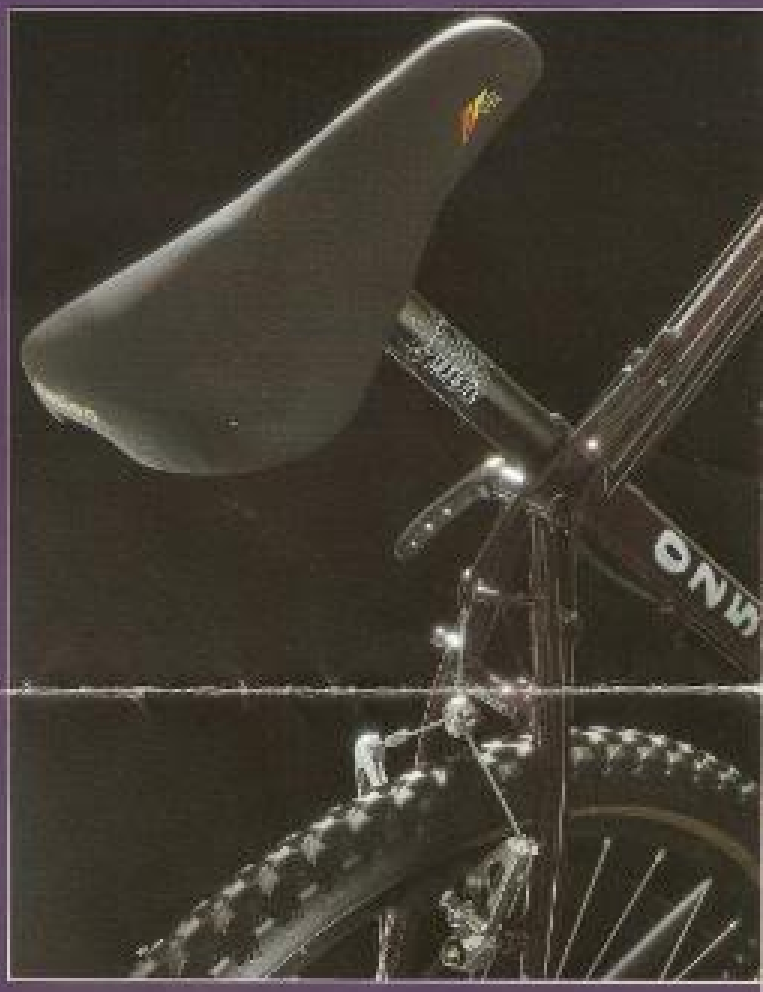


Fusion

The Art of Design

British Design and In

No other bike looks like a Fusion and no other bike rides like

"Welcome to my world of cycling. In these pages you'll find the best collection of bikes that my team and I have ever designed. When we started Fusion in 1991, it was in the belief that artful British design deserved a place in the world bike market.

The unique conditions that exist in Britain render American-made and designed bikes unsuitable for all but the driest cycling conditions. With fully sealed bearings and huge tyre clearances on every model, Fusion bikes are capable of handling the wet as well as the dry with ease. Only Fusion has Tange Bilateral Cr-Mo tubing - light, super strong and beautiful. All our bikes are fitted with Suretrac, the short steering system available. Finally, we carefully chose parts from the world's great manufacturers to compliment our frames to perfection. We're proud of our range and invite you to visit a Fusion dealer soon to see what you have been missing."



Greg Oxenham - designer of the Fusion range

FUSION 0210

The 0210 is our entry level bike, but with a specification that puts our competitors in the shade. At its heart is Fusion's exclusive lightweight Tange Bilateral frameset and Suretrac Steering System. We make it in five sizes, each with Bio Functional Geometry, so very short and very tall riders are assured of a perfect fit.

The Fusion 0210 is equipped with a host of features aimed at making cycling easy and enjoyable. We especially chose Shimano's effortless 400GS gearing because of its uncomplicated shift operation (it turns novices into experts the first time out).

You'll appreciate the sealed bearing Shimano quick release wheels - they make storage and transport a breeze. We didn't skimp on safety either, which is why we fitted Alu Canyon brakes. These are by far the best brakes available at this price.

Whether you are a complete beginner or upgrading to a better bike, you will find the feeling of riding a Fusion truly memorable.

With a 10-year frame guarantee and the best dealer back-up around, we are sure you will find the Fusion name unforgettable.





