KONA



PRICE LIST 1997

Rider: Scott Beaumont

Photo: Steve Behr/Stockfile

Kona Mountain Bikes is based in Vancouver, B.C. and Ferndale, Washington. The Pacific Northwest rainforest provides us with a climate and terrain that is very brutal on equipment.
Our core Design Group is assisted by the rest of the staff who ride everyday in every type of rideable (and nearly rideable) condition. It is little wonder that the Kona frame is so suited to high speed and technical single track.

The now legendary frame design is complimented by a choice of frame material that sets Kona apart from every other brand.
Kona use the best, no lie, check us out!

NEW FOR 1997

Marzocchi, Rock Shox, Fox and Shockworks: Despite the obvious advantages of using just one supplier we offer you the best suspension available.

Aheadset: New for Kona the Bone cold forged Ahead stem gives you more choice, it can be flipped over or swapped in an instant for the perfect fit.

New cable routing: Research from Gore USA proved that the best routing for the front and rear brake is along the top tube and for the rear mech along the downtube and chain stay. Naturally, Kona offers you the best.

Shimano V-brakes, cranks and Rapidfire shifters come into the 1997 spec sheet. Together with **Gripshift**, **Avid** brakes, **Curve OM** brakes, **Sugino** and **CPI** cranks, **Javva the Hub**, **DT** spokes, **Mavic**, **Wellgo** clipless pedals, and of course, **Scratch** and **Sniff** tyres make the 1997 Kona package unbeatable.

Suspension experience: Oops! I didn't know we couldn't talk about SEX. This year we have two suspension experience designs on four models. The U'I and Manomano (with a whisker under 3" of rear wheel travel) use a progressive rate design based around a coil over shock. The U'Hu and King Kikapu (3.5" of rear wheel travel) use our tried, tested and loved semi-unified design.

KING KIKAPU £2249.95

The plushest puppy on the street.

- Easton Elite Taperwall™ frame
- Marzocchi Bomber Z1 fork 100mm travel
- Fox Alps 5R rear shock
- Wellgo WPD-700 clipless pedals
- Shimano XT front mech
- Shimano XTR rear mech
- Shimano XT Rapidfire shifters
- Shimano XT V-brakes with Avid SD 3.0L levers
- Azonics World Force Riser bars
- Javva the Hub, XT rear hub
- Mavic 217 Rims - DT stainless spokes
- 26.7 lbs Colour - Ball Burnished

MANOMANO £1299.95

Meaning: Great!

- 7005 Kona Custom Butted Aluminium frame
- Rock Shox Indy XC fork 63mm travel
- Fox Vanila rear shock
- Cyclone 349 A cold forged cranks
- Wellgo WPD-700 clipless pedals (Red)
- Shimano STX front mech, Deore LX rear mech
- Shimano LX Rapidfire shifters
- Shimano LX V-brakes with Avid 1.9L levers
- Mavic 238 rims
- 26.9 lbs Colour - Indy Red Gloss

U'HU £1699.95

Say: Yoo Hoo! And mean it

- Easton Elite Taperwall™ frame
- Marzocchi Bomber Z2 fork - 65mm travel
- Fox Alps 5 rear shock
- Shimano LX cranks
- Wellgo WPD-700 clipless pedals
- Shimano LX front mech
- Shimano XT rear mech
- Shimano XT Rapidfire shifters
- Shimano LX V-brakes with Avid 1.9L levers
- Azonics World Force Riser bars
- Javva the Hub, XT rear hub
- Mavic 221 rims - DT Stainless spokes
- 26.7 lbs Colour - Ball Burnished

U'I £999.95

Pronunciation: YOO-EE

- 7005 Kona Custom Butted Aluminium frame
- Rock Shox Quadra 5 fork 48mm travel
- Shock Works rear shock
- Cyclone 345 cold forged cranks
- Shimano Acera-X front mech
- Shimano STX rear mech
- Grip Shift SRT 400 shifters
- Mavic 238 rims
- 27.2 lbs Colour - Yellow Matte
- Avid Single Digit 2.0 brakes and Avid 1.9L levers

Aluminium Hard-Tail For those who need an instant response from their ride. The finest Easton or Kona Custom drawn 7005 tubing. Light, stiff and positive, enough said!

