
THE
BEST
SUMMER
EVER
TREK

25 IDEAS FOR YOUR BEST SUMMER EVER

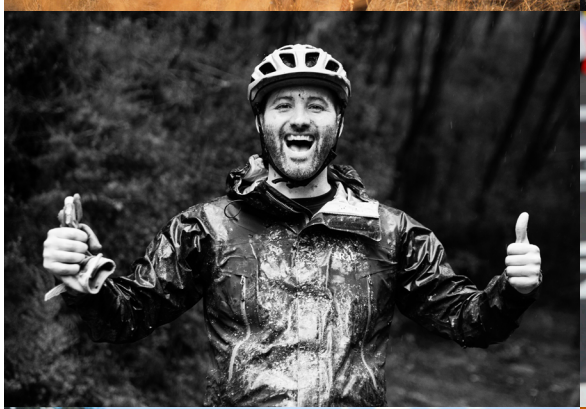
We want this to be the best year you've ever had on the bike and it all starts with getting more out of its longest days. If you need some inspiration, here are 25 ideas for enjoying the year's best ride opportunities. It's exactly what we plan on doing ourselves.

Put down the phone. Grab your bike.

LET'S GO







TREK
Segafredo

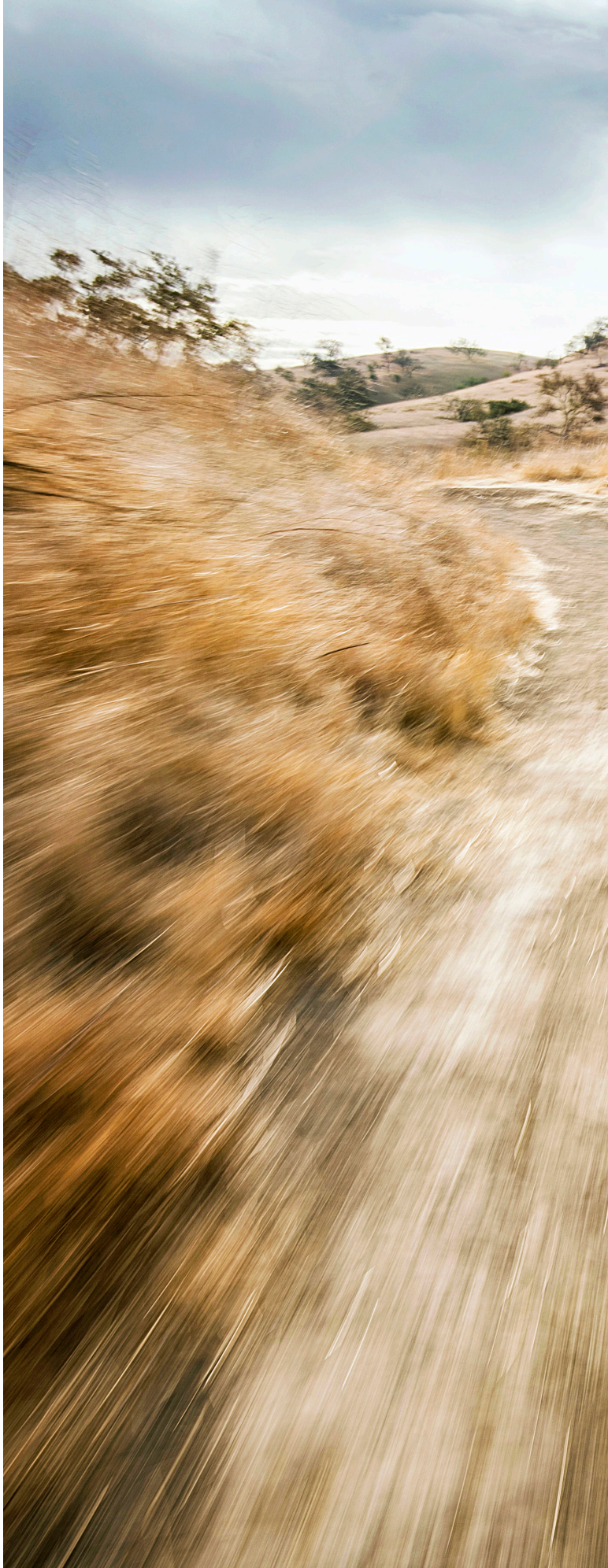
DROPS
TREK




1 RIDE GRAVEL

It's not just the challenge of unpaved roads that we love. It's where the path may lead, and what we might find along the way. There are over a million miles of unpaved roads in the US. We can help you find yours.

A few reasons to love the roads less traveled:
No traffic.
Better Instagram posts.
Nobody's going to yell, "On your left!"
You already know where all the paved roads go.





Stella Tong
Trek Women's Advocate
Los Angeles County, CA

THE ALL-NEW
CHECKPOINT

The world's best bike
for your biggest adventures



Available in 7 models beginning at **$1,789.99**



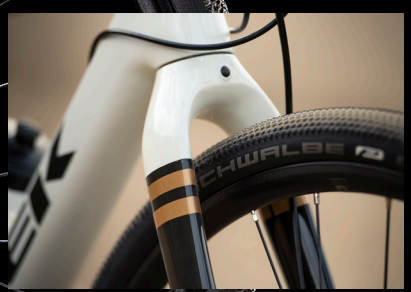
Exceptionally versatile

Checkpoint is perfect for a wide variety of ride styles and needs, including gravel roads, bike packing, and daily commutes.



Carries everything

Carrying extra gear and water is incredibly easy with cleverly placed extra mounts for racks and cages.



Massive tire clearance

Run your favorite tires for more traction and stability in any condition. Checkpoint is compatible with tires up to 45c.



Insanely comfortable

Ride longer and go farther with less fatigue as Checkpoint's IsoSpeed takes the edge off bumpier roads and loose terrain.

2 SLEEP OUTSIDE

Trek was founded as a touring bicycle company, and we've never strayed far from our adventurous roots. If you're looking for a true escape, a bikepacking adventure needs to be on your summer bucket list.



Sam Pantling
Faroe Islands

1120

The right bike for you if:

You're willing to ride where others dare not venture. You live for freedom, value self reliance, and want a ride for bike camping and off-road touring in places other bikes simply can't take you.

$2,499.99



920

The right bike for you if:

Adventure is who you are. You're the friend that other friends borrow camping equipment from, and you've made just as many meals over a campfire in the last year as you have in a kitchen.

$1,999.99



BIKEPACKING FOR BEGINNERS

Polar Adventurer Eric Larsen (he rode a Trek Farley to the South Pole once) reveals his 10 things you need to know before you go

1. Start with your objectives
Before heading out on any trip, know what success looks like. Gear, clothing and travel strategy can change dramatically depending on what you're doing, where you're going, and what time of year it is.

2. Practice makes perfect
In bikepacking, efficiency can be your greatest asset with conditions changing and limited time. Before your trip, pack your bike several times to ensure that you are proficient at getting your gear packed and arranged as well as know where each item is located.

3. Be honest about needs versus wants
Bikepacking quickly teaches you what's important in life. Pare down your gear list to the essentials. Reducing weight and minimizing bulk will make a huge impact on your ability to cover miles.

4. Plan your route
Traveling with a bike both expands and limits the terrain you can cover. I map my routes ahead of time and try to incorporate shortcuts should the terrain or conditions change. Try to get as much local knowledge as possible about trail conditions and any other restrictions that may exist.

5. Start slow and small
No matter how much I prepare, things often don't go according to plan. Allowing extra time at the beginning of a trip (i.e. shorter travel days) provides a buffer for you to get into a good rhythm. Set reasonable and achievable distances. Traveling with a loaded bike is slower and requires significantly more effort so plan for a slower pace during your route planning.

6. Safety First
If you're doing it right, wherever you're headed, cell coverage and help could be limited. Make sure that you share your route and timetable information with someone and set a clear check-in upon your return. Having a well-stocked first aid kit and the knowledge to use it is paramount.



7. Practice balance
Balance is critical in any cycling situation but realize that adding gear and equipment to your ride dramatically affect how a bike handles. Keep heavier weight items low and towards the center of your bike. Ride through a variety of terrain, to insure you are comfortable with the increased weight on your bike.

8. Layer
Being warm while riding is great but as soon as you stop, it is very easy to get cold as the warm insulating layer of air next to your body is replaced by heat-sucking water (sweat). I always wear a light moisture-wicking base layer next to my skin to pull sweat away from my body, and in colder temperatures add layers as soon as I stop.

