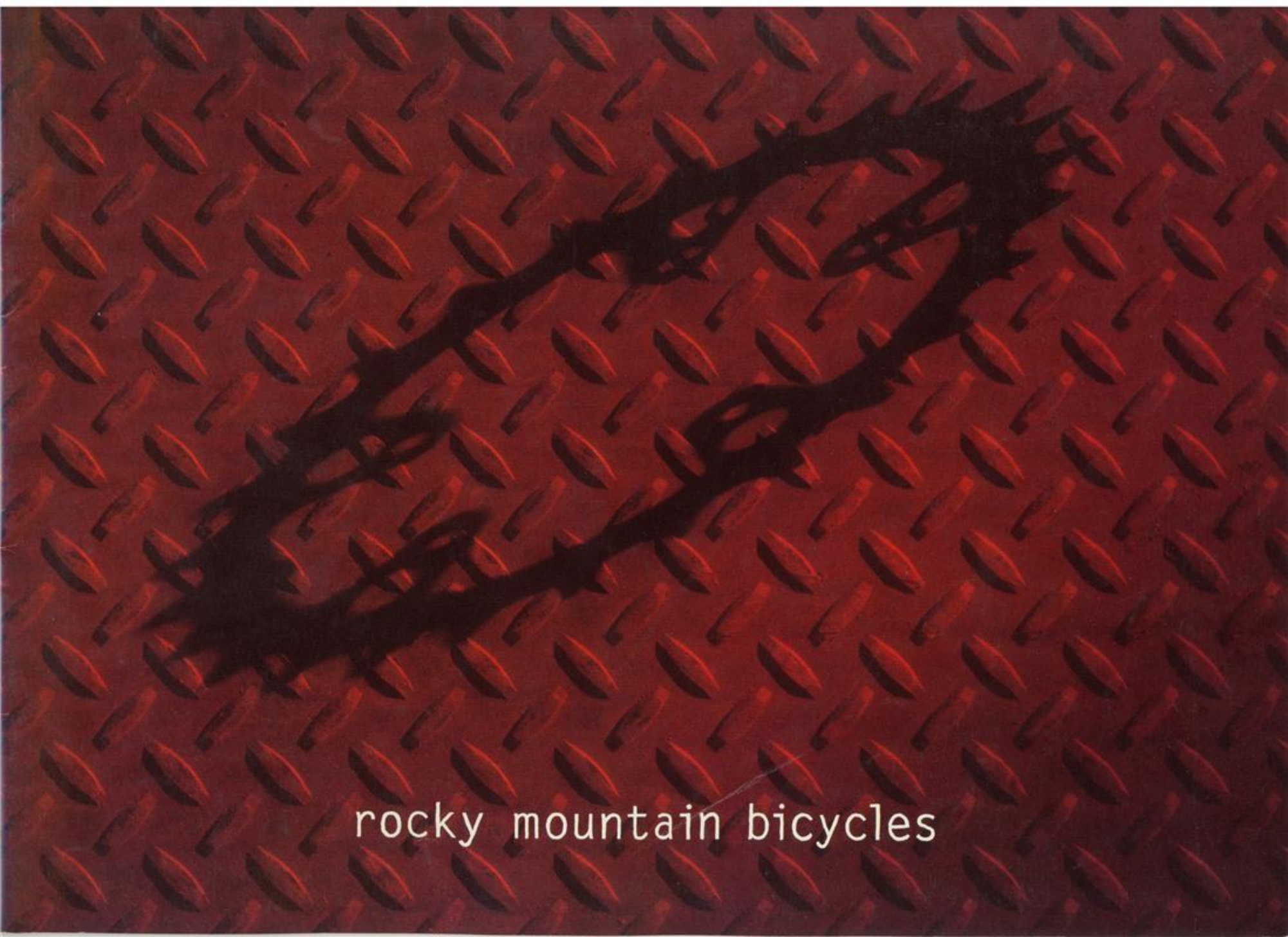

rocky mountain bicycles

So many choices! It's enough to swell that noggin of yours so it barely fits into a helmet. That's where Rocky Mountain's checklist can help — before you jump into the saddle and head for the hills. Why Rocky? We've been building the Great Canadian Mountain Bike on the wild west coast for 10 years now, so we've heard it all — and we have a good idea what you want. Do you?

