CYCLES PEUGEOT



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PEUGEO

On the Continent, Peugeot bicycles are even more famous than Peugeot cars. And justifiably so. Because hundreds of major cycling victories have been won on them over the years. Naturally, this gives Peugeot cycles the edge. The same skills are put into making a standard tourer as into the machine on which Bernard Thevenet

sports





JUNIOR RACER CXE. For boys 9-12 yrs, who take their cycling seriously. This model has 10-speed Derailleur gears, centre-pull brakes and large flange hubs.
Colour: Peacock Blue. Size: 18″ frame 26″ wheels.

JUNIOR SPORTS CME. For ages 9-12. A tough, good-looking cycle with 5-speed Derailleur gears, centre-pull brakes, large flange hubs and stainless steel mudguards.
Colours: Violet or Red. Size: 18″ frame 26″ wheels.

SPORTS TOURER AE8. An ideal all-round sports bicycle with full length stainless steel mudguards, rear carrier with straps, centre-pull brakes, 27″ wheels and Derailleur gears – either 5 or 10-speed.
Colours: 5-speed – Violet or Orange. Sizes: 21½″, 22½″ or 23½″ frame.
10-speed – Violet or Ultramarine Blue. Sizes: 21½″, 22½″, 23½″ or 25¼″ frame.

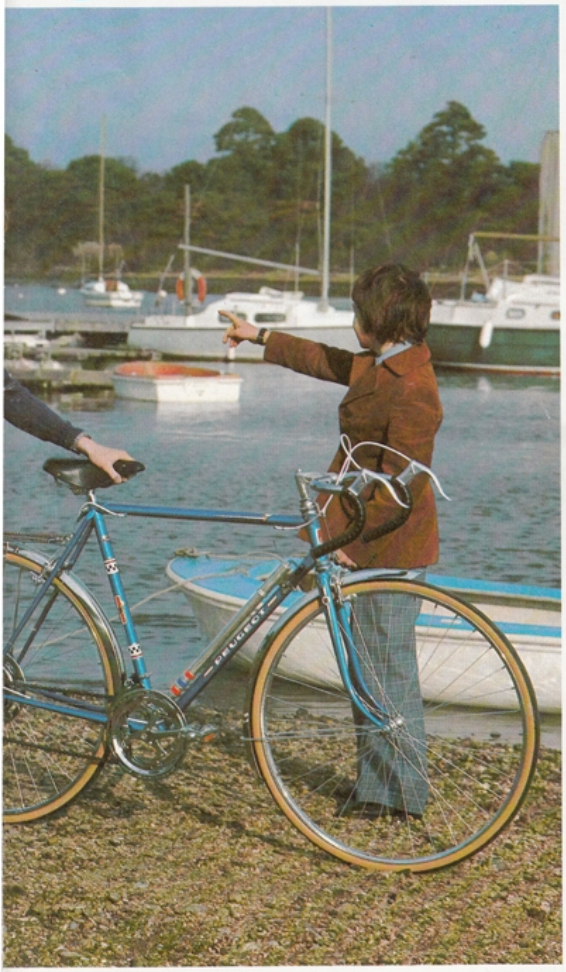


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won the 1975 Tour de France. Peugeot cycles are good-looking. Each cycle has at least three coats of paint and a top layer of transparent varnish. Those looks will last. Peugeot cycles are tough. They're made that way. We don't even mind if you use yours for cycle-cross, because we know it will see you through.

cycles

Whether you're looking for a tourer, sports, weekend or racing bicycle, you'll find a model to suit you in the Peugeot range. With all Peugeot cycles, you'll ride off with a full 2-year guarantee in your pocket.





JEUNE HOMME J8L. Fully equipped cycle for boys aged 11-14. Specification includes dynamo lighting, 5-speed Derailleur gears, side-pull brakes and rear carrier with strap. Colours: Red or Peacock Blue.

COURIER J10L. Young man's racing cycle with 10-speed Derailleur gears, centre-pull brakes, reflector pedals with toe-clips and quick-release wheels. Colour: Silver. Size: 20½" frame 26" wheels.