9. Food is fuel
Bikepacking requires calories to sustain your effort on the trail. You will also need to prepare meals in the morning and evening when camping. I like foods that I can eat easily right out of the package or require little prep time (like freeze dried meals). I portion foods and remove excess packaging ahead of time and pack each day's meals together.

10. Improvise
There's a lot of bikepacking-specific gear available now — from frame bags to racks, panniers, and more. There is also a lot of non bike-specific gear that work nicely for many bikepacking adventures. A bike like the Trek 1120 allows you to use a lot of your own gear and packing systems while keeping weight low and stable on the bike.





3 SLEEP IN A CASTLE

As much as we love the sound of a tent's zipper, a four poster bed in a four-hundred-year-old chateau also sounds good to us. If you want unforgettable, Trek Travel has cycling trips for every budget, every rider, and every schedule. Explore at trektravel.com.



Stay in the Castell Son Claret
on Trek Travel's Mallorca Trip this October.

4 TAKE YOUR KID'S PHONE AWAY

They'll thank you. Eventually.



Hard as it may be, getting kids to spend less time with electronics and more time on bikes is one of the greatest things we can do for them. You'll have more fun. They'll have more fun.


KORE
KORE

5 MAKE HIGH SCHOOL BETTER



Support your local high school MTB league

The United States' fastest growing high school sport? Mountain biking. The National Interscholastic Cycling Association (NICA) is the governing body for the 18-state, 12,000 strong middle and high school mountain biking league whose mission is to develop strong bodies, minds, and characters through mountain biking.

MARLIN 7

The right bike for you if:

You're new to the trail but have serious singletrack aspirations, and want a race-worthy mountain bike with upgrades on the parts that make a big difference in performance, like a higher-quality suspension fork.









Our recommended ride for starting your race career

Available in 4 models beginning at **$439.99**

6
SET A GOAL

We're a goal-oriented crew. And while we've got a long list for 2018, our bike goals are always the same: Ride more, ride farther, and ride faster. If you share our vision of what a great year on the bike looks like, this is the inspiration and gear we're using to get us there.





GOAL #1: GO FOR 500 RIDES

We humans are creatures of habit. Such is the case of 83-year old Lafayette, CA native Joe Shami, who in January of this year completed his weekly ride up Mount Diablo. An impressive feat for anybody at any age, but the thing about the ride on this particular Sunday, is that it was the 500th time Joe had done it—adding up to nearly two million vertical feet of climbing over the course of nine years.

All of those miles ridden were done aboard Joe's 2002 Trek Project One 5500—a bike with an estimated 81,000 miles (and is still under warranty). Joe's feat is a testament to what we can accomplish when we develop positive habits and never let anything stand in our way.

Recently Trek-Segafredo's Peter Stetina joined Joe for a trip up Diablo and invited us to tag along.

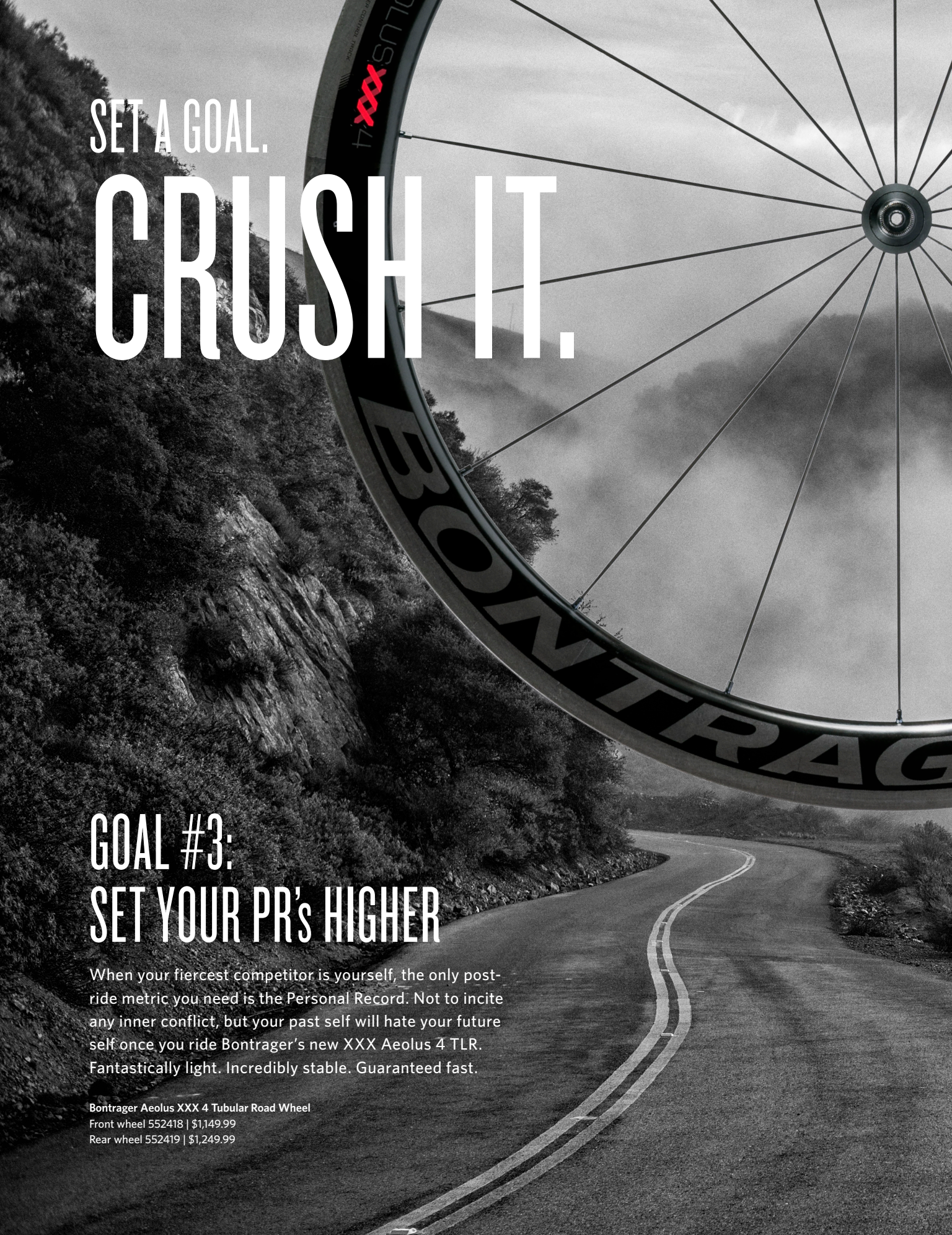
Read the full story on trekbikes.com.



GOAL #2: SET A NEW MILEAGE RECORD

Tracking your mileage is a great metric to use to judge how your year is going, and with all the features packed into Garmin's Edge 1030 computer, you can explore even more. Whether it's enhanced data, Strava Live segments, the full GPS system, a computer has never enhanced your ride quite like this one will and we'll even help you set it up before you leave the shop.

Garmin Edge 1030 Cycling Computer
22756 | $599.99


SET A GOAL.
CRUSH IT.
GOAL #3:
SET YOUR PR's HIGHER
When your fiercest competitor is yourself, the only post-ride metric you need is the Personal Record. Not to incite any inner conflict, but your past self will hate your future self once you ride Bontrager's new XXX Aeolus 4 TLR. Fantastically light. Incredibly stable. Guaranteed fast.
Bontrager Aeolus XXX 4 Tubular Road Wheel
Front wheel 552418 | $1,149.99
Rear wheel 552419 | $1,249.99


MORE SKILLS
TREK
DIRT SERIES
MOUNTAIN BIKE CAMPS
EST. 2001
MORE FUN
The Trek Dirt Series mountain bike camps feature both co-ed and women's-focused camps in a supportive, relaxed environment. More skills. More confidence. More fun.
Register for one of the 24 camps at dirtseries.com

7
TAKE YOUR SKILLS TO THE NEXT LEVEL

"The best camp I have ever taken, in any sport, at any time."

BRIANNA BURLEY, CANMORE CAMP




KOVEE
BONTRAGER
LINE 30
FOX
DEORE XT



FUEL EX 9.8

The right bike for you if:

You want a single bike that can handle any trail, with high-quality parts, a carbon frame, and dialed suspension for everything from burly technical descents to single track and even XC races.

Our most popular mountain bike is available in 12 models beginning at **$2,099.99**
Customize yours at trekbikes.com

START MORE DAYS OFF RIGHT

Riding to work will make your whole day better



8

The way you start the day establishes how well you're prepared to handle what the world is about to throw at you. Exercise more. Stress less. Save more. Spend less. Riding to work is the simple life hack that checks a lot of the boxes on your to-do list.


