

www.bikeboompeugeot.com

Cycles built to Peufection

If you know just how much fun it can be to keep yourself looking and feeling good by keeping fit, you'll also know exactly why cycling is fast becoming one of the most popular and smartest forms of transport around.

What you might not yet know, however, is just why the 1987 Peugeot Peufection Collection could well become rather popular with you if you're looking for a beautifully built and supremely chic bicycle.

So please allow us to expliquer, as they say in France.

Peufection 1987 is a collection of super stylish sports, touring and leisure machines produced by the company that's leading the world in cycle building innovation, technology and flair.

A collection that features bicycles constructed to the highest levels of safety, strength, lightness and manoeuvrability.

It's not just this remarkable technological skill and expertise that makes cycles from the Peugeot range so exceptional.

Our up-to-the-minute designs and colour schemes bring a panache that's designed to add an unmistakable touch of chic French flair to any cycling trip. Indeed, with the sheer size of our range of sizes, models and colours, you'll find that Peugeot provides the cycling quality and choice you're sure to appreciate if you're after a bicycle that fits in perfectly with your idea of staying fit in style.

And those same standards of design and construction excellence also apply to the new Peufection Collection for children. From super smart cycles for girls who want



to get out and about in style, through to chunky, big - fun mini bikes with the kind of gadgetry sure to have the tiny tots buzzing with excitement - we've got a range of cycles that youngsters from every age range are certain to love.

If you'd like to discover more about just how much of the running we're making in ladies and children's cycle-building, take time to browse through this brochure. And make sure you're Peufectly placed to keep up with the people who are setting the pace in stylish cycling.

SPORTS CYCLES	Page 3
TOURING CYCLES	Pages 4 - 5
COMMUTER CYCLES	Pages 6 - 9
CHILDREN'S CYCLES	Pages 10 - 15

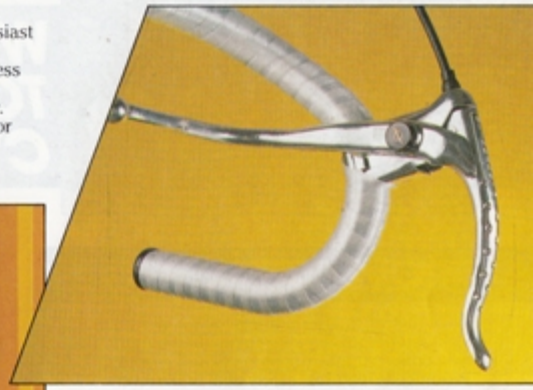
Cycles PEUGEOT

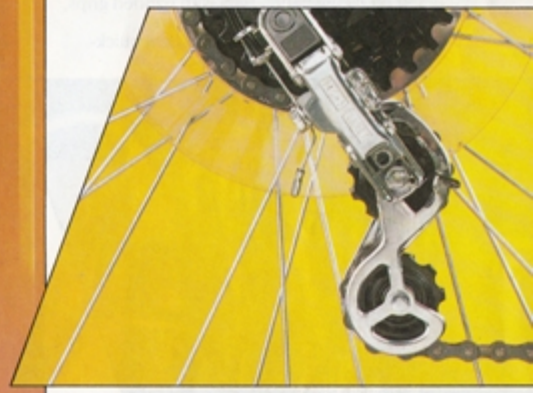
www.bikeboompeugeot.com

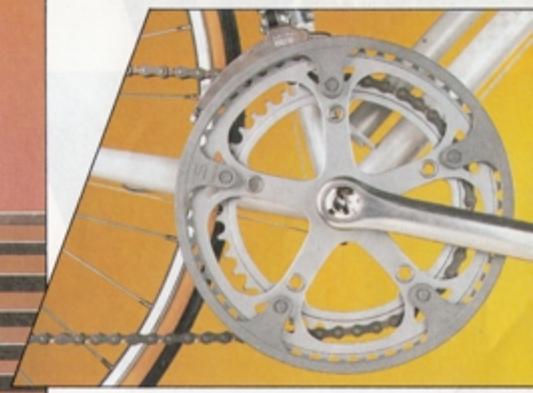
PREMIERELLE

Our Peugeot Ladies bestseller. A supreme machine for the style-conscious sports enthusiast or keep fit fan. High performance features include: strong, light Carbolite tubing, cotterless chainset and dual brake levers. This year also available for the first time in fashionable Lilac. And now there's a new 18¾" size especially for petites mademoiselles.









