TREKFEST

MARCH 15 – APRIL 30



OUR BEST DEALS OF THE YEAR!

OUR LOWEST-EVER PRICE ON AN E-BIKE

UP TO $1,700 OFF THE MOUNTAIN BIKE OF THE YEAR

HUGE SAVINGS ON OUR MOST POPULAR ROAD AND GRAVEL BIKES

TREK

WATERLOO, WISCONSIN | SINCE 1976

ELECTRIC

ELECTRIC BIKES WILL CHANGE YOUR LIFE

$500 OFF

FX+ 2 ELECTRIC BIKE
~~WAS: $2,499.99~~ **NOW $1,999.99**

TOP ASSIST SPEED
20 MPH

RANGE
UP TO 35 MILES



$1,000 OFF

ALLANT+ 7S ELECTRIC BIKE
~~WAS: $4,099.99~~ **NOW $3,099.99**

TOP ASSIST SPEED
28 MPH

RANGE
UP TO 70 MILES



MORE ELECTRIC DEALS IN-STORE AND ONLINE AT TREKBIKES.COM

ALLANT+ 7S STAGGER
~~WAS $4,099.99~~ **NOW $3,099.99**

ALLANT+ 7S
~~WAS $4,449.99~~ **NOW $3,449.99**

ALLANT+ 8S STAGGER
~~WAS $4,449.99~~ **NOW $3,449.99**

FX+ 2 STAGGER
~~WAS $2,499.99~~ **NOW $1,999.99**

TrekFest Sale pricing available online at trekbikes.com and at participating retailers only, through April 30, 2024

OUR BEST-EVER PRICE ON AN E-BIKE

A WHOLE LOTTA GO! FOR UNDER $1,200

Find the fun with the best deals on Electra bikes, e-bikes, and accessories online and in-store through April 30.

Electra

ELECTRA CRUISER GO!
~~WAS: $1,599.99~~ **NOW $1,199.99**

TOP ASSIST SPEED
20 MPH

RANGE
UP TO 40 MILES

CITY & FITNESS

OUR BEST-LOVED CITY BIKES AT EVEN BETTER PRICES

$100 OFF FX 1 DISC
~~WAS: $699.99~~ **NOW $599.99**



$100 OFF FX 1
~~WAS: $599.99~~
NOW $499.99



SHOP MORE DEALS IN-STORE OR ONLINE AT TREKBIKES.COM!

FX 1 STAGGER DISC
~~WAS $699.99~~ **NOW $599.99**

VERVE 2 DISC LOWSTEP
~~WAS $799.99~~ **NOW $699.99**



VERVE 2 DISC
~~WAS: $799.99~~
NOW $699.99



BONTRAGER SOLSTICE MIPS BIKE HELMET
~~WAS: $69.99~~ **NOW $35.99**



BONTRAGER CADENCE INDOOR CYCLING SHOE
~~WAS: $139.99~~ **NOW $59.99**

TrekFest Sale pricing available online at trekbikes.com and at participating retailers only, through April 30, 2024



LOFT 7D STEP-OVER
~~WAS $649.99~~ **NOW $499.99**

Electra

500 BUCKS. ONE INCREDIBLY STYLISH BIKE.

This lightweight commuter puts the fun in functionality. It's designed to handle the rigors of the street, but doesn't compromise on comfort or style.

LOFT 7D STEP-THRU
~~WAS: $649.99~~
NOW $499.99





FULL SUSPENSION

LESS SPEND, MORE SEND

pinkbike AWARDS 2022

$1,700 OFF MOUNTAIN BIKE OF THE YEAR

FUEL EX 9.8 GX AXS GEN 6
~~WAS: $7,699.99~~
NOW $5,999.99





BONTRAGER XR4 TEAM ISSUE TLR MTB TIRE
~~WAS: $69.99~~ **NOW $54.99**



BONTRAGER XR5 TEAM ISSUE TLR MTB TIRE
~~WAS: $69.99~~ **NOW $54.99**

RIP INTO SPRING WITH THE YEAR'S BEST DEALS ON FULL SUSPENSION TRAIL AND XC BIKES!

TOP FUEL 9.8 GX AXS*
~~WAS: $7,549.99~~
NOW $6,299.99

$1,250 OFF



*TrekFest Sale pricing as shown applies to select model numbers and colors only. See trekbikes.com or store for details.