FUSION 0220

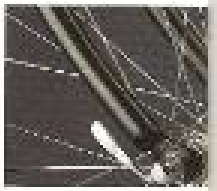
In designing our first cross bike, the Fusion 0220, we wanted a machine to handle the worst road conditions. It also had to cope with extremes off the road as well.

It had to have an extra lightweight frameset. We achieved this by combining our oversized butted Bilateral tubing with a set of Suretrac forks made from Ishiwata Cr-Mo steel.

Shimano's new CX200 drive train parts were the natural selection for their durability and performance, as were Shimano's new low-profile cantilever brakes.

From the mid rise bars and Cr-Mo stem to the Araya alloy rims and quick release wheels, it's pure thoroughbred.

On this bike, nothing's impossible!





FUSION 0230

Nothing has been left to chance on the Fusion 0230. The race-proven handling inspires confidence to tackle the trickiest descent or the biggest pothole. With every part sealed against the weather you can ride your bike almost anywhere your courage takes you.

A specially designed light weight Tange Bilateral frameset with Bio-Functional Geometry is at its heart. Shimano's 300LX gearing and braking and up-spaced 400LX quick release hubs guarantee reliability. We even fitted a sealed Suretrac 1.25" headset as well as Ritchey tyres and Araya rims. At this price no-one will be better equipped out there this year.

Fusion Bicycles, Panniers, Parts and Tools • Distributed in the UK by Chainsport Ltd

novation at its Best!

a Fusion. It's what we include in the price that sets us apart



FUSION 0240

Outstanding good looks is not the only thing that separates this bike from its competitors. Our designers have excelled themselves with the frame. It is constructed from **Tange fully butted Dilateral Cr-Mo tubes**, hand selected for light-weight and strength.

Fusion's **Serotrac Steering System** comes as standard with its **Spinner forks**, sealed 1.25" headset and **160gsm Hi Rise Bull bars. Shimano's full 500LX group** compliments the machine perfectly. Crisp gear changes and ultra safe braking will impress you, as will the 2" **Ridley Megabite tyres.**

The 0240 is race ready but if you decide to simply ride it to work - beware! This bike will raise your heart beat and have you reaching for the tyres before you know it.











FUSION 0250

If race proven reliability and stunning good looks are what you are searching for, then look no further. This bike will change the way you see high performance machinery. Every part has been specially chosen for its light weight and total strength. **Tange's Ultimate Prestige Dilateral tubeset**, a Fusion exclusive, builds the lightest frame we've ever made. When combined with **Triple butted Serotrac forks** and fiery race geometry you are left in no doubt - this bike can win races for you.

We have fitted the excellent **Shimano LX** groupset with up-specced DX shift levers for added reliability. Our **Hot Rod 160gsm bars** and **Reactor 300gsm stem** will keep you tracking straight. Every bearing is sealed against mud and water and the frame is buried beneath five coats of (lightweight) paint.

595 Wandsworth Road London SW8 3JD Telephone 071 720 6733 Fax: 071 720 8820

REF. £1199-95

FUSION 0260

The first fully British designed, competition mountain bike and suspension combination. Nothing compares to the strength of our Bi-Metal **7000** series **aluminium** frame. Each tube is specially formed to increase torsional and tensile strength where it matters. Square section stays allow for zero dishlacement in operation. This bike is very stiff so all the rider's effort goes into turning the wheels.

Up front the triple butted Ishiwata Suretrac blades are attached to a competition-tuned **Browning Suspension**. The only system which allows the rider to vary the rating from 2" travel down to lock-out whilst in motion.

Every component has been selected to maximise performance. The **Shimano** XT/STX drivetrain with Rapid Fire Plus works flawlessly as do the low profile cantilevers. The wheels with **Araya** hand anodised 32 hole RM17 rims, are pure class. Each hand-laced and then tensioned tight as a drum, they will handle the most intense racing conditions with ease. **Fusion's Hot Rod bars** and **Reactor** stem keep the weight right down.

On this bike, if you don't race to win, you're not in the race.

Right: The Fusion 0260 has to be seen to be believed with the ultimate aluminium frame and hand-picked components



FUSION TOOLS

To keep a good bike in top condition you need either the services of a good **bike shop** or alternatively a supply of good tools to do the job yourself. That's why we recommend Fusion quality tools. From **headset spanners** to **repair outfits** there's a special tool for all but the most complex jobs. Ask for them by name or look for the distinctive packaging at your local Fusion **dealer.**





DEALER STAMP

Fusion The Art of Design

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