SPORTS SPECIAL AO8. Similar in design to the Sports Tourer except for stainless steel mudguards and rear carrier. An ideal bicycle for the more sporting cyclist. Specification includes centre-pull brakes, 27" wheels. Comes in either 5 or 10-speed versions.
Colours: 5-speed – Green or Silver. Sizes: 22½" or 23½" frame.
10-speed – Peacock Blue or Silver. Sizes: 21½" or 23½" frame.





ks for itself



The racing cycle ridden by Guy Sibille, 1976 Champion of France and used by the highly successful Peugeot team. The Peugeot team have won most major events and have been winners in the Tour de France from as far back as 1905.

Cover picture Bernard Thevenet (France).
Tour de France winner in 1975.

PRESTIGE PY. Each machine is hand built to customer's specification which includes a wide selection of colours and high grade components.
Special order forms available from your local Peugeot Dealer.

PROFESSIONAL PX10LE. A top quality, superbly designed racing bicycle. Built with Reynolds 531 tubing throughout. Specification includes Mafac brakes, Simplex gears. See your Peugeot Dealer for special colours and sizes available.

racing cycles



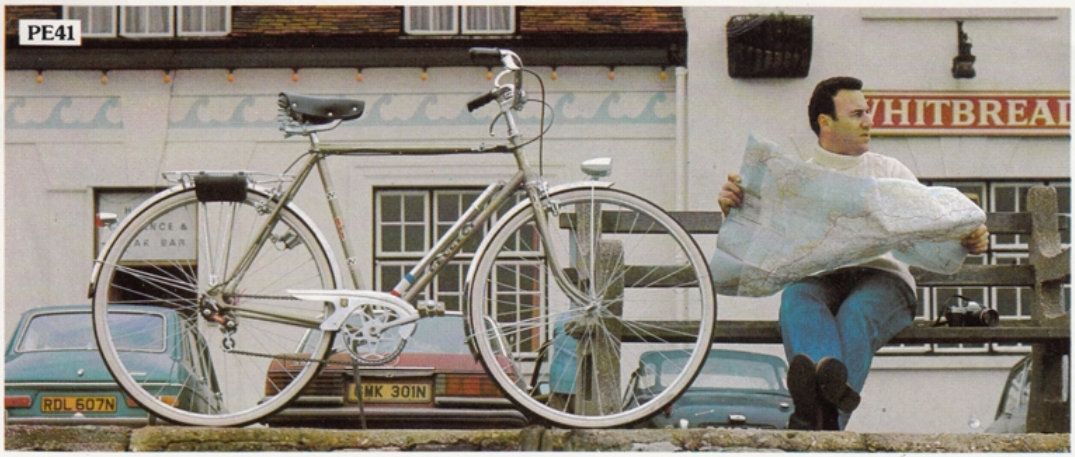
ROUTIER PRN10. A popular new cycle from Peugeot. Similar in design to the Amateur Champion, except this model is fitted with high pressure wheels.
Colours: Red or Silver.
Sizes: 21½", 22", 23", 23½" or 25¼" frame.



AMATEUR CHAMPION PR10L. Another top quality bicycle with specification that includes Reynolds 531 tubing, Mafac brakes, Simplex gears, Wolber tubulars and large flange quick release hubs on Mavic rims.
Colour: White.
Sizes: 22", 23", 23½" or 25¼" frame.

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touring cycles



GENTS TOURER PE41.
Smart, sturdy tourer with all-rounder handlebars, stainless steel mudguards, whitewall tyres and dynamo lighting system.
Colours: Green or Champagne.
Sizes: 21½", 22½" or 23½" frame.

MON AMIE PX45.
A smart cycle for ladies. All-rounder handlebars. Stainless steel mudguards and rear carrier, 5-speed Derailleur gears, dynamo lighting and 26" wheels.
Colour: Peacock Blue.
Size: 20½" frame.



LADIES SPORTS UE18.
A special ladies cycle with stainless steel mudguards, 27" wheels and large flange quick-release hubs. 10-speed Derailleur gears, centre-pull brakes with tourist levers and dynamo lighting.
Colour: Ultramarine Blue.
Size: 20½" frame.

