
OMNIUM
10 YEARS

OMNIUM 2022

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Artwork by sixerberlin.de

Preface

Ten years is no lifetime, but looking back at the events that have taken place, it seems like several have passed. While celebrating 10 years of Omnium Bikes here in 2022, we take a look back at some of the highlights in our history, as well as how our lineup has evolved. In an effort to reflect on our past and devise our future, we uncover forgotten ideas, honour our roots, and focus on our vision. Most importantly, we praise all of you who have supported us throughout this journey.

While Omnium started with the Cargo bike, we have been through more than 20 different models in prototyping and production, ranging from the aluminum track frame Omnium One, to the illusive Hardtail mtb, and finally the rarest of them all, the Cargo Tall Bike. We have spent the past two years finding our way back to the core of what we do best by narrowing down our lineup to just 4 models, and doing everything in our power to perfect them. Meanwhile we keep pushing boundaries and developing new ideas, making sure not to stagnate in an ever changing world.

Our vision continues to be #oneless-truck, however as we evolve we wish to go beyond that. We want our bikes to spread joy, to contribute to a brighter future, and to be accessible regardless of location. Bikes and cargo bikes are for everyone.

We look forward to the next decade and hope to continue bringing you the best bikes possible. Thanks for all the love and support!

- The Omnium Team


OMNIUM


10
YEARS

HOW OMNIUM WAS BORN, AND WHERE IT GOT US



Etching of the first bike messenger

One beautiful day back in 1817, some legendary human by the name of Karl invented the first bicycle. Moments later, bike messengers became a thing and the world heightened to an even brighter place.

Bicycle couriers were thriving since that moment, zipping around town with documents of importance and contracts to be signed. Fast forward a bit, and all of that changed once the internet showed up, digitizing the documents and digitalizing the courier's jobs.

The times of 10 jobs in your bag where you could earn real money was history. The internet revolution resulted in an overall decrease in the amount of messengers here in Denmark, changing the game completely.

This may however have been a blessing in disguise, as what was left to be delivered was objects of the more bulky kind, like clothing, wine and food. Now if only there was a way...

A WORD FROM JIMMI

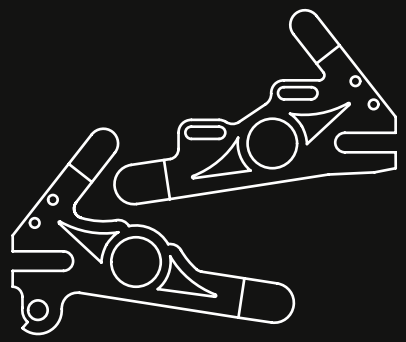
Being a bike messenger for the last 10 years, it was depressing to see the work and the special messenger lifestyle disappear. It was obvious something needed to be done if I wanted to keep the job that I loved so much.

Inside the structure of the existing companies it wasn't possible for the couriers to use cargo bikes because the van drivers would object to the bikes taking their work.

The task was clear. Make the best possible cargo bike for moving bulky and heavier packages, and start a new courier company - easy...

Without knowing it, this was the beginning of something big. I learned to use a basic CAD drawing program and started sketching up the first Omnium, while trying to get a contact in Taiwan that could make it happen. Looking back, drawing up the details was what I enjoyed most about the process. I spent a whole week drawing the original dropouts alone.

When comparing the original sample frames to the latest version, their designs are strikingly similar. The concept has been surefire from the start with only incremental updates to keep with the ever changing industry standards and trends. Sticking to the original concept while always striving to create the best Omnium possible. This is something we take pride in.



Plans for the new courier company were being developed with former colleagues, and all the pieces of this great scheme came together in 2012. This marks the birth of By-Expressen and the arrival of the first Omnium prototypes.

In 2012 Omnium made its first local appearance at the small race called Svajerløbet, where it took first place.

In 2013, Omnium made its first international appearance at the cycle messenger world championship in Lausanne where it took first and second in the cargo race.

There was a lot of interest from the messenger community, and their support is the cornerstone of our success. So a huge thanks to all the messengers out there.

