CYCLES

OUELLET

A Passion and Precision

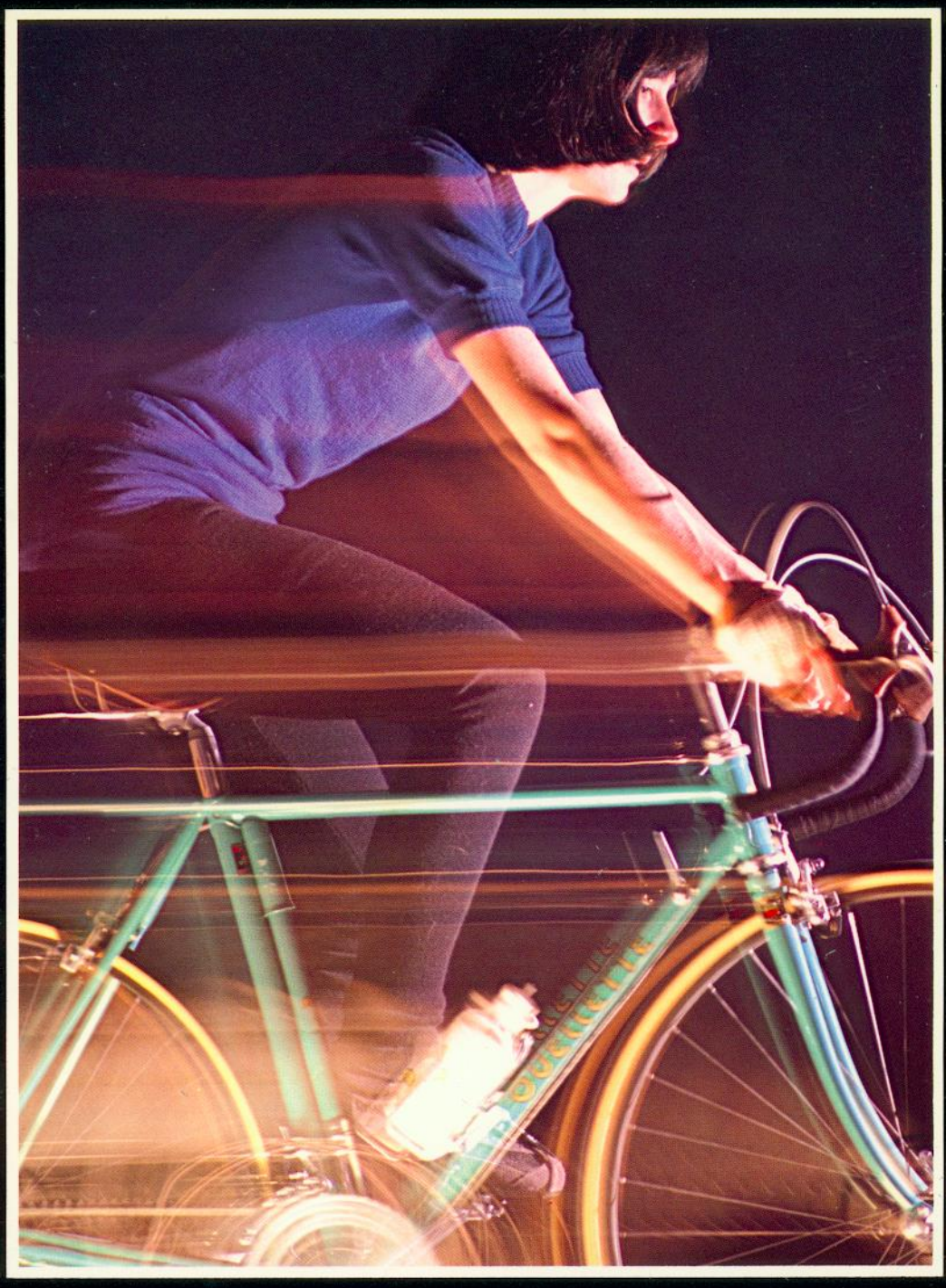
At Ouellette* Cycles we build bicycles that are as pleasurable to look at as they are to ride. We maintain the highest quality standards in all aspects of our manufacturing.

