
NEW FOR
2019
TREK

RIDE BIKES
HAVE FUN
FEEL GOOD

Every great year starts with a great adventure. And great adventures start here—with all-new bikes, gear, and apparel from Trek and Bontrager.

Within these pages, you'll find inspiration, advice, and the best new-for-nineteen designs to help you get outside, dream bigger, and make the most of your year.

Here's wishing you an awesome 2019.

NEW
2019

British Columbia, Canada

10 REASONS

TO LOVE YOUR LOCAL SHOP

Bikes!
It's one thing to see a new bike in a catalog. It's an entirely different experience to stand in front of it, touch it, pick it up, and ride it. Stop in to see the difference.

Real people
A website can't fix your flat, tune your derailleur, correct your saddle height, pour you a cup of coffee, or wax endlessly about that one time you almost won that one thing.

Test rides
The best way to know what bike is right for you is to test ride a few of them. Drop by and we'll set you up with a demo or rental.

Helpful clinics
Want to know how to fix a flat or adjust your brakes? That's why we're here. Take a clinic to learn crucial skills that will help you on the road and trail.

Special events
Taco Tuesdays. Sunday Donut Rides. Ladies' Night Out. Show up for an event to meet people and have a good time on or off the bike.

Bicycle advocacy
There's always a way to participate in community efforts to improve cycling infrastructure. Stop by to find out how you can help.

Service experts
Bike service takes care and experience, and there's no one who's more invested in making your bike work right than a pro mechanic.

Route recommendations
Want to know the best places to ride? Get insider knowledge on the best roads, trails, and paths.

A perfect fit
A proper bike fit from a pro makes all the difference. Small adjustments to things like saddle height and reach will help you get the most out of every ride.

New people to ride with
This is where you'll find great ride partners. Join a group ride or just drop by to connect with other cyclists looking for company.



BRICK
AND MORE TO
LOVE.

NEW
2019

THE ALL-NEW MADONE

Fast never felt so good



NEW
2019

MADONE

The all-new Madone is the ultimate race bike. It's aerodynamic, light, smooth, and ridiculously fast—and now it's available with disc brakes and Adjustable Top Tube IsoSpeed.

Available in 10 models
beginning at **$5,999.99**

Advanced aerodynamics
Madone is designed to cut through the wind and deliver your fastest rides ever.

Unprecedented integration
From the integrated mount for a Flare RT tail light to the adjustable two-piece aero bar/stem combo, every piece of Madone is part of a greater whole.

Superior ride quality
The fully integrated Madone IsoSpeed decoupler soaks up bumps in the road so you stay stronger longer.

Adjustable Top Tube IsoSpeed
Madone SLR's all-new Adjustable Top Tube IsoSpeed has a wide range of compliance, and you can customize it to your preference.

Fully integrated brake options
Choose lightweight rim brakes or disc brakes for all-weather stopping power. Both options are fully integrated for sleek looks and aerodynamics.

PROJECT ONE

ICON

Works of art

The artists in residence of Waterloo, Wisconsin, have unveiled an entirely new collection of inspiration. ICON. Bikes of exquisite artistry the likes of which have never before been seen.

Handcrafted. One by one. By the only people on earth who will love your bike before you will.

Stop dreaming. Start building. trekbikes.com/projectone

NEW 2019


Black Gold


Refliptive


Prismatic Pearl


Chrome Tour


Candy Emerald Green


Brushed Liquid Metal

EVERYBODY FASTER

We all want to ride faster, but unlike the pros we don't usually have an expert telling us how. These tips from Trek-Segafredo's Performance director, Josu Larrazabal, can help everyone ride better, fast.



On the left is Trek-Segafredo General Manger, Luca Guercilena with Josu.

1. Ride as much as you can. The more you train, the more you progress. The body will develop adaptive response to fatigue. With that response, your ability to perform gets better.

2. Often is more important than more. You will see much better results with three one-hour rides a week over one three-hour ride per week.

3. Use a heart rate monitor. There are a lot of metrics you can get and a power meter can help you if you have access to one, but if I had to choose just one, I would use the heart rate. You should only do a max heart rate effort once in a while. Sustained 60%-80% max heart rate efforts are where you can make some difference in your fitness.

4. Drink one bottle of fluid per hour. If you are riding in the heat, drink two bottles every hour no matter the ride length and make sure you are adding electrolytes.

5. Add some isotonic workouts to the mix. A lot of cyclists focus so much on riding that they miss the strength training that can pay off on longer rides and hot days. On the team, we always incorporate strength training into the riders' programs.

6. Eat and drink before you're hungry or thirsty. When those sensations arrive, it's already too late. Make it automatic. Drink in small amounts all the time. Same with the food. Start with bars and solids and move to gels as the ride progresses.

7. Start with short climbs and progress towards longer ones. If you don't have climbs, a home trainer can help. It's a great way to do interval training and you can control the pace without looking at heart rate. Start with good efforts on short climbs once a week and move up as your fitness increases. Move up to two days and max out at three interval climbing days per week when you're where you want to be.

8. Match your ride to your energy. When you feel good, ride between a medium and hard effort. If you feel really good, go hard. The professionals can train all day every day, so they can stick to prescribed training plans. For most of us, trying to fit training in between work, it's different. When you're not feeling your best, do an easy ride or even a rest day.

9. Get a medical checkup once a year. It's just common sense and important to ensure your body is ready to train. You are the engine, the most important part. If the engine is not good, the car cannot go.

10. Always enjoy! Cycling is supposed to be fun. If you don't enjoy riding, or find you are not reaching your expectations, it's ok to re-examine your goals. Find the right balance but always have fun.



