
ELECTRIC BIKES
WILL CHANGE THE WORLD
TREK
WATERLOO, WISCONSIN | SINCE 1976

YOUR FUTURE IS ELECTRIC

Personal computers. The Internet. Smartphones. Some innovations are so meaningful to our daily lives that it's hard to imagine what life was like before we had them.

Today, we're on the cusp of something as impactful. Electric bikes will indelibly change the way we live for the better—and they have the potential to meaningfully change our planet in the process.

Within these pages, you'll find Trek electric bikes informed by more than two decades of development experience, built by engineers who understand how to give you the best experience on two wheels.

These bikes offer real solutions for the present and future. They end traffic jams and cut back on pollution. They take you to the grocery store and the tops of mountains. And they let you experience more of your world.

And perhaps most importantly, every one of them is a whole lot of fun.



THE COMMON SENSE CASE FOR THE AMAZING ELECTRIC BICYCLE

Electric bikes open worlds of possibility. They help you climb to new heights, keep pace with pros, and get out to see and experience more. And that's just the start of it.

You can be part of a climate solution

E-bikes are so practical and convenient that owners end up riding them a lot (and reducing their reliance on carbon-emitting cars in the process). According to a study cited by PeopleForBikes, e-bike riders typically replace 72% of utilitarian car trips with bike trips. Over time, that can make a massive impact.

You can actually ditch your car

And the pollution, cost, and traffic jams that typically come with it. Don't believe us? Check out Chuck's story on page 16.

You might be eligible for a rebate

U.S. House Representatives Panetta (D-Calif.) and Blumenauer (D-Ore.) introduced the E-BIKE Act this year. If signed into law, this bill would allow for a refundable tax credit of up to $1,500 on the purchase of a new e-bike.

A little boost is a lot of fun

There's a thing called "the e-bike smile." It's a completely natural reaction to riding an e-bike for the first time—an ear-to-ear grin that creeps across your face and pretty much stays put until you need to charge up again.

You can ride farther, faster

Go ahead and put a big ol' strike through whatever limits you've set on your riding. Electric bikes give you the power to experience more, without taking away your achievement.

You can ride anywhere, with anyone

Headwinds? No problem. Faster riders? You're on their wheel. Steep climbs? Puh-lease. Electric bikes supercharge your speed and stamina so you can do more than you ever thought possible.

YOUR PATH TO A CARBON-NEGATIVE LIFE STARTS HERE

Riding a bike instead of using a vehicle is one of the most physically and environmentally beneficial actions you can take.

This isn't magical thinking or conjecture. It's fact. Even e-bikes, which require electricity, produce a negligible amount of carbon dioxide equivalent compared to other modes of transportation like cars and buses.

But this use has a caveat.

While you affect positive change every time you reach for your helmet over your car keys, it's important to consider the full scope of impact—and that involves looking at the carbon footprint of the bike itself.

Here comes a hard truth and some serious transparency.

Whether your frame is aluminum or carbon composite, smelting the metal or laying the carbon releases greenhouse gases and aerosols. Manufacturing your bike's parts releases emissions, too.

Bottom line: bikes are good by nature, but like anything that's manufactured, they come at a cost to the environment.

The great news is, you can take simple action—using your bike exactly as intended—to fully offset the carbon cost of your new ride.

And all it takes is replacing 430 miles you would have otherwise driven.

INTRODUCING THE RULE OF 430

Offset the carbon cost of your bike by replacing 430 driving miles with riding miles

What is the rule of 430?

The Rule of 430 is a formula that demonstrates replacing about 430 driving miles with 430 riding miles can offset the carbon cost of your new bike. Anything above 430 miles, and your bike (and lifestyle choice to #GoByBike) is now carbon-negative.*

How'd you arrive at that number?

In a bicycle life-cycle assessment conducted by WAP Environmental Consulting, we acquired the value of the emissions from the average Trek bike—174kg CO_2e. Using this, along with data from the EPA estimating that a single gallon of gas emits 8.887 Kg of CO_2 and the average vehicle travels 22 miles per gallon, we came to the simple equation below.

Okay, okay—tell it to me simply...

When you replace your vehicle commute for a bike trip to the gym, grocery store, work, or wherever you need to go, you're making a small contribution towards the carbon neutrality of your lifestyle. And now with The Rule of 430, you have a tangible goal that comes along with your new bike. Once you reach about 430 miles, you've offset the carbon cost of your purchase. If your bike had a voice, it'd be saying, "Hey, thanks for doing your part for the planet."