By-Expressen has really turned the table with the amount of couriers in Copenhagen. In the beginning, we were dreaming of having an ambitious 10 messengers on the street. Now we have double that, and are Copenhagen's biggest bike courier company with over 60 employees.

I sincerely hope this tendency keeps growing, allowing cargo bikes to play an increasingly important role in urban transportation across the world.

Fast forward a bit more, and Omnium's potential begins to unfold itself in different contexts. What started as a bike for courier work was now being adopted by the broader public, seeing the advantage and versatility of a fast and nimble cargo bike in their daily lives.

Now my so-called small hobby project has turned into a real company. A company where we still strive to keep it real. A company I'm damn proud of.

Let's keep making history - all the best,

Jimmi


BY-EXPRESSEN
42 70 70 00
www.by-expressen.dk
BY-EXPRESSEN

And for the name



The name Omnium comes from the Olympic track discipline by the same name, an Omnium event. It's a discipline consisting of multiple races where the winner is chosen based on the best overall results.

Being a bike messenger back in the days, most of us were riding track bikes for work.

At the different messenger events there was a competition where you could win a title like king of fixed, fixed gear king, fixie king where the winner was the overall best in different competitions.

In the 2005 cycle messenger world championships in NYC I took first place, receiving the title Fixed Omnium God.

With that name under my belt, and the disciplines associated with being fast and skilled on a bike, the name Omnium really meant something special to me.

With the company name established, old friend and British artist Jody Barton was fast to sketch up the official logo as it's still seen today. Its resemblance to a city skyline and the continuous shape representing flow and motion was perfect. His distinct presence in the company's visual identity has been prevalent since day one, setting our trajectory for undeniable success.




TITANIUM
ON~DEMAND
YOU ORDER — WE MANUFACTURE — YOU RIDE

With the TI-line Omnium is introducing the On-Demand ordering process which is a unique demand focused way of producing our bikes.

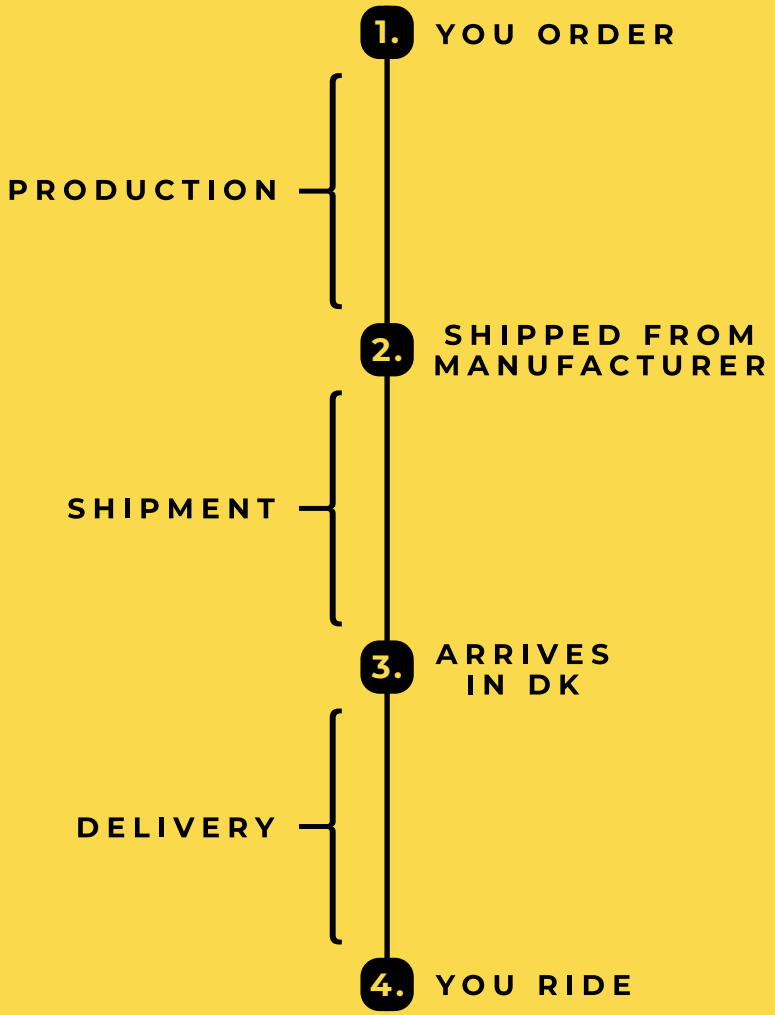
You get to order the exact model and size bike you want, that isn't produced yet.