KULA £1599.95

Pronunciation: KOO-LA. Meaning : Gold

- Easton Elite Taperwall™ frame
- Marzocchi Bomber Z2 fork 65mm travel
- Sugino Mighty 900 cranks
- Wellgo WPD-700 clipless pedals
- Shimano XT front mech
- Shimano XTR rear mech
- Shimano XT Rapidfire shifters
- Shimano Deore XT V-brakes with Avid 2.0 levers
- Javva the Hub, XT rear hub
- Mavic 217 rims - DT stainless spokes
- 23.4 lbs Colour - Bomber Red Gloss

MUNI MULA £899.95

Say this one backwards and see the message come before your eyes.

- Kona 7005 Custom Butted Aluminium frame
- Rock Shox Indy XC fork 63mm travel
- Shimano LX cranks
- Shimano STX front mech
- Shimano LX rear mech 8 spd
- Grip Shift SRT 600 shifters
- Avid Single digit 2.0 brakes with Avid 1.9L levers
- Mavic 238 rims - brass nipples
- 25.5 lbs Colour - Indy Red Gloss

AA £1199.95

Pronounced Ah-Ah, if you can't say the name, just walk on hot volcanic rock.

- Easton Elite Taperwall™ frame
- Rock Shox Indy XC fork
- Sugino Mighty 900 cranks
- Wellgo WPD-700 clipless pedals
- Shimano LX front mech
- Shimano XT rear mech
- Shimano LX Rapidfire shifters
- Shimano Deore LX V-brakes with Avid 1.9L levers
- Javva the Hub, LX rear hub
- Mavic 221 rims - DT stainless spokes
- 24.8 lbs Colour - More than just Silver

KOA £599.95

Pronunciation: KO-AH A highly valued Hawaiian hardwood. Also means fearless.

- Kona 7005 Custom Butted Aluminium frame
- Project Two fork
- Cyclone 349A cold forged cranks
- Shimano STX front mech
- Shimano STX- RC rear mech
- Grip Shift SRT 400 shifters
- Mavic 238 rims - brass nipples
- 24.9 lbs Colour - Orange Metallic Matte
- Avid Single Digit 2.0 brakes and Avid 1.9L levers

Custom Frames

Hand made in the USA

King Kahuna £1595.95
3.3lbs New Ovalised and gussetted frame, over sized chainstays, Ti-6Al-4V BB+Dropouts

Hei Hei £1295.95
3.3lbs Ti-3Al-2.5V over sized chainstays, Ti-6Al-4V BB and dropouts

Ku £ 799.95
3.3lbs Hand built Easton Elite Taperwall™

Hot £ 799.95
3.3lbs Reynolds 853, 18mm non taper Reynolds stays

Caldera £ 549.95
4.0lbs - Altitude heat treated cromoly

Production Frames

King Kikapu £ 949.95
5.5lbs Easton Elite Taperwall™ - Fox Alps SR custom valved shock

ManoMano £ 749.95
5.7lbs Kona 7005 Custom Butted Aluminium, Fox Vanilla custom valved shock, Indy Red Gloss

Kula £ 599.95
3.4lbs Easton Elite Taperwall™, Bomber Red Gloss

Muni Mula £ 374.95
3.6 lbs Kona 7005 Custom Butted Aluminium

Explosif £ 499.95
4.0lbs Columbus Max OR (Ovalised Nivacrom), Team Mustard

Kilauea £ 429.95
3.9lbs Columbus Cyber, (Nivacrom), Plum Blue Matte

Cinder Cone £ 249.95
4.5lbs Tange Double Butted Infinity, Indy Blue Matte

A'HA £ 249.95
5.5lbs Kona Butted cromoly cruiser, Stars and Bars: Red, White and Blue

Steel - is where the Kona reputation was made. Kona has always used the highest quality tube sets as the frame is the most important part of your bike. Columbus Nivacrom Max OR or Cyber, Tange double butted Infinity and the super light double butted Kona cromoly ensure that you get the best performance from the best frame design.