Instructions: Read through the following questions, then using a sharp pencil (HB only, please!) put an X in the box of your choice. And NO cheating!

Do you want a bike that's: __strong or __weak? __light or __heavy? __beautiful or __ugly?

Now it gets tougher.

When you race, do you want to __win or __lose? Is your favourite racing speed __slow or __fast? To you, is getting on a bike __exciting or __boring? When you think about mountain biking, are you __smiling or __frowning?

Now for the speed round.

Do you prefer being __on or __off your bike? After a crash, would you prefer to land on __hard or __soft ground, and would you rather have your bike in __one or __several pieces? When it comes to quality, would you rather have __all or __none?

Now some general knowledge questions.

Bullwinkle's pal is __Boris or __Rocky. The Italian Stallion is __Apollo Creed or __Rocky. Banff is in __the Andes or __the Rockies. Rocky Mountain bikes are the __best. Okay, so the last one was a bit of a giveaway.

The choices are yours. The answers are ours.



Andy Wong
Designer/Engineer
Details. Details. Details. Andy's heavy on the details...and light on the metal. He's the guy who adapts the latest technology to Rocky Mountain's butt-kickin' bikes.



Moe Pardhan
Welder
Bikebuilder to the stars, Moe's work has been thrashed and bashed by the best — and we don't mean Madonna. When Rocky says "handbuilt," it's this guy's hands...best in the biz.



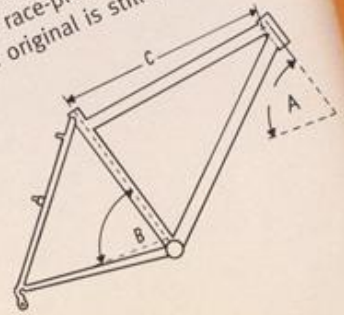
Grayson Bain
President
Who says it's lonely at the top? Rocky Mountain's prez says "Let's go play in the dirt." From humble beginnings, he always keeps his door open — and his mind open to new ideas.



Larry Ruble
Quality Control Enforcer
The Clint Eastwood of the labcoat set, Rocky Mountain's Enforcer is the guy who makes sure every bike is perfect. Framebuilders know how to make his day: get it right the first time.

What's new? Professor Ruble's clipboard looks something like this:

- *Bike sizing.* Rather than have to jump from an 18.5" frame to a 20" frame, you can now choose a 19.5". For those six-footers or longer-legged riders who thought 20" was just a smidge too big.
- *Size Specific Tubing.* Every body size puts different stress on a bike frame. So rather than create all frames equal, Rocky tailors the tubes for maximum strength and just the right resilience for each size.
- *Textured powder coating.* It's even more durable and chip resistant than the powder paint of years gone by. That means the Rocky lineup is more bomb-proof than ever.
- *Sharing among component groups.* Instead of just slapping on one generic component group, Rocky mixes and matches parts to combine the best value and maximum performance for each model.
- *Lower cable stops on top tube.* Cables routed on the side of the top tube rather than the top mean less chatter!
- *The Ritchey alliance.* Tom Ritchey is known for his innovations in mountain biking, and Rocky exploits his expertise, stocking the '94 line with Ritchey Rock Rims and Ritchey tires — the grabbiest treads around.
- *I.C.E. stem.* Rocky's Internal **C**lamping **E**xtension stem is one cool component, designed to decrease weight and increase strength.
- *Threadless headset.* Except for the Fusion and Metro, every bike in the '94 lineup uses the latest heads-up technology, mated with Syncros Cattlehead or Rocky I.C.E. stems.
- *Rock Shox.* Every front-suspended Rocky will be equipped with the race-proven Rock Shox. Other shocks have come and gone — and the original is still the best.



