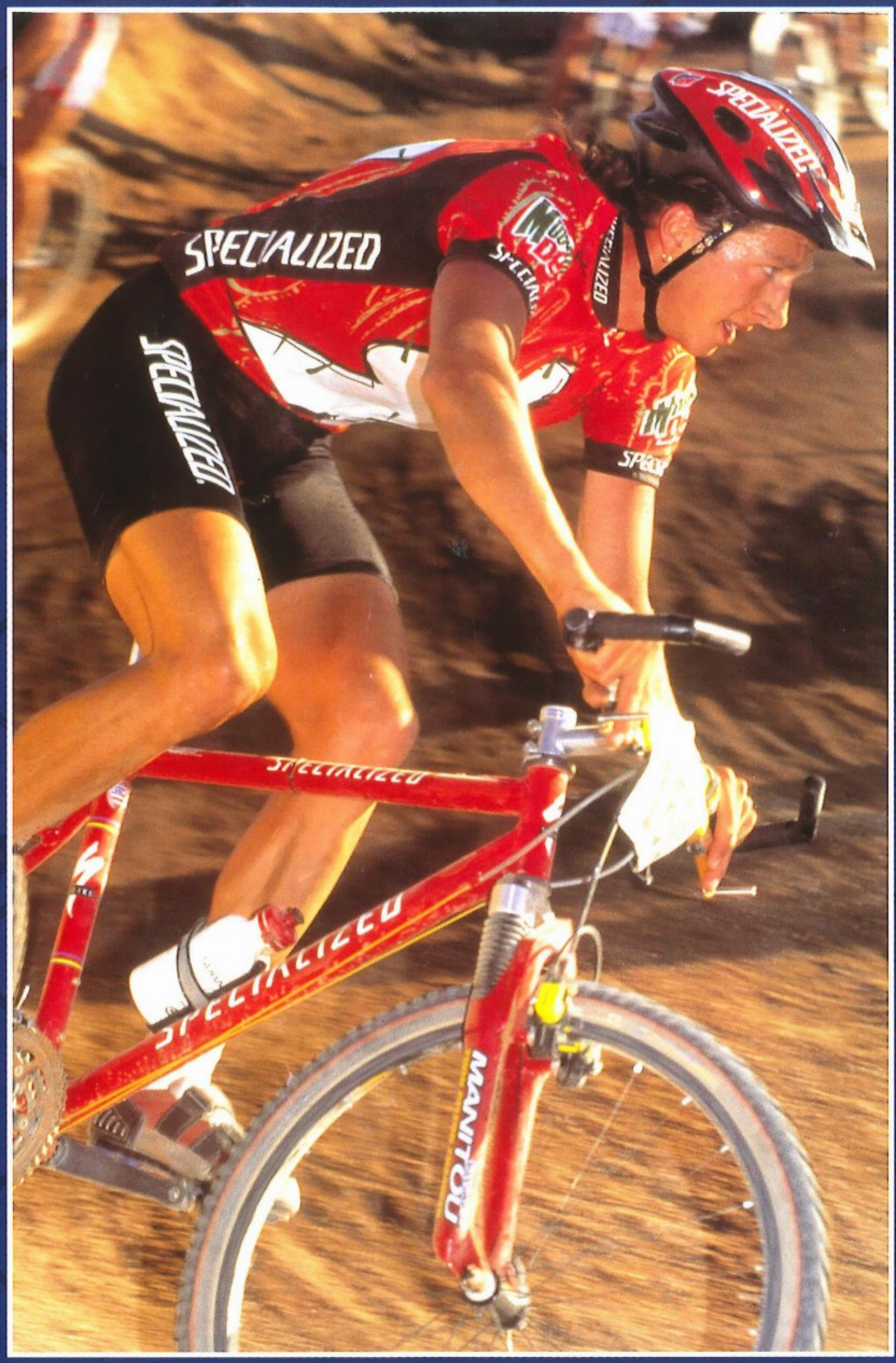
SPECIALIZED®



1998

BICYCLES AND ACCESSORIES



£ 24.99

AIR COBRA

- 29 vents with Mouthport technology
- Web retention
- Twistlock strap adjusters with Soft Edge straps

