
HARO®
2012 BMX BIKES

Bob Haro has often been called the “Father of Freestyle”. Considering how much freestyle has progressed since its inception in the late 70’s, that’s a pretty big title. It’s funny to think that a kid making plastic number plates over his parent’s stove 33 years ago could grow into such an icon. But that’s exactly what happened; Bob’s love of BMX manifested not only in cutting edge products and later, a company that bore his name, but an entirely new way of riding a bike…one that wasn’t constrained by rules, regulations or a finish line. See, Bob felt the same way we do today; that sometimes, there’s no better way to express yourself than on your bike.

Fast forward to 2011 and it’s not hard to find the same innovative thinking alive and well here at Haro. We’re one of the only brands out there offering different sizing options on all five of our series models. Why do we do this? Because just like Bob, we don’t want to simply go along with the status quo. We believe that if we can make it better, we should. That’s exactly what you’ll see throughout our 2012 line – different thinking, which will ultimately lead to a better riding experience. There’s a reason we’ve been the number one brand in freestyle all these years…it’s called passion. Some might think that after 33 years, that love would start to fade, but for us here at Haro, it’s just the opposite. BMX is how we define ourselves; we are a BMX company, pure and simple.

Our 2012 line wouldn’t have been possible without feedback from our team guys - Ryan Nyquist, Colin Mackay, Seth Klinger, Dennis Enarson, Cory Nastazio and Ronnie Napolitan all helped us create what is hands down, our best line yet. They’re the reason we scrutinize every angle, count every gram, and test every piece of chromoly we get our hands on; because to us, they’re not just riders; they’re part of the Haro family, shaping the brand, just like the legends of the sport have done throughout the years.

What you’re about to see isn’t just a new line of bikes; it’s about going back to what Bob originally began over 30 years ago – making cool stuff for guys who live BMX. Welcome to what real BMX is. Haro Bikes.









# Sizing Explanation

People still ask why we offer multiple top tube lengths for the same model. The simple reason is because we don't feel like a rider should be penalized because they're not a certain height or don't have a certain amount of money. Other brands only offer small-sized bikes at entry level price points. But what about the taller kid who wants a bike? We don't think he should have to buy a skateboard because he can't afford a bike with a longer top tube, which traditionally comes with a bigger price tag. Conversely, we also know that there are smaller riders who want a top-of-the-line bike that will fit them. Simply put, we believe everyone should be able to ride a bike that fits properly without having to go bankrupt.

The size of a bike is also important depending on a rider's style of riding; shorter top tube bikes are more desired by a rider that has a more tech style. The longer top tubes are desired by riders who like to go full speed and jump big stuff – a longer wheel base equals stability. With our sizing, we make something for everyone no matter what their style of riding is or how fat their wallet is.

## 18.5" / Small

Available in the 100 Series only



**100.1**
Matte Granite

## 20" / Small

Available in the 200 Series only



**200.1**
Electric Blue

## 20.3" / Medium

Available in the ZX-20 and the 100 Series



**100.1**
Matte Kelley Green

## 20.5" / Medium

Available in 200 Series, 300 Series, 350 Series, 400 Series and 500 Series



**300.1**
Matte Turquoise

## 20.75" / Medium

Available in the 000 only



**000**
Matte Black

## 21" / Large

Available in the 300 Series, 350 Series, 400 Series and the 500 Series



**500.1**
Beyond Yellow



## .1 Platform

The .1 platform is our bare bones freestyle platform - no pegs, no detangler, no worries. The .1 platform is used for the most pure form of street, ramp or dirt riding. The riders that prefer a .1 platform are the type of riders that are more concerned with style over tricks. The .1 platform also appeals to riders who want the simplest, lightest bike they can get. This rider could also just want a cool looking BMX to commute on.



