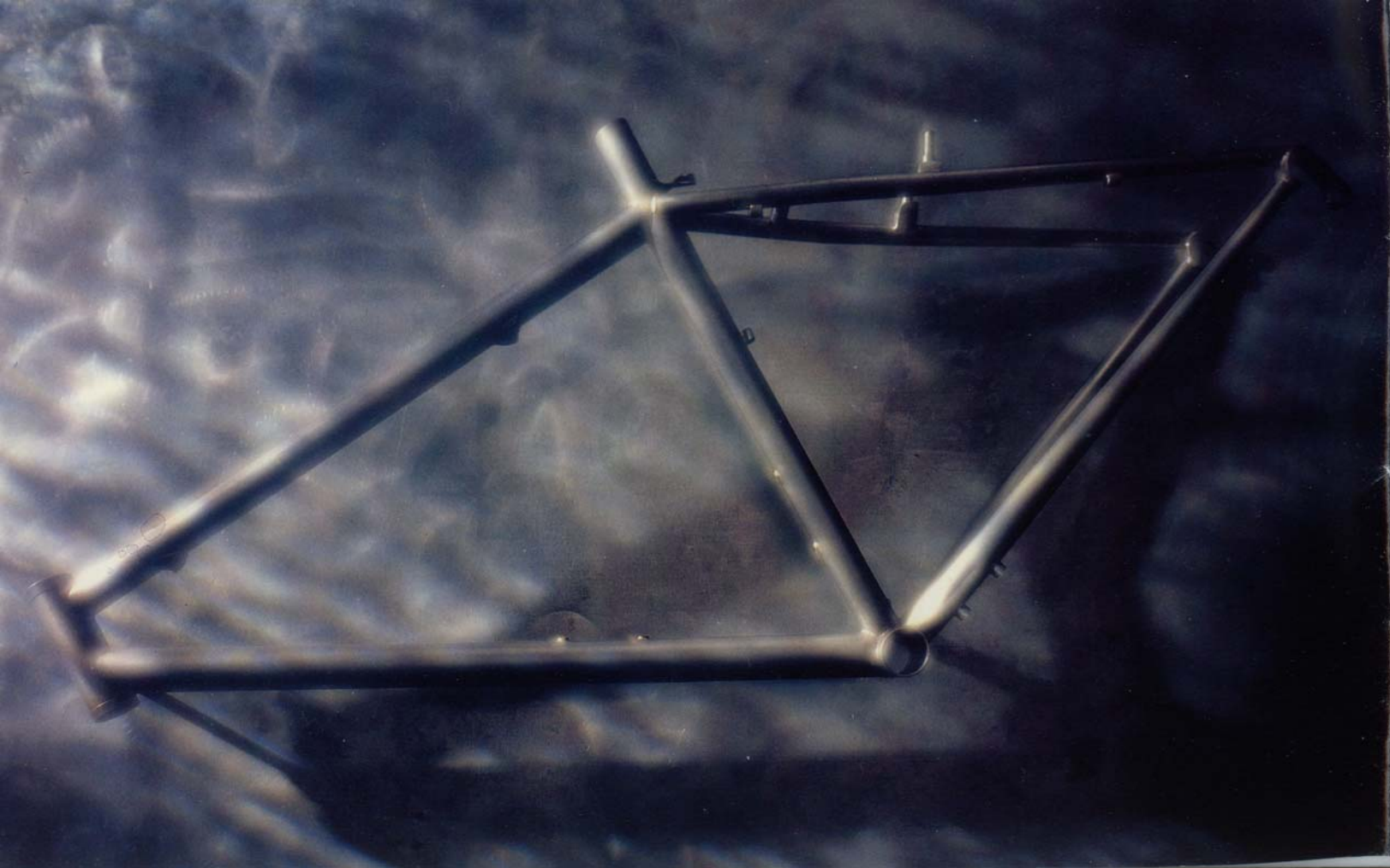
Nineteen Ninety-Six

brodie

96 [Framesets+ Bicycles]