GOODM

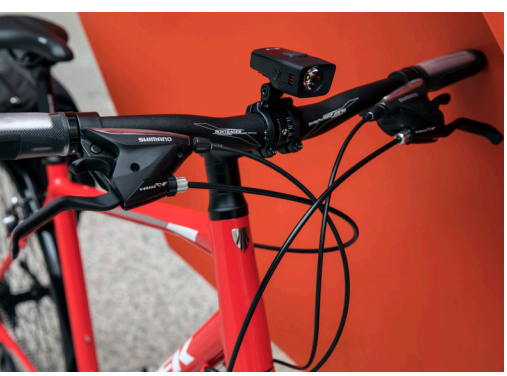

TAXI 2243 TAXI

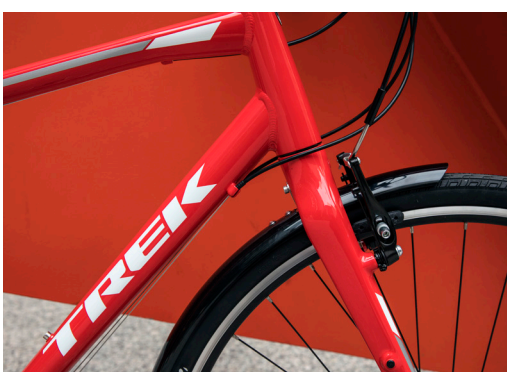
FX

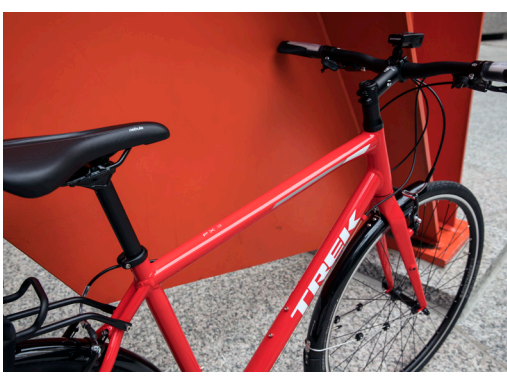
Why we love FX:

Our most popular bike is also the easiest to accessorize.
Lights, fenders, racks, and bags take you from fit to functional in seconds.









Available in 18 models beginning at **$359.99**
Accessories sold separately



SUPER COMMUTER+ 7

The right bike for you if:

You've seen the e-bike light, and you want a fast and stylish e-bike that can save you time, simplify your life, and invigorate your daily routine.

$3,599.99

9 RIDE THE TREK 100

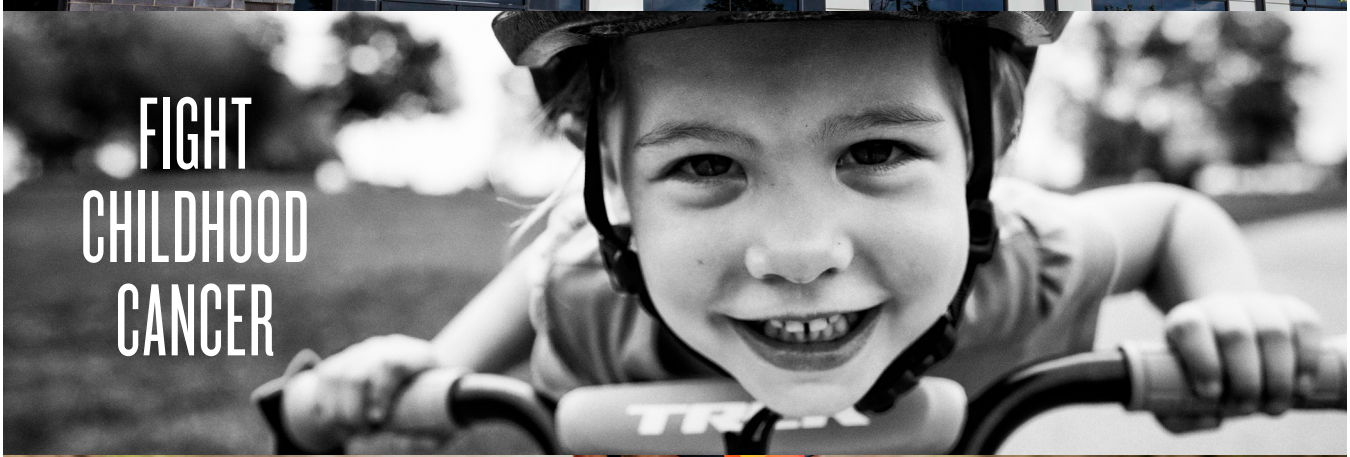
America's best century ride

The best day on the bike every year for us is the rolling Homecoming party that is the Trek 100. Trek has made attending its biggest ride of the year easy with hotel deals, places for you to ship your bike to, a full schedule of events, and the Midwest's best weather (maybe). We would love to have you join us. Trek100.org.

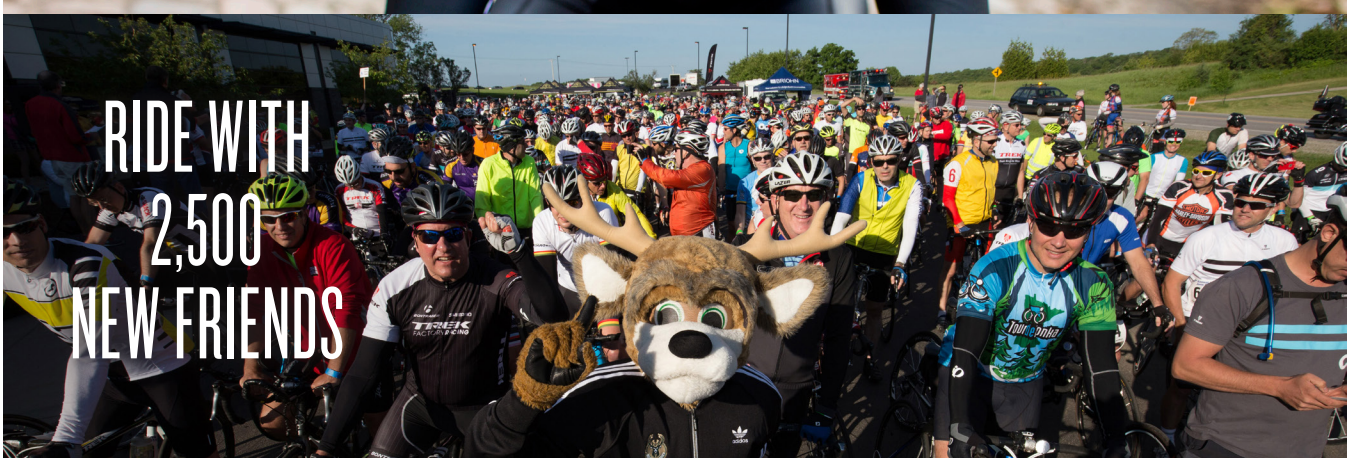


COME TO WATERLOO, WI JUNE 9, 2018


TREK
TOUR
THE
FACTORY


FIGHT
CHILDHOOD
CANCER


MEET
JENS
VOIGT


RIDE WITH
2,500
NEW FRIENDS

VERVE+

The right bike for you if:

You value comfort, and want a ride that's capable, versatile, reliable over the long haul, and equipped with the latest e-bike technology.



