Salsa CYCLES



Ross' first frame 1976

Salsa Cycles didn't emerge from the ashes of defense contracts gone south. Nor are we the "bicycle division" of some mega-corporation. Salsa has grown from my own obsession with cycles—thankfully I've got a crew of folks that shares this obsession. LONG LIVE THE BICYCLE! LONG LIVE THE EARTH!

Ross Shafer

Salsa CYCLES

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1996 Product Catalog

MOMBA.org

Salsa Frames

1996 brings Ross' twentieth anniversary of frame building. Here at Salsa we make good use of all this experience in every frame we build. For the '96 season we will again make limited quantities of finely crafted handbuilt frames for Road and Off-road use. Our frames continue to be built with the excellent custom steel tubesets from Columbus. We're sticking with steel because...well...it works, and we like it. There are lots of more technical reasons too. Catch Ross when he has the time (good luck!), and he'll bend your ear forever with 'em. All of our experience and history (Ross is an inductee to the Mountain Bike Hall of Fame) allows us to utilize many new and old ideas in bicycle design and construction. The net result being a frame that holds up, rides great, and allows you, the cyclist, to get on and enjoy the ride.

Ala Carte



This frame's roots go back to the very first Motos that Ross built. In fact they share identical geometry with them. How many other companies do you think are using the same off-road geometry they did 14 years ago? Not many, I promise. That's because what Ross came up with way back then has indeed become the industry standard. No, nothing magic....it just works! As Ross likes to say (over and over), "if it ain't broke don't fix it". Salsa stem and Ritchey fork included. Rock Shox available at extra cost.

ALA CARTE: 4.4 lbs./2 kg on the 46.5cm Frame

Frame Size	Head Angle	Seat Angle	Top Tube Length	Chainstay Length	B.B. Height	Standover Height
34.00	70.00	73.00	51.80	43.20	29.50	68.00
39.00	70.00	73.00	53.50	43.20	29.50	71.00
43.00	71.00	73.00	56.30	43.20	29.50	74.00
46.50	71.00	73.00	57.60	43.20	29.50	76.50
50.00	71.00	73.00	59.10	43.20	29.50	79.00
54.00	71.00	73.00	61.00	43.20	29.50	82.00

La Raza



Is road riding coming back? For us it never went away. We love to ride on the road. There ain't nothin' like the song of the skinny tires rollin' down the road. The La Raza road frame has classic geometry that has been proven to work well for virtually all types of riding. Journalists love 'em, riders love 'em and you will too. The La Raza frame features a sloping top tube and a down sized seat tube (5cm less than traditional). This allows a better fit for some of those "non average" bodies, while offering better torsional rigidity and vertical compliance than traditional configurations.

LA RAZA: 3.4 lbs./1.55 kg on the 48.0cm Frame

Frame Size	Head Angle	Seat Angle	Top Tube Length	Chainstay Length	B.B. Height	Fork Rake	Standover Height
45.00	72.50	74.50	52.50	40.50	27.00	4.50	73.50
48.00	73.00	74.00	54.00	40.50	27.00	4.50	74.50
51.00	73.00	73.50	56.00	40.50	27.00	4.50	77.50
54.00	73.50	73.00	58.00	40.50	27.00	4.00	80.00
57.00	74.00	72.50	60.00	40.50	27.00	3.80	83.50

El Kaboing



Cool name eh? Something from Ross' cartoon days. Again we're sticking with a proven and reliable design. Horst Leitner's McPherson strut design is a proven performer. The CHUMBA WUMBA rear-end we use offers very rigid construction and large diameter, adjustable, self lubricating bushings throughout to ensure as many maintenance-free miles as possible. The stock shock is the Risse Genesis, but the Elroy adjustable unit is also available. With the El Kaboing comes the Rock Shox of your choice as well as a Salsa stem. Light,simple...what are you waiting for? (Note: rear brake must be side activated.)