The moment:
Jasper Stuyven in the midst of a daring 40km solo breakaway. Stage 14, 2018 Tour de France.

The bike:
All-new Madone in Chrome Tour. Available exclusively through Project One.

NEW
2019

ÉMONDA ALR

The all-new Émonda ALR is a high-value alloy ride with the clean looks and ride quality of carbon. It's light, fast, and super fun—whether you're racing crits, training, or riding a gran fondo.

Available in 5 models beginning at **$1,359.99**

Carbon looks, alloy price point
Invisible Weld Technology and shaped tubes deliver sleek looks, light weight, and incredible handling.

More braking options
Émonda ALR is now available with lightweight rim brakes or disc brakes with all-weather stopping power.

Internal cable routing
Internally routed cables extend the life of your cables and add to the bike's sleek looks.

The right fit
Émonda ALR has a geometry that's the perfect fit for most road riders, including many Trek Factory Racing athletes. It's not overly aggressive but it still puts you in the right position for power.

LIGHTWEIGHT
ALUMINUM
PERFECTION

THE COBBLESTONE ROAD TO REDEMPTION

The road of progress isn't always smooth. Trek-Segafredo's John Degenkolb knows this maxim to be true. In life and cycling, he's found success by overcoming bumpy roads.

Two years ago, while on a training ride in Spain, the German sprinter was hit by a car. His return to professional cycling was uncertain, but after a slow recovery, he began to show flashes of the force he had once been. He earned a brutal collection of near-wins but was unable to knock down the door in a main event.

Then came the widely anticipated ninth stage of the 2018 Tour de France, which would cover the cobblestone roads featured in the iconic one-day Classic, Paris-Roubaix. It would be dusty. It would be brutal. Many contenders would not survive.

With under 20km to the finish, Degenkolb, Yves Lampaert, and Belgian superstar Greg Van Avermaet broke away from the peloton. This was the group that would decide the race. Van Avermaet was the odds-on favorite to win, but fate had a different plan.

In a sprint for the ages, Degenkolb fulfilled the dream that once seemed unattainable. After his win, the normally stoic athlete was overcome with relief and joy, and in the tear-filled moments that followed the stage, it became clear to all that this wasn't just a comeback. This was redemption.

John Degenkolb,
Stage 9, 2018 Tour de France

THE #1 RANKED HELMET



Bontrager Ballista MIPS Road Bike Helmet

It's comfortable, aero, well-ventilated, and rated best of the best in Virginia Tech's safety rankings. Plus, it has MIPS (Multi-directional Impact Protection System)—a design developed by brain surgeons and scientists to help reduce rotational forces caused by angled impacts—and a Boa dial for easy fit adjustment.

21821 | $199.99







Your head is your most important asset, which is why you should never compromise when it comes to protecting it. Any helmet is better than no helmet, but how can you tell which helmet is best for you?

That's where Virginia Tech comes in. Their new 5-star bicycle helmet ratings make it easy to choose the best lid. They've been testing helmets for football and other high-impact sports for 10 years, and their results are based on extensive in-lab impact tests. So, yeah, they know what they're doing.

#1

NEW 2019

VIRGINIA TECH™

★★★★★ 5

HELMET RATINGS

Virginia Tech ranked Ballista MIPS as the #1 safest helmet in their recent study. We're more than a little proud of this—because we care about making gear that keeps you riding safer, and your most important asset deserves nothing less than five stars.

Read the study at
beam.vt.edu/helmet/bicycle-helmet-ratings

WAIT—
THAT'S AN E-BIKE?

Electric bikes can change your life



Have more fun.
No hassle.
Good times only.

Climb any hill.
Electric bikes
make molehills
of mountains.

Get out more.
More than 9 in 10
e-bike users
ride weekly.

Go farther faster.
Cover more ground
doing what you love.

Ride with friends.
Different speeds? You
can still ride together.

**Don't sweat
your commute.**
Show up looking fresh
and ready.

Be set free.
No gridlock.
No parking fees.
No pricey fill-ups.

BORN TO EXPLORE

NEW 2019

ALL-NEW POWERFLY

The all-new Powerfly gives you more of what makes mountain biking great—you'll ride more often, cover more ground, and clean climbs you never thought possible.

Available in 6 models
beginning at **$3,799.99**

Removable Integrated Battery
Compact and simple, with an integrated easy-carry handle. Turn the key, and the battery pops out. No tools, small parts, or bolts to lose on the trail.

Driveside battery access
You can access the battery from the drive side, where it's protected from dirt, mud, and debris and is easier and less messy to access.

Advanced suspension tech
When you ride Powerfly, you get our most advanced suspension technology amplified by the benefits of electric assist. It's an e-MTB that's still a mountain biker's mountain bike.

Powerful electronics
Powerfly features a rugged Bosch Performance CX motor that's optimized for off-road use, as well as an easy-to-operate controller and long-lasting 500Wh battery.

NEW
2019

ALL-NEW DUAL SPORT+

The all-new Dual Sport+ is one of the most capable electric bikes ever conceived—a go-anywhere bike equipped with integrated lighting and electric assist to help you stay out longer and ride farther on a variety of terrain.

Available in 2 models at **$3,599.99**

Integrated lighting
Dual Sport+ has a front and rear lighting system with saddle-integrated tail light that turns on and off with the bike, plus a light sensor so you'll always have the right light setting for the right time of day.

Easily accessorized
Turning Dual Sport+ into a capable commuter is easy: simply add fenders and a rack.

Removable Integrated Battery
Finally! A fully integrated battery that looks great and is super user-friendly. Just turn the key, plug in, and ride on. No tools required.