- Straight cable

## .2 Platform

The .2 platform is for a rider that has tricks on their mind. It comes with a detangler that can be used when double-trucking over the box at the park, tail whipping a set of doubles at the trails or a 180 bar spin down a 10 stair at the local high school. It also has one set of pegs for stalling on sub boxes or sliding hand rails.



- Detangler
- One set of pegs

## .3 Platform

The .3 platform has all the bells and whistles; there isn't a trick in the book that the .3 platform isn't capable of doing. The .3 comes with a detangler, 4 pegs, and front and rear 990 style brakes and is ready for what ever you can throw its way.



- Detangler
- Front brake
- Two sets of pegs

## 500 Series




Simply the best complete we've ever made; full chromoly frame (with fully removable brake and cable mounts), tapered chromoly forks, chromoly bars, fully sealed BB, hubs and headset, double-wall rear rim, plus a fully CNC'd stem make this a virtual replica of the bikes our team riders are on. These are essentially limited edition models, so get one while they last.

- 100% chromoly frame w/internal HT & Mid BB
- Full chromoly fork w/tapered legs
- Odyssey Aitken tires 20"x2.25" front/20"x1.95" rear
- Chromoly 8" rise bars (20.5") or 8.25" (21")
- CNC'd alloy front load stem
- 3 pc chromoly 8 spline cranks (175mm) with sealed Mid BB
- Haro slim padded Pivotal seat w/ forged Pivotal post
- 25/9 gearing
- Totally removable brake and cable mounts







## 400 Series




Built around our aftermarket Zebra frame and tapered chromoly Zebra forks, you'll find a set of full chromoly bars, a sealed rear cassette, and a double-wall Alien-ation Black Sheep rim in the rear. The 400 Series comes in a 20.5" or 21" size, but only with a straight cable option to keep the weight down and give it a super clean look. Clearly, less is more with the 400 Series.

- 5 tubes chromoly w/internal HT & Mid BB - 20.5" & 21" TT
- Full chromoly fork w/tapered legs
- Odyssey Aitken tires 20"x2.25" front/20"x1.95" rear
- Chromoly 8" rise bars (20.5") or 8.25" (21")
- Alloy front load stem
- 3 pc chromoly 8 spline cranks (175mm) with sealed Mid BB
- Haro slim padded Pivotal seat w/ forged Pivotal post
- 25/9 gearing
- Totally removable brake and cable mounts







## 350 Series

Our 350 series uses the same frame and fork set up as the 300 series, but it steps up the game with an Alienation double-wall Black Sheep rear rim, sealed rear hub, and Odyssey Aitken tires, front and rear. Choose from a super clean and light .1 platform or go with a set of pegs and a gyro on the .2 for almost limitless trick variations.

- Chromoly down tube w/internal HT & mid BB
- 20.5" & 21" TT
- 3 pc chromoly 8 spline cranks (175mm)
- Haro "Recycled" plastic pedals
- 36 spoke sealed alloy rear hub w/ Alienation double-wall rear rim and single-wall front rim
- Odyssey Aitken 20"x2.25" front/20"x1.95" rear
- Hi-ten 8" rise bars (20.5") or 8.25" (21")
- Alloy front load stem
- 25/9 gearing
- Add 2 pegs and a rotor on the 350.2 model



**350.1**
Matte Blood

**350.2**
Matte Forest





350.1
Matte Black



**350.1**
Matte Blood

**350.2**
- Same as 350.1 but includes 2 pegs and a rotor



**350.2**
Matte Forest



**350.2**
Matte Black


HARO

## 000 “Brakeless”

What was once considered a trendy fad is now a legitimate set up… More and more kids are tossing their brakes because they like the way their bike looks and feels without them. While we’re not picking sides, we are making a bike that’s specifically designed and engineered for the core street rider. Meet our 000 (triple zero). No brake mounts, no cable mounts, and an integrated pivotal post built into the frame makes this the simplest, cleanest bike Haro’s ever made.