EXPLOSIF £1479.95

Not an incendiary device

- Columbus Max OR (Nivacrom) frame
  18mm non taper stays
- Rock Shox Indy SL forks 63mm travel
- Sugino Mighty 900 cranks
- Wellgo WPD 700 clipless pedals
- Shimano XT front and rear mech
- Shimano XT Rapidfire shifters
- Shimano XT V-brakes with Avid 2.0L levers
- Javva the Hub, XT rear hub
- Mavic 220S rims - DT spokes
- 23.8 lbs Colour - Team Mustard

KILAUEA £979.95

Live Volcano: located on Kona coast of the Big Island.

- Columbus Cyber (Nivacrom) frame
  18mm non taper stays
- Project Two Triple butted fork
- Shimano Deore LX cranks
- Wellgo WPD-700 clipless pedals
- Shimano LX front mech
- Shimano XT rear mech - 8 speed
- Shimano XT Rapidfire shifters
- Shimano LX V Brakes and Avid 1.9L Levers
- Javva the Hub, XT rear hub
- Mavic 221 - DT stainless spokes
- 22.7 lbs Colour - Plumb Blue Matte

CINDER CONE

P2 £649.95
Indy £759.95

Versatility is our strength - Two flavours.

- Tange Infinity Double Butted cromoly frame
- Rock Shox Indy C or Project Two Triple butted
- Cyclone 349A cold forged cranks
- Shimano STX front mech
- Shimano LX rear mech 8 spd
- Grip Shift SRT 600 shifters
- Avid Single Digit 2.0 brakes with Avid 1.9L levers
- Mavic 238 rims - brass nipples
- 25 lbs (P2), 26.6 lbs (Indy)
- Colour - Indy Blue Matte

LAVA DOME £559.95

A dome-shaped volcanic landform.

- Tange Infinity Double Butted cromoly frame
- Project Two fork
- Cyclone 349A cold forged cranks
- Shimano STX front mech
- Shimano LX rear mech
- Grip Shift SRT-400 shifters
- Avid Single Digit 2.0 brakes and Avid 1.9L levers
- Mavic 238 rims - brass nipples
- 25.9 lbs Colour - Forest Green

FIRE MOUNTAIN £479.95

Don't get to close, she's gonna blow!

- Kona Double Butted cromoly frame
- Rock Shox Quadra 5 fork 48mm travel
- Cyclone 345 cold forged cranks
- Shimano Acera-X front mech
- Shimano STX rear mech
- Grip Shift SRT-400 shifters
- Shimano Acera-X cantis, Shimano Alivio levers
- Sun AT-18 (No. 5 Orange) rims- stainless spokes
- 27.3 lbs Colour - Indy Blue

HAHANNA £399.95

Hawaiian for HOT.

- Kona Double Butted cromoly frame
- Project Two fork
- Cyclone 345 cold forged cranks
- Shimano Acera-X front & rear mech
- Grip Shift SRT-400 shifters
- Shimano Acera-X brakes with Shimano Alivio levers
- Sun AT-18 (No. 5 Orange) rims- stainless spokes
- 26.7 lbs Colour - Burgundy

A'HA £485.95

A Hawaiian Needlefish.
The ultimate cruiser - who needs gears?
Available March 1997

- Kona Double Butted cromoly frame
- Project Two Sport fork
- Cyclone BMX cold-forged cranks
- Single speed 40T front - 18T rear gearing
- Curve OM brakes
- Sun AT-18 (No. 5 Orange) rims
- 25.5 lbs Colour - Custom Stars & Bars

Tyres

Sniff smells out the path and Scratch eats into the trail. Mr Dirt and The Cleaner clean up the mess.

Scratch Directional rear 2.10, Skinwall 120tpi, 575gms	£22.95
Sniff Directional front 2.10, Skinwall 120tpi, 575gms	£22.95
Scratch Directional rear 2.10, Natural 120tpi, 575gms	£29.95
Sniff Directional rear 2.10, Natural 120tpi, 575gms	£29.95
The Cleaner Directional rear, Kevlar 2.0"	£26.95
Mr Dirt Directional front, Kevlar 2.0"	£26.95
Rush Hour Built for the street 1.5"	£9.99
Reaction Kevlar 2.0"	£14.95

Kona Owner Club

It is very important that you return your owner's registration card (the dealer should give you one otherwise there is a card in the Owner's manual). You will then receive a registration card with all your bike details (handy if you lose your bike), a Kona News letter twice a year and you will be able to race as a member of the Kona Team in BMB sanctioned events.