THE GO-ANYWHERE E-BIKE

NEW
2019

ALL-NEW DOMANE+

Whether you want to ride longer, beat every hill and headwind, or ride with a faster group, Domane+ is the answer.

Available at **$6,999.99**

Go far, go fast
Domane+ is equipped with a 500Wh battery that travels up to 70 miles on a single charge and a powerful Bosch Performance Speed motor that easily sustains assistance up to 28 mph. Let's see the group ride hold that wheel.

Removable Integrated Battery
Trek's Removable Integrated Battery system looks great and is super user friendly: it fully hides the battery in the frame and makes it easy to remove the battery without tools.

Integrated lighting
The seatmast cap is equipped with an integrated rear daytime running light that runs off the battery so it's on whenever you ride.

IsoSpeed
Road-smoothing IsoSpeed absorbs bumps for a faster, smoother, more comfortable ride.

Ride with everybody
Domane+ is the bike that brings people together with the right amount of boost whenever you need it. No hill too high. No companion too fast.

Available November 2018.
Contact your local Trek retailer to pre-order.



THE ELECTRIC ROAD BIKE THE WORLD HAS BEEN WAITING FOR

AMERICA'S 20 BEST BIKE CITIES

PlacesForBikes, a PeopleForBikes program that helps quickly build and connect great places to ride, has measured the cycling friendliness of 484 cities across the US—and the results are in! Their ratings use data from a number of sources to measure ridership, safety, network, reach, and speed of growth. Every city measured receives a scorecard which provides an overall score out of five, details on how the score was tabulated, and recommendations for improvement.

Visit peopleforbikes.org to see if your town has a score, and learn how you can make your community better for bikes.

PlacesForBikes' 2018 Top 20

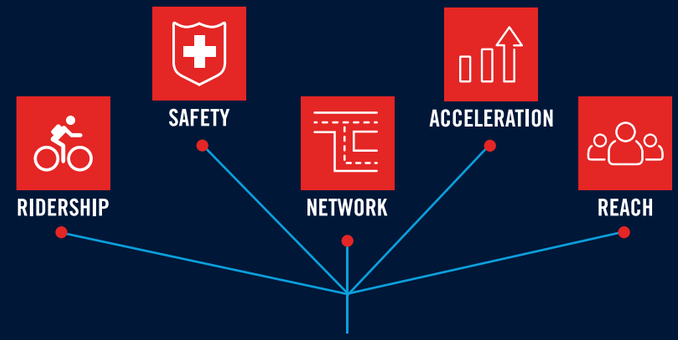
City Ratings use a scale from 0-5

1. Fort Collins, CO - 3.5
2. Wausau, WI - 3.5
3. Boulder, CO - 3.5
4. Portland, OR - 3.3
5. Tucson, AZ - 3.3
6. Madison, WI - 3.2
7. Santa Monica, CA - 3.2
8. Washington, DC - 3.2
9. San Diego, CA - 3.1
10. New Orleans, LA - 3.1
11. New York, NY - 3.1
12. Carmel, IN - 3.0
13. Providence, RI - 2.9
14. Cleveland, OH - 2.9
15. San Jose, CA - 2.9
16. Minneapolis, MN - 2.9
17. Ann Arbor, MI - 2.9
18. Alexandria, VA - 2.9
19. Atlanta, GA - 2.9
20. Rochester, NY - 2.8





184 CALCULATIONS PER CITY



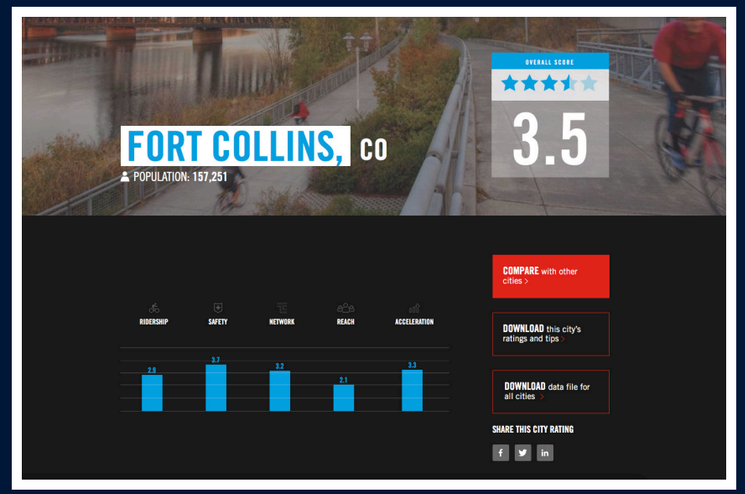
Ridership Estimates how many and how often people are riding bikes

Safety Includes injuries and fatalities from vehicular crashes to people biking, walking, and driving

Network Rates how people are connected to their destinations using comfortable bike routes

Acceleration Indicates how quickly a community is improving its biking infrastructure and getting people riding

Reach Measures how consistently a community's bike network serves everyone in the community



See your hometown's score at peopleforbikes.org.

SOMETIMES MORE IS MORE



NEW 2019

All-new Bontrager Garmin Edge® 1030

One of the best parts of riding is taking time away from screens. This is the exception.

1030 is a touchscreen GPS computer that helps you get the most out of your ride, with rider-to-rider messaging, service notifications, preloaded maps, smart connectivity, and more.

21831 | $599.99

THE BEST CYCLING COMPUTER EVER

Explore new roads
1030 is preloaded with maps and includes turn-by-turn navigation

Keep in touch
Rider-to-rider messaging allows you to send notes to other's Edge devices

Stay connected
Easily pairs with compatible smartphones

Get service recommendations
It connects you to your shop and reminds you when it's time for service

Secure that KOM
Race virtually against your Strava friends with second-by-second comparisons

CLASS IS IN SESSION. BIKES ARE IN STYLE.

