CYCLES PEUGEOT · WOMENS SPORTS AND LEISURE COLLECTION

1988



Cycles PEUGEOT

CYCLES BUILT TO PEUFECTION

Peufection. The stylish move.

Every year more and more les dames and demoiselles are discovering that cycling is not only fun, it's a very fashionable way of looking and feeling good by keeping fit.

Those who are really in the know have also discovered that when it comes to fashion and style there is one cycle manufacturer who is always one move ahead...Peugeot.

Peufection 88 is the latest collection of super stylish sports, touring and leisure models from the company that leads the world in cycle building innovation, technology and design flair.



With our up-to-the-minute designs and colour schemes you'll find that Peugeot allow you to slip into gear with an unmistakable dash of French chic.

As well as knowing you look good, it's equally reassuring to know that you're riding a cycle constructed to the highest levels of safety, strength, lightness and manoeuvrability.

And just as you're never stuck in traffic with Peugeot, you're never stuck for choice either.

Whether you're after a trim sports machine to keep your figure trim, an around town runner to bring home the shopping, or a reliable comfortable tourer to discover the great outdoors, you'll find a Peugeot that fits your cycling requirements as peufectly as it fits your budget.

This year even sees the introduction of the first ever ATB specially designed for women. We have used our experience in this thrilling and demanding new outdoor sport to bring you an all-purpose, go-anywhere cycle that rides as good as it looks.

For an ever growing market Peugeot produce an ever growing range. From our dainty little cycles pour les jeunes filles to our super smart sports bike for the modern young Miss, we build cycles with safety as well as fashion firmly in mind.

To discover more about the stylish new moves Peugeot are making in ladies cycle building, your first move is to browse through this brochure.

Your next move is to jump on to the Peugeot of your choice and ride off in style.



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Sports Range

If you're a style-conscious sports enthusiast or keep-fit fan, a Peugeot sports cycle is very much pour vous. You'll find that exceptional standards of craftsmanship and technology make these stylish, beautifully built cycles unrivalled for high performance, eye-catching design and, above all, magnificent value.

HLE PREMIERELLE

Our Peugeot women's bestseller. The supreme sports cycle for serious style-conscious riders at a very competitive price. This year the introduction of exclusive Peugeot HLE tubing makes the frame even lighter and more responsive. Other high performance features include 10-speed gears, cotterless chainset and dual brake levers. Available in three stunning fashion colours with cushioned handlebar tape and gumhoods to add the final touch of chic French flair and comfort.







MODEL "HLE PREMIERELLE" ***LADIES' SPORTS 10-SPEED*** ■ **FRAME SIZES** Cms. 48(18¾"), 51(19¾"), 54(21½"), 57(22½") ■ **FRAME MATERIAL** HLE tubing, lugless, cross-bar frame ■ **HEADSET** PEUGEOT, chromed ■ **FORK** PEUGEOT, enamelled, sloping crown ■ **WHEELS** Steel rims, alloy S/F hubs ■ **TYRES** 700 x 25, gumwall ■ **HANDLEBAR** Racing style, white cushioned 'Bike Ribbon' tape, chromed end plugs ■ **STEM** Alloy, allen-key ■ **BRAKES** WEINMANN 500, alloy side-pull, drilled dual levers with white cables and hoods ■ **GEARS** HURET ECO, frame-mounted levers ■ **CHAINSET** SOLIDA cotterless, alloy cranks, 42 x 52T, grey chainguard ■ **FREEWHEEL** 5-speed 14 x 17 x 20 x 24 x 28T ■ **CHAIN** SEDISPORT, black ■ **PEDALS** LYOTARD, steel, with reflectors ■ **SADDLE** White anatomic padded ■ **SEAT PIN** Chromed ■ **EXTRAS** Pump on down tube, spoke protector, BS reflectors ■ **APPROX. WEIGHT** 26lbs (54cm size) ■ **COLOUR** AB (Arctic Blue) Ref P15CW, BK (Pearl White) Ref P15CNW, both with PEUGEOT Pro-team transfers, BL (Pure White) with red PEUGEOT graduated Pro-Team transfers Ref P15CDW

MANGALLOY HLE PEUGEOT FRANCE

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Sports Range

MONACO

A superb new, sporty cycle with typical Peugeot style. The lightweight streamlined Carbolite frame shimmers in the latest French fashion colour, while practical features include 5-speed gears with stem lever, anatomic saddle, lightweight mudguards, sensible chain-guard and dual brake levers for extra safety.