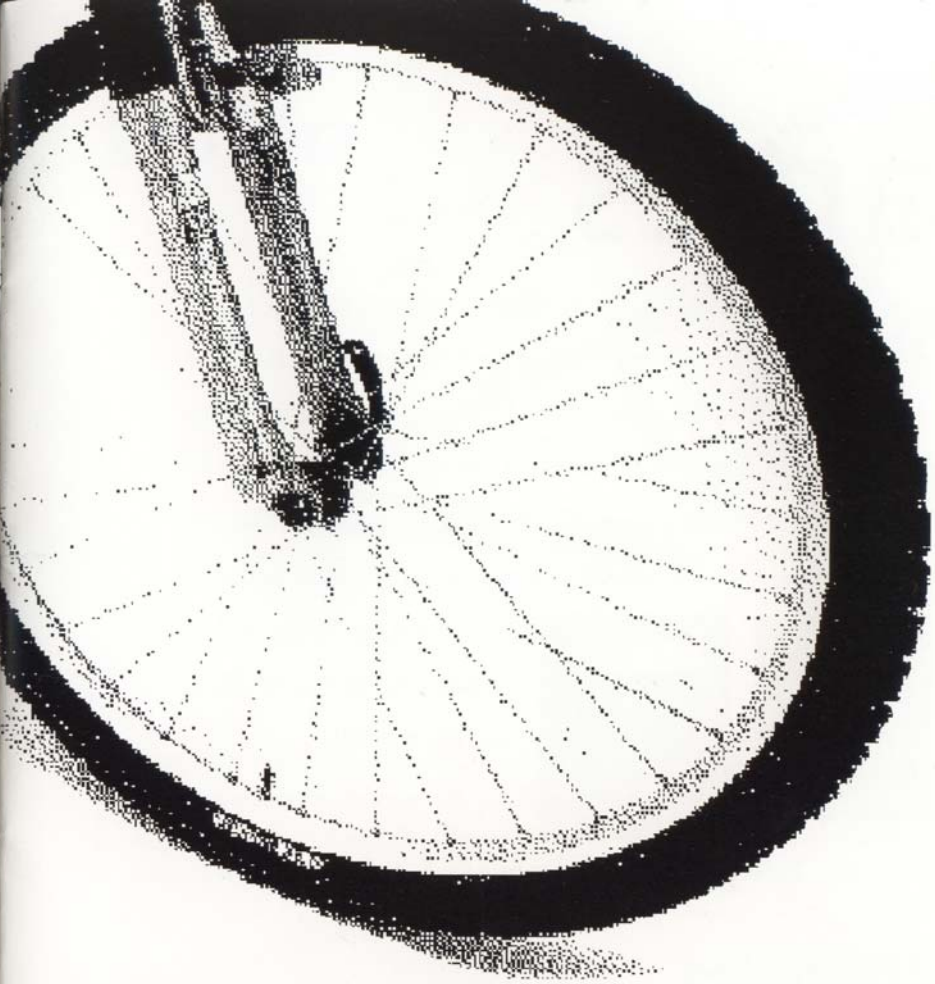
Frame building is our passion, a lifelong study of design, materials and precision welding. Our daily routine for over 10 years, revolving around the fusion of science and imagination — summarized this year with completion of our 4,000th handbuilt frame. Perfect in every way.

brodie™

Now that we've had our "grand-opening" party (only one year late!) we consider ourselves officially settled into our new 5,000 sq. ft. shop. All the extra space means that we've got more elbow room in the framebuilding department, bigger paint booth, a spacious home for our CNC milling machine, and Paul no longer has to do R&D work in the storage room (not to mention the fact that we've got plenty of room for afterhours indoor crits). We're not sure if it's the vibes in our new shop or the increased consumption of brain food that has facilitated some of the great 1996 inventions like the new Libido (our full suspension frame) and CNC machined accessories like the Magura Brake Booster. Regardless... don't forget to stop at the donut shop before you plan to visit our shop.









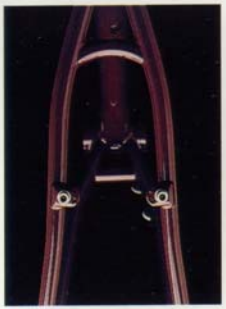
Our Founder — Paul Brodie

the man, his mill and his empire.

frames

Countless hours at Brodie Research have been devoted to selecting the very best chromoly tubing, experimenting with frame geometry, cable routing and perfecting framebuilding techniques. The results are handbuilt frames that are well designed and destined to outlast many of the lightweight products on the market today. We refuse to succumb to the urge of saving weight at the expense of strength. Some of the details you'll find on every Brodie off-road handbuilt include CNC machined steel dropouts, brazed seatstay joints, accurate alignment, a Tange Select Prestige tubeset and flawless TIG welding.









