2001

A CLUMP OF BIKES

KONA

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www.konaworld.com

KONA DESIGN TEAM _

During the last couple of years, the fascination and enthusiasm for the New School of off-road riding has exploded _ It started out of our home trails on the North Shore Mountains of BC _ Many companies have tried to associate themselves with this hotbed of Out of Bounds riding, some have even ventured to register the name as a trademark in hopes that it would make them appear to be in touch with the new breed _ Fact is, Kona people have been riding the North Shore trails for the past 20 years and using it as the bottom line test for reliability since we started making bikes in 1988 _ These days we're being praised for carefully building strong and durable machines with a balanced ride when before, the same bikes were just considered heavy by the skeptics _ Thing is, the new breed of riders have raised the bar for bike performance and we've always believed in being right there with them _ Now you might wonder what this Kona Clump thing is all about and think we've just moved off in a weird tangent _ What we've always liked to keep in mind is that while you need to understand the science and technology behind the design and materials, it's even more important to keep in touch with the organic nature of just plain riding _ There has never been an inventor who can come up with a concept and turn it into the greatest bike since the wheel was invented _ The Kona way is to use the whole Clump of people that work here to really understand what works and why it works _ To put the pieces together we have the Kona Design Team and this is who they are _



PADDY WHITE

THE BEAR _

Lot of people call Paddy The Bear because he can get real grumpy sometimes _ Paddy hails from Wyoming and heads up the Kona Design Clump because no one else wants to do it and he's real good at it _ Paddy is a damn fine bike handler who's raced a lot of downhill _ When he rode the track people knew to stay out of his way in the miss and out _ hell of a motocross rider too _ never seen anyone who can eat as much salted licorice as The Bear _ his favorite trail is Devil Cross on Galbraith Mountain _



DR. DEW

THE DIRTY DR _

Well you can call him Dewey or Dr. Dew _ he's the guy who figures out all the technical drawings from the sketches and thoughts that Paddy, Jake & DJ dump on him _ Dew was real good at math in school, when it came time to start drafting on a computer about 10 years ago, he taught himself how to run a CAD drafting program on his own _ there probably isn't anything that Dewey can't ride... water skis, tele skis, skateboard, the other day he came in carrying an old woody ski with a couple of skate trucks mounted and started ridin, it around the neighborhood _ whooee that was a sight when Dewey cruised down Main on the longboard wearing that funky brown coat he found in a dumpster over top of his shorts, gumboots and a 3 color beanie _ his favorite trail is Smoke's on Seymour _



DJ CLAY

HIS DAD CALLS HIM JACK _

Clay's a homeboy, grew up in Bham, Washington riding BMX dirt & track all day long _ well he grew up smart got a degree in science & technology at the U and learned a lot of really cool stuff _ like stress corrosion occurs by galvanic action _ which led to a dream job straight outa college designing lotsa cool BMX frames 'n parts _ Clay's stuff is all over the Kona BMX bikes and sneakin' into the rest of the bikes too _ didja notice his cromoly bulge crank on the Stab Primo _ his favorite trail is Double Black Diamond on Chuckanut Mountain _

JOHN CUMMIN _ FACTORY TEAM CLUMP _ BIG ISLAND PHOTO BY GIBBY

OUT OF BOUNDS DUAL SUSPENSION



CHECK OUT THE CLUMP RIDERS IN NEW WORLD DISORDER _

DIK DIK _
NORTH SHORE BOY _
FACTORY CLUMP MANAGER

KONA FACTORY TEAM CLUMP

Out of Bounds is a term that really defines the New School of Mountain Biking _ After all Free Riding only describes riding that isn't competition _ The New Breed rides with so much intensity that it pushes the limits of off-road beyond recognition every day _ Out of Bounds trails start with the most demanding terrain and go beyond there with a circus of ramps, ladders, teeter-totters and drop-offs that would be unrecognizable to the pioneers of mountain biking _ The Kona Stinky series started off as an adapted 4-bar dual suspension Downhill machine that could provide a solid platform for extreme rider's styles but allow them to ride all day without the need to shuttle _ These bikes are heavy, all right – 35 pounds and more – because they have to be _ Five inches of front and rear travel with the strongest and most reliable parts to handle the toughest conditions _ Stinky _ The Smell is Sublime _

KONA CLUMP 7005 ALUMINUM TUBES _ HUGE SQUARE – OVAL TAPER SHAPE FOR HUGE MAINFRAME STRENGTH _ JOINED IN A POWERFUL MASS AT THE HEADTUBE SO GUSSETTING AND EXTRA WELDING ARE NOT NECESSARY _

OUT OF BOUNDS HARDTAIL

HAPPY LANDINGS _

There are basically two types of landings _ Steep landings require the shock absorption of rear suspension _ But flatter and slower and more precise jumps & drops call for the greater pedalling and balance efficiency of a hardtail _ But not any hardtail _ This group of bikes celebrates the idea that Out of Bounds is everywhere _ Any object on any trail or sidewalk, stairs or ramp is a challenge that can be met with the right preparation & attitude _ A skilled rider can land those obstacles, but what's left behind when you walk away is our challenge _ This pioneering group of New School machines has those landings nailed _ Now, you wanted to know about the Four inch fork travel, right _ Precision is the key factor for OB Hardtail _ Four just right, Five too long _ And the Double Chainring with a Ring Guard _ Agility, Accuracy, Quickness are the keys _ Speed is not an issue _ Survival Ranks High on our List _



