

Crescent Pepita 10-Speed

Individually handbuilt to exacting Swedish Standards with Double Butted frame tubing and Butted fork blades, these fine bicycles are true products of Swedish Workmanship and quality. Three coats of paint after zinc phosphate treatment. Available in four models.

Professional De Luxe 320

The top of the line! Reynolds 531 tubing, double butted throughout. With the same First Class components as for Mark XX, but with Ideale Speciale 90 leather saddle and Mafac center pull brakes. Weight approx 23 lbs (depending on frame size). Sizes: 21″, 22″, 23″, 24″, 25″. Colour: Orange.

Professional Competition 318

A bicycle with Reynolds 531 or Vitus tubing, double butted throughout and with the same High Quality components as for Mark XI. Weight approx 24 lbs (depending on frame size). Sizes: 21″, 22″, 23″, 24″, 25″. Colour: Orange, white, blue.



Professional Extra 317

Virtually the same bicycle as 318, but with Maxy alloy crank set and Weinmann Vainqueur 999 center pull brakes. Comes in same colours and sizes as model 318.

Professional 316

A very popular model with a fine range of Quality Components such as Briga 3-piece crank set, Sun Tour GT derailleurs, Sanshin hubs, Crossbow center pull brakes, Agrati seat post, Reynolds 531 or Vitus double butted tubing throughout.

Further: Hi-Way nylon padded sports saddle, Nisi alloy rims, Mistral nylon tires with butyl inner tubes, SR stem, Custom alloy handlebar, Regina cluster, Heavy Duty head set. Sizes: 21″, 23″, 24″. Colours: Orange, white, blue.



Crescent Sport 10-Speed

With 10-year guarantee on frame and fork.

Crescent Sport De Luxe 307

With lugged frame of Swedish SIS 1412 straight gauge tubing, Fiamme or Nisi alloy rims, Sanshin large flange hubs, Huret derailleur, Center pull brakes, Maxy Sugino crank set. Sizes: 22½" and 24". Colours: Orange, white or blue.

Crescent Sport 305

With welded frame of Swedish SIS 1412 straight gauge tubing, Fiamme or Nisi alloy rims, Atom hubs, Huret derailleur, Center pull brakes, Crescent 1-piece crank. Sizes: 19", 21", 22½" and 24".



Crescent Sport Racer 306

With lugged frame of Swedish SIS 1412 straight gauge tubing, Fiamme or Nisi alloy rims, Sanshin large flange hubs, Huret derailleur, Center pull brakes, Briga 3-piece crank set. Sizes: 21", 22½" and 24".

Crescent Ladies Sport 302

Ladies model with generally the same specification as for model 305 above. Sizes: 20" and 22½".

Crescent

Crescent 10-Speed

Crescent bicycles are also built in factories in Brazil and Colombia, with an annual production of well over 1.000.000 bicycles. Swedish technicians supervise production of these fine bicycles, manufactured to Swedish specifications and shown on this and next page.



Sport Racer Model 503

A fully lugged Semi-racer with excellent touring qualities, Alfa center pull brakes, Sanshin hubs, Sun Tour GT 10-speed derailleurs, 27″ alloy rims, Simplex 3-piece crank set, AVA stem. Sizes: 21″, 22½″, 24″. Colours: Metallic, ivory, red, blue or violet.



Sport Racer Model 553

Ladies model with the same specification as for model 503 above.

Sport Racer Model 501

A fully lugged frame with DNB 10-speed derailleurs, 27″ steel rims, Pirelli tires, DNB steel hubs, SR 80 stem, Cherry center pull brakes, 1-piece crank. Sizes: 21″, 22½″, 24″. Colours: Red, blue.

Model 551. Ladies model, same specification as above.



Sport Racer Model 511

A fully lugged 10-speed, fitted with quality components, such as Sun Tour GT derailleurs and cluster, Sanshin hubs, SR 80 stem, alloy handlebar, Crescent 1-piece crank, 27″ steel rim, Pirelli tires, Cherry center pull brakes. Sizes: 21″, 22½″, 24″. Colours: Red, yellow, blue, ivory.

Model 561. Ladies model, same specification as above.

Crescent



Crescent Touring Model 531

A fully lugged touring bicycles with 5-speed DNB derailleur, 26″ steel rims, 26 × 1 3/8 tires, DNB hubs, Touring handlebar, Cherry center pull brakes, chromed rims, chainguard and fenders, kick stand, 1-piece crank. Size: 22″. Colours: Red, violet, yellow, blue, green.

Model 581. Ladies model, same specifications as above.



Crescent 3-Speed Hi-Riser Model 752

With chromed motorbike style fork and 3-speed Shimano coaster hub, chromed rims, chainguard and fenders, rear and front reflectors, dry battery front light, 1-piece crank, kick stand. Colours: Red, yellow, blue.