Track your miles and share your stories with **#GoByBike**

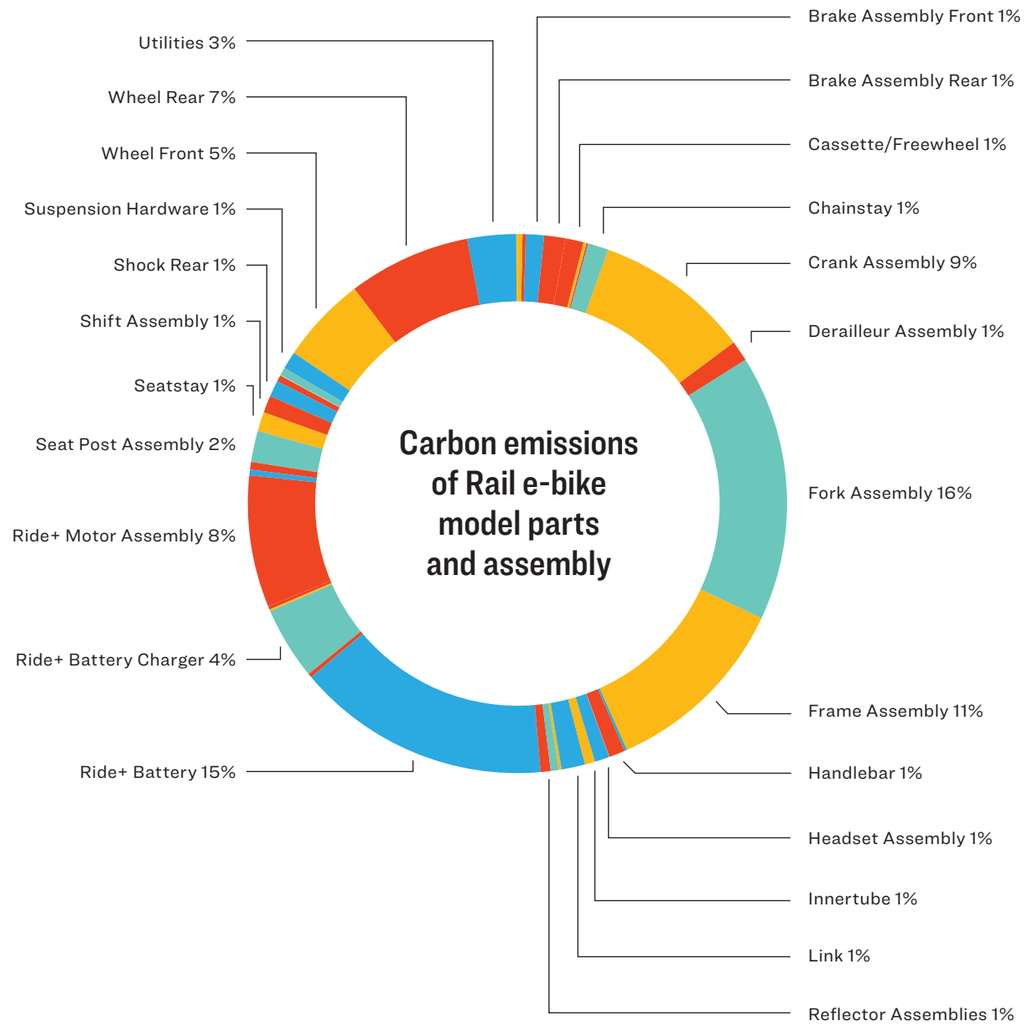
$$\frac{174 \text{ Kg } CO_2}{1 \text{ bike}} \times \frac{1 \text{ gallon of gas}}{8.887 \text{ Kg } CO_2} \times \frac{22 \text{ miles}}{1 \text{ gallon of gas}} = 430 \text{ miles per bike}$$

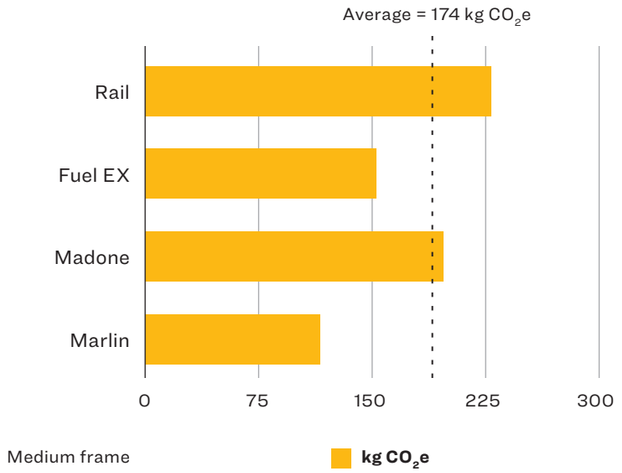
*The Rule of 430 is a guideline based on the estimated average of our most popular 2019 bike models. Keep in mind the specific mileage to offset each model varies, due to differing emissions costs of each bike family.

WHAT'S THE CARBON COST OF MAKING AN E-BIKE?



Electric bikes require specific parts like batteries, chargers, and motors, all of which make an impact on the environment. Through our partnership with WAP Sustainability Consulting, we tracked the overall carbon cost of an e-bike, all the way down to the percentage of overall impact from each of the bike's parts. With this info, we're learning how we can reduce our carbon footprint by using alternative materials and processes.





With the help of WAP Sustainability Consulting, we measured the impact of bike models in four of our most popular bike families to determine the average carbon cost of a Trek bike.