■ MODEL **"MONACO" *LADIES' SPORTS 5-SPEED*** ■ **FRAME SIZES** Cms. 48(18¾"), 51(19¾"), 54(21¼") ■ **FRAME MATERIAL** PEUGEOT "CARBOLITE", lugless, single cross-bar frame ■ **HEADSET** PEUGEOT, chromed ■ **FORK** PEUGEOT, enamelled, sloping crown ■ **WHEELS** Steel rims, mixte S/F hubs ■ **TYRES** 700 x 25, gumwall ■ **MUDGUARDS** White lightweight 'ESGE' ■ **HANDLEBAR** Racing style, white cushioned 'Bike Ribbon' tape and white end plugs ■ **STEM** Alloy, allen-key ■ **BRAKES** WEINMANN 500, alloy side-pull, drilled dual levers with white cables and hoods ■ **GEARS** HURET ECO, stem lever ■ **CHAINSET** 46T, white chainguard disc ■ **FREEWHEEL** 5-speed, 14 x 17 x 20 x 24 x 28T ■ **CHAIN** SEDISPORT, black ■ **PEDALS** LYOTARD, steel, with reflectors ■ **SADDLE** White anatomic padded ■ **SEAT PIN** Chromed ■ **EXTRAS** White pump on down tube, spoke protector, BS reflectors ■ **APPROX. WEIGHT** 26lbs (51cm size) ■ **COLOUR** MM (Metallic Lilac) with PEUGEOT Pro-team transfers. Ref P15CGW

Tube spécial CARBOLITE PEUGEOT FRANCE

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Touring

AZURELLE

Whether it's a Saturday excursion or a fortnight's cycling trip, you can rely on Peugeot to ensure a smooth, light and comfortable ride. So enjoy the open road with a travelling companion who shares your love for the great outdoors, and comes with an impressive list of touring features and elegant good looks.



The finest all-round woman's tourer that money can buy. Swift and sleek, light and comfortable with a twin cross-bar for extra strength and stability. Exclusive HLE tubing makes its Mixte frame particularly light and responsive and other sophisticated fittings include: 12-speed gears, dual safety brake levers, stem gear lever, cushioned handlebar tape and alloy rear carrier.

MANGALLOY HLE PEUGEOT FRANCE

HLE High Limit of Elasticity Tubing

Developed exclusively by Peugeot, HLE is an innovative and advanced type of Mangalloy (Manganese Aluminium) tubing, designed to provide exceptional levels of frame rigidity and strength together with performance-enhancing lightness and sporting geometry.



■ **MODEL "AZURELLE"** ***LADIES' TOURING 12-SPEED***
■ **FRAME SIZES** Cms. 50(19½"), 53(21½"), 57(22½")
■ **FRAME MATERIAL** HLE tubing, lugless, "MIXTE" twin-bar frame, long touring wheelbase ■ **HEADSET** PEUGEOT, chromed ■ **FORK** PEUGEOT, enamelled sloping crown ■ **WHEELS** Alloy rims, alloy S/F hubs (front Q/R), stainless spokes ■ **TYRES** 700 x 28, gumwall ■ **MUDGUARDS** 'ESGE' Chromoplastic ■ **HANDLEBAR** Touring style, white cushioned 'Bike Ribbon' tape, chromed end plugs ■ **STEM** Alloy, recessed bolt ■ **BRAKES** WEINMANN 730, alloy side-pull, drilled dual levers with white cables and white hoods ■ **GEARS** HURET ECO, stem levers ■ **CHAINSET** SOLIDA mixte, 40 x 52T, grey chainguard ■ **FREEWHEEL** 6-speed, 14 x 17 x 19 x 21 x 24 x 28T **CHAIN** SEDISPORT, black ■ **PEDALS** LYOTARD, steel, with reflectors ■ **SADDLE** Anatomic padded, white. Ladies' shape ■ **SEAT PIN** Chromed ■ **EXTRAS** White pump on down tube, spoke protector, alloy carrier, 8S reflectors ■ **APPROX. WEIGHT** 29lbs (51cm size) ■ **COLOUR** V8 (Vivid Blue) with PEUGEOT Pro-Team transfers. Ref P18GPW





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All-Terrain

One of the most exciting and fastest growing trends in cycling is all-terrain biking. Peugeot have been pioneers in spreading its popularity and now in 1988 proudly present the first ever ATB specially designed for women. It's all part of our ceaseless aim to bring the enjoyment of cycling to everybody.

