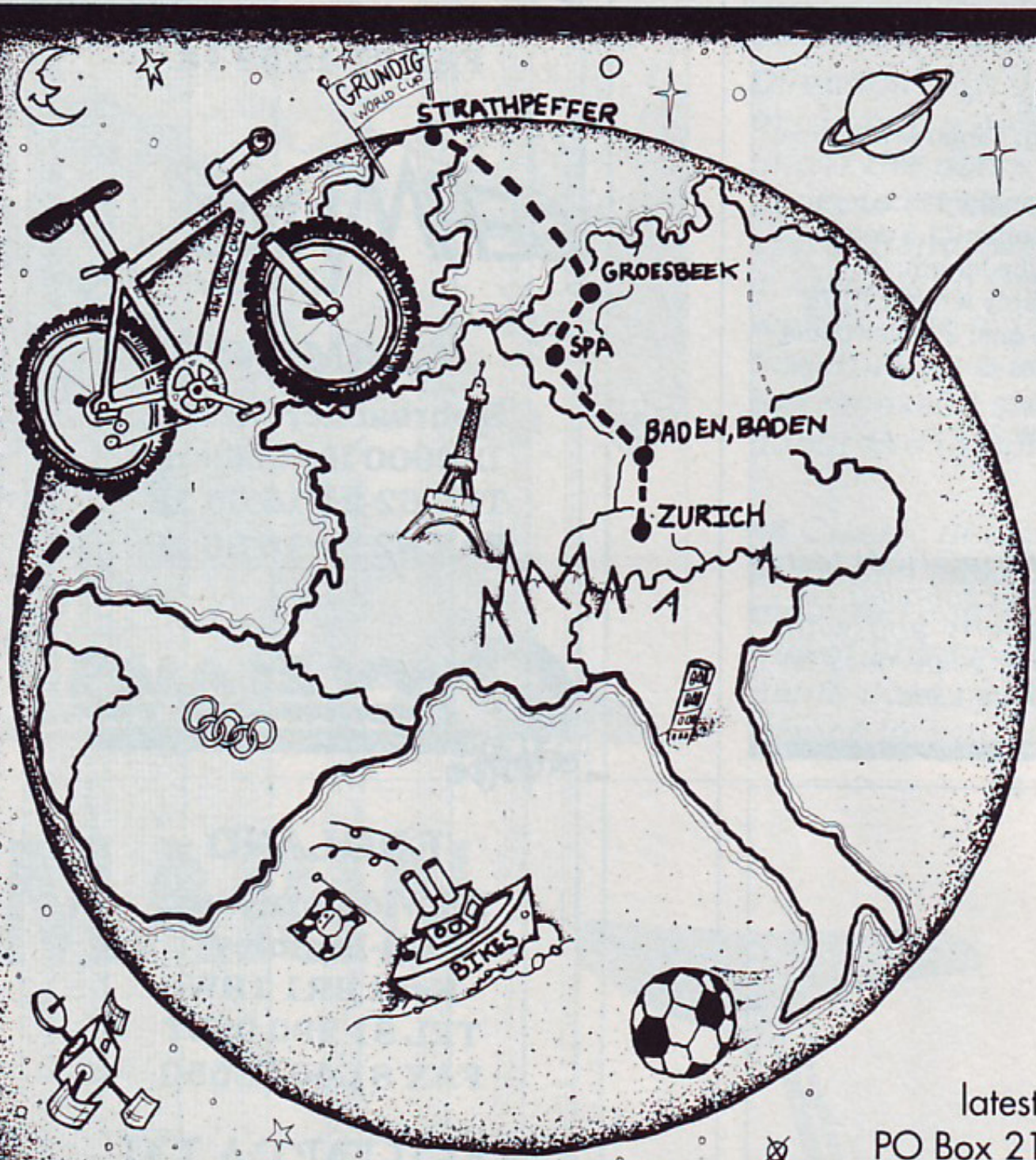

#272 of 1,500. Owner: Gale Noble.
Age 51.
"But don't let that fool you,
I'll still beat you to the top of the hill."
This year, Fat City Cycles will manufacture just 1,500 Fat Chance bikes. Each will be crafted by hand to exacting standards. Each will be signed by the people who made it, and then numbered.
But of all these cycles, only one, #272 will be ridden by Gale Noble, a man known to take on guys half his age and leave them sucking wind.
An original for an original.
FAT
CITY CYCLES
The one. The only.
For catalog send $3 to Fat City Cycles, P.O. Box 358, Somerville, MA 02143



