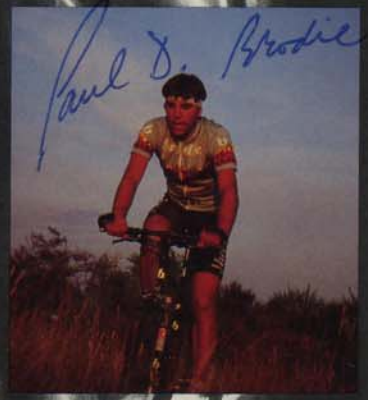
BRODIE RESEARCH + TECHNOLOGY INC.



1994 BICYCLES + COMPONENTS



THE COVER PHOTO FEATURES BRODIE FACTORY TEAM RIDER, DONALD "JOE-JO" BUSCOMBE. HAILED AS A PRODIGY AT THE OUTSET OF HIS MOUNTAIN BIKING CAREER EIGHT YEARS AGO, JOE-JO'S TALENT AND RACING SAVVY HAVE PUT HIM IN LEAGUE WITH THE BEST RIDERS IN THE WORLD. IN 1992 JOE-JO CAPTURED THE TOP CANADIAN POSITION IN THE GRUNDIG MOUNTAIN BIKE WORLD CUP.

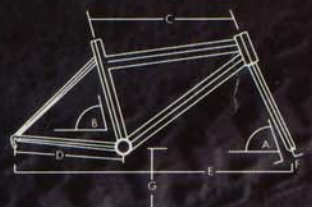
b

BRODIE RESEARCH & TECHNOLOGY INC.

SINCE OUR HUMBLE ESTABLISHMENT IN 1986 IN THE BASEMENT OF PAUL AND JANE'S VANCOUVER HOME, BRODIE RESEARCH HAS EXPANDED TO EMPLOY TEN PEOPLE IN A 3500-SQUARE-FOOT WORKSHOP. WE HAVE A TOTAL OF 2700 BICYCLE FRAMES TO OUR CREDIT AND SATISFIED CUSTOMERS IN CANADA AND THE UNITED STATES AS WELL AS IN EUROPE AND JAPAN. BRODIE RESEARCH NOW ENCOMPASSES A SIZABLE COMPONENT MANUFACTURING DIVISION IN ADDITION TO THE FRAME DEPARTMENT. ALL BRODIE PRODUCTS ARE DESIGNED FOR OPTIMAL PERFORMANCE, LIGHTNESS, AND STYLE.

THE KEY FIGURE IN THE HISTORY OF BRODIE RESEARCH IS PAUL D. BRODIE. PAUL'S APTITUDE FOR WORKING WITH METAL HAS BEEN APPARENT FOR THE PAST TWENTY-SIX YEARS. HIS PASSION FOR THE "WORLD OF METAL" COMBINED WITH AN AVID INTEREST IN CYCLING COMPELLED HIM TO START BUILDING BICYCLE FRAMES TEN YEARS AGO. PAUL'S DESIGN PHILOSOPHY IS BASED ON QUALITY, INTEGRITY, AND ORIGINALITY. A VETERAN OF EIGHT YEARS OF MOUNTAIN BIKE RACING, PAUL DERIVES INSPIRATION FOR NEW PRODUCTS FROM DISSATISFACTION WITH CURRENT DESIGNS.

SOVEREIGN



SIZE	A	B	C	D	E	F	G	WEIGHT
16"	70.5	74	22.2"	16.75"	41.6"	1.75"	11.9"	1630g
18"	70.5	74	22.9"	16.75"	42.1"	1.75"	11.9"	1700g
19"	70.5	74	23.2"	16.75"	42.5"	1.75"	11.9"	1775g
20.5"	70.5	74	23.6"	16.75"	43.0"	1.75"	11.9"	1860g

THE TANGE LOGIC TUBE SET WHICH IS THE FOUNDATION OF THE SOVEREIGN IS ENHANCED WITH A CONCEPT SEAT TUBE AND PRESTIGE ULTIMATE ULTRALIGHT SEATSTAYS.

CHOICE OF THE BRODIE FACTORY RACE TEAM, THE SOVEREIGN IS ONE SWEET BIKE!

RODIE



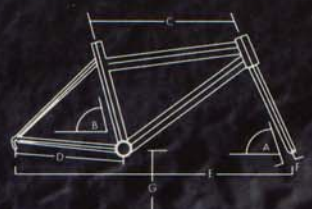
SIZE	A	B	C	D	E	F	G	WEIGHT
50CM	73	73	51CM	40CM	96CM	3.8CM	27.5CM	1600g
53CM	73	73	54CM	40CM	99CM	3.8CM	27.5CM	1640g
56CM	73	73	57CM	40CM	102CM	3.8CM	27.5CM	1690g
59CM	73	73	60CM	40CM	105CM	3.8CM	27.5CM	1760g



THE RODIE IS PRECISION TIG-WELDED FROM A TANGE LOGIC TUBE SET COMPLIMENTED WITH PRESTIGE ROAD CHAINSTAYS, PRESTIGE ULTRALIGHT SEATSTAYS, AND A CONCEPT SEAT TUBE.

ROADIES, RACERS, AND RECREATIONAL RIDERS ALIKE WILL REALLY DIG BRODIE BICYCLES!