A=Head Angle
B=Seat Angle
C=Top Tube

The ordinary ti frame is just alloyed titanium. The extraordinary TiBolt features Size Specific Tubing, radical sloping top tube and 0.75" round stays chosen for strength. A Rocky/Sandvik alliance that welds the world's fastest rockets.

- Sandvik 3AL/2.5 V (Size Specific) titanium tubing
- RaceFace low profile Turbine cranks, 425g



If you thought Germany's hottest exports were beer, bratwurst and BMWs, you haven't heard of Regina Stiefl. A downhill specialist, she's been quietly tearing up the trails in races throughout Europe and North America, consistently winning in World Cup downhills in 1993. And when she's careening down a mountain at speeds reaching 90 kph, she relies on the solid construction and reliable performance of her Rocky Mountain. Right from the starting gun, it's "auf weidersehn." And kids...don't try this at home!

SIZE	16.0"	17.5"	18.5"	19.5"	21.0"
Head Angle	70.0°	70.5°	70.5°	71.0°	71.0°
Seat Angle	74.0°	73.5°	73.5°	73.0°	72.5°
Top Tube	535	557	578	595	615

altitude

The Altitude has earned its reputation as Rocky's signature race bike. This year, the world's premier tube maker, Tange, teams up again with the welders from Rocky Mountain — starting out with 4130 mother stock and ending up with Ultimate Superlight Prestige perfection.

- Externally milled head tube
- Dry valve in B/B
- Reverse cut seat reinforcement with CNC custom collar



Our mechanics in the wheel shop have never heard a gripe or a grumble about our wheels. Not a peep. Not a whisper. No other company has Wheeltech® wheels. The spokes are laced by hand. The rims are stressed by hand. The wheels are trued by hand — and one more time for good measure before delivery. You'll be relying on those hands with every log you roll over — and every trail you leave behind you — because hand-built means built to last.

SIZE	16.0"	17.5"	18.5"	19.5"	21.0"
Head Angle	71.0	71.5	71.5	71.5	71.5
Seat Angle	74.0	73.5	73.5	73.0	72.5
Top Tube	535	557	580	595	615

vertex

Easton is famous for smashing the barriers of aluminum tubing. Glen, Allan and Gary, Rocky's aluminum men, fashion the Easton Elite tubing by mitering, welding and heat treating it into a hyperlight race frame that's 25% stiffer and lighter than standard cromoly.

- RaceFace Turbine Lite cranks with RaceFace B/B
- RaceFace threadless headset with sealed cartridge bearings



Rocky Mountain recognizes that everyone is two-faced. There's the pretty face you put on when you want people to like you — and the face you put on when you want people to fear you. A grisly grimace. A snaky snarl. Your race face. And when you put *RaceFace* on your bike, you're giving it more than a look. You're giving it the competitive edge that will have 'em quivering in their booties. In 1994, *RaceFace* products will include stems, threadless headsets, bottom brackets and cranks. Made in Canada by Canadians who know it takes more than a pretty face to win the race.

SIZE	16.0"	17.5"	18.5"	19.5"
Head Angle	71.0°	71.5°	71.5°	71.5°
Seat Angle	74.0°	73.5°	73.5°	73.0°
Top Tube	533	560	580	598

the edge

Working with AMP Research, Rocky has arrived at the pinnacle of full suspension. Result...The Edge, a whopping 3.5" of travel to soak up abuse in the aluminum frame, not in your body. It has the customized sta-bility you need for technical downhills.

- TIG welded/heat-treated Easton Program custom front and 6061-T6 rear triangles
- Easy to custom-tune Rock Shox Mag 21 fork and AMP rear shock



Sometimes, low tech is the highest tech of all. That's the idea at AMP Research, where the "suspense" is taken out of suspension. On Rocky Mountain's Edge, the AMP rear suspension works as part of the frame, not an add-on. Or an afterthought. The rear triangle pivots at the top tube, above the bottom bracket on the chainstay and at the rear dropout, and then compresses at the Eibach-sprung oil-damped shock. It may sound techno-weenyish, but it's simple, light (only 340 grams) and you don't need to be a rocket scientist to work on it.