Colors: Red w/white stripes, Black w/silver stripes, Steel w/white stripes

£ 99.99



AIR CUT™

- Brainlock retention
- Sleek, narrow profile with Mouthport technology
- Twistlock strap adjusters and Soft Edge straps

Colors: White, Black

AIR BANSHEE®

- 18 vents with Mouthport Technology and Venturi Design
- Web Retention system with Twistlock strap adjusters
- Complete with Visor
- Soft Edge straps

Colors: Team/Red, Mango, Silver

£ 69.99



AIR SPEED

- Sleek profile
- Brainlock Retention
- New integral visor
- Twistlock strap adjusters and Soft edge straps

Colors: Blue Fade, Forest Fade, Orange Fade

£ 49.99



MOUNTAIN MAN®

- 10 vents, two brow ports, and two rear exhaust ports
- Brainlock Retention
- Visor
- Soft Edge straps

Colors: Yellow/Black, Bone/Black, Blue/Black

£ 39.99



AIR WAVE™

- Made from Amara
- Mesh backing for maximum breatheability
- Machine-washable

Colors: Black, Cobalt, Red, Ladies Black

£ 17.99



PREVENT® GLOVE

- PreVent wind blocking membrane
- Amara palm
- Terry thumb
- Five-finger design for maximum feel and control
- Machine-washable

Color: Black

£ 24.99



SPEEDZONE® WIRELESS

- Clean wireless mounting system
- Auto Stop/Start and Programmable odometer
- Waterproof
- Two year warranty

£ 49.99



SPEEDZONE®

- Offset handlebar mounting
- Auto start/stop amd average speed indicator
- Waterproof
- Two year warranty

£ 19.99



SPEEDZONE® SPORT £ 14.99

SUB ZERO

- Web Retention
- In-molded shell
- Twistlock strap adjusters and Soft Edge straps

Colors: Silver Wood, AquaWood, MangoWood

£ 79.99



CROSSROADS™

- Dual-density pad for better comfort
- Machine washable
- Full Terry thumb and back for mopping up the sweat

Colors: Black, Cobalt

£ 14.99



GROUND FORCE™

- Lightweight and breathable Amara
- Full-fingered for added protection
- Padded knuckle for added protection
- Under-wrist closure

Colors: Red, Black

£ 19.99



WEDGIE™

- Made with 500 denier Cordura
- A sleek design that hides underneath the seat
- Big enough to carry a tube, tire levers, patch kit



£ 12.99

AIR WAVE™ BLOB	£ 22.99
AIR WAVE TEAM™	£ 19.99
PREVENT® ZERO	£ 29.99
NAPALM DOWNHILL	£ 29.99

AIR WAVE®

- Equipped with a ventilated, removable sun/rain visor
- Brainlock retention cradle
- Polymer foam for excellent impact resistance

Colors: Diamonds Blue, Diamonds White, Diamonds Green

£ 29.99



PROVIEW™ PLUS NICAD	£ 39.99
PROVIEW™ PLUS	£ 11.99
PREVIEW™ XE NICAD	£ 24.99
PREVIEW™ XE	£ 9.99
FLASHBACK	£ 6.99

WEDLOCK™

- Lightweight
- Hardened steel links and stainless steel orbital rivets
- Bracket designed for easy mounting
- Compact and portable

£ 49.99



£ 24.99



HARDLOCK™ RAPPER

- Kevlar-core steel cable construction
- Interlocking hardened steel cups
- Lighter than a standard U-Lock
- Universal Mounting Bracket fits all frames

TEAM BAG

- 3800 cubic inch capacity
- Two small pockets, and two zippered compartments
- Durable 840 denier Cordura, PVC nylon, and mesh pockets for wet clothes
- Includes retractable padded should strap and storage for pump and bottles
- Reinforced PVC bottom for extended life

£ 59.99



TEAM BAG JR.

- 2400 cubic inch capacity
- Two small pockets, and two zippered compartments
- Durable 1140 denier Cordura, PVC nylon and mesh pockets for wet clothes
- Includes retractable padded should strap and storage for bottles
- Can be carried on during air travel

£ 49.99



MINI WEDGIE™ £ 9.99

HARDLOCK™ RAPPER SLIM

- Six foot length snakes completely around the bike and wheel
- Numerous locking options
- Easy-to-use universal mounting bracket fits all types of bikes
- Flexible overwrap protects the bicycle's finish

£ 19.99



DIRT BAG™

- 180 cubic inches.
- 500 denier Cordura.
- Zippered expansion compartment.
- Easy-to-attach Velcro straps.