EL KABOING: 6.1 lbs./2.77 kg on the 47.0cm Frame

Frame Size	Head Angle	Seat Angle	Top Tube Length	Chainstay Length	B.B. Height	Standover Height
42.00	71.00	73.00	56.00	42.00	31.50	76.50
47.00	71.00	73.00	58.00	42.00	31.50	80.00
52.00	71.00	73.00	60.00	42.00	31.50	83.00

Viajero



This is our S&S Machine Torque Coupling equipped frame. You should hear Ross whine about the bikes he borrows when traveling. He built himself one of these, and now, all we ever hear is how good it feels to have your own personal bike to ride after a long flight. The S&S system allows for the use of full sized wheels and completely standard componentry. We don't know of any other system offering the performance and portability of this one. The Viajero is an "all-rounder" (Ross hates the "hybrid" label) based on 26" wheels. Though not intended for "hardcore" off-road use, the Viajero is a willing partner in your enjoyment of those far-away roads, paved or not. The Viajero comes with a Salsa stem, Ritchey fork, and the travel case of your choice. We're only building a few of these so they're rare...but hey, at least they're expensive!

VIAJERO: 4.7 lbs./2.15 kg on the 47.0cm Frame

Frame Size	Head Angle	Seat Angle	Top Tube Length	Chainstay Length
42.00	71.00	73.00	54.00	43.20
47.00	71.00	73.00	56.50	43.20
52.00	71.00	73.00	59.00	43.20

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Flip Offs

Salsa Flip Offs: We are really happy with the success we've had with these. Many shops and riders tell us that these are the BEST! Well, I know it sounds like bragging, but we think so too. These wheel Q.R.'s are available with heat-treated 17/4 stainless or 6/4 Ti rods. (The seat Q.R. is only available in stainless.) Our Suspension Set includes a Stainless front and a Ti rear, for riders who want as much weight savings as possible, but don't want to sacrifice front end rigidity.

Flip-offs are available in a plethora of colors: Black, Silver, Red, Green, Blue, Rasta, Gold, and Purple.

FLIP-OFF WEIGHTS:		
	Stainless	104 grams
	Titanium	85 grams
	Suspension	94 grams
	Seat Q.R.	44 grams



P.S. Flip-offs come in such lengths that one size fits all. For safety's sake please trim the excess rod off once you've sized them for your bike. (This makes these puppies even lighter.)
P.P.S. Always allow the cam full engagement. (This means: Don't let a fork tube or frame stay stop the lever travel when closing.)



Salsa Flip-Lock Seat Collar:

Simply the most elegant Q.R. seat collar made. We developed this in conjunction with DKG, and we're happy to see these spec'd on some of America's finest bikes. Available in the following sizes: 28.6mm, 30mm, 32mm, 35mm. Black only.

Bars

Thanks to 3ttt, we are once again offering SALSA handlebars. All of these are made in Italy from heat treated 7075 aluminum. Check out these different models:



Pro-Moto: Old name, new bar. Complex butting increases strength and fatigue life. It's even butted at the ends to protect against bar end crunch. Available in two styles, 6 & 11 degree pullback in matte bronze. 56.5 cm wide, 139 grams. 25.4 mm bar clamp diameter.



Go-Moto: Intended for the downhill gang. The Go-Moto features a cross brace for maximum strength. It features 50mm of rise and 11 degrees of pullback. Very comfortable! Brushed aluminum, 62cm wide and 401 grams total weight.

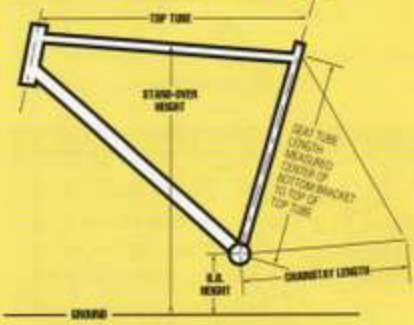


Joe-Moto: This bar is intended for the "average Joe" who doesn't feel real comfy reaching way down. 80mm of rise and 11 degrees of pullback, with a cross brace for maximum strength. Brushed aluminum, 62cm wide and 415 grams total weight.