Available in 2 models beginning at **$2,299.99**

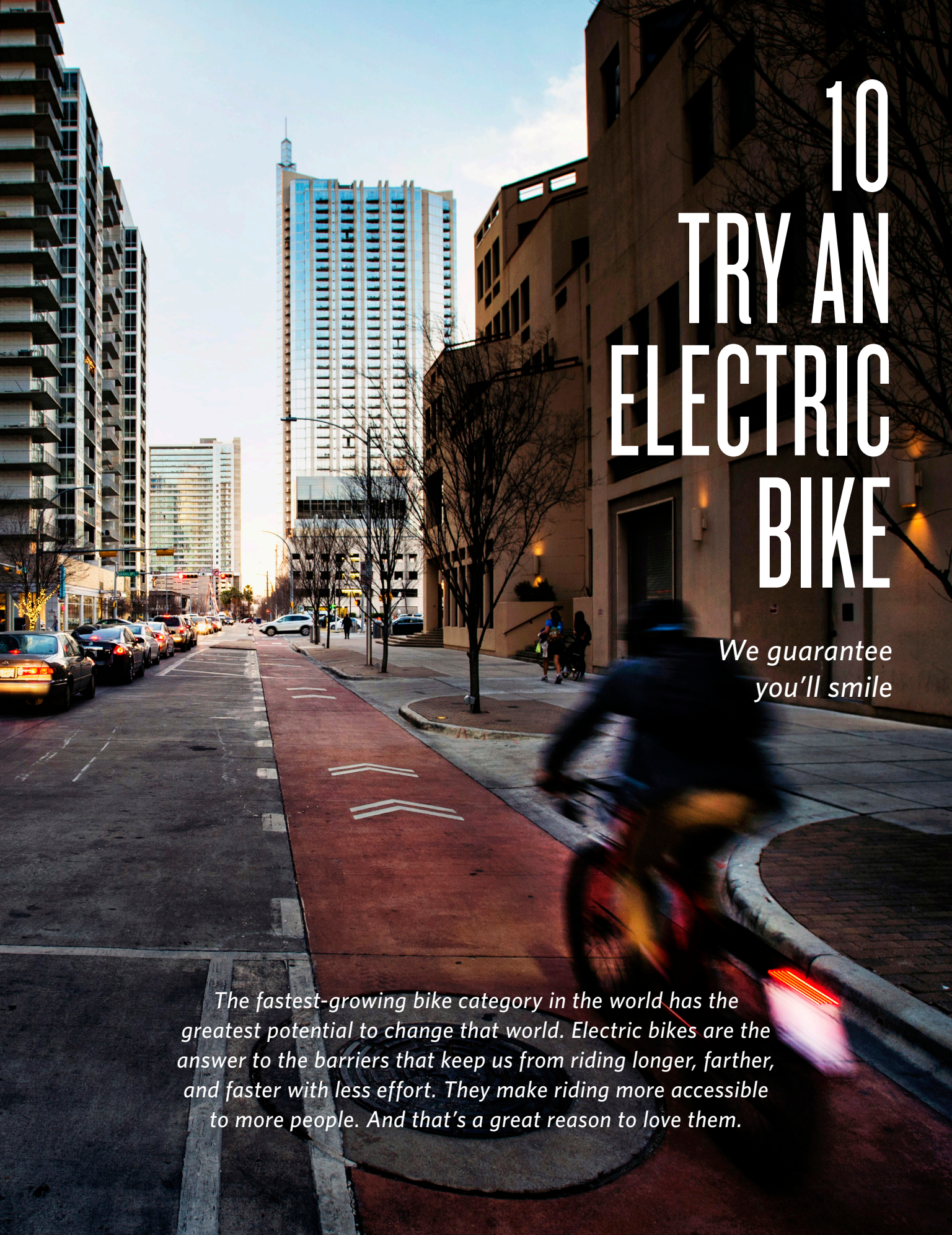
SUPER COMMUTER+ 8

The right bike for you if:

You want the holy grail of e-bikes built from the ground up to be the best in its class. Exceptional design, no excess, with the highest-performance e-bike trims available.



$4,999.99



10 TRY AN ELECTRIC BIKE

We guarantee you'll smile

The fastest-growing bike category in the world has the greatest potential to change that world. Electric bikes are the answer to the barriers that keep us from riding longer, farther, and faster with less effort. They make riding more accessible to more people. And that's a great reason to love them.

11 RIDE WITH YOUR DOG

We love riding with most friends but if we had to choose, we'd take our best one every single time.

Things to know before you go:

- Make sure the trail you're riding allows dogs. If they don't, that's not a trail you want to ride anyway.
- Bring a few zip lock baggies. Don't ruin it for the rest of us.
- Some breeds are better at this than others. One time we brought a pug. It wasn't that fun.
- Check for ticks. That's good advice for you too.
- All good trail dogs wear bandanas. It's a thing. Don't fight it.
- Dogs can't drink from a Camelbak. Bring a dish or bottle for your buddy.



Snuff and his friend Casey Brown
Monashee Mountains, British Columbia

12



REFRESH YOUR RIDE

Breathe new life into your old ride



In 2005, Jason walked into Wheel & Sprocket in Milwaukee, WI and purchased this Trek 5200. Over the years, it's been ridden thousands of miles. But life happens, and Jason's 5200 was eventually confined to a corner of the garage while weddings were planned and children were raised. Now Jason wants to get back into it, but he doesn't necessarily want a new bike. Understandable. That's when he asked us what to do.

YES, IT'S THE SAME BIKE

Jason couldn't believe it either





AEOLUS PRO 3 WHEELS
The fastest upgrade Jason made to his bike was a sound investment in a new set of wheels. The Aeolus Pro 3 is an aero upgrade to what has immediately become Jason's now race-ready ride.



SHIMANO ULTEGRA CASSETTE AND CHAIN
With a clean new cassette and chain, Jason's bike rides better today than the day he rode it out of the shop back in '05. He opted for Shimano's reliable shifting and fantastic quality.



ARVADA PRO CARBON
After a quick measurement and consult with a Trek Precision Fit Specialist, Jason landed on the Arvada Pro in size Medium. Just the right amount of support and designed for the way Jason prefers to ride.

Jason's bike was fine. That is to say, his frame was fine. Our Certified Service Team went to town with some handpicked upgrades, and now Jason's bike rides better than the day he picked it up. Here's the recipe: Find the ingredients at your local Trek retailer, where a staff of knowledgeable experts is standing by to help you with your own full-bike revitalization.





RL CAGE
We went with the tried-and-tested Bontrager RL cage. Incredibly durable and available in a range of colors. Cages and tape are like your belt and shoes, they should always match. Style matters.



GEL CORK TAPE
For the tape, we opted for Bontrager Gel Cork for its durability and supple feel. The color choices were numerous, but we kept the blue theme running along with the cages.



R3 HARD-CASE LITE
Jason was looking for a fast-rolling tire durable enough to withstand the imperfections of the pavement surrounding his home. The Bontrager R3 Hard Case Lite is one of our most popular tires for people who want to ride more and worry about their tires less.



13 HAVE BETTER SOCKS









Bontrager Race LTD Crew Cycling Sock
23217 | $15.99

Bontrager Velocis Road Shoe
12543 | $219.99

Bontrager Race LTD Crew Cycling Sock
23217 | $15.99

Bontrager Velocis Women's Road Shoe
22484 | $199.99

MATCHING SHOES TO BOOT

Race LTD Socks pair perfectly with the new men's and women's Velocis Road shoe for a truly signature look.

Excuse us while we slip
into something
a little more...exciting.









14 SEE A PRO RACE

It's a crazy good time watching a lot of crazy people doing things that are completely crazy. And there's a race too. The Tour of California is your best chance stateside—but if you can swing it, the Tour de France should be on everybody's bucket list.



Bauke Mollema
Stage 15, 2017 Tour de France

WHO TO ROOT FOR



TAYLER WILES

The former pre-med college student put the medical world on the shelf after discovering cycling in her early twenties and hasn't looked back. Utah-raised, Tayler is the affable face and spirit of Trek's Pro Women's Tour Team, Trek-Drops, who first fell in love with cycling for the freedom, empowerment, and strength it gave to her.

Santini Trek-Drops Team Jersey coming in May!



TSAGABU GRMAY

Trek-Segafredo's Tsagabu Grmay is an unconventional endurance athlete from a country where endurance athletes are the convention. While Ethiopia's chief athletic export has been world-class distance runners, Tsagabu stands out as an example to Ethiopian youth of another path to take and is working to expose more African children to the beauty of cycling.

Santini Trek-Segafredo Team Jersey
23266 | $149.99

MADONE

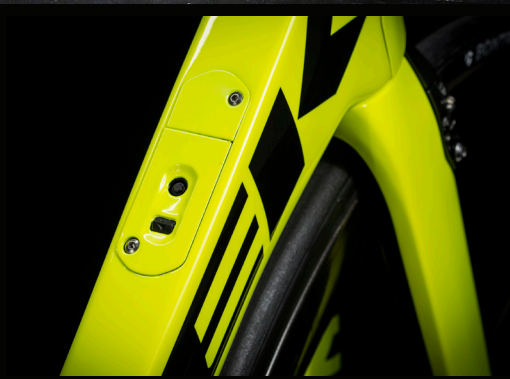
The right bike for you if:

You don't settle. This is our fastest, most aerodynamic road bike ever, and it's right for riders who want the best and nothing less for every performance advantage on the road.