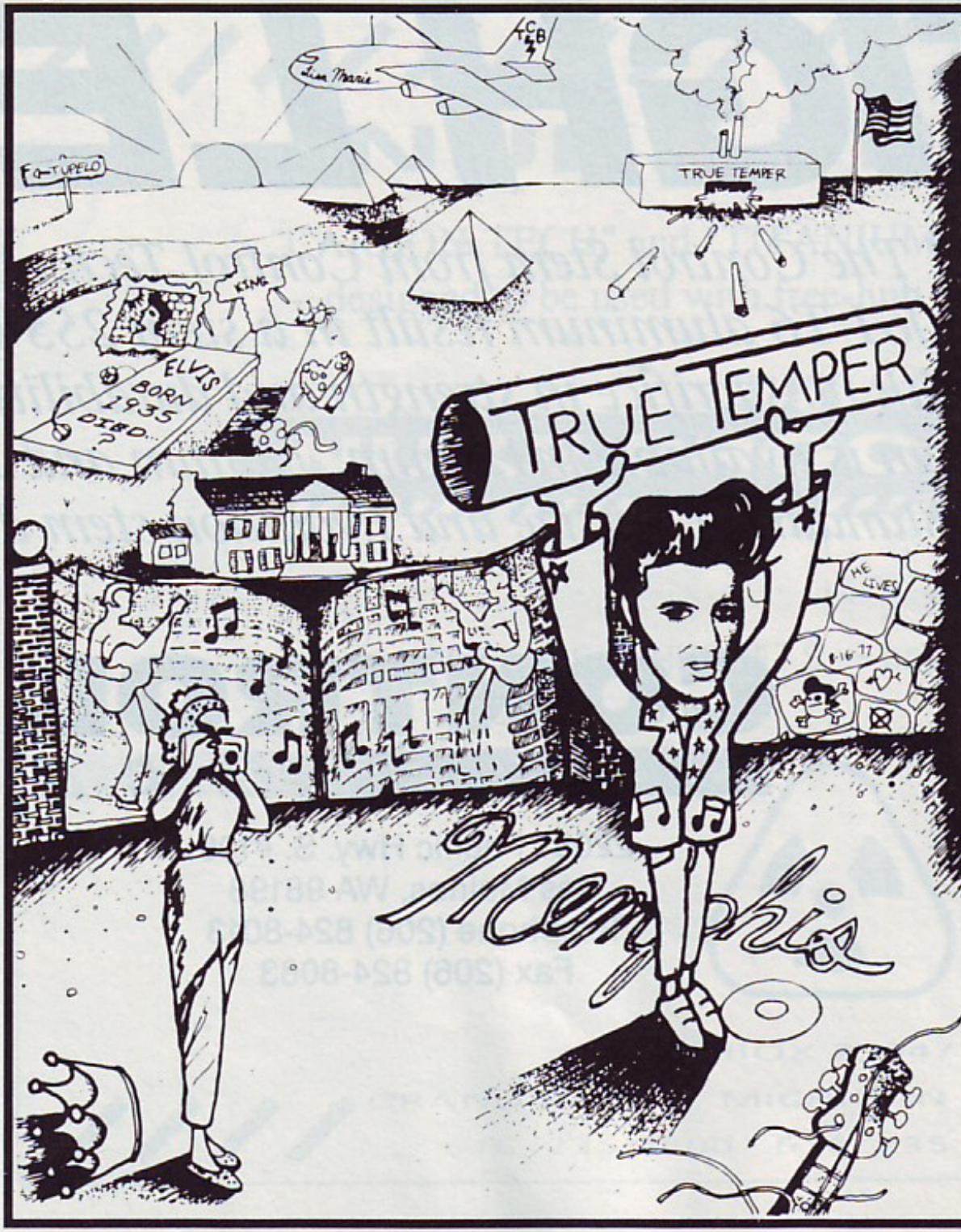
FAT CHANCE IS GOING 'ROUND THE WORLD.

LOOK FOR US
AT THE GRUNDIGS.

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MONSTER TAKES TOKYO!

OPRAH GETS SLIM... AGAIN!!!