Libido



If you've got a hunger for suspension, the new Brodie Libido is bound to inspire lust. We may not be the first to jump onto the suspended bandwagon, but this one was definitely worth the wait. Our brand new model starts with a super-rigid Brodie built triangle of selected 4130 Cr-Mo. To that shining example of excellence we added a Fox Alps 4 Airshock and unified rear end that lets you pound through the gnarlies without turning your rump into hamburger. Cushion the attack up front with your favorite fork and blast into full blitz mode come hell or high water. The Libido is one you'll want to hang onto.

sovereign

weights	
14.0"	1550g
16.0"	1635g
18.0"	1715g
19.0"	1750g
20.5"	1820g



Our top-of-the-line handbuilt has evolved a lot over the past few years, with things like front suspension specific geometry, sexy S-bend seat stays, whiplash rear brake cable routing, braze-on anti-chainsuck plate, CNC-machined dropouts and very cool new aero cable stops. All that plus our masterful TIG welding and the crowning touch: the Tange Prestige Ultimate Ultralight tubesets that made the sovereign king in the first place. Get one and reign forever.

eXpresso

weights	
14.0"	1685g
16.0"	1795g
18.0"	1870g
19.0"	1945g
20.5"	1980g



This full bodied performer will definitely get you buzzed. Our '96 eXpresso brings you most of the sovereign's features — including CNC-machined dropouts, anti-chainsuck plate, aero cable stops and tough chromoly TIG-welded tubing — but with a slightly heftier build and a couple of extra calories. No need to add anything else to this race proven design already sweeter than maple syrup.

rodie



If you doubt that the offroad technology has spilled into the streets, check out our rodie. Or ask any of the top road racers who've tested it. Since its inception, the Rodie has used the same kind of TIG welding and tubing we're famous for — an infinitely sensible approach for road riders seeking high strength and low weight. Now that the idea is catching on, we've added subtly curved seat stays and a Tange Silhouette fork this year. Just to make sure the rodie stays ahead of the pack.

"It's like riding a bike, you never forget how".

bicycles

After a decade of designing and building some of the best frames in the world , we decided to tackle some new territory. ¶ So we searched the world for parts that were good enough to ride on our good name, and merged with a lineup of complete bikes as meticulously designed and built as every Brodie product.¶ They combine the geometry, strength and light weight inherent in all Brodie frames with the best drivetrains, brakes and wheels from Europe, North America and the Far East.¶ Have a look at the specs and you'll see they're the same great parts you would have chosen yourself.

ROCK SHOX

WILDERNESS TRAIL BIKES

GRIP SHIFT

SHIMANO

TANGE

MAVIC

onza

nucleus

Incredible handling, stunning paint and an aggressive Rock Shox Quadra 21R fork up front to soak up the nasty stuff. Get on a Nucleus and split.

Tange Prestige Triple Butted CrMo Frame

Rock Shox Quadra 21R (60mm travel)

Ritchey Comp Clipless Pedals

Brodie CNC 6061 Aluminum Bar & Stem

Shimano XT Derailleurs w/LX Rapidfire+ Shifters

Mavic 221 Rims w/UB Control

Onza Rip & Rail Tires



rocket

Check the hardware on this missile and you know you're going places. Legendary Brodie frame design combined with some of the most rugged performance parts on earth.

Tange Prestige Triple Butted CrMo Frame

Rock Shox Judy XC

Grip Shift X-Ray 800 Shifters & XT Derailleurs

WTB Speedmaster Brakes

Ritchey Comp Clipless Pedals

Mavic 221 Rims w/UB Control

Onza Rip & Rail Tires



evolution

A superior species built tough to last, the Evolution is a natural for hardcore riders who want total performance.

Tange Prestige Triple Butted CrMo Frame

Rock Shox Quadra 21R (60mm travel)

Grip Shift 600 FFS w/Shimano XT & LX Derailleurs

Mavic 221 Rims w/UB Control

Brodie CNC 6061 Aluminum Bar & Stem

Onza Rip & Rail Tires



kinetic

A genuine Brodie frame and the hardware to keep you going. Pure physics, pure fun.