You decide:
- model
- size (XS – XXL)
- decal colour
- frame kit or complete
- and TI upgrades / accessories

We open up orders for TI On-Demand for about a week at a time, every 3-4 months. Lead time is from when production starts to the time they arrive to our warehouse. This time starts from when the order window closes, and takes approximately 5-6 months.

Sign up to our newsletter for notification of when the next On-Demand process will take place.

ON OMNIUMCARGO.DK ONLY




MOD


E L S
CARGO



CARGO



MINI
-
MAX



MINI



CXC

V3

Welcome to the new line-up of V3 bikes! Here's an overview of our 4 main models ranging from the Super capable full length Cargo to the short and nippy CXC.

Within each model you'll find the standard Steel framed version, a Titanium version, as well as an Electric Cargo and Electric Mini-Max.

We take pride in our designs and their resemblance to the original prototypes, as well as their specs in relation to the ever changing industry standards.

If you know us from before, you might recall names like Classic or WiFi. Forget those! While we kept all the good parts like big comfy tires and thru axles, the latest design change marked by the V3 name focuses on the new adjustable rocker dropouts, creating our most versatile bike to date. Hope you like them as much as we do!



The Cargo is an incredibly versatile, lightweight and fast cargo bike that can handle heavy loads and big objects with ease.

The best part is, it rides like a normal bike when unloaded, due to it's clever construction and familiar geometry.

The Cargo is also the model with the longest wheelbase, which calls for very stable handling. The wheelbase also allows for great stability when loading the rack on your own, as the weight is positioned in the middle of the front wheel and the kickstand.

Need to pick up your new dream sofa? Easy. Bringing your kid to the daycare before work? No problem! Bring a computer for work or a change of clothes for the gym in a waterproof duffle and you're good to go, rain or shine, all year long.

Height	Recommended Size
< 160 cm	Extra Small
160 – 175 cm	Small
175 – 185 cm	Medium
185 – 195 cm	Large
> 195 cm	X-Large

Tube Colours



Afternoon Blue + Shiny Gold Logo



Blurple + Shiny Gold Logo



Diablo Red + Red Logo



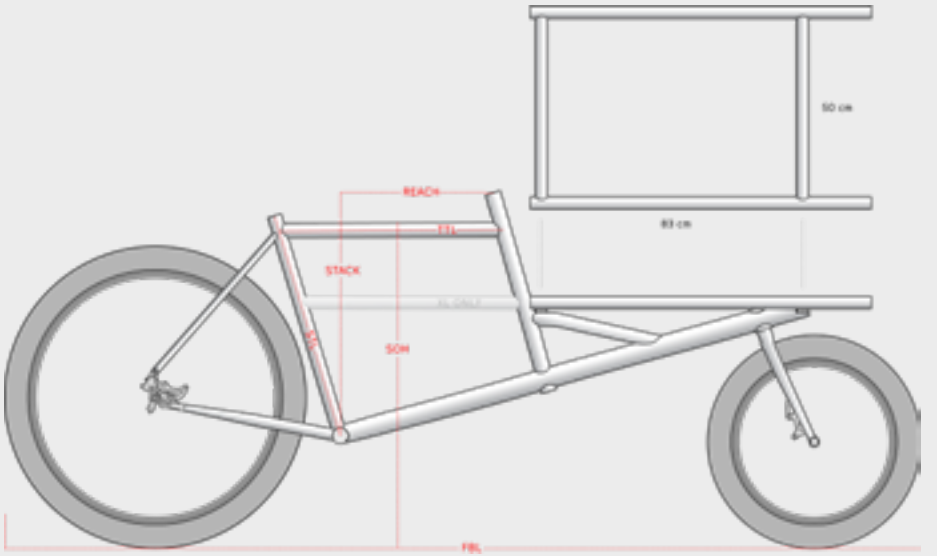
Forest Green + Creamy Logo



Galaxy Black + Mirror Silver Logo

Geometry

unit: millimeters	XS (49,5)	S (52)	M (54,5)	L (57)	XL (60)
Stack	532	557	581	605	634
Reach	349	357	375	393	415
TopTube Length	495	520	545	570	600
SeatTube Length	495	520	545	570	600
Full Bike Length	2208	2220	2241	2262	2286
Stand Over Height	745	769	793	817	846







