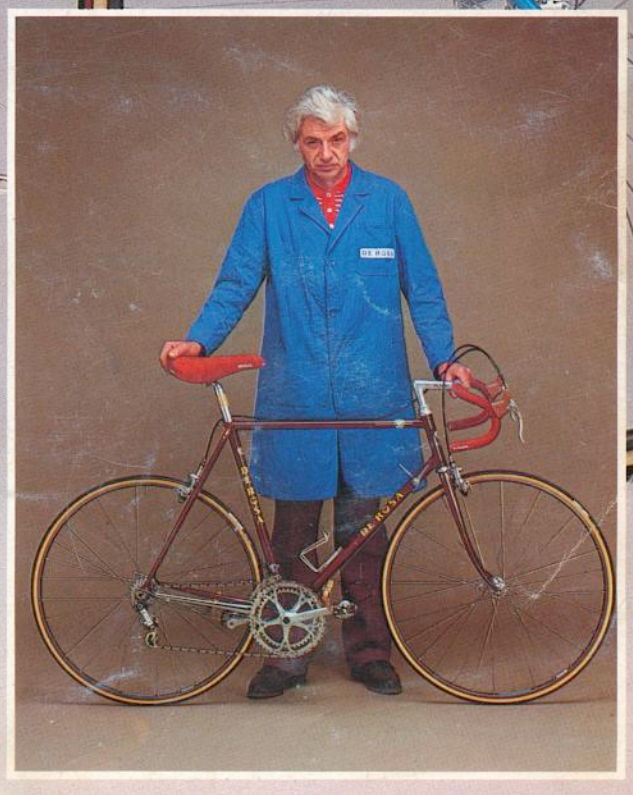
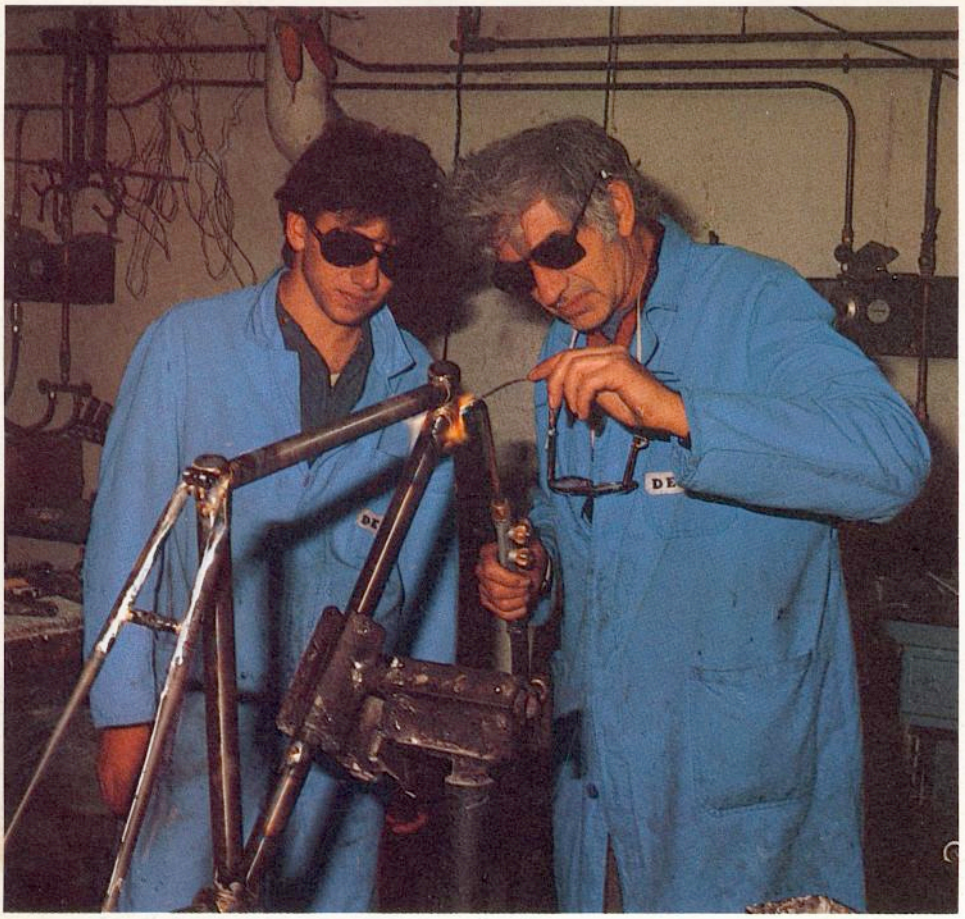
DE ROSA

