Now you can get Mavic technology for your mountain bike.

Mavic proves that light weight, low friction and easy maintenance are not mutually exclusive.

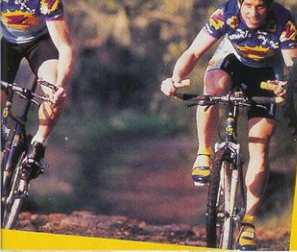
The same famous attention to detail, precision and durability that have been winning professional road races for over 60 years is now available for mountain bikes. Now you don't have to settle for something other than Mavic technology.



Derailleurs & Shifters

The heart of the Mavic drivetrain, our derailleurs and shifters are completely rebuildable and serviceable, and adjustable for 6, 7 or 8 speeds instantly. Plus, the shifters give you all the advantages of under bar placement without the drawbacks of heavy, overcomplicated, non-adjustable designs. In fact, they're the most adjustable ATB shifters on the market.





Mavic equipped Team LeMond: Bob Roll & Greg LeMond.



Hubs

Classic examples of Mavic technology, our hubs make everything else look archaic. Sealed cartridge bearings and oversized aluminum axles mean smooth, low friction rolling and unchallenged durability. And our exclusive design allows easy adjustment in seconds, with one tool, without even taking the wheel out of the frame. Available in 28, 32 and 36 hole drillings, Mavic hubs come with either steel or alloy capped Q/R skewers.





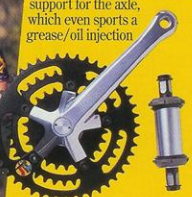
Headsets

The headset that revolutionized mountain biking. Constructed of aluminum with stainless steel bearings and races, it uses close-tolerance seals to keep the grime out, and a unique one piece top race that eliminates the need for two headset wrenches. The locking adjustment is made with a single 2.5mm allen key (included with each headset). As if that weren't enough, it comes in 1", 1⅛" and 1¼" sizes to fit just about every bike.

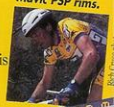


Cranks & Bottom Brackets

The wider bearing stance on our bottom bracket means better support for the axle, which even sports a grease/oil injection hole for easier lubrication. Our crankset features the lowest "Q" factor in the business, making pedaling more natural, and the elegant, lightweight design is hard to beat. You can get this marvel in 170, 175 or 180mm arm lengths.



Rishi Grewal on Mavic PSP rims.



PSP Rims

Right now, they're the hottest rims out. Ridden to victory in the World Championships, the PSP series features stainless steel eyelets for strength and a 3° cant for better braking, all without added weight. Choose from three widths and finishes, including ceramic - our own unique titanium oxide coating which brings braking control to a whole new level.



Seatpost

Nothing is overlooked, even on this seemingly simple part. Our 350mm long post is hard anodized to prevent corrosion binding and scratching, while the alloy cradle features micro-adjusting through a single stainless steel bolt. Get it in sizes from 26.6mm to 31.6mm.



Mavic technology

Well, there you have it. Highly advanced equipment that rivals any in the world. Check them out at your nearest professional bike shop.

MAVIC

A Passion for Performance.

Mavic USA, 207 Carter Drive
West Chester, PA 19382

MAVIC RIMS & TEAM YETI SHRED KAMIKAZE!

Jimmy Deaton: 56 MPH course record
Missy Giove: 53.5 MPH to win Redbok Eliminator
Both on Mavic PSP M231 rims!