£ 12.99



EL GATO ULTIMATE MOUNTAIN

- Made in Italy
- RPM synthetic for protection from abrasions and scrapes
- Upper reinforced w/Ti mesh in the toe and heel and Ti mesh straps
- Toe cleats for better traction off the bike

Color: Red/Black/Ti

£ 139.99



EL GATO COMP

- Double mesh construction for breatheability
- Synthetic upper for lasting durability and weight savings
- Dual straps, with a lace option for snug fit
- Replaceable soccer style cleats

Color: Black/Red, Black/Yellow

£ 69.99



PROVIEW™ SOLO NICAD

- ProView Optical System (integrated MR 11 halogen lamp) and 12 watts
- 2.5 hours of run time from NiCad battery cassette
- High capacity NiCad battery cassette that can be recharged 500 times
- LED battery life indicator

ALKALINE	£ 34.99
NICAD	£ 89.99



HARDLOCK™



£ 19.99

AIR HEAD™ MOUNTAIN PUMP

- "S" gription handle
- Twistlock technology
- Ergonomic handle for easy, comfortable usage
- Tire lever incorporated into the pump handle

£ 24.99



ROCKHOPPER®

- Suede upper for excellent durability
- Thick rubber sole for durability and comfort when off the bike

Color: Olive Green/Black, Black

£ 59.99



FATBOY BMX®

- Racy looks
- Combination of laces and Velcro straps for good fit
- Upper contructed from leather to resists cuts and abrasions
- Clipless pedal compatible

Color: Black/White/Red

£ 59.99



VEGAS REAR FLASHER

- Cool shape and yellow casing make it distinctive
- Seven LEDs offer excellent visibility
- Multiple flashing rate (so the light is never off)
- Includes three mounting options: belt, seatpost and rack

£ 19.99



£ 24.99



AIR HEAD™ ROAD PUMP

- Ergonomic handle
- Tire lever incorporated into the pump handle
- Twist lock technology
- Convertible to Presta or Schraeder

AIR FORCE™ II £ 14.99
AIR FORCE™ III £ 19.99

EL GATO ROAD COMP

- Double Mesh construction for breatheability.
- Synthetic upper for lasting durability and weight savings
- Ultra-stiff sole for maximum power transfer
- Dual straps for a snug fit
- Neoprene tongue for added fit

Color: Blue/Black/Yellow

£ 69.99



PREVIEW™ LIGHTWEIGHT

- 1.5 watts
- 6 hours of run time
- Runs on two "C" size batteries

£ 8.99



VEGAS HEADLIGHT

- Alkaline or NiCad power
- Equivalent of 5 watts of power output in high beam
- 7 hour run time on low beam, 4 hours on high beam on Alkaline power
- Battery Life indicator

ALKALINE	£ 29.99
NICAD	£ 49.99



AIR FORCE™ FLOOR PUMP DUAL

- Dual Presta/Schraeder head for easy use
- Krytec ergonomically shaped handle
- Aluminum barrel
- New "no-slip" rubber pads last longer and provide excellent traction

£ 39.99



EL GATO SPORT

- 1000 denier Cordura upper w/suede edging
- Dual straps for snug fit
- Aggressive Cat Paw tread for traction when off the bike

Color: Grey/Red

£ 49.99



SPECIALIZED® ULTRALIGHT COMPOSITE WHEEL™

- Brushed aluminum rim sidewalls for predictable braking
- Sealed-bearing hubs and axles for a variety of applications

SPECIALIZED® ULTRALIGHT COMPOSITE WHEEL™	£ 299.99
SPECIALIZED® ULTRALIGHT COMPOSITE CASSETTE WHEEL™	£ 399.99



EXTREME CONTROL™

- Rubber compound ideal for wet slippery rocks and dirt.
- Self-cleaning tread design.
- Narrow 1.7 width for maximum clearance and bite.
- Our lightest tire ever.

£ 29.99

EXTREME MASTER™

- Wet compound ideal for slippery rocks and mud.
- Self-cleaning tread design.
- Narrow 1.7 width for maximum clearance.
- Our lightest tire ever.