SLASH 7 GEN 5
~~WAS: $3,899.99~~
NOW $2,999.99

$900 OFF



SHOP MORE DEALS IN-STORE OR ONLINE AT TREKBIKES.COM!

$650 OFF! TOP FUEL 9.8 XT
~~WAS: $6,649.99~~ **NOW $5,999.99**

TrekFest Sale pricing available online at trekbikes.com and at participating retailers only, through April 30, 2024



BONTRAGER BLAZE WAVECEL MOUNTAIN BIKE HELMET
~~WAS: $299.99~~ **NOW $219.99**



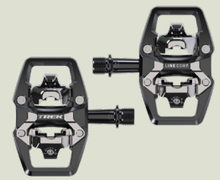
BONTRAGER RAPID PACK HYDRO
~~WAS: $99.99~~ **NOW $79.99**



BONTRAGER PRO RATCHET MULTI-TOOL
~~WAS: $129.99~~ **NOW $99.99**



BONTRAGER AVERT ADVENTURE MOUNTAIN BIKE SHOE
~~WAS: $184.99~~ **NOW $129.99**



TREK LINE COMP CLIPLESS PEDAL SET
~~WAS: $74.99~~ **NOW $59.99**

HARDTAIL MOUNTAIN

HARD-TO-BEAT HARDTAIL SAVINGS

MARLIN 8 GEN 2
~~WAS: $1,329.99~~
NOW $999.99

$230 OFF MARLIN 7 GEN 2
~~WAS: $1,029.99~~ **NOW $799.99**

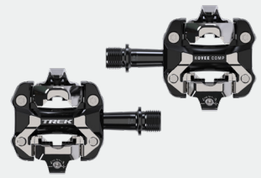


$140 OFF MARLIN 5 GEN 2
~~WAS: $739.99~~ **NOW $599.99**





$400 OFF
ROSCOE 8
~~WAS: $2,399.99~~
NOW $1,999.99



TREK KOVEE COMP CLIPLESS PEDAL SET
~~WAS: $64.99~~ **NOW $49.99**



$45 OFF

BONTRAGER QUANTUM MOUNTAIN SHOE
~~WAS: $94.99~~ **NOW $49.99**



TREK EVOKE UNISEX MOUNTAIN BIKE GLOVE
~~WAS: $34.99~~ **NOW $25.99**



TREK RALLY WAVECEL MOUNTAIN BIKE HELMET
~~WAS: $159.99~~ **NOW $119.99**



BONTRAGER LINE ELITE MTB PEDAL SET
~~WAS: $51.99~~ **NOW $39.99**



BONTRAGER PRO MULTI-TOOL
~~WAS: $51.99~~ **NOW $39.99**



20% OFF

BONTRAGER LINE PRO 30 TLR BOOST 29 MTB WHEELSET
FRONT ~~WAS: $679.99~~ **NOW $543.99**
REAR ~~WAS: $819.99~~ **NOW $655.99**



BONTRAGER RALLY MOUNTAIN SHOE
~~WAS: $154.99~~ **NOW $119.99**

TrekFest Sale pricing available online at trekbikes.com and at participating retailers only, through April 30, 2024

ROAD

SAVE ON SERIOUS SPEED



$650 OFF

ÉMONDA SL 5
~~WAS: $3,349.99~~
NOW $2,699.99



$700 OFF

ÉMONDA SL 6
~~WAS: $4,999.99~~
NOW $4,299.99



TREK CIRCUIT LTD WOMEN'S CYCLING JERSEY
~~WAS: $89.99~~
NOW $69.99

TREK CIRCUIT LTD CYCLING JERSEY
~~WAS: $89.99~~
NOW $69.99

TREK CIRCUIT CYCLING SHORT
~~WAS: $99.99~~
NOW $59.99

Available in other colors on Trekbikes.com



$1,500 OFF

MADONE SL 7 AXS GEN 6
~~WAS: $7,499.99~~
NOW $5,999.99



$50 OFF

TREK COMMUTER PRO RT/ FLARE RT BIKE LIGHT SET
~~WAS: $209.99~~ **NOW $159.99**



20% OFF

AEOLUS RSL 51 ROAD BIKE WHEELSET
FRONT ~~WAS: $1,299.99~~ **NOW $1,039.99**
BACK ~~WAS: $1,399.99~~ **NOW $1,119.99**



50% OFF

BONTRAGER SOLSTICE ROAD SHOE
~~WAS: $89.99~~ **NOW $44.99**

TrekFest Sale pricing available online at trekbikes.com and at participating retailers only, through April 30, 2024



