# WORLD CLASS RIDING SYSTEMS

PUCH



# RIDING SYSTEMS, FROM PUCH.




*But while we use resources from around the world, no resource is more valuable than our 100 years of Austrian craftsmanship and hand-built quality.*

*We still have master framebuilders who hand-build and test frames in our A-D series. These frames are marked by the master as a personal guarantee of quality.*

*All Puch Austro-Daimler bicycles undergo five coats of rust-proofing and fire-enamelled paint for high lustre and longevity. And seventy-eight quality control checks before rolling out our doors.*

*It's the same exacting levels of quality control that we use in producing four-wheel drive vehicles for leading companies such as Mercedes Benz, and is the hallmark of Puch excellence.*

*Which is all the more reason why you should try a new Puch.*

*Because it's a whole new world out there. And Puch Austro-Daimler's world class riding systems are leading the way.*

GUARANTEED BUILT WITH
REYNOLDS
531®
BUTTED FRAME TUBES
Manufactured by
TI REYNOLDS LIMITED, England.

# INTRODUCING WORLD CLASS




*Take a close look at the new Puchs.*

*The geometries are tight, the frames light, and the components selected from all over the world.*

*But whatever the mix, the result is a perfectly balanced riding system that's just about unbeatable in performance and value.*

*Puch has searched the world to find the best materials and components for each and every bicycle in our new line. Not just the high end.*

*This means we build all our bicycles the same way afficienados do. From the frame up.*

*So every Puch bicycle becomes its own harmonious riding system. With components selected because of their contribution to that system.*

*Our tubing is visible evidence. Though the Puch factory in Austria makes its own tubing, every Puch Austro-Daimler (A-D) in this catalog is built from Reynolds tubing. Because it better fits the lightweight performance systems that the discerning U.S. rider demands.*

# INTRODUCING WORLD CLASS

Mistral means "fast wind" or "masterful." For decades, our Mistral Pro Racing cycles have been the embodiment of both.

They're proven many times over in world class events such as the Tour de France.

They've won five consecutive U.S. Time Trial Championships. Plus countless other individual and team titles.

And these world class wheels only keep getting better.

These ultraperformance 12 speeds are custom built, upon order, to your individual specifications. A Puch Austro-Daimler master framebuilder starts with Reynolds 531 professional tubing; and after hours of hand-brazing and polishing, the frame is fine-tuned to perfection before being stamped with the craftsman's personal mark of quality.

Because these bicycles are one-of-a-kind, specs will vary. But with Puch Austro-Daimler's worldwide network, you can equip your Mistral with the world's most current componentry—full Campagnolo Super Record ensemble, Cinelli leather-covered handlebars and forged stem, Concor saddle, Maillard alloy freewheel, Mavic rims, and Wolber tubular sew-ups.

For more information on Mistral Professional racing bicycles, ask your dealer.

Puch A-D frames are warranteed for the life of the frame to the original purchaser. All other parts are warranteed for one year from the date of purchase to the original purchaser. Refer to owner's manual for complete details on warranty.

***MISTRAL PROFESSIONAL***



***PRO RACING***

***MISTRAL COMPETITION***



***PRO RACING***

## *MISTRAL ULTIMA*




## *PRO RACING*

These Puch A-Ds are crafted much the same as the Mistral custom built models. They'll take on a race with no problem, and have won many century rides and triathalons.

All in all, these high-end Puch Austro-Daimler bicycles offer real racing performance, without custom prices.

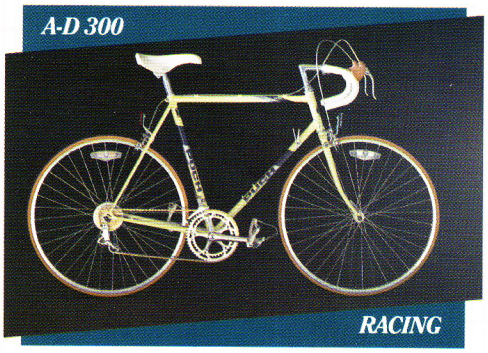
They're tight, light, responsive. Our frames are hand-brazed from Reynolds double-butted tubing with silver solder for a superior joint.

The 360 is equipped with complete Campagnolo Triumph components, to deliver the highest level of performance over any road condition. While delivering one of the smoothest, most efficient rides possible.