Tange Triple & Double Butted CrMo Frame

Rock Shox Quadra 21R (60mm travel)

Mavic 238 w/WTB VelociRaptor Tires

21 Speed Grip Shift 400 FFS Shifters

Brodie CNC 6061 Aluminum Bar & Forged Stem

Shimano LX/STX Derailleurs

Shimano STX Hubs



infinity

An ergonomic frame design and the incredible ride of front suspension. A combination you'll want to ride forever.

Tange Triple & Double Butted CrMo Frame

Rock Shox Quadra (48 mm travel)

Mavic 238 Rims

Brodie CNC 6061 Aluminum Bar & Forged Alloy Stem

Shimano Alivio 21 Spd. Rapidfire+ Shifters

Shimano STX & Alivio Derailleurs

WTB VelociRaptor Front & Rear Specific Tire



dynamo

A performance powerhouse complete with eye-catching Kryptonite finish. The Dynamo turns heads and corners.

Tange Triple & Double Butted CrMo Frame

Tange Cr-Mo Fork w/Forged Ends

Shimano STX Rapidfire+ w/XT Rear Derailleur

WTB VelociRaptor Front & Rear Specific Tires

Shimano STX-RC Alloy Crank Set

Brodie CNC 6061 Aluminum Bar & Forged Stem

Shimano STX Hubs w/Stainless Spokes



torque

Crank it up and you'll feel the smoothness — Shimano's Alivio Silent rear hub gives the Torque fast engagement and a noiseless drivetrain. This Torque will definitely get you going.

Tange Triple & Double Butted CrMo Frame

Tange Cr-Mo Fork w/Forged Ends

Brodie CNC 6061 Aluminum Bar & Forged Stem

Mavic 238 Rims w/New Shimano Silent-Clutch Hub

Grip Shift 400 FFS w/Shimano LX Rear Derailleur

WTB VelociRaptor Front & Rear Specific Tires

Low Profile Pedals w/Toe Clips



energy

A value-conscious Brodie that economizes your energy (and your savings) with its smart design and choice of high-quality components.

Tange Triple & Double Butted CrMo Frame

Tange Cr-Mo Fork w/Forged Ends

Shimano Alivio Rapidfire+ Shifters w/STX Rear Derailleur

Shimano Acera-X hubs w/Mavic 238 Rims

Dia-Compe Aheadset / Brodie forged Aluminum Stem

WTB VelociRaptor Front & Rear Specific Tires

Low Profile Pedals w/Toe Clips



quantum

This genuine Brodie is surprisingly affordable — and ideal for touring or commuting as well as off-road riding. Rack and fender mounts make toting gear a snap.