The Road Bar: If we had a nickel for every person who asked us if we had a drop bar...Well, anyway, now we do. We've simply taken one of 3ttt's most popular drop bars (Ergopower 2, Merckx bend) changed the finish and added our name. How's that for product development! These are grooved for use with either Ergopower or STI. We offer them in 44 and 46 cm widths (measured outside to outside, subtract 2 cm to compare with other companies' center-to-center dimensions.)

Frame Fitting



Salsa Handbuilt Frames are measured from the center of the Bottom Bracket ("B.B.") to the top of the Top Tube.

Frame Colors

White	Orange
Red Metallic	Pearlescent Purple
Metallic Clear	Forest Green Metallic
Black	Dark Blue

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Salsa Stems

Salsa Cycles is America's premier manufacturer of quality handlebar stems. Proper fit and position allow for better control, comfort, endurance and power. SALSA STEMS, which are available for every cycling need, provide great flexibility in establishing a rider's optimum position. There is no match amongst the competition when it comes to variety. When last counted we had 85 different models of stems in stock.



Salsa Stems have a long-standing reputation for durability, and quality construction. We like that, and for the present are happy to stick with the formula that earned this reputation for us. Immaculate TIG-welds join together fine American made CRO-MOLY steel tubing, most of which is made to special dimensions and exacting tolerances exclusively for SALSA.

Stock

MOTO STEMS (Available in O.S.)
* Available for 1¼" Steerers

Model	Angle	Reach (cm)	H-Bar Clamp I.D. (mm)	Weight (gms)
X10	-5°	10	25.4	298
X13*	-5°	13	25.4	318
X15*	-5°	15	25.4	340
A10	+11°	10	25.4	298
A13*	+11°	13	25.4	321
A15*	+11°	15	25.4	339
F12*	+20°	12	25.4	315
X10	+26°	10	25.4	304
X14	+26°	14	25.4	342
P7*	+53°	7	25.4 & 26.0	315
P10*	+53°	10	25.4 & 26.0	356

Salsa Moto Stems: (Our Traditional Mountain Stem) These stems fit 1 inch (25.4mm) handlebars (P-series are also stocked with a 26.0 mm clamp). All models are available for 1 inch steerers, refer to "Moto Stem" chart on this page for 1 1/8" availability. Any of these stems can be supplied with SALSA'S original "rollerguide" for a small additional charge.

MOTO COMPETITION STEMS

Model	Angle	Reach (cm)	H-Bar Clamp I.D. (mm)	Weight (gms)
X13	-5°	13	25.4	242
X15	-5°	15	25.4	253
A13	+11°	13	25.4	237
A15	+11°	15	25.4	256
F12	+20°	12	25.4	237

Salsa Moto Competition Stems: (Light, Very Light) The SALSA Competition Stem has lost some of its vertical adjustment, but has gained Titanium hardware. These changes leave us with the same proven stem but in a lighter weight than ever. For instance our A13 (11 deg. rise, 13cm reach) weighs a scant 237gms. These are intended for the rider who understands the relationship between finesse and superlight components. They are recommended for riders weighing under 185lbs.

ROAD STEMS: Traditional -17° and 5 UP (+5°) all have a 26.0 clamp I.D.

Reach (cm)	5	6	7	8	9	10	11	12	13	14	15
Weight (gms)	221	228	230	243	250	256	268	272	278	283	289

Salsa Road Stems: Steel is back as a choice for professional quality road stems. SALSA has been producing TIG-welded Cro-Moly road stems since 1987. Their light weight, rigidity and precise fit make them the choice for any serious cyclist. SALSA road stems are available in reaches from 5 to 15 centimeters (in 1cm increments) in both the Traditional Style and a 5 degree up model. All road stems have a 26.0mm bar clamp. These are not intended for bar diameters greater than 26.0mm (Clamps for larger diameter bars, i.e. Cinelli, are available at extra cost.)