P15C/CN "PREMIERELLE" - *SPORTS 10-SPEED* ● PEUGEOT 103 CARBOLITE Ladies' Sport single cross-bar frame ● Fastback stays ● PEUGEOT fork with sloping crown ● SOLIDA cotterless chainset (42 × 52t) with alloy cranks ● Chainguard ● 700 × 25C wheels with alloy hubs ● MAILLARD ATOM 5-speed freewheel (14 × 28T) ● HURET gears with shifters on down tube ● SEDISPORT chain ● WEINMANN 500 alloy side-pull brakes with drilled double levers ● Alloy allen key stem ● Drop handlebar with BENOTTO white tape ● LYOTARD pedals with reflectors ● Anatomic padded saddle ● BS 6102 wide-angle reflectors ● Pump on down tube ● Spoke protector ● Approx Weight: 26lbs (51cms size bicycle) ● SIZES: 48 (18¾"), 51 (19¾"), 54 (21"), 57 (22½") ● COLOURS: P15CN-BK (Pearl White) ● P15C-ML (Lilac), TK (Pearl Blue).

www.bikeboompeugeot.com



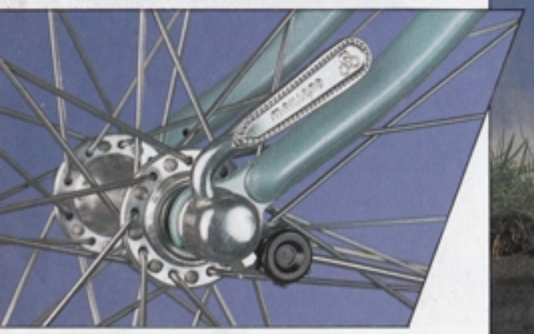
WOMEN'S TOURING CYCLES

Bikes designed with your comfort in mind. After all, you don't want any distractions when you're out enjoying the country! So whether it's a Saturday excursion or a fortnight's cycling trip, you can rely on Peugeot to ensure a smooth, light and comfortable ride.

PROVENCELLE

An attractive, top value ladies tourer. Swift and stylish, it has an elegant, streamlined frame with a twin cross-bar for extra strength and stability. Provencelle features: safety dual brake levers mounted on racing handlebars with padded grips, 10-speed Huret gears with stem shifters, chainguard, alloy rims and a front wheel quick-release mechanism.







carbolite 103 BY PEUGEOT

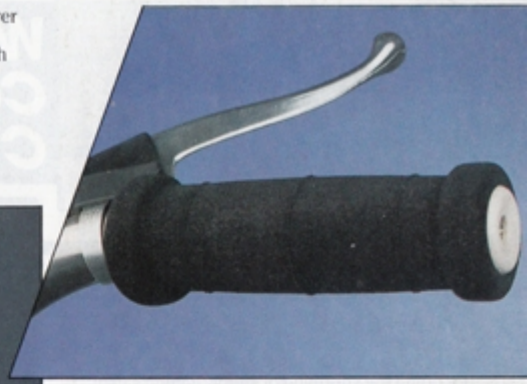
P18GP "PROVENCELLE" - TOURER 10-SPEED ● PEUGEOT 103 CARBOLITE Ladies' Twin-Bar frame ● Touring geometry (long wheel base) ● PEUGEOT fork with sloping crown ● SOLIDA cotterless chainset (42 × 52T) with alloy cranks ● Chainguard ● Alloy rims ● Stainless steel spokes ● Alloy hubs with quick-release mechanism on front wheel ● 700 × 28 tyres ● MAILLARD ATOM 5-speed freewheel (14 × 28T) ● HURET gears with stem shifters ● SEDISPORT chain ● WEINMANN 730 alloy side-pull brakes with drilled double levers ● Alloy allen key stem ● Drop handlebar with cushioned white BIKE-RIBBON tape ● LYOTARD pedals with reflectors ● Anatomic padded white touring saddle ● BS 6102 wide-angle reflectors ● Pump on down tube ● Spoke protector ● ESGE chromoplastic mudguards ● Alloy rear carrier ● Approx Weight: 29lbs (50cms size bicycle) ● SIZES: 50 (19 ⅝"), 53 (21 ⅛"), 57 (22 ⅜"). ● COLOUR: TK (Pearl Blue).