The Cargo is our cornerstone!
The ultimate fast, light and versatile cargo bike with impressive hauling capacity.




OMNIUM


CARBON DRIVE CDX
SHIMANO









The Mini-Max is the middle child of the lot, with the best of both the Cargo and Mini. The shorter wheelbase makes it handle more like a normal bike, resulting in a tighter turn radius and increased manoeuvrability.

Though the rack lacks the horns seen on the Cargo, it retains extender bar compatibility, and can still take some pretty impressive loads!

The fact that the front wheel is positioned more in the middle of the rack is positive for steering and handling, while stability during heavy loads is slightly less than that of the Cargo.

The Mini-Max is for those who value snappier turns and a tighter parking spot, and aren't necessarily looking to max out hauling capabilities on the regular.

Height	Recommended Size
< 160 cm	Extra Small
160 – 175 cm	Small
175 – 185 cm	Medium
185 – 195 cm	Large
> 195 cm	X-Large

Tube Colours



Afternoon Blue + Shiny Gold Logo



Blurple + Shiny Gold Logo



Diablo Red + Red Logo



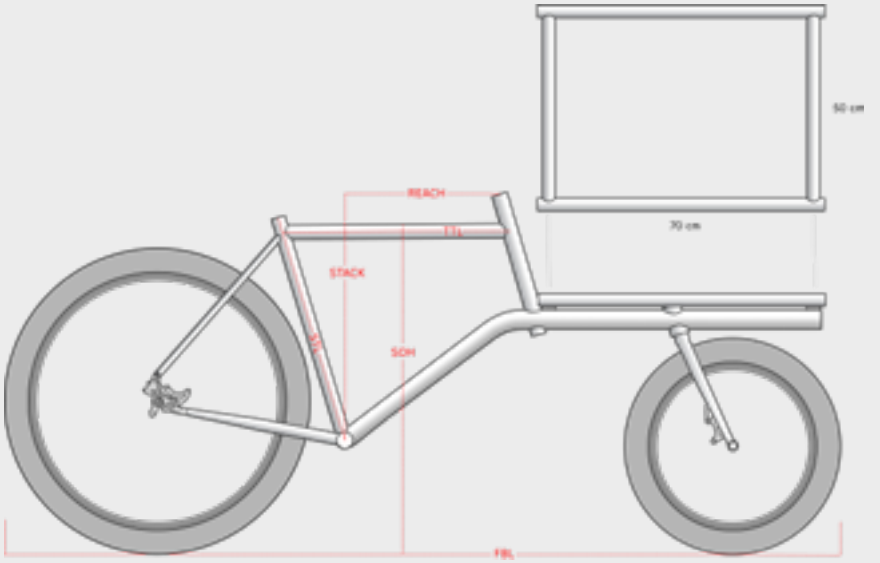
Forest Green + Creamy Logo



Galaxy Black + Mirror Silver Logo

Geometry

unit: millimeters	XS (49,5)	S (52)	M (54,5)	L (57)	XL (60)
Stack	532	557	581	605	634
Reach	347	355	373	390	412
TopTube Length	495	520	545	570	600
SeatTube Length	495	520	545	570	600
Full Bike Length	1984	1999	2024	2049	2079
Stand Over Height	745	769	793	817	846




OMNIUM
MINI-MAX



The Mini-Max is the middle child with a shorter and more compact wheelbase for snappier turns and smaller parking spots.








OMNIUM







The Mini almost speaks for itself. It's a normal bike with a front rack on steroids!

