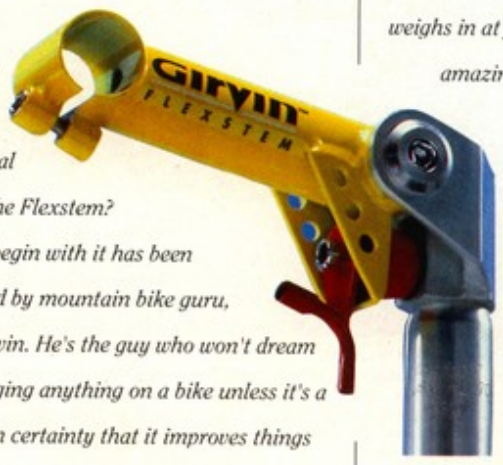
How to turn an XR3 into a Porsche...

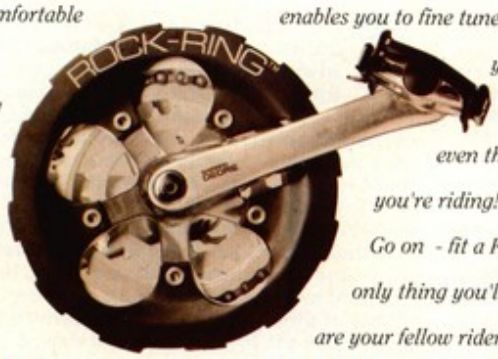
If you've already tweaked every nut and bolt for extra performance, you'll just love what we've got for you! Now you can add suspension to your bike to help you go faster, with more control and less pain for your efforts! What's so special about the Flexstem?



To begin with it has been designed by mountain bike guru, Bob Girvin. He's the guy who won't dream of changing anything on a bike unless it's a cast iron certainty that it improves things for you, the rider. Look what the Flexstem does for you:

INCREASES SPEED. *The Girvin Flexstem simply soaks up the trailshock and allows you to travel much faster. The patented pivot system utilises elastomeric urethane springs to take out thousands of shocks and vibrations.*

MORE COMFORT. *The result is that your ride is far more comfortable - the Flexstem reduces fatigue and saves energy - your energy! It reduces the jarring on your arms, taking the edge off bumps to give you that winning edge.*



IMPROVES CONTROL. *With reduced trail shock you will find yourself in more control - allowing you to go faster on technical downhills. Who wants to take an unforeseen kamikaze dive into the trees? Now you can take the fastest line - not just the smoothest.*

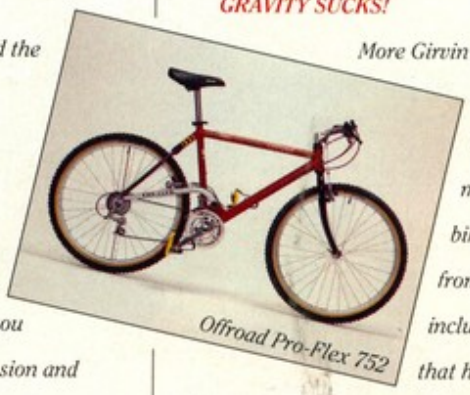
ULTRA LIGHT. *With it's new aluminium quill the Flexstem weighs in at just 490gms - and the amazing Titanium XST Flexstem handlebar combo weighs in at just 530gms. Now you can add suspension and loose weight.*

COMPATABILITY. *A Girvin Flexstem won't mess with your bikes handling - it maintains the original frame/fork geometry - so your bike will behave like it's always behaved - except that it will be smoother, faster and you'll have more control!*

ADJUSTABLE FLEX. *Flexstem's colour -coded spring system enables you to fine tune the flex to suit your weight, riding style or even the course you're riding! Go on - fit a Flexstem. The only thing you'll look back on are your fellow riders!*

ROCK RING. *Four out of five dentists recommend Rock Ring for healthier teeth. Rock Ring is the ultimate chain ring protector allowing you to ride over rocks and logs without dismounting or damaging the outer chain ring. Don't knock your teeth out - bite back with Rock Ring!*

GRAVITY SUCKS!


Offroad Pro-Flex 752

More Girvin wizardry can be seen on the 92 mountain bike range from Offroad - including bikes that have three fully independent integrated and adjustable suspension systems! The Pro-Flex Generation 3 suspension system works to give you advantages uphill as well as downhill.

And this is not simple advertising chat, we'll even send you a university report showing that an Offroad Pro-Flex can increase the total amount of power converted into forward motion by at least 5.5%. Gravity sucks - but perhaps not quite so hard when you're on an Offroad Pro-Flex!*



Girvin™ COMPONENTS

For the name of your nearest Girvin Components Bike shop contact Ultra Sport. Or send £1.00 for an Offroad colour catalogue, the university report and a "Gravity Sucks" sticker.*
Ultra Sport (UK) Ltd. Acton Grove, Acton Road Industrial Estate, Long Eaton, Nottingham, NG10 1FY. Tel: 0602 731001

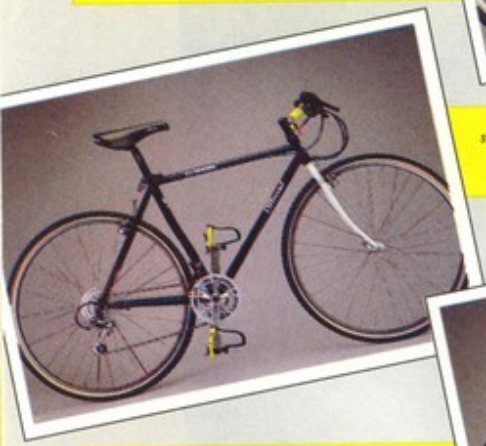
OFFROAD GETS TO YOU!