WE'RE YOUR E-BIKE EXPERTS

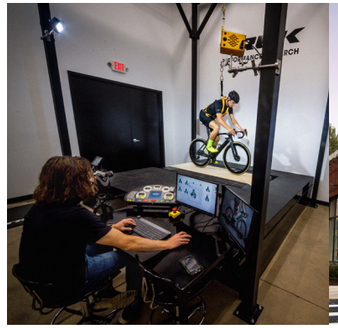
**Two decades in the e-bike game.
Lifetimes of knowledge.**

Since 1976, Trek has made all kinds of bikes, from ultra-aero road frames our pro teams race on the world's stage to mountain bikes freestyle riders launch off cliffs. (Seriously. Look up Red Bull Rampage for some highlights.)

In 2001, we started making electric bikes to give riders like you the power to do more on two wheels. And since then, we've resourced our brightest product development teams to bring the best electric experience to every rider, wherever they roam.

Through two decades of hard-earned product knowledge, we've learned that e-bikes, when made right, can change the way people experience the world—and they can improve it in the process. It's an awesome responsibility, and one we take seriously.

Bike path or boardwalk, city street or the steepest off-road trail—wherever you ride your Trek electric bike, you can count on us to give you a great experience.







Wherever you are, we're there too

Trek has a worldwide network of certified e-bike retailers and service centers, so you'll always be able to find a qualified technician who understands e-bikes.

We'll take care of you

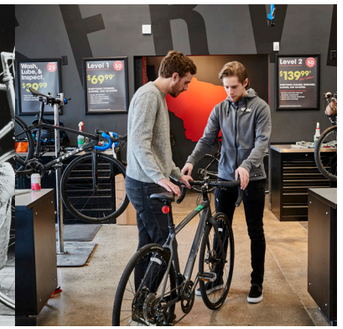
We're proud to have the best warranty program in the industry. Every Trek e-bike is backed by a lifetime frame warranty and a two-year battery warranty.

Best-in-class electronics

We only use e-bike drive systems that meet our incredibly high standards of quality, reliability, serviceability, and ease of use.







HOW DO E-BIKES WORK?

Pedal-assist gives you superpowered legs

Our e-bikes are pedal-assist bikes, which means there's a motor that helps the pedals turn when you're riding. Unlike a throttle, this gives you full control over your ride—the boost will only work when you do! The motor amplifies the power behind each of your pedal strokes, providing a natural ride feel that makes it feel like your legs have super strength.

Displays put control at your fingertips

E-bike displays (also known as controllers) are what you use to see and control your e-bike's settings. You can change your level of assist, see your speed and distance, and check how much battery power you have left. Some displays also calculate your range, which indicates how many miles you have left before your bike needs to recharge.



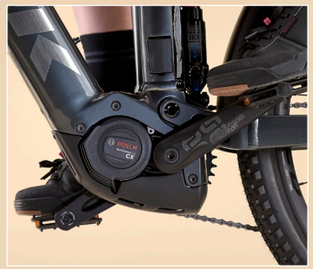
Batteries help you go the distance

E-bike batteries are the biggest contributing factor to how far your e-bike can go on a single charge (this distance is known as "range"). The higher the watt hour (Wh) of your battery, the more power capacity it has, and the farther you can ride.



Electric motors make you more powerful

Most of our e-bikes are designed with mid-drive pedal-assist motors that are located in the same area as your pedals for a low, balanced center of gravity. They feel natural while pedaling, are easy to shift on hills, and provide a boost of smooth, consistent power with every pedal stroke.



WHICH E-BIKE IS RIGHT FOR YOU?

Start with where you'll ride most, and then we'll narrow down your choices.

Test ride an e-bike today!

DIRT TRAILS

Nice!
What kind of riding do you do?

- Singletrack and off-road adventures
  - **POWERFLY | P. 36**
    A versatile e-MTB that helps you explore more trails
    Range: Up to 50 miles | Assist: 20 mph
  - **E-CALIBER | P. 32**
    A lightweight e-MTB with a love for epic XC adventures
    Range: Up to 43 miles | Assist: 20 mph
- Gnarly, technical singletrack
  - **RAIL | P. 34**
    A long-travel e-MTB built for epic, multi-trail adventures
    Range: Up to 50 miles | Assist: 20 mph

STREETS OR PATHS

Awesome!
What's most important to you?