It's manageable size makes handling familiar, and multimodal transportation a breeze. The rack is ideal for getting around with a load too big for a backpack, and perfect for putting it out front where you can keep an eye on it.

Significant loads on the mini are a non-issue as long as they are more or less kept within the rack's size. The weight of the load has very little influence on steering, giving you surprising amounts of confidence, as the rack's support is built directly into the frame.

We like to think this is the most playful cargo bike out there!

Height	Recommended Size
< 160 cm	Extra Small
160 – 175 cm	Small
175 – 185 cm	Medium
185 – 195 cm	Large
> 195 cm	X-Large

Tube Colours



Afternoon Blue + Shiny Gold Logo



Blurple + Shiny Gold Logo



Diablo Red + Red Logo



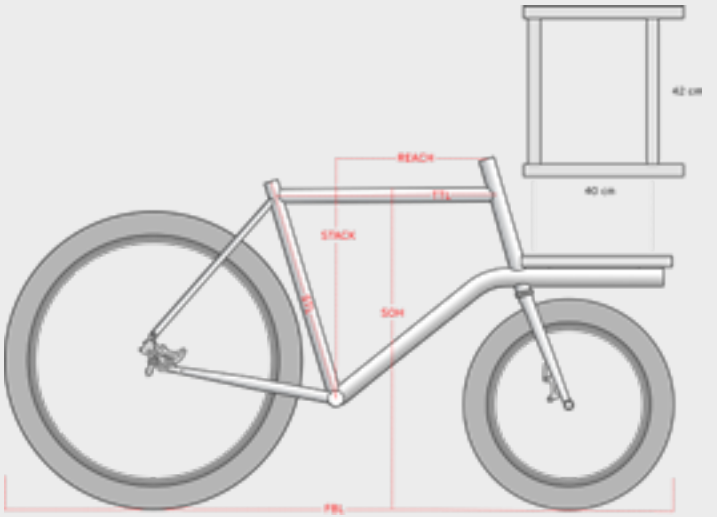
Forest Green + Creamy Logo



Galaxy Black + Mirror Silver Logo

Geometry

unit: millimeters	XS (49,5)	S (52)	M (54,5)	L (57)	XL (60)
Stack	527	552	577	601	630
Reach	347	355	372	390	411
TopTube Length	495	520	545	570	600
SeatTube Length	495	520	545	570	600
Full Bike Length	1621	1636	1661	1686	1715
Stand Over Height	743	767	791	815	844




BIG BEN PLUS



The Mini is our shortest cargo bike that is known for its
familiar and playful size, while still handling surprisingly heavy loads.


SRAM





The Omnium CXC stands for Cyclo Cross City, and does just that. Commute, gravel, cyclocross, world tour, or alleycat – the CXC will work for you. With 700x45c tire clearance and triple cage fork mounts, this thing is even adventure ready!

Adjustable rocker dropouts let you run singlespeed, fixed, Internal gear hub, belt-drive or derailleur.

Run it simple and all stripped down, or go full functional with mudguards and racks. We could go on about possibilities, but in short the CXC is a true Swiss Army knife. There is nothing more versatile.

Height	Recommended Size
< 160 cm	Extra Small
160 – 175 cm	Small
175 – 185 cm	Medium
185 – 195 cm	Large
> 195 cm	X-Large