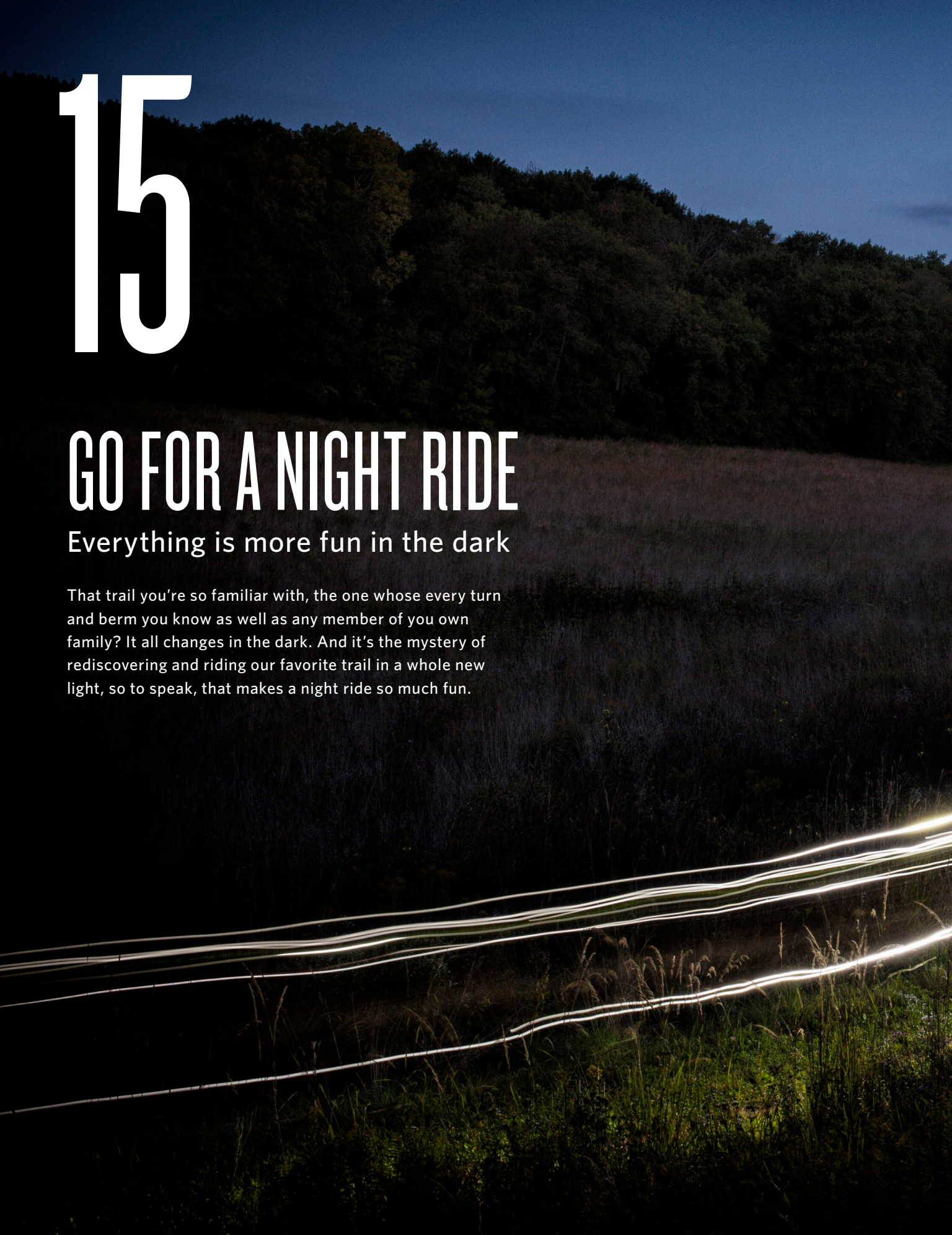








Available in 4 models beginning at **$3,999.99**



15

GO FOR A NIGHT RIDE

Everything is more fun in the dark

That trail you're so familiar with, the one whose every turn and berm you know as well as any member of you own family? It all changes in the dark. And it's the mystery of rediscovering and riding our favorite trail in a whole new light, so to speak, that makes a night ride so much fun.



Abby Strigel, Trek Product Manager
The Farm, Waterloo, WI
August 27, 2017 8:35 pm

NIGHT RIDE MUST-HAVES







ION 800 R

Perfect for lighting the trail at night and alerting the surrounding nocturnal wildlife to your presence, Bontrager's USB-rechargeable light is also the best way to increase your daytime visibility.

14302 | $99.99



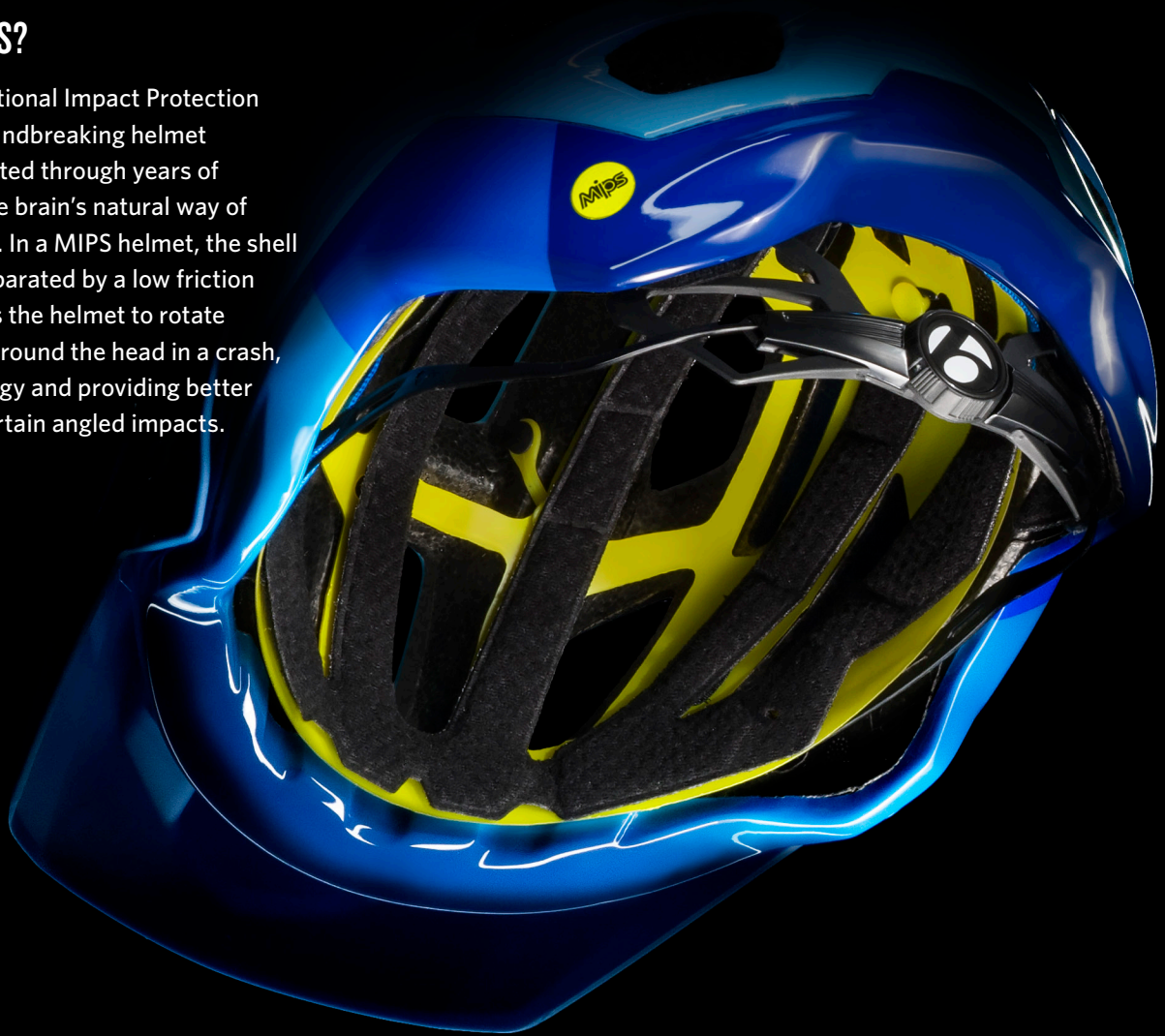
RALLY MIPS MOUNTAIN HELMET

Our favorite full-coverage MIPS-equipped trail helmet also comes with light mounts for seamless light attachment exactly where you want it. The mount is also compatible with GoPro cameras if you're looking to re-live the best moments of your favorite activity.