MOTO AHEADSET STEMS
For both 1" & 1¼" Steerers

Model	Angle	Reach (cm)	H-Bar Clamp I.D. (mm)	Weight (gms)
X13	-5°	13	25.4	206
X15	-5°	15	25.4	220
A10	+11°	10	25.4	179
A13	+11°	13	25.4	203
A15	+11°	15	25.4	226
X10	+26°	10	25.4	182
X12	+26°	12	25.4	207
X14	+26°	14	25.4	234

AheadSet™ Stems: We stock MOTO *AheadSet style stems in various angles and reaches for both 1 inch & 1 1/8 inch steerers (Please refer to Moto Stem chart). We also have 90 degree road stems for 1 inch steerers in sizes from 6cm to 15cm. And just in case you're a bit nervous about lopping that steerer down or simply need a tad more rise, we stock an assortment of aluminum spacers to make your life easier.

AHEAD SET™ ROAD STEMS 90°, 1" Steerers, 26.0 clamp I.D.

Reach (cm)	8	9	10	11	12	13	14	15
Weight (gms)	149	156	162	169	175	183	189	196

*AheadSet is a registered trademark of Dia-Compe USA.

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Salsa Custom Stems

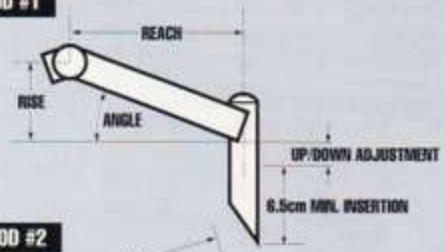
Many positioning requirements cannot be met by stock stems that are readily available, which is why we continue to offer stems that are custom-made to your specifications. There is little doubt that SALSA CYCLES makes more custom stems than any other stem maker in the world. No matter what type of cycling you do, if we don't stock the stem you need, we can probably make it. See below for special instructions for ordering.

Custom Stem Ordering Procedures:

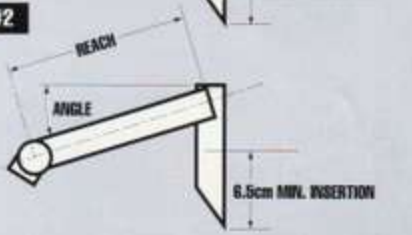
To order a custom stem, supply us with reach, minimum rise and amount of adjustment desired, using either method #1 or #2. Also supply rider's weight, handlebar diameter, steerer diameter, and type of use. If you are using a Cunningham fitfinder, tell us so that we can let you know what information we need from it. We schedule our custom stem batches for the second Monday of each month.

Custom Stem Sizing

METHOD #1



METHOD #2

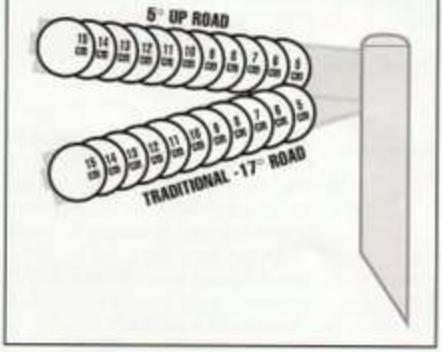


Stems

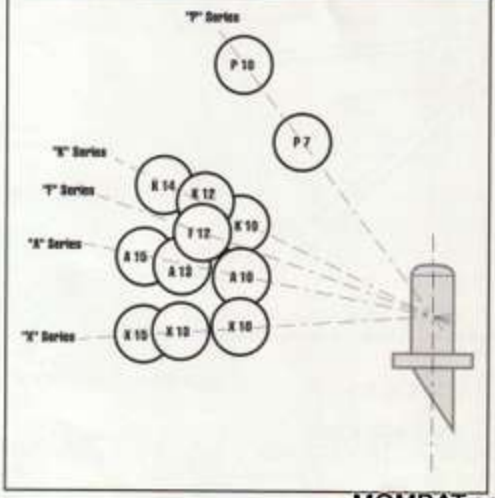
SPRINT STEMS	Deep Drop (-26°) 25.4 clamp I.D.						
Reach (cm)	9	10	11	12	13	14	15
Weight (gms)	You don't want to know!						