Tube Colours



Afternoon Blue + Shiny Gold Logo



Blurple + Shiny Gold Logo



Diablo Red + Red Logo



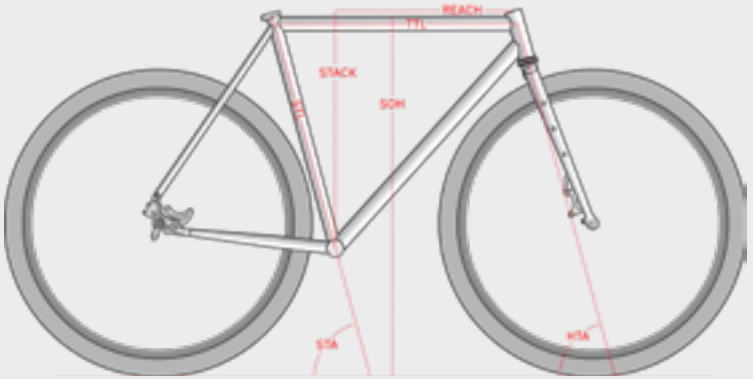
Forest Green + Creamy Logo



Galaxy Black + Mirror Silver Logo

Geometry

unit: millimeters	XS (51)	S (53)	M (56)	L (59)	XL (62)	XXL (64)
Stack	497	512	543	573	602	617
Reach	395	402	409	422	434	434
TopTube Length	520	535	555	575	595	610
SeatTube Length	510	530	560	590	620	640
Stand Over Height	782	797	828	853	887	902




OMNIUM




OMNIUM
WTB




MEET THE


PEOPLE
Real people riding real bikes for real.


OMNIUM



Copenhagen sign painter Veronika
and their Cargo work bike.





Aldo shredding a Cargo with good doggo Luca along for the ride.





Kåre tearing up their daily commute on the super fun CXC.


OMNIUM



Cecilie on a backrest equipped Cargo
for all the daily duties.


OMNIUM



Susanne's ride of choice: The E-Mini Variant with a huge basket.


TRADITIONELLE
SKILTE
SKILTE



Søren at HC Skilte with the Cargo to cover their work and family needs.





Lasse out for an evening rip on the super speedy Titanium CXC.


ACCESS


SORIES


OMNIUM

Billboard

Calling all couriers, restaurant owners, artists, and other customer-focused businesses, this is your time to shine!

With our new Billboard, you can promote your business, event, product or any other good cause that you like directly from your bike.

Aluminum sign with 3D printed frame clamps cut and printed in Denmark.

Do-It-Yourself or have our friends at Vorova print your design & ship straight to your door.

vorova.com/partners/omnium

Racks



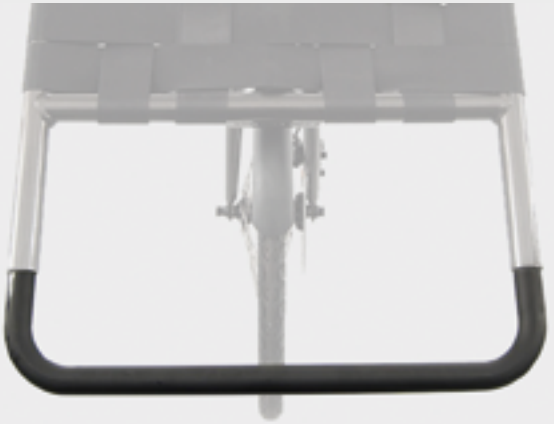
Arguably the most important part of a cargo bike, the rack! These are made of burly welded aluminium to be light and strong at the same time. Available as a replacement in black only, if you some how managed to ruin your old one! It rarely happens, but when it does the moons probably aligned, and you're probably a messenger.

Webbing



The great looking, easy mounting and everlasting Webbing. The robust black nylon bands slide on accross the rack, and weave in along the length of the rack, locked in with velcro to create a solid yet dampening platform. Available in two models, one for the Cargo and Mini-Max, and one for the Mini!

Extender



The almighty black powder coated aluminum extender bar! Adding a maximum of 40 extra centimeters to your rack with only 500 extra grams has never been easier.
This thing trombones in and out to give that extra bit of capacity and stability under your load, for when things get extra hairy. Extra.

Backrest



Hauling a human just got more comfy! Easily attached and removed without tools, this backrest fits the Cargo and Mini-Max rack. You can use it with or without sides, backwards or forwards, and for kids or adults.