EXPRESSO



SIZE	A	B	C	D	E	F	G	WEIGHT
16"	70.5	74	22.2"	16.75"	41.6"	1.75"	11.9"	1630g
18"	70.5	74	22.9"	16.75"	42.1"	1.75"	11.9"	1700g
19"	70.5	74	23.2"	16.75"	42.5"	1.75"	11.9"	1775g
20.5"	70.5	74	23.6"	16.75"	43.0"	1.75"	11.9"	1860g

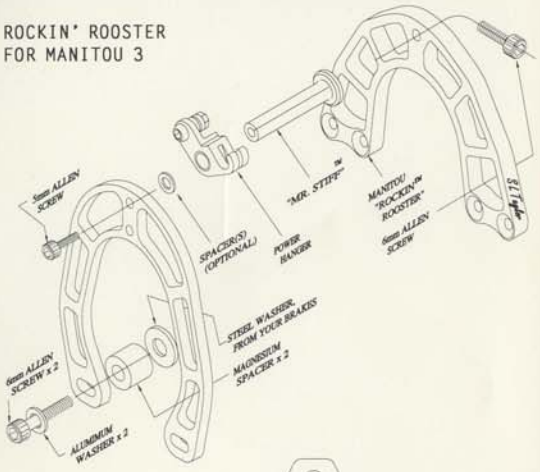
LIGHT AND TOUGH, THE EXPRESSO FRAME IS COMPRISED OF A CAREFULLY SELECTED BLEND OF TANGE PRESTIGE TUBING.

GET WIRED ON A BRODIE EXPRESSO! RACY AND TOUGH, THIS BABY REALLY ROOSTS!

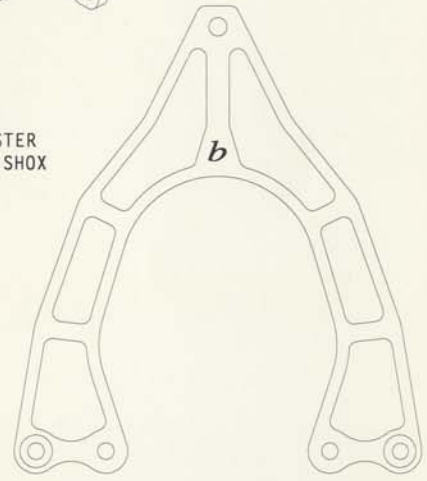
EVERY BRODIE BICYCLE IS HANDBUILT WITH METICULOUS ATTENTION TO DETAIL. PRECISION TIG-WELDING, OUR MULTI-STEP ALIGNMENT PROCESS, AND TANGE PRESTIGE TUBING MAKE OUR FRAMES UNSURPASSED IN QUALITY.  BRODIE FRAMES ARE AVAILABLE IN A CHOICE OF OVER TWENTY STOCK DUPONT IMRON PAINT COLOURS (AS WELL AS AN INFINITE NUMBER OF CUSTOM PAINT OPTIONS).

NEW FEATURES WE'RE INTRODUCING FOR 1994 ARE:  CUSTOM MACHINED MTB DROPOUTS WHICH WHITTLE FRAME WEIGHT BY MORE THAN TWO OUNCES, AND HENRY JAMES STAINLESS STEEL ROAD DROPOUTS. BOTH THE SOVEREIGN AND THE EXPRESSO WILL BE MANUFACTURED IN EUROPEAN VERSIONS WITH A STEEPER HEAD ANGLE OF 71 DEGREES. THE EUROPEAN BIKE WILL BE AVAILABLE TO ALL MARKETS. ALL SOVEREIGNS WILL BE EQUIPPED WITH AN ANTI-CHAINSUCK DEVICE  AND TOP TUBE REAR DERAILLEUR CABLE ROUTING. TO ENSURE PERFECT POSITIONING ON YOUR BICYCLE, TRY ONE OF OUR NEW LIGHTWEIGHT 6061-T6 ALUMINUM STEMS! AVAILABLE IN A VARIETY OF LENGTHS AND RISES AND IN VERSIONS COMPATIBLE WITH BOTH ROAD AND MOUNTAIN BIKES, BRODIE STEMS COME WITH AN ALUMINUM STEM DRAW BOLT AND A DIE-CAST MAGNESIUM WEDGE. CONTACT YOUR LOCAL BRODIE DEDICATED DEALER FOR MORE INFORMATION REGARDING COMPONENT OPTIONS ON BRODIE FRAMES.

ROCKIN' ROOSTER
FOR MANITOU 3



ROCK ROOSTER
FOR ROCK SHOX



THE CNC MACHINED 7075-T651 ALUMINUM ROCK ROOSTER HELPS ELIMINATE THE LATERAL FLEX INHERENT IN SUSPENSION FORKS. NEW THIS YEAR IS THE ROCKIN' ROOSTER FOR ROCK SHOX AND THE MANITOU 3. MORE POWERFUL AND TRICK THAN THE STANDARD ROOSTER, THE ROCKIN' ROOSTER PACKAGE COMES COMPLETE WITH A ROOSTER, A CANTILEVER BOOSTER, MR. STIFF, A SUNTOUR POWER HANGER, MOUNTING HARDWARE, AND A COMPREHENSIVE SET OF INSTRUCTIONS.



BRODIE RESEARCH & TECHNOLOGY INC.
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