21797 | $139.99

WHAT IS MIPS?

The Multi-directional Impact Protection System is a groundbreaking helmet technology created through years of research into the brain's natural way of protecting itself. In a MIPS helmet, the shell and liner are separated by a low friction layer that allows the helmet to rotate independently around the head in a crash, redirecting energy and providing better protection in certain angled impacts.





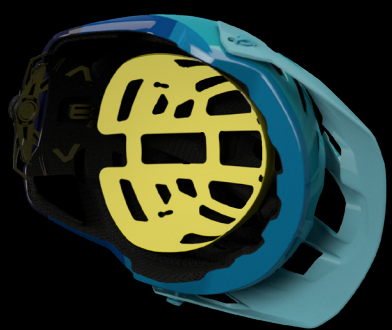
MIMICKING THE BRAIN

MIPS imitates the brain's way of protecting itself by giving the helmet its own low friction layer between the outer shell and the liner.



LOW FRICTION LAYER

In a MIPS helmet, the shell and the liner are separated by a low friction layer, allowing the helmet to slide relative to the head during an angled impact.



ANGLED IMPACT

Conventional helmets are tested by dropping vertically onto a flat surface. MIPS helmets are designed to deal with how accidents actually occur, with angled impacts to the head.

16 UPDATE YOUR PROTECTION

ROAD HELMETS



Bontrager Velocis MIPS Road Helmet
14897 | $199.99



Bontrager Ballista MIPS Road Helmet
21821 | $199.99



Bontrager Circuit MIPS Road Helmet
21764 | $149.99



Bontrager Solstice MIPS Bike Helmet
21810 | $64.99



Bontrager Velocis MIPS Women's Road Helmet
14894 | $199.99



Bontrager Ballista MIPS Women's Road Helmet
21824 | $199.99



Bontrager Circuit MIPS Women's Road Helmet
21768 | $149.99



Bontrager Solstice MIPS Women's Bike Helmet
21813 | $64.99

MOUNTAIN + TRAIL HELMETS



Bontrager Quantum MIPS Bike Helmet
14176 | $99.99



Bontrager Quantum MIPS Women's Bike Helmet
21851 | $99.99



Bontrager Rally MIPS Mountain Helmet
21797 | $139.99



Bontrager Rally MIPS Women's Mountain Helmet
21800 | $139.99



BUILD A TRAIL

If you want people to ride, give them a place to do it. The trail you help build is the one that will always feel the best. If you have the time to volunteer, we can help connect you to those who stand ready to dig some fresh lines.

REMEDY

The right bike for you if:

You're an all-mountain junkie who lives for the fun only a long travel trail bike can deliver. You love carving descents and throwing down style on new lines. You're a ride or die kind of mountain biker, and want a bike you can handle—not one that handles you.