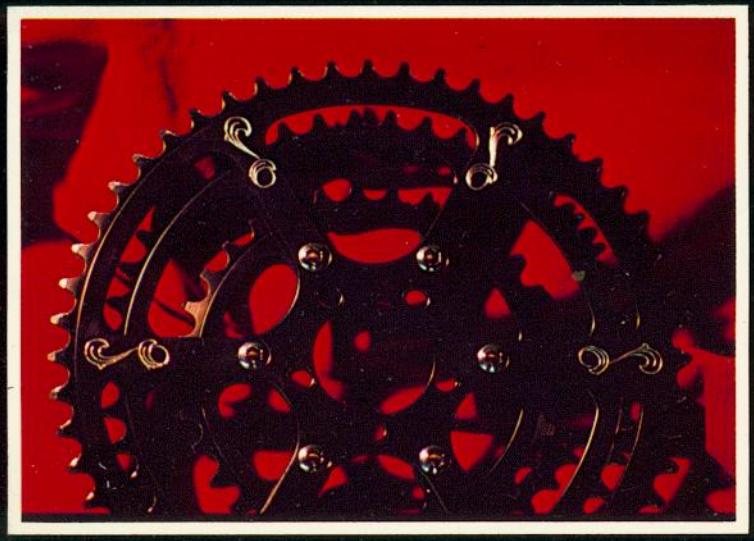
Each custom built frame is designed from the ground up; whether you are a serious racer, tourist or casual rider, we can build a bicycle perfectly suited to you. We combine your measurements and subjective comments with our experience to create a bicycle that will compliment your riding style and increase your riding efficiency. We balance and refine our frame designs by selecting individual tubes from our stock of Reynolds 531 double butted and taper gauge cycle tubing. (Our tubing is specially ordered from TI Reynolds and is not the standard configuration found in boxed sets of Reynolds 531.)†

The tubing is cut and precisely machine mitered to insure maximum strength joints. Each lug is fitted by hand to each joint and the frame is placed in jigs designed and built at Ouellette Cycles. The joints are brazed with high strength nickel-silver alloy and allowed to cool slowly, protected from drafts by an asbestos blanket. Brazing flux is thoroughly washed from the joints and any excess brazing alloy is carefully filed away. The frame is treated with cleaning acids and rust preventives then finished with five coats of baked polyurethane enamel.

***pronounced: wəl-let´**

†Columbus, Tange and other tubing brands are also available.

