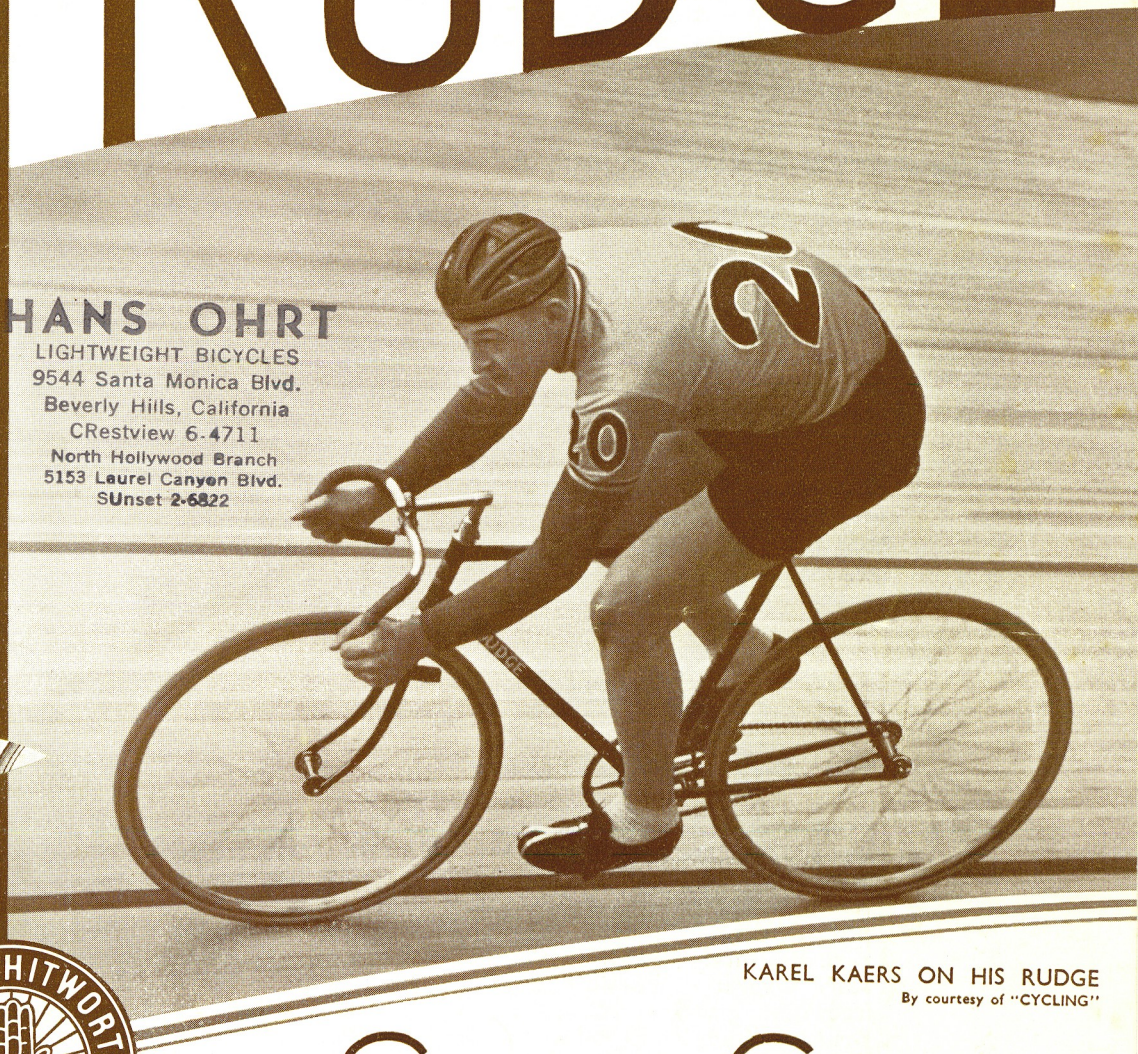
RUDGE

HANS OHRT
LIGHTWEIGHT BICYCLES
9544 Santa Monica Blvd.
Beverly Hills, California
CRestview 6-4711
North Hollywood Branch
5153 Laurel Canyon Blvd.
SUnset 2-6822