Conquer the campus this fall with the new gear built for reliability, security, and fun. Because the glory years of college go by fast, and you're doing them wrong if you're not spending that time doing what you love.

Keep reading to see the complete back-to-college survival kit. (Books not included.)

FX

FX is a versatile hybrid bike with quality parts that will perform on longer rides. It's the perfect choice for campus commuters, daily fitness riders, and anyone who's looking for a fast, fun way to get from A to B in comfort and style.

Available in 15 models beginning at **$399.99**



THE BACK-TO-COLLEGE SURVIVAL KIT











NEW 2019

Street-smart gear that gets a 4.0 in being awesome.

Bontrager Elite Keyed Mini U-Lock 22567 | $34.99
Bontrager Ion 200 RT/Flare RT Light Set 23710 | $114.99
Bontrager Quantum MIPS Bike Helmet 14176 | $99.99
Bontrager Rack 14631 | $39.99
Bontrager NCS Fender 21832 | $59.99

NEW 2019

DUAL SPORT WOMEN'S

Rather than limit you to a single type of riding, this adventure-loving hybrid lets you explore a wide variety of terrain from pavement to trails. It's light and fast like a road bike, tough and stable on dirt, and built with commute-ready features like mounts for a rear rack.

Available in 3 models beginning at **$499.99**



Campus adventures done right

COOLER THAN A MOPED

The college experience is what you make it, and Dual Sport is the bike that makes it fun. Kit it out to match your style with new Bontrager gear, like the NCS Fender and Commuter Comp Saddle. This gear makes it easy to cleanly integrate daytime running lights that help you stand out on the roads after a long “study session” at the “library” or whatever else you told your mom you were doing.



Bontrager NCS Fender

The all-new NCS Fender has a fully integrated rear-facing Blendr mount that makes it easy to snap on a Flare RT.

21832 | $59.99



Bontrager Commuter Comp Saddle

A fully integrated rear-facing Blendr mount on the all new Commuter Comp saddle puts the beam of your daytime running light higher in the sightline of motorists.

21588 | $44.99



Bontrager Elite Blendr Stem

The Blendr system is the quickest and easiest way to integrate accessories like lights, computers, and more.

23233 | $64.99

NEW 2019

DUAL SPORT

Dual Sport is the ultimate campus cruiser. It’s built with a lightweight aluminum frame, a wide range of gears, rugged all-terrain tires for traction on dirt and pavement, and front suspension for getting rad on the way to class. Plus, it’s easy to accessorize for your kind of adventure.

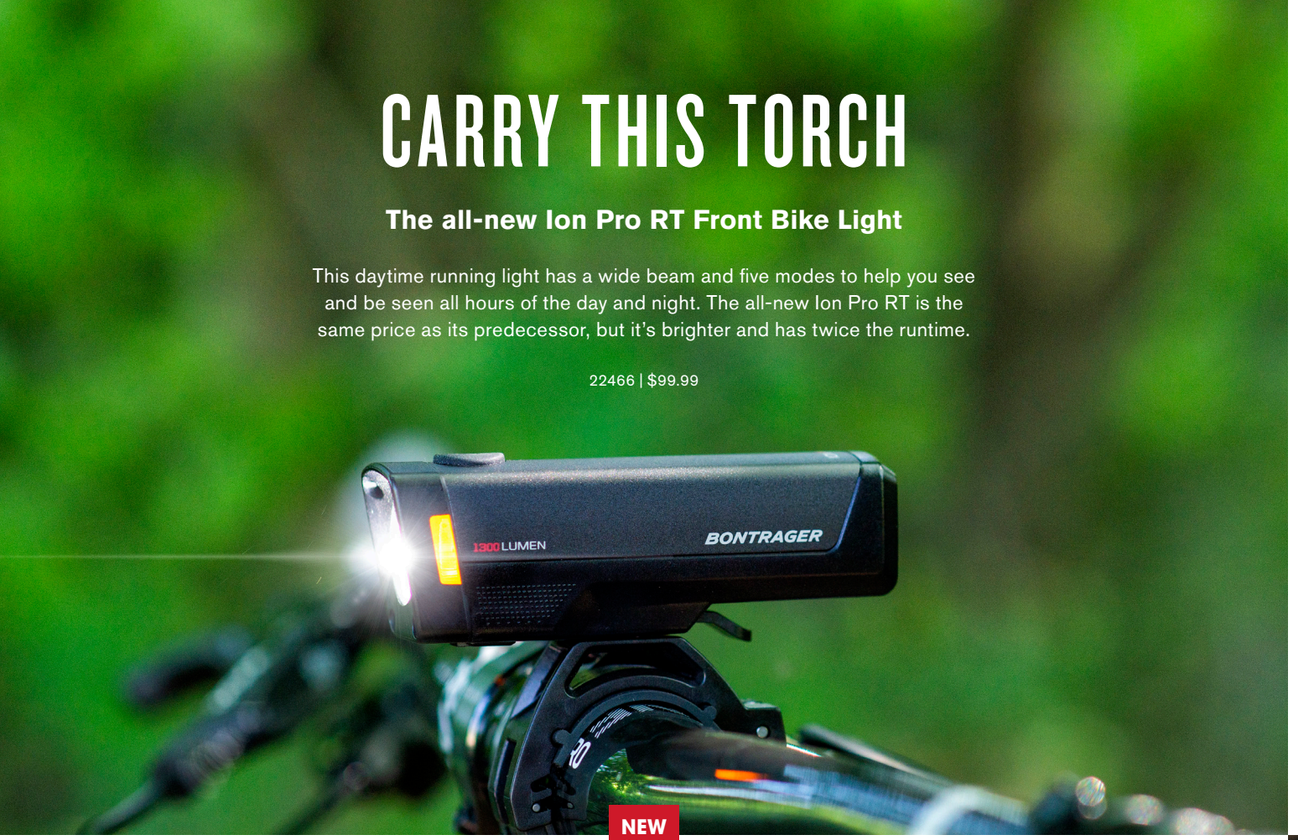
Available in 3 models beginning at **$499.99**

CARRY THIS TORCH

The all-new Ion Pro RT Front Bike Light

This daytime running light has a wide beam and five modes to help you see and be seen all hours of the day and night. The all-new Ion Pro RT is the same price as its predecessor, but it's brighter and has twice the runtime.