- Being able to carry a lot and ride in any weather (racks and fenders are a must)
  - *What riding position do you prefer?*
    - More forward-leaning and active
      - **POWERFLY EQUIPPED | P. 22**
        An e-MTB built for trail riding and city commutes
        Range: Up to 50 miles | Assist: 20 mph
      - **ALLANT+ | P. 20**
        A premium city e-bike for stylish, high-speed commutes and cruises
        Range: Up to 80 miles | Assist: 20-28 mph
    - More upright and comfort-first
      - **VERVE+ | P. 24**
        A comfort-first e-hybrid that's easy to ride and easy to love
        Range: Up to 70 miles | Assist: 20 mph
      - **TOWNIE GO! | P. 28**
        Simple and stylish, Electra Townie Go! makes every around-town excursion more fun
        Range: Up to 70 miles | Assist: 20 mph
- Features built for tackling rugged terrain, like suspension and knobby tires
  - **POWERFLY | P. 36**
    A versatile e-MTB that helps you explore more trails
    Range: Up to 50 miles | Assist: 20 mph
- Comfort! I want to take it easy and enjoy the world around me
  - **VERVE+ | P. 24**
    A comfort-first e-hybrid that's easy to ride and easy to love
    Range: Up to 70 miles | Assist: 20 mph

OPEN ROADS

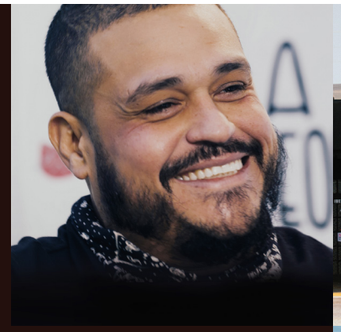
Sweet!
How often will you use the assist?

- All the time!
  - **DOMANE+ HP | P. 44**
    Our fastest e-road bike with powerful, sustained assist
    Range: Up to 75 miles | Assist: 28 mph
- Just when I want it—like on big climbs
  - **DOMANE+ LT & ALR | PP. 40, 42**
    Lightweight, discreet e-road bikes with part-time assist
    Range: Up to 65 miles | Assist: 20 mph



TAKE MY KEYS, PLEASE

How the owner of a coffee shop in Los Angeles brewed up a new lifestyle when he traded Trek his car keys for an e-bike







Chuck Herrera is co-owner of Good People Coffee Co. in Los Angeles, California. Like any small business owner, he's got places to go and things to do.

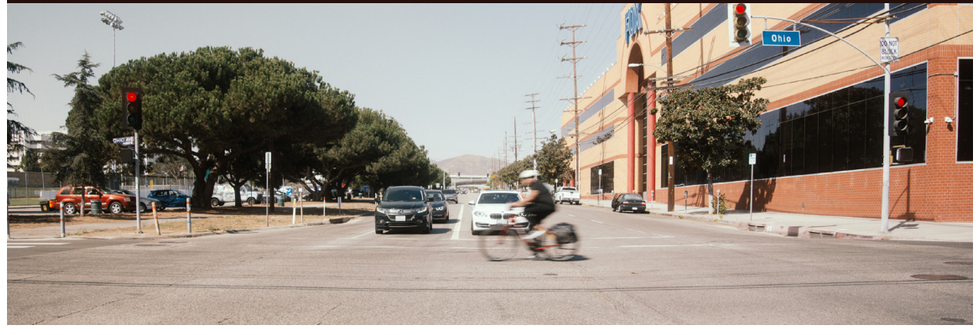
But his car just wasn't cutting it. Traffic was a constant time-waster, and every time he turned the ignition he'd consider his environmental impact.

Chuck wanted to make a meaningful, lasting change.

So we offered him a deal: we'd send him a new Allant+ if he'd replace all of his car trips with bike trips for 30 days.

Chuck had been out of the cycling game for some time while he focused on his business. And despite some initial apprehension, he was in.

So he dropped the keys to his four-wheeled nightmare into an envelope, mailed them to Trek Headquarters in Waterloo, Wisconsin, and dove headfirst into the world of e-biking.



Here's how the trade went

What was going through your mind on Day 1 of 30?
I was excited! I thought I'd be a little intimidated by the handling and the tech of an e-bike, but that was super easy to get over. I was reminded that cycling demands so much of your focus. When you're riding, you're hyper-aware of everything around you, and there's something nice about that. You have so much more control than you do when you're driving, and you have to be making conscious decisions all the time. Those are things I probably just didn't understand or appreciate when I was a younger cyclist.

How much cycling did you do before this?
Before this, I'd mostly ridden road bikes. After I opened my shop, I got really busy and just didn't have the time. But when I got back out there, it was so much fun. It's helped me give cycling a chance again. Things like this are super beneficial for more than just your physical wellbeing.

What surprised you about Allant+?
The speed! Just straight cycling down the street. The bike makes you work for it, but you don't feel that loss of speed. I didn't think it was going to be as smooth as it is, either. It kind of feels like a beach cruiser, but it's got the speed and response of a road bike. You barely feel bumps, and it's super smooth and super responsive on turns, which kind of reminded me of a luxury car, where you feel like all the wheels are turning there with you. Feeling that connected to it that quickly was pretty cool.

How did your family, friends, and co-workers react to you taking on this challenge?
Everybody loves it. The bike is the star of the show. A couple of my co-workers at Good People started getting into cycling again, and people started bringing their bikes around more. Everyone's always asking where we should ride this weekend. Now that we have a big patio, a place where people can park their bikes, I feel like it's just made the shop even more inviting.