KAREL KAERS ON HIS RUDGE
By courtesy of "CYCLING"

RUDGE-WHITWORTH LIMITED

1939 SUPER-SPORTS

"TRUE-POISE" BICYCLES

THE CHAMPIONS' CHOICE FOR ROAD AND PATH

GUARANTEE

We give the . . . arantee with our Bicycles, which is given in place of any implied Conditions, Warranties or Liabilities whatsoever statutory or otherwise, all such implied Conditions, Warranties and Liabilities being in all cases excluded. We accept no liabilities whatsoever for consequential loss or damage. Any statement, description, condition or representation contained in any catalogue, advertisement, leaflet or other publication shall not be construed as enlarging, varying or overriding this guarantee. In the case of a machine which has been used for "hiring out" purposes, or from which the trade mark, name or manufacturing number has been removed, or which has been bought second-hand or at a price below that quoted for its type in our catalogue current at time of purchase, or not bought direct from us or one of our duly authorised Dealers, no guarantee of any kind is given or is to be implied.

THIS IS THE EVERLASTING GUARANTEE.

We guarantee, subject to the Conditions mentioned below, that all precautions which are usual and reasonable have been taken by us to secure excellence of materials and workmanship. If any defect should appear within periods stated below, we will make good or replace the defective part free of charge. Enamelling, Plating, Aluminium, Flexible Parts (Springs, etc.) and all parts not made of metal, one year from date of invoice. This Guarantee shall not apply to any parts of the bicycle which are not manufactured by the Company or any of its allied Companies, and all conditions, warranties and liabilities which exist by Common Law statute or otherwise, relating to such parts are hereby excluded, but the Company shall give to the Purchaser the benefit of any guarantee given to it by the manufacturer of such parts as shall not have been manufactured by the Company. Racing Tyres and Wood Rims are not guaranteed in any way. Subject to the following conditions, every other part of THE BICYCLE IS GUARANTEED AS LONG AS RIDDEN.

The damages for which we make ourselves responsible under this guarantee are limited to the free supply of a new part in exchange for or the making good of the part of the bicycle which may have proved defective. We do not undertake to replace or refix or bear the cost of replacing or refixing such new part or repaired part in the bicycle.

As the bicycles are liable to derangement by neglect or misuse this guarantee does not apply to defects caused by wear and tear, misuse or neglect.

Any bicycle sent to us to be plated, enamelled or repaired will be repaired upon the following conditions, *i.e.*, we guarantee that all precautions which are usual and reasonable shall be taken by us to secure excellence of material and workmanship such guarantee to extend and be in force for three months only from the time such work shall have been executed and this guarantee is in lieu and in exclusion of any common law or statute w . . . and the damages recoverable are limited to the cost of any further work which may be . . . end and make good the work found to be defective.

CONDITIONS OF GUARANTEE.

If a defective part should be found in our bicycles, or in any part supplied by way of exchange before referred to, it must be sent to Rudge-Whitworth Ltd., Hayes, Middlesex, CARRIAGE PAID, and accompanied by an intimation from the Owner that he desires to have it repaired or exchanged free of charge under our guarantee, and he must also furnish us at the same time with the number of the machine, the date of the purchase, or the date when the alleged defective part was exchanged as the case may be.

Failing compliance with the above, such articles will lie here AT THE RISK OF THE OWNER, and this guarantee and any implied guarantee warranty or condition shall not be enforceable.

RUDGE-WHITWORTH LTD.

RUDGE WHITWORTH LIMITED

HAYES, Middlesex

Telephone: Southall 2468 Telegrams: RUDGE, Hayes-Mdx.

39/7/EP

Edwards *The* Printers Ltd., Coventry

RUDGE offer for 1939

an entirely new range of

Super-Sports Models

DESIGNED on the scientific Rudge "True-Poise" principles, these handsome new models have many refinements of specification, and will appeal strongly to the most discriminating Club and Racing men.

They are the outcome of experience as long as the history of the bicycle, for the House of Rudge has always been associated with Records on road and track. This rich experience and the results of untiring research work have effected all the improvements which make the Rudge to-day . . . BRITAIN'S BEST BICYCLE.