FAMILY CYCLE NSA.
A most elegant cycle, easily adjustable to the needs of the family. Specification includes stainless steel mudguards, chainguard and rear carrier. This model has a Sturmey-Archer 3-speed gear, 22" wheels and is available with either a folding or a rigid frame.
Colours: Rigid – Touring Blue
Folding – Red





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accessories



Training Top Super Racer Polyamide, elasticated side vent gusset



"Peugeot" Jersey 100% Acrylic, short sleeves, zip front, pockets



Acrylic/Wool Jerseys 80%/20% mix



Acrylic Jerseys Short sleeves, front pockets, various colours



Training Top, Zipper Polyamide, hood, packway pouch and waist belt.

Training Top, Racer Polyamide, velcron front closing



Acrylic, Acrylic/Wool Shorts Thick or thin chamois seat



Caps Polyamide/Acrylic, blue or white

Training Trousers Black, chamois seat



Track Mitts Padded leather palms, open mesh back



Track Suit 75% Acrylic, 25% Wool, blue/white

YOUR DEALER

There is a network of Peugeot Cycle Dealers throughout the U.K., specially appointed by Peugeot, who can give you personal advice and help in selecting the right bicycle for your needs. Before delivery, your Peugeot bicycle will be carefully adjusted by your Dealer. He can supply you with a wide range of accessories, and will offer a speedy after sales service if required.

It pays to go to the Peugeot experts. They're there to help you enjoy your cycling, and get the best from your Peugeot bicycle.

CYCLES PEUGEOT

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www.bikeboom.peugeot.com

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BICYCLE RANGE AND RECOMMENDED RETAIL PRICES

AS FROM 15th AUGUST, 1977

DEALER

P. T. STALLARD
Specialist in Racing Cycles and Fitments
30 BROAD STREET
Phone WOLVERHAMPTON 21022

Model		Colour	Frame Sizes inches/cms	Wheel Size	Gears	Rear Carrier	Lighting	Dual Levers	Prop Stand		Retail Price inc. VAT
Junior	PNC	Bamboo, Peacock Blue, Orange	13½"	20"	S	★					£ 57·99
Petite Sports	C42C	Silver, Red	16"	20"	S	★					54·99
Junior Sports	G45CME	Violet, Red	18"	24"	5						64·99
Junior Racer	UG45CXE US	Peacock Blue, Orange, Met Blue	18"	24"	10			★			69·99
Junior Tourer	C50CDE US	Orange, Violet	19½"	24"	3	★	★	★	★		73·99
Jeune Homme	J8L	Red, Met Blue	20½"	26"	5	★	★				73·99
Courier	J10L	Silver	20½"	26"	10						79·99
Sports Special	AO8/5	Green, Silver	57, 60	27"	5						73·99
Sports Special	AO8/5 US	Green, Silver	57, 60	27"	5			★			76·99
Sports Special	AO8/10	Peacock Blue, Silver	54, 60	27"	10						78·99
Sports Special	AO8/10 US	Peacock Blue, Silver	54, 60	27"	10			★			81·99
Sports Tourer	AE8/5	Violet, Orange	54, 57, 60	27"	5	★					78·99
Sports Tourer	AE8/10	Violet, Met Blue	54, 57, 60, 64	27"	10	★					83·99
De luxe Sports Tourer	UE8 US	Red, Black	54, 57, 60	27"	10	★	★	★	★		89·95
Criterium	UO10 US	Black, Champagne	57, 60, 64	27"	10						94·95
Routier	PRN10E	Red, Silver	54, 56, 58, 60, 64	27"	10						134·00
Amateur Champion	PR10LE	White	56, 58, 60, 64	27"	10						134·00
Professional	PX10LE	Silver	56, 58, 60, 64	27"	10						198·99
Gentleman's	PX60	Bronze	56, 58, 60	27"	10		★				198·99
Prestige	PY10	Special Order		27"	10						415·00
Mon Amie	PX45	Peacock Blue	52	26"	5	★	★				79·99
Ladies Sports	UE18	Met Blue	52	27"	10	★	★				89·99
Gents Tourer	PE41	Green, Champagne	54, 57, 60	28"	5	★	★		★		79·99
Family Cycle	NSA40	Touring Blue	43	22"	3	★	★		★		75·99
Folder	PNSA40	Red	43	22"	3	★	★		★		82·99

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