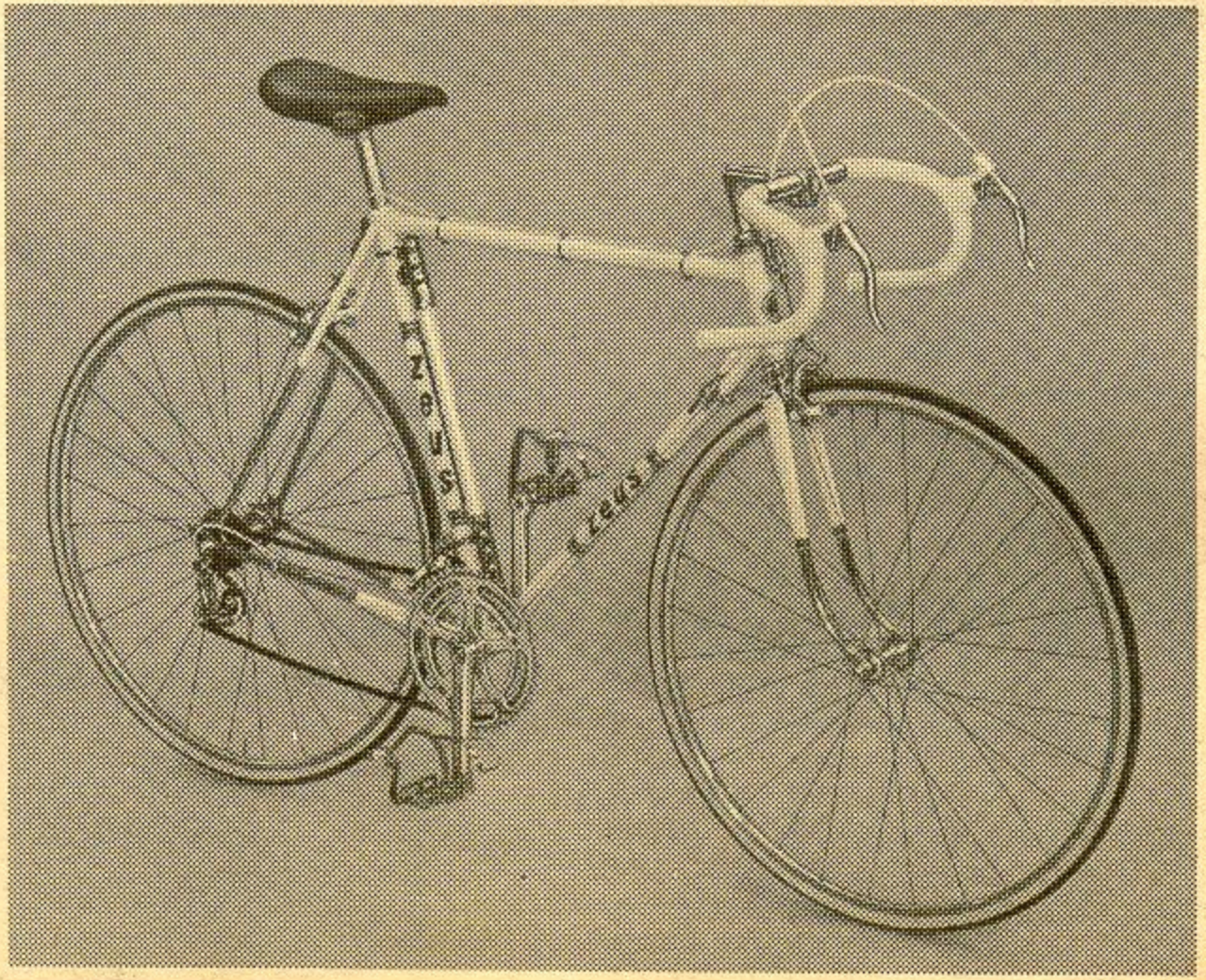
From the sign of quality and integrity



The Zeus Competition
(average weight 21 lbs.)

zeus

A new bicycle for the dedicated cyclist. Frame of double butted Reynold 531 tubing. Equipped with a combination of ZEUS and ALFA components, Cinelli handlebars and stem and Michelin 700C tires. A real beauty at reasonable cost.