All designs combine low weight with immense strength—a fact proved by Karel KAERS when breaking the World's Mile Record at Wembley. This famous Champion is 6 ft. 3 ins. tall, and weighs over 15 stones. Imagine therefore, the terrific strain at high speed on a banked track—yet Rudge proved more than equal to the strain !

Finish is of the highest possible excellence, and it will be noted that choice of tasteful colours is available.

And now — KAREL KAERS and

1939 Wembley 6 Days

RUDGE—THE CHAMPION'S CHOICE—*Why Not Yours?*

The DEPENDABLE RUDGE

Pre-eminent on Road and Track

HERE'S PROOF!

Karel Kaers

broke the WORLD'S RECORD for ONE MILE during the Wembley Six Days' Race, 1938, clocking 1 min. 52.3/5 secs.

ON A RUDGE!

Harry Hill

broke the 25 MILE "OUT-AND-HOME" RECORD, covering the distance in time under the hour—the first time this feat has been accomplished. He also established a new BRITISH RECORD FOR THE HOUR at Paddington Track

ON A RUDGE!!

Rene Menzies

rode 100,000 miles in 585 days, putting up the astounding average of 171 miles per day

ON A RUDGE!!!

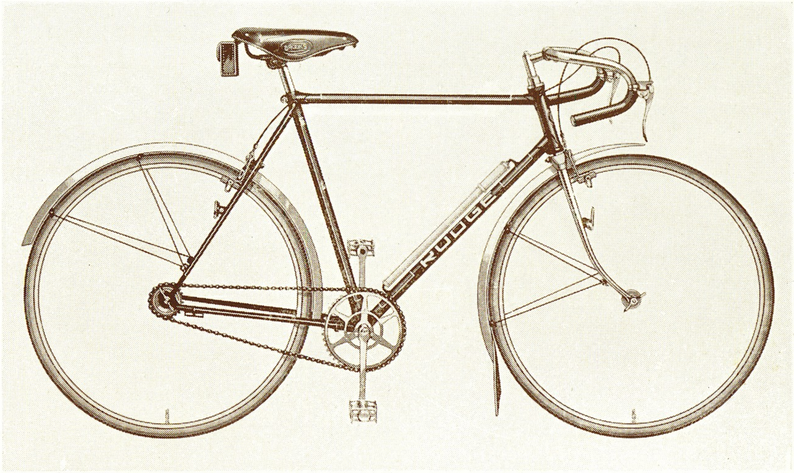
OMER DEBRUYCKER have won the

Cycle Race — on RUDGE!!!!

