

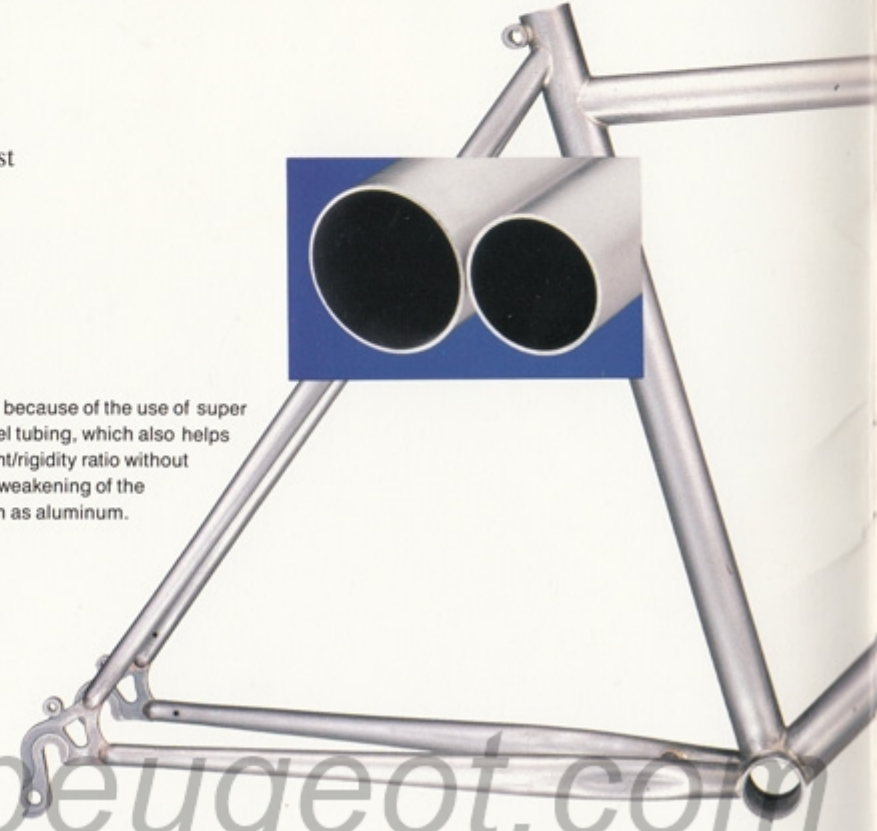
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PROCYCLE and PEUGEOT, two world manufacturers who actively participate in the evolution of the frame to make the bicycle a superior quality product, more enjoyable and better performing than ever.

Proud of its privileged association with its partner, Peugeot Cycles S.A., bicycle manufacturer for more than one hundred years, PROCYCLE is synonymous with quality and innovation.

With more than three million bicycles manufactured, PROCYCLE continues to place the emphasis on innovation in design and technological research to support its development process, thus allowing the bicycle to more and more respond perfectly to the expectations of cyclists who are demanding more comfort, quality and performance.

The quality of excellence reflected by the integration of the roaring lion, symbol of the renowned PEUGEOT family, with the PROCYCLE name, guarantees you the total absence of compromise in the quest for the greatest efficiency possible. The persistent pursuit of this goal is revealed in the PEUGEOT bicycles by PROCYCLE.

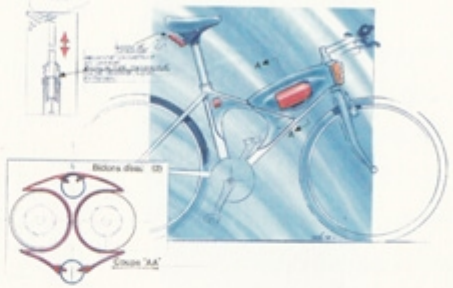


ATB muscular design because of the use of super oversized, cro-mo steel tubing, which also helps to maximize the weight/rigidity ratio without the risk of short-term weakening of the flexible materials such as aluminum.

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At PROCYCLE, marketing and design specialists are immersed in the continual search for a more precise geometrical definition of the relationship between the cyclist and his machine.