NATIONAL INQUIRER 50¢

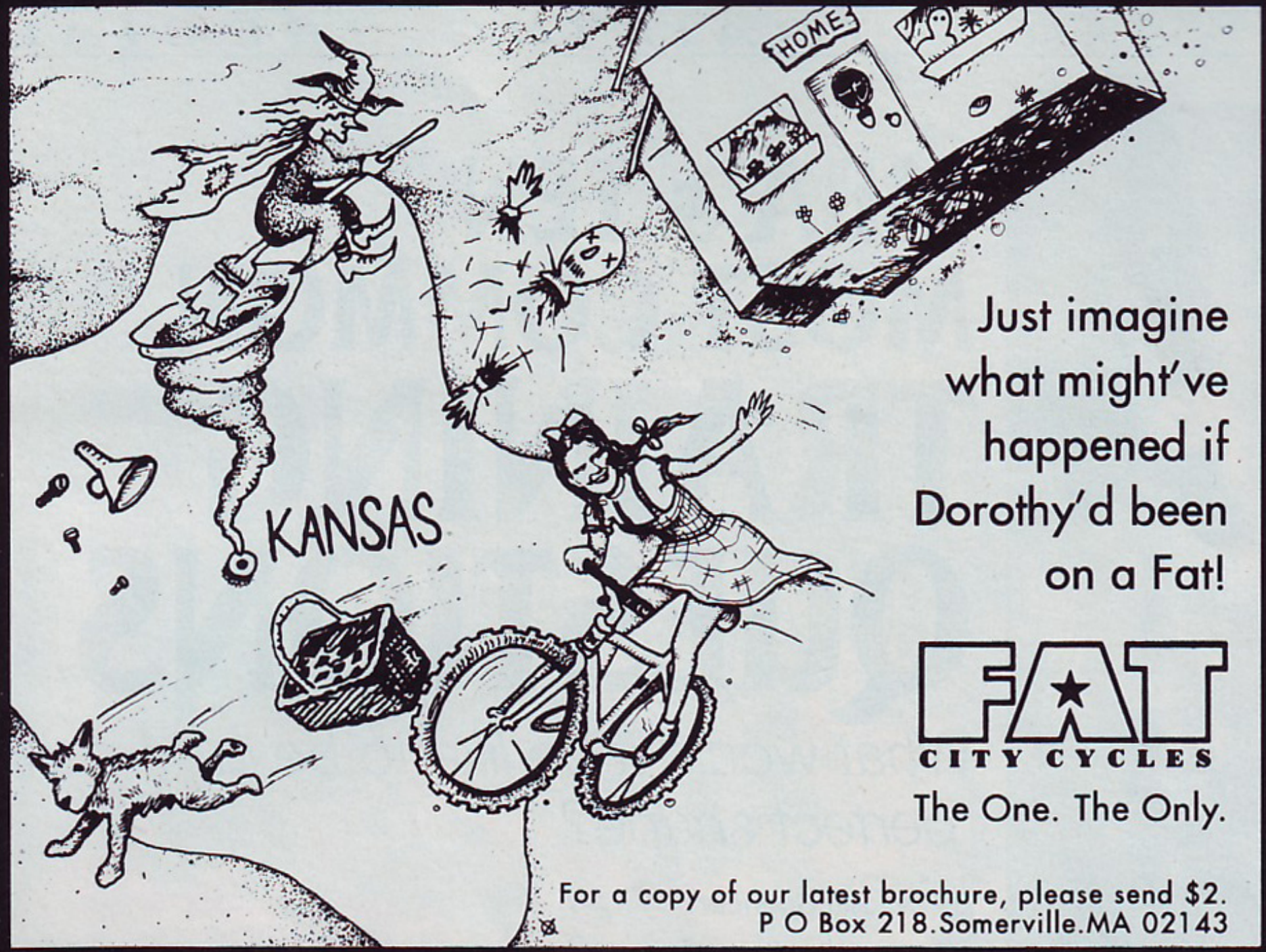
ELVIS LIVES!

FOUND DRAWING FAT CITY'S TUBES IN MEMPHIS

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Just imagine what might've happened if Dorothy'd been on a Fat!

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CITY CYCLES
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P O Box 218.Somerville.MA 02143

#777 of 1,500. Owner: Stan "The Mud Man" Gawlinski.
Landscaper.
"I work in dirt. I play in dirt. Dirt is my life."



Of the 1,500 Fat Chance bikes Fat City will make this year, each one will be hand-made. Each will be signed by the craftsmen who made it and then numbered.

But only one, #777, will go through the trials, the torture, the mud that one Stan Gawlinski can put it through. "Just good clean fun," says The Mud Man.

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CITY CYCLES
The one. The only.

For catalog send $2.00 to: Fat City Cycles, P.O. Box 218, Somerville, MA 02143

#207 of 1,500. Owner: Stephen Genova.
Full-time banker.
"I find a nice quiet ride
helps me unwind after a tough day at work."