The 300 also has race style geometry, Campagnolo Triumph derailleurs, and a component selection that make it an ideal light touring machine as well as a good racing bike.

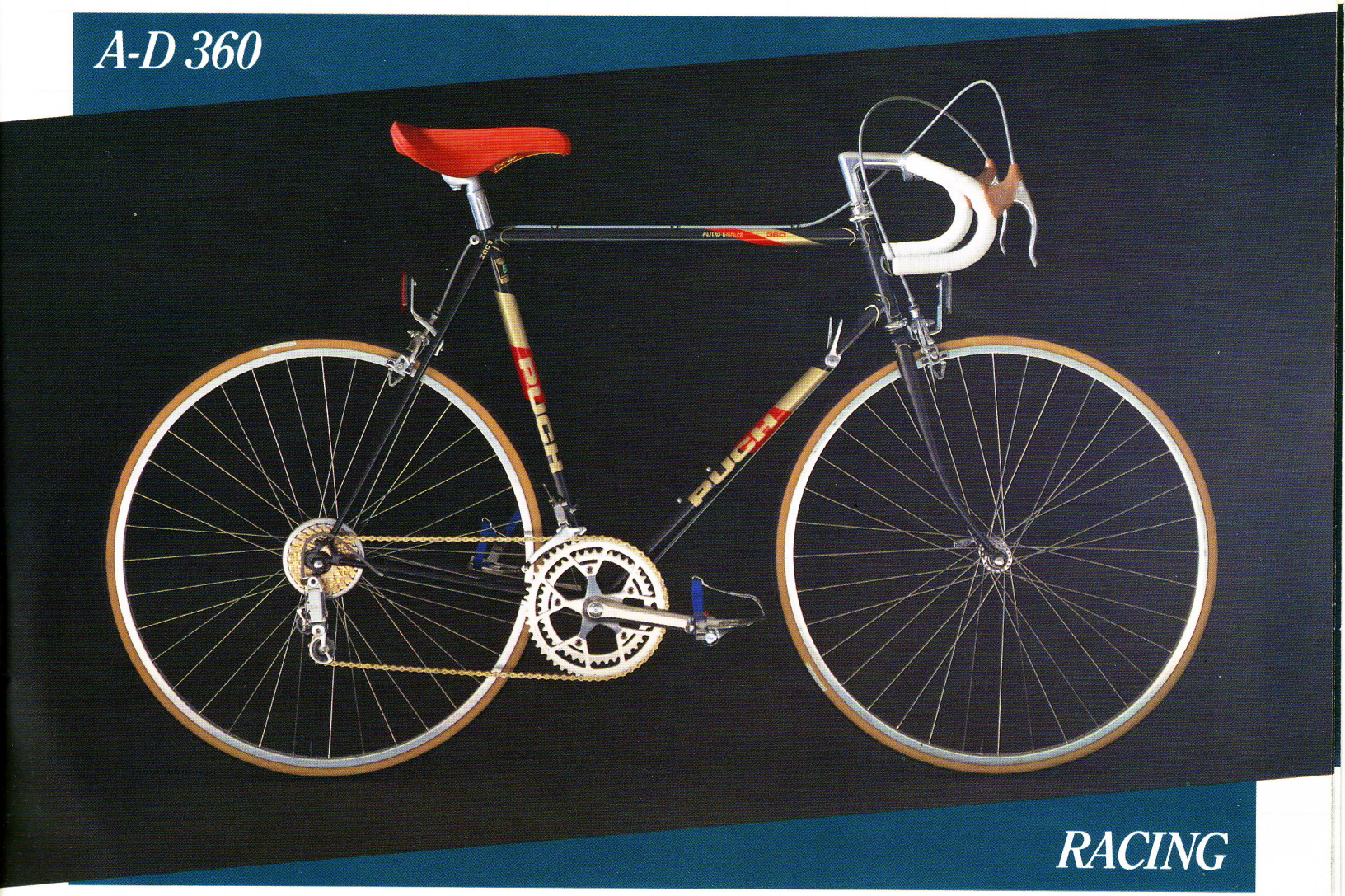
Puch A-D frames are warranteed for the life of the frame to the original purchaser. All other parts are warranteed for one year from the date of purchase to the original purchaser. Refer to owner's manual for complete details on warranty.