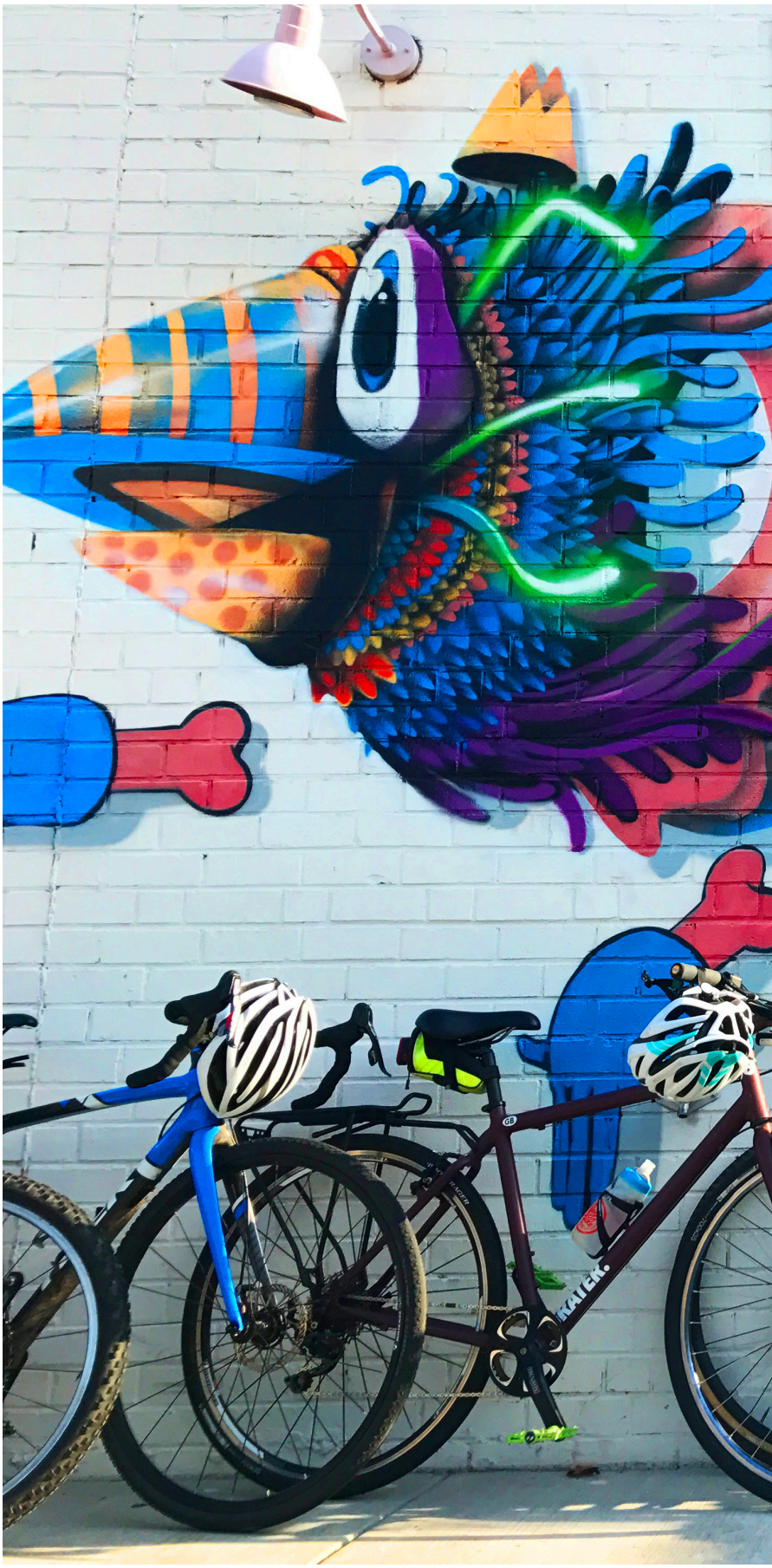


Available in 6 models beginning at **$2,999.99**

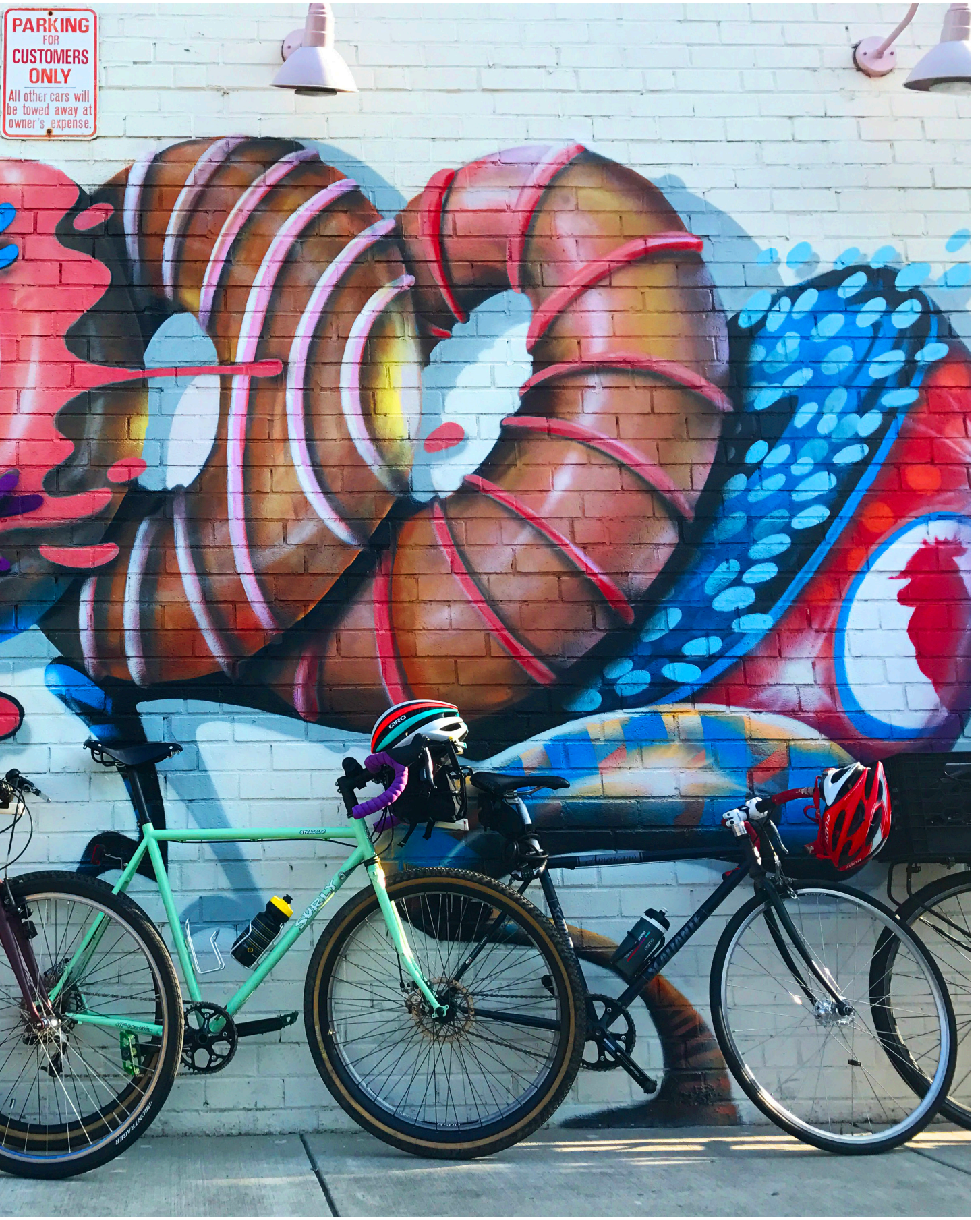
18

EAT MORE DONUTS

The sweetest rewards are always the hardest earned. Weekly rides are great. Weekly donut rides are the best.



Saturday Morning Donut Ride
Federal Donuts, Philadelphia, PA


PARKING
FOR
CUSTOMERS
ONLY
All other cars will be towed away at owner's expense.
GIRO
SURLY


19
BE LOUD
Be seen.
Every ride.
Every time.
Lights, fluorescent apparel, and reflective accessories on their own can help you be seen. Using them together makes you loud.
Learn more about safer cycling at **trekbikes.com/abc**



Bontrager R3 Hard-Case Lite Reflective Road Tire
21510 | $54.99



Bontrager Circuit MIPS Road Helmet
21764 | $149.99



Bontrager Ion 100 R/Flare R City Bike Light Set
14259 | $69.99



Bontrager Anara LTD Women's Cycling Jersey
22302 | $99.99



Bontrager Flare R Rear Bike Light
13202 | $59.99



Bontrager Ion 800 R Front Bike Light
14302 | $99.99



Bontrager Halo Gel Cycling Glove
13792 | $39.99



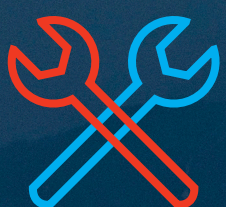
Bontrager Vostra Women's Road Shoe
21718 | $99.99



Bontrager Halo 5" Cycling Sock
13796 | $19.99

20

TUNE YOUR OWN BIKE



We always recommend...once a year — but there are a few simple things you can learn to keep your bike running smoothly for the day-to-day. Our top five simple maintenance recommendations are available on trekbikes.com right now. If you ever feel like you're over your head, stop on into the shop. We're always here for you.

1. Take your front and rear wheels on and off safely.
2. Fix a flat tire.
3. Clean and lube your chain.
4. Wash your bike.
5. Adjust your brakes.

STACHE

The right bike for you if:

You like the idea of a mountain bike that marries fun and confidence. It's a big-wheeled 29+ fun-wagon ready to go anywhere and take on any trail.







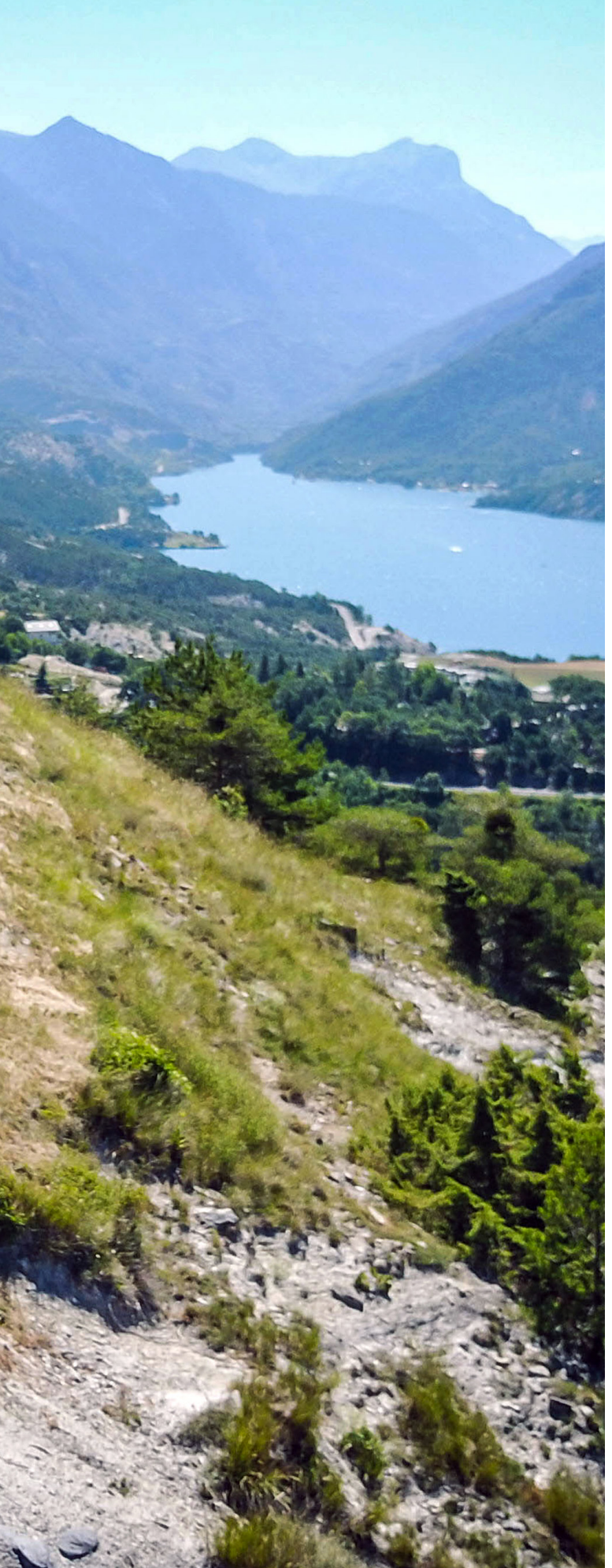


Available in 3 models beginning at **$1,679.99**



21 DO A GRAN FONDO

The grandest of the Fondos—France's Etape du Tour—covers the year's most challenging Tour de France stage. Reserve an unforgettable Etape with Trek Travel at trektravel.com.



The best Italian idea since the Renaissance

A traditionally Italian cycling concept is the Gran Fondo—a mass participation long distance road event where the competition is whatever you wish to make of it.

Race against others, the clock, yourself, it's all good. You know what else is usually good? The food. Gran Fondos always have good food in abundance. Leave it to the Italians.

granfondoguide.com's top 10 events for 2018:

1. Levi's Gran Fondo: Santa Rosa, CA 10/5, 2018
2. Gran Fondo NJ: Morristown, NJ 9/9, 2018
3. Hincapie Gran Fondo: Greenville, NC 5/5, 2018
4. MSU Gran Fondo: Grand Rapids, MI 6/23, 2018
5. GFNY World Championship: New York, NY 10/20, 2018
6. Giordana GFNCS Maryland: Frederick, MD 9/23, 2018
7. Cheaha Challenge: Jacksonville, AL 10/20, 2018
8. Rollfast Gran Fondo: Carmel, IN 9/14, 2018
9. SLO Gran Fondo: San Luis Obispo, CA TBD
10. L'Etape California: Ontario, CA 9/2, 2018


SHIMANO

ÉMONDA SL 7 DISC

Our recommended ride for your next Gran Fondo



$4,999.99

WHY DISC BRAKES

More stopping power

Disc brakes are much more powerful than rim brakes. It's easy to slow with a single finger, making them ideal for long descents and quick stops.