£ 29.99

DIRT BALDY COMP

- Low rolling resistance tread design.
- Enhanced rubber center section for improved puncture resistance.
- Front or rear applicable.
- 1.9 width.

£ 19.99

FEAR CONTROL™

- Bead Lock; a groove that prevents a flat tire from dismounting at high speeds.
- Iron Curtain; a stiffer side-wall that prevents pinch flats and sidewall cuts.

£ 19.99

FEAR MASTER™

- Bead Lock; a groove that prevents tires dismounting at high speeds.
- Iron Curtain; a stiffer sidewall sleeve that prevents pinch flats.
- Rear-specific.

£ 19.99

TEAM CONTROL

- Triangular center knobs offer low rolling resistance.
- Wide trailing edges assist braking.
- Dual radius for incredible cornering confidence.

£ 14.99

TEAM MASTER™

- Aggressive multi-dimensional edges on outer knobs pull you out of ruts
- Wide faces on center knobs for maximum accelera-tion and braking

£ 14.99

DIRT CONTROL

- 1.9 width and round profile for better predictability
- Low knob height for fast rolling.
- Iron Curtain Cross-Country (Team Edition only).

£ 14.99

DIRT MASTER

- Round Profile for consistent cornering.
- Low knob height for low rolling resistance.
- Iron Curtain XC (Team Edition only).

£ 14.99

CACTUS CONTROL

- Front-specific.
- Wide, 2.2 for better stability.
- Long wearing compound.
- Large air volume capacity for better shock-absorption.

£ 19.99

CACTUS MASTER

- Rear-specific.
- Wide, 2.2 for better stability.
- Long wearing compound.
- Large air volume capacity for better shock absorption.

£ 19.99

HARDROCK'R™

- Radical multi-dimensional side knobs.
- Center tread provides low rolling-resistance on pavement.

£ 14.99

CROSSROADS® III

- Interlocking center knobs for a smooth, quiet ride on pavement, lower rolling resistance.
- A "working edge" tread for dirt-bound activity.

£ 14.99

TURBO SPORT

- New distinctive Turbo tread and lower rolling resistance profile.
- Dual compound for long wear (center) and traction (outer).

£ 19.99

NIMBUS® III

- Thick, grooved tread for traction on wet pavement and long life
- Inverted tread for smooth ride
- Width provides a stable ride
- Recommended PSI: 35-80

£ 14.99

FATBOY™

- Slick tread for lowest rolling resistance.
- Wider width (1.25) provides mountain bike toughness.
- Up to 100 PSI.

£ 12.99

TURBO TEAM	£ 29.99
TURBO COMP	£ 19.99
TURBO COMP ATB	£ 19.99
MASS TRANSIT	£ 19.99
TRI-CROSS	£ 14.99
TEAM CONTROL/MASTER COMP	£ 19.99
TEAM CONTROL/MASTER TEAM	£ 29.99
DIRT CONTROL/MASTER COMP	£ 19.99
DIRT CONTROL/MASTER TEAM	£ 29.99
DIRT BALDY TEAM	£ 29.99
DIRT RODZ	£ 19.99
PROLONG REVO SADDLE	£ 19.99
PROLONG REVO C SADDLE	£ 49.99
PROLONG REVO CK SADDLE	£ 79.99
STOUT HUB	£ 49.99
STOUT SUPERFLY	£ 59.99
STRONGARM 'S' WORKS C.	£ 129.99
STRONGARM COMP CRANK	£ 99.99
THERMO BAR	£ 59.99

SPECIALIZED DEALER

UK: SBC UK Ltd.; D2 Longmead Business Centre, Felstead Road Epsom, Surrey KT19 9QG; Tel. (44) 01372 740084; Fax (44) 01372 720084

SPECIALIZED.