SIZE	17.0"	18.5"	20.0"
Head Angle	71.0°	71.0°	71.0°
Seat Angle	73.5°	73.0°	72.5°
Top Tube	552	580	598

blizzard

Hardcore riders keep coming back to this handbuilt heartstopper. The best of Tange's Ultimate Ultralight Prestige series with an extreme radical sloping top tube produce a bike suited to anything you dare to put it through.

- •RaceFace, Shimano XT 8-speed powertrain combo with classic XT top-mount thumbshifters
- •RaceFace bars
- •Titanium pedals with sealed bearings



For years, you've asked us to do some pretty wild things around the basic concept of the hand-built fillet-brazed Thunderbolt, a steel marvel custom-tailored to you. Bill Bailey wants to hear from you; he'll personally build your ultimate bike!

SIZE	16.0"	17.5"	18.5"	19.5"	21.0"
Head Angle	70.5°	70.5°	70.5°	71.0°	71.0°
Seat Angle	73.5°	73.0°	73.0°	73.0°	72.5°
Top Tube	540	562	577	590	605

équipe

Equipe, meaning "Team," is an aggressive sport racer. For over 10 years, Rocky's "Team" design of Tange Prestige tubes have been built to our standards...toughest in the industry. It's part of our commitment to no compromise.

- Rocky low-profile 675g cranks
- SRT-500 Gripshifts
- Supershift compact rings
- Shimano XT 8-speed powertrain



Team Kahlua means more than Mexican coffee liqueur. Much more. It's an all-women's racing team with an elite off-road squad — including speed celebrity Alison Sydor. After finishing at the top of the pack in 1992, and amazing victories in World Cup events, she's setting her sights on a new target...World Champion for 1994. Of course, she'll need the right ride for that — which is why she's always on a Rocky Mountain. Is she fast? Si! Si!

SIZE	16.0"	17.5"	18.5"	19.5"	21.0"
Head Angle	71.0°	71.0°	71.0°	71.0°	71.0°
Seat Angle	74.0°	73.5°	73.0°	73.0°	72.5°
Top Tube	541	562	579	592	609

thin air

Special attention is given to the welding of the Size Specific Easton "Elan 3" tubing of this aluminum racing frame. Butterfly tacks allow for stress-free welds, producing a very straight frame that stays straight. Endless hours are spent on the fit and finish of each frame.

- Rocky-designed Anti Chain Suck Device
- Powder-coating, the toughest paint



At Rocky Mountain, racing comes in three flavours: the 3/2.5 V titanium TiBolt, the Tange Superlight cromoly Altitude and the Easton aluminum Vertex and Thin Air. Easton's Elite Varilite tubes are the stuff legends are made of — delivering awesome strength and reliability. Few builders can match Rocky's reputation of hand-laid TIG welds on its aluminum. The Vertex and Thin Air do to the competition what Easton's aluminum baseball bats do to pitchers: make them look skyward and mutter "It's outta here!"

SIZE	16.0"	17.5"	18.5"	19.5"	21.0"
Head Angle	71.0°	71.5°	71.5°	71.5°	71.5°
Seat Angle	74.0°	74.0°	73.5°	73.0°	72.5°
Top Tube	535	560	580	595	615

vapor

No compromise Enduro. Built with a strong set of 7005 aluminum tubes — for the urban gorilla who takes to the mud on the weekend, or hauls a load across the city every day. It's got the toughest of Wheeltech® wheels & the most rugged component group.

- Transparent powder-coating
- Rock Shox Quadra forks



"My trail isn't dirt...it's cement, concrete and pavement. I'm talking grungy back alleys, two-foot curbs, and blazing asphalt that can be your worst nightmare with the slightest rain. For me, singletrack is the space between the cab and the Number 4 westbound. My meter's always running and I don't have time to mess with my bike. I need a ride that's going to make me money, not cost me money. It's a concrete jungle out there — and my Rocky is king of the beasts."