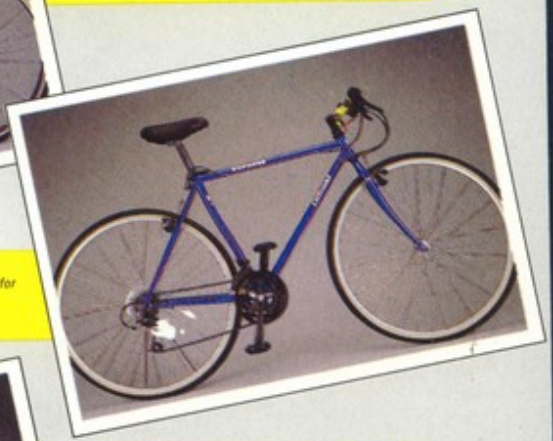
The Offroad Pro Flex utilises the latest frame materials from True Temper and the design expertise of Offroad's Will Herman to put into practice what other manufacturers can only dream about: a pure race machine with front and rear suspension that weighs in at under 28lbs. You have to ride it to believe it...



...and this same quality of design is evident in all Offroad's bikes. Take the Master, for example, a thoroughbred mountain bike that through 'Proportional design' is available is sizes from 12" to 20.5" – all with 26" wheels. So whatever your size you can be sure that Offroad...



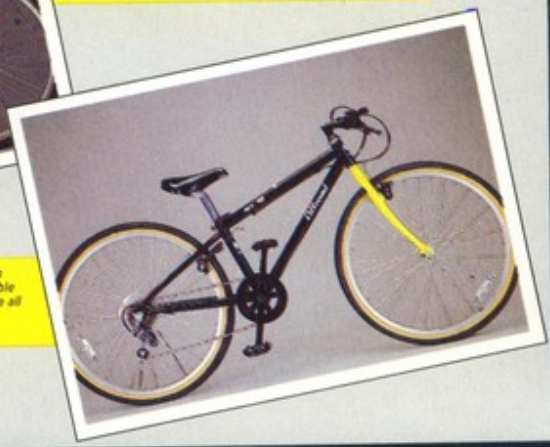
...has a bike to fit you – exactly. And the same is true for your style of riding. When the Climber was tested in the USA it was declared as the only crossover bike that could seriously handle the rigours of off-road and on-road use. Much of the bike's ease of handling can be attributed to...



...Offroad's exclusive 'S' shape seat tube. This feature, which also appears on our Express S, increases traction for climbing and improves stability during hard cornering. Whether you prefer on or off road cycling you will appreciate...



...the Offroad Flexstem – as shown here on the Sport. The UK bike press confirmed that it "reduces fatigue and increases speed" and for 1990 we have introduced a new Lightweight version which can be fitted to almost any bike. Of course, the Flexstem is standard on all Offroad models apart from...



...the Mt. 10. This is a true thoroughbred junior mountain bike – ideal for riders aged between 8 and 12. Unbelievable performance from a bike that will grow with its rider. Like all Offroad bikes – it has been carefully engineered for optimum riding performance.

You gotta believe it! And if you don't – you gotta ride it! It's difficult to put into words the feeling that comes from riding an Offroad bike. Maybe it's the hint of aggressive power — latent until you 'pump' the pedals. Perhaps it's just the mean look of a machine that has an American ancestry and a British racing pedigree. Or could it just be that Offroad's engineering reputation — from unbeatable proportional designs to incredible suspension systems – has cornered your desires. You gotta believe it!







Daihatsu-Offroad Team (from l to r) Jamie Carr (top trials rider), Carl Sturgeon (UK Junior Champion), Debbie Murrel (UK Women's Champion), Steve Knight (Midlands Cyclo-cross Champion), Dave 'speed king' Woodwiss and, of course their distinctive Daihatsu team transport.





Suspension: Offroad lead the field in the development of mountain bike suspension systems. All Offroad bikes (except the Mt. 10) feature our patented Flexstem suspension unit while the top-of-the-range Pro Flex features Pro-Trac – a revolutionary suspension system that provides more comfort, control and efficiency.

For your Offroad catalogue and the name of your nearest Offroad Dealer, please contact:

Ultra Sport (U.K.) LTD.
Acton Grove,
Acton Road
Industrial Estate,
Long Eaton,
Nottingham.
NG10 1FY

Tel: 0602-731001
Fax: 0602-461067

Offroad
All Terrain Bicycles
flexstem