ST.MORITZ

St Moritz is a powerful, strong, go-anywhere machine that has been strenuously tested, then pushed to the limit. Its robust features include: Peugeot Carbolite tubing, 10-speed gears, cantilever brakes, hard wearing on and off the road tyres, chainguard, mudguards, anatomic saddle and sturdy rear carrier. When the going gets tough, it's reassuring to know you're on the most rugged, best-equipped ladies bike on the market.

■ **MODEL "SAINT MORITZ"** ***LADIES ATB 10 SPEED*** ■ **FRAME SIZES** Cms. 48(18¾"), 51(19¾"), 54(21½") ■ **FRAME MATERIAL** PEUGEOT 'Carbolite' tubing ■ **HEADSET** Chromed ■ **FORK** Enamelled, straight crown ■ **WHEELS** 26" Rigida chromed rims ■ **TYRES** 26 x 2.125 Gumwall ■ **HANDLEBAR** ATB, white grips ■ **STEM** Alloy enamelled, allen key ■ **BRAKES** Cantilever ■ **GEARS** Huret ECO with ratchet levers ■ **CHAINSET** Cotterless, 46T x 36T with white chainguard ■ **FREEWHEEL** 5 speeds, 14 x 17 x 20 x 24 x 28T ■ **CHAIN** Sedis black ■ **PEDALS** Lyotard PL300 white anti-slip with reflectors ■ **SADDLE** Anatomic padded white ■ **SEAT PIN** Chromed ■ **EXTRAS** Rear enamelled ATB carrier, white enamelled mudguards, bottle cage mounts, frame fitting pump, spoke protector, BS Reflectors ■ **COLOUR** VT (Metallic green) with Peugeot Pro-Team transfers. Ref: CTB FW









Tube spécial CARBOLITE PEUGEOT FRANCE

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Health and Fitness

MONTE CARLO

A superb bicycle for fitness-conscious women and girls. Monte Carlo features a streamlined frame in Peugeot Carbolite tubing with exclusive lugless welding. The bike that represents the marriage of comfort and elegance with matching white anatomic saddle, mudguards, chainguard, spoke protector and thick rubber handlebar grips. Monte Carlo also comes with superbly responsive 5-speed, stem shift gears and combines high speed performance with high fashion style in super chic colours.









■ **MODEL "MONTE CARLO"** ***SPORTS LADIES' 5-SPEED***
■ **FRAME SIZES** Cms. 48(18¾"), 51(19¾"), 54(21½"), 57(22½") **FRAME MATERIAL** PEUGEOT "CARBOLITE" tubing, lugless, single cross-bar frame ■ **HEADSET** PEUGEOT, chromed ■ **FORK** PEUGEOT, enamelled, sloping crown ■ **WHEELS** 700c rims, mixte S/F hubs ■ **TYRES** 700 x 25, gumwall ■ **MUDGUARDS** White lightweight 'ESGE' ■ **HANDLEBAR** Flat, white gum grips ■ **STEM** Alloy, allen-key ■ **BRAKES** WEINMANN 500, alloy side-pull, close-reach levers ■ **GEARS** HURET ECO, stem lever ■ **CHAINSET** Steel, 46T, white chainguard ■ **FREEWHEEL** 5-speeds, 14 x 17 x 20 x 24 x 28T ■ **CHAIN** SEDISPORT, black ■ **PEDALS** LYOTARD, steel, with reflectors ■ **SADDLE** White anatomic padded ■ **SEAT PIN** Chromed ■ **EXTRAS** White pump on down tube, spoke protector, BS reflectors ■ **APPROX. WEIGHT** 26lbs (54cm size) ■ **COLOUR** RK (Pink) RT (Tulip Red) with PEUGEOT Pro-Team transfers Ref P15TGW

Tube spécial CARBOLITE PEUGEOT FRANCE

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Town and Country

FORCE 8

The ultimate around town runner and country cruiser from Peugeot. Light, fast, comfortable, very responsive and blissfully easy to handle. It's ideal for doing the shopping or simply getting safely, cheaply and quickly from A to B and beyond. Features include HLE (High Limit of Elasticity) tubing for durability, strength and lightness, smooth S.D.S. 8/8 system for speedy gear changes, platform pedals for non-slip safety, handy rear-mounted alloy carrier and all-alloy components.