Tange Double Butted CrMo Frame

Tange Cr-Mo Fork w/Forged Ends

Grip Shift 300i Shifters

Shimano Acera-X Drivetrain w/STX Rear Derailleur

Brodie Aero-Lite Saddle

Brodie CNC 6061 Aluminum Bar & Cr-Mo Stem

Mavic 238 Rims & WTB VelociRaptor Tires



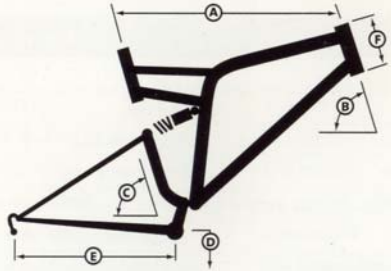
	Rocket	Nucleus	Evolution	Kinetic
Weight	25.5 lbs	25.2 lbs	25.6 lbs	26.5 lbs
Sizes	16,18,19,20.5 "	16,18,19,20.5 "	16,18,19,20.5 "	16,18,19,20.5 "
Frame Colour	X-Ray Yellow	Infrared	Electro Blue	Chameleon
Frame Material	Brodie Select Tange Prestige Triple Butted Chromoly →			←
Fork	Judy XC	Quadra 21R	Quadra 21R	Quadra 21R
Headset	Dia-Compe Aheadset/Alloy	Dia-Compe Aheadset/Alloy	Dia-Compe Aheadset/Alloy	Dia-Compe Aheadset
Stem	Brodie CNC Machined 6061 Aluminum / 5° Rise / Ti-Finish →			←
Bar	Brodie CNC Machined 6061 Aluminum / 5° Bend / Ti-Finish —			
Front/Rear Brake	WTB Speedmaster	Shimano LX	Shimano STX	Shimano Alivio
Brake Lever	Dia-Compe PC-11N Ti.	Shimano LX	Dia-Compe PC-7N	Dia-Compe PC-7N
Crank Set	Shimano LX	Shimano LX	Shimano LX	Shimano STX
Bottom Bracket	Shimano UN-52	Shimano UN-52	Shimano UN-52	Shimano LP-26
Chain	Shimano IG-70	Shimano IG-70	Shimano IG-51	Shimano IG-51
Pedals	Ritchey Clipless	Ritchey Clipless	Low Profile/Clips/Straps	Low Profile/Clips/Straps
Hubs	Shimano LX	Shimano LX	Shimano LX	Shimano STX
Cassette	Shimano HG-70/8sp	Shimano HG-70/8sp	Shimano HG-70/8sp	Shimano IG-50/7sp
Spokes	14 Gauge Stainless	14 Gauge Stainless	14 Gauge Stainless	14 Gauge
Rims	Mavic #221/Eyelets/UB/32h	Mavic #221/Eyelets/UB/32h	Mavic #221 /UB/32h	Mavic #238 / 32h
Tires	OnZa Rip & Rail	OnZa Rip & Rail	OnZa Rip & Rail	WTB VelociRaptor
Front Derailleur	Shimano XT	Shimano XT	Shimano LX	Shimano STX
Rear Derailleur	Shimano XT	Shimano XT	Shimano XT	Shimano LX
Shift Lever	G'Shift X-Ray 800	LX Rapidfire +	Grip Shift 600 FFS	Grip Shift 400 FFS
Saddle	Brodie Aero/Cr-Mo	Brodie Aero/Cr-Mo	Brodie Aero-Lite	Brodie Aero-Lite
Seat Post	Brodie Hinged Post	Brodie Hinged Post	Brodie Hinged Post	Brodie Alloy 350mm

Infinity	Dynamo	Torque	Energy	Quantum
26.8 lbs	25.4 lbs	25.9 lbs	25.8 lbs	25.7 lbs
16,18,19,20.5 "	14,16,18,19,20.5 "	14,16,18,19,20.5 "	14,16,18,19,20.5 "	14,16,18,19,20.5 "
Ultraviolet	Kryptonite	Mercury	Eclipse	Crimson
Tange Triple & Double Butted Chromoly				Tange Double Butted Cr-Mo
Quadra	Tange Chromoly	Tange Chromoly	Tange Chromoly	Tange Chromoly
Dia-Compe Aheadset	Dia-Compe Aheadset	Dia-Compe Aheadset	Dia-Compe Aheadset	Sealed Mech 1-1/8"
Brodie Forged Aluminum/15°Rise / Ti-Finish				Brodie Cr-Mo/15° Rise
Shimano Acera-X	Shimano STX	Shimano Alivio	Shimano Acera-X	Shimano Acera-X
Shimano Alivio	Shimano STX	Dia-Compe PC-7N	Shimano Alivio	Dia-Compe PC-3N
Shimano Alivio	Shimano STX-RC	Shimano STX	Shimano Alivio	Shimano Acera-X
Shimano LP-26	Shimano LP-26	Shimano LP-26	Shimano LP-26	Shimano LP-26
Shimano IG-51	Shimano IG-51	Shimano IG-51	Shimano IG-51	Shimano IG-51
Low Profile/Clips/Straps	Low Profile/Clips/Straps	Low Profile/Clips/Straps	Low Profile/Clips/Straps	Low Profile
Shimano Acera-X	Shimano STX	Alivio / Silent Clutch	Shimano Acera-X	Shimano Acera-X
Shimano IG-50/7sp	Shimano IG-50/7sp	Shimano IG-50/7sp	Shimano IG-50/7sp	Shimano IG-50/7sp
14 Gauge	14 Gauge Stainless	14 Gauge	14 Gauge	14 Gauge
Mavic #238 / 36h	Mavic #238 / 32h	Mavic #238 / 32h	Mavic #238 / 36h	Mavic #238 / 36h
WTB VelociRaptor	WTB VelociRaptor	WTB VelociRaptor	WTB VelociRaptor	WTB VelociRaptor
Shimano Alivio	Shimano STX	Shimano Alivio	Shimano Alivio	Shimano Acera-X
Shimano STX	Shimano XT	Shimano LX	Shimano STX	Shimano STX
Alivio Rapidfire +	STX Rapidfire +	Grip Shift 400 FFS	Alivio Rapidfire +	Grip Shift SRT-3001
Brodie Aero-Lite	Brodie Aero-Lite	Brodie Aero-Lite	Brodie Aero-Lite	Brodie Aero-Lite
Brodie Alloy 350mm	Brodie Alloy 350mm	Brodie Alloy 350mm	Brodie Alloy 350mm	Brodie Alloy 350mm