HARDROCK®

£ 249.99



• Shimano Acera-X 21-speed drivetrain • Gripshift MRX-170 twist shifters
• New Specialized StrongArm crankset
• DirectDrive Chromoly main frame
Colors: Blue, Warm Silver

HARDROCK® SPORT

£ 299.99



• Double butted Chromoly main frame and Chromoly stays
• Forged alloy direct pull brakes
Colors: Dk Mirror Red

HARDROCK® A1

£ 379.99



• Specialized A1 Premium aluminum frame w/replaceable derailleur hanger
• Shimano STX rear derailleur
• Shimano Alivio shift levers
• Forged alloy direct pull brakes
Color: Mirror Blue

HARDROCK® A1 FS

£ 479.99



• Specialized A1 Premium aluminum frame w/replaceable derailleur hanger
• Rock Shox Indy suspension fork
• Shimano Alivio/STX derailleurs with Shimano Rapidfire shifters
• Alloy Aheadstem with alloy handlebars
Color: Mango Metallic

ROCKHOPPER® COMP FS

£ 699.99



• Ritchey Nitanium® Logic Pro frame tubes • Answer/Manitou Pro-SX suspension fork • Dia-Compe parallel action high power direct pull brakes
• Shimano Deore XT Rear derailleur, STX-RC 8speed shift levers
• Ritchey clipless pedals
Color: Warm Silver

ROCKHOPPER® A1™ COMP FS

£ 799.99



• Light weight, Double butted A1 frameset
• Answer/Manitou Spyder R suspension fork
• Shimano XT Rear derailleur, STX-RC 8speed shift levers
• Ritchey clipless pedals
Color: Black

STUMPJUMPER®

£ 799.99



• Ritchey Nitanium® Logic Pro frame tubes
• Avid Single Digit 20 cold-forged brakes
• Specialized Prolong Revolution Carbotech with Kevlar edges seat
• Ritchey Logic clipless pedals
Color: Bronze

STUMPJUMPER® M2®

£ 1099.99



• New front compression gusset on the M2 X frameset
• Rock Shoxs JudyT2 fork with alloy steer tube
• Mavic 221 rims with SUP sidewalls and Richey Black spokes
• New Stout Superfly front hub with aluminium Skraxle
Colors: Mango, Dew Green

GROUND CONTROL® FSR™ EXTREME

£ 1499.99



• Rock Shox Judy XL
• Avid 20 direct pull brakes and levers
• Shimano Deore XT Derailleurs
• Specialized Riser handlebar
Color: Grabber Green

GROUND CONTROL® FSR™ ELITE

£ 1999.99



• Manitou X-Vert double/triple clamp suspension fork
• Shimano XTR rear derailleur, XT Shifters and Front Derailleur
• Black Ritchey Spokes
Color: Team Red

GROUND CONTROL® FSR™ PRO

£ 2799.99



• Manitou X-Vert double/triple clamp suspension fork
• Shimano XTR derailleurs and V Brakes
• Black Ritchey Spokes with Alloy nipples
• Specialized Team Edition Team tires with 127tpi casings
Color: Black

S-WORKS® M2®

£ 1999.99



• USA-made M2 Double X Butted Metal Matrix Ceramic composite chassis
• Manitou SX TI • Shimano XTR / XT and V-brakes
• Mavic 517 rims wiht Dirt Control/Master Team Edition tires
Also available as frameset. Colors: Team Red, Gold Metallic
Bike Colors: Grabber Green, Team Red

CROSSROADS®

£ 249.99



• Shift Levers Gripshift MRX-170 • Rims Araya
• Specialized Super Soft Spring Saddle
Color: Mirror Red, Light Silver Blue

CROSSROADS® SPORT

£ 299.99



• Chromoly Frame • Shift Levers Gripshift MRX-170
• Shimano Alivio Derailleurs • Specialized Super Soft Spring Saddle
• Rims Araya
Color: Dark Green Metallic

CROSSROADS® A1™ EXPERT

£ 399.99



• Specialized A1 Premium Aluminum frame
• Grip Shift SRT 400 shifters
• Alloy Pedals with clips and Straps
• New Fast Fit stem system
Color: Very Dk Blue

CROSSROADS® A1™ ELITE

£ 499.99



• New Nexave 24 speed wide ratio drivetrain
• New Modulator V- Brakes
• New Fast Fit stem system
Color: Mirror Blue

SPECIALIZED

ROCKHOPPER®

£ 399.99



• New Ritchey Nitanium high strength tubing
• Shimano STX RC rear derailleur with 8speed drivetrain
• Ritchey STX/OCR wheels
• Grip Shift SRT 6.0 shifters
Colors: Very Dk Blue, Brushed Titanium