DBS: Frame Technology: Developed in France by Peugeot, this internal brazing procedure, revolutionary in the bicycle industry, allows the assembly of frames in a multitude of geometric designs with no visible lugs. Beyond this limitless flexibility in the design of products, this technology also allows optimum use of the weight/rigidity ratio which, at the same weight or less, can be increased up to 31%.

Procycle's extensive research for new products begins many years before production.

The evolution of such advanced varied concepts as the ultra-light/modular SPACE FRAME, to the FEATHER-WEIGHT systems and options integration, is a result of Procycle's commitment to continuing research and development.



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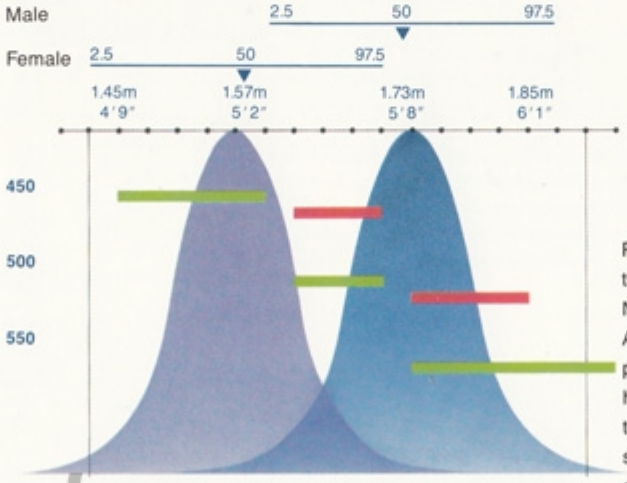
A unique system of integrated sizes indicated on the bicycle, allowing the cyclist to know, with greater assurance, which frame size is best suited to his needs. This size is determined according to the height of the cyclist and the use he intends for his bicycle (for a sporting activity or for practising ATB).

Resulting from numerous years of ergonomic research, the PROCYCLE ISS system is aimed at perfecting and humanizing the relationship between the cyclist and his machine. Introduced for the first time this year in the world, the ISS system is available in an exclusive series of PEUGEOT bicycles by PROCYCLE.



Ergonomic saddle position based on the type of use by the cyclist for maximum comfort.

Distribution curve of the North-American population.

