Salsa

NEWS

Wow, 1993 is here! 1992 has been incredible for **SALSA CYCLES.** You can bet that we super appreciate all of you out there that support us by selling and/or using our products. We've made a huge effort this year to provide the best service possible. Having moved our factory, we are sure that now we can even improve our efforts. We've added more office staff, more phone lines (including an 800#), more space, we're ready to rip. Thanks again, and have a great '93 season!

What's new for '93 ??

Well, we've finally got our alloy Mangos de Amor. They're light, priced right and work great.

We are all set to stock stems for **DIA-COMPE'S AHEAD SET.** We're looking for input from you dealers, on what sizes would be best for us to stock.

For '93 we have re-spec'd the tubesets for the *ALA CARTE* off road frameset. This and a few other little tricks have enabled us to drop their weight while maintaining their well-known reliability. We've also squeezed another size into the line-up to offer better fit. Check out the frame sheet for new colors and options.

We've been threatening, and now it's real. The new SALSA *LA RAZA* road frame is an extremely functional departure from traditional road frame design. WE like 'em, and hope you will too!

As always we continue to refine our products and processes. Now, almost all of the tubing that we use on our stems is custom made for SALSA using our dimensional and heat-treatment specifications. We've also fine-tuned our *FLIP-OFFS* QRS to be the best, smoothest working, and most bitchin' skewers on the market.

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611 2nd Street * Petaluma, CA 94952 * 707/762-8191 * FAX 707/762-6847

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SALSA CYCLES GENERAL POLICIES

Business Hours:

7:30 a.m. to 4:30 p.m. (West Coast Time), Monday thru Friday. (Lunch break is taken from 12:00 p.m. to 1:00 p.m.) During non-business hours, our answer machine will record your message.

To Place an Order:

Note our new 800 phone number !! 1-800-762-HOTT (1-800-762-4688). Or fax your order to us at (707)-762-6847.

Minimum Order:

To help defray shipping and C.O.D. charges, we recommend a $50.00 minimum.

Shipping Policy:

We process and ship orders the same day or the next day for items in stock. Orders are shipped via UPS and are C.O.D. UPS next day air (Red Label) and UPS 2nd day air (Blue Label) are available upon request.

Backorders:

We hold and fill backorders. If a backorder is past 15 days we will call to confirm that items are still needed. For backorders less than $50.00, we will confirm that the items are still needed and/or if additional goods are desired.

Invoicing/Terms:

C.O.D. Orders: The orgininal invoice is included with your order. Shipping charges include freight plus a $4.00 UPS C.O.D. charge.

Net terms: Previous arrangements must be made for net terms. A copy of the invoice is shipped with the order for your reference. A copy of the invoice is also sent via regular mail to process for payment.

Past Due Accounts: 1 1/2% per month finance charge will be added to past due invoices balances.

Return/Refunds:

If an item is returned or if there is an invoice error, we prefer to issue a refund check rather than to hold credit. However, credit can be used toward merchandise that is being shipped immediately.

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STEMS

SALSA CYCLES is America's premier manufacturer of quality handlebar stems. Proper fit and position allow for more comfort, endurance and power. **SALSA** STEMS, which are available for every cycling need, provide great flexibility in establishing a riders optimum position. There is no match amongst the competition when it comes to variety. When last counted (Aug. 11, 1992), we had 69 different models of stems. And that doesn't include our monthly run of customs, or our new line of AHEAD SET stems.

SALSA STEMS have a long standing reputation for durability, and quality construction. We like that, and for the present are happy to stick with the formula that earned this for us. The immaculate tig-welds join together fine American made CRO-MOLY steel tubing. Most of which is made to special dimensions, and exacting tolerances exclusively for **SALSA**.

SALSA OFF-ROAD STEMS

These stems fit 1 inch (25.4mm) handlebars (P-series are also stocked with a 26.0mm clamp). All models are available for 1 inch steerers, call us for our current stock of stems for 1 1/8 inch steerers. All but the X-series stems are made with or without our original rollerguide.