ELECTRIC MOUNTAIN

MORE BOOST FOR YOUR BUCK

EXTEND YOUR NEXT ADVENTURE WITH HUGE SAVINGS ON ELECTRIC MOUNTAIN BIKES

FUEL EXE ELECTRIC MOUNTAIN BIKE

NAMED BY TIME MAGAZINE AS ONE OF THE 200 BEST INVENTIONS OF 2023

TOP ASSIST SPEED
UP TO 20 MPH

RANGE
UP TO 30 MILES

SUSPENSION
140 MM FRONT | 150 MM REAR



$1,150 OFF

FUEL EXE 9.7
WAS: $7,599.99 **NOW $6,449.99**



$1,000 OFF

FUEL EXE 9.8 GX AXS T-TYPE
WAS: $9,999.99 **NOW $8,999.99**

TrekFest Sale pricing available online at trekbikes.com and at participating retailers only, through April 30, 2024

MORE TREKFEST E-MTB DEALS!

$650 OFF POWERFLY 4 GEN 4
WAS: $3,649.99 **NOW $2,999.99**



TOP ASSIST SPEED
UP TO 20 MPH

RANGE
UP TO 30 MILES

SUSPENSION
120MM FORK

$1,000 OFF RAIL 7 GEN 3
WAS: $6,649.99 **NOW $5,649.99**



TOP ASSIST SPEED
UP TO 20 MPH

RANGE
UP TO 55 MILES

SUSPENSION
150MM REAR | 160MM FRONT

$1,200 OFF RAIL 9.8 XT GEN 4
WAS: $9,199.99 **NOW $7,999.99**



TOP ASSIST SPEED
UP TO 20 MPH

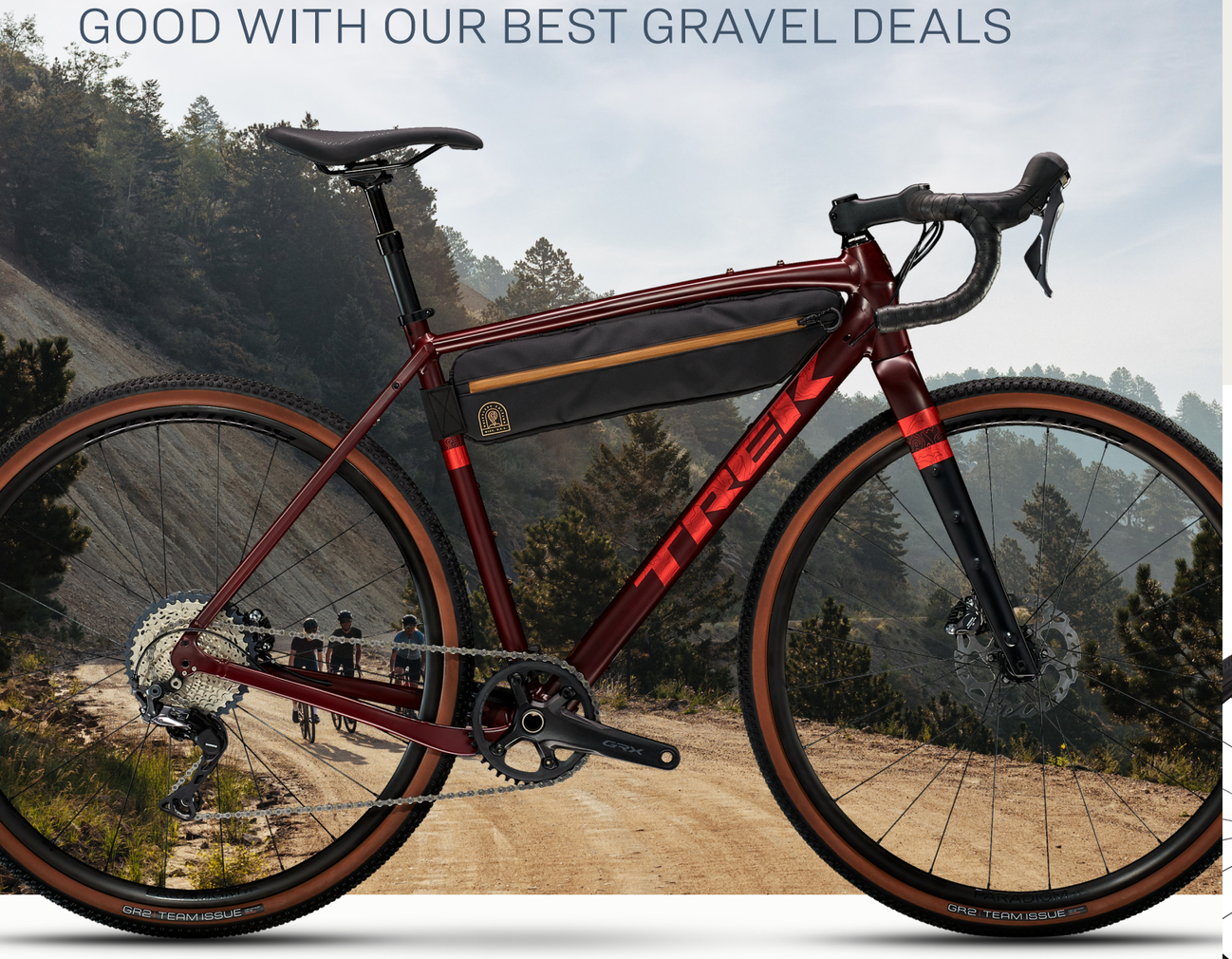
RANGE
UP TO 55 MILES

SUSPENSION
150MM REAR | 160MM FRONT

GRAVEL

SMOKIN' DEALS ON CYCLING'S HOTTEST CATEGORY

GET INTO GRAVEL WHILE THE GETTIN'S GOOD WITH OUR BEST GRAVEL DEALS



$600 OFF CHECKPOINT ALR 5 DRIFTLESS
~~WAS: $2,899.99~~ NOW $2,299.99

$500 OFF

CHECKPOINT ALR 5
~~WAS: $2,499.99~~
NOW $1,999.99





$600 OFF CHECKPOINT SL 5
~~WAS: $3,399.99~~ NOW $2,799.99

$45 OFF



BONTRAGER GR2 LACE GRAVEL SHOE
~~WAS: $144.99~~ NOW $99.99



$360 OFF

AEOLUS PRO 37V CARBON ROAD WHEELS
FRONT ~~WAS: $839.99~~ NOW $671.99
REAR ~~WAS: $959.99~~ NOW $767.99