www.bikeboompeugeot.com

BIARRITZ

A chic, sleek and extremely reliable ladies tourer in the same style as the Provencelle. The equipment is identical, but Biarritz is fitted with straight alloy handlebars with padded grips.









P18TQP "BIARRITZ" - *TOURER 10-SPEED* ● PEUGEOT 103 CARBOLITE Ladies' Twin-Bar frame ● touring geometry (long wheel base) ● PEUGEOT fork with sloping crown ● SOLIDA cotterless chainset (42 × 52T) with alloy cranks ● Chainguard ● Alloy rims ● Stainless steel spokes ● Alloy hubs with quick-release mechanism on front wheel ● 700 × 28 tyres ● MAILLARD ATOM 5-speed freewheel (14 × 28T) ● HURET gears with stem shifters ● SEDISPORT chain ● WEINMANN 730 alloy side-pull brakes with drilled double levers ● Alloy allen key stem ● Flat alloy handlebar with high-comfort foam grips ● LYOTARD pedals with reflectors ● Anatomic padded touring saddle ● BS 6102 wide angle reflectors ● Pump on down tube ● Spoke protector ● ESGE chromoplastic mudguards ● Alloy rear carrier ● Approx Weight: 28lbs (50cms size bicycle) ● SIZES: 50 (19½"), 53 (21"), 57 (22½") ● COLOUR: BK (Pearl White).

carbolite 103 BY PEUGEOT

www.bikeboomfrance.com

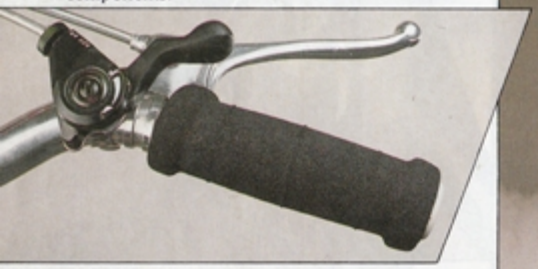


WOMEN'S COMMUTER CYCLES

The cheapest, chicest way to get round town, niftily sailing through traffic jams. Peugeot bikes are the ultimate means of getting to your destination feeling invigorated and refreshed. So forget the bus and car - take the bike and go to town in style.

FORCE 8

The ultimate around town runner and country cruiser from Peugeot. Light, fast, comfortable, very responsive and blissfully easy to handle. It's ideal for doing the shopping or simply getting safely, cheaply and quickly from A to B and beyond. Features include HLE (High Limit of Elasticity) tubing for durability, strength and lightness, smooth Vitesse 8-speed system for speedy gear changes, platform pedals for non-slip security, handy rear-mounted alloy carrier and all-alloy components.