■ **MODEL "FORCE 8"** ***LADIES COMMUTER 8-SPEED*** ■ **FRAME SIZES** Cms. 53(21½") 57(22½") ■ **FRAME MATERIAL** PEUGEOT HLE, lugless, fastback stays ■ **HEADSET** Chromed ■ **FORK** Chromed, sloping crown ■ **WHEELS** MAVIC MODULE E alloy rims, stainless steel spokes, MAILLARD alloy Q/R hubs ■ **TYRES** 700 x 25 ■ **MUDGUARDS** 'ESGE' gold chromoplastic ■ **HANDLEBAR** PHILIPPE alloy, engraved, straight, black foam grips ■ **STEM** Alloy, allen-key ■ **BRAKES** WEINMANN 500 alloy, side-pull ■ **GEARS** HURET RIVAL, handlebar mounted ratchet lever ■ **CHAINSET** SOLIDA alloy, cotterless (46T) with black/gold chainguard ■ **FREEWHEEL** SDS 8/8, MAILLARD 8-Speed ■ **CHAIN** SEDIS gold ■ **PEDALS** MAILLARD CX500 alloy platform with reflectors and toe clips ■ **SADDLE** Anatomic, padded ■ **SEAT PIN** Alloy, fluted ■ **EXTRAS** 'ESGE' alloy rear carrier with rubber straps, ZEFAL COMPETITION HP pump, BS6102 wide angle reflectors, gold stay protector ■ **APPROX. WEIGHT** 25lbs (57cm size) ■ **COLOUR** Bul (Burgundy) with gold transfers. Ref PL65

MANGALLOY HLE PEUGEOT FRANCE





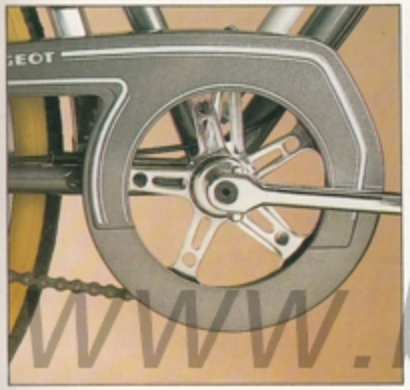
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Town and Country

TRADITION

A very reasonably priced and stylish roadster that's lighter than it looks, safe and simple to handle and a joy to ride. With Sturmey Archer 3-speed gears, extremely comfortable semi-balloon tyres and hard-wearing original Cycles Peugeot coachwork transfers, it's a bike that's a tribute to the good old days with all the advantages of today's technology.

MODEL "TRADITION" *CONVENTIONAL LADIES' 3-SPEED* ■ **FRAME SIZES** Cms. 50(19½"), 53(21½") ■ **FRAME MATERIAL** PEUGEOT tubing, lugless ■ **HEADSET** PEUGEOT, chromed ■ **FORK** PEUGEOT, enamelled straight crown ■ **WHEELS** 26" rims, mixte S/F hubs ■ **TYRES** 26 x 1½ x 1⅜, gumwall ■ **MUDGUARDS** Stainless steel ■ **HANDLEBAR** Half-raised, black moulded grips ■ **STEM** Chromed ■ **BRAKES** Side-pull ■ **GEARS** STURMEY ARCHER 3-speed hub with handlebar lever ■ **CHAINSET** 46T, full gold decorated black chainguard ■ **CHAIN** SEDIS, black ■ **PEDALS** Black rubber-block, with reflectors ■ **SADDLE** Black, wide "CITY" style ■ **SEAT PIN** Chromed ■ **EXTRAS** Stainless steel rear carrier, frame-fitting silver/black pump, BS reflectors ■ **APPROX. WEIGHT** 31 lbs (53cm size) ■ **COLOUR** AN (Graphite Grey) with traditional PEUGEOT transfers. Ref PVC 35





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Foldaway

ORBIT

Take off on Orbit and you're riding the peufect all-round family folder that suits almost everyone down to the ground. Features include: folding frame, 3-speed Sturmey Archer gears with easy-change handlebar shifter and rear-mounted carry rack. In Chestnut Brown, Pillar-box Red and Riviera Blue. 20" wheels.