**000**
Matte Black



- 5-tubes chromoly frame w/integrated pivotal post (20.75” TT)
- 100% brakeless frame construction; no mounts for a clean look
- Full chromoly forks w/tapered legs
- Full chromoly 8” rise bars w/ alloy front load stem
- 3 pc chromoly, 175mm 8-spline cranks w/ sealed Mid BB
- Plastic Pivotal seat
- Odyssey Aitken tires






Available with a 20.5" or 21" top tube, taller riders can now get a bike that fits them as well as their wallets. Each model is built around a chromoly down-tube frame with an internal head tube, and comes spec'd with a sealed Mid BB, Alienation PBR rims, a one-piece seat and post combo, and a 25/9 drivetrain. Not too shabby for less than four Ben Franklins. And just like last year, they come in a .1, .2, or .3 set up.

- Chromoly down tube w/internal HT & Mid BB (20.5" & 21" TT)
- 3 pc chromoly 175mm 8-spline cranks w/ sealed Mid BB
- Haro "Recycled" plastic pedals
- Alienation PBR single-wall rims
- Plastic one-piece seat w/ built-in post
- Hi-ten 8" rise bars (20.5") or 8.25" (21")
- Alloy front load stem
- 25/9 gearing
- Add 2 pegs and a rotor on the 300.2 model
- Add 4 pegs, 990 U brakes on the front, and a rotor on the 300.3



**300.1**
Matte Black

**300.2**
- Same as 300.1 but includes 2 pegs and a rotor



**300.2**
Matte Black & Blue

**300.3**
- Same as 300.1 but includes 4 pegs, front U-brake and a rotor



**300.3**
SG White

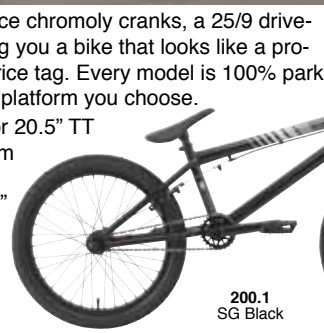
**200.3**
SG Orange

**200.2**
Gloss White

**200.1**
Electric Blue

Each model features three piece chromoly cranks, a 25/9 drive-train and full 8” rise bars, giving you a bike that looks like a pro-level ride without a pro level price tag. Every model is 100% park, street and trails worthy, in any platform you choose.

- Full hi-ten frame with a 20” or 20.5” TT
- 3 pc chromoly 8 spline 175mm cranks w/ USA loose ball BB
- Kenda Kontact tires 20”x2.25” front/20”x1.95” rear
- Alloy 990 U-brake
- 8” bar w/alloy front load stem
- 25/9 gearing



**200.1**
SG Black



**200.1**
SG Silver Bullet

**200.2**

- Same as 200.1 but includes 2 pegs and a rotor



**200.2**
SG Black



**200.2**
SG Black & Red

**200.3**

- Same as 200.1 but includes 4 pegs, front U-brake and a rotor



**200.3**
Matte Gray



**100.3**
Matte Eggplant

**100.1**
Matte Kelley Green



Looking for a simple, clean, well-designed bike that has a couple of sizing options? Look no further. Available in 18.5" and 20.3" top tube lengths, in a .1 or .3 set up, our 100 Series is designed to do it all – trips back and forth to school, or a few sessions at the local trails or park. Tall or small, our 100 series has you covered. It's the most versatile series we make for well under $300.

- Full hi-ten steel with 20.3" or 18.5" TT
- Padded one-piece seat w/ built-in post
- Kenda Kontact tires 20"x2.25" front/20"x1.95" rear
- Alloy 990 U-brake
- Haro Small Block resin 9/16" pedals
- 3 pc chromoly 8 spline 175mm cranks w/ USA loose ball BB
- Add 4 pegs, 990 U brakes on the front, and a rotor on the 100.3



**100.1**
SG Black

**100.1**
Matte Granite

**100.3**
Matte Black

**100.3**
Matte Red

**100.3**
- Same as 100.1 but includes 4 pegs, front U-brake and a rotor

## ZX20

The return of a classic! The ZX 20 is what we consider our entry level freestyle bike. With 990 style brakes (no coaster brake on this one) and a full-sized frame design, this sits at the head of the Z Series table.