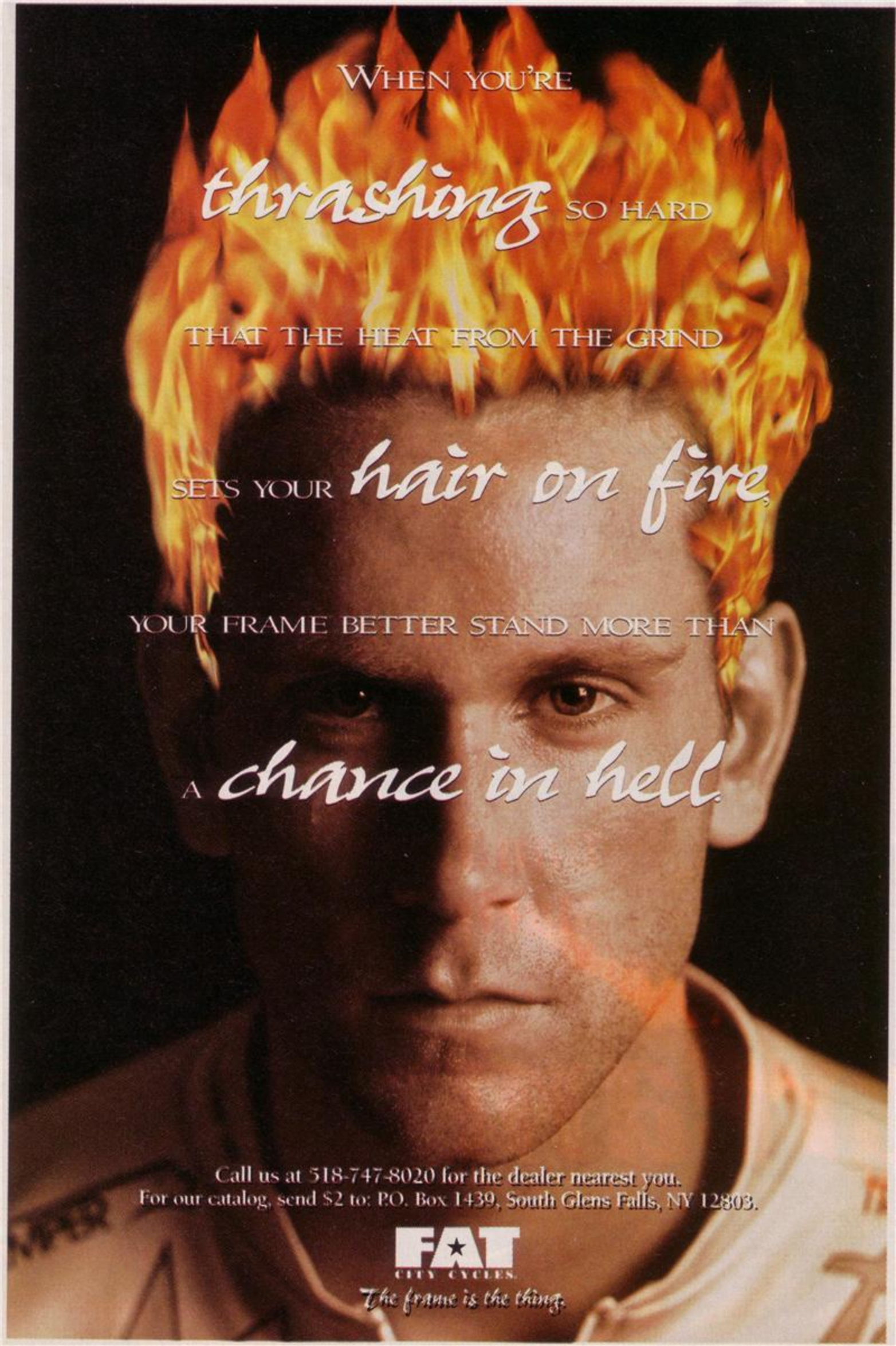


This year, Fat City will make just 1,500 Fat Chance bikes. Each painstakingly designed and crafted by hand. Each signed by the people who made it and then numbered.

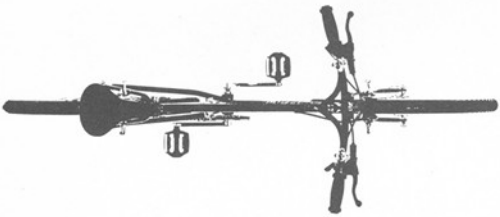
It's this attention to detail, this pride in workmanship that sold Stephen Genova, owner of #207, a man single-handedly challenging the stereotype of a boring banker.