COMPETITION OFF-ROAD STEMS

For expert level racers who are trying to safely shed every gram possible, we've put some of our stems on a diet and have been able to strip away an average of 55 grams. **SALSA** competition stems are intended for the rider who understands the relationship between finesse and superlight components. These stems are recommended for riders weighing under 185 lbs. Another 24 gms can be subtracted by using the SRP Ti bolts that we stock.

SALSA ROAD STEMS

Steel is back as a choice for professional quality road stems. **SALSA** has been producing tig welded **Cro-moly** road stems since 1987. Their light weight, rigidity and precise fit make them the choice for any serious cyclist. **SALSA** road stems are available in 5 to 15 centimeter reaches (1cm increments only) in both the traditional style and a 5 degree up model. All road stems have a 26.0 mm bar clamp.

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SALSA SPRINT STEMS

Although the need still exists, not many stems are made anymore which provide the positioning, strength, and rigidity needed by today's top track sprinters. **SALSA** Sprint Stems are make to fill that need. Stock sizes are 10cm to 13cm (1cm increments) in the traditional deep drop style. Clamp size is 25.4 mm for steel track bars. We also stock NITTO's heat treated Cro-moly sprint bars.

SALSA CUSTOM STEMS

Many positioning requirements cannot be met by stock stems that are readily available, which is why we continue to offer stems that are custom made to your specifications. There is little doubt that **SALSA** CYCLES makes more custom stems than any other stem maker in the world. Custom sized stems in any quantity are available by special order. These can be made for any cycling application.

CUSTOM STEM ORDERING PROCEDURE

To order a custom stem, supply us with reach, minimum or maximum rise (allow approximately 2.5cm of adjustment), rider's weight, handlebar diameter and steerer diameter. If you are using a Cunningham fitfinder, tell us so that we can let you know what information we need from it. Custom stems can be tig welded or fillet brazed, and are available, in light or heavy construction. We schedule our custom stem batches for the second Monday of each month. Rush orders are available for an extra $25 charge.

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Salsa STEM CHART

SALSA COMPETITION PROMOTO/MOTO*

SALSA "competition" stems are intended for experienced riders who understand the relationship between rider finesse and superlight components. They are not recommended for riders weighing over 185 lbs.

LENGTH: 15cm
ANGLE: 11°
A15 COMP



LENGTH: 13cm
ANGLE: 11°
A13 COMP



LENGTH: 12cm
ANGLE: 20°
F12 COMP



LENGTH: 15cm
ANGLE: -5°
SUSPENSION COMPATIBLE
X15 COMP



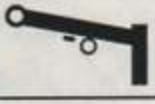
LENGTH: 13cm
ANGLE: -5°
SUSPENSION COMPATIBLE
X13 COMP