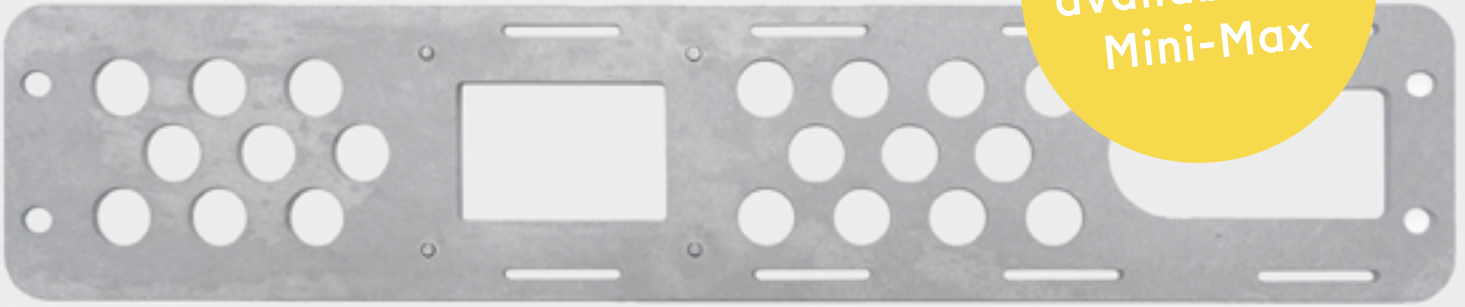

OMNIUM

Brackets for Yepp kids seat

Do you own a small human, and want to live the OMNIUM life? Our Yepp child seat bracket allows you to do so, while keeping the face to face chit chat going throughout the ride. With their back to the wind and the appropriate attire, it's all smiles in all conditions!

There's even room for extra cargo with the addition of an Extender bar, webbing, and a basket!

Made in Denmark!



Mudguards



A good pair of mudguards will not only keep your back and feet dry, but also prolong the life of your drivetrain and other moving parts on your bike. V3 and WiFi compatible.

CXC Cargo rack



A sturdy front rack for your CXC, or most other 700c bikes with a rigid fork!
Comes with a thick coat of gloss black paint, with all the necessary fixing hardware.
Apparently our factory says it holds 10 kilos, but we think they are being far too conservative. So let's say a very very heavy 10 kilos.

Kickstand



What's a cargo bike without a kickstand? We don't know either, but certainly a bit of a mistake! This is our take on a light but solid kickstand that suits our light but solid bikes.

Kickstand spacer



A 10mm spacer plate for your kickstand if you want more clearance between the kickstand and chain. Only really necessary when using 12 speed derailleurs with a longer cage, or a chainring larger than 42t.

Stem bag



This versatile little bag is designed to sit in the corner between your stem and handlebars, perfect for small items like a phone, camera, water bottle, keys, and snacks. Handmade in Germany out of water resistant Cordura.

Wedgie bag



The Wedgie bag fits very securely and stealthily under your Omnium Cargo or Mini-Max rack. It's amazing! It holds your jacket, tools, lock, and soul. It's made in Germany of water-resistant coated nylon cordura and features tough YKK zippers. The new bonus drawstring pouch on the back side is great for a bottle, snacks or gold coins.

Multitool



A must have on any ride!

Allen/Hex keys in 3, 4, 5, 6, 10 mm
Chain breaker
Tire lever
Screwdrivers in flathead
and crosshead

Cargo oil



A light oil that doesnt attract too much gunk yet still lasts longer than a dry lube.

Suitable for all types of chains, but only for cargo bikes. Seriously.
Not really though.

Bottle cage



The Omnium Bottle Cage is unbelievably easy to install and very useful to have. Especially if you like water.

Water bottles



Have you ever ridden your bicycle and suddenly become thirsty? Well, we have the solution for you! Now available in our Forest Collection colours.

Cycling caps



A classic cycling cap with your favourite bike brand's name on it!

Can be worn under your helmet, with maximum luft, the visor flipped up, or backwards. Very important rules.

Made in Italy.

T-shirts



Omnium t-shirt with machine embroidered golden logo. 100% organic cotton,
Regular fit, not too thick, not too thin.

Made in Portugal.


COMPO


ONENTS

Titanium parts

Not particularily light, but insanely cool. Take your build to the next level with some super durable raw titanium parts.





Dynamo Front Wheel

A human powered light generator! No more bike light hassles like recharging them, removing them when leaving the bike, and getting caught in the dark with out them! Available for Classic and WiFi bikes.

9mm QR / 15mm incl. Thru Axle
Sealed bearings
6 bolt disc mount

A complete front wheel. Lights, wires, tire and tube not included.