22466 | $99.99



NEW 2019



Truth in lumens
Ion Pro RT holds its 1300-lumen brightness up to 90 minutes on a single charge.



Compact and powerful
The simple design delivers a ton of power without messy cables, wires, or an external battery.



Double the runtime
Runs at full power for twice as long on a single charge as its predecessor, the Ion 800.



Lighter and brighter
The updated Flare RT packs 40% more lumens into a smaller, lighter package.



Waterproof
A redesigned easy-open, easy-close USB port protects against the mightiest downpours.



The ultimate daytime running light
Our ongoing partnership with leading researchers helps us provide meaningful visibility from over 2km away.

NEW 2019

BACK AND BRIGHTER THAN EVER

The all-new Flare RT Rear Bike Light

The second generation of the tail light that sparked the DRL revolution is more powerful, compact, and protected—and it shines longer on each charge.

23999 | $59.99

WAHOO!

CHILDHOOD THE WAY IT SHOULD BE

NEW 2019

WAHOO

The all-new w is a versatile kids' bike built for ease of use. It's light, capable on a variety of surfaces, and equipped with kid-friendly details like a 1x8 drivetrain and a wide range of gearing for wherever your little one roams.

Available in 3 models beginning at **$419.99**

Wahoo 26
For kids 53-66˝ tall



Wahoo 24
For kids 51-59˝ tall



Wahoo 20
For kids 45-52˝ tall





THE FUTURE IS ON TWO WHEELS

Mountain biking is the fastest-growing high school sport in the US

NICA is expanding fast. Three new states leagues have joined the roster this year, which has brought NICA closer than ever to becoming a full nationwide program. Trek has established a fund to accelerate this growth by supporting existing leagues and providing startup funding for new leagues.

Ready to establish a league in your area? Visit nationalmtb.org to learn how.

NICA NATIONAL INTERSCHOLASTIC CYCLING ASSOCIATION

WHY WE LOVE NICA

Everybody plays
Making a NICA team is as easy as signing up and showing up.

Everybody is welcome
The trails may not be level, but the playing field is. NICA promotes equality, and every team is co-ed.

Everybody has fun
High school mountain biking is fun whether you're there to compete or make friends.

Everybody grows
Mountain biking instills healthy habits and teaches every rider important lessons beyond skills on the trail.



SCHOOL IS BETTER WITH BIKES

When classes started this fall, more kids than ever before were spending time after school on the trail. That's good for students, parents, schools, and communities everywhere. NICA makes it possible for more kids, like this team from Milwaukee's Bruce Guadalupe Community School, to have a better school experience and to fall in love with a sport they'll enjoy for the rest of their lives.

BEST BIKES FOR NICA



NEW 2019

X-CALIBER

This race-ready hardtail packs Trek's decades of XC heritage into a light, fast ride that will help you cover more trail in less time. X-Caliber gives you an incredible amount of performance per dollar spent, and it's built with quality parts you won't outgrow as your skills on the trail advance.

Available in 3 models beginning at **$899.99**



NEW 2019

MARLIN

Marlin is a high-value hardtail for new riders with serious singletrack aspirations. It's stacked with durable, race-worthy parts that make the biggest difference in performance—like a lightweight aluminum frame, quality drivetrain, and front suspension—and it's perfect for NICA student-athletes, racers on a budget, and anyone whose MTB doubles as a rugged commuter.

Available in 7 models beginning at **$449.99**

SHUT UP, GRAVEL

Even Dirty Kanza 200 couldn't crush the spirit of cycling's favorite retiree. But it came pretty close.



The start was delayed on account of rain, but the riders had come to Emporia prepared for a bigger challenge than rain: a solo, self-supported, non-stop 200+ mile ride across crushed gravel and dirt roads in the remote Flint Hills of east-central Kansas. They'd come expecting mud, grit, climbing, wind, flat tires (they're called the *Flint* Hills for a reason), and to really, truly struggle to the finish line.

They expected all of this. And yet, they still showed. This fact is what makes gravel riding, and the Dirty Kanza 200 in particular, so special. Riders know it's going to be tough, but they keep showing up. And they keep bringing friends.

Now in its 13th year, Dirty Kanza 200 has grown from 34 riders in 2006 to over 2,000 this year. It's a marquee event for rugged cyclists looking to face down demons and ride right to the edge of their limit.

Former Trek Factory Racing pro Jens Voigt had to see what it was all about. He'd built his decades-long career on his aggressive riding style and his good spirit. He's loved for his super-human abilities and his humanity, his toughness and his warmth.

He was new to the gravel scene, but like everyone else in Emporia, he was up for the challenge. He was almost sure.

He rode Trek's all-new Checkpoint gravel bike with Bontrager's all-new GR1 gravel tires. (He was among the few who didn't flat in the full 200+ miles.) He motored through the first half of the race, but then the reality of headwinds, distance, difficult terrain, and time in the saddle set in. By the race's third checkpoint, he was in good spirits but suffering. He heard a familiar voice in his head. "Shut up, legs," it said.