Crescent Hi-Riser Model 750

The same as model 752, but with a single speed coaster hub, 2 rear view mirrors. Colours: Black or red.



Crescent Folding 3-Speed Model 213

A quality bicycle for young and old. Folds easily to practically half-size, 20″ wheels and Shimano 3-speed coaster brake, chromed rims, chainguard and fenders, 1-piece crank, front and rear reflectors, kick stand. Colour: Jet black.

Crescent Folding Model 210

The same bicycle as model 213, but with single speed coaster hub. Colours: Red, violet, yellow, blue, green.



MCB PRIZES
In International Competitions

World Championship 1973	Gold Medal
World Championship 1969	Gold Medal
World Championship 1968	Gold Medal Silver Medal Bronze Medal
World Championship 1967	Gold Medal
World Championship 1948	Gold Medal Bronze Medal
Giro d'Italia 1971	Gold Medal
Olympic Games 1968	Silver Medal Bronze Medal
Tour de France 1970	Bronze Medal
European Junior Championship 1973	Gold Medal

In American Competitions

US National Road Racing Championship 1973	Winner
Texas State Championship 1973	Winner
Tour of Louisiana 1973	Winner
Canadian National Junior Championship 1973	Winner
And Several Others	

Crescent bicycles are manufactured by MCB and sold by MCB Export Division, S-432 01 Varberg, Sweden

Crescent **MCB**

Specifications subject to change without notice

Copyright MCB Varberg, Sweden

Importers:

International Motorcycles, Inc.
537 W. Roseville Road
Lancaster, Pa. 17601

Endast för spridning utomlands.

MASIUS-MALMROS AB LITOPRINT 74 078


Crescent
MCB
SWEDEN



Courtesy Bicycle Journal

An American Crescent from 1894

An American Goes Back Home!

Already by 1894 Crescent bicycles made in the United States, were well known for their quality, and quite a few Crescents were also exported to Sweden. There they entered into competition with the already well established Swedish bicycle industry. Even eighty years ago Sweden was known for its high quality steel products. American production ingenuity combined with available top quality steel tubing produced outstanding bicycles. Crescent established a beachhead in Sweden and acquired an ever increasing share of the Scandinavian market.

All this took place against stiff opposition from the Swedish bicycle industry, especially Monark, another manufacturer of very fine machines. Through the years both companies flourished and competed both in the market place and in races, sharing prosperity and successes.

In 1960 Monark and Crescent joined forces, forming the Monark-Crescent group of recreational equipment companies.

Since then Monark-Crescent has expanded world wide, manufacturing well over 1.000.000 bicycles yearly in plants in Sweden, Brazil and Colombia.

With the increasing demand in the United States for high quality bicycles it is thus hardly surprising that Crescent bicycles — a successful blend of American and Swedish qualities — are now being reintroduced to the American market. After all, it is only natural that an American goes back home!

Crescent MCB



Crescent Stainless 10-Speed

The ultimate in Swedish Craftsmanship and design. Guaranteed handbuilt with Swedish Stainless Sandvik alloy frame tubing. In sizes 21″, 22″, 23″, 24″, 25″.

The Crescent Stainless will keep the good riding qualities built into it when carefully hand-brazed with silver solder by our skilled craftsmen. That is why Erik "Fåglum" Pettersson, World Team Champion 1967, 1968 and 1969 says — "When coming to the finish of a race you must be able to use every ounce of your power for driving your bike forward, instead of wasting it on twisting a frame that has gone soft. That's why I prefer the Crescent Stainless".

Three models of these outstanding Swedish bicycles are available.



Crescent Mark XI

With the same fine Crescent frame as Mark XX. Truly high class components, such as Mity Competition crank set, Sun Tour V-GT derailleurs, Campagnolo Nuovo Tipo hubs, Mafac center pull brakes, Agrati seat post, Atom Super pedals, or equivalent.

Further: Ideale Professional 45 leather saddle, AVA Competition alloy rims, Canetti 100 tires, SR stem, Custom alloy handlebar, SILCA or REG pump, Sun Tour cluster, Heavy Duty head set.

Crescent Mark XX

The best of them all! Featuring Campagnolo Nuovo Record crank set and derailleurs, Campagnolo Record fork ends, head set and hubs as well as Campagnolo brakes, seat post and pedals.

Further: Cinelli Unica TDF 2 Suede saddle, AVA Competition alloy rims, Canetti Paris-Nice tires, TTT Record handlebar and stem, SILCA pump, Cyclo cluster, Weight approx 20 lbs (depending on frame size).

The finest you can buy!

Crescent Mark IX

The same fine bicycle as Mark XI, but with Maxy alloy crank set and Weinmann Vainqueur 999 center pull brakes.

Crescent