ROCKHOPPER® FS

£ 499.99



• New Ritchey Nitanium high strength tubing
• RockShox Indy C suspension fork
• Shimano STX RC rear derailleur with 8speed drivetrain
• Ritchey STX/OCR wheels • Shimano STX 8speed shifters
Colors: Blue Metallic

ROCKHOPPER® A1™ FS

£ 599.99



• Double butted, heat treated A1 frameset with replaceable derailleur hanger
• Answer/Manitou Spyder suspension fork
• Shimano LX Rear derailleur with 8 speed drivetrain
Color: Team Red

ROCKHOPPER® COMP

£ 599.99



• Ritchey Nitanium® Logic Pro frame tubes • Dia-Compe parallel action high power direct pull brakes • Shimano XT Rear derailleur, STX-RC 8speed shift levers • Ritchey clipless pedals
Color: Warm Silver

STUMPJUMPER® M2® COMP

£ 1399.99



• Rock Shoxs Judy XC fork with alloy steer tube
• Shimano XTR rear Derailleur • New Avid 2.0 direct pull brake system
• Mavic 221 rims with SUP sidewalls with Ritchey Black spokes, alloy nipples
Color: Blue Metallic

STUMPJUMPER® M2® PRO

£ 1599.99



• Manitou SX RR suspension fork with Twin Piston chamber and alloy steer tube
• Mavic 222 rims with SUP sidewalls with Ritchey black spokes and gold alloy nipples • New Stout Superfly front hub with aluminium Skraxle
• Specialized Revolution CX suspension saddle with Kevlar edges and hollow rails
Color: Orange

GROUND CONTROL® FSR™

£ 999.99



• New 4 bar link system rear suspension
• New Manitou Pro LT fork
• Ritchey Clipless pedals
• STX front and LX rear derailleurs- 8speed gear system
Color: Mirror Blue

GROUND CONTROL® FSR™ COMP

£ 1199.99



• New 4 bar link system rear suspension
• Rock Shox Judy T2 suspension fork and Rock Shox Coupe Deluxe rear shock
• Shimano Deore LX shifters, XT rear derailleur, LX front
• Stout Fly front hub with Skraxle
Color: Mango

FATBOY®

£ 199.99



• Specialized TIG-welded Chromoly main frame
• Tektro alloy front caliper with rear direct pull brake
• Specialized alloy Ahead stem • Alloy rims, seatpost and pedals
Colors: Fatboy Orange, Chrome

FATBOY® EXPERT

£ 249.99



• Specialized TIG-welded full Chromoly frame and fork
• Specialized Chromoly crank with alloy spider and chainwheel
• Specialized alloy Aheadstem and Chromoly handlebars
• Alloy seatpost and 8 mm rail saddle
Colors: Chrome

FATBOY® A1

£ 299.99



• Specialized A1 Premium Aluminum Frame
• Specialized Fork and Bar 100% Chromoly
• Specialized pedals Chromoly Studs
Colors: Mirror Blue

FLYBOY®

£ 299.99



• Specialized Chromoly frame and fork • Alloy Aheadstem with SST rotor
• 48-hole alloy rims with Specialized "Chubby Hubs" • Short comfort jumping saddle and alloy seatpost
Color: Chrome

ALLEZ® A1™

£ 999.99



• Specialized super-light A1 Premium Aluminum frame
• Kinesis bonded carbon fork
• Campagnolo Veloce 2 x 9 Complete group
• Cinelli bar, stem and cork handlebar tape
Color: Team red

ALLEZ® A1™ COMP

£ 1299.99



• Specialized super-light A1 Premium Aluminum frame
• Kinesis bonded carbon fork
• Shimano Ultegra 2 x 9 complete group
• Cinelli bar, stem and cork handlebar tape
Color: Orange

HOTROCK® 20"

£ 169.99



• Chromoly main frame - New Design
• Shimano Tourney drivetrain
• Gripshift MRX-170 twist shifting • Forged alloy direct pull style brakes
Colors: Boys - Mirror Blue
Girls - Magenta Pearl

HOTROCK® 24"

£ 199.99



• Exciting new frame design
• 21 speed gearing
• New graphics and look • Direct Pull brakes
Colors: Boys - Grabber Grn
Girls - Teal Pearl

SPECIALIZED.