Did you miss your car?
Absolutely not. You'd think choosing an e-bike over a car would make your world smaller, but it expanded mine. I take longer rides, go to the barbershop, to the beach, grab something to eat. Riding the bike just makes more sense. And it feels good that I'm transporting myself on something that's not setting our planet back.

After 30 days, what's next?
We want to get a couple more e-bikes and start delivering to our customers that way! We're in a close-knit community, just three miles from the ocean, and the next town over is just about a mile in radius. We could easily cover that on e-bikes. It's all about delivering that same experience that people love in our shop—and we could say we're doing it all by bike. Somebody who works here pops up at your house on an e-bike? That's so dope.





GOODBYE, CAR. HELLO, FUN!

ALLANT+

Allant+ is the ultimate e-bike commuter and your best option for a two-wheeled ride that will fully replace a car and public transit. A powerful drive system with thoughtful commuting features make every errand (and joyride) faster and more fun.

RANGE
Up to 80 miles

ASSIST
28 or 20 mph, depending on model



EQUIPPED FOR EVERY ERRAND
Every Allant+ comes with the gear you need for smart commutes in all conditions, including fenders, a rack, and lights that run off the battery.

INTEGRATED BATTERY
The sleek, hydroformed frame fully encases the Bosch battery for a stylish, streamlined look.

FULLY CONNECTED
Download the COBI.Bike app and your phone becomes an on-board computer. Attach it to your Smartphone Hub controller to charge, get directions, and more.

Available in 10 models starting at $3,599.

EQUIPPED FOR EVERYDAY ADVENTURE

POWERFLY EQUIPPED

Powerfly Equipped pairs the soul of a trail bike with the trappings of a city bike for rugged commutes and singletrack rides. In addition to a powerful Bosch motor, it's outfitted with an adventure-ready accessory package that includes a rear rack, fenders, lights, and a kickstand.

RANGE
Up to 50 miles

ASSIST
20 mph



READY TO RIDE
Comes with lights, fenders, and a MIK rear rack.

MADE FOR RUGGED UTILITY
Full suspension for tackling on- and off-road adventures.

BUILT-IN BATTERY
Integrated battery system is easy to charge on or off the bike.

Available in 1 model starting at $5,999.

THE E-BIKE FOR EVERYONE

VERVE+

Verve+ is ultra-comfortable, super intuitive to use, and a ton of fun to ride. Wherever you're headed, it'll help you power up hills, carry your cargo, and explore more. If you're looking for a simple, fun, everyday e-bike, this is your perfect ride.

RANGE
Up to 70 miles

ASSIST
20 mph

THE ULTIMATE COMFORT RIDE
An upright riding position and ergonomic parts keep you comfy, and all models are available with lowstep frames for easy mounting.

READY FOR ADVENTURE
Verve+ is equipped with a suite of included accessories like lights, fenders, and a rear rack.

SIMPLE, RELIABLE POWER
Control is at your fingertips with Verve+, making it easy to choose your level of boost on every ride.

Available in 4 models starting at $2,649.

STEPTHROUGH FRAMES: WHAT MAKES THEM SO COOL?

With stepthrough frames, there's no top tube to sling a leg over, which makes them a whole lot easier to mount and dismount. And if you're planning to wear anything that falls above bike shorts on the fashion index, this frame style lets you open your wardrobe a little wider. Bonus: in Europe, this is the most popular frame style for both men and women.

Verve+ is available in standard and stepthrough frame options to suit your ride style.

LIFE'S BETTER WHEN YOU GO!

TOWNIE GO!

Electra's Townie Go! lineup pairs laidback riding style with simple, intuitive e-bike power for an electric experience everyone can love. These bikes are stable, comfortable, fun to ride, and easy to accessorize for your kind of riding.

RANGE
Up to 70 miles

ASSIST
20 mph

EVERYDAY COMFORT
All Townie Go! models are equipped with comfort-first touchpoints for smooth, comfortable rides.

ENDLESS STYLE
Townie Go! is where Electra style meets modern technology.

FRAME AND MOTOR OPTIONS
With a full lineup of models including many frame and motor options, you can choose the Townie Go! that's right for the way you ride.

Available in 6 models starting at $1,499.



GOING WHERE NO BIKE HAS GONE BEFORE

How Payson McElveen found a new gear and a new mindset on a test ride of the all-new E-Caliber



In the Southern Rockies, a sky-blue lake sits within a desolate crater more than 12,000 feet above sea level.

"It feels extraterrestrial. It feels like you're on Mars or the moon," Payson McElveen says. "It doesn't even feel real."

Getting there takes immense effort. McElveen is a two-time marathon cross country mountain biking national champion, as tailormade as anyone can be for intense off-road riding, but even he struggles to push his way up some stretches of the 8.5-mile trail. The route is usually taken on by committed hikers who, with a lot of patience, can traverse the rough terrain, steep slopes, and high altitude more easily on two feet than two wheels.