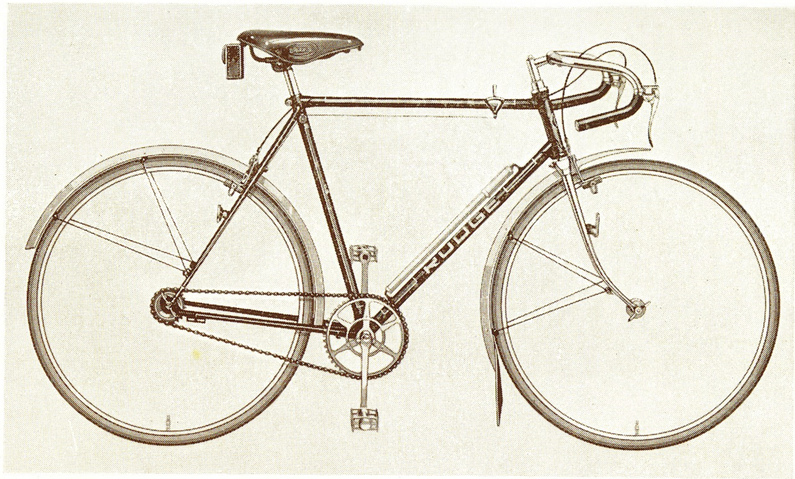
BRITAIN'S BEST BICYCLE

RUDGE "TRUE-POISE" SUPER SPORTS MODELS for 1939

No. 90. AERO SPECIAL CLUB



No. 91. AERO SPECIAL CLUB 3-Speed



Frame. 21″, 22″ and 23″. Precision built from high grade steels. Sports angles. "V" tapered chain stays. Pencil tapered seat stays. Forward drop-out fork ends. **Forks.** Resilient pattern, with Rudge sloping crown. "531" Blades with solid ends. Brazed on lamp bracket lug and mudguard plates. All chromium plated. **Wheels.** 26″ × 1¼″ Endrick Rims with rustless spokes. **Tyres.** Sprite. Speed tyres optional. **Hubs.** Baylis Wiley (9) quick release. Wing nuts front and rear. **Gears.** 46T 3-pin chainwheel. 44 and 48T optional. 16T fixed sprocket. 18T freewheel sprocket. **Cranks.** 6½″ Chromium plated. **Pedals.** Racing pattern. **Handlebar.** Steel, chromium plated, with long flexible celluloid or rubber racing grips to match frame. Rudge, Bailey, Continental or Lauterwasser Bends optional. Adjustable on 2″ or 3″ forward extension. **Brakes.** Rudge side-pull caliper with Rudge-Whitworth Levers. **Mudguards.** "V" section celluloid, quickly detachable. **Saddle.** Brooks C32 or Springtop. **Finish.** Rudge high gloss multicoat enamel in Black and White—Blue—Green, with bold box lining. All usual bright parts heavily chromium plated. **Equipment.** Toolbag, tools, oiler and pump. Rear Reflector (approved by National Physical Lab.). **Weight** (Model 90) 28 lbs. 12 ozs. **Wheelbase.** 41¼″.

PRICES

No. 90



or by 10/- down and 12 monthly instalments of 13/2

With Derailleur 3-Speed Gear ..	17/6 extra
With Sturmey-Archer 3-Speed Gear A.W.	21/- extra
With Sturmey-Archer 3-Speed Gear A.R.	25/3 extra

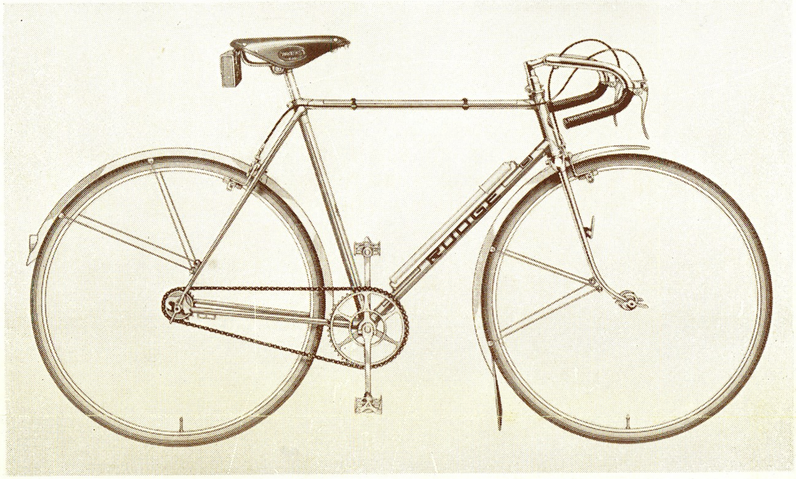
No. 91 *(as illustrated above)*



or by 10/- down and 12 monthly instalments of 15/6

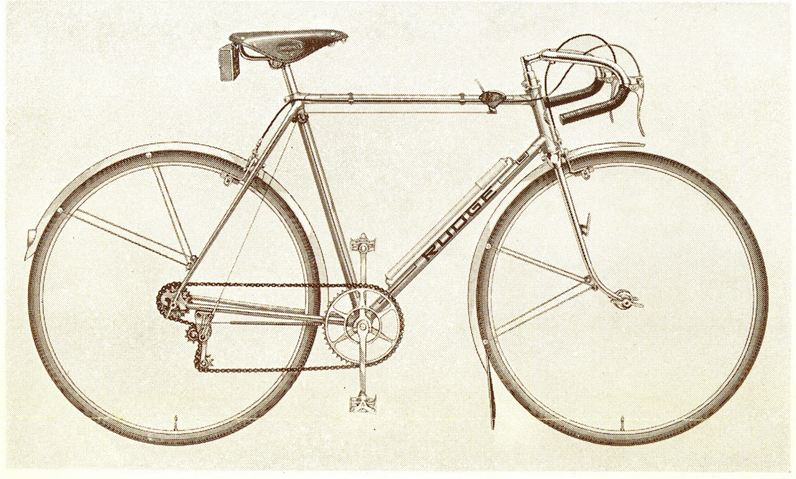
General specification as No. 90, but fitted as standard with Sturmey-Archer 3-Speed Gear A.M.