Shutter Precision SP Dynamo Hub SD-8

Standard saddle



Our most versatile saddle with a good amount of padding for a variety of different riding positions. This saddle comes stock on complete bikes.

Chromo leather saddle



Comfortable yet sporty, the Chromo leather saddle adds a visual element of speed to your ride, suiting a slightly more aggressive riding style.

Titanium leather saddle



The fastest and lightest of them all. Dare we say a mix between the classic Flite and an SLR? If you're the kind of rider who has a saddle to bar drop in the decent to outragous range, this thing is for you!

BMX pedals



BMX style platform pedals with a low profile and ultra grippy plastic pins. For those with big feet or those just looking for extra grip, especially when riding in the rain. The plastic pins are easy on the soul, and the sealed bearings will just keep spinning!

Wunderbar



This Wunderbar is designed for a wide range of applications. It's impressive 800mm width and 27 degrees of backsweep are great for extra control and a more ergonomic wrist position, which both make a lot of sense on a Cargo bike. Or any bike for that matter!

Trekking bar



The trekking bar is a new addition to the lineup. Ideal for those looking to sit a little more upright on the bike. The genereous 37 degree back sweep is easy on the wrists, while 680mm offers control without feeling too wide.

Riser bar



Our standard Riser bar comes stock on Complete bikes. It's 700mm wide and has 8 degrees of backsweep, great for all purpose riding and an active riding position.

Drop bar



If drop bars are your thing, we got you covered! Ideal for a road / cross / gravel oriented CXC build, these offer 46cm of width, 125mm drop, 70mm reach and 12 degrees of flare. Drop bars not bombs!


OMNIUM
nr 200
OMNIUM
OMNIUM

Stores

Our lovely Omnium flagship store opened it's doors in February 2019. Having operated out of a basement storage unit since day 1 in 2012, this was a bit of an upgrade to say the least.

We are incredibly proud to have more than 200 official Omnium dealers across the world selling our bikes. We have every bit of confidence that all of them represent the spirit of Omnium, and we encourage you to ask your local Omnium pusher if you have any questions regarding our bikes.

The Omnium store in Copenhagen is now the home to our massive repairs workshop, show room, and point of local sales. In here, the music is vibing, the coffee is hot, and the smiles are big. Our doors are almost always open, so come say hi!



Webshop

If you cant find any dealers in your area, visit us on our webshop at

omniumcargo.dk

Here you can learn more about the bikes, check out specifications, and buy everything from accessories and framekits to complete bikes!

Also, follow along on our US site at **omniumcargo.us**

To stay up to date, follow us on Instagram, Facebook or subscribe to our newsletter at the bottom of the site.

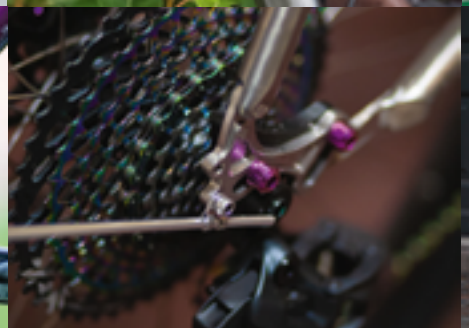


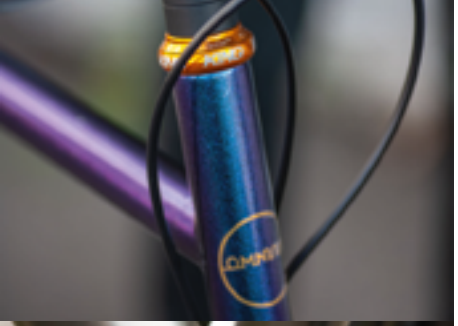














CUSTOM BUILDS

Omnium bikes can be built in an infinite number of ways. Nothing quite says 'bike-enthusiast' like a curated selection of components and some hand built wheels. Sometimes you need that little bit of extra to make your ride that much more enjoyable. Maybe it's a specific colour theme, or some high-end components you're after.

Chances are the shop you're standing in is more than happy to help.





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