"You turn left and go straight up this glacial eroded valley, and it's like 20 to 25 percent grade for half a mile or a mile," McElveen says. "It's not rideable on a normal bike. Maybe at sea level, if someone was absolutely insanely fit, and the dirt was perfect."

But on a clear afternoon last October, he made it up the mountain. He wasn't simply having a good day; he was riding E-Caliber, an electric mountain bike that opened up a world of possibility.

McElveen has ridden plenty of e-bikes, but E-Caliber was something altogether different. The assist responded almost as soon as he pushed the pedals.

"A couple of times I had to put a foot down just because it is really challenging," he says. "And despite being on a 20 percent grade you can get going again. A lot of e-bikes are like monster trucks, but you pay for that capability in maneuverability. This bike is so light and responsive that you feel like you're on a normal bike ride—you're just going Mach 10 all the time."



Even as an in-season athlete, McElveen benefits from E-Caliber's additional power. On active recovery days, he doesn't have to confine himself to easy trails or his road bike. He can still tackle a difficult route and satisfy his spiritual and emotional need for adventure even when he knows his body should be going easy.

E-Caliber also helps friends and family keep up with faster riders like McElveen. Cycling is a powerful means to create shared experiences, but sometimes big gaps in physical ability can get in the way. McElveen calls it a "blessing and a curse to be a racer," knowing that even fast amateurs could be intimidated to ride with him or anyone else whose life revolves around training.

"On a four-hour ride, we climb 10,000 feet and cover 45, 50 miles," McElveen says. "And being able to do that shoulder to shoulder and have that experience be a very similar one would be incredible. It almost gets me choked up a little bit thinking about being able to give one of these to my dad for Christmas."

With E-Caliber, virtually no ride is off limits to anyone. And this is the bike's greatest gift: it's for the adventure-hearted, not only the adventure-capable.

"Sometimes I'll get a chance to test new equipment and I'll think, 'I'm really happy this exists because it's going to make a lot of people happy,'" McElveen explains. "This time, I thought, 'This is going to make a lot of people happy—and I absolutely need to have one!'"



FOR ANYONE WHO'S EVER WONDERED WHAT'S JUST OVER THE NEXT RIDGE

E-CALIBER

The all-new E-Caliber's got an appetite for distance, a love of XC speed, and the right amount of suspension and power to turn up your endurance on epic cross-country adventures. If you've ever gazed into the great beyond and wished you had the juice to go farther, this is your dream electric mountain bike.

RANGE
Up to 43 miles

ASSIST
20 mph

TREK'S LIGHTEST FULL SUSPENSION E-MTB
At just 34 lbs. for the 9.9 XX1 AXS model, E-Caliber delivers e-bike speed at the weight of a traditional full suspension ride.

TWO WAYS TO LOVE IT
Remove the Fazua motor and replace the battery with the included hollow down tube insert to save 6.4 lbs. and create a drag-free XC ride that feels just like a Supercaliber.

XC SUSPENSION, PERFECTED
Trek's exclusive IsoStrut shock pairs 60mm of tunable travel with pivotless seatstays that move with the trail.

THINK BIGGER
Go ahead and erase whatever limits you've put on your riding. E-Caliber takes the hardship out of factors like distance and steep climbs and turns it into fun.

Available in 6 models starting at $6,499.

THE MOUNTAIN BIKER'S ELECTRIC MOUNTAIN BIKE

RAIL

This long-travel e-MTB delivers a true trail bike experience on big mountains, steep descents, and epic alpine adventures with burly suspension for rough lines and a powerful Bosch drive system that's like having your own shuttle.

RANGE
Up to 50 miles

ASSIST
20 mph

TRUE TRAIL SUSPENSION
Rail is built with a 160mm fork and 150mm of rear travel, with a RockShox Super Deluxe ThruShaft shock on select models.

SMARTER BATTERY ACCESS
Trek's one-piece Removable Integrated Battery (RIB) is compact and simple.

FOUR ASSIST MODES
Choose from four assist modes, including e-MTB and e-MTB Lite. Each mode delivers power naturally and predictably across the full range of assist, so you'll never be left hanging or lurching.

Available in 4 models starting at $5,499.99.

SO MUCH ADVENTURE, SO LITTLE STOPPING YOU

POWERFLY

Powerfly supercharges the fun in any singletrack adventure, amplifying the best parts of mountain biking and giving you the power and stamina to experience more of what you love. Climb hills with ease, roam farther and faster, and explore more of your world on dirt.

RANGE
Up to 50 miles

ASSIST
20 mph

MADE FOR THE TRAIL
You get the same advanced trail tech as our best analog MTBs.

CHOOSE YOUR SUSPENSION
Powerfly is available in both hardtail and full suspension models.

BUILT-IN BATTERY
Integrated battery system is easy to charge on or off the bike.

Available in 2 models starting at $3,699.

A NEW KIND OF SPEED DATING

An elite racer at the top of her game, her partner who wants to keep pace, and the electric solution that's allowed them to experience more together.

For Ellen Noble and her partner Adin Baird, the Domane+ LT arrived at the perfect time.

