version of the famous Commander with brilliant chrome rims and forward wheel truss rods. Built with the same strong frame as de luxe Evans-Colsons. This is a top-notch performer any boy or girl would delight in owning. Model 5244: Girls, 24"; Two-Tone Green or Blue, White Outline; Blue, Ivory Trim, Red Outline. Model 3244: Boys, 24"; Metallic Red, Ivory Trim, Black Outline; Black, Ivory Trim, Red Outline; Black, Red Trim, Ivory Outline.

5244

Scout 24

Equipped. Dollar for dollar... feature for feature, there's no finer value in 24" bicycles. From the streamlined headlight to the tail reflector, there's famous Evans-Colson quality workmanship in every part. The gracefully contoured tank has a de luxe electric horn built in. There's miles and miles of happy rides in the sturdy Evans-Colson Scout. But you have to see it to appreciate its superior beauty and performance. Model 4044: Boys, 24"; Red, Ivory Trim. Model 6044: Girls, 24"; Blue, Ivory Trim.



4044



6044

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3044

Semi-Equipped. Its clean modern lines and ease of handling have made The Scout a favorite with many young men and ladies. They like the rugged construction that gives them first rate performance month after month and year after year. It's made of heavy-duty steel in rigid double bar construction. Wide base rims give a new comfort ride. Chain guard on both boys and girls models. Model 5044: Girls, 24"; Blue, Ivory Trim. Model 3044: Boys, 24"; Red, Ivory Trim.



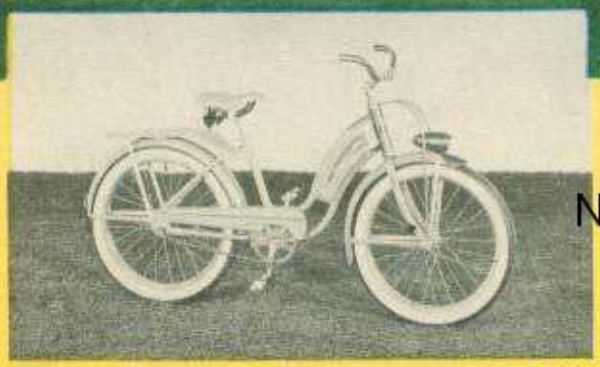
5044

Commander 20



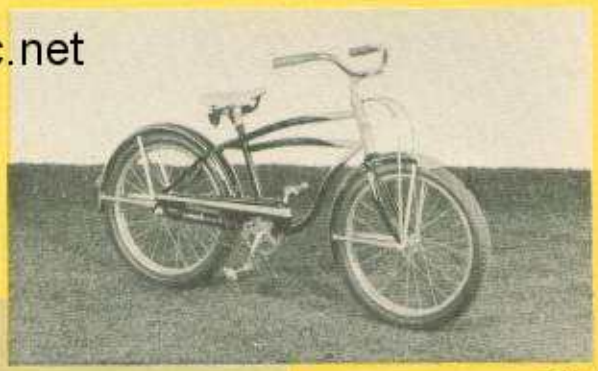
4204

Equipped. Just like big brother's or sister's in everything but wheel size, any youngster would beam with pride to own the feature-loaded Commander. There's a bright beam headlight mounted on the front fender and a solid luggage carrier over the rear fender. In between is the smart modern tank complete with electric horn. White sidewall tires give it an extra dash. Model 4204: Boys, 20"; Black, Red Trim, White Outline; Metallic Red, Ivory Trim, Black Outline; Black, Ivory Trim, Red Outline. Model 6204: Girls, 20"; Two-Tone Blue or Green, White Outline; Blue, Ivory Trim, Red Outline.



6204

Nostalgic.net



3204



Semi-Equipped. Glistens with bright sparkling colors accented by chrome rims. Truss rods have extended forward swoop, chain guard is one solid piece. Frame is made for maximum strength with double bar construction. Model 5204: Girls, 20"; Two-Tone Blue or Green, White Outline; Blue, Ivory Trim, Red Outline. Model 3204: Boys, 20"; Metallic Red, Ivory Trim, Black Outline; Black, Ivory Trim, Red Outline; Black, Red Trim, Ivory Outline.