No. 92. OLYMPIC ROAD



Frame. 21″, 22″ and 23″. Reynolds "531" butted tubing, with tapered lugs and tapered tube chain and back stays. Sports angles. ALL JOINTS BRAZED. **Forks.** Resilient type, with Rudge sloping crown. "531" Blades with solid ends. All chromium plated. Brazed-on lamp bracket lug and mudguard plates. **Wheels.** 26″ or 27″ × 1¼″. High pressure Endrick rims with rustless spokes. **Tyres.** High pressure. **Hubs.** Airlite fitted with ¼″ diameter high duty ball bearings. Wing nuts front and rear. **Gears.** 6½″ 3-pin lightweight set, 46T (44 or 48T optional). **Cranks.** 6½″ Chromium plated. **Pedals.** Boa. **Handlebar.** Steel, chromium plated, with long flexible celluloid grips to match frame. Rudge, Bailey, Continental or Lauterwasser bends optional. Adjustable on 2″ or 3″ forward extension. **Brakes.** Rudge side pull caliper with Rudge-Whitworth levers. **Mudguards.** "V" section celluloid, quickly detachable. **Saddle.** B.17 Champion. **Finish.** Rudge high gloss multicoat enamel, in Black and White—Blue—Green, with bold box lining. All usual bright parts heavily chromium plated. **Equipment.** Toolbag, tools, oiler and pump. Rear reflector (approved by National Physical Lab.). **Weight.** (Model 92) 24 lbs. 14 ozs. **Wheelbase.** 41¼″.

No. 93. OLYMPIC ROAD 3-Speed



PRICE

No. 92 [redacted]

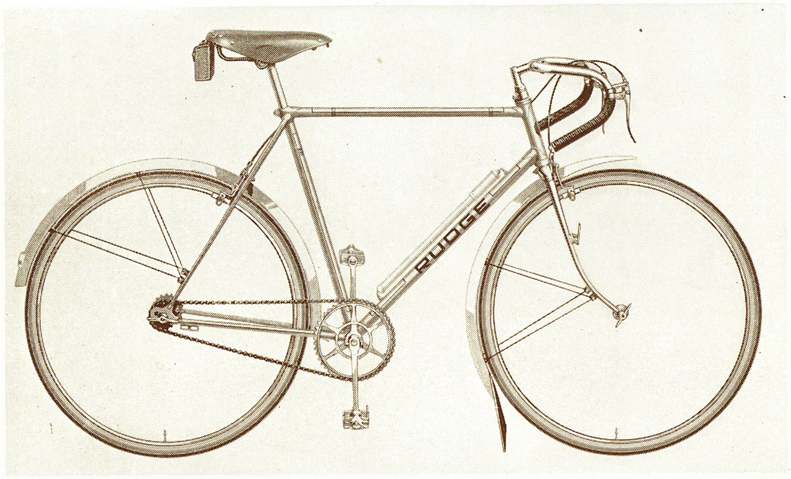
or by 10/- down and 12 monthly instalments of 18/8

With Sturmey-Archer 3-Speed Gear A.W. 21/- extra
With Sturmey-Archer 3-Speed Gear A.M. 23/- extra
With Sturmey-Archer 3-Speed Gear A.R. 25/3 extra