"It was like an instant smile," Adin says, describing the first time he rode the bike. "When that pedal-assist kicked in, it was just like, 'WOOO!' "

"He isn't exaggerating. He was actually whooping," Ellen says. "He was spinning around the neighborhood and yelling with excitement."

Here's why this moment was so moving for both of them:

Ellen, a decorated cyclocross and cross country mountain bike racer for Trek, has stood on a national championships podium six times, including twice as a U23 champion. She's a professional athlete, racing against the world's best.

Though he's no slouch on a bike, Adin is... none of those things. Like most people in the world, he doesn't have the strength and stamina of a world-class cyclist. Moreover, he's been plagued by knee pain caused by skiing injuries, which made pedaling even casually on a traditional bike almost impossible. Keeping pace with Ellen on even a light training ride was out of the question.

For a time, it looked like riding bikes together would no longer be part of their reality. But then the Domane+ LT showed up in a box at their doorstep in Boulder, Colorado. And that changed everything.

On roads and packed dirt paths around Boulder, Adin can stay on Ellen's wheel with the e-bike, and the experience feels natural.

"He wasn't lurching back and forth while I was pedaling," Ellen says. "We were keeping up with each other, pedal stroke for pedal stroke. He just wasn't working as hard as me."

"I mean, I forget I'm on an e-bike," Adin says. "It just feels really natural. Like that pedal-assist is really consistent and nice and predictable. I rarely take it out of the max setting because it's just so much fun."

The e-bike has become a tool to facilitate togetherness when physical constraints make it difficult. But to Ellen and Adin, the power of e-bikes is even bigger than this. Ellen tells a story about her good friend's mother who bought an e-bike as a way to stay active despite motor issues due to multiple sclerosis.

"She doesn't have the strength to pedal a normal bike at a rate that would allow her to stay upright," Ellen says. "Her e-bike gets her outside and allows her to see nature and do stuff that she's not able to do otherwise."

Whether for fun or better mobility, anyone can find utility in an e-bike.

"You want to find excuses to use it," Adin says. "Like, if we can throw a backpack on and take the e-bike instead of the car to the grocery store to pick up a couple of things before dinner, we're going to take the e-bike 100 percent of the time."

"If you're a person who wants to ride bikes and go farther or be able to keep up with your friends, this is the way," Ellen says. "I just know how happy it makes me to go fast on a bike. And I want other people to be able to experience the fun that we've experienced on bikes together."

"This bike has been the only thing that's allowed us to ride together at all," Ellen says. "It's been a real gift, because being able to ride with Adin is just one of my favorite things."

A LITTLE EXTRA BOOST, A LOT MORE FUN

DOMANE+ LT

Domane+ LT is our lightest electric road bike ever. It boasts an ultralight OCLV Carbon frame, the road-smoothing magic of IsoSpeed, and a hidden Fazua drive system you can seamlessly kick on for part- or full-time assist on your fastest group rides, biggest climbs, and longest days in the saddle.

RANGE
Up to 65 miles

ASSIST
20 mph

THE SMOOTH ADVANTAGE
A lightweight carbon frame with road-smoothing IsoSpeed.

DISCREET DESIGN
Looks like a standard road bike thanks to a sleek, hidden motor.

REMOVABLE DRIVE SYSTEM
You can easily remove the battery and motor for a traditional road bike experience.

Available in 3 models starting at $5,499.

LIFE'S GOT HILLS, YOU'VE GOT DOMANE+ ALR

DOMANE+ ALR

The highest-value model in our electric road bike lineup, Domane+ ALR offers the best boost for your buck. It has an alloy frame that looks and handles like the road bikes you know and love, but it's equipped with a hidden Fazua motor that gives you the power to explore longer routes and harder climbs.

RANGE
Up to 65 miles

ASSIST
20 mph

READY TO ROAM
Comfortable Endurance Geometry and room for wider tires.

HIDDEN FAZUA SYSTEM
Discreet design looks like a standard road bike.

ELECTRIC OR ANALOG
Easily remove the drivepack and ride Domane+ ALR like a regular bike.

Available in 1 model starting at $4,599.

TAKE THE LONG, LONG, LONG WAY HOME

DOMANE+ HP

Big battery. Big speed. Big fun. Our fastest, longest-range e-road bike turns any ride into an epic adventure. An OCLV Carbon frame and rear IsoSpeed keep you smooth on rough roads, while a powerful and reliable Bosch motor helps you reach distance milestones you never thought possible.

RANGE
Up to 75 miles

ASSIST
28 mph

CRUISE COMFORTABLY
A compliant carbon frame with road-smoothing IsoSpeed.

SLEEK INTEGRATED BATTERY
Easy-to-charge battery snaps right into the frame.

DOUBLE YOUR DISTANCE
Unlock an additional 75 miles of range (for 150 miles total) with Range Boost.

Available in 2 models starting at $6,999.



“I LOVE THIS BIKE”

Our electric bikes win awards, and most importantly, the hearts of all who ride them. You could even say that love is a common side effect of owning a Trek e-bike!