Jens rolled across the finish line in under 13 and a half hours, relieved and exhausted, with a deepened respect for his friends who'd finished before him and those still out on the course. You learn things in a race like Dirty Kanza 200. Jens learned that the gravel community is a special one.

Whether you're a seasoned veteran or a hard-spirited beginner, gravel will teach you to dig deep and show you that you're stronger than you think you are. And that's a good reason to do anything.













CHECKPOINT

This gravel bike gives you the versatility and capability you need for everything from backwoods adventures and gravel races to fun-filled commutes and post-ride parties. It's packed with gravel-specific features and off-road capability, and was designed for easy reconfiguration, so you can fit it to your kind of adventure.

Available in 9 models beginning at **$1,149.99**

Stable all-road geometry
Fine-tune the geometry of your Checkpoint for different terrain or easily convert to singlespeed with the adjustable Stranglehold Dropout.

Road-smoothing IsoSpeed
Rear IsoSpeed on carbon models soaks up bumps in the road so you stay stronger longer.

Extra water bottle mounts
Checkpoint has mounts for three water bottles in the main triangle (two on smaller sizes) and one below the down tube.

Massive tire clearance
Even the muddiest terrain won't slow Checkpoint down. There's plenty of clearance to run tires up to 700x45c.

Hydraulic disc brakes
With disc brakes, you'll get all-weather stopping power for every surface.



NEW 2019

Kansas ain't flat, and neither is GR1

This is the gravel tire Jens Voigt picked for Dirty Kanza, and he was one of the few who didn't flat on the notoriously brutal course. Good lookin' out, Bontrager. Jens appreciates it.

GR1 Team Issue TLR Tire 24706 | $64.99

ADVENTURE? CHECK.

SEA TO SHINING SEA

NEW
2019

520

520 has been in Trek's lineup since the early '80s—and just like the first one, the all-new edition is built for the long haul. Front and rear racks, a road-smoothing steel frame, and a tour-ready geometry make it your perfect companion for daily rides, multi-day adventures, and even coast-to-coast trips.

Available at **$1,574.99**

Sister Bay, Wisconsin

10 things to know before your first bikepacking adventure

Take the best parts of mountain biking and the best parts of backpacking and put them together. That's bikepacking.

It's all about exploring (getting lost), camping (eating really well), and hanging with friends. If you're intimidated by things like gear choices and routes, worry no more. The great thing about bikepacking is that anyone can have a good time with it. Still a little wary? Our list of the top 10 things to know before you go is here to ease your mind. Check 'em out. This is gonna be fun.

1. Choose your bike wisely.
You don't necessarily need a bikepacking bike, but you definitely want a bike that's capable off-road, with a setup that makes it easy to securely carry all your gear. Having to carry things on your body will just make you tired faster.

2. Keep things balanced.
You want to pack your bags evenly across your bike to make your trip a little easier. This one can also be applied to life. You're welcome.

3. Bring enough grub.
Bring more food than you think you'll need, because you're going to be hungrier than normal. And if you don't have access to clean water, make sure to bring a purification system.

4. Dress in layers.
You'll want to be cool when you ride, warm when you stop. We'd recommend a moisture-wicking baselayer, a waterproof jacket and pants, and a couple of spare chamois. Trust us. You'll want the spare chamois.

5. Fire up.
Try as you might, you'll never start a fire with a bike. A campfire is nice at the end of a long ride, and a lighter and matches double as safety equipment.

6. Catch some z's.
How you sleep at night can greatly affect how much you enjoy your trip. Think long and hard about whether you want to curl up in a tent, swing yourself to sleep in a hammock, or go full pioneer and sleep under the stars.

7. Stay on course.
You might get a little lost, so it's a good idea to bring a GPS or a trusty paper map (vintage). Even better? Bring both.

8. Light the way.
It gets dark early in the woods. Lights on your bike are always a must, but a headlamp can be useful when the fire dies down and you start overthinking those ghost stories.

9. Bring supplies for you AND your bike.
A first aid kit for you, a repair kit for your trusty steed.

10. Have a plan.
Whether you search location tags on Instagram, look at routes on bikepacking.com, check Google Maps, or ask a park ranger for advice, it's always good to have a plan before you head off on your adventure.

Want to learn more?
Check out trekbikes.com/bikepacking.



NEW
2019

FULL STACHE

Full Stache pairs the fun-loving traction and stability of the 29+ platform with a suspension setup that lets you rip through backcountry terrain. If you're the kind of rider who knows not every trail has to be perfectly sculpted to be enjoyed, this is the ride that will help you explore the rough, wonderful wild.

Available at **$3,699.99**

29+ tires
Sure-footed 29x3″ mid-fat tires give you stability and extra traction in the rough.

130mm of travel
Full Stache is the first full suspension 29+ bike with real trail bike travel so you can charge through obstacles on primitive trails.

Compact suspension layout
Moving the main pivot and rocker link forward of the seat tube makes room for oversized 29+ tires in a compact package.

Super-short chainstays
This backcountry rig is remarkably agile, thanks to super-short 430mm chainstays made possible by the unique elevated driveside design.

Straight Shot down tube
The increased stiffness provided by the Straight Shot down tube keeps Full Stache composed and confident on the trail.

Knock Block frame defense
Integrated protection prevents damage to the frame from spinning bars and fork crowns.

BACKCOUNTRY BLISS

All-new midfat hardtails



NEW 2019

ROSCOE

Roscoe is the ideal gateway to mountain biking. It's built with quality suspension and grippy, plus-sized 2.8″ tires that inspire confidence by keeping you stable—even when the trail gets rocky, rooty, and unpredictable. This bike will make you fall in love with the trail.