5204

Scout 20

Equipped. Engineered for safety and easy sure performance, The Scout is truly the ideal bicycle for boys and girls just learning how to handle a two-wheeled bicycle. It has a full share of up-to-date features, including a headlight on the front fender—a big help on winter days when it gets dark early—and a custom designed tank that fits neatly into the frame and has an electric horn built in. It all adds up to one of the best values available in a 20" bicycle for the growing youngster. Model 4004: Boys, 20"; Red, Ivory Trim. Model 6004: Girls, 20"; Blue, Ivory Trim.

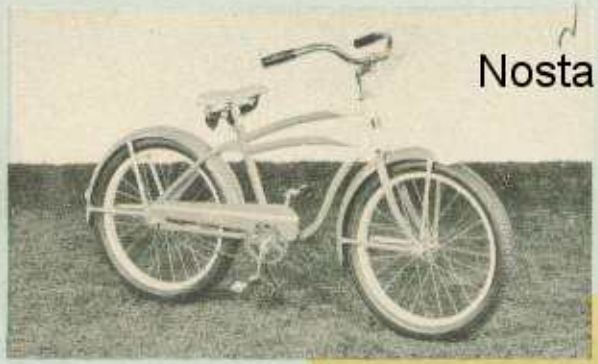


4004



6004

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3004

Semi-Equipped. Here's the lowest priced model in the 20" size, yet it has all of Evans-Colson's famous construction features: sturdy double bar frame, forged forks, crank and stem, chain guard. Electro-statically painted for long-lasting super-smooth finish. Model 5004: Girls, 20"; Blue, Ivory Trim. Model 3004: Boys, 20"; Red, Ivory Trim.



5004

Scout 20
WITH TRAINER WHEELS



50048

With Balloon Tires. Here's the model that is sweeping the country in popularity. It's identical to the Scout 20 except for the addition of the Trainer Wheels. Even the younger children can ride it in perfect safety and comfort. Trainer Wheels are completely adjustable permitting easy on-and-off. Extended life of this model makes it a superior value especially at its low cost. See the Scout 20 with Trainer Wheels and full-size pneumatic tires. Model 50048: Girls, 20"; Blue, Ivory Trim. Model 30048: Boys, 20"; Red, Ivory Trim.



30048

Nostalgic.net



51148



31148

With Semi-Pneumatic Tires. The same as above models except equipped with big 1¾" Semi-Pneumatic Tires. Model 31148: Boys, 20"; Red, Ivory Trim. Model 51148: Girls, 20"; Blue, Ivory Trim.

Cadet 16

WITH TRAINER WHEELS

Here it is . . . what young America has been looking for. The famous Cadet is built just like a full-size bicycle, yet the wheels are the same size as a large Velocipede. It brings the bicycle within reach of many youngsters who are longing for a bicycle but who aren't quite big enough to handle one yet. The Cadet is extremely well built and brightly colored. It's a proud boy or girl who owns the Cadet. Model 71648: Girls, 16"; Blue, Ivory Trim. Model 11648: Boys, 16"; Red, Ivory Trim.



71648

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11648

TRAINER WHEELS

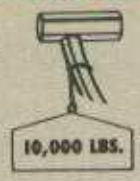
Wide-set to give steady stable support, they're made from heavy-duty steel and are completely adjustable to fit all Evans-Colson models in 16" and 20" sizes. Easy to install and remove. Start your child right. Start him with Evans-Colson Trainer Wheels. Model 1298: Evans-Colson Trainer Wheels.



1298

EVANS PRESENTS A GREAT NEW VELOCIPEDE LINE WITH YEARS-AHEAD STYLING AND CONSTRUCTION FEATURES

STURDY-BUILT FOR CHILD-HOODS OF PLEASURE



10,000 lb. Pull Couldn't Break Joint Welded by modern electronic equipment, resists 10,000 lb. pull, withstands 1800 lb. pressure on seat post.

Heavy Rear Axle. Extra weight and size makes it far stronger.

Stronger Crank and Fork



Forks are wide and massive for greater strength. Cranks are 3-piece forgings.