Race Light Accessories

Light enough to race strong enough to win

Project Two Triple Butted Fork 1" & 1 1/8" (Threaded or Ahead) The One and Only.....	£89.95
Project Two Cable Hanger	£ 9.95
Kona Bone Ahead stem, 40°, 17°,6°	£19.95
Aluminium Velocity stem 1 1/8"	£34.95
Velocity Stem	£27.95
Control Centre Red, Blue, Gold	£34.95
Impact Headset 1" & 1 1/8"	£24.95
Kona Slim, handlebar	£18.95
Curve 2014 handle bar	£24.95
Seat Clamp	£ 9.95
Dog Collar - rear cable guide	£ 9.95
Moose knuckle & Hot Dog Grips	£ 5.95
Kona High Command Brake Levers (pair)	£22.95
Joe's Clips	£11.95
"O" Beam Tahoma seatpost 27mm, 380mm	£22.95
"O" Beam seatpost 350mm (No 27mm)	£29.95
Dr Dew, brake lever extension	£14.95
Wellgo Clipless pedal (pair)	£59.95
Kona Sticker sheet	£ 2.50
Kona Owners Manual	£ 2.50
Kona Decal Set	£12.50

Frame Sizes

14"	Hahanna, Lava Dome, Cinder ConeP2, Kilauea and Explosif
16", 18", 19",20"	All bikes
17"	Cinder Cone, Kilauea, Explosif, AA, Kula
21"	Muni Mula, AA, Kula

Kona Mountain Bikes and Second Level Sport reserve the right to improve the bikes, clothing and accessories as and wher they are able to, specification and price may vary without notice. All Kona frames have a life time warranty against manufacturing defect or faulty materials for the original owner provided that the bike is registered with Kona at Second Level Sport. Enjoy your riding!

For more information and a test ride visit your local Kona World Centre.



K-Nine Clothing



Pertex Windtop



Jackets



Winter Training Jacket

Race Clothing

Kona Factory Team Clothing
The stuff the guys we pay, ride.

Short Sleeve Jersey	£39.95
Shorts	£39.95
Bib shorts	£44.95
Thermal Jersey - Long Sleeve	£59.95
K-Nine Tranzition Jacket	£79.95
ManoMano Wool Jersey	£59.95
Socks	£12.95
Wind Breaker sleeveless vest	£34.95

Technical Clothing

Because being hot or cold on the hill sucks.

Winter Training Jacket £79.95
Full zip, 3 back pockets, windproof Pertex front, fleece collar and a fleece back. 3M reflective strip. The ultimate winter jacket!

Roubaix Tights £49.95
Black, embroidered Kona Thumbs Up logo

Windtop (new) £49.95
Pertex Windproof, breathable and lightweight. 3M reflective strip.

Storm Jacket £99.95
Waterproof, breathable, mesh lining, detachable storm hood, ventilating under arm zips.

K-Nine Clothing

Loose fitting and natural fibres, get back to your roots!

K-Nine Waffle Shirt Long Sleeve, Grey	£34.95
Sleeveless Waffle Shirt Grey	£34.95
Crew Shirt Red	£39.95
Cycle Shirt Black cotton / lycra	£39.95
Fleece Vest Full zip, deep pockets, black	£39.95
Reversible Vest	£49.95
Fleece one side, windproof the other	
Quilted Chesterfield Vest Red	£39.95
Grease Monkey Vest Rust	£39.95
Lazy Boy Shorts Cycling cut, jeans look	£39.95
Twill Shorts Blue denim with padding	£39.95

Casual Clothing

For those apres ride moments

T-Shirts	£19.95
Lots of designs in limited runs	
Long Sleeve T-Shirts	£19.95
Kona New head tube logo on front and back	
Baseball Caps	£14.95
Gold or Natural	
Flower cycling cap	£7.95
Baseball Jacket	£199.95
Leather arms - green melton wool, Massive Kona World logo	
Cotton Twill Jacket	£69.95
Blue or Green	

Kona Mountain Bikes, Second Level Sport Ltd
Clockhouse Lane, Bedfont, Feltham, Middx TW14 8QA
Tel: 01784 251000 Fax: 01784 247169
100537.521 compuserve.com

Rider: Jamie Sharp, Photo: Steve Behr - Stockfile

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