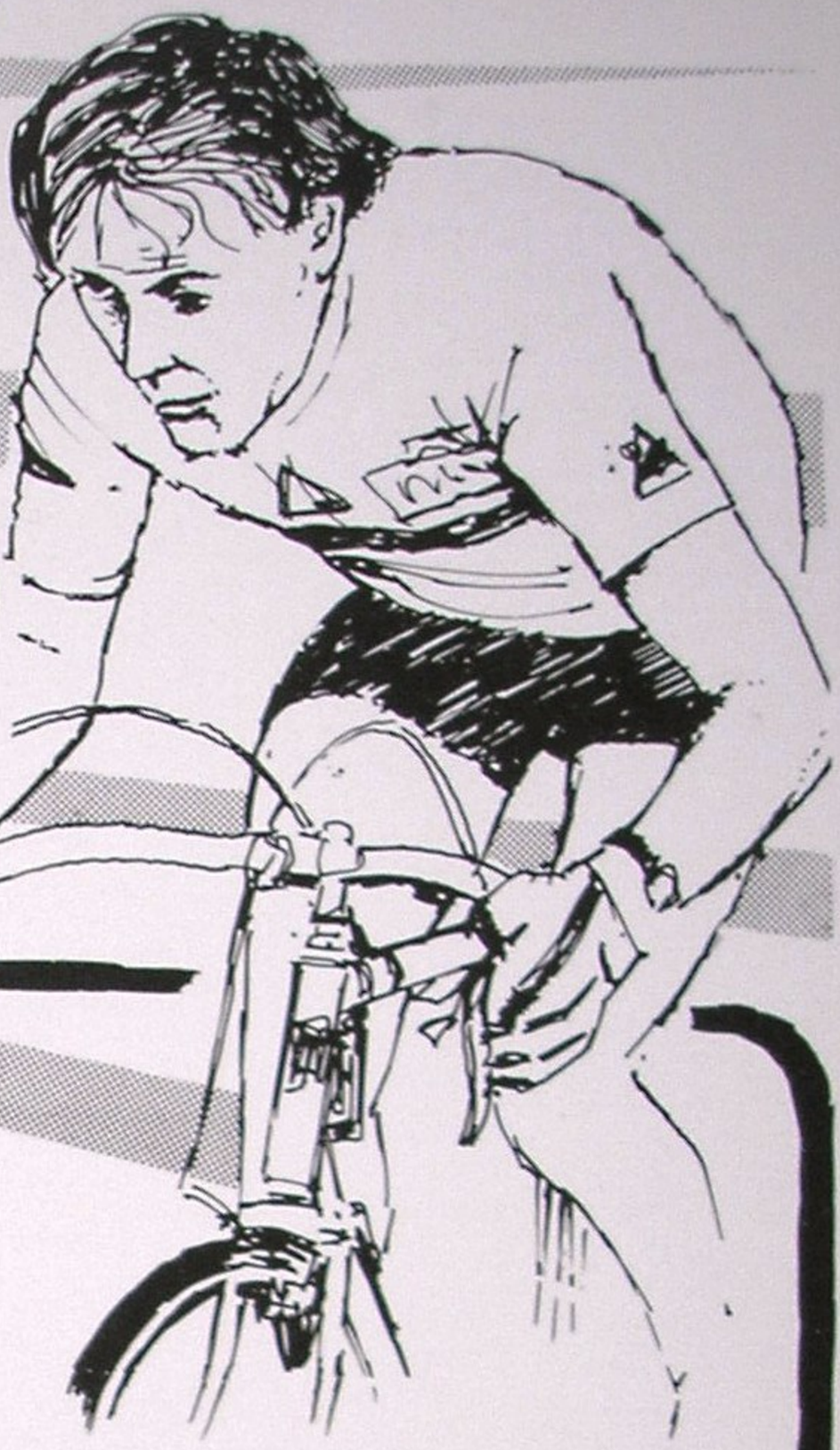
Available in a size range from 50 to 60 CM. Assorted colors. See the all new Zeus Competition at your local professional shop.

zeus / USA

Dept. C, 11 Stone St., New York, N.Y. 10004

Ocana Wins Tour de France

"à la Coppi"



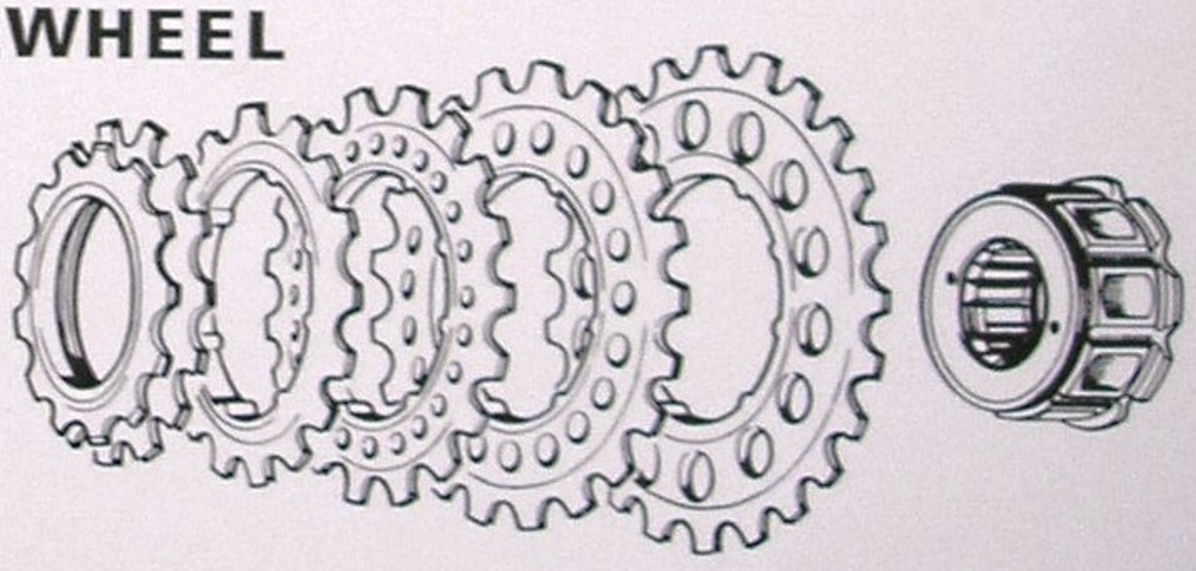
In achieving his emphatic win in the 1973 Tour de France, Luis Ocana used equipment available in the UK only through Ron Kitching.

THE TITALITE Titanium frame

in space-age Titanium, the most revolutionary development in cycle frame design for 20 years.

ZEUS 2000 6 SPEED FREEWHEEL

2000 - A freewheel in super light metal. Made like a precision watch with all cogs removable and reversible from the splined body without seperating the freewheel from the hub. Interchangeable dural cogs 13 to 30 teeth. Same body for 5 or 6 speed. Enormous saving in weight.



VITTORIA

TUBULARS

Superb, race-proved tyres for all types of racing and training.

Sole UK Concessionaires

RON KITCHING CYCLING CENTRE

HOOKSTONE PARK, HARROGATE, ENGLAND. TELEPHONE: HARROGATE 85414.