Improved braking control

Yes, disc brakes are more powerful. But just as importantly, they let you modulate your braking intensity in a way rim brakes don't, allowing you to apply precisely the amount of braking power you need, precisely when you need it.

Wider tire clearance

With the advent of gravel riding, endurance, cyclocross, and adventure bikes, wider tires have exploded in popularity as they offer greater traction and comfort. Road bikes with disc brakes can accept much wider tires than road bikes with rim brakes.

Ride in any conditions

Disc brakes work in all weather conditions and while dirty, so if you'll be riding in inclement weather or off-road, you should go disc.



DOMANE SLR 6 DISC WOMEN'S

The right bike for you if:

You're not afraid to stray from the pavement in the middle of a road ride, and you expect your bike to feel the same. You like the fit and feel of a bike made for women with the same performance attributes as their mainline counterparts.

Disc road bikes *start at* **$1,629.99**

DOMANE SL 5 DISC

The right bike for you if:

You want a versatile, capable carbon bike with a super smooth ride so you can stray from the beaten path. It's a great choice if you're likely to ride in conditions where the added capability of wider tires and disc brakes will make a big difference.

$2,499.99









22 SEE A WORLD CUP

We didn't set out to do anything crazy for our first ever World Cup in 2017. We just think World Cups are better when they're surrounded by bananas racing against World Champions, are free to attend, pay all of the athletes equally, and include a ton of opportunities for everybody to race and have fun.

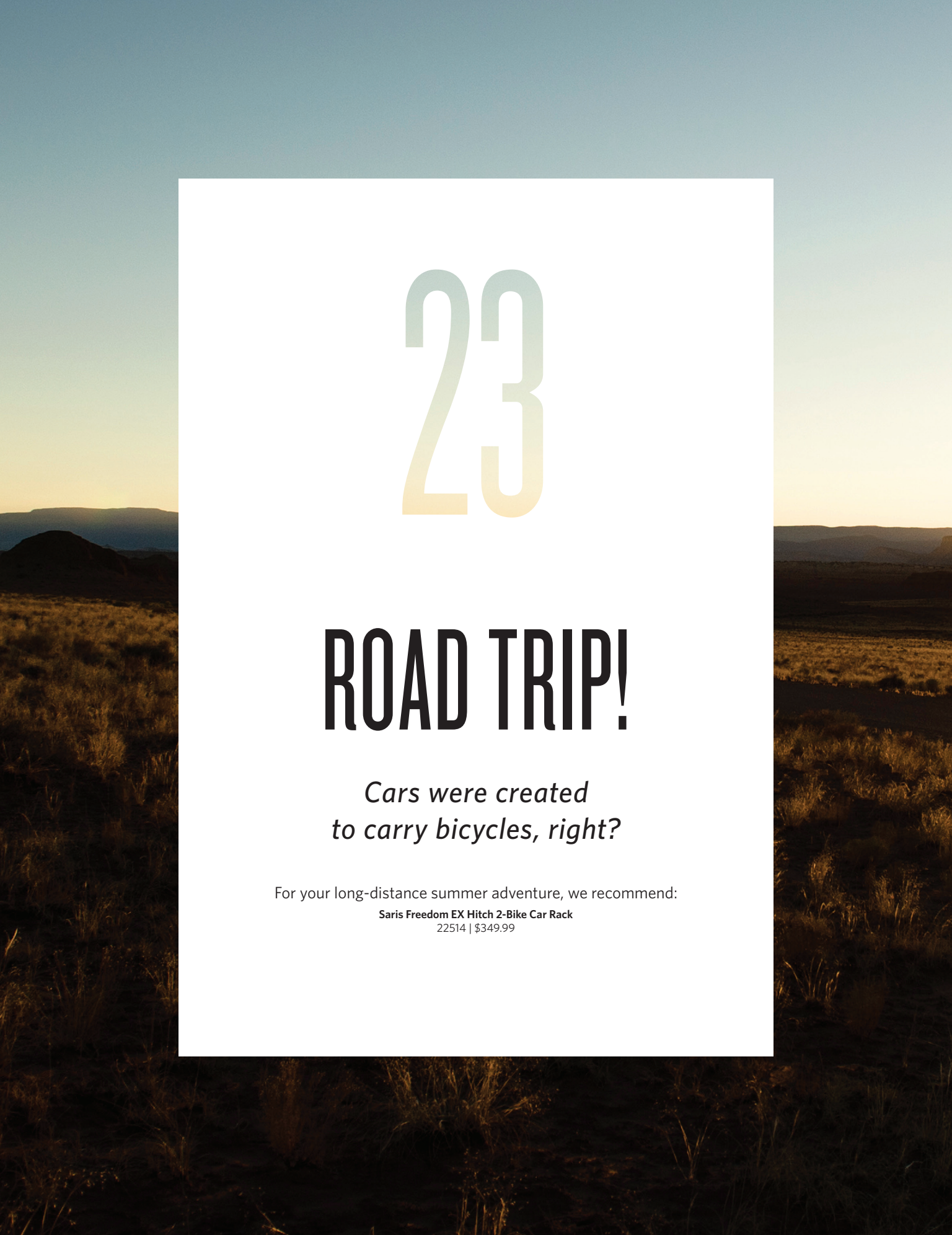
Join us in Waterloo, WI September 21-23 for the Trek CX Cup featuring the second edition of the Telenet UCI Cyclo-cross World Cup Waterloo. Visit trekcxcup.com.



Brought to you by

Segafredo ZANETTI


CHEERS!
This coupon is good for
ONE FREE BEER
at the 2018 Trek CX Cup
Must be presented in-person.
Valid September 21-23, 2018.
21+ only. No cash value.



23

ROAD TRIP!

Cars were created
to carry bicycles, right?

For your long-distance summer adventure, we recommend:

Saris Freedom EX Hitch 2-Bike Car Rack
22514 | $349.99



24 DONATE YOUR BIKE

The bike that you don't want might just be the most important one in the world.

Part recycling program, part professional development center, and 100% catalyst for social change, DreamBikes are non-profit urban-based bicycle retail shops staffed by members of the Boys and Girls Clubs of America. The shops accept donated bicycles, overhaul them, and sell them back into the community at a fraction of their original cost.

If you live near one of these fine cities, your local DreamBikes is accepting donations today!
Madison, WI (2 locations)
Milwaukee, WI
Calumet City, IL
Knoxville, TN
Rochester, NY

Don't live near a DreamBikes location but still want to donate?
Bring your bike to your local Trek retailer and tell them that you're donating the bike. They will make sure it gets into the hands of those who can make the most out of it.

dreambikes




TREK
WORLD RACING


TREKFEST
SALE



25 SHOP TREKFEST

MARCH 29 – APRIL 8

All Trek bikes over $299.99 on sale

20% off all Bontrager parts and accessories

excludes wheels and apparel

LET'S GO



Prices in this catalog are subject to change.

placesforbikes

OUR HELMETS BUILD THE FUTURE.

$1 from the sale of every Bontrager helmet supports Places for Bikes, which provides guidance, a rating system, a leadership conference, and professional support for transforming cities throughout the United States in the ongoing effort of becoming a bicycle friendly nation.

NICA NATIONAL INTERSCHOLASTIC CYCLING ASSOCIATION

OUR TIRES BUILD STRONG KIDS.

$1 from the sale of every Bontrager mountain bike tire supports the National Interscholastic Cycling Association. NICA is one of the fastest growing high school participation sports in the country, and currently competes in 19 leagues spanning 18 states. Trek is proud to support NICA's goal of giving every American youth the opportunity to build strong body, mind, and character through cycling.

SHOP LOCAL.

A website can't fix a flat, tune your derailleur, correct your saddle height, pour you a cup of coffee, or wax endlessly about that one time when you almost won that one thing. Local bike shops are the heart and soul of cycling, and that's why Trek is only available at the very best ones.

TrekBikes.com LLC
801 West Madison Street
Waterloo, Wisconsin 53594 USA

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Paper from responsible sources
FSC® C084269

PRSRT STD
U.S. Postage
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Trek Bicycle

TREKFEST

SALE

MARCH 29–APRIL 8

All Trek bikes over $299.99 on sale
20% off all Bontrager parts and accessories
excludes wheels and apparel