PL 65 "FORCE 8" - *LIGHTWEIGHT COMMUTER 8-SPEED* ● PEUGEOT HLE ultra-light Ladies Sport single cross-bar frame ● Fastback stays ● PEUGEOT chromed fork with sloping crown ● SOLIDA alloy cotterless chainset (46T) with chainguard ● Alloy rims ● Stainless steel spokes ● Alloy quick-release hubs ● 700 × 25 tyres ● PEUGEOT exclusive SDS 8/8 transmission system including MAILLARD 8-speed freewheel (13 × 32T), SEDIS gold chain, HURET RIVAL alloy gears with stem shifter ● WEINMANN 500 alloy side-pull brakes ● Alloy allen key stem ● Alloy engraved flat handlebar with high-comfort foam grips ● MAILLARD CX 500 alloy platform pedals with mini-toe-clips ● Anatomic padded saddle ● Alloy fluted seat pillar ● BS 6102 wide angle reflectors ● Gold stay protector ● ESGE chromoplastic mudguards ● ESGE alloy rear carrier with rubber straps ● Pump on down tube ● Spoke protector ● Approx Weight. 25 lbs (50cms size bicycle) ● SIZES: 50 (19 ⅝"), 53 (21 ⅛"), 57 (22 ⅝") ● COLOUR: BU (Burgundy), with gold transfers.

www.bikeboompeugeot.com

MONTE CARLO

A superb bicycle for fitness conscious women and girls, Monte Carlo features a streamlined frame in Peugeot Carbolite tubing with exclusive lugless welding. The bike that represents the marriage of comfort and elegance with matching white anatomic saddle, mudguards, chainguard, spoke protector and thick rubber handlebar grips.

Monte Carlo also comes with superbly responsive 5-speed, stem shift gears and combines high speed performance with high fashion style in super chic Tulip Red and Rose Pink.









P15TG "MONTE CARLO" - *FITNESS 5-SPEED* ● PEUGEOT 103 CARBOLITE Ladies' Sports single cross-bar frame ● Fastback stays ● PEUGEOT fork with sloping crown ● Steel cotter pin single chainset (46T) with chainguard ● 700 X 25C wheels with alloy hubs ● MAILLARD ATOM 5-speed freewheel (14 X 28T) ● HURET rear gear mechanism with stem shifter ● SEDISPORT chain ● WEINMANN 500 alloy side-pull brakes ● Alloy allen key stem ● Flat handlebar with white gum grips ● LYOTARD pedals with reflectors ● White high-comfort sports saddle ● BS 6102 wide-angle reflectors ● Pump on down tube ● Spoke protector ● White lightweight mudguards ● Approx Weight: 26lbs (51cms size bicycle) ● SIZES: 48 (18¾"), 51 (19¾"), 54 (21¼"), 57 (22½") ● COLOURS: RT (Tulip Red), RK (Rose Pink).

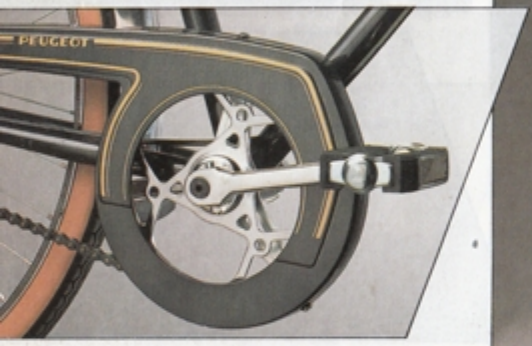
www.bikeboompeugeot.com

TRADITION

A very reasonably priced and stylish roadster that's lighter than it looks, safe and simple to handle and a joy to ride. With Sturmey Archer 3-speed gears, extremely comfortable semi-balloon tyres and hard-wearing original Cycles Peugeot coachwork transfers, it's a bike that's a tribute to the good old days with all the advantages of today's technology.