Kona Clump 7005 Aluminum tubing with Cold Forged Bottom Bracket Yoke _ Four inch Bomber Z3 with QR20 Plus _ Race Face Prodigy Crank with Rock Guard and TruVativ ISIS splined B/B _ Hayes Hydraulic Disc Brakes _



Out of Bounds Urban Assault Machine _ Good honest jumpin' fun with good parts you can count on _ Kona XXX Cromoly Frame _ Kona Cromoly Jump Fork _ TruVativ Firex Crank with Kona Ring of Fire Guard and TruVativ ISIS splined B/B _

KONA CLUMP FRAME TUBING

Heat-treated 7005 ThickWall Aluminum _ Starts with Beefy Square to Oval main tubes for a powerful mainframe _ Chunked-Out massive rear stays _ Build & Test & Build & Test _ Bring on the Big Stuff _



SLOPING TOP TUBE DESIGN

A Kona Trademark _ Right Up the Out of Bounds Alley _ More Clearance, More Maneuverable, More Acceleration, Stronger _

COLD-FORGED REAR DISC MOUNT DROPOUT

Hard rear wheel landings rely on a strong platform _ The integrated disc mount unit is a solid connection to a specifically designed non-drive chainstay _

REINFORCED HEAD TUBE

The result of a sloping top tube _ The head tube is longer _ Your frame, headset, fork, handlebar, stem and front wheel will be grateful _ And Reliable _

WILLY WARREN _ KONA STAFF _ NORTH SHORE PHOTO BY GIBBY

THE RACE TO BE NUMBER ONE

has long been in the Kona bloodstream _ The original Kona Mountain Bikes were designed as performance race machines _ Paddy's dream for a couple of years was to make the Numero Uno DH race machine period _ After Mountain Bike Action called Stab Primo the Best Production DH bike of 1999 and confirmed that rating again in 2000, The Bear was pretty happy _ But not satisfied _ A design may be great but can always be refined and improved _ And so it was _ But that is easier to do when you have a World Cup budget like the Primo _ The great challenge for 2001 was to make an affordable REAL Privateer DH bike _ something that could be comfortable for everyday Out of Bounds AND performance oriented for DH competition _ The new 6" Stab is the result _ Although some people might call it the Stinky Six _ The sleeper in this threesome is the DuDu _ Yes, it stands for Dual Slalom, Dual Suspension _ This is really Scott Beaumont's bike 'cuz he had the foresight to see that Dual slalom was getting bigger and called for Dual suspension _ The Kona Clump tube set was designed specifically for this bike _ Four and Four inches of travel front and rear seems to be the ideal ticket for this World Cup rig _



TRACY MOSELEY

Ranked Top Five in the World and Top Three in Europe _ Tracy's Podium Placings are making a mark on the New Breed of Downhillers _ Biology Major _ www.secondlevelsport.com/teamkona/team2000/riders/tracy/profile.htm

SCOTT BEAUMONT

Racing since he was a kid, Boom Boom got his start in BMX at 7 ... later took the BMX World Championship in 1995 & 1996 _ And that was just the beginning of his career _ Since his conversion to 26" wheels, Scott has risen steadily through the World Cup Dual Slalom ranks _ As we were writing this, he was 3rd overall in the World Cup _ His DuDu dual slalom machine was the result of Scott's collaboration with the Kona Design Team _



STAB PRIMO

World Cup Worthy Downhill Dream _ Two Years In A Row Top Production Downhill Mountain Bike (Mountain Bike Action) _ Up to Nine Inches Rear Wheel Travel _ NEW Stealthy Marzocchi Upside Down Shiver World Cup Fork with Seven Inches Travel _ NEW Kona Cromoly Steel Crank _ Powerful and Proven Kona Four - Bar Dual Suspension Linkage System _ Custom Fox DH coil-over rear shock _

TRACY MOSELEY _ TEAM KONA FORD FOCUS _ WORLD CUP DOWNHILL _ CORTINA, ITALY _ PHOTO BY MALCOLM FERRON

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CROSS COUNTRY HARDTAILS

PURE RACING HERITAGE _

The first Kona Mountain Bikes were bikes designed by Mountain Bike Hall of Fame racer Joe Murray specifically for the use of the Kona Factory Cross-Country race team _ Over the years, dozens of the World's top racers have tested and proven our pioneering sloping top tube hardtail design, helping us refine it down to the bare essentials of a pure cross-country performance machine _ This year's crop of cross-country hardtails is focused on trimming every gram off, but ONLY if it means that the bottom line of reliability is not hurt _ Details down to superlight inner tubes, alloy spoke nipples, Shimano Hollowtech cranks and bottom brackets, Titanium seat rails and Ultralight saddle foam are all part of the package that makes our hardtail racers an ideal selection for pure performance _

EXPLOSIF

Limited Production _ Kona Cross-Country Factory Team machine _ Lightest Kona Mountain Bike - 21.9 lbs (9.95 kilos) _ Superlight & Resilient Easton Scandium Aluminum frame tubing _ Pure selection of lightweight performance components _ Did we say Limited Production? _



MARZOCCHI ATOM 80 AIR _ NEW PLUSH AND LIGHTWEIGHT BOMBER FORK _ COIL SPRING _ OPEN BATH OIL DAMPING _ PRELOAD & REBOUND ADJUSTABLE _ BEAUTIFUL NEW BOMBER ONE PIECE ARCH _

KULA

Lightweight Cross-Country Race Performer _ Beautiful, Light & Strong Easton Ultralite frame _ Lightweight Rock Shox XC Hydra Air fork _

GEOFF KABUSH _ KONA FACTORY TEAM _ NAPA, CALIFORNIA _ PHOTO BY JOHN GIBSON _ THE KONA LEGEND _