*MOTO STEMS DO NOT HAVE ROLLERQUIDE FEATURE

SALSA PROMOTO/MOTO

LENGTH: 15cm
ANGLE: 11°
A15



LENGTH: 13cm
ANGLE: 11°
A13



LENGTH: 10cm
ANGLE: 11°
A10



LENGTH: 12cm
ANGLE: 20°
F12



LENGTH: 14cm
ANGLE: 26°
K14



LENGTH: 10cm
ANGLE: 26°
K10



LENGTH: 7cm
ANGLE: 53°
P7



LENGTH: 10cm
ANGLE: 53°
P10



SALSA SUSPENSION COMPATIBLE

LENGTH: 15cm
ANGLE: -5°
X15



LENGTH: 13cm
ANGLE: -5°
X13



LENGTH: 10cm
ANGLE: -5°
X10





SALSA O.S. PROMOTO/MOTO

LENGTH: 15cm
ANGLE: 11°
A15



LENGTH: 13cm
ANGLE: 11°
A13



LENGTH: 12cm
ANGLE: 20°
F12



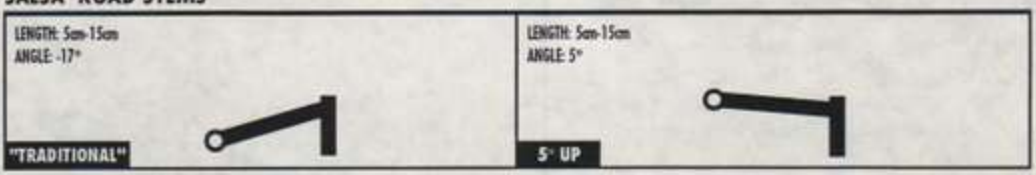
LENGTH: 10cm
ANGLE: 53°
P10

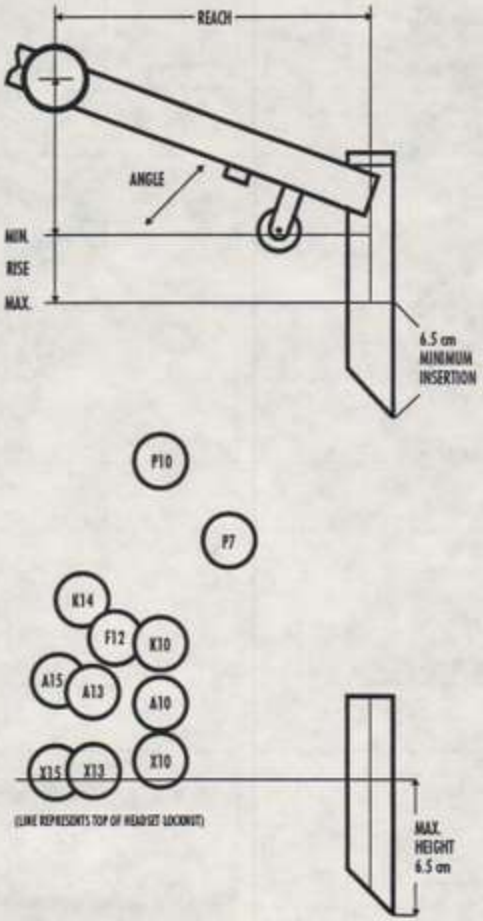


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STEM CHART

SALSA ROAD STEMS





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FRAMES

SALSA ALA CARTE

Your know the history behind these great off-road frames by now. Every year that we produce these we figure out some way to make them even better. 1993 is no exception. We have re-spec'd our COLUMBUS tubesets to include tubes from their NIVACROM, CYCLEX and CRO-MOR ranges. This has enabled us to lighten the frames up while maintaining reliability and longevity (not to mention a realistic dollar per pound ratio.) *ALA CARTE* frames now feature a BONTRAGER style downtube gusset, special thanks go to Keith Bontrager for his consultation on this. This years FLIP-LOCK seat collar has more throw in the lever for more clamping power, as well as better release.

This year we've shuffled a couple of the sizes around in order to add a new size. This should offer even finer fitting for the veritable plethora of folks in the 5'6 - 6'2 range.

Also for '93 you have five fork choices, they are either the RITCHEY LOGIC, the BONTRAGER RACE, or at extra cost the BONTRAGER COMP, the ROCK SHOX QUADRA, or the ROCK SHOX MAG 21.

The *ALA CARTE* frame comes with fittings for cantilevers, two bottles, fenders, and your choice of top-tube or standard cable routings. Call for information on paint choices.

ALACARTE SPECIFICATIONS

Size	Head Angle	Seat Angle	Toptube Length	Standover Height
34.0	70.0	73.0	51.8	68.0
39.0	70.0	73.0	53.5	71.0
43.0	71.0	73.0	56.3	74.0
46.5	71.0	73.0	57.6	76.5
50.0	71.0	73.0	59.1	79.0
54.0	71.0	73.0	61.0	82.0

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SALSA LA RAZA

We think it's great that the road market is on the rise again. More and more folks who discovered cycling via the mountain bike are checking out the joys of the road. In the spring of '93 we will have available a very limited supply of finely made SALSA *LA RAZA* road frames. They will be available in seven sizes from 39cm to 57cm.