**A-D 360:** *Hand-built Reynolds 531 double-butted racing frame, Concor red suede saddle, Campagnolo Triumph components ensemble including derailleurs, crankset, pedals, brakes and hub, Weinmann 700c rims, 12 speeds. Color: Black Onyx.*




**A-D 300:** *Reynolds 501 combi frame with complete braze-ons, forged sloping fork crown, Campagnolo Triumph derailleurs, Weinmann alloy brakes and rims, Concor Aero leather saddle, 12 speeds. Color: Pearl Yellow.*

## A-D 360




RACING

# INTRODUCING WORLD CLASS

This pair of Puchs is designed as all-around high performance models for serious cyclists who may be interested in triathalon or club competition.

They represent super performance and value for the money.

The A-D 280 has super-light, super-tough 501 Reynolds tubing. And close-coupled racing geometry for responsive handling.

Plus 700c wheels, so you can upgrade to tubulars without changing other adjustments. It's the genuine article for triathalon running and light touring.

Our A-D 260 has a slightly more forgiving wheel base, but still delivers responsive performance. And superior value. It comes equipped with 27" wheels for easy serviceability.

Puch A-D frames are warranteed for the life of the frame to the original purchaser. All other parts are warranteed for one year from the date of purchase to the original purchaser. Refer to owner's manual for complete details on warranty.

**A-D 280:** *Reynolds 531 butted main tubes with full braze-ons, forged fork ends, SunTour Le Pree derailleurs, Weinmann alloy brakes and rims, bottle cage fittings and chain stay protectors, 12 speeds. Color: Anthracite.*




**A-D 260:** *Reynolds 501 combi frame with braze-ons, forged fork crown, SunTour ARX derailleurs, Dolphin anatomic saddle, 12 speeds. Color: Cabernet.*

## A-D 280



# IDING SYSTEMS, FROM PUCH.

Though the A-D 210 and A-D 230 are best suited for all-out exercise and riding fun, they're built with the same care and experience as our world class racing machines.

With many of the same components.

For instance, the frames are built from world-renowned Reynolds tubing. The cranks, brakes, stem, seatpost and pedals are all alloy from the finest component manufacturers in the world. And each bicycle carries the Austro-Daimler insignia of quality.

The step-up 230 can be adapted to either racing or touring with minimal modifications.

The 210 is a beautifully balanced machine for all around recreation. It's light and responsive. With downtube shifters for maximum ergonomic efficiency. And brake extension levers for casual comfort.

Look around. We think you'll find these models to be the best in their price range.

Puch A-D frames are warranteed for the life of the frame to the original purchaser. All other parts are warranteed for one year from the date of purchase to the original purchaser. Refer to owner's manual for complete details on warranty.

**A-D 210:** *Reynolds 500 combi frame, one-piece alloy crank, and all alloy components, SunTour SVX derailleurs, quick release front wheel and light, narrow tires in men's or Mixte frame style, 12 speeds. Colors: Sapphire or Carmine.*




**A-D 230:** *Reynolds 501 combi frame with full braze-ons. Shimano 105 alloy component ensemble including crank, derailleurs, brakes, pedals and quick release front and rear hub, brazed-on bottle cage fittings and chain hanger, 12 speeds. Color: Champagne Gold.*

## A-D 210




FITNESS

Puch's craftsmanship and quality don't stop with our racing and serious sport bicycles.

Both the Puch 190 and 180 are way above the standard in lightweight 12-speed models. Their components have been carefully selected to provide the optimum integration of efficient, smooth, quiet riding, and durability.

The 190 is a competitively priced bicycle, with many of the same features and performance values as more expensive models, including new SunTour SVX derailleurs and a superior detailed finish.

The 180 starts with a chrome-moly double-butted frame. Hubs and derailleurs are alloy. Stem shifters deliver easy gear control.

**PUCH 190:** *Chrome-moly double-butted frame, alloy cotterless crank, Dia Compe brakes with extension levers, anatomic saddle, and foam handlebar covering, SunTour SVX front and rear derailleurs, alloy small flange front quick release hub, full braze-ons, 12 speeds. Color: Jet Black.*

**PUCH 180:** *Chrome-moly double-butted main tubes with brazed-on water bottle fittings, cotterless alloy crankset and engraved handlebar, SunTour derailleurs, 12 speeds. Color: Cherry Red.*






A close inspection of these stylish lightweight models will reveal features and functional qualities not often found in recreational bicycles.