Shopper

LIDO

Sister to Orbit, Lido lays on the style for girls of all ages who love looking great when they're out and about. Features include: rigid frame, 3-speed Sturmey Archer gears with easy-change handlebar shifter and rear-mounted carry rack. In Pom Pom Pink, Bali Blue and two-tone White/Blue. 20" wheels.



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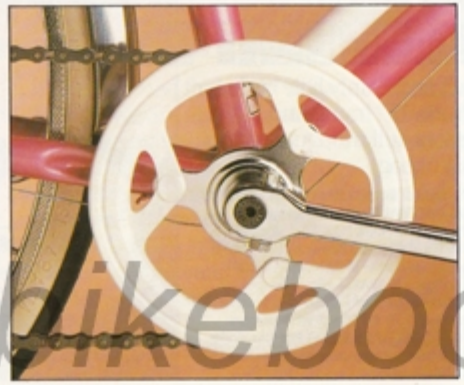
Growing Girls

Super bikes for petites cyclistes and fashion-conscious older sisters. Peugeot's whole range of junior bikes is designed with safety in mind. So rest assured with a Peugeot they'll be sitting pretty and in good hands.

MISS MONACO

The first fully equipped, all purpose sports bike for the modern young Miss aged 8 or over. Specially designed 18" frame and 24" wheels with both sport and fashion in mind, this elegant machine is fully equipped with matching mudguards and pump, rear carrier with handy fashion bag, 5-speed gears with stem lever, alloy brakes with safety extension levers, chainguard, spoke protector, and cushioned handlebar tape for extra comfort. In a beautiful colour combination of pink and white.





■ MODEL **"MISS MONACO"** ***SPORTS GIRLS 5 SPEED*** ■ **FRAME SIZE** Cms. 45(18") ■ **FRAME MATERIAL** PEUGEOT tubing, lugless, loop-style frame ■ **HEADSET** PEUGEOT, chromed ■ **FORK** PEUGEOT, enamelled, sloping crown ■ **WHEELS** Steel rims, mixte S/F hubs ■ **TYRES** 600 x 28 whitewall ■ **MUDGUARDS** Stainless steel ■ **HANDLEBAR** Racing style, white cushioned 'Bike Ribbon' tape and chromed end plugs ■ **STEM** Alloy, recessed bolt ■ **BRAKES** Alloy, side-pull, dual levers with white hoods and cables ■ **GEARS** SIMPLEX, white stem lever ■ **CHAINSET** Steel, 40T, white chainguard disc ■ **FREEWHEEL** 5-speed (14 x 17 x 19 x 21 x 24T) ■ **CHAIN** SEDISPORT, black ■ **PEDALS** White rubber block, with reflectors ■ **SADDLE** White, padded ■ **SEAT PIN** Chromed ■ **EXTRAS** White pump, spoke protector, white handy Miss Peugeot bag, stainless steel rear carrier, BS reflectors ■ **COLOUR** PK (Pink) with PEUGEOT Pro-Team transfers. Ref F45CW



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Miss Peugeot

MISS PEUGEOT 24

Designed especially pour les jeunes filles, aged 7 - 12. With 5-speed gears and stem lever, white pedals, safety reflectors, 18" frame, 24" wheels, mudguards and rear carrier with Miss Peugeot bag.