SIZE	15.5"	17.0"	18.5"	20.0"	21.5"
Head Angle	71.0°	71.0°	71.0°	71.0°	71.0°
Seat Angle	74.0°	73.5°	73.0°	73.0°	72.5°
Top Tube	539	563	590	603	616

hammer

The Hammer was created from top to bottom to make cycling more fun! New Rock Shox brings suspension to sport riders. The Ritchey Logic tubeset offers lightweight and nimble performance normally associated with only the most expensive bikes.

- Rocky ICE (Internal Clamping Extension) stem
- Rocky low-profile cranks with compact rings
- Rock Shox Quadra 10 forks



He'd rather win a Cactus Cup than wear one. At the first big NORBA race of the 1993 season, Bruce Spicer was toting the hardware after the dust had settled on Scottsdale, Arizona. He showed the world's best what a good pair of Canadian legs — and a great Canadian bike — could do. Riding a Rocky Mountain, as always, Bruce did to the desert what he does to any mountain back home in British Columbia. He tore it up. Shaved it. Cleaned it. Bruce knows Rocky's battle cry: "Hammer!"

SIZE	16.0"	17.5"	18.5"	19.5"	21.0"
Head Angle	70.5°	70.5°	70.5°	70.5°	70.5°
Seat Angle	74.0°	73.5°	73.0°	73.0°	72.5°
Top Tube	538	560	577	590	602

fusion

Rocky's affordable bikes mix comfort with sport performance. We call this process Fusion. Still using the best Tange butted cromoly tubing – welded, tracked and powder coated – just like every bike in the Rocky line.

- Available in six different sizes
- Two colours: Bluegrass or Seafoam Green
- Wheeltech® wheels with DT Swiss spokes and Ritchey rims



When Rocky Mountain bikes take a powder, they're not heading to the trees for the deep snow. They're getting powder coated...a process that makes regular painting seem about as smart as riding a unicycle in the World Championships. Powder coating gives a bike a more durable chip-resistant surface, and because it's thinner, it's a lighter surface, too. Powder coating is also eco-friendly. No fumes and no hazardous waste means no Toxic Avenger comes calling for you.

SIZE	14.5"	16.0"	17.5"	18.5"	19.5"	21.0"
Head Angle	70.0°	70.0°	70.5°	70.5°	70.5°	70.5°
Seat Angle	74.5°	74.0°	73.0°	73.0°	72.5°	72.5°
Top Tube	532	545	560	573	585	600

metro

A more relaxed ride and versatility is the key to the Metro. The Ritchey Cross tubes with Tange Cross forks are solid enough to meet the challenges of the trail and light enough to fly on your daily commute.

- Ritchey frame tubes
- New STX Rapidfire shifters
- Front fork rack mounts



There's a lot of talk about zero-emission vehicles these days — by people who have forgotten that the original concept is right under their snouts. Bicycles. No gasoline, diesel, natural gas or battery cells — and nothing spewing out the back. Just muscle power during your relaxing ride to work, and legs that will command oohs and ahhs from all your friends. And there's nothing like scooting past a traffic jam, with its angry sweaty Type A males duking it out in the afternoon sun — and the no-brainers trying to change lanes. Your only emission: "Get a bike!"

SIZE	16.0"	17.5"	18.5"	19.5"	21.0"
Head Angle	70.0°	71.5°	71.5°	71.5°	72.0°
Seat Angle	74.0°	73.5°	73.5°	73.0°	72.5°
Top Tube	555	563	570	577	590

