Campagnolo



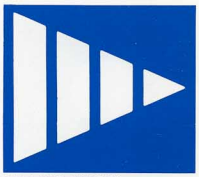
THE CAMPAGNOLO ALPHABET



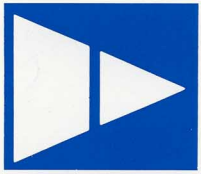
RIM



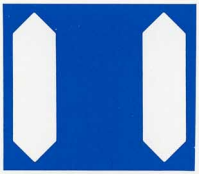
FLUID-DYNAMIC WHEELS



REAR DERAILLEUR



FRONT DERAILLEUR



SHIFTING LEVERS



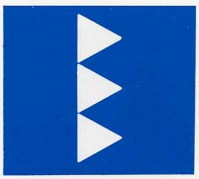
CABLES



HUB



CRANK



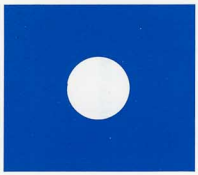
CHAINRING

The visual code on the Campagnolo packaging makes it easy for everybody to identify the contents, overcoming the language barrier.

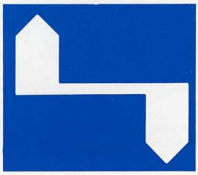
The Group type (colour code), the component type (Campagnolo alphabetic symbol) and the technical details (clearly printed) are identifiable and understandable throughout the world.



LUBRICANT



BOTTOM BRACKET SET



PEDAL



CLIPS



BRAKE



BRAKE LEVERS



SEAT PIN



HEAD SET



FREEWHEEL



TOOLS



WATER-BOTTLE

The Campagnolo alphabet is made up of symbols and colours.
Each symbol identifies a component
and each colour identifies
a Group.

All the items of each Group are immediately recognisable.
Just as they already are on all the roads of
the world.

u.t.v.i. - Printed in Italy - December 1986

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- CAMPAGNOLO SARL - RUE CHATEAU D'EAU - ROUZIERS DE TOURAINE - 37360 NEUILLE PONT PIERRE - FRANCE - TEL. 47-566569 - TELEX 750373 WEIFRA - TELEFAX 47-566779
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