PVC 35 "TRADITION" - *COMMUTER, 3-SPEED* ● PEUGEOT conventional style frame ● Steel cotter pin chainset (46T) with painted, patterned full-covering chainguard ● 650 B (26") rims ● 26 × 1½ × 1⅜ skinwall tyres ● 3-speed STURMEY-ARCHER hub and handlebar shifter ● Alloy side-pull caliper brakes ● Half-raised rat handlebar with plastic grips ● Rubber block pedals with reflectors ● Wide black saddle ● 85.6102 wide angle reflectors ● Pump on down tube ● Stainless steel mudguards and rear carrier ● Approx Weight: 32lbs (50cms size bicycle) ● SIZES: 50 (19 ⅝"), 53 (21")● COLOUR: NM (Graphite Grey), with traditional PEUGEOT coachwork transfers.

www.bikeboompeugeot.com



ORBIT



Take off on Orbit and you're riding the perfect all-round bike that suits almost everyone in the family down to the ground. Features include: folding frame, 3-speed Sturmey Archer gears with easy-change handlebar shifter and rear-mounted carry rack. In Chestnut Brown, Racing Red and Jamaica Blue. 20" wheels.

LIDO

Sister to Orbit, Lido lays on the style for girls of all ages who love looking great when they're out and about. Features include: rigid frame, 3-speed Sturmey Archer gears with easy-change handlebar shifter and rear-mounted carry rack. In Pom Pom Pink and Bali Blue. 20" wheels.





www.bikeboom

CHILDREN'S CYCLES

Super bikes for petite cyclists of every age. From pedallers for tiny tearaways to take off in two-wheeled safety to trendy Miss Peugeot models for fashion conscious little girls... Peugeot's whole range of children's bikes is designed with your child's safety in mind. So rest assured: with a Peugeot, they'll be in good hands.

MISS PEUGEOT





5-12

Girls who want to move with the times can go for the most stylish junior transport around with a choice of two sleek, chic and super sporty bikes in the latest fashion colour.

MISS PEUGEOT 24

An all new model especially pour les jeunes filles, aged 7-12. With 5-speed gears and stem shifter, white pedals, safety reflectors, 18" frame and 24" wheels, chromed mudguards and integral rear carrier with Miss Peugeot bag.

MISS PEUGEOT 20

A single speed and singularly stylish and dainty little cycle for girls aged 5 to 8 years. Features include: white pedals, safety reflectors, chromed mudguards and integral rear carrier with Miss Peugeot bag. With a 15" frame and 20" wheels.

MISS 24 - *SPORTS GIRLS' 5-SPEED* ● PEUGEOT 45CMS (18") Girls' frame ● PEUGEOT fork, sloping crown ● 24" wheels with 600 × 28 skinwall tyres ● Alloy allen key stem ● Half-raised flat handlebar with white rubber grips ● Alloy side-pull brakes ● Single chainset (40T) with alloy full chainguard ● 5-speed freewheel (14 × 24T) ● SIMPLEX rear gear mechanism with stem shifter ● White rubber block pedals with reflectors ● White sports saddle ● Stainless steel mudguards and rear carrier ● MISS PEUGEOT bag ● BS 6102 wide angle reflectors ● Pump on down tube ● COLOUR: RK (Rose Pink).

MISS 20 - *GIRLS' SINGLE-SPEED* ● PEUGEOT 35cms (14") Girls' frame ● PEUGEOT fork, sloping crown ● 20" wheels with 500 × 28 skinwall tyres ● Half-raised handlebar with white rubber grips ● Alloy side-pull brakes ● Single chainset (35T) with white chainguard ● Freewheel (18T) ● White rubber block pedals with reflectors ● White saddle ● Stainless steel mudguards and rear carrier ● MISS PEUGEOT bag ● BS 6102 wide angle reflectors ● Pump on down tube ● COLOUR: RK (Rose Pink).

www.bikeboomperugeot.com

DIANA 3

Every little girl will feel like a princess at play with Diana 3, the elegant 8 - 11 year old girls bike with full chainguard, colour co-ordinated mudguards, strong rear rack, 3-speed Sturmey-Archer gears and 18" wheels with comfort tyres. In Windsor White. Ages: 8 to 11.





DIANA

Just as stylish as its sister, this trés jolie single speed cyclette offers all the superb design and safety features available on Diana 3. In Balmoral Blue. Ages: 8 to 11.