Available in 6 models
beginning at **$959.99**

NEW 2019

STACHE

Stache delivers the capability of a full suspension trail bike in a simple hardtail package. It's built with 3″ mid-fat tires that grip relentlessly and help you scamper up tricky climbs and tear through techy sections of trail. It's quick, capable, stable, and incredibly fun on a wide variety of trails.

Available in 3 models
beginning at **$1,789.99**

TRACTION SATISFACTION

When tires get fatter, the trails get more fun

NEW
2019

REMEDY

Remedy is a hard-charging trail bike built for technical terrain and rowdy descents. Its snappy 27.5″ wheels and 150mm of suspension travel make it a great choice for riders who like to pop off jumps, rail corners, and throw the bike around on the trail.

Available in 5 models beginning at **$3,299.99**

Always fun, always confident
Remedy is fun and playful, yet sure-footed and composed when things get wild. Advanced frame tech like Active Braking Pivot (ABP) and Straight Shot down tube let you charge sketchy lines and rough terrain with confidence.

Dressed to impress
Every Remedy is equipped with a SRAM Eagle 1x12 drivetrain, the latest 160mm front suspension from RockShox or FOX, new 27.5x2.6″ tires with clearance to run tires up to 2.8″ wide, and multiple color options for the frame.

Exclusive suspension innovation
Trek's exclusive RE:aktiv damper gives you firm support for pedaling and gives way when you encounter a bump in the trail. Select models are equipped with RE:aktiv with Thru Shaft, which reacts to changing terrain faster than anything else available.

Dialed frame details
Every Remedy features thoughtful frame details that let you dial in your perfect setup. Mino Link lets you quickly fine-tune your geometry while Control Freak keeps your cables tidy, no matter what combination of controls you're running.

BRING ON BIGGER

More travel, wider tires, greater fun

MORE FLOW, LESS DOUGH

Trek made the original Slash as a pure enduro race bike, but the long-travel 29er captured a following far beyond racing. Dedicated trail riders were drawn to Slash for the way it ripped through rugged terrain, and its ability to stay planted on rowdy trails earned it Bike of the Year honors from Pinkbike.

All that fun shouldn't belong just to riders who pony up for carbon. So we introduced an alloy version of the award-winning bike that delivers all the best parts of Slash at a way lower cost. Meet the all-new Slash 8. It's the aluminum all-mountain ripper you've been waiting for.

NEW 2019

SLASH 8

Slash 8 puts serious enduro performance within reach with smart choices on spec that won't empty your wallet. The Alpha Aluminum frame, burly suspension, and 1x12 SRAM Eagle drivetrain makes for a ride that's equally at home on the race course and on a big, backwoods session.

Available at **$3,499.99**

NEW 2019

SLASH 9.9

Slash 9.9 is the fastest enduro mountain bike in the lineup, so it's no surprise it's the go-to ride for the pros of Trek Factory Racing Enduro. Carbon where it counts, FOX Factory fork, Trek's exclusive RE:aktiv with Thru Shaft shock, fast-rolling carbon 29er wheels, and a full SRAM X01 Eagle drivetrain make this top-of-the-line ride the undisputed king of enduro.

Available at **$7,199.99**



TIME TO PLAY
MATCH+MAKER

NEW
2019

All-new shoes and pedals

Do you pride yourself on your perfectly curated sock-kit combos? Have your favorite helmet in every colorway available? Get pumped, because personalization just reached pedal-level. Whether you opt for a monochromatic look or mix and match a bolder style, Bontrager's new shoe and pedal pairings are sure to turn heads when you ride. Just try not to stare at your own feet for too long.



Bontrager Comp MTB Pedal 22370 | Beginning at $79.99
Bontrager Cambion Mountain Shoe 25335 | $224.99



Making new friends in Colombia

TRAVEL + LEISURE WORLD'S BEST AWARDS 2018

NEW 2019

SIX NEW TRIPS

THAT WILL CHANGE YOUR LIFE

Trek Travel was recently selected as one of Travel & Leisure Magazine's World's Best Tour Operators, and this year they have a full slate of all-new trips to awe-inspiring places. Any Trek Travel trip will change the way you see the world, but these six new destinations have us drafting our out-of-office emails already.

1. COLOMBIA
2. JAPAN
3. CANADIAN ROCKIES
4. SICILY
5. NORWAY
6. NORMANDY

Your adventure begins at trektravel.com

TREK TRAVEL

WINTER IS NOT AN OFF SEASON

Every year, it's the same. Fall's first shiver brings with it a sinking feeling of a good party coming to a close. But it doesn't have to be that way. Yes, winter is coming—and that's a good thing.

Here's where you'll find everything you need to make the year's shortest days your best, whether you're looking for an awesome indoor riding experience or planning to carve some adventurous new tracks.

NEW 2019

FARLEY

Farley is a fat bike that makes the coldest months a winter wonderland. It's stacked with parts chosen specifically for year-round capability on a variety of terrain. And despite its oversized appearance, Farley is remarkably agile. This bike helps you spend every season in the saddle.

Available in 4 models beginning at **$1,789.99**



NEVER TOO OLD TO PLAY IN THE SNOW

NEW 2019

All-new Old Man Winter gear

This is the winter gear you wish you had when you were a kid. It's super warm, so you won't have to go home early because you can't feel your toes. It's sleek and easy to move around in, so you're a guaranteed contender for King of the Mountain. There are a ton of pockets to keep your treasures secure—because, trust us, you don't want to be digging for your keys on a snowy trail. And, unlike other snow gear (think Randy's snowsuit in *A Christmas Story*), it looks cool too.