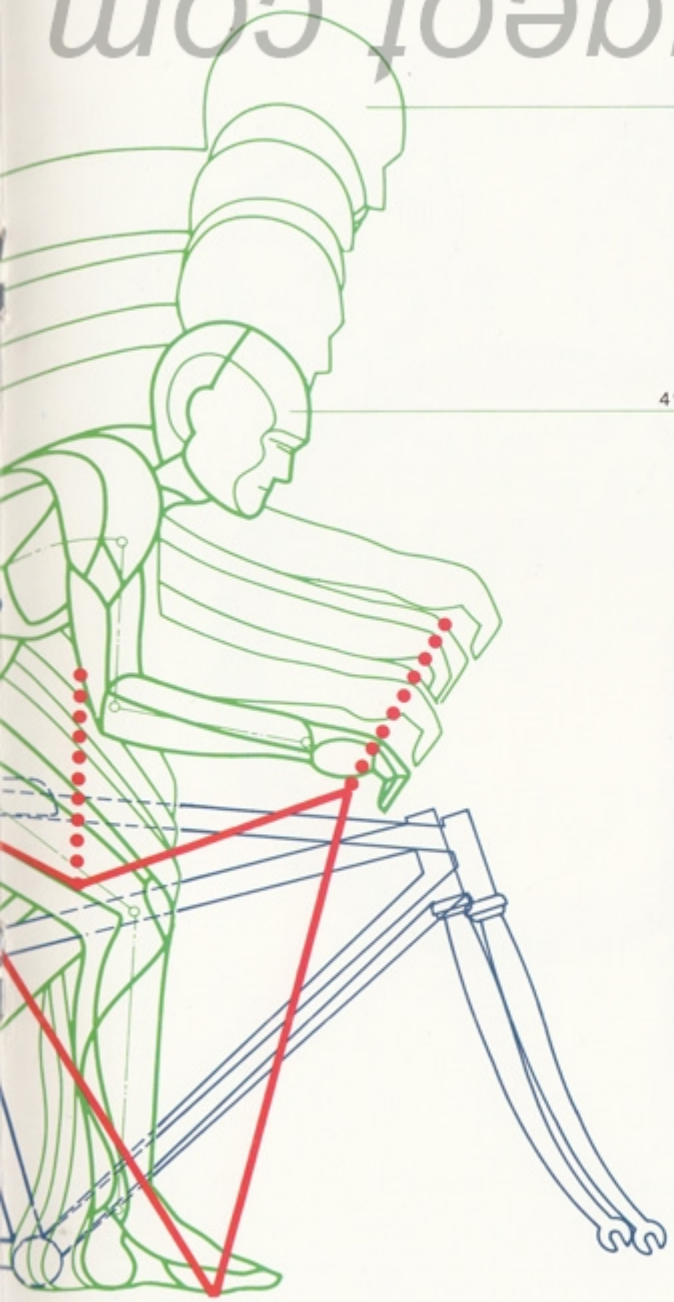


Relation between the North American population height distribution, ISS frame sizes and type of use by the cyclist.



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Frame Size	450	500	550
Use	SPORT-A.T.B.	SPORT-A.T.B.	SPORT
4'10"	●		
4'11"	●		
5'0"	●		
5'1"	●		
5'2"	●		
5'3"	●		
5'4"	■	●	
5'5"	■	●	
5'6"	■	●	
5'7"	■	●	
5'8"		■	●
5'9"		■	●
5'10"		■	●
5'11"		■	●
6'0"			●
6'1"			●
6'2"			●
6'3"			●

Table of frame sizes based on cyclist's heights and type of bicycle use.

All of these models, three mountain bikes and one hybride, have been carefully calibrated based on the heights of the intended users. Maximum comfort when using your bicycle, that's the very essence of the ISS system from PROCYCLE.

For sports use, cyclists, depending on their height, will be able to select confidently the ISS 450, 500 or 550 size. For ATB cycling, PROCYCLE ISS offers the off-road enthusiasts the choice between the ISS 450 or 500 sizes.

Cyclist's Height
+Uses
=Frame Size

ISS PROCYCLE SYSTEM 450
SPORT 4'10" - 5'3"
1.47m - 1.60m
A.T.B. 5'4" - 5'7"
1.62m - 1.70m

ISS PROCYCLE SYSTEM 500
SPORT 5'4" - 5'7"
1.62m - 1.70m
A.T.B. 5'8" - 6'0"
1.72m - 1.82m

ISS PROCYCLE SYSTEM 550
SPORT 5'8" - 6'3"
1.72m — 1.90m



$1070.

CAMPY OLYMPIAN

SUMMUM

SUPER ISS PROCYCLE SYSTEM 4 5 0
A.T.B. 5'4" - 5'7"
1.62m - 1.70m

ISS PROCYCLE SYSTEM 5 0 0
A.T.B. 5'8" - 6'0"
1.72m - 1.82m

DBS® CADRE FRAME CRO-MO

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$ 491.

Suzuki

NATURE

SUPER ISS PROCYCLE SYSTEM 4 5 0 — SPORT 4'10" - 5'3" 1.47m - 1.60m; A.T.B. 5'4" - 5'7" 1.62m - 1.70m

ISS PROCYCLE SYSTEM 5 0 0 — SPORT 5'4" - 5'7" 1.62m - 1.70m; A.T.B. 5'8" - 6'0" 1.72m - 1.82m

ISS PROCYCLE SYSTEM 5 5 0 — SPORT 5'8" - 6'3" 1.72m - 1.90m

DBS® CADRE FRAME CRO-MO



$ 432.

Suzuki

HORIZON

SUPER ISS PROCYCLE SYSTEM 4 5 0 — SPORT 4'10" - 5'3" 1.47m - 1.60m

ISS PROCYCLE SYSTEM 5 0 0 — SPORT 5'4" - 5'7" 1.62m - 1.70m

ISS PROCYCLE SYSTEM 5 5 0 — SPORT 5'8" - 6'3" 1.72m - 1.90m

DBS® CADRE FRAME CRO-MO



$ 623.