FAT
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Fat catalog, send $2.00 to: Fat City Cycles, P.O. Box 218, Somerville, MA. 0214


WHEN YOU'RE
thrashing SO HARD
THAT THE HEAT FROM THE GRIND
SETS YOUR hair on fire,
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The frame is the thing.







Here is what you get
When you take a . . .

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THE ULTIMATELY ADAPTABLE ON & OFF ROAD FAT BIKE

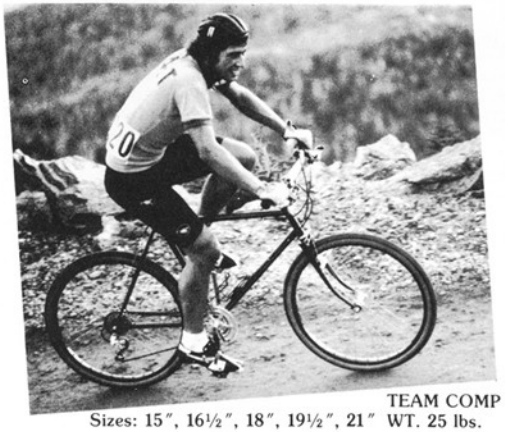
28 lbs. of overfat technology.
Custom built in two models.
One is fully fillet brazed, the other, heli-arc welded.

Handbuilt with Reynolds 531 including tandem fork blades & American 4130 chrome-moly.
Take a CHANCE! GET FAT.

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FAT CITY CYCLES
331 Somerville Ave., Somerville, Mass. 02143 617-625-4922

FAT CHANCE®



TEAM COMP
Sizes: 15″, 16½″, 18″, 19½″, 21″ WT. 25 lbs.

The FAT CHANCE TEAM COMP is built for serious funseekers and cyclocross racers. FAT CITY has gone all out to cut weight while maintaining fatness. Built even lighter than the 28lb. real FAT CHANCE, the TEAM COMP delivers all the nimble responsiveness to inspire a racers' winning efforts.

All FAT CHANCES are built with a combination of Reynolds, Columbus and 4130 chrome-moly tubing to provide strength with lightness where you can afford it. Chainstays are shorter and stronger minimizing flex in the tradition of a classic competition bike, making it excellent for climbing and trail riding, where agility is a required quality. The frame geometry positions your weight for maximum traction and optimal performance.

The FAT CHANCE custom fork is built with Reynolds 531 taper guage tandem blades to deliver full control and new maneuverabilities. No matter what the challenge the feeling is solid and sure.

Take a close look at the FAT CHANCE and consider how well it can suit your biking needs and fill your cycling pleasures. We would be pleased to customise a FAT CHANCE to your specifications. All sizes are available for immediate delivery. Free brochure upon request. For the fattest dealer nearest your please call or write us at FAT CITY CYCLES.



The New England Fat Bike Series
August 17 - Sept 9

FAT CITY CYCLES and our New England Dealers cordially invite you to join us for a series of events: tours, midnight rides and races of all kinds. Starting with the Ross N.E. Fat Tire Two-Day Stage Race and including the New England Championship Fat Tire Race and the 101 anniversary of the Mt. Washington Hillclimb.

For the complete schedule of events and a listing of participating dealers please call or write

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QUALITY

Just one of the reasons our bikes have the reputation they do. Whether it's a Slim Chance or one of our mountain bikes, the welding sets the standard for the industry. As does the handling. Our attention to detail and commitment to quality are consistent in each and every bike.

We innovate to improve performance, not to get your attention. Gimmicks don't motivate us; performance features do. That's why each of our bikes has a distinct personality. Just like each one of our customers.

Fat City's been around for ten years. From the beginning, we've sponsored competitive cycling. We've built framesets for John Tomac, Don Myrah, and Teddy and the Rough Riders. We build bikes for people looking for that special ride quality that translates into control.

Whether you're out there to compete...or to explore.

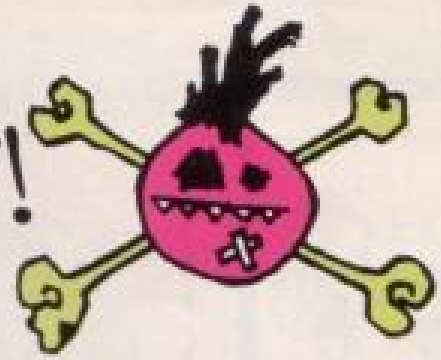
CONTROL.

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