No. 93 *(as illustrated above)* [redacted]

or by 10/- down and 12 monthly instalments of 20/5

Specification as No. 92, but fitted as standard with Derailleur 3-Speed Gear

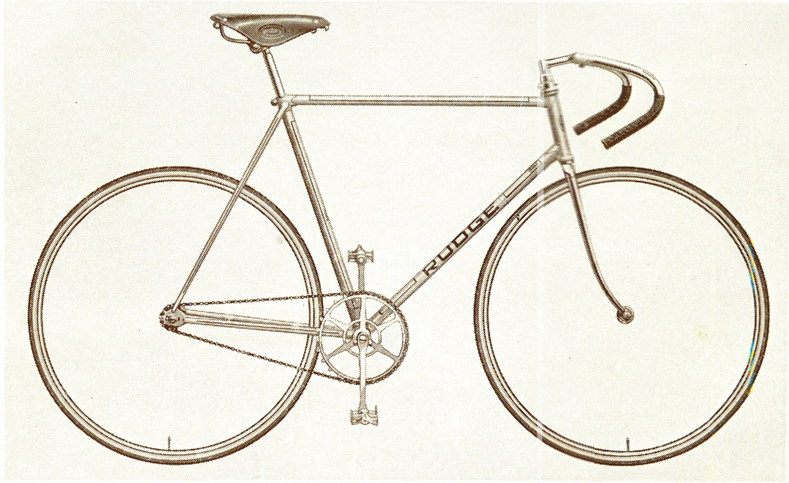


No. 94. AEROTOUR

Price [redacted]

or by 10/- down and 12 monthly instalments of 16/5

Frame. 21″, 22″ and 23″. High tensile CHROME MOLYBDENUM tubing, with fish tail lugs and round taper tube chain and back stays. Sports angles, all joints brazed. Brazed-on pump pegs. **Forks.** Resilient pattern, "531" blades with solid ends and fitted with Rudge sloping crown. All chromium plated. Brazed-on lamp bracket lug and mudguard plates. **Wheels.** 26″ × 1¼″ High Pressure with double butted rustless spokes. **Tyres.** High Pressure. **Hubs.** Bayliss Wiley 9 and 10. Quick release. Wing nuts front and rear. **Gears.** 46T 3-pin chainwheel. (44 and 48T optional). 16T fixed sprocket. 18T freewheel sprocket. **Cranks.** 6½″ chromium plated. **Pedals.** Webb racing type. **Brakes.** Rudge side-pull with Rudge-Whitworth levers. **Handlebar.** Steel, chromium plated, with long flexible celluloid grips to match frame. Rudge, Continental, Lauterwasser or Bailey Bends. Adjustable on 2″ or 3″ forward extension. **Mudguards.** "V" section celluloid, quickly detachable. **Saddle.** Brooks, B.17, 18 or 66. **Finish.** Rudge high gloss multicoat enamel, in TANGO with black lines. All usual bright parts heavily chromium plated. **Weight.** 26 lbs. 8 ozs. **Wheelbase.** 41¼″. With Derailleur 3-Speed Gear (15-17-19) 17/6 extra. With Sturmey-Archer 3-Speed Gear A.W. 21/- extra. With Sturmey-Archer 3-Speed Gear A.M. 23/- extra. With Sturmey-Archer 3-Speed Gear A.R. 25/3 extra.



No. 95. AEROPATH

Price [redacted]

or by 10/- down and 12 monthly instalments of 24/2

Frame. 21″, 22″ and 23″. 72° Seat—75° Head. Reynolds "531" butted tubing. Cut-away lugs. Neatly filed. Draw-back fork ends and adjusters. **Forks.** Resilient pattern. "531" Blades with solid ends, and Rudge sloping crown. **Wheels.** 27″ Constrictor Conloy, or best type wood. **Tyres.** Dunlop and Constrictor Path. **Hubs.** Airlite single cog track hubs and nuts. **Gears.** 24T 3-pin chainwheel (23 or 25T optional). 1″ × 3/16″, 6½″ cranks (7″ optional). 7T fixed cog. **Handlebars.** Bailey or Continental Bends, steel, brazed up to 3″ extension or adjustable stem. Chromium plated. Flexible celluloid grips. **Pedals.** Light alloy or Boa. **Saddle.** Brooks Champion Flyweight, narrow or B.17 Sprinter. **Finish.** Rudge high gloss multicoat enamel in black, blue, orange, red or green, with gold box lining. **Equipment.** Toolbag, tools, oiler and pump. **Weight.** 20 lbs. **Wheelbase.** 40¾″.