Thanks to the mountain bike, it is now possible to sell a well thought out tig-welded road frame that does not follow traditional design rules. We've down-sized the seat tube by 5cm (2 inches) and the head tube by 1.5cm. These days high quality long seatposts, and stems that go up as well as down are readily available (thanks again to fat tires). This along with careful design allows for frames that can fit a wider range of body size and type. We've put together tubesets for the *LA RAZA* that draw from no less than five of the finest road sets that COLUMBUS has to offer. The geometry, design, and tube selection ensure a stable, smooth and flawlessly handling bike.

The SALSA *LA RAZA* frame comes with the popular SR PRISM aluminum fork. These are special bikes and will be made in very small quantities, so get 'em while they're HOT!!

LA RAZA SPECIFICATIONS

Size	Head Angle	Seat Angle	Toptube Length	BB Height	Fork Rake	Standover Height	Wheel Size
39.0	71.5	74.0	48.5	26.5	4.5	67.0	650A
42.0	72.0	73.5	50.1	26.5	4.5	68.5	650A
45.0	72.5	74.5	52.0	27.0	4.5	73.5	700c
48.0	73.0	74.0	54.0	27.0	4.5	74.5	700c
51.0	73.0	73.5	56.0	27.0	4.5	77.5	700c
54.0	73.5	73.0	58.0	27.0	4.0	80.0	700c
57.0	74.0	72.5	60.0	27.0	3.8	83.5	700c

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COOL PARTS

SALSA *MANGOS DE AMOR*: You probably know all about our super-cool dual-position bar-ends by now. These have proven to be one of the most popular designs on the market. For 1993 we are striving hard for better supplies on these puppies. Also for 1993, THEY'RE HERE !! The bonded 6061 aluminum version is finally available, weighing in at 175 gms. They look great, they work great, buy 'em!

SALSA *FLIP-OFFS:* We are really happy with the success we've had with these. Many shops and riders tell us that these are the BEST ! Well, I know it sounds like bragging, but we think so too. We've redesigned the *FLIP-OFFS* this year to incorporate more travel as well as less friction. These are the two things that keep this type of Q.R. from working as well as a traditional internal cam Q.R. The wheel Q.R.'s are available with heat-treated 17-4 stainless or 6/4 Ti rods. The seat Q.R. is only available in stainless. The weights are as follows:

Stainless - 100gms
Titanium - 85gms
Seat Q.R. - 44gms

PLEASE NOTE: *FLIP-OFFS* come in such a length that one size fits all. For safety's sake please trim the excess rod off once you've sized them for your bike.

***FLIP-LOCK* SEAT COLLAR:** This Q.R. seat collar works on frames that do not have brazed or welded on seat binders. The *FLIP-LOCK* incorporates the same cam-lever as our *FLIP-OFFS*. Without a doubt this the most elegant Q.R. seat collar in the world. These are available in all popular seat-tube diameters.



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CLOTHING & ACCESSORIES

You've seen 'em. T-shirts, mugs, waterbottles, jerseys, etc., sporting that pepper logo in those hot colors. SALSA has a line of clothing and accessories for everyone from the youngest future cyclist to the serious enthusiast. Heck, there's a lot of absolute non-cyclists out there sportin' SALSA Ju-Ju.

SALSA SHIRTS

* Expertly silkscreened
* Three clever and colorful stock designs
* Everybody needs one !!
* Special editions periodically

SALSA BERETS

* 100% wool
* 3 color embroidered graphics

SALSA JERSEYS

* AUSSIE brand
* Bitchin graphics
* Join the Team

SALSA WATERBOTTLES

* Sip with the Pepperman
* New low price

SALSA STUFF

* Banners
* Stickers
* Pins * Buttons
* You Know ..... Stuff !!

OTHER PRODUCTS WE CARRY

* Stay-tuff chainstay protectors, black & clear
* Caramba Crankset
* Dia-compe forged front brake cable hangers
* Cro Mo track Bars
* SRP Ti stem bolts

All SALSA adult shirts are 100% cotton and available in large and extra large. Motobabies are available in two child sizes.