Salsa Sprint Stems: Although the need still exists, not many stems are made anymore which provide the positioning, strength, and rigidity needed by today's top track sprinters. SALSA Sprint Stems are made to fill that need. Stock sizes are 9cm to 15cm (1cm increments) in the traditional deep drop style. Clamp size is 25.4mm for steel track bars. We also stock NITTO's heat treated Cro-Moly sprint bars in assorted widths.

PRODUCTION ROAD STEMS



PRODUCTION MOUNTAIN STEMS



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Ropa Especiale

You've seen 'em, and we're sure you want 'em. Shorts, t-shirts, mugs, hats and more, sportin' that pepper logo. SALSA has clothing and accessories for everyone from the youngest future cyclist to the serious enthusiast. Heck, there are a lot of absolute non-cyclists out there sportin' SALSA Ju-Ju.

Cruiser Long Pant:

If the situation calls for casual long pants look no further than our Cruisers. Made of super comfortable brushed black twill with a tuxedo style contrasting stripe in olive. Side on seam pockets and back flap button pocket. Elastic waistband with internal drawstring. SC embroidery on left leg. S-XL Black



The Peace Jacket:

Our full zipper side pocket jacket is made out of 85% recycled polyester fleece. The recycled part comes from 1.5 liter plastic bottles. We estimate that there are about 15 bottles used in each jacket. The Peace Jacket sports our rasta band knit trim on the neck and sleeves and Xavier is embroidered on the left chest. Add a peace sign on the zipper pull and you've got a great jacket. Navy M-XL

Xavier Embroidered T:



True sized 100% cotton heavyweight "T" in that worn out Pigment Dyed look. Xavier's cute little cabeza is embroidered on the left chest. Two colors, sizes L & XL.

Thermal Action Henley:



Yow, it's Warm but it's Cool! 100% cotton thermal grey fabric cut oversized into a 2 button placket Henley style short sleeve shirt. Ask and we'll tell you why they are called Henley's. Xavier's mug is embroidered on left chest. M-XL Grey

Not So Serious Short:





A muy comfortable classic short that you'll want to wear when you're off the bike. Deep side on seam pockets and back flap pocket with button. Elastic waistband with internal drawstring. Embroidered or patch logo depending on the pattern. Available in two fabrics:Flannel Plaid and Brushed Twill. Sizes S-XL



Black Sheep Wool Jersey:

9oz. black 100% Merino Wool Jersey. Longsleeve in Fall/ Winter and Short Sleeve in Spring/Summer. Rasta Band knit trim on neck and sleeves. Xavier's embroidered mug shows up on the chest. 5 inch zipper. No back pockets for that crossover street look. M-XL

SALSA Pro Jerseys

- AUSSIE brand
- Short sleeve
- Bitchin' graphics
- New design every year
- Join the Team





Beret

If you want the Che Guevarra look then try out our Wool Beret with embroidered logo. Comes in 7¼ and 7½ sizes, grey only.



Salsa Water Bottles

- Sip with the Pepperman
- Cool Graphics
- Clear or White
- 28oz.

Coffee Cups & Pint Glasses



- Pepperman Logo
- Pint glass is the best in its class
- Holds beverage, not pencils
- How many do ya want?
- Coffee cup includes our famous 16 page instruction manual



Salsa T-Shirts

The most recognized logos in the bike world. Adult shirts are 100% heavyweight cotton, L & XL. Call for colors. Moto Babies available in 2 child sizes.

- Headwear with embroidered graphics
- Pepper ties: Black with large and small peppers all over. (Finally, a tie that even Ross will wear.)



- Sublimated headbands

Salsa Handlebar Tape

Made by Off The Front for us with our logo all over it.



Stuff for the Bike Shop

- Stay-tuff chainstay protectors
- Ti Stem Bolts
- Aheadset spacers
- Nitto Cro-Mo track bars
- **P.O.P. MATERIAL**
- Logo Banner
- Pepperman Logo Foam Back

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