Nostalgic.net

561

Imperial
VELOCIPEDE

Here's the velocipede of tomorrow styled especially for Evans by Harley Earl, the internationally famous designer. Note the clean, graceful lines, the extensive use of chrome, the rocket style truss rods, the brilliant coloring, the giant chrome hub caps, the strong double-bar frame, and the "Evanair" embossed fender with chrome trim. What a beauty! What a sweet performer! Every child will be wanting Evans' sensational new Imperial. It's absolutely the finest child's vehicle ever produced. Model 560: 12" Front Wheel, 8" Rear Wheel. Model 561: 16" Front Wheel, 10" Rear Wheel, Flamboyant Blue, Chrome Trim.

Styled by Harley Earl, famous designer of Le Sabre and Corvette automobiles

EASIER TO HANDLE . . . MORE FUN TO RIDE



Chrysler Oilite Bearings
Easier to turn and pedal, velocipedes with these wonderful bearings never need oiling.

Full Size Semi-Pneumatic Tires
For an easier, more comfortable ride, these tires give cushion comfort.



SAFER TO RIDE FOR CHILDREN OF ANY AGE



Wider Step Plate
Extra width increases stability.

Harder To Tip Over
Evans-Colson velocipedes are exceptionally well balanced.

STYLED TO BE OWNED WITH GLOWING PRIDE

Up-to-Date Design
Evans-Colson's sleek modern lines are a preview of tomorrow's velocipede designs.

Brilliant Colors
New electrostatic painting gives a brilliant flamboyance to Evans-Colson colors.



A FULL RANGE OF MODELS IN YOUR CHOICE OF WHEEL SIZES

THE DING DONG SCHOOL VELOCIPEDE

Recommended and featured by Miss Frances of the famous NBC Television program "Ding Dong School," here's a safe, well-balanced velocipede equipped with many exciting features. Genuine Chrysler Oilite bearings in rear wheels and head never need lubricating, make it easier to handle and turn. Large semi-pneumatic tires give a comfortable ride. It's brightly colored and each velocipede is equipped with the exclusive "Ding Dong School" bell and insignia. Handlebar and stem are finished in gleaming chrome. Model 260: 10" Front Wheel, 7" Rear Wheel. Model 261: 12" Front Wheel, 8" Rear Wheel. Model 262: 16" Front Wheel, 10" Rear Wheel; Red and Blue, White Trim.

262



Nostalgic.net



RECOMMENDED BY MISS FRANCES



THE DING DONG SCHOOL DE LUXE

Sure to be a favorite with all of Miss Frances' many loyal fans is this beauty of the sidewalk. It's a deluxe model in every respect: appearance, construction and performance. It has Chrysler Oilite bearings for easy handling, a tan vinyl saddle with chrome springs, sturdy wishbone frame, tangent spoke wheels, chrome handlebar and truss rods that reflect the bright paintwork and, of course, there's the exclusive "Ding Dong School" bell and insignia. It's designed for safety, too. Any parent can be proud and confident to give the "Ding Dong School Deluxe." Any child would be thrilled and delighted to ride and own it. Model 460: 12" Front Wheel, 8" Rear Wheels. Model 461: 16" Front Wheel, 10" Rear Wheels. Model 462: 20" Front Wheel, 12" Rear Wheels; Black, Red Trim, White Outline; Black, White Trim, Red Outline; Metallic Red, White Trim, Green Outline.

461



ONLY EVANS MANUFACTURES THE DING DONG SCHOOL VELOCIPEDES



THE STANDARD

A long-time favorite with the kiddies is this standout sidewalk performer! It's built for safety and durability of heavy 1¼" tubing in stable wishbone design frame. There's a comfort riding vinyl saddle, too, and many other wonderful features such as 1¾" tires, tangent spoke wheels and Nylon head bearings. Model 360: 12" Front Wheel, 8" Rear Wheel. Model 361: 16" Front Wheel, 10" Rear Wheel. Model 362: 20" Front Wheel, 12" Rear Wheel; Metallic Red, White Trim.