Bontrager OMW Softshell Pant
Women's | 22437 | $174.99
Men's | 13457 | $174.99

Bontrager OMW Shoe
12550 | $299.99

Not real snow.
Do not eat.

FOUL-WEATHER FAN

NEW 2019

All-new Jack Frost Winter Shoe

As much as there is to love about foul-weather adventures, they aren't nearly as much fun when you don't have the right gear. The all-new JFW Winter Shoe is the holy grail of winter-wear because it prevents the worst part of riding when the temperature drops—cold feet. It's designed to be worn in temperatures ranging 25-40 degrees and is sure to keep the most dedicated riders warm and dry, even when the weather is anything but. Compatible with 2-bolt, MTB-style cleats for SPD pedals.

23655 | $199.99



High and dry
A water-resistant upper completely covers your ankles to keep your feet warm and dry.

Guard up
A durable GnarGuard outer protects against abrasions and fights debris.

Adjust on the fly
A single Boa L6 dial makes it easy to make precise fit adjustments.

Comfort and joy
inForm Performance last offers our roomiest, most relaxed fit to keep you comfortable on and off the bike.

Get a grip
A tachyon rubber outsole gives you better grip on all terrains.

Looks pretty weird
There, we said it.



CycleOps Hammer Smart Trainer 546501 | $1,199.99
CycleOps Magnus Smart Trainer (not shown) 546500 | $599.99

INDOOR RIDING

Cycling is best done outside, but there are days that just isn't an option: When you don't get home from work until after sundown. When you're finally dressed in all your gear, only to open your front door and be met with flashes of lightning and a small river running down the street. When the babysitter cancels. Those are the days when our trainer gets us through.

Miles fly when you're having fun
Riding indoors doesn't have to suck. Zwift is a virtual reality training program that makes indoor training, dare we say...fun? With Zwift, you can ride with cyclists from all over the world on a variety of courses, all without ever leaving home.

You can race other riders, host group rides with your friends, do targeted workouts, or just hop on a course and ride. And your trainer's resistance will change to simulate course conditions, so you'll feel the burn on every hill, just like you were really there.

Ride any time
No sign-ups, no scheduling, no crowded classrooms.
Ride when you want, where you want.

Make new friends
Friendly. Competition. Stay motivated training alongside other real-life cyclists.

Explore new worlds
It's easy to ride longer when you have more to look at than your basement wall.

Let's ride.



MADE AWESOME

WE WANT TO PARTY WITH YOU!

Join us at Trek's Global Headquarters for the second annual Trek CX Cup and World Cup Waterloo.

Trek CX Cup: September 21-23
World Cup Waterloo: September 23
Trek Bicycle HQ, Waterloo, WI

You'll get to see the world's best cyclocross athletes and the world's most enthusiastic amateurs racing in the only World Cup cyclocross event to offer equal pay to the women's and men's fields. Hands down, it's the best weekend in cyclocross.

New course. New events. Same equality.



CHEERS!

This coupon is good for

ONE FREE BEER

at the 2018 Trek CX Cup

Valid September 21-23, 2018.
21+ only. No cash value.

NEW 2019

BOONE

In a race that lasts an hour or less, every minute matters. That's why our top-of-the-line cyclocross bike is built with a lightweight OCLV Carbon frame, dependable cross-specific spec, and course-smoothing IsoSpeed for efficiency and traction on grass and dirt.

Available in 2 models beginning at **$3,399.99**



NEW 2019

CROCKETT

Crockett is the Swiss Army knife of cyclocross bikes. Ride it to a cross race, podium, then comfortably take the gravel roads back home—all on a bike with a lightweight aluminum frame and a high-quality build that will stand up to any adventure.

Available in 2 models beginning at **$1,999.99**





All-new 520

peopleforbikes

OUR HELMETS BUILD THE FUTURE

$1 from the sale of every Bontrager helmet supports PeopleForBikes, which provides guidance, a rating system, a leadership conference, and professional support for transforming cities throughout the United States in the ongoing effort of becoming a bicycle friendly nation.

NICA NATIONAL INTERSCHOLASTIC CYCLING ASSOCIATION

OUR TIRES BUILD STRONG KIDS

$1 from the sale of every Bontrager mountain bike tire supports the National Interscholastic Cycling Association. NICA is one of the fastest growing high school participation sports in the country, and currently competes in 25 leagues spanning 24 states. Trek is proud to support NICA's goal of giving every American youth the opportunity to build a strong body, mind, and character through cycling.

SHOP LOCAL

A website can't fix a flat, tune your derailleur, correct your saddle height, pour you a cup of coffee, or wax endlessly about that one time when you almost won that one thing. Local bike shops are the heart and soul of cycling, and that's why Trek is only available at the very best ones.

YOUR WORLD IS BETTER WITH BIKES

The prices in this catalog are MSRP, are intended as a guide, and subject to change without notice. All photos, illustrations, colors, average weights, and specifications contained in this catalog are based on the latest production information at the time of publication. Trek reserves the right to make changes at any time, without notice, in colors, weights, materials, equipment, specifications, and models. Any variations in colors shown may be due to the reproductive variations of the printing process. Photos may include equipment not available in all markets. Some models may be shown with optional equipment. All product is subject to availability.

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TREK CARE CONFIDENCE

We cover our bikes with Trek Care, the best warranty in the business.

BONTRAGER GUARANTEE

You'll love it, or we'll take it back. It's that simple. Learn more at bontrager.com.

FLEXIBLE SHIPPING

Details on shipping and in-store pickup options available on trekbikes.com.