	Frame	Fork	Headset	Handlebar Stem	Handlebar	Brakes	Shifters	Front Derailleur	Rear Derailleur	Crank Arms, Chainrings	Bottom Bracket	Pedals	Chain	Hubset & Skewers	Freewheel Cassette	Spokes & Nipples	Rims	Tires	Seatpost	Saddle
TiBOLT 10,700g	1575g Finish: Nude	New Rock Shox Mag 21, lighter, more responsive action, easier to adjust 46mm travel 1225g	RaceFace threadless 1 1/8" #7075-T6 aluminum 120g	Syncros Cattlehead #7005 threadless 190g	RaceFace multi-position #7075-T6 taper wall aluminum 195g	Dia-Compe 987 cold-forged black cantis w/Versa Track pads 300g/pair	XTR Rapid Fire Plus STI 411g	XTR top pull 108 g	XTR standard cage 230g	RaceFace LP Turbine one-piece machined #7075-T6 420g w/XT Superglide 46-36-26T rings 158g	RaceFace sealed cartridge 210g	SPD 737 clipless 450g	Dura Ace 300g	XTR 28H Front 32H Rear	XTR 12-28T 8-speed	DT Competition w/black alloy nipples 1.8/1.6mm Front 2.0/1.8mm Rear 210g	Mavic 231 28H Front 32H Rear	New Ritchey Z-MAX SC-WCS skinwall 1.9 485g	Syncros Propost 6061 26.8mm 220g	Vetta TT leather w/vanadium rails 170g
ALTITUDE 10,800g	1750g Finish: Taupe/ Avocado													Hügi Std. 8-spd w/loop skewers 542g	XTR 12-32T 8-spd 325g		Ritchey Rock 415 410g Rear, Rock 395 390g Front 32H silver		Syncros Propost 6061 27.2mm 220g	
VERTEX 10,700g	1425g Finish: Amethyst																	Tioga Psycho K 1.95 amber tread 520g	Syncros Propost 6061 26.8mm 220g	
EDGE 11,800g	2200g Finish: Abyss blue/Red hot chili		Tioga Alchemy 1 1/8" AL2 threadless 110g	New Rocky Mountain I.C.E. cro-mo threadless 190g		New HS 22 Magura hydraulic w/integrated levers	Deore XT 732 top mounts 182g	Deore XT 736 top pull 116g	Deore XT 737 w/custom 8-speed link 250g	RaceFace Turbine #7075-T6 machined aluminum 420g w/XT Superglide 46-36-26T rings 158g	KSS sealed cartridge w/stainless steel axle, alloy cups 240g	Fasten w/titanium spindle, sealed bearings 210g	Deore XT 300g	Deore XT 737 Parallax 8-speed 32H Front & Rear 700g	Deore XT 11-28T 8-speed 310g	DT Champion 1.8mm (Vapor 2.0mm) 250g	Ritchey Rock 415, 410g Fr. & Rr. silver	Panaracer Hardcore Dart 2.0 Front Hardcore Smoke 2.1 Rear blue tread 620g		Vetta SP w/manganese rails 210g
BLIZZARD 11,100g	2000g Finish: Iceberg	Tange Prestige Superlight blades 720g				Dia-Compe 987 cold-forged cantis w/Versa Track pads, SS7 levers,													Syncros Propost 6061 27.2mm 220g	
ÉQUIPE 12,150g	2160g for 18.5" Finish: Nickel	New Rock Shox Quadra 10 (Vapor w/Quadra), elastomer controlled w/negative spring system, hex key adjustable 43mm travel 1360g			Rocky Mountain 7005 alloy 180g	Dia-Compe 986 cold-forged cantis w/Versa Track pads, SS5 levers, titanium anodized	Grip Shift SRT-500 8-speed	New Deore XT 737 top pull	New Deore XT 737 8-speed	New Rocky Mountain 500 forged low-profile compact cranks w/Supershift 42-32-22T rings	KSS sealed cartridge w/stainless steel axle	Fasten w/cro-mo spindle, alloy body & cage, clips & straps	Sedis "Sans Bruit" silver	New Deore XT Parallax 8-speed 32H Front & Rear			Ritchey Rock 440 430g silver	Ritchey Z-MAX Kevlar 1.95 grey tread	Rocky Mountain alloy 26.8mm	
THIN AIR 11,650g	1800g for 18.5" Finish: Electric Blue																	Tioga Psycho 1.95 amber tread 570g	Rocky Mountain alloy 27.0mm	
VAPOR 11,400g	2125g for 18.5" Finish: Candy Apple Red		Ritchey Logic 1 1/8"	Rocky Mountain 6005 alloy	Rocky Mountain 6000 alloy	Deore LX 560 w/multi-condition pads	Deore LX 560 Rapid Fire STI	Deore LX 560	Deore LX 560	Deore LX 560 w/46-36-26T rings	Shimano BB-UN51	Deore LX PD-M550 w/clips & straps	Shimano hyper-glide CNHG-50	Deore LX 560 32H	Shimano HG70 13-30T silver		Wolber AT-18 32H silver	Ritchey Megabite Z-MAX 2.1	Ritchey Expert 27.0mm	Vetta Astrale Foam Lite
HAMMER 12,250g	2200g for 18.5" Finish: Onyx Black		Tioga Alchemy 1 1/8" ST2 threadless	Rocky Mountain I.C.E. cro-mo threadless	Rocky Mountain 7005 alloy	STX MC30 w/multi-condition pads	Deore LX 563 Rapid Fire STI w/index meter	Deore LX 563 top pull	Deore LX 563	New Rocky Mountain 400 compact w/Supershift 42-32-22T rings	KSS sealed cartridge w/stainless steel axle	Fasten w/cro-mo spindle, alloy body & cage, clips & straps	Sedis "Sans Bruit" black	New Deore LX 563 Parallax 32H	HG60 11-28T 7-speed chromica finish		Ritchey Rock 440 32H silver	Ritchey Z-MAX 1.9 grey tread	Rocky Mountain alloy 26.8mm	Vetta SL w/steel rails
FUSION 12,570g	2300g for 18.5" Finish: Bluegrass or Seafoam Green	Tange tapered cro-mo blades 900g	Ritchey Logic 1 1/8" w/Ritchey Clifthanger	Rocky Mountain cro-mo, rise and reach sized for comfort	Rocky Mountain alloy	New STX MC30 STI levers w/index meter								STX MC30 Parallax 7-speed 32H			Ritchey Vantage Sport 32H silver	Ritchey Mod Quad 2.0 blackwall		Vetta Astrale Foam Lite
METRO 12,000g	2200g for 18.5" Finish: Evergreen	Tange "Cross" w/low rider bosses 850g				CX-400 multi-condtion									HG70 11-19T 7-speed silver		Ritchey Rock 490C; 700C, silver	Ritchey Cross-byte 700x38C blackwall		