A HERITAGE OF QUALITY



DE ROSA



THE PRIDE OF CRAFTSMEN

Every De Rosa bicycle is built as if it were for Eddy Merckx. The demand for these bicycles has increased continually as the word of their superior performance has spread. First, among the european professionals and then the general public. Today, De Rosa is recognized around the world as the ultimate racing machine. Inspite of this and because of it, Ugo De Rosa has not sacrificed his exacting standards. He built his first frame over 25 years ago and now with the official addition of his sons Danilo, Dorino, and Cristiano this family business has entered its second generation. Each De Rosa frame still goes through fourteen seperate brazing Jigs (all of



Ugo De Rosa's own design) to assure the correct angles and proper alignment. Thus, guaranteeing you the highest quality hand built frame available.

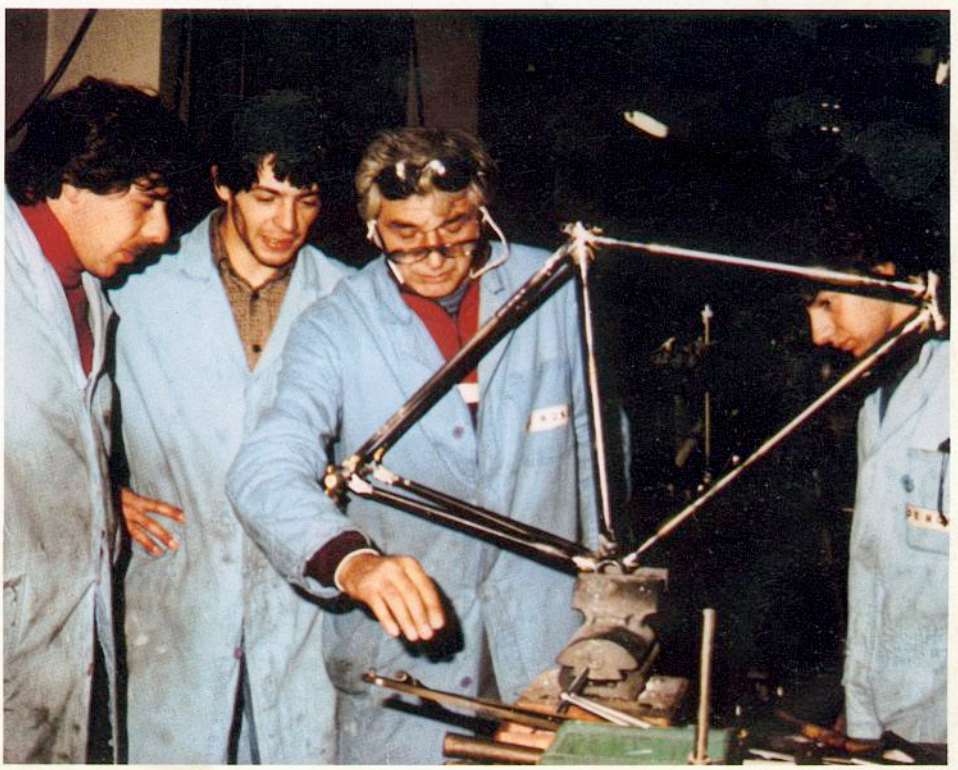


Photo by T. BROGKETT

DE ROSA

PROFESSIONAL SLX





For 1986, De Rosa frames feature all investment cast conjunctions, a classic flat fork crown and a new reinforced bridgless bottom bracket shell. The front derailleur mount, fork crown, drop-outs and diammond chain stays are all finished in beautifully functional chrome. The frames are then given two coats of primer before receiving 3 generous coats of Colver® lacquer and a final clear coat.

DE ROSA

PROFESSIONAL SLX



DE ROSA

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