361



Nostalgic.net

THE SCOUT

Sure to be the envy of any neighborhood for many a year, like all Evans-Colson velocipedes. With its wide-set wishbone frame and heavy 1¼" tubing, the Scout can take the rough treatment and abuse of child after child. Many parents have passed these safe, well-balanced velocipedes down from child to child. A beauty, too . . . The Scout has Chrysler Oilite bearings, semi-pneumatic tires, chrome plated handlebars and truss rods and a red vinyl saddle. Model 270: 12" Front Wheel, 8" Rear Wheel. Model 271: 16" Front Wheel, 10" Rear Wheel.

271



THE CHAMPION

Here's the "champion" for beauty, performance, safety and value . . . a wonderful little velocipede for amazingly low cost. The Champion has many of the features of higher priced models—Oilite head bearings, painted truss rods and semi-pneumatic tires. And it's constructed throughout of the same heavy-duty 1¼" tubing found in the costliest velocipedes. See it soon! Model 250: 10" Front Wheel, 7" Rear Wheel. Model 251: 12" Front Wheel, 8" Rear Wheel. Model 252: 16" Front Wheel, 10" Rear Wheel, Deep Blue, White Trim.

252

THE TRIKE

It's an exciting combination of a bicycle and a velocipede with far greater speed and stamina than ordinary three-wheelers. Chain driven with the same smooth action of famous Evans-Colson bicycles, it's in a class by itself. Made from extra heavy 1½" tubing with enclosed hanger, double-bar frame, ball-bearing wheels and fittings, semi-pneumatic tires, chrome adjustable handlebars and truss rods. Model 920: 20" Front Wheel, 16" Rear Wheel; Black, Red Trim, White Outline; Black, White Trim, Red Outline; Metallic Red, White Trim, Green Outline.

920



THE BABY BIKE

Developed specifically for toddlers, it's carefully designed for correct posture and proper balance—absolutely safe and a wonderful aid for strengthening tiny legs and backs. It has a tan vinyl saddle, tangent spoke wheels, semi-pneumatic tires and a special Sturdi-Bilt frame with extra low center of gravity. Model 41: 10" Front Wheel, 8" Rear Wheel. Red, White Trim, Black Outline.

Nostalgic.net

41



THE BABY BIKE SPECIAL

The Baby Bike Special is an exceptional value priced unbelievably low. Yet it has the same Sturdi-Bilt frame that produces the low safe center of gravity plus posture strengthening design. It comes equipped with semi-pneumatic tires, sturdy metal saddle and machine spoke wheels. See it, price it, buy it! Model 40: 10" Front wheel, 8" Rear Wheel. Red, White Trim.

40





at Plymouth, Michigan



at Coos Bay, Oregon

EVANS SERVES AMERICAN INDUSTRY AND HOME WITH A NETWORK OF FOUR MODERN PLANTS

at Vancouver, British Columbia



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Manufacturing Skill and Dependable Performance in a Variety of Fields Mark Evans 30 Year History.

The Evans name has earned an enviable reputation for quality and dependability among railroads, shippers, bus and truck manufacturers, battery makers, plywood users, aviation companies and countless industrial customers—a name for service that has cut costs and improved performance year after year throughout these varied fields.

Chances are your family car has Evans separators in its battery. Nearly half the jeeps, trucks, tanks and other motor vehicles in World War II ran with the help of Evans battery separators. More than half of all school buses and thousands of commercial buses and trucks are heated and ventilated by Evans units. Thirty eight Class I railroads have saved well over a billion dollars since the widespread adoption of Evans load-securing equipment in box cars for transporting freight without damage. The military services receive regular shipments of aircraft parts and smoke generators precision made by Evans. In the consumer field thousands of families have enjoyed the convenience of Evans wardrobe and utility cabinets, Douglas Fir Plywood and barbecue grills.

These are just a few of the high spots in The Evans Story. The engineering experience and production skill which is behind all of these products is also evident in the wonderful new Evans-Colson bicycles and velocipedes described in this catalog.

EVANS PRODUCTS COMPANY, Plymouth, Mich.

EVANS — *A GREAT NAME IN TRANSPORTATION EQUIPMENT*

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