ROCKY MOUNTAIN BICYCLES 1994

I.M.B.A. RULES OF THE TRAIL
Ride on open trails only. Leave no trace. Control your bicycle.
Always yield trail. Never spook animals.
Plan ahead. Don't cheat on your honey.

ROCKY MOUNTAIN DISTRIBUTORS
Germany Bike Action GMBH +49-6071-92340
Switzerland Chris Sports Systems +41-5232-8212
Austria Hermann Urkauf +43-6624-52464
England Rocky Mountain Bicycles UK +44-7425-52925
Sweden Bike Action AB +46-3113-3930
Japan Prime (Japan) Inc. +81-35466-4477
Argentina Advisor S.A +54-6125-8989
Norway Sølve Weum "Quality" +47-314-2327
Finland Mountain Bike Keskus +35-8067-2798
Australia Spektrum +61-244-7204
New Zealand Sportive Agencies +64-3348-9725

WE ALSO HAVE DISTRIBUTORS IN:
Denmark, Brazil, Indonesia, Netherlands
Fax (604) 270-3358 for information

ROCKY MOUNTAIN BICYCLES CARES:
Providing assistance to groups promoting open trails and environmentally sound cycling. Utilizing new powder-paint technology...it's environmentally safe. Recycling our office paper; all cardboard, styrofoam and other plastics; various metals; and paint waste. It's the small part we play in making our home environmentally friendly.

HEAD OFFICE AND MANUFACTURING PLANT
#414 — 5940 No. 6 Road, Richmond
British Columbia, Canada V6V 1Z1
Phone (604) 270-2710 Fax (604) 270-3358

Specifications are subject to change without notice
Design: Scott Schneider
Writing & Typesetting: Robb Johnstone
Photography: Jay Dear, Tom Moran, Paul Morrison and David Gray
Printing: MacDonald Printing Co.



Printed in Canada