2020 E-bike of the Year in the Netherlands
ALLANT+ 7

2020 Speed Pedelec of the Year in Belgium
ALLANT+ 9.9S

2021 MBR Shop-bought E-Bike of the Year
RAIL 9

“I have been wanting to get back into biking for years to help lose weight and to get out of my car more. Biking has brought back something I haven’t felt since I was a kid. I get to work awake and ready for the day, on the way home I can unwind and enjoy the surroundings.”
NICK, MEMPHIS, TN • ALLANT+ 7

“The [bike shop] told me I would have a blast on this bike, and I have been! It feels like you have an extra set of legs when you’re going up a hill or riding on challenging terrain.”
WENDY, SHERIDAN, NY • VERVE+ 3

“I have the confidence to ride anywhere, including big hills and into the wind. Makes me feel like a real rider again. Many friends have taken it for a spin and they all come back with huge smiles on their faces.”
NANCY, ST. PETERSBURG, FL • VERVE+ 2 LOWSTEP

“I am overwhelmed by this bike. I cannot get the smile off my face and everyday I cannot wait till the next day to ride again.”
YOUNG AGAIN, LAS VEGAS, NV • DOMANE+ HP

“You still pedal and work hard like a non-electric [bike] but the glory of it is that you get help on the hills, in the wind, and when you are just tired. It makes riding more enjoyable with less downsides. I used to hate hills. Now—bring them on!”
PENNY, OKANAGAN FALLS, BC, CANADA • DOMANE+ LT 7

“I just got this bike and absolutely love it! I am not afraid of burning myself out on a trail and then being stuck 10 miles from the car. I have shown it to several friends and the first thing out of their mouth when they try it out is WHOOO HOOO!”
SHANNON, ID • POWERFLY 5

“This bike has been a game changer. I can ride farther and make it as hard as I want. I’m able to explore areas I have never been able to in the past. It’s made me look forward to getting out there and having fun.”
DAN O., LAKEWOOD, CO • POWERFLY 5

“I have absolutely been enjoying every minute in the saddle. You know you are having fun when someone suggests a trail, and without hesitation or even knowing how far away it is, you just say let’s go!”
DYOUNG82, BENTONVILLE, AR • RAIL 7

THE RIGHT GEAR FOR EVERY ADVENTURE (ELECTRIC OR ACOUSTIC)

There's no such thing as a boring bike ride, but great gear can make your experience even better. Whether you're riding electric or acoustic, road or trail, commute or neighborhood cruise—we're here to help you have more fun by bike.

Check out the gear in this catalog and a whole lot more at trekbikes.com, and visit us to see our in-store collection, chat about the best local rides, and get your bike in tip-top shape for the year's best riding season.

OUR E-BIKES HAVE A VACATION MODE

TREK TRAVEL

Tunnel vision on Trek Travel's Long Weekend Bike Tour through Zion National Park.







Ride an electric bike on your cycling vacation of a lifetime

Trek Travel, the award-winning operator of bike tours, offers socially distant travel experiences for all rider levels with increased safety measures to North America's most stunning destinations.

Trek electric bikes are now available as a no-cost upgrade on your cycling vacation of a lifetime. (And take it from us—e-bikes are a travel companion you'll never regret vacationing with.)

Experience the joy and wonder of riding an e-bike through Alaska, the Rocky Mountains, California wine country, and more.

Learn more and explore all of your trip options at trektravel.com.

JOIN THE #GOBYBIKE MOVEMENT

After one year, the #GoByBike movement is gearing up to make a world of difference

In May of 2020, we launched a collective action movement that asked people everywhere to choose cycling over other modes of transportation. The premise was simple: choose a bike over a car for one trip each week, document your journey with #GoByBike, and invite others to do the same.

Some of you dusted off bikes that had been long forgotten, some of you got groceries by bike or cruised the neighborhood with your kids. Many of you saw the simple act of riding through a new lens of joy.

As #GoByBike rolls into its second year, we're thrilled to share a few key findings from the campaign and a study we're funding in partnership with the University of Wisconsin's Department of Public Health.

Preview our early findings below, and join thousands of other riders in simple, meaningful climate action today.

Early findings indicate that if 10% of the US replaced one car trip with a bike trip each week, we'd see billions of dollars of benefits globally from improved air quality and the avoidance of planet-warming carbon pollution.

Since May, 68,000 people have chosen to #GoByBike and inspire others with a post using the #GoByBike hashtag.

Participation for the movement has grown steadily around the world with 2,000 – 3,000 new riders each week.

HOW TO JOIN THE #GOBYBIKE MOVEMENT

1
Choose your bike over your car for at least one trip each week.

2
Share the message by posting a photo of your ride and using the #GoByBike hashtag.

3
Invite others to ride and take action by tagging them in your photo.

Visit trekbikes.com/gobybike to learn more, get inspired, and join the movement.




WE'RE YOUR
E-BIKE EXPERTS