TrekFest Sale pricing available online at trekbikes.com and at participating retailers only, through April 30, 2024

TREKFEST SALE

HUGE SAVINGS ON BIKES AND GEAR
MARCH 15 – APRIL 30

Sale pricing is off of MSRP and applies to select TrekFest product online at trekbikes.com and at participating retailers only, March 15 – April 30, 2024. While supplies last. In-store product selection will vary by location.

$1,700 OFF



FUEL EX 9.8 GX AXS GEN 6

$1,000 OFF

ELECTRIC



ALLANT+ 7S ELECTRIC BIKE

UNDER $1,000



MARLIN 8

$1,150 OFF

ELECTRIC



FUEL EXE 9.7

$1,000 OFF

ELECTRIC



FUEL EXE 9.8 GX AXS T-TYPE

$700 OFF



ÉMONDA SL 6

$500 OFF



CHECKPOINT ALR 5 DRIFTLESS

The prices in this catalog are MSRP, intended as a guide, and subject to change without notice. All photos, illustrations, colors, average weights, and specifications contained in this catalog are based on the latest production information at the time of publication. Trek reserves the right to make changes at any time, without notice, in colors, weights, materials, equipment, specifications, and models. Any variations in colors shown may be due to the reproductive variations of the printing process. Photos may include equipment not available in all markets. Some models may be shown with optional equipment. All product is subject to availability. E-bike and light power, ratings, and ranges are conditioned maximums and will decrease over the lifetime of the product. Due to supply chain issues, compatible parts may be substituted at any time without notice. We reserve the right to correct printing and layout errors.