■ **MODEL "MISS 24" SPORTS GIRLS' 5-SPEED** ■ **FRAME SIZE** Cms. 45(18") ■ **FRAME MATERIAL** PEUGEOT tubing, lugless ■ **HEADSET** chromed ■ **FORK** PEUGEOT fork, sloping crown ■ **WHEELS** 24" wheels ■ **TYRES** 600 x 28 Skinwall ■ **MUDGUARDS** Full with rear carrier ■ **HANDLEBAR** Half-raised flat with white rubber grips ■ **STEM** Alloy allen key ■ **BRAKES** Alloy side-pull ■ **GEARS** SIMPLEX rear gear with stem lever ■ **CHAINSET** Single Chainset (40T) with full chainguard ■ **FREEWHEEL** 5-speed (14 x 24T) ■ **PEDALS** White rubber block with reflectors ■ **SADDLE** White sports ■ **SEAT PIN** Chromed ■ **EXTRAS** MISS PEUGEOT bag, white down tube pump, BS reflectors ■ **COLOUR** RK (Rose Pink)



MISS PEUGEOT 20

A single speed, singularly stylish and dainty little cycle for girls aged 5 - 8 years. Features include 15" frame and 20" wheels, white pedals, safety reflectors, full mudguards and rear carrier with Miss Peugeot bag.

■ **MODEL "MISS 20" – *GIRLS' SINGLE SPEED*** ■ **FRAME SIZE** Cms. 35(14") ■ **FRAME MATERIAL** PEUGEOT tubing, lugless ■ **HEADSET** Chromed ■ **FORK** PEUGEOT, sloping crown ■ **WHEELS** 20" ■ **TYRES** 500 x 28 Skinwall ■ **MUDGUARDS** Full with rear carrier ■ **HANDLEBAR** Half-raised with white rubber grips ■ **BRAKES** Alloy side-pull ■ **CHAINSET** Single Chainset (36T) with White Chainguard ■ **FREEWHEEL** Single speed (18T) ■ **PEDALS** White rubber block with reflectors ■ **SADDLE** White ■ **SEAT PIN** Chromed ■ **EXTRAS** MISS PEUGEOT bag, white pump on down tube, BS Reflectors ■ **COLOUR** RK (Rose Pink)



www.thepeugeotpage.com





Fashion & Health

If Peugeot lead the world in cycle production, we are also the pace-setters in cycling fashion.

There's no more stylish way to complement the superb range of sports and leisure cycles in the Peufection Collection than with our fantastique Fashion and Health Collection, a small selection of which is shown here.

To help give you the joie de vivre to really enjoy your cycling, try our range of La Vie Claire vitality products and special designer leisure bags, and discover the sort of freedom and style that's unique to Peugeot.

Then there's our pièce de résistance, the magnificent Peugeot range of sports and leisure wear, commissioned for Peugeot by some of the foremost names in European cycling clothing manufacturing. Chic and slinky couture pour les dames and demoiselles who want to be seen to be in touch with cycle fashion.

So take your seats for the unveiling of this year's fashion collection from France ... and fit yourself out with all the extras that are certain to suit your cycling style just Peufectly.



If you'd like to find out about our fabulous new range of men's and children's cycles, please ask your Peugeot dealer for your free copies of our 1988 colour brochures.

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BLACK/WHITE TRACK SUIT BY SLIX

CYCLES PEUGEOT · WOMENS SPORTS AND LEISURE COLLECTION

1988





Peufection Guaranteed

Cycles Peugeot guarantee their bicycles against manufacturing or material defects from the original date of sale as follows:–

Frame and Forks for 10 years; Parts for 1 year.

This Warranty covers normal use, but not failure resulting from misuse, alteration from original specification, accidental damage, neglect, incorrect assembly/maintenance of fair wear and tear.

Under the terms of this Warranty, Cycles Peugeot will bear the cost of replacement parts, for the period stated, and any labour charges incurred up to one year after purchase, provided that an authorised Peugeot Dealer processes the claim.

This guarantee does not seek to diminish any consumer statutory rights.

It is offered to the original purchaser and as such is not transferable.

In the event of any problem, please consult a Peugeot Dealer.

Please Note:

No bicycle can be considered indestructible and therefore this Warranty only applies to normal riding conditions and fair wear and tear.

Except for Mountain Bikes, no bicycle is guaranteed for use 'off the road'. In the case of Mountain Bikes, failure due to lack of regular maintenance, abuse or misuse cannot be guaranteed.

In all cases, we recommend that regular irispection/maintenance is carried out.

The Peugeot policy of continually up-dating and improving their range means that the specifications and appearance of all bicycles in this catalogue may be subject to alteration at any time.

All the bicycles featured in the Peufection Collection are available from every authorised Cycles Peugeot dealer nationwide.

Cycles PEUGEOT

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