** Specifications are subject to change without notice*

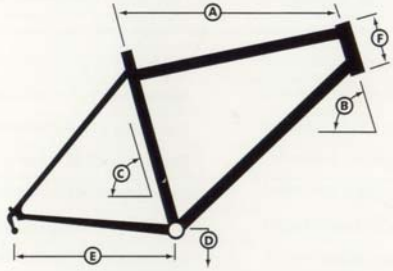
Libido

SMALL	22.2"	71.2°	74°	12 1/4 "	16 5/8"	3 3/4"	—
MEDIUM	23.1"	71.2°	74°	12 1/4 "	16 5/8"	5"	—
LARGE	23.6"	71.2°	74°	12 1/4 "	16 5/8"	6 1/2"	—
	A	B	C	D	E	F	—



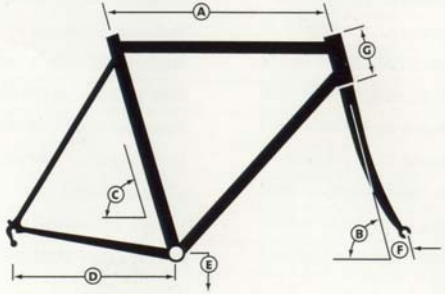
sovereign / eXpresso / complete bikes

14"	21.2"	70.5°	74°	11 5/8"	16 5/8"	3 3/4"	—
16"	22.2"	71.2°	74°	11 3/4"	16 5/8"	3 3/4"	—
18"	22.9"	71.2°	74°	11 3/4"	16 5/8"	4 1/2"	—
19"	23.2"	71.2°	74°	11 3/4"	16 5/8"	5 1/2"	—
20.5"	23.6"	71.2°	74°	11 3/4"	16 5/8"	6 1/2"	—
	A	B	C	D	E	F	—



rodie

50CM	52.5CM	72°	74.3°	400MM	26.5CM	37MM	85MM
52CM	54CM	72°	74°	400MM	26.5CM	37MM	105MM
54CM	55CM	73°	74°	400MM	26.5CM	37MM	125MM
56CM	56CM	74°	74°	400MM	27CM	37MM	145MM
58CM	57CM	74°	73.5°	400MM	27CM	37MM	165MM
60CM	58.5CM	74.5°	73°	400MM	27.3CM	37MM	190MM
	A	B	C	D	E	F	G




Mercury
Crimson
Electro Blue
Chameleon
Krytonite
Ultraviolet
Eclipse
Infrared
X-Ray Yellow

Some bikes are built to climb curbs. Ours are built for bigger things. Like the mile-high mountains staring back at us through the windows of our suburban workplaces. As long as those craggy slopes are wearing rocks, snow and mud, we'll keep finding ways for human bodies to travel over them. Faster. Lighter. Safer.


sovereign
brodie
brodie

AUTHORIZED BRODIE DEALER / AUTHORIZED BRODIE DISTRIBUTOR

World Marketing Headquarters

CYBERSPORT LTD.
280 SW Marine Drive . Vancouver . BC . Canada . V5X 2R5
Tel (604) 325-2033 . Fax (604) 325-2023

Product Design Headquarters

BRODIE RESEARCH & TECHNOLOGY INC.
#1 - 8960 River Drive . Richmond . BC . V6X 1Y7
Tel (604) 270-4209 . Fax (604) 270-2715

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