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WHOLESALE PRICE LIST

SALSA FRAMESET PRICES

ALACARTE: Frameset includes *BONTRAGER* RACE fork, or *RITCHEY* Logic fork, and *SALSA* stem of your choice.		$ 575.00
FRAMESET OPTIONS		
BONTRAGER COMP Fork	add	$ 25.00
ROCK SHOX Quadra	add	$ 25.00
ROCK SHOX Mag 21	add	$ 155.00
COMP STEM	add	$ 10.00
JELLYBEAN PAINT	add	$ 25.00
Custom Paint		to be quoted
No fork	subtract	$ 60.00

LA RAZA: Frameset includes *SR* Prism fork, and *SALSA* stem of your choice.		$ 575.00
FRAMESET OPTIONS		
JELLYBEAN PAINT	add	$ 25.00
Custom Paint		to be quoted

FLIP-OFF WHEEL QUICK RELEASE SETS

Stainless	$28.95ea	5+ $27.95	10+ $26.95
Ti	$42.00ea	5+ $41.00	10+ $40.00

*(Can be mixed for quantity discount)

FLIP-OFF SEAT QR (stainless steel only)	$ 14.50
SALSA MANGOS DE AMOR *bar ends	Steel $ 18.00/Aluminum $ 25.00
TI BOLT Substitution on SALSA Stem	$ 16.00
SRP TI WEDGE BOLT	$ 13.50
SRP TI H-BAR PINCH BOLT	$ 3.75
FLIP LOCK SEAT COLLAR (30mm seat tube O.D.)	$ 16.00
NITTO Heat-treated Cro-mo Sprint Bars	$ 29.95

Salsa Stems

All Salsa stems have a standard finish of black powder-coat.
Purchasing five or more stems discounts each stem $5.00 (models may be mixed).

Salsa **Pro-Moto** Stems	
A,F,K Series	$44.95
P Series	$54.95
Salsa **Moto** Stems	
A, F, K, X Series	$34.95
P Series	$44.95



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Salsa **Competition** Stems	
Moto	$44.95
Pro-Moto	$54.95
Salsa **Road** Stems	
Traditional and 5° up	$39.95
Salsa **Sprint** Stems	$59.95

Salsa **Oversized** Stems

We are trying to keep a few of our most popular stem models in stock in the 11/8" Avenger O. S. size. Listed below are the sizes we are trying to stock. Supply may be spotty so please call for availability.

A13, A15, F12 Pro-Moto	$54.95	P series Pro-Moto	$64.95
A13, A15, F12 Moto	$44.95	P series Moto	$54.95

Salsa **Custom & Evolution** Stems — Quote upon request



Salsa Clothing and Accessories

Salsa T-Shirts	
Short Sleeve	$ 8.50
Long Sleeve (fall & winter only)	$ 9.50
Limited Edition T-Shirts	**call for price
Infant and Child (Moto-Baby only)	$ 5.00
Salsa Jerseys	$ 29.00
Salsa Berets	$ 10.00
Salsa Mug (w/ instructions)	$ 6.00ea., 5+ - $5.40ea., 10+ - $4.75ea.
Salsa Waterbottles 28 oz.	$ 3.00ea., 50+ - $2.50ea.

Salsa Stickers



Script (stem size)	$ .40ea., 10+ - $ .35ea.
Script (window)	$ 2.50ea., 10+ - $2.20ea.
Pepperman	$ 1.10ea., 10+ - $1.00ea.
Stay-Tuff Chain Stay Protectors (black or clear)	
Bulk	$ 1.25ea., 40+ - $1.00ea.
Retail Pack	$ 1.75ea., 40+ - $1.50ea.
Salsa Banner	$ 30.00ea.

**Free with purchase of 3 framesets or single order of $500.00 or more. (One time only).

*All prices subject to change without notice.

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