Our goals were to develop models that provide durability, responsiveness, comfort, and great performance. All at a great price.

And, thanks to our world-wide resources, here they are.

The Puch 140 and 130 use lightweight alloys and high tensile steel for strength and trouble-free use. And a host of added features for convenience.

In addition to the 140 and 130 shown here, the new Puch 120 is also available for juniors and smaller-framed adults, and is similar in appearance to the 130.

**PUCH 140:** *Fully lugged lightweight chrome-moly frame tubing, alloy cotterless cranks, quick release front hub, alloy rims, racing saddle, SunTour derailleurs, plus downtube water bottle and cage, 10 speeds. Colors: Blaze Red, Electric Blue.*

**PUCH 120:** *Basically a scaled down version of the model 130, with an 18" frame and 24" wheels. Alloy side-pull brakes with extension levers, and other value features found on the 130 available on Mixte and men's frame styles. Colors: Men's—Blaze Red, Ladies'—Electric Blue.*




**PUCH 130:** *Outstanding value. Choice of men's, ladies' Mixte, or ladies' loop frames, cotterless alloy crank, Shimano derailleurs and freewheel, alloy side-pull brakes with extension levers, 10 speeds. Colors: Strobe Black, Blue Wave.*



With the advent of the 170, Puch is introducing one of the most enjoyable riding experiences you can have on two wheels.

Its performance characteristics were developed on the European Touring Circuit. So it's fast, smooth, responsive. Yet engineered to endure the most difficult U.S. road conditions for many years down the road.

Superior comfort and fit are achieved through the use of a longer wheel base, with shallower frame angles and wider clearances.

Its effortless ride is produced by the 18 speed SunTour wide ratio Mount Tech II transmission.

And even when fully loaded, the 170 responds with the stability and super agile cornering you need.

With triple water bottles and alloy rear carrier, you won't find a much better way to get away, than the Puch 170 touring system.

**PUCH 170:** *18 gears with wide ratio triple chain wheels. Platform pedals with toe clips and straps, anatomic touring seat, alloy components, Dia Compe cantilever brakes to avoid bad weather build-up, ample carrying capacity. Color: Cherry Red.*

## 170




## GRAND TOURING

Now you can get a true hike bike without spending mountains of money. Because now there's Puch's 160. An amazing 18 speed all-terrain bicycle that's up to just about anywhere you want to go.

It's engineered with incredible strength. And crafted of the finest materials and technology. Equipped with high traction tires, fluted seat post with quick release for on and off-road adjustment, plus triangle cross handlebars.

The Puch 150 is engineered more for city potholes than the rigors of off-road riding. But it's still high on quality and durability.

It's lots of fun. And it's geared with 12 speeds for easy riding. This commuter model also has adjustable reach handlebars that allow you to change the height and reach for added comfort.

**PUCH 160:** *Super-strong chrome-moly frame, high-tension unicrown fork, triangle cross handlebar, alloy cantilever brakes with motorcycle levers, anatomic seat, alloy fluted seatpost with quick release clamp, SunTour wide ratio derailleur, brazed-on water bottle fittings, high traction 2.125" gum wall tires, 18 speeds. Colors: Alpine Green or Fire.*

*150*



*COMMUTER/ATB*

**PUCH 150:** *High-tension steel frame, heliarc welded, micro adjust head-set, forged crank, adjustable reach handlebar, cantilever alloy brakes, 1.5" gum wall semi-knobby tires, SunTour derailleurs with handlebar controls, 12 speeds. Color: Royal Indigo.*

**Puch three speed, the alternate commuter.**

A lot of riders won't give up their preference for a good quality three-speed bicycle. And this Puch model provides a lot of good reasons not to.

Three speeds are easy to handle and operate. A completely enclosed hub protects the gear from damage or bad weather. Lightweight fenders protect *you* from weather too. With a soft comfortable seat, medium width tires, and a smooth riding, energy-efficient feel. See this model at your Puch Dealer. Color: Azure (not illustrated).

*160*




*ATB/COMMUTER*