DX

FRONTIER

SUPER ISS PROCYCLE SYSTEM 4 5 0 — SPORT 4'10" - 5'3" 1.47m - 1.60m; A.T.B. 5'4" - 5'7" 1.62m - 1.70m

ISS PROCYCLE SYSTEM 5 0 0 — SPORT 5'4" - 5'7" 1.62m - 1.70m; A.T.B. 5'8" - 6'0" 1.72m - 1.82m

ISS PROCYCLE SYSTEM 5 5 0 — SPORT 5'8" - 6'3" 1.72m - 1.90m

DBS® CADRE FRAME CRO-MO

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	MODEL	SUMMUM	FRONTIER	NATURE	HORIZON
FRAME	3 MAIN TUBES	ISHIWATA QUATRO	ISHIWATA TRIPLE BUTTED	ISHIWATA TRIPLE BUTTED	ISHIWATA CRO-MO
	REAR TRIANGLE	CRO-MO VERTICAL DROP OUTS	CRO-MO VERTICAL DROP OUTS	CRO-MO VERTICAL DROP OUTS	VERTICAL DROP OUTS
	FORK	RITCHEY LOGIC	RITCHEY LOGIC	RITCHEY LOGIC	CRO-MO RADIUS 400
	SIZE (ISS)	450-500	450-500-550	450-500-550	500-550
WHEELS	HUBS	CAMPAGNOLO OLYMPUS	SHIMANO DEORE DX	SHIMANO EXAGE 500LX,QR	SHIMANO EXAGE 500LX,QR
	RIMS	RITCHEY VANTAGE COMP	RITCHEY VANTAGE COMP	RITCHEY VANTAGE SPORT	RIGIDA LAZER 40
	TIRES	RITCHEY MEGABITE 26×2.00	RITCHEY MEGABITE 26×2.00	RITCHEY HARD DRIVE 26×2.10	CYCLO CROSS 700×35C
	SPOKES	32-STAINLESS STEEL	32-STAINLESS STEEL	32-STAINLESS STEEL	32-STAINLESS STEEL
SEAT	SADDLE	VETTA SKIN GEL	VETTA SKIN GEL	VETTA SKIN GEL	VETTA SKIN GEL
	SEAT POST	CAMPAGNOLO OLYMPUS	CRO-MO 4130 BLACK,QR	CRO-MO 4130 BLACK,QR	MICRO ADJUST
HANDLEBAR	HANDLEBAR	ATB CRO-MO 530mm	ATB ALLOY 530mm	ATB ALLOY 530mm	ATB ALLOY 530mm
	STEM	CRO-MO	CRO-MO	CRO-MO	ALLOY
	HEADSET	TIOGA AVENGER ALLOY	TIOGA AVENGER	TIOGA AVENGER	TIOGA
BRAKES	BRAKES	CAMPAGNOLO OLYMPUS	SHIMANO DEORE DX	SHIMANO EXAGE 500LX	SHIMANO EXAGE 500LX
DRIVE TRAIN	DERAILLEUR	CAMPAGNOLO OLYMPUS	SHIMANO DEORE DX	SHIMANO EXAGE 500LX	SHIMANO EXAGE 500LX
	SHIFT LEVERS	CAMPAGNOLO BULLETSHIFTER	DEORE DX STI	RAPID FIRE EXAGE	RAPID FIRE EXAGE
	CRANK SET	CAMPAGNOLO OLYMPUS	DEORE DX ROUND	EXAGE 300LX BIOPACE	EXAGE 500LX BIOPACE
		26×36×46T	26×36×46T	28×38×48T	28×38×48T
	FREEWHEEL	CAMPAGNOLO OLYMPUS	DEORE DX HYPERGLIDE	HYPERGLIDE	HYPERGLIDE
		13×28T	12×28T(7sp)	12×28T(7sp)	12×30T(7sp)
	CHAIN	CAMPAGNOLO OLYMPUS	HYPERGLIDE HG70	INDEX 7	INDEX 7
	PEDALS	CAMPAGNOLO OLYMPUS	SHIMANO DEORE DX	HTI-P38N	HTI-A38N
GRIPS	GRIPS	CAMPAGNOLO OLYMPUS	PAHLI SURE AIR GRIP	PAHLI SURE AIR GRIP	PAHLI SURE AIR GRIP

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