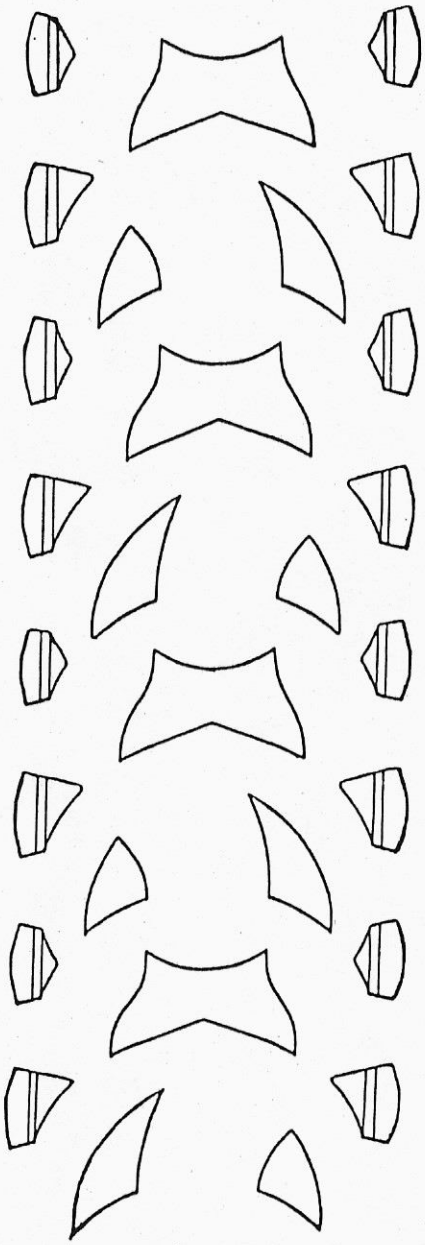
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THE NEW SPECIALIZED CANNIBAL
DESIGNED BY WILDERNESS TRAIL BIKES

The Cannibal outperforms other deep-tread, high-traction tires in every respect. It is lighter and uses a bigger casing for better flotation. The carefully controlled overall tread width allows this bigger tire to fit frames and forks with the same amount of clearance as tires with smaller casings. Technical riding requires a tire that will react exactly to your steering input. The Cannibal is far and away the best tire in this category. The Cannibal also provides precision steering where other tires wander. Edge placement and tread block support are the reasons why. The result is a responsive tire that makes you feel good about your riding.

The Cannibal is directional like most of our tire designs. Our directional tires are designed to be mounted in one direction for front tire use and in the other direction for rear tire use. The goal here is to produce slight "oversteer" characteristics when you are pushing the limits of traction. Oversteer is a car racing term meaning the rear slides out easier than the front. We accomplish this oversteer characteristic when the tires are mounted as designed because the lateral and fore/aft traction varies due to tread block orientation while cornering (and sometimes as the brakes are applied). The upshot is that the direction best for cornering and braking on front is reversed for uphill traction on the rear.

The way to determine how to mount the Cannibal (and all of our directional tires) is by looking at the center tread block. One edge of this block (fore/aft) is always wider than the other. The better traction direction is when the wider side of the center block hits the ground first. When you are sitting on the bike the wider edge of the center knob should be closer to you on both the front and rear tires because they are mounted in opposite directions.

We are the only designer of off-road tires that Specialized uses and have been their exclusive designer ever since the Ground Control. We've created more than 20 patterns that they have produced. Usage overlaps to a certain degree. The terrain type dictates the best choice of tread pattern. We have a tire chart to help folks understand which tire works best where.

If The Cannibal doesn't exceed your expectations then we would like to hear from you. Let us know what you think and want and we will try to accommodate you in future tire designs.

The Cannibal is state of the art for now. Check 'em out. Quit blowing smoke and eat the competition.