8-11

www.bikeboompeugeot.com

SANDRA



The super chic girl's cycle designed to add a dash of style to any young miss who doesn't want to miss out on the cycling fun. Features include: strong and rigid frame, full chainguard, whitewall tyres, fully chromed mudguards, white wide-block pedals with reflectors, bell, rear carrier and prop-stand. 16" wheels. In Racing Red or Lilac.
Ages 6 to 9.

www.bikeboompeugeot.com

6-9

TINA



Boys and girls alike are sure to take a liking to Tina, the superbly stylish new addition to the Peugeot Children's Collection. Features include: full chainguard with rainbow transfer, ball-bearing wheels, white tyres, front and rear brakes, front and rear baskets, safety stabilisers and handlebar-mounted horn. 14" wheels. In Buzzin' Blue and Whizzin' White, or Pacey Pink and Whizzin' White. Ages 4 to 6.

4-6

www.bikeboompeugeot.com



TURBO



The ultimate mini mean machine every racey young rascal would love to call his own. Turbo is the souped-up super cycle that comes with its own fire, ambulance and police horn electronic console. Tough, smart body over sturdy metal frame, front brake, mag wheels with long-lasting solid rubber tyres, easy-adjust saddle system and detachable stabilisers. In Whirlwind White with Turbo Transfers. 14" wheels. Ages: 3 to 6.

CHOUPETTE

A little lady's version of Turbo with feminine refinements. Instead of the electronic console, there's a handy basket. Just the thing for taking a cuddly chum out on an exhilarating spin or a trip out with the girls to stock up at the sweet shop. With 14" wheels and detachable stabilisers. Ages 3 to 6.





www.bikeboom.peugeot.com

PRIMA

If finding excellent value in a tiny tots bicycle is as important to you as finding cycling fun is to them, just tot up all the points in Prima's favour. Prima's features include: 2 baskets, squeezy handlebar-mounted horn, safety stabilisers, full chainguard with rainbow graphics, children's hand-sized front brake. 12" wheels. In Pacey Pink or Buzzin' Blue. Ages 3 to 5.





BMX 12

Budding BMXers can have all the thrills with fewer spills on this stabilised mini replica of the real thing. A rugged tiny tearaway's bike that features a red/white colour scheme with solid rubber tyres, padded handlebar grips and a strong plastic chainguard. 12" wheels. Ages: 3 to 5.

Cycles PEUGEOT

www.bikeboompeugeot.com



Peufection Guaranteed

Cycles Peugeot guarantee their bicycles against manufacturing or material defects from the original date of sale as follows:-

Frame and Forks for 10 years; Parts for 1 year.

This Warranty covers normal use, but not failure resulting from misuse, alteration from original specification, accident damage, neglect, incorrect assembly/maintenance or fair wear and tear.

Under the terms of this Warranty, Cycles Peugeot will bear the cost of replacement parts, for the period stated, and any labour charges incurred up to one year after purchase, provided that an authorised Peugeot Dealer processes the claim.

This guarantee does not seek to diminish any consumer statutory rights.

It is offered to the original purchaser and as such is not transferable.

In the event of any problem, please consult a Peugeot Dealer. Please Note:

No bicycle can be considered indestructible and therefore this Warranty only applies to normal riding conditions and fair wear and tear.

No bicycle in this catalogue is guaranteed for use off the road.

We recommend that regular inspection/maintenance is carried out by a Peugeot Dealer.

The Peugeot policy of continually up-dating and improving their range means that the specifications and appearance of all bicycles in this catalogue may be subject to alteration at any time.

All the bicycles featured in the Peufection Collection are available from every authorised Cycles Peugeot dealer nationwide.

Cycles PEUGEOT

Cycles Peugeot UK Ltd., Edison Road, Bedford MK41 0HU.
Cycle and Accessory Sales, Telephone: (0234) 217707 (4 lines). Telex 826848.

www.bikeboom.peugeot.com