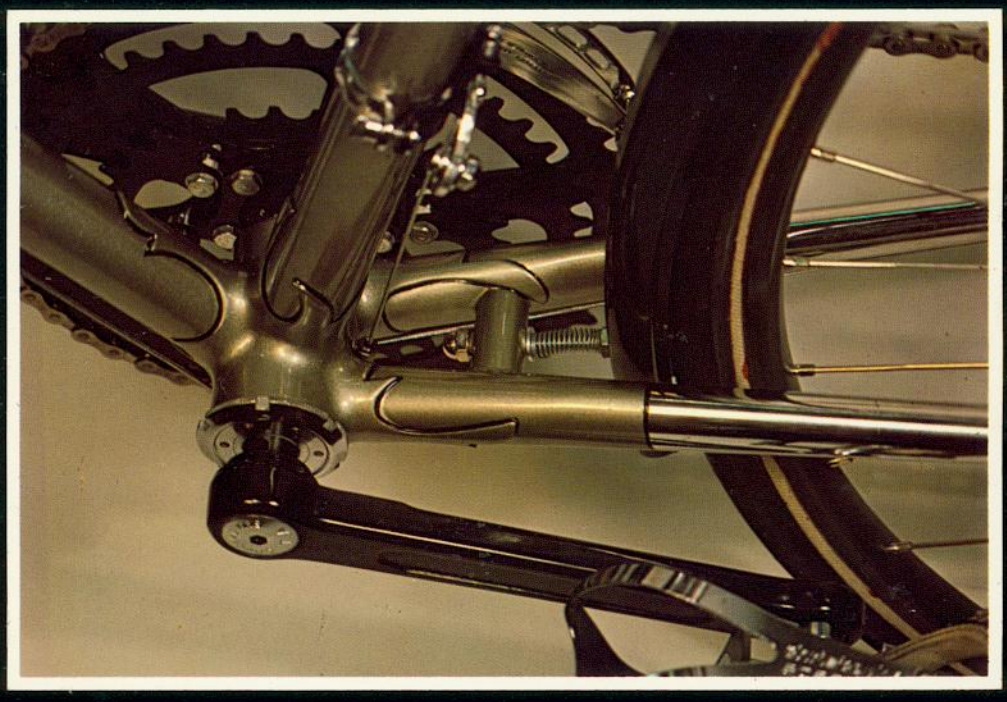




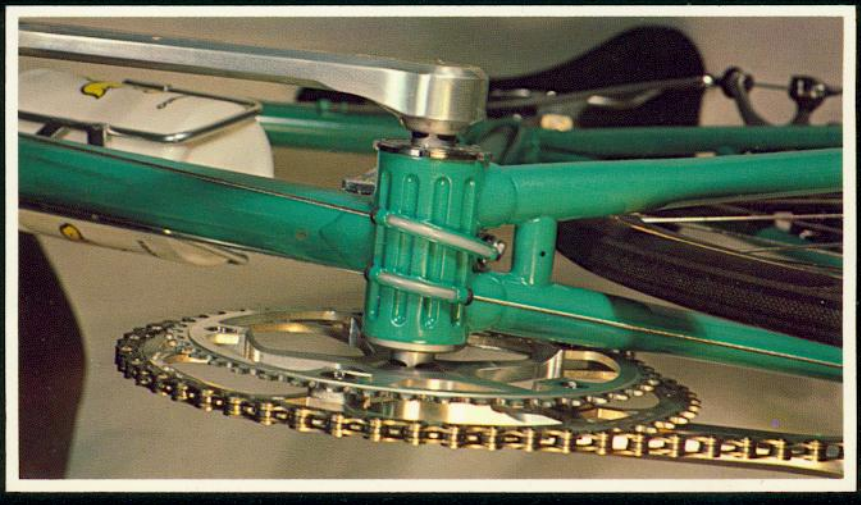
Black annodized and engraved TA chainwheel



Custom cut seat lug and semi-wrap seat stays



Spring loaded fender mount for easier wheel removal



Nylon lined cable guides under a relieved bottom bracket

for Beauty



A Ouellette bicycle reflects your individuality. We can personalize your cycle with an endless variety of finishing touches. We can custom cut and alter lugs, bottom brackets and fork crowns. You can choose several plating finishes for all or part of your frame. You can choose from over 100 colors to combine in stripes, panels or fades. We can alter, refinish or engrave components. Each Ouellette Cycle is a unique, signed original; a beautiful, functional work of art.

Ouellette Cycles may be ordered through select pro shops or directly from the address below.



Ouellette Cycles
Post Office Box 775
East Longmeadow, Massachusetts 01028
(413) 525-1558

OUELLETTE CYCLES

P.O. Box 775
East Longmeadow, MA 01028
525-1558

PRICE LIST — EFFECTIVE 1/1/83

BASIC FRAME AND FORK (Special Reynolds 531 tubing, Prugnat lugs, E.D.T.L. semi-sloping crown, EO bottom bracket, forged ends, no braze-ons.)	$435.00
REYNOLDS 531SL	36.00
COLUMBUS TUBING	30.00
LONG FRAME (over 25")	24.00
BRAKE CABLE GUIDES	12.00
DERAILLER CABLE GUIDES	12.00
DERAILLER CABLE STOP	6.00
DERAILLER LEVER BOSSES	14.50
WATER BOTTLE BOSSES	12.00
PUMP PEG	6.00
CHAIN HANGER	9.60
SPRING LOADED FENDER MOUNT	14.50
RACK BOSSES	12.00
ALLEN BRAKE MOUNTING	12.00
TANGE CAST BOTTOM BRACKET	14.50
HENRY JAMES or CINELLI CAST BOTTOM BRACKET	24.00
HENRY JAMES or CINELLI CAST FORK CROWN	23.50
HENRY JAMES or CINELLI CAST LUGS	30.00
PAINT SEPARATIONS (each)	6.00
OUTLINES (each)	6.00
TWO COLOR FADE	30.00
ADDITIONAL COLOR (each)	12.00
CUSTOM LUG SHAPING OR CUTTING	50.00 min.
PLATING OR ENGRAVING	30.00 min.

Other options and services quoted on request. We reserve the right to make adjustments to all prices.