- Hi-Ten frame with 20.3" TT
- Steel 1pc 175mm cranks w/ loose ball USA BB
- Plastic one piece seat w/ built in post
- Kenda Kontact tires 20"x2.25" front/20"x1.95" rear
- Hi-Ten 7.5" bars w/ forged alloy stem
- Alloy 990 U-brake rear only
- Haro "Small Block" resin pedals
  1/2"



**ZX20**
SG Ano White



**ZX20**
Matte Black

## ZX24

Too tall for a regular 20"? No worries; our ZX24 comes back to the line for 2012. Minus the 24" wheels, it's virtually a carbon copy of its little brother, the ZX20. One for you, and one for your younger brother or son – both designed to be perfect fits.

- Hi-ten frame with 21" TT
- Steel 1pc 175mm cranks w/ loose ball USA BB
- Plastic one piece seat w/ built in post
- Kenda K-Rad tires 24"x1.95" front/rear
- Hi-ten 7" bars w/ forged alloy stem
- Alloy 990 U-brake (rear only)
- Haro "Small Block" resin pedals
  1/2"



**ZX24**
Matte Black



## 116

- Full hi-ten 16" frame with 16.4" TT
- 3-pc 8-spline chromoly 140mm cranks w/loose ball USA BB
- Haro "Small Block" resin pedals
- Hi-Ten- 7" rise bars w/alloy front load stem
- Plastic one-piece seat w/ built-in post
- Haro 16" MS4 front and rear tires



**116**
SG Black

**116**
SG Red

## 118

- Full hi-ten 18" frame with 18" TT
- 3-pc 8-spline chromoly 152mm cranks w/ loose ball USA BB
- Haro "Small Block" resin pedals
- Hi-ten- 7" rise bars w/alloy front load stem
- Plastic one-piece seat w/ built-in post



**118**
SG Bad Apple

**118**
Matte Charcoal

## 124

- Full hi-ten 24" frame with 21.7" TT
- 3 pc chromoly cranks (175mm) with sealed Mid BB
- Hi-ten- 7" rise bars w/ alloy front load stem
- Haro "Recycled" plastic pedals
- Slim padded one-piece seat w/ built-in post
- Kenda K-Rad tires 24"x1.95" front/rear
- Alloy 990 U-brake
  (rear only)



**124**
SG Black





## SD Frames

Dennis Enarson's signature frame is available in 20.8", 21" or 21.25", has a 75-degree head tube angle, 11.5" BB height, and measures 13.75" from the center of the BB to the center of the CNC-machined dropouts. Fully removable brake mounts and tabs make this a perfect frame for a brakeless set up. It comes in at 4 lbs 8 oz (w/out mounts or tabs), and happends to be the only full heat-treated frame in bmx for less than $300.





## Biker Bar

100% heat treated, 13-butted chromoly. The 8" versions are 27" wide while the 8.25" bars are a full 28" wide. Both have 3 degrees of upsweep, 10 degrees of back sweep.



## Skeleton Fork

The Skeleton forks are 100% 4130 chromoly, with a CNC-machined steerer tube and a built-in top cap. They have an integrated bearing race, tapered legs, and weigh a measley 2 lbs 2 oz. Did we mention the lifetime warranty?

## Pivotal Gripper Seat



## 1-PC Gripper Seat




## Hypno Wheels




- The double-wall rear wheel replaces our old conversion kits, only without the sprocket
- Both the front and rear wheels are available in a double-wall and single-wall version
- Both front and rear are available with sealed bearings only



## International Distributors:

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